Ruston/Tomany & Associates Ltd.

ROCKY MOUNTAIN NATIONAL PARKS UTILIZATION STUDY, STAGE I

VISITOR USE AND PROFILE SURVEY

Detailed Tabulations

Volume II
Section A

Presented To: Travel Alberta

and

Canada/Alberta Tourism Agreement (CATA)

Ruston/Tomany & Associates Ltd. is a full-service research supplier which customizes each project to meet the needs of the client. Our company regularly conducts ...

- behaviour and attitude studies;
- public attitude surveys;
- customer satisfaction appraisals;
- in-home product testing;
- concept and new product evaluations;
- brand and advertising tracking studies;
- trade and industrial surveys;
- advertising and promotional testing;
- employee surveys; and
- corporate image studies.

Exploratory, focus group discussions or individual in-depth interviews are implemented in advance of quantitative studies when appropriate.

Our professional staff, field capabilities, data handling systems, and overall organizational structure enable us to undertake projects ranging in size from those involving fewer than 100 interviews to those involving more than 2000.

Ruston/Tomany & Associates Ltd.

111 Elizabeth Street
Toronto, Ontario M5G 1P7
(416) 977-1533

CANADIAN ASSOCIATION OF MARKETING RESEARCH ORGANIZATIONS
CAMRO
Member

CANADIANA
JUL 26 1989

ROCKY MOUNTAIN NATIONAL PARKS UTILIZATION STUDY, STAGE I

VISITOR USE AND PROFILE SURVEY

Detailed Tabulations

Volume II
Section A

Presented To: Travel Alberta

and

Canada/Alberta Tourism Agreement (CATA)

Presented By: Ruston/Tomany & Associates, Ltd.

February, 1989

DETAILED TABULATIONS

VOLUME II

(Sections A - C)

NOTES AND EXPLANATIONS

Volume II

Volume II includes banners and response categories from the **attitudinal self-completion questionnaires.** Only those individuals who returned the self-completion attitudinal questionnaire are included in these tables. For consistency, this reduced base has been projected to the total volume estimates shown in Volume I Detailed Tabulations. Volume II also repeats the key measures provided in Volume I, utilizing banners and bases from the **attitudinal self-completion questionnaires.**

See the Technical Appendix, Section A for details of these weighting and projection procedures.

Volume I

Volume I Detailed Tabulations include all banners, bases and response categories for key **behavioural measures** of the National Parks Utilization Study, Stage I -- Visitor Use and Profile Survey. For Summer, Spring and Fall seasons, these measures are taken from administered questionnaires. For Winter season data, responses to the self-completion behavioural questionnaire (the self-completion corollary to the administered questionnaire in all other seasons) have been weighted to match the volume estimates established on the basis of administered screening questionnaires in this season.

See the Technical Appendix, Section A for details of these weighting and projection procedures.

Bases

The first page of each table displays two base lines:

- **Actual Base**

  The number of responses utilized in the calculation prior to weighting and projection. Measurement of the tolerance on a particular statistic requires the use of the actual base (sample size for the particular statistic).

- **Weighted Base**

  The weighted base is the actual base subsequent to all weighting and projection procedures. Percentages and averages shown in the Detailed Tabulations are calculated on the "weighted base".

Special Notes On Particular Bases

In all but two instances, banner categories in the Detailed Tabulations are based on the number of parties or persons with the particular characteristic. For example, a main purpose banner will display the number of person visits, party visits, or the expenditures made by people who declare "vacation" or "business" (etc.) to be their main purpose.

The exceptions to this rule include:

- **Nights in Specific Parks/Accommodation Types**

  The number of nights in specific parks and the number in specific accommodation types represent the number of nights actually spent in specific parks/accommodation types.

- **Expenditures In Specific Parks**

  The dollars displayed for specific parks represent the dollars actually spent (or allocated) to the specific park.

<u>Survey Definitions</u>

Parks Entrant
Any person who entered the four Rocky Mountain National Parks other than those who live or work in the Parks, or are in the Parks for the purposes of commuting to or from work or school, on a sales or service call, or pick-up or delivery.

Parks Visitor
An entrant who spent any time, money or did any sight-seeing while within the four Rocky Mountain National Parks boundaries. Visitors to individual Parks are defined to be those individuals who spent any time, money or did any sightseeing within the boundaries of the specific park[1].

---

[1]All overnight charter and all non-English "entrants" to a specific Park are also defined as "visitors" (see questionnaire for question wording).

Thus, the individual who entered Yoho National Park and Banff National Park, but spent time/money or did sightseeing only in Banff National Park is defined as follows:

- Visitor to the Rocky Mountain National Parks;
- Visitor to Banff National Park;
- Pass-through to Yoho National Park.

Parks Pass-Through

An entrant who did not spend any time or money and did not do any sightseeing while within the four Rocky Mountain National Parks' boundaries is a pass-through for the entire parks system. The individual who entered but did not spend any time/money or do any sightseeing in a specific park is defined as a pass-through for that specific park.

Travel Party

For visitors exiting the park by private vehicle, travel party is defined as those persons travelling with them in the vehicle. For those visitors exiting via bus, train or motorcoach, the travel party includes those people whom the respondent considers to be travelling with him or her in the same travel party. This, however, does not include all people travelling together on a bus or train. In some cases, travel parties consist of members from more than one household.

Person Visitor/Entrant

A **person entrant** is one person who entered the Rocky Mountain National Parks system. A **person visitor** is one person who visited the Rocky Mountain National Parks system. If four people are travelling together, the particulars of this trip are applied to each member of the travel party. This results in a total of four person entrants or visitors, depending on the characteristics of the trip.

Party Visit/Entrant

An entrance to the Rocky Mountain National Parks by all members of the party constitutes one party entrant. Regardless of the number of people in the party, it is considered **one party entrance or party visit**, depending on the characteristics of the trip.

Person Night

A person night is one night on a trip spent by one person. If two people spend three nights each, this constitutes six person nights.

Party Night

This is one night spent on the trip by the party. If two people from a party spend three nights, this constitutes three party nights.

Horizontal and Vertical Percentages

Percentages are provided for columns and rows. The base lines (both actual and weighted) display horizontal percentages. Each response category (shown on the side of the table) is percentaged on the total weighted base shown at the top of the column (vertical %) and is percentaged across all the banner points shown at the top of the table (horizontal %).

In the following example, the **horizontal percentages are displayed in bold** and the vertical percentages are underlined.

	Pass-Through Parties		
	Total	Banff	Jasper
Total Party Entrants (Actual)	880 100.0	578 65.7	343 39.0
Total Party Entrants (Weighted)	615496 100.0	487272 79.2	143798 23.4
Number of People 16+			
One	140482 22.8 100.0	109272 22.4 77.8	33298 23.2 23.7
Two	385185 62.6 100.0	304510 62.5 79.1	91888 63.9 23.9

This example tells the reader that 22.8% (vertical) of all pass-through Party Entrants have one person over 16 years of age in the party, and that of all parties with one person over 16 (140,482), 109,272 or 77.8% (horizontal) passed through Banff National Park.

In certain Volume II tables, horizontal percentages are not shown. These tables are listed following the Table of Contents in each section of Volume II Tables. Horizontal percentages are not provided when the table is based on all Rocky Mountain National Parks visitors, but banner categories are restricted to those who visited Banff or Jasper National Parks.

Table Of Contents

Each section in Volume II contains the complete Table Of Contents, indicating whether specific tabulations are to be found in Section A, B, or C.

SECTION 'A'

TABLE 1 Q.1 TOTAL NUMBER OF PEOPLE IN PARTY
BASE: PARTY VISITS

TABLE 2 Q.6C MAIN PURPOSE OF ENTIRE TRIP
BASE: PERSON VISITORS (EXCLUDING CHARTERS ... QUESTION NOT ASKED)
BASE: PARTY VISITS (EXCLUDING CHARTERS ... QUESTION NOT ASKED)

TABLE 3 Q.7 PARKS ENTERED, VISITED AND PASSED-THROUGH
BASE: PARTY VISITS

TABLE 4 Q.7 PARKS ENTERED, VISITED AND PASSED-THROUGH
BASE: PERSON VISITORS

TABLE 5 Q.7B USE OF INFORMATION CENTRES, NATURALIST SERVICES, INTERPRETIVE EVENTS, HOT SPRING POOLS IN PARKS ENTERED
BASE: PERSON VISITORS (EXCLUDING CHARTERS AND NON-ENGLISH ... QUESTION NOT ASKED)

TABLE 6 Q.7 SUMMARY OF PARK ENTRANTS BY CATEGORY
BASE: PERSON VISITORS (EXCLUDING CHARTERS AND NON-ENGLISH ... QUESTION NOT ASKED)

TABLE 7 Q.12C LENGTH OF STAY -- PARKS SYSTEM
BASE: PERSON VISITORS

TABLE 8 Q.12C NIGHTS SPENT IN PARKS SYSTEM
BASE: PERSON NIGHTS

TABLE 9 Q.13B ACCOMMODATION USED IN PARKS
BASE: TOTAL OVERNIGHT PARTY VISITS

TABLE 10 Q.13B ACCOMMODATION USED IN PARKS
BASE: TOTAL OVERNIGHT PERSON VISITORS

TABLE 11 Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES

TABLE 12 Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES

TABLE 13 Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES

TABLE 14 Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES

TABLE 15 Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISITS

TABLE 16 Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PERSON VISITORS

TABLE 17 Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - BANFF
BASE: TOTAL PARTY VISITS TO BANFF
BASE: TOTAL PERSON VISITORS TO BANFF

TABLE 18 Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - JASPER
BASE: TOTAL PARTY VISITS TO JASPER
BASE: TOTAL PERSON VISITORS TO JASPER

TABLE 19 Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: TOTAL PARTY VISITS TO ALBERTA PARKS
BASE: TOTAL PERSON VISITORS TO ALBERTA PARKS

TABLE 20 Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: TOTAL PARTY VISITS TO B.C. PARKS
BASE: TOTAL PERSON VISITORS TO B.C. PARKS

TABLE 21 Q.19A WHAT ATTRACTED OR INFLUENCED THE DECISION TO TRAVEL TO BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS -- BANFF OR JASPER

TABLE 22 Q.19A WHAT ATTRACTED OR INFLUENCED THE DECISION TO TRAVEL TO BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS -- BANFF OR JASPER

TABLE 23 Q.19C VOLUNTEERED ATTRACTIONS, FACILITIES OR SERVICES WOULD LIKE TO SEE ESTABLISHED OR IMPROVED IN BANFF OR JASPER
BASE: PERSON VISITORS -- BANFF OR JASPER

TABLE 24 Q.22 EDUCATION (TRAVEL/VEHICLE PARTY SPOKESPERSON)
BASE: PERSON VISITORS (EXCLUDING WINTER METHOD, CHARTER AND NON-ENGLISH -- QUESTION NOT ASKED)

TABLE 25 Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER

TABLE 26 Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER

TABLE 27 Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER

TABLE 28 Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER

TABLE 29 Q.3A,B INCIDENCE OF TAKING TOUR/ TYPE OF TOUR TAKEN IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER

TABLE 30 Q.3A,B INCIDENCE OF TAKING TOUR/ TYPE OF TOUR TAKEN IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER

SECTION 'B'

TABLE 31 Q.4A VOLUNTEERED LIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER

TABLE 32 Q.4A VOLUNTEERED LIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER

TABLE 33 Q.4B VOLUNTEERED DISLIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER

TABLE 34 Q.4B VOLUNTEERED DISLIKES ABOUT BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER

TABLE 35 Q.5A RATING OF BANFF NATIONAL PARK ON SPECIFIC CHARACTERISTICS
BASE: PARTY VISITS - BANFF

TABLE 36 Q.5A RATING OF BANFF NATIONAL PARK ON SPECIFIC CHARACTERISTICS
BASE: PERSON VISITORS - BANFF

TABLE 37 Q.5A AVERAGE RATING OF BANFF NATIONAL PARK ON SPECIFIC CHARACTERISTICS
BASE: PARTY VISITS - BANFF

TABLE 38 Q.5A AVERAGE RATING OF BANFF NATIONAL PARK ON SPECIFIC CHARACTERISTICS
BASE: PERSON VISITORS - BANFF

TABLE 39 Q.6A RATING OF JASPER NATIONAL PARK ON SPECIFIC CHARACTERISTICS
BASE: PARTY VISITS - JASPER

TABLE 40 Q.6A RATING OF JASPER NATIONAL PARK ON SPECIFIC CHARACTERISTICS
BASE: PERSON VISITORS - JASPER

TABLE 41 Q.6A AVERAGE RATING OF JASPER NATIONAL PARK ON SPECIFIC CHARACTERISTICS
BASE: PARTY VISITS - JASPER

TABLE 42 Q.6A AVERAGE RATING OF JASPER NATIONAL PARK ON SPECIFIC CHARACTERISTICS
BASE: PERSON VISITORS - JASPER

TABLE 43 Q.5B VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN BANFF AND OTHER PARKS
BASE: PARTY VISITS - BANFF

TABLE 44 Q.5B VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN BANFF AND OTHER PARKS
BASE: PERSON VISITORS - BANFF

TABLE 45 Q.6B VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN JASPER AND OTHER PARKS
BASE: PARTY VISITS - JASPER

TABLE 46 Q.6B VOLUNTEERED AREAS OF DIFFERENTIATION BETWEEN JASPER AND OTHER PARKS
BASE: PERSON VISITORS - JASPER

TABLE 47 Q.7 YEAR OF MOST RECENT VISIT TO BANFF/JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER

TABLE 48 Q.7 YEAR OF MOST RECENT VISIT TO BANFF/JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER

TABLE 49 Q.8 SOURCES OF INFORMATION USED TO PLAN TRIP TO BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER

TABLE 50 Q.8 SOURCES OF INFORMATION USED TO PLAN TRIP TO BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER

TABLE 51 Q.9 MONTH AND YEAR OF FINAL DECISION TO VISIT BANFF/JASPER NATIONAL PARKS
BASE: PARTY VISITS - BANFF OR JASPER

TABLE 52 Q.9 MONTH AND YEAR OF FINAL DECISION TO VISIT BANFF/JASPER NATIONAL PARKS
BASE: PERSON VISITORS - BANFF OR JASPER

SECTION 'C'

TABLE 53 Q.11 POINT OF ENTRY INTO CANADA
BASE: PARTY VISITS - NON-RESIDENTS

TABLE 54 Q.11 POINT OF ENTRY INTO CANADA
BASE: PERSON VISITORS - NON-RESIDENTS

TABLE 55 Q.10A POINT OF ENTRY INTO PARKS SYSTEM
BASE: PARTY VISITS (ROADSIDE ONLY)

TABLE 56 Q.10A POINT OF ENTRY INTO PARKS SYSTEM
BASE: PERSON VISITORS (ROADSIDE ONLY)

TABLE 57 Q.10B MONTH OF PARK ENTRY
BASE: PARTY VISITS (ROADSIDE ONLY)

TABLE 58 Q.10B MONTH OF PARK ENTRY
BASE: PERSON VISITORS (ROADSIDE ONLY)

TABLE 59 Q.10C TIME OF PARK ENTRY
BASE: PARTY VISITS (ROADSIDE ONLY)

TABLE 60 Q.10C TIME OF PARK ENTRY
BASE: PERSON VISITORS (ROADSIDE ONLY)

TABLE 61 Q.12 TRIP CLASSIFICATION FOR ENTIRE TRIP
BASE: PARTY VISITS

TABLE 62 Q.12 TRIP CLASSIFICATION FOR ENTIRE TRIP
BASE: PERSON VISITORS

TABLE 63 Q.13 TRAVEL PARTY COMPOSITION
BASE: PARTY VISITS

TABLE 64 Q.13 TRAVEL PARTY COMPOSITION
BASE: PERSON VISITORS

TABLE 65 Q.14 EQUIPMENT CARRIED ON TRIP
BASE: PARTY VISITS

TABLE 66 Q.14 EQUIPMENT CARRIED ON TRIP
BASE: PERSON VISITORS

TABLE 67 Q.16A PERSONAL ANNUAL INCOME (TRAVEL VEHICLE/PARTY SPOKESPERSON)
BASE: PARTY VISITS

TABLE 68 Q.16A PERSONAL ANNUAL INCOME (TRAVEL VEHICLE/PARTY SPOKESPERSON)
BASE: PERSON VISITORS

TABLE 69 Q.16A TOTAL HOUSEHOLD INCOME
BASE: PARTY VISITS

TABLE 70 Q.16A TOTAL HOUSEHOLD INCOME
BASE: PERSON VISITORS

TABLE 71 STAGE IN LIFE CYCLE
BASE: PARTY VISITS

TABLE 72 STAGE IN LIFE CYCLE
BASE: PERSON VISITORS

TABLE 73 Q.15C AGE OF HOUSEHOLD CHIEF WAGE EARNER
BASE: PARTY VISITS

TABLE 74 Q.15C AGE OF HOUSEHOLD CHIEF WAGE EARNER
BASE: PERSON VISITORS

TABLE 75 Q.15A VISITOR PARTY HOUSEHOLD SIZE
BASE: PARTY VISITS

TABLE 76 Q.15A VISITOR PARTY HOUSEHOLD SIZE
BASE: PERSON VISITORS

TABLE 77 Q.15B NUMBER OF CHILDREN IN HOUSEHOLD UNDER 6 YEARS OF AGE
BASE: PARTY VISITS

TABLE 78 Q.15B NUMBER OF CHILDREN IN HOUSEHOLD UNDER 6 YEARS OF AGE
BASE: PERSON VISITORS

TABLE 79 Q.15A NUMBER OF CHILDREN IN HOUSEHOLD 6-18 YEARS OF AGE
BASE: PARTY VISITS

TABLE 80 Q.15A NUMBER OF CHILDREN IN HOUSEHOLD 6-18 YEARS OF AGE
BASE: PERSON VISITORS

TABLE 81 Q.15A NUMBER OF CHILDREN IN HOUSEHOLD 18 YEARS OF AGE AND UNDER
BASE: PARTY VISITS

TABLE 82 Q.15A NUMBER OF CHILDREN IN HOUSEHOLD 18 YEARS OF AGE AND UNDER
BASE: PERSON VISITORS

TABLE 83 Q.21 AGE AND SEX OF RESPONDENT/ PARTY COMPOSITION/ SEASON
BASE: PARTY VISITS

TABLE 84 Q.21 AGE AND SEX OF RESPONDENT/ PARTY COMPOSITION/ SEASON
BASE: PERSON VISITORS

TABLE 85 Q.21 AGE AND SEX OF RESPONDENT/ PARTY COMPOSITION/ SEASON
BASE: PARTY NIGHTS

TABLE 86 Q.21 AGE AND SEX OF RESPONDENT/ PARTY COMPOSITION/ SEASON
BASE: PERSON NIGHTS

TABLE 87 Q.7A/E ENTRANTS/VISITORS TO SPECIFIC PARKS
BASE: PARTY VISITS

TABLE 88 Q.7A/E ENTRANTS/VISITORS TO SPECIFIC PARKS
BASE: PERSON VISITORS

TABLE 89 PARTY COMPOSITION, VISITOR ACTIVITIES,FIRST TIME/ REPEAT VISITOR
BASE: PARTY VISITS

TABLE 90 PARTY COMPOSITION, VISITOR ACTIVITIES,FIRST TIME/ REPEAT VISITOR
BASE: PERSON VISITORS

TABLES WITH VERTICAL PERCENTAGES ONLY[1]

1 through 11
15, 16
20, 24
53-9/12
54-7/8, 11/12
55-6
56-6
57-11/12
58-11/12
59-6
60-6
61-5/6
62-4, 6
63-9/11
64-7/8, 11
65-16/21
66-12/14, 19/20
67-9/12
68-7/8, 11/12
69-9/12
70-7/8, 11/12
71-5/6
72-4, 6
73-5/6
74-4, 6
75-5/6
76-4, 6
77-5/6
78-4, 6
79-5/6
80-4, 6
81-5/6
82-4, 6
83 through 88
89-9/12
90-7/8, 11/12

[1]Horizontal percentages are not provided when the table is based on all Rocky Mountain National Parks visitors, but banner categories are restricted to those who visited Banff or Jasper National Parks.

Q.1 TOTAL NUMBER OF PEOPLE IN PARTY
BASE: PARTY VISITS
BY VISITOR ACTIVITIES

		ACTIVITIES (NET)						
	TOTAL	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PARTY VISITS (ACTUAL)	1503	374	298	1162	366	461	799	219
TOTAL PARTY VISITS (WEIGHTED)	1625480	328206	324707	1231289	395924	384267	751400	228016
ONE	193355	52669	23436	125473	48702	42913	84609	39821
	11.9	16.0	7.2	10.2	12.3	11.2	11.3	17.5
TWO	930584	181125	186915	701503	208736	187438	420938	126200
	57.2	55.2	57.6	57.0	52.7	48.8	56.0	55.3
THREE	220789	27196	52195	174960	77950	54217	109209	33688
	13.6	8.3	16.1	14.2	19.7	14.1	14.5	14.8
FOUR	189757	55178	39638	166109	37914	82764	83726	17803
	11.7	16.8	12.2	13.5	9.6	21.5	11.1	7.8
FIVE	60726	10817	11760	40180	16453	12036	32942	7814
	3.7	3.3	3.6	3.3	4.2	3.1	4.4	3.4
SIX	11524	391	6758	8168	1125	1462	7842	1722
	.7	.1	2.1	.7	.3	.4	1.0	.8
SEVEN	8022	-	26	4610	1849	1849	2298	436
	.5		*	.4	.5	.5	.3	.2
EIGHT	2581	474	2278	2581	1492	1587	2486	95
	.2	.1	.7	.2	.4	.4	.3	*
NINE	5648	-	-	5648	-	-	5648	-
	.3			.5			.8	
TEN OR MORE	2493	355	1702	2057	1702	-	1702	436
	.2	.1	.5	.2	.4		.2	.2
AVERAGE	2.46	2.38	2.61	2.51	2.48	2.62	2.53	2.29

Q.1 TOTAL NUMBER OF PEOPLE IN PARTY
BASE: PARTY VISITS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PARTY VISITS (ACTUAL)	1503	470	877	100	215	169	171	155	50	468	454	355	455
TOTAL PARTY VISITS (WEIGHTED)	1625480	277750	1140655	106246	281919	209336	231772	159129	56925	437634	531011	487294	416642
ONE	193355	36079	126125	35675	36155	5304	23928	10235	32272	31006	84629	47312	41367
	11.9	13.0	11.1	33.6	12.8	2.5	10.3	6.4	56.7	7.1	15.9	9.7	9.9
TWO	930584	155574	653798	50894	209390	71997	124656	60535	13806	313469	290133	286592	236674
	57.2	56.0	57.3	47.9	74.3	34.4	53.8	38.0	24.3	71.6	54.6	58.8	56.8
THREE	220789	28992	162211	11405	21823	37002	32249	48712	7441	31968	80455	68179	62386
	13.6	10.4	14.2	10.7	7.7	17.7	13.9	30.6	13.1	7.3	15.2	14.0	15.0
FOUR	189757	45594	135057	8272	13613	40211	37293	26505	2176	55473	57612	57055	47856
	11.7	16.4	11.8	7.8	4.8	19.2	16.1	16.7	3.8	12.7	10.8	11.7	11.5
FIVE	60726	8060	46412	-	-	39248	7168	7187	1230	5082	13489	11466	26664
	3.7	2.9	4.1			18.7	3.1	4.5	2.2	1.2	2.5	2.4	6.4
SIX	11524	-	5607	-	939	9737	391	202	-	255	2406	3168	1037
	.7		.5		.3	4.7	.2	.1		.1	.5	.7	.2
SEVEN	8022	1875	2734	-	-	3698	436	3861	-	26	1849	6173	-
	.5	.7	.2			1.8	.2	2.4		*	.3	1.3	
EIGHT	2581	1576	1005	-	-	436	-	1890	-	-	436	-	303
	.2	.6	.1			.2		1.2			.1		.1
NINE	5648	-	5648	-	-	-	5648	-	-	-	-	5648	-
	.3		.5				2.4					1.2	
TEN OR MORE	2493	-	2057	-	-	1702	-	-	-	355	-	1702	355
	.2		.2			.8				.1		.3	.1
AVERAGE	2.46	2.46	2.48	1.93	2.06	3.45	2.64	2.91	1.71	2.30	2.33	2.55	2.49

Q.6C MAIN PURPOSE OF ENTIRE TRIP
BASE: PERSON VISITORS (EXCLUDING CHARTERS ... QUESTION NOT ASKED)
BY PARTY COMPOSITION, VISITOR ACTIVITIES

		PARTY COMPOSITION					ACTIVITIES (NET)						
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PERSON VISITORS (ACTUAL)	1205	448	417	208	125	45	278	230	896	282	382	599	186
TOTAL PERSON VISITORS (WEIGHTED)	3893456	1257786	1702651	585542	296880	138284	751774	812731	2997589	956702	985020	1827519	484927
BUSINESS	259239	65788	79951	33074	22015	60969	49039	21369	163980	46699	59099	89178	34974
	6.7	5.2	4.7	5.6	7.4	44.1	6.5	2.6	5.5	4.9	6.0	4.9	7.2
ATTEND A SPECIAL MEETING LIKE A CONFERENCE, CONVENTION, SEMINAR OR TRADE SHOW	226534	65788	78463	32389	12407	37488	46369	18811	151772	43968	56368	83871	30965
	5.8	5.2	4.6	5.5	4.2	27.1	6.2	2.3	5.1	4.6	5.7	4.6	6.4
OTHER BUSINESS	32704	-	1488	686	9608	23481	2671	2558	12209	2731	2731	5307	4008
	.8		.1	.1	3.2	17.0	.4	.3	.4	.3	.3	.3	.8
PERSONAL	680058	212180	332703	55678	30172	23902	52181	60080	521384	127247	101171	224497	42129
	17.5	16.9	19.5	9.5	10.2	17.3	6.9	7.4	17.4	13.3	10.3	12.3	8.7
FAMILY AFFAIRS: E.G. VISITING FRIENDS OR RELATIVES, WEDDINGS, FUNERALS, ETC.	656769	206219	316534	55678	29012	23902	50607	55692	510160	127247	98636	207502	42129
	16.9	16.4	18.6	9.5	9.8	17.3	6.7	6.9	17.0	13.3	10.0	11.4	8.7
ERRANDS: E.G. SHOPPING, BANKING, DOCTOR, ETC.	23289	5961	16169	-	1159	-	1574	4387	11224	-	2536	16995	-
	.6	.5	.9		.4		.2	.5	.4		.3	.9	
PLEASURE	2976452	977702	1299732	495877	244227	77448	643903	735452	2332046	776602	822982	1517202	406002
	76.4	77.7	76.3	84.7	82.3	56.0	85.7	90.5	77.8	81.2	83.5	83.0	83.7
VACATION	2265938	781993	1045582	328050	124786	45290	567283	568831	1809178	579061	807755	1227290	259896
	58.2	62.2	61.4	56.0	42.0	32.8	75.5	70.0	60.4	60.5	82.0	67.2	53.6
RECREATIONAL DAY USE	707035	195231	254489	174969	119266	32158	76620	164308	525218	192876	18566	288586	156764
	18.2	15.5	14.9	29.9	40.2	23.3	10.2	20.2	17.5	20.2	1.9	15.8	32.3
VISIT VACATION HOME	14136	3818	10318	175	175	-	-	5653	8307	4664	-	4664	-
	.4	.3	.6	*	.1			.7	.3	.5		.3	
OTHER	1511	1511	-	-	-	-	-	-	-	-	-	-	-
	*	.1											

Continued

Q.6C MAIN PURPOSE OF ENTIRE TRIP
BASE: PERSON VISITORS (EXCLUDING CHARTERS ... QUESTION NOT ASKED)
BY PARTY COMPOSITION, VISITOR ACTIVITIES

		PARTY COMPOSITION					ACTIVITIES (NET)						
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
NOT STATED	30052	13870	6934	4280	317	-	9363	-	18329	9363	4687	12225	1555
	.8	1.1	.4	.7	.1		1.2		.6	1.0	.5	.7	.3

Q.6C MAIN PURPOSE OF ENTIRE TRIP
BASE: PERSON VISITORS (EXCLUDING CHARTERS ... QUESTION NOT ASKED)
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PERSON VISITORS (ACTUAL)	1205	264	813	87	184	150	144	126	39	362	402	307	351
TOTAL PERSON VISITORS (WEIGHTED)	3893456	584353	2821410	199603	570109	718824	607170	449118	94524	966643	1225391	1237626	992360
BUSINESS	259239	52630	173237	8825	26437	54390	51315	32358	3340	69928	25107	34487	192067
	6.7	9.0	6.1	4.4	4.6	7.6	8.5	7.2	3.5	7.2	2.0	2.8	19.4
ATTEND A SPECIAL MEETING LIKE A CONFERENCE, CONVENTION, SEMINAR OR TRADE SHOW	226534	47793	148970	3078	23879	52243	36081	30870	3340	64398	24114	29781	166399
	5.8	8.2	5.3	1.5	4.2	7.3	5.9	6.9	3.5	6.7	2.0	2.4	16.8
OTHER BUSINESS	32704	4837	24267	5747	2558	2147	15235	1488	-	5530	993	4706	25668
	.8	.8	.9	2.9	.4	.3	2.5	.3		.6	.1	.4	2.6
PERSONAL	680058	72242	557398	17941	107708	87846	101868	87731	12821	211923	330595	193631	90314
	17.5	12.4	19.8	9.0	18.9	12.2	16.8	19.5	13.6	21.9	27.0	15.6	9.1
FAMILY AFFAIRS: E.G. VISITING FRIENDS OR RELATIVES, WEDDINGS, FUNERALS, ETC.	656769	69706	536645	17941	99020	78934	99135	85737	12821	210960	321296	181762	89352
	16.9	11.9	19.0	9.0	17.4	11.0	16.3	19.1	13.6	21.8	26.2	14.7	9.0
ERRANDS: E.G. SHOPPING, BANKING, DOCTOR, ETC.	23289	2536	20753	-	8688	8912	2733	1994	-	962	9299	11868	962
	.6	.4	.7		1.5	1.2	.5	.4		.1	.8	1.0	.1
PLEASURE	2976452	451736	2121223	170237	438364	577720	481104	339959	69000	670890	864183	1021354	726702
	76.4	77.3	75.2	85.3	76.9	80.4	79.2	75.7	73.0	69.4	70.5	82.5	73.2
VACATION	2265938	449847	1470283	126080	378686	463911	272650	272853	31253	510088	667809	720699	576975
	58.2	77.0	52.1	63.2	66.4	64.5	44.9	60.8	33.1	52.8	54.5	58.2	58.1
RECREATIONAL DAY USE	707035	1889	647461	44157	66821	109145	208454	67106	37747	151505	191406	295002	157044
	18.2	.3	22.9	22.1	11.7	15.2	34.3	14.9	39.9	15.7	15.6	23.8	15.8
VISIT VACATION HOME	14136	-	14136	-	175	4664	-	-	-	9296	8307	5653	-
	.4		.5		*	.6				1.0	.7	.5	
OTHER	1511	-	1511	-	-	-	-	-	-	1511	1511	-	-
	*		.1							.2	.1		
NOT STATED	30052	9542	20372	179	-	-	1417	-	9363	14305	11580	-	18293
	.8	1.6	.7	.1			.2		9.9	1.5	.9		1.8

Q.6C MAIN PURPOSE OF ENTIRE TRIP
BASE: PARTY VISITS (EXCLUDING CHARTERS ... QUESTION NOT ASKED)
BY PARTY COMPOSITION, VISITOR ACTIVITIES

		PARTY COMPOSITION					ACTIVITIES (NET)						
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PARTY VISITS (ACTUAL)	1205	448	417	208	125	45	278	230	896	282	382	599	186
TOTAL PARTY VISITS (WEIGHTED)	1541662	591957	501328	230884	199280	51096	303554	303811	1158024	372513	362280	696444	214511
BUSINESS	106297	33118	21900	8707	20123	23665	17787	10870	69050	19916	19802	41074	13006
	6.9	5.6	4.4	3.8	10.1	46.3	5.9	3.6	6.0	5.3	5.5	5.9	6.1
ATTEND A SPECIAL MEETING LIKE A CONFERENCE, CONVENTION, SEMINAR OR TRADE SHOW	89324	33118	21154	8363	11893	14796	15110	9653	60635	17181	17068	37769	9673
	5.8	5.6	4.2	3.6	6.0	29.0	5.0	3.2	5.2	4.6	4.7	5.4	4.5
OTHER BUSINESS	16973	-	746	344	8231	8869	2678	1216	8415	2735	2735	3305	3333
	1.1		.1	.1	4.1	17.4	.9	.4	.7	.7	.8	.5	1.6
PERSONAL	261135	92325	103713	23016	27935	8594	20827	24537	191046	44385	38744	78124	17519
	16.9	15.6	20.7	10.0	14.0	16.8	6.9	8.1	16.5	11.9	10.7	11.2	8.2
FAMILY AFFAIRS: E.G. VISITING FRIENDS OR RELATIVES, WEDDINGS, FUNERALS, ETC.	252755	89469	99324	23016	26799	8594	20057	22451	185687	44385	37516	72262	17519
	16.4	15.1	19.8	10.0	13.4	16.8	6.6	7.4	16.0	11.9	10.4	10.4	8.2
ERRANDS: E.G. SHOPPING, BANKING, DOCTOR, ETC.	8380	2856	4388	-	1135	-	771	2086	5358	-	1228	5862	-
	.5	.5	.9		.6		.3	.7	.5		.3	.8	
PLEASURE	1179996	465170	377025	198903	150678	28645	261340	270209	905306	305022	302247	579261	182222
	76.5	78.6	75.2	86.1	75.6	56.1	86.1	88.9	78.2	81.9	83.4	83.2	84.9
VACATION	893985	372593	309493	135813	82823	17775	231158	201809	695881	208706	294753	476106	120950
	58.0	62.9	61.7	58.8	41.6	34.8	76.2	66.4	60.1	56.0	81.4	68.4	56.4
RECREATIONAL DAY USE	289891	91392	73434	70260	67689	10871	30182	67852	214856	95429	8331	103104	69445
	18.8	15.4	14.6	30.4	34.0	21.3	9.9	22.3	18.6	25.6	2.3	14.8	32.4
VISIT VACATION HOME	4293	2022	2271	166	166	-	-	1384	2743	887	-	887	-
	.3	.3	.5	.1	.1			.5	.2	.2		.1	
OTHER	740	740	-	-	-	-	-	-	-	-	-	-	-
	*	.1											

Continued

Q.6C MAIN PURPOSE OF ENTIRE TRIP
BASE: PARTY VISITS (EXCLUDING CHARTERS ... QUESTION NOT ASKED)
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
NOT STATED	14018	6711	3476	1191	309	-	4451	-	8072	4451	2430	5169	612
	.9	1.1	.7	.5	.2		1.5		.7	1.2	.7	.7	.3

Q.6C MAIN PURPOSE OF ENTIRE TRIP
BASE: PARTY VISITS (EXCLUDING CHARTERS ... QUESTION NOT ASKED)
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PARTY VISITS (ACTUAL)	1205	264	813	87	184	150	144	126	39	362	402	307	351
TOTAL PARTY VISITS (WEIGHTED)	1541662	222199	1119503	102275	272554	203304	224908	150565	54004	408435	516139	472777	387761
BUSINESS	106297	18608	75610	6341	13042	17370	21530	15098	1971	27611	13542	20321	69267
	6.9	8.4	6.8	6.2	4.8	8.5	9.6	10.0	3.7	6.8	2.6	4.3	17.9
ATTEND A SPECIAL MEETING LIKE A CONFERENCE, CONVENTION, SEMINAR OR TRADE SHOW	89324	15858	63150	1005	11826	16652	16301	14352	1971	23883	12598	15627	58586
	5.8	7.1	5.6	1.0	4.3	8.2	7.2	9.5	3.7	5.8	2.4	3.3	15.1
OTHER BUSINESS	16973	2750	12460	5336	1216	718	5229	746	-	3728	944	4693	10681
	1.1	1.2	1.1	5.2	.4	.4	2.3	.5		.9	.2	1.0	2.8
PERSONAL	261135	25276	218145	15042	42835	22243	35720	26435	6766	88573	127674	68648	34744
	16.9	11.4	19.5	14.7	15.7	10.9	15.9	17.6	12.5	21.7	24.7	14.5	9.0
FAMILY AFFAIRS: E.G. VISITING FRIENDS OR RELATIVES, WEDDINGS, FUNERALS, ETC.	252755	24048	210993	15042	38705	20831	33814	25961	6766	88116	123230	66304	34287
	16.4	10.8	18.8	14.7	14.2	10.2	15.0	17.2	12.5	21.6	23.9	14.0	8.8
ERRANDS: E.G. SHOPPING, BANKING, DOCTOR, ETC.	8380	1228	7152	-	4130	1412	1906	474	-	457	4443	2344	457
	.5	.6	.6		1.5	.7	.8	.3		.1	.9	.5	.1
PLEASURE	1179996	174204	835883	80131	216843	163960	177977	114486	40816	286053	371856	389650	287021
	76.5	78.4	74.7	78.3	79.6	80.6	79.1	76.0	75.6	70.0	72.0	82.4	74.0
VACATION	893985	173731	579923	61061	182684	131346	101996	88839	19537	215646	289610	268556	227625
	58.0	78.2	51.8	59.7	67.0	64.6	45.4	59.0	36.2	52.8	56.1	56.8	58.7
RECREATIONAL DAY USE	289891	474	259840	19070	41329	31727	75981	25647	21279	67167	80340	119710	66732
	18.8	.2	23.2	18.6	15.2	15.6	33.8	17.0	39.4	16.4	15.6	25.3	17.2
VISIT VACATION HOME	4293	-	4293	-	166	887	-	-	-	3240	2743	1384	-
	.3		.4		.1	.4				.8	.5	.3	
OTHER	740	-	740	-	-	-	-	-	-	740	740	-	-
	*		.1							.2	.1		
NOT STATED	14018	4622	9258	170	-	-	474	-	4451	6453	5874	-	7974
	.9	2.1	.8	.2			.2		8.2	1.6	1.1		2.1

Q.7 PARKS ENTERED, VISITED AND PASSED-THROUGH
BASE: PARTY VISITS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION						ACTIVITIES (NET)						
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PARTY VISITS (ACTUAL)	1503	561	443	244	137	167	374	298	1162	366	461	799	219
TOTAL PARTY VISITS (WEIGHTED)	1625480	621972	510012	243075	203075	84455	328206	324707	1231289	395924	384267	751400	228016
VISITED BANFF ONLY	800076 49.2	312116 50.2	244489 47.9	130446 53.7	92553 45.6	36017 42.6	143353 43.7	139555 43.0	560137 45.5	182895 46.2	107548 28.0	404139 53.8	172854 75.8
VISITED JASPER ONLY	252374 15.5	96660 15.5	107236 21.0	29544 12.2	12594 6.2	11841 14.0	34041 10.4	39919 12.3	194892 15.8	21592 5.5	62722 16.3	87386 11.6	44900 19.7
VISITED YOHO ONLY	32246 2.0	10061 1.6	20146 4.0	1890 .8	2039 1.0	-	-	-	11778 1.0	-	-	-	-
VISITED KOOTENAY ONLY	49358 3.0	19572 3.1	10129 2.0	12213 5.0	7157 3.5	287 .3	4962 1.5	5734 1.8	21995 1.8	-	-	11404 1.5	-
VISITED BANFF & JASPER ONLY	210288 12.9	88262 14.2	61318 12.0	32629 13.4	17895 8.8	21815 25.8	69191 21.1	31948 9.8	187092 15.2	47517 12.0	91718 23.9	113303 15.1	1778 .8
VISITED YOHO & KOOTENAY ONLY	1229 .1	1229 .2	-	-	-	-	-	-	-	-	-	-	-
VISITED BANFF & YOHO ONLY	90898 5.6	10329 1.7	12279 2.4	8724 3.6	56928 28.0	2754 3.3	16087 4.9	57269 17.6	82587 6.7	66627 16.8	19141 5.0	22245 3.0	6223 2.7
VISITED BANFF & KOOTENAY ONLY	34855 2.1	17206 2.8	10320 2.0	6785 2.8	357 .2	-	8706 2.7	10435 3.2	25498 2.1	3202 .8	5089 1.3	12070 1.6	1946 .9
VISITED JASPER & YOHO ONLY	4779 .3	2407 .4	1414 .3	-	959 .5	-	959 .3	965 .3	4331 .4	449 .1	2373 .6	965 .1	-
VISITED JASPER & KOOTENAY ONLY	5071 .3	3637 .6	1098 .2	673 .3	-	-	-	-	2007 .2	335 .1	573 .1	2189 .3	-
VISITED BANFF & JASPER & YOHO ONLY	53263 3.3	28139 4.5	12190 2.4	6152 2.5	1312 .6	6856 8.1	20960 6.4	10431 3.2	52522 4.3	33108 8.4	32246 8.4	45170 6.0	-
VISITED BANFF & JASPER & KOOTENAY ONLY	37463 2.3	9109 1.5	13735 2.7	5784 2.4	6389 3.1	2783 3.3	17300 5.3	16727 5.2	36046 2.9	15285 3.9	28786 7.5	24248 3.2	-

Continued

Q.7 PARKS ENTERED, VISITED AND PASSED-THROUGH
BASE: PARTY VISITS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION						ACTIVITIES (NET)						
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
VISITED BANFF & YOHO & KOOTENAY ONLY	19554	1179	12756	5785	166	-	1499	4314	19388	10641	5813	11654	-
	1.2	.2	2.5	2.4	.1		.5	1.3	1.6	2.7	1.5	1.6	
VISITED JASPER & YOHO & KOOTENAY ONLY	-	-	-	-	-	-	-	-	-	-	-	-	-
VISITED ALL PARKS	34027	22064	2901	2450	4728	2102	11147	7410	33016	14273	28257	16627	315
	2.1	3.5	.6	1.0	2.3	2.5	3.4	2.3	2.7	3.6	7.4	2.2	.1
SUMMARY													
TOTAL BANFF VISITORS	1280423	488405	369989	198756	180327	72327	288243	278089	996286	373548	318599	649456	183116
	78.8	78.5	72.5	81.8	88.8	85.6	87.8	85.6	80.9	94.3	82.9	86.4	80.3
TOTAL JASPER VISITORS	597265	250278	199892	77232	43876	45397	153598	107400	509906	132559	246675	289887	46993
	36.7	40.2	39.2	31.8	21.6	53.8	46.8	33.1	41.4	33.5	64.2	38.6	20.6
TOTAL ALBERTA PARKS VISITORS	1542648	591109	479737	228973	193879	84168	323244	318973	1197515	395924	384267	739996	228016
	94.9	95.0	94.1	94.2	95.5	99.7	98.5	98.2	97.3	100.0	100.0	98.5	100.0
TOTAL YOHO VISITORS	235995	75409	61686	25001	66131	11712	50653	80390	203621	125098	87830	96661	6538
	14.5	12.1	12.1	10.3	32.6	13.9	15.4	24.8	16.5	31.6	22.9	12.9	2.9
TOTAL KOOTENAY VISITORS	181556	73998	50940	33690	18797	5172	43614	44620	137950	43737	68519	78191	2261
	11.2	11.9	10.0	13.9	9.3	6.1	13.3	13.7	11.2	11.0	17.8	10.4	1.0
TOTAL B.C. PARKS VISITORS	362742	124934	96968	50456	80034	14782	81620	113285	289167	143921	122279	146571	8484
	22.3	20.1	19.0	20.8	39.4	17.5	24.9	34.9	23.5	36.4	31.8	19.5	3.7

Q.7 PARKS ENTERED, VISITED AND PASSED-THROUGH
BASE: PARTY VISITS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000-$59,999	$60,000 OR MORE
TOTAL PARTY VISITS (ACTUAL)	1503	470	877	100	215	169	171	155	50	468	454	355	455
TOTAL PARTY VISITS (WEIGHTED)	1625480	277750	1140655	106246	281919	209336	231772	159129	56925	437634	531011	487294	416642
VISITED BANFF ONLY	800076	47822	642437	64064	176825	107791	111974	83170	37876	169751	282469	214386	209483
	49.2	17.2	56.3	60.3	62.7	51.5	48.3	52.3	66.5	38.8	53.2	44.0	50.3
VISITED JASPER ONLY	252374	16512	223212	22705	32356	48261	18000	15470	2060	77868	101409	56863	60255
	15.5	5.9	19.6	21.4	11.5	23.1	7.8	9.7	3.6	17.8	19.1	11.7	14.5
VISITED YOHO ONLY	32246	3137	9463	515	-	14514	6117	1890	1377	4450	11880	14373	5992
	2.0	1.1	.8	.5		6.9	2.6	1.2	2.4	1.0	2.2	2.9	1.4
VISITED KOOTENAY ONLY	49358	-	20784	-	3338	7239	10489	1703	-	22529	17337	20565	7713
	3.0		1.8		1.2	3.5	4.5	1.1		5.1	3.3	4.2	1.9
VISITED BANFF & JASPER ONLY	210288	98312	100539	5274	36375	14740	20238	29552	7356	70436	52169	64844	66758
	12.9	35.4	8.8	5.0	12.9	7.0	8.7	18.6	12.9	16.1	9.8	13.3	16.0
VISITED YOHO & KOOTENAY ONLY	1229	-	-	-	-	-	-	-	-	1229	561	-	668
	.1									.3	.1		.2
VISITED BANFF & YOHO ONLY	90898	9841	70184	2678	14323	4468	51911	2253	2661	10326	7228	59050	17416
	5.6	3.5	6.2	2.5	5.1	2.1	22.4	1.4	4.7	2.4	1.4	12.1	4.2
VISITED BANFF & KOOTENAY ONLY	34855	8898	18976	3942	4612	4360	1719	2061	-	16899	9877	14047	7696
	2.1	3.2	1.7	3.7	1.6	2.1	.7	1.3		3.9	1.9	2.9	1.8
VISITED JASPER & YOHO ONLY	4779	3366	1414	-	2407	-	-	-	1924	449	1408	2407	-
	.3	1.2	.1		.9				3.4	.1	.3	.5	
VISITED JASPER & KOOTENAY ONLY	5071	335	3525	335	-	1098	-	-	-	1854	1851	2647	-
	.3	.1	.3	.3		.5				.4	.3	.5	
VISITED BANFF & JASPER & YOHO ONLY	53263	36853	15647	2156	4465	1161	3414	9285	958	27644	15773	10901	18055
	3.3	13.3	1.4	2.0	1.6	.6	1.5	5.8	1.7	6.3	3.0	2.2	4.3
VISITED BANFF & JASPER & KOOTENAY ONLY	37463	24377	11536	4577	2549	4223	6021	1386	2435	14639	14363	11585	8429
	2.3	8.8	1.0	4.3	.9	2.0	2.6	.9	4.3	3.3	2.7	2.4	2.0
VISITED BANFF & YOHO & KOOTENAY ONLY	19554	11063	6993	-	2787	-	-	12055	-	701	-	10641	5133
	1.2	4.0	.6		1.0			7.6		.2		2.2	1.2

Continued

Q.7 PARKS ENTERED, VISITED AND PASSED-THROUGH
BASE: PARTY VISITS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
VISITED JASPER & YOHO & KOOTENAY ONLY	-	-	-	-	-	-	-	-	-	-	-	-	-
VISITED ALL PARKS	34027	17234	15947	-	1883	1480	1889	303	278	18859	14686	4985	9044
	2.1	6.2	1.4		.7	.7	.8	.2	.5	4.3	2.8	1.0	2.2
SUMMARY													
TOTAL BANFF VISITORS	1280423	254400	882258	82691	243819	138223	197165	140065	51564	329255	396565	390440	342013
	78.8	91.6	77.3	77.8	86.5	66.0	85.1	88.0	90.6	75.2	74.7	80.1	82.1
TOTAL JASPER VISITORS	597265	196989	371819	35048	80035	70963	49561	55996	15010	211749	201659	154232	162541
	36.7	70.9	32.6	33.0	28.4	33.9	21.4	35.2	26.4	48.4	38.0	31.7	39.0
TOTAL ALBERTA PARKS VISITORS	1542648	274613	1110408	105732	278582	187583	215165	155536	55547	409426	501233	452356	402268
	94.9	98.9	97.3	99.5	98.8	89.6	92.8	97.7	97.6	93.6	94.4	92.8	96.6
TOTAL YOHO VISITORS	235995	81494	119647	5349	25865	21624	63331	25786	7198	63659	51535	102358	56308
	14.5	29.3	10.5	5.0	9.2	10.3	27.3	16.2	12.6	14.5	9.7	21.0	13.5
TOTAL KOOTENAY VISITORS	181556	61907	77760	8854	15169	18400	20118	17509	2713	76710	58675	64470	38684
	11.2	22.3	6.8	8.3	5.4	8.8	8.7	11.0	4.8	17.5	11.0	13.2	9.3
TOTAL B.C. PARKS VISITORS	362742	115104	174468	14203	36364	38544	81560	30937	9633	119579	94963	151201	80147
	22.3	41.4	15.3	13.4	12.9	18.4	35.2	19.4	16.9	27.3	17.9	31.0	19.2

Q.7 PARKS ENTERED, VISITED AND PASSED-THROUGH
BASE: PERSON VISITORS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION						ACTIVITIES (NET)						
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PERSON VISITORS (ACTUAL)	1503	561	443	244	137	167	374	298	1162	366	461	799	219
TOTAL PERSON VISITORS (WEIGHTED)	4084004	1316701	1738658	619750	301326	206012	802941	871764	3162273	1012125	1038288	1950994	521871
VISITED BANFF ONLY	1919397	644035	772058	314963	110211	98455	335366	401254	1370352	487775	306098	998638	394205
	47.0	48.9	44.4	50.8	36.6	47.8	41.8	46.0	43.3	48.2	29.5	51.2	75.5
VISITED JASPER ONLY	712159	196948	395243	78821	17717	37243	86095	121181	584754	56609	175500	282743	106593
	17.4	15.0	22.7	12.7	5.9	18.1	10.7	13.9	18.5	5.6	16.9	14.5	20.4
VISITED YOHO ONLY	96906	20709	74169	9937	2027	-	-	-	33033	-	-	-	-
	2.4	1.6	4.3	1.6	.7				1.0				
VISITED KOOTENAY ONLY	106720	39555	30967	25733	9894	572	9741	11427	51624	-	-	22710	-
	2.6	3.0	1.8	4.2	3.3	.3	1.2	1.3	1.6			1.2	
VISITED BANFF & JASPER ONLY	580412	203258	237685	108473	35242	38944	188921	93973	512712	132646	256268	306523	3392
	14.2	15.4	13.7	17.5	11.7	18.9	23.5	10.8	16.2	13.1	24.7	15.7	.7
VISITED YOHO & KOOTENAY ONLY	2507	2507	-	-	-	-	-	-	-	-	-	-	-
	.1	.2											
VISITED BANFF & YOHO ONLY	191970	21058	39296	19253	107254	5224	31018	118780	178086	134854	38710	52206	13278
	4.7	1.6	2.3	3.1	35.6	2.5	3.9	13.6	5.6	13.3	3.7	2.7	2.5
VISITED BANFF & KOOTENAY ONLY	88211	36185	35070	17411	376	-	18479	22692	58717	8774	10965	27623	3459
	2.2	2.7	2.0	2.8	.1		2.3	2.6	1.9	.9	1.1	1.4	.7
VISITED JASPER & YOHO ONLY	11074	5063	5003	-	1009	-	1009	4059	10130	944	6011	4059	-
	.3	.4	.3		.3		.1	.5	.3	.1	.6	.2	
VISITED JASPER & KOOTENAY ONLY	10139	7123	2311	1060	-	-	-	-	4141	705	1125	4156	-
	.2	.5	.1	.2					.1	.1	.1	.2	
VISITED BANFF & JASPER & YOHO ONLY	141935	72083	41936	18411	1781	14783	63151	30268	140450	95263	88941	122533	-
	3.5	5.5	2.4	3.0	.6	7.2	7.9	3.5	4.4	9.4	8.6	6.3	
VISITED BANFF & JASPER & KOOTENAY ONLY	87009	19164	46872	8591	6719	6372	36607	28083	84992	30361	70650	57028	-
	2.1	1.5	2.7	1.4	2.2	3.1	4.6	3.2	2.7	3.0	6.8	2.9	

Continued

Q.7 PARKS ENTERED, VISITED AND PASSED-THROUGH
BASE: PERSON VISITORS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
VISITED BANFF & YOHO & KOOTENAY ONLY	56746	2164	45521	9236	175	-	4729	18887	56571	31896	20463	33885	-
	1.4	.2	2.6	1.5	.1		.6	2.2	1.8	3.2	2.0	1.7	
VISITED JASPER & YOHO & KOOTENAY ONLY	-	-	-	-	-	-	-	-	-	-	-	-	-
VISITED ALL PARKS	78820	46850	12529	7862	8922	4418	27825	21161	76710	32298	63556	38891	943
	1.9	3.6	.7	1.3	3.0	2.1	3.5	2.4	2.4	3.2	6.1	2.0	.2
SUMMARY													
TOTAL BANFF VISITORS	3144500	1044797	1230966	504200	270680	168196	706096	735098	2478592	953866	855651	1637327	415278
	77.0	79.3	70.8	81.4	89.8	81.6	87.9	84.3	78.4	94.2	82.4	83.9	79.6
TOTAL JASPER VISITORS	1621547	550489	741578	223218	71389	101761	403609	298724	1413889	348827	662051	815932	110928
	39.7	41.8	42.7	36.0	23.7	49.4	50.3	34.3	44.7	34.5	63.8	41.8	21.3
TOTAL ALBERTA PARKS VISITORS	3877871	1253931	1633523	584081	289405	205440	793200	860337	3077616	1012125	1038288	1928284	521871
	95.0	95.2	94.0	94.2	96.0	99.7	98.8	98.7	97.3	100.0	100.0	98.8	100.0
TOTAL YOHO VISITORS	579957	170433	218454	64699	121169	24425	127732	193154	494981	295255	217681	251573	14221
	14.2	12.9	12.6	10.4	40.2	11.9	15.9	22.2	15.7	29.2	21.0	12.9	2.7
TOTAL KOOTENAY VISITORS	430151	153548	173269	69892	26085	11363	97381	102250	332755	104034	166759	184293	4402
	10.5	11.7	10.0	11.3	8.7	5.5	12.1	11.7	10.5	10.3	16.1	9.4	.8
TOTAL B.C. PARKS VISITORS	872036	272460	333673	117494	138157	31369	192559	255356	694454	335095	300421	363090	17680
	21.4	20.7	19.2	19.0	45.8	15.2	24.0	29.3	22.0	33.1	28.9	18.6	3.4

Q.7 PARKS ENTERED, VISITED AND PASSED-THROUGH
BASE: PERSON VISITORS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PERSON VISITORS (ACTUAL)	1503	470	877	100	215	169	171	155	50	468	454	355	455
TOTAL PERSON VISITORS (WEIGHTED)	4084004	707479	2873929	207448	589915	736817	621707	475545	98731	1029211	1258903	1269090	1059379
VISITED BANFF ONLY	1919397	125851	1563880	118353	361779	371244	271140	225009	55881	410581	648663	506839	531570
	47.0	17.8	54.4	57.1	61.3	50.4	43.6	47.3	56.6	39.9	51.5	39.9	50.2
VISITED JASPER ONLY	712159	35903	629870	52718	69170	178525	93779	39534	7901	181119	256194	203223	151260
	17.4	5.1	21.9	25.4	11.7	24.2	15.1	8.3	8.0	17.6	20.4	16.0	14.3
VISITED YOHO ONLY	96906	6598	26618	1083	-	47766	21462	9937	2704	6839	24900	44355	27651
	2.4	.9	.9	.5		6.5	3.5	2.1	2.7	.7	2.0	3.5	2.6
VISITED KOOTENAY ONLY	106720	-	49077	-	9947	18075	22881	4919	-	44510	39290	48495	14464
	2.6		1.7		1.7	2.5	3.7	1.0		4.3	3.1	3.8	1.4
VISITED BANFF & JASPER ONLY	580412	268349	268872	7871	84993	69677	59296	104674	13428	176986	121088	208131	179784
	14.2	37.9	9.4	3.8	14.4	9.5	9.5	22.0	13.6	17.2	9.6	16.4	17.0
VISITED YOHO & KOOTENAY ONLY	2507	-	-	-	-	-	-	-	-	2507	1101	-	1406
	.1									.2	.1		.1
VISITED BANFF & YOHO ONLY	191970	22068	147482	2671	26722	11474	113211	8671	2799	21165	20175	113568	43361
	4.7	3.1	5.1	1.3	4.5	1.6	18.2	1.8	2.8	2.1	1.6	8.9	4.1
VISITED BANFF & KOOTENAY ONLY	88211	18852	47046	13827	9332	14368	6086	6912	-	35476	30492	33938	15893
	2.2	2.7	1.6	6.7	1.6	1.9	1.0	1.5		3.4	2.4	2.7	1.5
VISITED JASPER & YOHO ONLY	11074	6071	5003	-	5063	-	-	-	5067	944	1953	5063	-
	.3	.9	.2		.9				5.1	.1	.2	.4	
VISITED JASPER & KOOTENAY ONLY	10139	705	6887	705	-	2311	-	-	-	3451	3801	5212	-
	.2	.1	.2	.3		.3				.3	.3	.4	
VISITED BANFF & JASPER & YOHO ONLY	141935	94836	45535	5225	8819	4801	9159	30499	2870	71788	41412	24407	53918
	3.5	13.4	1.6	2.5	1.5	.7	1.5	6.4	2.9	7.0	3.3	1.9	5.1
VISITED BANFF & JASPER & KOOTENAY ONLY	87009	57358	25275	4995	7419	12935	20099	2916	7498	27728	35655	27539	15218
	2.1	8.1	.9	2.4	1.3	1.8	3.2	.6	7.6	2.7	2.8	2.2	1.4
VISITED BANFF & YOHO & KOOTENAY ONLY	56746	29391	22627	-	2931	-	-	41836	-	3685	-	35048	6321
	1.4	4.2	.8		.5			8.8		.4		2.8	.6

Continued

Q.7 PARKS ENTERED, VISITED AND PASSED-THROUGH
BASE: PERSON VISITORS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
VISITED JASPER & YOHO & KOOTENAY ONLY	-	-	-	-	-	-	-	-	-	-	-	-	-
VISITED ALL PARKS	78820	41496	35756	-	3739	5641	4594	638	584	42432	34179	13272	18534
	1.9	5.9	1.2		.6	.8	.7	.1	.6	4.1	2.7	1.0	1.7
SUMMARY													
TOTAL BANFF VISITORS	3144500	658202	2156474	152942	505735	490140	483584	421155	83059	789841	931665	962743	864599
	77.0	93.0	75.0	73.7	85.7	66.5	77.8	88.6	84.1	76.7	74.0	75.9	81.6
TOTAL JASPER VISITORS	1621547	504718	1017199	71514	179204	273890	186927	178261	37347	504448	494282	486847	418714
	39.7	71.3	35.4	34.5	30.4	37.2	30.1	37.5	37.8	49.0	39.3	38.4	39.5
TOTAL ALBERTA PARKS VISITORS	3877871	700881	2798234	206365	579968	670975	577363	460689	96027	975355	1193612	1176240	1015859
	95.0	99.1	97.4	99.5	98.3	91.1	92.9	96.9	97.3	94.8	94.8	92.7	95.9
TOTAL YOHO VISITORS	579957	200461	283021	8979	47274	69682	148425	91582	14024	149361	123720	235714	151190
	14.2	28.3	9.8	4.3	8.0	9.5	23.9	19.3	14.2	14.5	9.8	18.6	14.3
TOTAL KOOTENAY VISITORS	430151	147802	186668	19528	33369	53329	53660	57221	8082	159788	144518	163504	71835
	10.5	20.9	6.5	9.4	5.7	7.2	8.6	12.0	8.2	15.5	11.5	12.9	6.8
TOTAL B.C. PARKS VISITORS	872036	277376	411306	28506	73972	117370	197492	106328	21521	260525	232959	350898	196765
	21.4	39.2	14.3	13.7	12.5	15.9	31.8	22.4	21.8	25.3	18.5	27.6	18.6

Q.7B USE OF INFORMATION CENTRES, NATURALIST SERVICES, INTERPRETIVE EVENTS, HOT SPRING POOLS IN PARKS ENTERED
BASE: PERSON VISITORS (EXCLUDING CHARTERS AND NON-ENGLISH ... QUESTION NOT ASKED)
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PERSON VISITORS (ACTUAL)	1192	443	415	205	123	45	272	227	883	278	375	589	186
TOTAL PERSON VISITORS (WEIGHTED)	3877774	1245774	1701545	585144	295702	138284	740679	811390	2981907	947042	981039	1813207	484927
USED ANY SPECIFIED PARK SERVICE	1623247 41.9	472062 37.9	856923 50.4	195531 33.4	77085 26.1	51801 37.5	490037 66.2	492770 60.7	1354330 45.4	581128 61.4	855109 87.2	858957 47.4	119120 24.6
USED BANFF SPECIFIED PARK SERVICE	1157095 29.8	344219 27.6	609296 35.8	133781 22.9	62920 21.3	24727 17.9	398567 53.8	402140 49.6	1013566 34.0	512760 54.1	663926 67.7	708197 39.1	88017 18.2
USED JASPER SPECIFIED PARK SERVICE	585290 15.1	216244 17.4	250378 14.7	68504 11.7	22433 7.6	24916 18.0	236118 31.9	116623 14.4	548803 18.4	180726 19.1	453591 46.2	296572 16.4	30619 6.3
USED YOHO SPECIFIED PARK SERVICE	205681 5.3	94635 7.6	73507 4.3	32210 5.5	12204 4.1	3771 2.7	74402 10.0	49414 6.1	168257 5.6	93166 9.8	138831 14.2	90027 5.0	943 .2
USED KOOTENAY SPECIFIED PARK SERVICE	254181 6.6	88275 7.1	105699 6.2	39146 6.7	21412 7.2	572 .4	68005 9.2	67849 8.4	174262 5.8	43337 4.6	113257 11.5	91275 5.0	2971 .6
DID NOT USE ANY PARK SERVICE	2254527 58.1	773712 62.1	844622 49.6	389612 66.6	218617 73.9	86484 62.5	250642 33.8	318621 39.3	1627577 54.6	365914 38.6	125930 12.8	954250 52.6	365807 75.4

Q.7B USE OF INFORMATION CENTRES, NATURALIST SERVICES, INTERPRETIVE EVENTS, HOT SPRING POOLS IN PARKS ENTERED
BASE: PERSON VISITORS (EXCLUDING CHARTERS AND NON-ENGLISH ... QUESTION NOT ASKED)
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PERSON VISITORS (ACTUAL)	1192	253	812	86	182	149	144	123	37	359	401	305	348
TOTAL PERSON VISITORS (WEIGHTED)	3877774	570573	2820497	199424	568702	718744	607170	445944	85161	966154	1225253	1235416	982503
USED ANY SPECIFIED PARK SERVICE	1623247	374933	1045708	102578	184141	353777	243635	177137	24310	423320	494949	537045	423026
	41.9	65.7	37.1	51.4	32.4	49.2	40.1	39.7	28.5	43.8	40.4	43.5	43.1
USED BANFF SPECIFIED PARK SERVICE	1157095	326999	740532	62472	150295	254751	180879	137800	14162	270008	349283	369722	308470
	29.8	57.3	26.3	31.3	26.4	35.4	29.8	30.9	16.6	27.9	28.5	29.9	31.4
USED JASPER SPECIFIED PARK SERVICE	585290	245933	330972	39477	47788	106389	59498	39856	9079	224342	184787	149620	186936
	15.1	43.1	11.7	19.8	8.4	14.8	9.8	8.9	10.7	23.2	15.1	12.1	19.0
USED YOHO SPECIFIED PARK SERVICE	205681	69820	87320	5106	22835	21798	20065	33351	7599	71659	28575	46931	103909
	5.3	12.2	3.1	2.6	4.0	3.0	3.3	7.5	8.9	7.4	2.3	3.8	10.6
USED KOOTENAY SPECIFIED PARK SERVICE	254181	50870	124388	7077	26305	35639	31154	27806	2404	104372	104808	84686	32342
	6.6	8.9	4.4	3.5	4.6	5.0	5.1	6.2	2.8	10.8	8.6	6.9	3.3
DID NOT USE ANY PARK SERVICE	2254527	195639	1774789	96846	384560	364968	363534	268806	60851	542833	730304	698370	559478
	58.1	34.3	62.9	48.6	67.6	50.8	59.9	60.3	71.5	56.2	59.6	56.5	56.9

Q.7 SUMMARY OF PARK ENTRANTS BY CATEGORY
BASE: PERSON VISITORS (EXCLUDING CHARTERS AND NON-ENGLISH ... QUESTION NOT ASKED)
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION						ACTIVITIES (NET)						
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PERSON VISITORS	1192	443	415	205	123	45	272	227	883	278	375	589	186
(ACTUAL)	100.0	37.2	34.8	17.2	10.3	3.8	22.8	19.0	74.1	23.3	31.5	49.4	15.6
TOTAL PERSON VISITORS	3877774	1245774	1701545	585144	295702	138284	740679	811390	2981907	947042	981039	1813207	484927
(WEIGHTED)	100.0	32.1	43.9	15.1	7.6	3.6	19.1	20.9	76.9	24.4	25.3	46.8	12.5
USED ANY SPECIFIED PARKS SERVICE													
YES	1623247	472062	856923	195531	77085	51801	490037	492770	1354330	581128	855109	858957	119120
	41.9	37.9	50.4	33.4	26.1	37.5	66.2	60.7	45.4	61.4	87.2	47.4	24.6
	100.0	29.1	52.8	12.0	4.7	3.2	30.2	30.4	83.4	35.8	52.7	52.9	7.3
NO	2254527	773712	844622	389612	218617	86484	250642	318621	1627577	365914	125930	954250	365807
	58.1	62.1	49.6	66.6	73.9	62.5	33.8	39.3	54.6	38.6	12.8	52.6	75.4
	100.0	34.3	37.5	17.3	9.7	3.8	11.1	14.1	72.2	16.2	5.6	42.3	16.2
SPENT TIME/MONEY ,WENT SIGHTSEEING													
YES	3826812	1222785	1674758	585144	294516	138284	740679	811390	2945869	947042	978835	1807713	484927
	98.7	98.2	98.4	100.0	99.6	100.0	100.0	100.0	98.8	100.0	99.8	99.7	100.0
	100.0	32.0	43.8	15.3	7.7	3.6	19.4	21.2	77.0	24.7	25.6	47.2	12.7
NO	50962	22989	26787	-	1186	-	-	-	36037	-	2205	5494	-
	1.3	1.8	1.6		.4				1.2		.2	.3	
	100.0	45.1	52.6		2.3				70.7		4.3	10.8	
ONLY STOPPED FOR GAS/ MEAL/ SPENT ANY MONEY (AFTER PROMPTING)	50962	22989	26787	-	1186	-	-	-	36037	-	2205	5494	-
	1.3	1.8	1.6		.4				1.2		.2	.3	
	100.0	45.1	52.6		2.3				70.7		4.3	10.8	
DID NOT SPEND ANY TIME/ MONEY (PASS-THROUGH)	-	-	-	-	-	-	-	-	-	-	-	-	-

Q.7 SUMMARY OF PARK ENTRANTS BY CATEGORY
BASE: PERSON VISITORS (EXCLUDING CHARTERS AND NON-ENGLISH ... QUESTION NOT ASKED)
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PERSON VISITORS (ACTUAL)	1192	253	812	86	182	149	144	123	37	359	401	305	348
	100.0	21.2	68.1	7.2	15.3	12.5	12.1	10.3	3.1	30.1	33.6	25.6	29.2
TOTAL PERSON VISITORS (WEIGHTED)	3877774	570573	2820497	199424	568702	718744	607170	445944	85161	966154	1225253	1235416	982503
	100.0	14.7	72.7	5.1	14.7	18.5	15.7	11.5	2.2	24.9	31.6	31.9	25.3
USED ANY SPECIFIED PARKS SERVICE													
YES	1623247	374933	1045708	102578	184141	353777	243635	177137	24310	423320	494949	537045	423026
	41.9	65.7	37.1	51.4	32.4	49.2	40.1	39.7	28.5	43.8	40.4	43.5	43.1
	100.0	23.1	64.4	6.3	11.3	21.8	15.0	10.9	1.5	26.1	30.5	33.1	26.1
NO	2254527	195639	1774789	96846	384560	364968	363534	268806	60851	542833	730304	698370	559478
	58.1	34.3	62.9	48.6	67.6	50.8	59.9	60.3	71.5	56.2	59.6	56.5	56.9
	100.0	8.7	78.7	4.3	17.1	16.2	16.1	11.9	2.7	24.1	32.4	31.0	24.8
SPENT TIME/MONEY ,WENT SIGHTSEEING													
YES	3826812	563975	2787734	195123	561735	709796	598885	440449	82150	952197	1182943	1231600	980207
	98.7	98.8	98.8	97.8	98.8	98.8	98.6	98.8	96.5	98.6	96.5	99.7	99.8
	100.0	14.7	72.8	5.1	14.7	18.5	15.6	11.5	2.1	24.9	30.9	32.2	25.6
NO	50962	6598	32763	4301	6966	8948	8285	5494	3011	13957	42310	3815	2296
	1.3	1.2	1.2	2.2	1.2	1.2	1.4	1.2	3.5	1.4	3.5	.3	.2
	100.0	12.9	64.3	8.4	13.7	17.6	16.3	10.8	5.9	27.4	83.0	7.5	4.5
ONLY STOPPED FOR GAS/ MEAL/ SPENT ANY MONEY (AFTER PROMPTING)	50962	6598	32763	4301	6966	8948	8285	5494	3011	13957	42310	3815	2296
	1.3	1.2	1.2	2.2	1.2	1.2	1.4	1.2	3.5	1.4	3.5	.3	.2
	100.0	12.9	64.3	8.4	13.7	17.6	16.3	10.8	5.9	27.4	83.0	7.5	4.5
DID NOT SPEND ANY TIME/ MONEY (PASS-THROUGH)	-	-	-	-	-	-	-	-	-	-	-	-	-

Q.12C LENGTH OF STAY -- PARKS SYSTEM
BASE: PERSON VISITORS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION						ACTIVITIES (NET)						
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PERSON VISITORS (ACTUAL)	1503	561	443	244	137	167	374	298	1162	366	461	799	219
TOTAL PERSON VISITORS (WEIGHTED)	4084004	1316701	1738658	619750	301326	206012	802941	871764	3162273	1012125	1038288	1950994	521871
NO NIGHTS IN PARKS	1777151	463357	866670	265727	178535	31585	119341	275029	1316013	376293	189191	661947	162625
	43.5	35.2	49.8	42.9	59.2	15.3	14.9	31.5	41.6	37.2	18.2	33.9	31.2
1-2 NIGHTS	1558346	570626	627813	218622	73913	105790	371804	344315	1204745	375175	463685	772479	253716
	38.2	43.3	36.1	35.3	24.5	51.4	46.3	39.5	38.1	37.1	44.7	39.6	48.6
3-4 NIGHTS	491704	146778	193997	95697	42170	39467	174002	169721	411054	143113	232945	317086	79170
	12.0	11.1	11.2	15.4	14.0	19.2	21.7	19.5	13.0	14.1	22.4	16.3	15.2
5-6 NIGHTS	196104	103963	32338	31800	1966	26202	100763	61066	176280	82355	114353	144887	21014
	4.8	7.9	1.9	5.1	.7	12.7	12.5	7.0	5.6	8.1	11.0	7.4	4.0
7-9 NIGHTS	36281	12989	13259	7659	4271	2835	22540	16785	29761	20330	23209	31230	4949
	.9	1.0	.8	1.2	1.4	1.4	2.8	1.9	.9	2.0	2.2	1.6	.9
10-14 NIGHTS	21321	17986	2732	-	471	132	12396	2751	21321	11761	11807	21270	151
	.5	1.4	.2		.2	.1	1.5	.3	.7	1.2	1.1	1.1	*
15-19 NIGHTS	2853	1003	1850	-	-	-	1850	1850	2853	2853	2853	1850	-
	.1	.1	.1				.2	.2	.1	.3	.3	.1	
20 OR MORE NIGHTS	-	-	-	-	-	-	-	-	-	-	-	-	-
AVERAGE	1.37	1.68	1.09	1.41	.99	2.28	2.55	1.87	1.45	1.76	2.34	1.80	1.71
NO NIGHTS SPENT ON ENTIRE TRIP	715387	195183	321896	147840	33276	31585	76516	75834	520270	107693	50427	310444	129600
	17.5	14.8	18.5	23.9	11.0	15.3	9.5	8.7	16.5	10.6	4.9	15.9	24.8
NO NIGHTS SPENT IN PARKS	1777151	463357	866670	265727	178535	31585	119341	275029	1316013	376293	189191	661947	162625
	43.5	35.2	49.8	42.9	59.2	15.3	14.9	31.5	41.6	37.2	18.2	33.9	31.2
NO NIGHTS SPENT IN PARKS, BUT NIGHTS ON TRIP	1061764	268174	544774	117888	145259	-	42825	199195	795743	268599	138764	351503	33025
	26.0	20.4	31.3	19.0	48.2		5.3	22.8	25.2	26.5	13.4	18.0	6.3
AVERAGE # OF NIGHTS PER PERSON (TOTAL)	1.37	1.68	1.09	1.41	.99	2.28	2.55	1.87	1.45	1.76	2.34	1.80	1.71

Continued

Q.12C LENGTH OF STAY -- PARKS SYSTEM
BASE: PERSON VISITORS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
AVERAGE # OF NIGHTS PER PERSON FOR TOTAL WITH ANY NIGHTS ON ENTIRE TRIP	1.65	1.98	1.34	1.84	1.11	2.69	2.82	2.05	1.74	1.96	2.46	2.14	2.27
AVERAGE # OF NIGHTS PER PERSON FOR TOTAL WITH ANY NIGHTS IN PARKS SYSTEM	2.42	2.60	2.18	2.46	2.43	2.69	3.00	2.73	2.49	2.80	2.86	2.72	2.48

Q.12C LENGTH OF STAY -- PARKS SYSTEM
BASE: PERSON VISITORS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PERSON VISITORS (ACTUAL)	1503	470	877	100	215	169	171	155	50	468	454	355	455
TOTAL PERSON VISITORS (WEIGHTED)	4084004	707479	2873929	207448	589915	736817	621707	475545	98731	1029211	1258903	1269090	1059379
NO NIGHTS IN PARKS	1777151	170796	1415647	66580	174484	337636	327290	220583	53895	499600	721542	578877	313865
	43.5	24.1	49.3	32.1	29.6	45.8	52.6	46.4	54.6	48.5	57.3	45.6	29.6
1-2 NIGHTS	1558346	201051	1125241	104089	306631	298202	229569	197245	9876	272488	352953	551452	451759
	38.2	28.4	39.2	50.2	52.0	40.5	36.9	41.5	10.0	26.5	28.0	43.5	42.6
3-4 NIGHTS	491704	182298	252746	24876	74091	88954	43149	42300	21927	139860	136650	98084	164603
	12.0	25.8	8.8	12.0	12.6	12.1	6.9	8.9	22.2	13.6	10.9	7.7	15.5
5-6 NIGHTS	196104	118481	55070	11107	30284	8098	14845	8066	3671	94299	34487	30912	98428
	4.8	16.7	1.9	5.4	5.1	1.1	2.4	1.7	3.7	9.2	2.7	2.4	9.3
7-9 NIGHTS	36281	13641	22640	796	4325	2077	6853	6805	-	10724	11425	5958	12058
	.9	1.9	.8	.4	.7	.3	1.1	1.4		1.0	.9	.5	1.1
10-14 NIGHTS	21321	19964	735	-	100	-	-	302	9363	11237	1847	954	18420
	.5	2.8	*		*			.1	9.5	1.1	.1	.1	1.7
15-19 NIGHTS	2853	1003	1850	-	-	1850	-	-	-	1003	-	2853	-
	.1	.1	.1			.3				.1		.2	
20 OR MORE NIGHTS	-	-	-	-	-	-	-	-	-	-	-	-	-
AVERAGE	1.37	2.63	1.07	1.44	1.57	1.08	.99	1.18	2.04	1.55	.96	1.10	1.99
NO NIGHTS SPENT ON ENTIRE TRIP	715387	-	627209	40883	67098	134741	147516	75302	37747	177653	262198	241021	142325
	17.5		21.8	19.7	11.4	18.3	23.7	15.8	38.2	17.3	20.8	19.0	13.4
NO NIGHTS SPENT IN PARKS	1777151	170796	1415647	66580	174484	337636	327290	220583	53895	499600	721542	578877	313865
	43.5	24.1	49.3	32.1	29.6	45.8	52.6	46.4	54.6	48.5	57.3	45.6	29.6
NO NIGHTS SPENT IN PARKS, BUT NIGHTS ON TRIP	1061764	170796	788438	25696	107386	202895	179774	145281	16148	321946	459344	337857	171540
	26.0	24.1	27.4	12.4	18.2	27.5	28.9	30.6	16.4	31.3	36.5	26.6	16.2
AVERAGE # OF NIGHTS PER PERSON (TOTAL)	1.37	2.63	1.07	1.44	1.57	1.08	.99	1.18	2.04	1.55	.96	1.10	1.99

Continued

Q.12C LENGTH OF STAY -- PARKS SYSTEM
BASE: PERSON VISITORS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
AVERAGE # OF NIGHTS PER PERSON FOR TOTAL WITH ANY NIGHTS ON ENTIRE TRIP	1.65	2.63	1.37	1.80	1.77	1.32	1.30	1.40	3.30	1.87	1.21	1.36	2.29
AVERAGE # OF NIGHTS PER PERSON FOR TOTAL WITH ANY NIGHTS IN PARKS SYSTEM	2.42	3.47	2.12	2.12	2.24	1.99	2.09	2.20	4.49	3.01	2.24	2.03	2.82

Q.12C NIGHTS SPENT IN PARKS SYSTEM
BASE: PERSON NIGHTS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PERSON NIGHTS (ACTUAL)	3258	1340	743	497	287	527	1270	964	2778	1203	1475	2281	414
TOTAL PERSON NIGHTS (WEIGHTED)	6063097	2404505	2072399	949319	325206	510023	2210071	1764444	4983471	1912116	2612035	3796247	1006039
TOTAL NIGHTS IN ALBERTA PARKS	5734795	2287020	1913039	894505	309710	499020	2134338	1701485	4800170	1830618	2513115	3691214	996116
	94.6	95.1	92.3	94.2	95.2	97.8	96.6	96.4	96.3	95.7	96.2	97.2	99.0
TOTAL NIGHTS IN BANFF	3797322	1416612	1245119	633615	238398	335033	1331260	1032420	3091010	1243684	1530362	2458473	784114
	62.6	58.9	60.1	66.7	73.3	65.7	60.2	58.5	62.0	65.0	58.6	64.8	77.9
TOTAL NIGHTS IN JASPER	1937473	870408	667920	260890	71312	163987	803077	669065	1709160	586935	982753	1232741	212003
	32.0	36.2	32.2	27.5	21.9	32.2	36.3	37.9	34.3	30.7	37.6	32.5	21.1
TOTAL NIGHTS IN B.C. PARKS	298961	111503	144668	44824	15496	6631	62960	62960	153960	77461	80193	81934	9922
	4.9	4.6	7.0	4.7	4.8	1.3	2.8	3.6	3.1	4.1	3.1	2.2	1.0
TOTAL NIGHTS IN YOHO	162305	48650	96760	23724	9339	5721	39421	22668	84481	55831	47319	39963	9922
	2.7	2.0	4.7	2.5	2.9	1.1	1.8	1.3	1.7	2.9	1.8	1.1	1.0
TOTAL NIGHTS IN KOOTENAY	136657	62853	47907	21100	6157	910	23539	40291	69479	21631	32873	41971	-
	2.3	2.6	2.3	2.2	1.9	.2	1.1	2.3	1.4	1.1	1.3	1.1	
LOCATION OF OVERNIGHT STAY NOT STATED	29341	5982	14692	9991	-	4371	12773	-	29341	4036	18728	23099	-
	.5	.2	.7	1.1		.9	.6		.6	.2	.7	.6	

Q.12C NIGHTS SPENT IN PARKS SYSTEM
BASE: PERSON NIGHTS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PERSON NIGHTS (ACTUAL)	3258	1606	1393	175	466	293	276	316	125	1152	807	682	1185
TOTAL PERSON NIGHTS (WEIGHTED)	6063097	1985603	3387592	328072	1014200	872543	677011	619766	215070	1709160	1301664	1530509	2286480
TOTAL NIGHTS IN ALBERTA PARKS	5734795	1919683	3272729	316328	978129	843153	615477	570502	203370	1593832	1235468	1396601	2171046
	94.6	96.7	96.6	96.4	96.4	96.6	90.9	92.1	94.6	93.3	94.9	91.3	95.0
TOTAL NIGHTS IN BANFF	3797322	1197239	2228847	185634	655198	584739	509480	427262	94563	949508	768751	947226	1493334
	62.6	60.3	65.8	56.6	64.6	67.0	75.3	68.9	44.0	55.6	59.1	61.9	65.3
TOTAL NIGHTS IN JASPER	1937473	722444	1043881	130695	322931	258414	105997	143241	108807	644324	466717	449375	677712
	32.0	36.4	30.8	39.8	31.8	29.6	15.7	23.1	50.6	37.7	35.9	29.4	29.6
TOTAL NIGHTS IN B.C. PARKS	298961	50134	104067	5789	36072	29131	61534	43169	9202	100795	57923	125171	104977
	4.9	2.5	3.1	1.8	3.6	3.3	9.1	7.0	4.3	5.9	4.4	8.2	4.6
TOTAL NIGHTS IN YOHO	162305	38484	48541	3800	15629	26661	33801	38245	9202	25997	23252	50613	81787
	2.7	1.9	1.4	1.2	1.5	3.1	5.0	6.2	4.3	1.5	1.8	3.3	3.6
TOTAL NIGHTS IN KOOTENAY	136657	11650	55525	1989	20443	2470	27732	4923	-	74798	34670	74558	23190
	2.3	.6	1.6	.6	2.0	.3	4.1	.8		4.4	2.7	4.9	1.0
LOCATION OF OVERNIGHT STAY NOT STATED	29341	15787	10796	5955	-	259	-	6095	2498	14534	8273	8737	10457
	.5	.8	.3	1.8		*		1.0	1.2	.9	.6	.6	.5

Q.13B ACCOMMODATION USED IN PARKS
BASE: TOTAL OVERNIGHT PARTY VISITS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION						ACTIVITIES (NET)						
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL OVERNIGHT PARTY VISITS (ACTUAL)	1104	440	279	171	95	159	349	265	911	326	416	679	141
TOTAL OVERNIGHT PARTY VISITS (WEIGHTED)	934768	402839	256453	140490	87742	73871	274639	220574	748798	242622	318132	519234	159479
HOTEL/ MOTEL/ RESORT/ LODGE	633260	300387	156245	83979	50360	61831	162866	133661	515292	139459	177827	365845	133322
	67.7	74.6	60.9	59.8	57.4	83.7	59.3	60.6	68.8	57.5	55.9	70.5	83.6
COMMERCIAL COTTAGE/ CABIN	47497	16073	11883	11536	6709	1554	22563	18811	40044	23140	22795	30226	308
	5.1	4.0	4.6	8.2	7.6	2.1	8.2	8.5	5.3	9.5	7.2	5.8	.2
BED AND BREAKFAST	6299	3006	2318	2330	239	-	2094	1954	5870	2779	4548	3830	963
	.7	.7	.9	1.7	.3		.8	.9	.8	1.1	1.4	.7	.6
YOUTH HOSTEL	23777	5717	1829	5897	10666	-	7021	6281	11439	2795	6805	9385	7931
	2.5	1.4	.7	4.2	12.2		2.6	2.8	1.5	1.2	2.1	1.8	5.0
(NET) ANY ROOFED	693065	313393	168821	102386	67217	61831	181321	158792	557351	159899	196595	397318	142066
	74.1	77.8	65.8	72.9	76.6	83.7	66.0	72.0	74.4	65.9	61.8	76.5	89.1
CAMPSITE/ TRAILER PARK	196960	71882	76632	28450	17180	9678	76005	58948	164514	77525	121565	105319	13405
	21.1	17.8	29.9	20.3	19.6	13.1	27.7	26.7	22.0	32.0	38.2	20.3	8.4
BACK COUNTRY CAMPING	12684	4502	-	2293	3101	2787	9251	4865	7128	2686	5979	3997	636
	1.4	1.1		1.6	3.5	3.8	3.4	2.2	1.0	1.1	1.9	.8	.4
(NET) ANY CAMPING	206016	75342	76632	30744	19183	10978	83685	62326	170600	80211	126586	108274	14041
	22.0	18.7	29.9	21.9	21.9	14.9	30.5	28.3	22.8	33.1	39.8	20.9	8.8
FRIENDS/ RELATIVES/ OWN VACATION HOME	54550	19547	13980	8815	11155	1763	13449	5983	35857	5974	4276	24419	11524
	5.8	4.9	5.5	6.3	12.7	2.4	4.9	2.7	4.8	2.5	1.3	4.7	7.2
NOT STATED	6835	5415	-	1245	59	-	5160	581	5531	5032	1826	5415	-
	.7	1.3		.9	.1		1.9	.3	.7	2.1	.6	1.0	

Q.13B ACCOMMODATION USED IN PARKS
BASE: TOTAL OVERNIGHT PARTY VISITS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL OVERNIGHT PARTY VISITS (ACTUAL)	1104	439	556	72	164	115	113	108	39	349	293	249	363
TOTAL OVERNIGHT PARTY VISITS (WEIGHTED)	934768	221076	594165	72909	198225	118077	105179	84433	20876	233960	243252	266119	295762
HOTEL/ MOTEL/ RESORT/ LODGE	633260	156857	399661	35446	145967	83094	84523	56038	11150	164235	139805	173551	224004
	67.7	71.0	67.3	48.6	73.6	70.4	80.4	66.4	53.4	70.2	57.5	65.2	75.7
COMMERCIAL COTTAGE/ CABIN	47497	14641	21139	1960	504	9536	573	6847	639	19528	17362	3038	23307
	5.1	6.6	3.6	2.7	.3	8.1	.5	8.1	3.1	8.3	7.1	1.1	7.9
BED AND BREAKFAST	6299	4121	963	580	1184	76	302	542	-	3616	2219	857	2845
	.7	1.9	.2	.8	.6	.1	.3	.6		1.5	.9	.3	1.0
YOUTH HOSTEL	23777	7554	16223	9372	1176	666	816	3320	-	5942	11783	5298	3496
	2.5	3.4	2.7	12.9	.6	.6	.8	3.9		2.5	4.8	2.0	1.2
(NET) ANY ROOFED	693065	168128	436544	46537	148161	92290	86215	66146	11511	179706	166210	181710	245707
	74.1	76.1	73.5	63.8	74.7	78.2	82.0	78.3	55.1	76.8	68.3	68.3	83.1
CAMPSITE/ TRAILER PARK	196960	52059	119345	27755	31105	25995	18450	17276	3763	39892	64643	74102	36788
	21.1	23.5	20.1	38.1	15.7	22.0	17.5	20.5	18.0	17.1	26.6	27.8	12.4
BACK COUNTRY CAMPING	12684	1801	9784	-	5377	193	-	959	-	4219	767	4449	7393
	1.4	.8	1.6		2.7	.2		1.1		1.8	.3	1.7	2.5
(NET) ANY CAMPING	206016	52818	127642	27755	33813	26188	18450	17276	3763	44111	65327	76105	43082
	22.0	23.9	21.5	38.1	17.1	22.2	17.5	20.5	18.0	18.9	26.9	28.6	14.6
FRIENDS/ RELATIVES/ OWN VACATION HOME	54550	499	44165	378	18135	-	9303	5472	1152	15313	21461	17387	6012
	5.8	.2	7.4	.5	9.1		8.8	6.5	5.5	6.5	8.8	6.5	2.0
NOT STATED	6835	5415	1304	-	128	116	1245	-	4451	835	1942	-	4765
	.7	2.4	.2		.1	.1	1.2		21.3	.4	.8		1.6

Q.13B ACCOMMODATION USED IN PARKS
BASE: TOTAL OVERNIGHT PERSON VISITORS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION						ACTIVITIES (NET)						
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL OVERNIGHT PERSON VISITORS (ACTUAL)	1104	440	279	171	95	159	349	265	911	326	416	679	141
TOTAL OVERNIGHT PERSON VISITORS (WEIGHTED)	2306853	853344	871989	354023	122791	174427	683600	596735	1846259	635832	849097	1289047	359245
HOTEL/ MOTEL/ RESORT/ LODGE	1579184 68.5	634552 74.4	549642 63.0	227791 64.3	68905 56.1	140122 80.3	406566 59.5	380874 63.8	1260972 68.3	365048 57.4	477076 56.2	898813 69.7	302631 84.2
COMMERCIAL COTTAGE/ CABIN	128945 5.6	48282 5.7	40609 4.7	24254 6.9	13490 11.0	3252 1.9	63014 9.2	41052 6.9	109885 6.0	69927 11.0	68253 8.0	84309 6.5	1535 .4
BED AND BREAKFAST	18925 .8	9498 1.1	7427 .9	7660 2.2	252 .2	-	6520 1.0	5352 .9	18294 1.0	8398 1.3	12704 1.5	9921 .8	2284 .6
YOUTH HOSTEL	39906 1.7	11507 1.3	4565 .5	11751 3.3	12433 10.1	-	14108 2.1	13722 2.3	23265 1.3	4625 .7	10820 1.3	19477 1.5	11197 3.1
(NET) ANY ROOFED	1711920 74.2	666035 78.0	589597 67.6	268483 75.8	94284 76.8	140122 80.3	449583 65.8	436008 73.1	1366429 74.0	417010 65.6	523052 61.6	974183 75.6	316686 88.2
CAMPSITE/ TRAILER PARK	510118 22.1	152540 17.9	258005 29.6	70130 19.8	24707 20.1	30180 17.3	200786 29.4	156991 26.3	427253 23.1	213049 33.5	328984 38.7	281232 21.8	37930 10.6
BACK COUNTRY CAMPING	22863 1.0	9401 1.1	-	4337 1.2	3261 2.7	5863 3.4	16797 2.5	8128 1.4	12604 .7	3543 .6	10267 1.2	6098 .5	1268 .4
(NET) ANY CAMPING	526504 22.8	159749 18.7	258005 29.6	74467 21.0	26813 21.8	32915 18.9	214279 31.3	161991 27.1	437664 23.7	216592 34.1	337234 39.7	285137 22.1	39198 10.9
FRIENDS/ RELATIVES/ OWN VACATION HOME	117831 5.1	56133 6.6	32754 3.8	14889 4.2	11600 9.4	3601 2.1	27845 4.1	11813 2.0	67132 3.6	8816 1.4	10101 1.2	43757 3.4	12127 3.4
NOT STATED	14402 .6	11781 1.4	-	2445 .7	62 .1	-	10710 1.6	1222 .2	11895 .6	10584 1.7	3666 .4	11781 .9	-

Q.13B ACCOMMODATION USED IN PARKS
BASE: TOTAL OVERNIGHT PERSON VISITORS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL OVERNIGHT PERSON VISITORS (ACTUAL)	1104	439	556	72	164	115	113	108	39	349	293	249	363
TOTAL OVERNIGHT PERSON VISITORS (WEIGHTED)	2306853	536683	1458282	140868	415431	399181	294417	254962	44836	529611	537361	690213	745514
HOTEL/ MOTEL/ RESORT/ LODGE	1579184	380237	982518	64703	310127	281153	225436	171671	20731	382890	306386	442830	572363
	68.5	70.8	67.4	45.9	74.7	70.4	76.6	67.3	46.2	72.3	57.0	64.2	76.8
COMMERCIAL COTTAGE/ CABIN	128945	44053	56809	4004	1060	34599	1125	14569	938	55089	40430	9655	70930
	5.6	8.2	3.9	2.8	.3	8.7	.4	5.7	2.1	10.4	7.5	1.4	9.5
BED AND BREAKFAST	18925	11525	2284	1210	2760	80	1589	1523	-	11763	6256	2784	9167
	.8	2.1	.2	.9	.7	*	.5	.6		2.2	1.2	.4	1.2
YOUTH HOSTEL	39906	10973	28932	13802	2191	1321	2576	6409	-	9221	19817	8007	6929
	1.7	2.0	2.0	9.8	.5	.3	.9	2.5		1.7	3.7	1.2	.9
(NET) ANY ROOFED	1711920	401712	1067321	81990	314904	310916	230726	192994	21085	416344	357524	460726	630052
	74.2	74.9	73.2	58.2	75.8	77.9	78.4	75.7	47.0	78.6	66.5	66.8	84.5
CAMPSITE/ TRAILER PARK	510118	134005	314534	62595	64557	88702	63889	61474	9143	86688	158165	209576	88919
	22.1	25.0	21.6	44.4	15.5	22.2	21.7	24.1	20.4	16.4	29.4	30.4	11.9
BACK COUNTRY CAMPING	22863	3789	17918	-	9871	203	-	2017	-	6768	1613	7252	13839
	1.0	.7	1.2		2.4	.1		.8		1.3	.3	1.1	1.9
(NET) ANY CAMPING	526504	135601	329323	62595	69969	88905	63889	61474	9143	93456	159603	211682	101603
	22.8	25.3	22.6	44.4	16.8	22.3	21.7	24.1	20.4	17.6	29.7	30.7	13.6
FRIENDS/ RELATIVES/ OWN VACATION HOME	117831	1033	83568	796	34876	-	11208	26523	5245	29892	35659	52260	11539
	5.1	.2	5.7	.6	8.4		3.8	10.4	11.7	5.6	6.6	7.6	1.5
NOT STATED	14402	11781	2507	-	126	114	2445	-	9363	2293	3781	-	10495
	.6	2.2	.2		*	*	.8		20.9	.4	.7		1.4

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION						ACTIVITIES (NET)						
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL EXPENDITURES (ACTUAL)	610626	242779	161734	93115	32466	104903	210435	184120	531694	198894	236921	421161	103318
TOTAL EXPENDITURES (WEIGHTED)	417095977	180526056	116199823	66261401	27090580	41337386	128445155	115307314	349998640	112682194	148057082	267678837	86385768
LODGING IN THE PARKS, EXCLUDING CAMPING FEES	122066286 29.3	53518433 29.6	30856781 26.6	19671465 29.7	6717458 24.8	14831344 35.9	40961131 31.9	32165550 27.9	102534067 29.3	32961173 29.3	42271633 28.6	75132862 28.1	27179707 31.5
CAMPING FEES	4065302 1.0	1366821 .8	1694314 1.5	698668 1.1	395218 1.5	87986 .2	2046820 1.6	1545508 1.3	3472159 1.0	1820858 1.6	2732251 1.8	2607347 1.0	10578 *
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	126995167 30.4	54051881 29.9	35205727 30.3	20329456 30.7	8168188 30.2	13612603 32.9	34320687 26.7	34509681 29.9	106800981 30.5	33001507 29.3	41415398 28.0	80800581 30.2	27268026 31.6
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	16960356 4.1	6452622 3.6	5802198 5.0	2857349 4.3	1272384 4.7	1137962 2.8	5876454 4.6	5604076 4.9	15144289 4.3	4547857 4.0	7252792 4.9	11835816 4.4	2151834 2.5
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	26590284 6.4	10903932 6.0	8297007 7.1	3297237 5.0	4269693 15.8	626180 1.5	6698975 5.2	6612295 5.7	22188106 6.3	8007419 7.1	10713996 7.2	12995060 4.9	2390632 2.8
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	1513807 .4	483270 .3	318866 .3	184493 .3	70932 .3	399983 1.0	440066 .3	362437 .3	1156874 .3	472569 .4	779231 .5	1204243 .4	183687 .2
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	2395774 .6	1241113 .7	205289 .2	1181900 1.8	91960 .3	85770 .2	1410078 1.1	1192794 1.0	2367687 .7	699522 .6	981386 .7	1181730 .4	8165 *
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	42435445 10.2	17314328 9.6	14086457 12.1	8242261 12.4	1296499 4.8	3479978 8.4	13387031 10.4	14981783 13.0	33219775 9.5	8032969 7.1	15989194 10.8	25647855 9.6	18336490 21.2
CONFERENCE OR CONVENTION REGISTRATION FEES	4300165 1.0	996076 .6	1638497 1.4	331961 .5	329850 1.2	1014673 2.5	1219679 .9	579806 .5	2629071 .8	1154790 1.0	2149269 1.5	3727994 1.4	1030728 1.2
PARK ENTRANCE FEES/ LICENCE FEES	7465363 1.8	3269701 1.8	2268628 2.0	968695 1.5	919793 3.4	235557 .6	2117090 1.6	2077737 1.8	6137721 1.8	2378091 2.1	2232941 1.5	4116128 1.5	1657431 1.9

Continued

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION						ACTIVITIES (NET)						
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	62308028	30927879	15826059	8497915	3558605	5825349	19967144	15675647	54347909	19605439	21538991	48429223	6168492
	14.9	17.1	13.6	12.8	13.1	14.1	15.5	13.6	15.5	17.4	14.5	18.1	7.1

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL EXPENDITURES (ACTUAL)	610626	302164	248803	24801	91137	54896	70072	65329	19112	202405	132285	121431	253830
TOTAL EXPENDITURES (WEIGHTED)	417095977	148516589	224322832	23594385	78762656	50478846	54907214	37828361	16545011	119521512	84988126	101158703	179258182
LODGING IN THE PARKS, EXCLUDING CAMPING FEES	122066286	46822371	64057662	8279734	21298817	14267700	14246678	10414971	6252488	36610229	22516329	27761762	59384530
	29.3	31.5	28.6	35.1	27.0	28.3	25.9	27.5	37.8	30.6	26.5	27.4	33.1
CAMPING FEES	4065302	1053489	2531784	165203	697019	546000	441750	290617	103873	1023654	1358685	1503192	736519
	1.0	.7	1.1	.7	.9	1.1	.8	.8	.6	.9	1.6	1.5	.4
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	126995167	41745971	70386231	5317986	24614514	16749321	17822343	11816175	4225558	36844481	22228217	32580243	53725324
	30.4	28.1	31.4	22.5	31.3	33.2	32.5	31.2	25.5	30.8	26.2	32.2	30.0
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	16960356	5649234	9163247	1661141	2751022	2508240	2566828	1646477	255254	4420006	4540983	4093210	5548709
	4.1	3.8	4.1	7.0	3.5	5.0	4.7	4.4	1.5	3.7	5.3	4.0	3.1
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	26590284	6996325	17100734	1793266	3400703	2644123	4207750	2515076	705978	8730490	8851205	8860376	6212404
	6.4	4.7	7.6	7.6	4.3	5.2	7.7	6.6	4.3	7.3	10.4	8.8	3.5
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	1513807	670889	583498	60399	138873	158372	129484	189390	99054	523290	290196	286206	712658
	.4	.5	.3	.3	.2	.3	.2	.5	.6	.4	.3	.3	.4
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	2395774	2120111	202735	786149	344816	4361	71638	109124	31308	902524	1044778	411964	766763
	.6	1.4	.1	3.3	.4	*	.1	.3	.2	.8	1.2	.4	.4
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	42435445	16073022	22124746	2675657	10656854	4164666	6472066	4121622	1074967	10054919	6897283	8728219	23104606
	10.2	10.8	9.9	11.3	13.5	8.3	11.8	10.9	6.5	8.4	8.1	8.6	12.9
CONFERENCE OR CONVENTION REGISTRATION FEES	4300165	270246	3929124	21241	581617	1519500	385962	329102	635701	750068	583059	680613	2653779
	1.0	.2	1.8	.1	.7	3.0	.7	.9	3.8	.6	.7	.7	1.5
PARK ENTRANCE FEES/ LICENCE FEES	7465363	1200147	5213963	502061	1579465	849144	1219210	664133	225326	1759447	1714544	2663563	2471089
	1.8	.8	2.3	2.1	2.0	1.7	2.2	1.8	1.4	1.5	2.0	2.6	1.4

Continued

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISIT EXPENDITURES
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	62308028	25914783	29029108	2331547	12698956	7067419	7343505	5731674	2935504	17902404	14962847	13589354	23941800
	14.9	17.4	12.9	9.9	16.1	14.0	13.4	15.2	17.7	15.0	17.6	13.4	13.4

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION						ACTIVITIES (NET)						
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
BANFF EXPENDITURES	610626	242779	161734	93115	32466	94959	210435	184120	531694	198894	236921	421161	102583
(ACTUAL)	100.0	39.8	26.5	15.2	5.3	15.6	34.5	30.2	87.1	32.6	38.8	69.0	16.8
BANFF EXPENDITURES	284223779	110952854	81697034	48004639	21465202	21178189	77676854	71473018	234186647	79681847	84884757	179429786	70999128
(WEIGHTED)	100.0	39.0	28.7	16.9	7.6	7.5	27.3	25.1	82.4	28.0	29.9	63.1	25.0
LODGING IN THE PARKS,	83206742	32965319	22021816	13747625	5184499	7107099	25844815	19793759	68598448	22201982	25633429	50758042	21921446
EXCLUDING CAMPING FEES	29.3	29.7	27.0	28.6	24.2	33.6	33.3	27.7	29.3	27.9	30.2	28.3	30.9
	100.0	39.6	26.5	16.5	6.2	8.5	31.1	23.8	82.4	26.7	30.8	61.0	26.3
CAMPING FEES	2179503	555054	1028648	459307	174722	21379	1244144	921999	1920392	1032808	1506176	1571355	8687
	.8	.5	1.3	1.0	.8	.1	1.6	1.3	.8	1.3	1.8	.9	*
	100.0	25.5	47.2	21.1	8.0	1.0	57.1	42.3	88.1	47.4	69.1	72.1	.4
FOOD AND BEVERAGES BOUGHT	89931280	35311002	24984492	15049691	7083000	7613696	21554626	23966487	75302291	24844877	25088636	56666076	22713379
IN RESTAURANTS IN THE	31.6	31.8	30.6	31.4	33.0	36.0	27.7	33.5	32.2	31.2	29.6	31.6	32.0
PARKS	100.0	39.3	27.8	16.7	7.9	8.5	24.0	26.6	83.7	27.6	27.9	63.0	25.3
GROCERIES AND BEVERAGES	10136688	3431964	3293758	2149962	863995	708267	3612600	2975873	8976075	2850911	3918555	6918022	1696501
BOUGHT IN STORES IN THE	3.6	3.1	4.0	4.5	4.0	3.3	4.7	4.2	3.8	3.6	4.6	3.9	2.4
PARKS	100.0	33.9	32.5	21.2	8.5	7.0	35.6	29.4	88.6	28.1	38.7	68.2	16.7
VEHICLE GAS AND OIL,	15184408	5148090	4736687	1902516	3376478	181821	3678155	4463423	12723601	5686059	5421627	7162696	1714855
MAINTENANCE OR REPAIRS	5.3	4.6	5.8	4.0	15.7	.9	4.7	6.2	5.4	7.1	6.4	4.0	2.4
BOUGHT FROM STATIONS	100.0	33.9	31.2	12.5	22.2	1.2	24.2	29.4	83.8	37.4	35.7	47.2	11.3
WITHIN THE PARKS													
TRANSPORTATION WITHIN THE	963330	285495	246901	96080	66314	133556	269679	232356	741544	314088	509563	822444	161666
PARKS INCLUDING SHUTTLE	.3	.3	.3	.2	.3	.6	.3	.3	.3	.4	.6	.5	.2
BUSES, TAXIS, ETC.	100.0	29.6	25.6	10.0	6.9	13.9	28.0	24.1	77.0	32.6	52.9	85.4	16.8
AUTO RENTAL FOR VEHICLES	1612928	833893	150729	856395	35673	44054	902133	830824	1590949	498211	600003	803132	5471
PICKED UP IN THE PARKS	.6	.8	.2	1.8	.2	.2	1.2	1.2	.7	.6	.7	.4	*
	100.0	51.7	9.3	53.1	2.2	2.7	55.9	51.5	98.6	30.9	37.2	49.8	.3
RECREATION AND	28090577	8615273	11104469	6535567	1121440	1751568	5773814	7591500	21077440	5350583	7742275	15664949	15233207
ENTERTAINMENT INCLUDING	9.9	7.8	13.6	13.6	5.2	8.3	7.4	10.6	9.0	6.7	9.1	8.7	21.5
TOURS, TICKETS, EQUIPMENT	100.0	30.7	39.5	23.3	4.0	6.2	20.6	27.0	75.0	19.0	27.6	55.8	54.2
RENTALS, ETC.													
CONFERENCE OR CONVENTION	3583239	664151	1313468	322857	329490	328630	1179837	254812	1952870	820974	1756067	3055037	1026462
REGISTRATION FEES	1.3	.6	1.6	.7	1.5	1.6	1.5	.4	.8	1.0	2.1	1.7	1.4
	100.0	18.5	36.7	9.0	9.2	9.2	32.9	7.1	54.5	22.9	49.0	85.3	28.6

Continued

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES
BY PARTY COMPOSITION, VISITOR ACTIVITIES

		PARTY COMPOSITION					ACTIVITIES (NET)						
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
PARK ENTRANCE FEES/ LICENCE FEES	5192702	2070117	1647407	696370	760066	93824	1491240	1611767	4363815	1926722	1337234	3074225	1321543
	1.8	1.9	2.0	1.5	3.5	.4	1.9	2.3	1.9	2.4	1.6	1.7	1.9
	100.0	39.9	31.7	13.4	14.6	1.8	28.7	31.0	84.0	37.1	25.8	59.2	25.5
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	44142382	21072497	11168658	6188271	2469524	3194295	12125811	8830217	36939222	14154633	11371190	32933807	5195911
	15.5	19.0	13.7	12.9	11.5	15.1	15.6	12.4	15.8	17.8	13.4	18.4	7.3
	100.0	47.7	25.3	14.0	5.6	7.2	27.5	20.0	83.7	32.1	25.8	74.6	11.8

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
BANFF EXPENDITURES	610626	302164	248803	24801	91137	54896	70072	65329	19112	202405	132285	121431	253830
(ACTUAL)	100.0	49.5	40.7	4.1	14.9	9.0	11.5	10.7	3.1	33.1	21.7	19.9	41.6
BANFF EXPENDITURES	284223779	87233973	166585231	16945930	49258794	36338596	45581201	28720330	10639243	71764909	57308500	71805132	120802707
(WEIGHTED)	100.0	30.7	58.6	6.0	17.3	12.8	16.0	10.1	3.7	25.2	20.2	25.3	42.5
LODGING IN THE PARKS,	83206742	28385266	47182180	5574070	12740829	10604690	12060669	8372969	3682351	22710538	14295202	20625581	40917739
EXCLUDING CAMPING FEES	29.3	32.5	28.3	32.9	25.9	29.2	26.5	29.2	34.6	31.6	24.9	28.7	33.9
	100.0	34.1	56.7	6.7	15.3	12.7	14.5	10.1	4.4	27.3	17.2	24.8	49.2
CAMPING FEES	2179503	621916	1292932	48585	398399	379121	267478	124388	14964	489400	745067	744145	385357
	.8	.7	.8	.3	.8	1.0	.6	.4	.1	.7	1.3	1.0	.3
	100.0	28.5	59.3	2.2	18.3	17.4	12.3	5.7	.7	22.5	34.2	34.1	17.7
FOOD AND BEVERAGES BOUGHT	89931280	25112613	55483248	3966267	18330186	11512216	14981999	9356436	2579159	22522961	15555705	24440803	37117093
IN RESTAURANTS IN THE	31.6	28.8	33.3	23.4	37.2	31.7	32.9	32.6	24.2	31.4	27.1	34.0	30.7
PARKS	100.0	27.9	61.7	4.4	20.4	12.8	16.7	10.4	2.9	25.0	17.3	27.2	41.3
GROCERIES AND BEVERAGES	10136688	3246763	6052565	989590	1804897	1206833	1889221	1249411	191321	2190107	3035776	2444985	3423143
BOUGHT IN STORES IN THE	3.6	3.7	3.6	5.8	3.7	3.3	4.1	4.4	1.8	3.1	5.3	3.4	2.8
PARKS	100.0	32.0	59.7	9.8	17.8	11.9	18.6	12.3	1.9	21.6	29.9	24.1	33.8
VEHICLE GAS AND OIL,	15184408	3958753	9711880	1108889	1754879	1352914	3414235	1792553	187881	4146902	4541357	5692077	3497456
MAINTENANCE OR REPAIRS	5.3	4.5	5.8	6.5	3.6	3.7	7.5	6.2	1.8	5.8	7.9	7.9	2.9
BOUGHT FROM STATIONS	100.0	26.1	64.0	7.3	11.6	8.9	22.5	11.8	1.2	27.3	29.9	37.5	23.0
WITHIN THE PARKS													
TRANSPORTATION WITHIN THE	963330	418661	437206	42065	82427	139196	89084	97312	96970	245769	196376	201117	425018
PARKS INCLUDING SHUTTLE	.3	.5	.3	.2	.2	.4	.2	.3	.9	.3	.3	.3	.4
BUSES, TAXIS, ETC.	100.0	43.5	45.4	4.4	8.6	14.4	9.2	10.1	10.1	25.5	20.4	20.9	44.1
AUTO RENTAL FOR VEHICLES	1612928	1479085	88446	530141	177553	4361	62689	72260	19359	619848	747129	271787	493055
PICKED UP IN THE PARKS	.6	1.7	.1	3.1	.4	*	.1	.3	.2	.9	1.3	.4	.4
	100.0	91.7	5.5	32.9	11.0	.3	3.9	4.5	1.2	38.4	46.3	16.9	30.6
RECREATION AND	28090577	7594207	16887089	2391079	5009451	3521361	5326967	2861959	638567	5840172	4642208	6008159	14733257
ENTERTAINMENT INCLUDING	9.9	8.7	10.1	14.1	10.2	9.7	11.7	10.0	6.0	8.1	8.1	8.4	12.2
TOURS, TICKETS, EQUIPMENT	100.0	27.0	60.1	8.5	17.8	12.5	19.0	10.2	2.3	20.8	16.5	21.4	52.4
RENTALS, ETC.													
CONFERENCE OR CONVENTION	3583239	179281	3320062	18346	265990	1518961	382188	329102	633703	407671	567988	667059	2318572
REGISTRATION FEES	1.3	.2	2.0	.1	.5	4.2	.8	1.1	6.0	.6	1.0	.9	1.9
	100.0	5.0	92.7	.5	7.4	42.4	10.7	9.2	17.7	11.4	15.9	18.6	64.7

Continued

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - BANFF
BASE: PARTY VISIT EXPENDITURES
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
PARK ENTRANCE FEES/ LICENCE FEES	5192702	689263	3845183	382964	1188885	493804	1015387	581261	129186	992656	1165860	1863357	1754640
	1.8	.8	2.3	2.3	2.4	1.4	2.2	2.0	1.2	1.4	2.0	2.6	1.5
	100.0	13.3	74.0	7.4	22.9	9.5	19.6	11.2	2.5	19.1	22.5	35.9	33.8
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	44142382	15548166	22284440	1893933	7505299	5605139	6091282	3882679	2465782	11598885	11815833	8846062	15737379
	15.5	17.8	13.4	11.2	15.2	15.4	13.4	13.5	23.2	16.2	20.6	12.3	13.0
	100.0	35.2	50.5	4.3	17.0	12.7	13.8	8.8	5.6	26.3	26.8	20.0	35.7

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
JASPER EXPENDITURES (ACTUAL)	610626	242779	161734	93115	32466	94959	210435	184120	531694	198894	236921	421161	102583
	100.0	39.8	26.5	15.2	5.3	15.6	34.5	30.2	87.1	32.6	38.8	69.0	16.8
JASPER EXPENDITURES (WEIGHTED)	118848860	63089623	30280444	17008687	3886090	8724880	46771874	41729421	106626578	28841579	58715740	82959568	14363204
	100.0	53.1	25.5	14.3	3.3	7.3	39.4	35.1	89.7	24.3	49.4	69.8	12.1
LODGING IN THE PARKS, EXCLUDING CAMPING FEES	34866785	18825487	7666039	5627949	812250	2746661	13960839	11822583	31194501	9150228	15375255	22957907	4886638
	29.3	29.8	25.3	33.1	20.9	31.5	29.8	28.3	29.3	31.7	26.2	27.7	34.0
	100.0	54.0	22.0	16.1	2.3	7.9	40.0	33.9	89.5	26.2	44.1	65.8	14.0
CAMPING FEES	1530579	620483	538380	207209	187532	66607	724550	536500	1340551	678202	1065613	920533	1891
	1.3	1.0	1.8	1.2	4.8	.8	1.5	1.3	1.3	2.4	1.8	1.1	*
	100.0	40.5	35.2	13.5	12.3	4.4	47.3	35.1	87.6	44.3	69.6	60.1	.1
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	32158931	16311664	8769795	4916784	652938	2720002	11275589	10064850	28467429	6855193	14970938	22338205	4389423
	27.1	25.9	29.0	28.9	16.8	31.2	24.1	24.1	26.7	23.8	25.5	26.9	30.6
	100.0	50.7	27.3	15.3	2.0	8.5	35.1	31.3	88.5	21.3	46.6	69.5	13.6
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	6022058	2595135	2246580	630731	343840	382259	2013082	2425346	5663783	1493883	2995763	4508437	440513
	5.1	4.1	7.4	3.7	8.8	4.4	4.3	5.8	5.3	5.2	5.1	5.4	3.1
	100.0	43.1	37.3	10.5	5.7	6.3	33.4	40.3	94.1	24.8	49.7	74.9	7.3
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	9763383	5104368	3072470	1212315	541893	185100	2693646	1876969	8349675	2038455	4792217	5346075	560130
	8.2	8.1	10.1	7.1	13.9	2.1	5.8	4.5	7.8	7.1	8.2	6.4	3.9
	100.0	52.3	31.5	12.4	5.6	1.9	27.6	19.2	85.5	20.9	49.1	54.8	5.7
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	451349	189390	71475	88021	3971	79653	161113	128675	404871	148379	260272	371748	22045
	.4	.3	.2	.5	.1	.9	.3	.3	.4	.5	.4	.4	.2
	100.0	42.0	15.8	19.5	.9	17.6	35.7	28.5	89.7	32.9	57.7	82.4	4.9
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	734628	375256	38307	325505	56286	33535	477904	359459	728521	171270	351341	349055	2695
	.6	.6	.1	1.9	1.4	.4	1.0	.9	.7	.6	.6	.4	*
	100.0	51.1	5.2	44.3	7.7	4.6	65.1	48.9	99.2	23.3	47.8	47.5	.4
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	13633912	8452081	2707265	1623753	112544	1055567	7497332	7207579	11708771	2579947	8114511	9757379	2789507
	11.5	13.4	8.9	9.5	2.9	12.1	16.0	17.3	11.0	8.9	13.8	11.8	19.4
	100.0	62.0	19.9	11.9	.8	7.7	55.0	52.9	85.9	18.9	59.5	71.6	20.5
CONFERENCE OR CONVENTION REGISTRATION FEES	705556	330303	324702	9104	360	47096	30010	314273	664832	323658	383370	663447	4265
	.6	.5	1.1	.1	*	.5	.1	.8	.6	1.1	.7	.8	*
	100.0	46.8	46.0	1.3	.1	6.7	4.3	44.5	94.2	45.9	54.3	94.0	.6

Continued

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION						ACTIVITIES (NET)						
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
PARK ENTRANCE FEES/ LICENCE FEES	1820982	903951	548003	228790	116881	70707	558749	405070	1635812	406059	827165	960683	314183
	1.5	1.4	1.8	1.3	3.0	.8	1.2	1.0	1.5	1.4	1.4	1.2	2.2
	100.0	49.6	30.1	12.6	6.4	3.9	30.7	22.2	89.8	22.3	45.4	52.8	17.3
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	17160697	9381505	4297429	2138524	1057597	1337692	7379060	6588118	16467833	4996304	9579297	14786098	951913
	14.4	14.9	14.2	12.6	27.2	15.3	15.8	15.8	15.4	17.3	16.3	17.8	6.6
	100.0	54.7	25.0	12.5	6.2	7.8	43.0	38.4	96.0	29.1	55.8	86.2	5.5

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
JASPER EXPENDITURES	610626	302164	248803	24801	91137	54896	70072	65329	19112	202405	132285	121431	253830
(ACTUAL)	100.0	49.5	40.7	4.1	14.9	9.0	11.5	10.7	3.1	33.1	21.7	19.9	41.6
JASPER EXPENDITURES	118848860	57234093	52774886	5955400	27924963	11536068	7487439	8591406	4798118	42594300	24067485	23660745	54233429
(WEIGHTED)	100.0	48.2	44.4	5.0	23.5	9.7	6.3	7.2	4.0	35.8	20.3	19.9	45.6
LODGING IN THE PARKS,	34866785	17207186	15452892	2346450	8030279	2879406	1608576	1942994	2108768	12850074	7213713	5551232	17180271
EXCLUDING CAMPING FEES	29.3	30.1	29.3	39.4	28.8	25.0	21.5	22.6	43.9	30.2	30.0	23.5	31.7
	100.0	49.4	44.3	6.7	23.0	8.3	4.6	5.6	6.0	36.9	20.7	15.9	49.3
CAMPING FEES	1530579	349028	1087118	102423	265192	143139	149548	103498	68636	428353	541820	613215	234176
	1.3	.6	2.1	1.7	.9	1.2	2.0	1.2	1.4	1.0	2.3	2.6	.4
	100.0	22.8	71.0	6.7	17.3	9.4	9.8	6.8	4.5	28.0	35.4	40.1	15.3
FOOD AND BEVERAGES BOUGHT	32158931	15251824	13341347	1266884	5684331	4167078	2026251	2332411	1332990	12545640	5743401	6110924	14799868
IN RESTAURANTS IN THE	27.1	26.6	25.3	21.3	20.4	36.1	27.1	27.1	27.8	29.5	23.9	25.8	27.3
PARKS	100.0	47.4	41.5	3.9	17.7	13.0	6.3	7.3	4.1	39.0	17.9	19.0	46.0
GROCERIES AND BEVERAGES	6022058	2090885	2868664	622421	866568	1213980	586522	381367	41733	1831998	1328206	1227087	1973867
BOUGHT IN STORES IN THE	5.1	3.7	5.4	10.5	3.1	10.5	7.8	4.4	.9	4.3	5.5	5.2	3.6
PARKS	100.0	34.7	47.6	10.3	14.4	20.2	9.7	6.3	.7	30.4	22.1	20.4	32.8
VEHICLE GAS AND OIL,	9763383	2765227	6499146	639653	1481318	1129965	672503	581671	333860	3783481	3563191	2501426	2540107
MAINTENANCE OR REPAIRS	8.2	4.8	12.3	10.7	5.3	9.8	9.0	6.8	7.0	8.9	14.8	10.6	4.7
BOUGHT FROM STATIONS	100.0	28.3	66.6	6.6	15.2	11.6	6.9	6.0	3.4	38.8	36.5	25.6	26.0
WITHIN THE PARKS													
TRANSPORTATION WITHIN THE	451349	241986	145577	18334	56030	19176	39909	92102	2084	179742	92777	85069	190387
PARKS INCLUDING SHUTTLE	.4	.4	.3	.3	.2	.2	.5	1.1	*	.4	.4	.4	.4
BUSES, TAXIS, ETC.	100.0	53.6	32.3	4.1	12.4	4.2	8.8	20.4	.5	39.8	20.6	18.8	42.2
AUTO RENTAL FOR VEHICLES	734628	594731	114788	256008	137311	-	8949	36864	11949	280664	295227	140587	227502
PICKED UP IN THE PARKS	.6	1.0	.2	4.3	.5		.1	.4	.2	.7	1.2	.6	.4
	100.0	81.0	15.6	34.8	18.7		1.2	5.0	1.6	38.2	40.2	19.1	31.0
RECREATION AND	13633912	8347370	4982716	269265	5604245	480420	1090961	1233519	391355	3876523	1952834	2520432	8218798
ENTERTAINMENT INCLUDING	11.5	14.6	9.4	4.5	20.1	4.2	14.6	14.4	8.2	9.1	8.1	10.7	15.2
TOURS, TICKETS, EQUIPMENT	100.0	61.2	36.5	2.0	41.1	3.5	8.0	9.0	2.9	28.4	14.3	18.5	60.3
RENTALS, ETC.													
CONFERENCE OR CONVENTION	705556	81456	608735	2894	315306	539	3447	-	1998	331677	13534	13465	325464
REGISTRATION FEES	.6	.1	1.2	*	1.1	*	*		*	.8	.1	.1	.6
	100.0	11.5	86.3	.4	44.7	.1	.5		.3	47.0	1.9	1.9	46.1

Continued

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - JASPER
BASE: PARTY VISIT EXPENDITURES
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
PARK ENTRANCE FEES/	1820982	480215	1261822	104679	358498	308861	187689	75702	75509	515245	457084	476706	693557
LICENCE FEES	1.5	.8	2.4	1.8	1.3	2.7	2.5	.9	1.6	1.2	1.9	2.0	1.3
	100.0	26.4	69.3	5.7	19.7	17.0	10.3	4.2	4.1	28.3	25.1	26.2	38.1
RETAIL STORE PURCHASES,	17160697	9824184	6412081	326389	5125885	1193502	1113085	1811278	429236	5970902	2865698	4420602	7849431
SUCH AS SOUVENIRS,	14.4	17.2	12.1	5.5	18.4	10.3	14.9	21.1	8.9	14.0	11.9	18.7	14.5
EQUIPMENT, FILM,	100.0	57.2	37.4	1.9	29.9	7.0	6.5	10.6	2.5	34.8	16.7	25.8	45.7
CLOTHING, ETC.													

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION						ACTIVITIES (NET)						
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
ALBERTA EXPENDITURES	610626	242779	161734	93115	32466	94959	210435	184120	531694	198894	236921	421161	102583
(ACTUAL)	100.0	39.8	26.5	15.2	5.3	15.6	34.5	30.2	87.1	32.6	38.8	69.0	16.8
ALBERTA EXPENDITURES	403072632	174042480	111977476	65013326	25351292	31031623	124448732	113202436	340813216	108523428	143600500	262389360	85390788
(WEIGHTED)	100.0	43.2	27.8	16.1	6.3	7.7	30.9	28.1	84.6	26.9	35.6	65.1	21.2
LODGING IN THE PARKS,	118073528	51790806	29687855	19375574	5996749	10221279	39805655	31616343	99792948	31352210	41008685	73715952	26808083
EXCLUDING CAMPING FEES	29.3	29.8	26.5	29.8	23.7	32.9	32.0	27.9	29.3	28.9	28.6	28.1	31.4
	100.0	43.9	25.1	16.4	5.1	8.7	33.7	26.8	84.5	26.6	34.7	62.4	22.7
CAMPING FEES	3710082	1175537	1567028	666515	362254	87986	1968693	1458499	3260943	1711010	2571789	2491888	10578
	.9	.7	1.4	1.0	1.4	.3	1.6	1.3	1.0	1.6	1.8	.9	*
	100.0	31.7	42.2	18.0	9.8	2.4	53.1	39.3	87.9	46.1	69.3	67.2	.3
FOOD AND BEVERAGES BOUGHT	122090212	51622664	33754287	19966476	7735938	10808188	32830215	34031338	103769718	31700071	40059574	79004280	27102801
IN RESTAURANTS IN THE	30.3	29.7	30.1	30.7	30.5	34.8	26.4	30.1	30.4	29.2	27.9	30.1	31.7
PARKS	100.0	42.3	27.6	16.4	6.3	8.9	26.9	27.9	85.0	26.0	32.8	64.7	22.2
GROCERIES AND BEVERAGES	16158745	6027099	5540338	2780693	1207835	1090526	5625682	5401219	14639858	4344794	6914318	11426460	2137014
BOUGHT IN STORES IN THE	4.0	3.5	4.9	4.3	4.8	3.5	4.5	4.8	4.3	4.0	4.8	4.4	2.5
PARKS	100.0	37.3	34.3	17.2	7.5	6.7	34.8	33.4	90.6	26.9	42.8	70.7	13.2
VEHICLE GAS AND OIL,	24947791	10252458	7809157	3114832	3918371	366921	6371801	6340392	21073276	7724513	10213844	12508771	2292995
MAINTENANCE OR REPAIRS	6.2	5.9	7.0	4.8	15.5	1.2	5.1	5.6	6.2	7.1	7.1	4.8	2.7
BOUGHT FROM STATIONS	100.0	41.1	31.3	12.5	15.7	1.5	25.5	25.4	84.5	31.0	40.9	50.1	9.2
WITHIN THE PARKS													
TRANSPORTATION WITHIN THE	1414679	474885	318375	184101	70285	227142	430793	361030	1146415	462467	769835	1194193	183711
PARKS INCLUDING SHUTTLE	.4	.3	.3	.3	.3	.7	.3	.3	.3	.4	.5	.5	.2
BUSES, TAXIS, ETC.	100.0	33.6	22.5	13.0	5.0	16.1	30.5	25.5	81.0	32.7	54.4	84.4	13.0
AUTO RENTAL FOR VEHICLES	2347556	1209149	189036	1181900	91960	81680	1380037	1190283	2319470	669481	951344	1152187	8165
PICKED UP IN THE PARKS	.6	.7	.2	1.8	.4	.3	1.1	1.1	.7	.6	.7	.4	*
	100.0	51.5	8.1	50.3	3.9	3.5	58.8	50.7	98.8	28.5	40.5	49.1	.3
RECREATION AND	41724490	17067354	13811734	8159320	1233984	2960166	13271146	14799079	32786211	7930530	15856786	25422328	18029918
ENTERTAINMENT INCLUDING	10.4	9.8	12.3	12.6	4.9	9.5	10.7	13.1	9.6	7.3	11.0	9.7	21.1
TOURS, TICKETS, EQUIPMENT	100.0	40.9	33.1	19.6	3.0	7.1	31.8	35.5	78.6	19.0	38.0	60.9	43.2
RENTALS, ETC.													
CONFERENCE OR CONVENTION	4288795	994454	1638170	331961	329850	375726	1209847	569085	2617702	1144632	2139438	3718484	1030728
REGISTRATION FEES	1.1	.6	1.5	.5	1.3	1.2	1.0	.5	.8	1.1	1.5	1.4	1.2
	100.0	23.2	38.2	7.7	7.7	8.8	28.2	13.3	61.0	26.7	49.9	86.7	24.0

Continued

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES
BY PARTY COMPOSITION, VISITOR ACTIVITIES

		PARTY COMPOSITION					ACTIVITIES (NET)						
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
PARK ENTRANCE FEES/	7013684	2974069	2195411	925160	876947	165744	2049989	2016837	5999627	2332781	2164398	4034909	1636266
LICENCE FEES	1.7	1.7	2.0	1.4	3.5	.5	1.6	1.8	1.8	2.1	1.5	1.5	1.9
	100.0	42.4	31.3	13.2	12.5	2.4	29.2	28.8	85.5	33.3	30.9	57.5	23.3
RETAIL STORE PURCHASES,	61303076	30454003	15466087	8326795	3527121	4646264	19504871	15418334	53407053	19150938	20950487	47719904	6150526
SUCH AS SOUVENIRS,	15.2	17.5	13.8	12.8	13.9	15.0	15.7	13.6	15.7	17.6	14.6	18.2	7.2
EQUIPMENT, FILM,	100.0	49.7	25.2	13.6	5.8	7.6	31.8	25.2	87.1	31.2	34.2	77.8	10.0
CLOTHING, ETC.													

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
ALBERTA EXPENDITURES	610626	302164	248803	24801	91137	54896	70072	65329	19112	202405	132285	121431	253830
(ACTUAL)	100.0	49.5	40.7	4.1	14.9	9.0	11.5	10.7	3.1	33.1	21.7	19.9	41.6
ALBERTA EXPENDITURES	403072632	144468068	219360120	22901331	77183756	47874664	53068639	37311736	15437361	114359212	81375986	95465882	175036132
(WEIGHTED)	100.0	35.8	54.4	5.7	19.1	11.9	13.2	9.3	3.8	28.4	20.2	23.7	43.4
LODGING IN THE PARKS,	118073528	45592452	62635072	7920521	20771108	13484096	13669245	10315963	5791119	35560612	21508915	26176812	58098012
EXCLUDING CAMPING FEES	29.3	31.6	28.6	34.6	26.9	28.2	25.8	27.6	37.5	31.1	26.4	27.4	33.2
	100.0	38.6	53.0	6.7	17.6	11.4	11.6	8.7	4.9	30.1	18.2	22.2	49.2
CAMPING FEES	3710082	970944	2380050	151008	663591	522260	417026	227886	83600	917752	1286887	1357360	619533
	.9	.7	1.1	.7	.9	1.1	.8	.6	.5	.8	1.6	1.4	.4
	100.0	26.2	64.2	4.1	17.9	14.1	11.2	6.1	2.3	24.7	34.7	36.6	16.7
FOOD AND BEVERAGES BOUGHT	122090212	40364436	68824595	5233151	24014517	15679294	17008249	11688847	3912148	35068600	21299106	30551728	51916960
IN RESTAURANTS IN THE	30.3	27.9	31.4	22.9	31.1	32.8	32.0	31.3	25.3	30.7	26.2	32.0	29.7
PARKS	100.0	33.1	56.4	4.3	19.7	12.8	13.9	9.6	3.2	28.7	17.4	25.0	42.5
GROCERIES AND BEVERAGES	16158745	5337647	8921229	1612011	2671465	2420813	2475743	1630778	233054	4022105	4363982	3672072	5397010
BOUGHT IN STORES IN THE	4.0	3.7	4.1	7.0	3.5	5.1	4.7	4.4	1.5	3.5	5.4	3.8	3.1
PARKS	100.0	33.0	55.2	10.0	16.5	15.0	15.3	10.1	1.4	24.9	27.0	22.7	33.4
VEHICLE GAS AND OIL,	24947791	6723980	16211026	1748542	3236197	2482879	4086738	2374224	521740	7930383	8104548	8193503	6037563
MAINTENANCE OR REPAIRS	6.2	4.7	7.4	7.6	4.2	5.2	7.7	6.4	3.4	6.9	10.0	8.6	3.4
BOUGHT FROM STATIONS	100.0	27.0	65.0	7.0	13.0	10.0	16.4	9.5	2.1	31.8	32.5	32.8	24.2
WITHIN THE PARKS													
TRANSPORTATION WITHIN THE	1414679	660647	582783	60399	138457	158372	128993	189414	99054	425511	289153	286186	615405
PARKS INCLUDING SHUTTLE	.4	.5	.3	.3	.2	.3	.2	.5	.6	.4	.4	.3	.4
BUSES, TAXIS, ETC.	100.0	46.7	41.2	4.3	9.8	11.2	9.1	13.4	7.0	30.1	20.4	20.2	43.5
AUTO RENTAL FOR VEHICLES	2347556	2073816	203234	786149	314864	4361	71638	109124	31308	900512	1042356	412374	720557
PICKED UP IN THE PARKS	.6	1.4	.1	3.4	.4	*	.1	.3	.2	.8	1.3	.4	.4
	100.0	88.3	8.7	33.5	13.4	.2	3.1	4.6	1.3	38.4	44.4	17.6	30.7
RECREATION AND	41724490	15941577	21869807	2660344	10613697	4001781	6417929	4095478	1029922	9716695	6595042	8528591	22952055
ENTERTAINMENT INCLUDING	10.4	11.0	10.0	11.6	13.8	8.4	12.1	11.0	6.7	8.5	8.1	8.9	13.1
TOURS, TICKETS, EQUIPMENT	100.0	38.2	52.4	6.4	25.4	9.6	15.4	9.8	2.5	23.3	15.8	20.4	55.0
RENTALS, ETC.													
CONFERENCE OR CONVENTION	4288795	260736	3928797	21241	581295	1519500	385635	329102	635701	739348	581521	680524	2644036
REGISTRATION FEES	1.1	.2	1.8	.1	.8	3.2	.7	.9	4.1	.6	.7	.7	1.5
	100.0	6.1	91.6	.5	13.6	35.4	9.0	7.7	14.8	17.2	13.6	15.9	61.6

Continued

Q.14/18A EXPENDITURE IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: PARTY VISIT EXPENDITURES
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
PARK ENTRANCE FEES/	7013684	1169477	5107005	487643	1547382	802665	1203075	656963	204695	1507902	1622944	2340063	2448197
LICENCE FEES	1.7	.8	2.3	2.1	2.0	1.7	2.3	1.8	1.3	1.3	2.0	2.5	1.4
	100.0	16.7	72.8	7.0	22.1	11.4	17.2	9.4	2.9	21.5	23.1	33.4	34.9
RETAIL STORE PURCHASES,	61303076	25372350	28696521	2220322	12631184	6798641	7204367	5693958	2895018	17569788	14681531	13266664	23586810
SUCH AS SOUVENIRS,	15.2	17.6	13.1	9.7	16.4	14.2	13.6	15.3	18.8	15.4	18.0	13.9	13.5
EQUIPMENT, FILM,	100.0	41.4	46.8	3.6	20.6	11.1	11.8	9.3	4.7	28.7	23.9	21.6	38.5
CLOTHING, ETC.													

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISITS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION						ACTIVITIES (NET)						
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PARTY VISITS (ACTUAL)	1503	561	443	244	137	167	374	298	1162	366	461	799	219
TOTAL PARTY VISITS (WEIGHTED)	1625480	621972	510012	243075	203075	84455	328206	324707	1231289	395924	384267	751400	228016
LODGING IN THE PARKS, EXCLUDING CAMPING FEES	642942 39.6	276960 44.5	165155 32.4	102669 42.2	52697 25.9	65582 77.7	177855 54.2	151462 46.6	510924 41.5	152319 38.5	202874 52.8	348324 46.4	137523 60.3
CAMPING FEES	174699 10.7	57730 9.3	78370 15.4	26188 10.8	15182 7.5	4786 5.7	73366 22.4	57513 17.7	145532 11.8	71428 18.0	111612 29.0	93243 12.4	758 .3
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	1275854 78.5	473986 76.2	392654 77.0	210280 86.5	162445 80.0	75863 89.8	251221 76.5	271234 83.5	1024050 83.2	322192 81.4	315832 82.2	639355 85.1	206312 90.5
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	619164 38.1	250990 40.4	191421 37.5	101349 41.7	70646 34.8	26728 31.6	192801 58.7	147738 45.5	517990 42.1	157017 39.7	217482 56.6	392903 52.3	93526 41.0
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	791096 48.7	306113 49.2	250043 49.0	105946 43.6	126091 62.1	21716 25.7	178927 54.5	179512 55.3	642295 52.2	217752 55.0	243185 63.3	348665 46.4	94297 41.4
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	78329 4.8	34835 5.6	17915 3.5	7826 3.2	4733 2.3	13970 16.5	21406 6.5	15323 4.7	61421 5.0	30164 7.6	34802 9.1	50045 6.7	8031 3.5
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	35259 2.2	21275 3.4	6628 1.3	6835 2.8	1647 .8	2937 3.5	14877 4.5	10398 3.2	31201 2.5	7559 1.9	15410 4.0	15853 2.1	355 .2
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	595476 36.6	217614 35.0	183887 36.1	131764 54.2	40851 20.1	40421 47.9	147498 44.9	174626 53.8	464821 37.8	136006 34.4	181814 47.3	323443 43.0	181190 79.5
CONFERENCE OR CONVENTION REGISTRATION FEES	50091 3.1	17610 2.8	19388 3.8	6587 2.7	2517 1.2	5167 6.1	13100 4.0	7648 2.4	38992 3.2	16033 4.0	21780 5.7	26427 3.5	4058 1.8
PARK ENTRANCE FEES/ LICENCE FEES	929174 57.2	374831 60.3	306223 60.0	120550 49.6	120453 59.3	33844 40.1	217906 66.4	222487 68.5	783753 63.7	292717 73.9	242388 63.1	471148 62.7	142089 62.3

Continued

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISITS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	776480	293274	255370	133190	76352	52613	236716	159078	641126	235603	257436	526335	106867
	47.8	47.2	50.1	54.8	37.6	62.3	72.1	49.0	52.1	59.5	67.0	70.0	46.9

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISITS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PARTY VISITS (ACTUAL)	1503	470	877	100	215	169	171	155	50	468	454	355	455
TOTAL PARTY VISITS (WEIGHTED)	1625480	277750	1140655	106246	281919	209336	231772	159129	56925	437634	531011	487294	416642
LODGING IN THE PARKS, EXCLUDING CAMPING FEES	642942 39.6	163736 59.0	398757 35.0	51947 48.9	112711 40.0	83236 39.8	90368 39.0	65138 40.9	15233 26.8	178276 40.7	148316 27.9	189964 39.0	241862 58.1
CAMPING FEES	174699 10.7	51582 18.6	102682 9.0	8150 7.7	31698 11.2	29689 14.2	17084 7.4	16559 10.4	4291 7.5	36277 8.3	55954 10.5	63229 13.0	35570 8.5
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	1275854 78.5	240635 86.6	881421 77.3	88620 83.4	225408 80.0	170285 81.3	196228 84.7	134574 84.6	38977 68.5	331228 75.7	365984 68.9	388837 79.8	371187 89.1
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	619164 38.1	162531 58.5	383205 33.6	56241 52.9	117609 41.7	87323 41.7	64077 27.6	61437 38.6	20564 36.1	158990 36.3	178883 33.7	174073 35.7	175129 42.0
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	791096 48.7	167057 60.1	529294 46.4	69783 65.7	122648 43.5	93728 44.8	120024 51.8	77491 48.7	14846 26.1	221677 50.7	257619 48.5	264958 54.4	178682 42.9
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	78329 4.8	38175 13.7	30188 2.6	2977 2.8	7158 2.5	10256 4.9	3337 1.4	8436 5.3	4236 7.4	29400 6.7	17440 3.3	12503 2.6	34402 8.3
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	35259 2.2	19882 7.2	8375 .7	3158 3.0	3328 1.2	436 .2	1438 .6	5071 3.2	1278 2.2	15874 3.6	7718 1.5	8368 1.7	11683 2.8
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	595476 36.6	157963 56.9	354421 31.1	51569 48.5	104551 37.1	70731 33.8	77950 33.6	53921 33.9	18202 32.0	178558 40.8	147190 27.7	175218 36.0	208488 50.0
CONFERENCE OR CONVENTION REGISTRATION FEES	50091 3.1	10678 3.8	35532 3.1	3586 3.4	5966 2.1	9616 4.6	4150 1.8	2968 1.9	2657 4.7	14275 3.3	9873 1.9	8499 1.7	23225 5.6
PARK ENTRANCE FEES/ LICENCE FEES	929174 57.2	162416 58.5	662851 58.1	61538 57.9	177465 62.9	142332 68.0	144573 62.4	92613 58.2	28354 49.8	213471 48.8	277356 52.2	314548 64.5	239779 57.6

Continued

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PARTY VISITS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	776480	210928	483227	55185	143513	112466	95892	76767	37602	192913	222961	200725	249917
	47.8	75.9	42.4	51.9	50.9	53.7	41.4	48.2	66.1	44.1	42.0	41.2	60.0

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PERSON VISITORS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION						ACTIVITIES (NET)						
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PERSON VISITORS (ACTUAL)	1503	561	443	244	137	167	374	298	1162	366	461	799	219
TOTAL PERSON VISITORS (WEIGHTED)	4084004	1316701	1738658	619750	301326	206012	802941	871764	3162273	1012125	1038288	1950994	521871
LODGING IN THE PARKS, EXCLUDING CAMPING FEES	1625090 39.8	595112 45.2	576808 33.2	269296 43.5	64748 21.5	164705 79.9	445528 55.5	423002 48.5	1282480 40.6	394503 39.0	540902 52.1	875496 44.9	316681 60.7
CAMPING FEES	457812 11.2	125239 9.5	263408 15.2	63360 10.2	22575 7.5	10803 5.2	194247 24.2	152059 17.4	384965 12.2	199581 19.7	301974 29.1	254171 13.0	2991 .6
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	3269043 80.0	1005119 76.3	1366191 78.6	555242 89.6	253471 84.1	191573 93.0	650077 81.0	741781 85.1	2622152 82.9	799791 79.0	842327 81.1	1657287 84.9	481266 92.2
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	1567135 38.4	526481 40.0	673048 38.7	252034 40.7	94922 31.5	74199 36.0	489582 61.0	415918 47.7	1335836 42.2	429029 42.4	587043 56.5	1016906 52.1	228930 43.9
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	2044072 50.1	667615 50.7	895815 51.5	289474 46.7	205460 68.2	59085 28.7	466468 58.1	461521 52.9	1697415 53.7	580883 57.4	674358 64.9	928524 47.6	211458 40.5
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	218694 5.4	88996 6.8	73106 4.2	17464 2.8	5966 2.0	32420 15.7	44330 5.5	39906 4.6	154364 4.9	78186 7.7	85577 8.2	115955 5.9	28085 5.4
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	100247 2.5	62386 4.7	24988 1.4	13312 2.1	2378 .8	5760 2.8	27907 3.5	21382 2.5	74945 2.4	20465 2.0	37478 3.6	37582 1.9	725 .1
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	1596067 39.1	477680 36.3	679175 39.1	341769 55.1	49644 16.5	93007 45.1	398736 49.7	496816 57.0	1256615 39.7	382563 37.8	506757 48.8	896019 45.9	424630 81.4
CONFERENCE OR CONVENTION REGISTRATION FEES	145601 3.6	37443 2.8	79376 4.6	17210 2.8	2897 1.0	11809 5.7	31679 3.9	23426 2.7	111351 3.5	49760 4.9	63754 6.1	70244 3.6	15672 3.0
PARK ENTRANCE FEES/ LICENCE FEES	2426506 59.4	810552 61.6	1098194 63.2	308685 49.8	194456 64.5	84678 41.1	571179 71.1	615770 70.6	2039064 64.5	777699 76.8	688436 66.3	1294550 66.4	309102 59.2

Continued

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PERSON VISITORS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION						ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	2048865	634210	929418	343961	100779	132966	593641	455819	1709939	657358	701490	1428906	234690
	50.2	48.2	53.5	55.5	33.4	64.5	73.9	52.3	54.1	64.9	67.6	73.2	45.0

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PERSON VISITORS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PERSON VISITORS (ACTUAL)	1503	470	877	100	215	169	171	155	50	468	454	355	455
TOTAL PERSON VISITORS (WEIGHTED)	4084004	707479	2873929	207448	589915	736817	621707	475545	98731	1029211	1258903	1269090	1059379
LODGING IN THE PARKS, EXCLUDING CAMPING FEES	1625090 39.8	399170 56.4	998863 34.8	101268 48.8	243853 41.3	285014 38.7	247038 39.7	192311 40.4	29694 30.1	414320 40.3	321191 25.5	486458 38.3	629459 59.4
CAMPING FEES	457812 11.2	136605 19.3	269663 9.4	14386 6.9	65905 11.2	101097 13.7	58857 9.5	60043 12.6	9682 9.8	77903 7.6	139871 11.1	183152 14.4	84268 8.0
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	3269043 80.0	618389 87.4	2255549 78.5	174480 84.1	466949 79.2	597272 81.1	527978 84.9	410002 86.2	74400 75.4	800664 77.8	885723 70.4	1028653 81.1	950121 89.7
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	1567135 38.4	419820 59.3	962836 33.5	107937 52.0	240379 40.7	325152 44.1	188916 30.4	180237 37.9	34000 34.4	372721 36.2	412560 32.8	469383 37.0	439129 41.5
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	2044072 50.1	464689 65.7	1322727 46.0	131421 63.4	269427 45.7	369749 50.2	297505 47.9	249448 52.5	33546 34.0	523692 50.9	608954 48.4	687118 54.1	483845 45.7
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	218694 5.4	78418 11.1	97519 3.4	6060 2.9	15467 2.6	41716 5.7	7627 1.2	37180 7.8	10277 10.4	68312 6.6	39472 3.1	43253 3.4	101892 9.6
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	100247 2.5	43823 6.2	26068 .9	3390 1.6	7578 1.3	2175 .3	3604 .6	26746 5.6	5292 5.4	36523 3.5	13174 1.0	37281 2.9	31666 3.0
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	1596067 39.1	406020 57.4	970509 33.8	97639 47.1	212516 36.0	280846 38.1	249238 40.1	177209 37.3	43294 43.9	438179 42.6	377813 30.0	480084 37.8	544989 51.4
CONFERENCE OR CONVENTION REGISTRATION FEES	145601 3.6	26172 3.7	109044 3.8	10299 5.0	12535 2.1	38174 5.2	11694 1.9	8352 1.8	7919 8.0	33928 3.3	23685 1.9	25319 2.0	75963 7.2
PARK ENTRANCE FEES/ LICENCE FEES	2426506 59.4	430416 60.8	1712200 59.6	117049 56.4	378195 64.1	520144 70.6	394655 63.5	293503 61.7	47675 48.3	511232 49.7	696980 55.4	844963 66.6	610610 57.6

Continued

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - TOTAL PARKS
BASE: PERSON VISITORS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	2048865	537810	1280029	109434	291447	402586	304062	242420	73610	473845	543273	571512	657190
	50.2	76.0	44.5	52.8	49.4	54.6	48.9	51.0	74.6	46.0	43.2	45.0	62.0

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - BANFF
BASE: TOTAL PARTY VISITS TO BANFF
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION						ACTIVITIES (NET)						
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PARTY VISITS TO BANFF (ACTUAL)	1155	447	303	194	102	124	318	243	928	333	375	677	150
	100.0	38.7	26.2	16.8	8.8	10.7	27.5	21.0	80.3	28.8	32.5	58.6	13.0
TOTAL PARTY VISITS TO BANFF (WEIGHTED)	1280423	488405	369989	198756	180327	43303	288243	278089	996286	373548	318599	649456	179755
	100.0	38.1	28.9	15.5	14.1	3.4	22.5	21.7	77.8	29.2	24.9	50.7	14.0
LODGING IN THE PARKS, EXCLUDING CAMPING FEES	542114	232861	135156	88719	49534	33168	162833	126477	440892	145743	181689	307113	109421
	42.3	47.7	36.5	44.6	27.5	76.6	56.5	45.5	44.3	39.0	57.0	47.3	60.9
	100.0	43.0	24.9	16.4	9.1	6.1	30.0	23.3	81.3	26.9	33.5	56.7	20.2
CAMPING FEES	130883	39992	60557	19952	12922	1998	60375	44054	115443	63856	94356	80484	668
	10.2	8.2	16.4	10.0	7.2	4.6	20.9	15.8	11.6	17.1	29.6	12.4	.4
	100.0	30.6	46.3	15.2	9.9	1.5	46.1	33.7	88.2	48.8	72.1	61.5	.5
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	1025783	373942	294337	177015	144798	40248	221575	241284	843124	307877	265704	567743	159004
	80.1	76.6	79.6	89.1	80.3	92.9	76.9	86.8	84.6	82.4	83.4	87.4	88.5
	100.0	36.5	28.7	17.3	14.1	3.9	21.6	23.5	82.2	30.0	25.9	55.3	15.5
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	496803	191510	154771	89255	63363	17051	169090	122279	438787	145674	190150	331166	73377
	38.8	39.2	41.8	44.9	35.1	39.4	58.7	44.0	44.0	39.0	59.7	51.0	40.8
	100.0	38.5	31.2	18.0	12.8	3.4	34.0	24.6	88.3	29.3	38.3	66.7	14.8
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	596704	223632	182184	77294	113215	5883	152745	151741	496256	205365	193149	277331	75249
	46.6	45.8	49.2	38.9	62.8	13.6	53.0	54.6	49.8	55.0	60.6	42.7	41.9
	100.0	37.5	30.5	13.0	19.0	1.0	25.6	25.4	83.2	34.4	32.4	46.5	12.6
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	73546	34005	16152	7390	4506	8617	19512	13515	57975	30113	33729	47199	6141
	5.7	7.0	4.4	3.7	2.5	19.9	6.8	4.9	5.8	8.1	10.6	7.3	3.4
	100.0	46.2	22.0	10.0	6.1	11.7	26.5	18.4	78.8	40.9	45.9	64.2	8.3
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	33274	19989	6326	6835	1251	2634	14134	8884	29217	7483	14636	15446	355
	2.6	4.1	1.7	3.4	.7	6.1	4.9	3.2	2.9	2.0	4.6	2.4	.2
	100.0	60.1	19.0	20.5	3.8	7.9	42.5	26.7	87.8	22.5	44.0	46.4	1.1
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	494773	176781	149688	114225	37115	26220	130735	147173	407005	128330	163087	291284	153442
	38.6	36.2	40.5	57.5	20.6	60.5	45.4	52.9	40.9	34.4	51.2	44.9	85.4
	100.0	35.7	30.3	23.1	7.5	5.3	26.4	29.7	82.3	25.9	33.0	58.9	31.0
CONFERENCE OR CONVENTION REGISTRATION FEES	40996	14384	15307	5622	2427	3109	12443	4910	31240	14808	20253	23641	3613
	3.2	2.9	4.1	2.8	1.3	7.2	4.3	1.8	3.1	4.0	6.4	3.6	2.0
	100.0	35.1	37.3	13.7	5.9	7.6	30.4	12.0	76.2	36.1	49.4	57.7	8.8

Continued

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - BANFF
BASE: TOTAL PARTY VISITS TO BANFF
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
PARK ENTRANCE FEES/ LICENCE FEES	765583	303817	242433	99028	114379	11731	193584	191110	662056	280683	211522	410264	114981
	59.8	62.2	65.5	49.8	63.4	27.1	67.2	68.7	66.5	75.1	66.4	63.2	64.0
	100.0	39.7	31.7	12.9	14.9	1.5	25.3	25.0	86.5	36.7	27.6	53.6	15.0
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	686144	273006	215414	112407	71061	29177	220105	134424	569355	221512	229134	475346	95349
	53.6	55.9	58.2	56.6	39.4	67.4	76.4	48.3	57.1	59.3	71.9	73.2	53.0
	100.0	39.8	31.4	16.4	10.4	4.3	32.1	19.6	83.0	32.3	33.4	69.3	13.9

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - BANFF
BASE: TOTAL PARTY VISITS TO BANFF
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PARTY VISITS TO	1155	445	595	71	173	109	133	125	41	367	329	263	371
BANFF (ACTUAL)	100.0	38.5	51.5	6.1	15.0	9.4	11.5	10.8	3.5	31.8	28.5	22.8	32.1
TOTAL PARTY VISITS TO	1280423	254400	882258	82691	243819	138223	197165	140065	51564	329255	396565	390440	342013
BANFF (WEIGHTED)	100.0	19.9	68.9	6.5	19.0	10.8	15.4	10.9	4.0	25.7	31.0	30.5	26.7
LODGING IN THE PARKS,	542114	159516	326973	36617	95819	67897	82058	60859	15233	148664	114330	157779	224376
EXCLUDING CAMPING FEES	42.3	62.7	37.1	44.3	39.3	49.1	41.6	43.5	29.5	45.2	28.8	40.4	65.6
	100.0	29.4	60.3	6.8	17.7	12.5	15.1	11.2	2.8	27.4	21.1	29.1	41.4
CAMPING FEES	130883	46556	73103	4858	22487	24805	13100	11530	1559	28841	42084	46703	26353
	10.2	18.3	8.3	5.9	9.2	17.9	6.6	8.2	3.0	8.8	10.6	12.0	7.7
	100.0	35.6	55.9	3.7	17.2	19.0	10.0	8.8	1.2	22.0	32.2	35.7	20.1
FOOD AND BEVERAGES BOUGHT	1025783	227826	691090	67883	197619	113333	167833	118640	36250	269337	279629	309622	309545
IN RESTAURANTS IN THE	80.1	89.6	78.3	82.1	81.1	82.0	85.1	84.7	70.3	81.8	70.5	79.3	90.5
PARKS	100.0	22.2	67.4	6.6	19.3	11.0	16.4	11.6	3.5	26.3	27.3	30.2	30.2
GROCERIES AND BEVERAGES	496803	147045	299571	37630	103645	74340	56678	55485	16102	112521	139201	141937	147967
BOUGHT IN STORES IN THE	38.8	57.8	34.0	45.5	42.5	53.8	28.7	39.6	31.2	34.2	35.1	36.4	43.3
PARKS	100.0	29.6	60.3	7.6	20.9	15.0	11.4	11.2	3.2	22.6	28.0	28.6	29.8
VEHICLE GAS AND OIL,	596704	149711	381837	49828	98548	60176	107764	68295	10091	154997	177383	216512	142816
MAINTENANCE OR REPAIRS	46.6	58.8	43.3	60.3	40.4	43.5	54.7	48.8	19.6	47.1	44.7	55.5	41.8
BOUGHT FROM STATIONS	100.0	25.1	64.0	8.4	16.5	10.1	18.1	11.4	1.7	26.0	29.7	36.3	23.9
WITHIN THE PARKS													
TRANSPORTATION WITHIN THE	73546	37605	26263	2493	5974	9298	3035	7713	4236	28942	16180	11630	32839
PARKS INCLUDING SHUTTLE	5.7	14.8	3.0	3.0	2.5	6.7	1.5	5.5	8.2	8.8	4.1	3.0	9.6
BUSES, TAXIS, ETC.	100.0	51.1	35.7	3.4	8.1	12.6	4.1	10.5	5.8	39.4	22.0	15.8	44.7
AUTO RENTAL FOR VEHICLES	33274	19777	7707	3158	2630	436	1438	5071	1278	14588	6205	8002	11683
PICKED UP IN THE PARKS	2.6	7.8	.9	3.8	1.1	.3	.7	3.6	2.5	4.4	1.6	2.0	3.4
	100.0	59.4	23.2	9.5	7.9	1.3	4.3	15.2	3.8	43.8	18.6	24.0	35.1
RECREATION AND	494773	154839	280791	46500	88364	60484	64439	47294	15672	139587	114495	141349	183741
ENTERTAINMENT INCLUDING	38.6	60.9	31.8	56.2	36.2	43.8	32.7	33.8	30.4	42.4	28.9	36.2	53.7
TOURS, TICKETS, EQUIPMENT	100.0	31.3	56.8	9.4	17.9	12.2	13.0	9.6	3.2	28.2	23.1	28.6	37.1
RENTALS, ETC.													
CONFERENCE OR CONVENTION	40996	10678	27648	2621	2769	9616	3848	2968	2657	12273	7395	6158	21209
REGISTRATION FEES	3.2	4.2	3.1	3.2	1.1	7.0	2.0	2.1	5.2	3.7	1.9	1.6	6.2
	100.0	26.0	67.4	6.4	6.8	23.5	9.4	7.2	6.5	29.9	18.0	15.0	51.7

Continued

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - BANFF
BASE: TOTAL PARTY VISITS TO BANFF
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
PARK ENTRANCE FEES/	765583	145799	550150	54101	154794	100938	131033	87773	25622	165073	211327	267767	208866
LICENCE FEES	59.8	57.3	62.4	65.4	63.5	73.0	66.5	62.7	49.7	50.1	53.3	68.6	61.1
	100.0	19.0	71.9	7.1	20.2	13.2	17.1	11.5	3.3	21.6	27.6	35.0	27.3
RETAIL STORE PURCHASES,	686144	202293	416392	48181	129264	90046	82688	72269	35476	172385	195598	166500	235835
SUCH AS SOUVENIRS,	53.6	79.5	47.2	58.3	53.0	65.1	41.9	51.6	68.8	52.4	49.3	42.6	69.0
EQUIPMENT, FILM,	100.0	29.5	60.7	7.0	18.8	13.1	12.1	10.5	5.2	25.1	28.5	24.3	34.4
CLOTHING, ETC.													

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - BANFF
BASE: TOTAL PERSON VISITORS TO BANFF
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION						ACTIVITIES (NET)						
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PERSON VISITORS TO BANFF (ACTUAL)	1155	447	303	194	102	152	318	243	928	333	375	677	154
	100.0	38.7	26.2	16.8	8.8	13.2	27.5	21.0	80.3	28.8	32.5	58.6	13.3
TOTAL PERSON VISITORS TO BANFF (WEIGHTED)	3144500	1044797	1230966	504200	270680	168196	706096	735098	2478592	953866	855651	1637327	415278
	100.0	33.2	39.1	16.0	8.6	5.3	22.5	23.4	78.8	30.3	27.2	52.1	13.2
LODGING IN THE PARKS, EXCLUDING CAMPING FEES	1352681	506206	462743	235196	61080	133622	408147	341273	1083782	378606	486377	756753	244352
	43.0	48.5	37.6	46.6	22.6	79.4	57.8	46.4	43.7	39.7	56.8	46.2	58.8
	100.0	37.4	34.2	17.4	4.5	9.9	30.2	25.2	80.1	28.0	36.0	55.9	18.1
CAMPING FEES	339424	88470	196141	45342	20198	4940	162080	114602	301160	176264	252050	216572	2811
	10.8	8.5	15.9	9.0	7.5	2.9	23.0	15.6	12.2	18.5	29.5	13.2	.7
	100.0	26.1	57.8	13.4	6.0	1.5	47.8	33.8	88.7	51.9	74.3	63.8	.8
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	2566001	802328	990788	462427	228016	160888	576890	644969	2094291	762950	709990	1417442	377243
	81.6	76.8	80.5	91.7	84.2	95.7	81.7	87.7	84.5	80.0	83.0	86.6	90.8
	100.0	31.3	38.6	18.0	8.9	6.3	22.5	25.1	81.6	29.7	27.7	55.2	14.7
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	1260873	406571	549693	226217	84954	46105	429411	332197	1116516	395517	515596	852468	177245
	40.1	38.9	44.7	44.9	31.4	27.4	60.8	45.2	45.0	41.5	60.3	52.1	42.7
	100.0	32.2	43.6	17.9	6.7	3.7	34.1	26.3	88.6	31.4	40.9	67.6	14.1
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	1538222	500778	659214	210215	189512	36388	406380	373955	1296287	543155	529649	735152	166382
	48.9	47.9	53.6	41.7	70.0	21.6	57.6	50.9	52.3	56.9	61.9	44.9	40.1
	100.0	32.6	42.9	13.7	12.3	2.4	26.4	24.3	84.3	35.3	34.4	47.8	10.8
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	202440	87594	65041	16159	5740	25860	37618	32752	140769	78083	83015	107187	23581
	6.4	8.4	5.3	3.2	2.1	15.4	5.3	4.5	5.7	8.2	9.7	6.5	5.7
	100.0	43.3	32.1	8.0	2.8	12.8	18.6	16.2	69.5	38.6	41.0	52.9	11.6
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	95819	59681	23717	13312	1927	5760	26117	17563	70517	20306	35596	36059	725
	3.0	5.7	1.9	2.6	.7	3.4	3.7	2.4	2.8	2.1	4.2	2.2	.2
	100.0	62.3	24.8	13.9	2.0	6.0	27.3	18.3	73.6	21.2	37.1	37.6	.8
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	1311221	396233	533509	301621	45128	80671	351011	425041	1063259	360044	458594	772219	368047
	41.7	37.9	43.3	59.8	16.7	48.0	49.7	57.8	42.9	37.7	53.6	47.2	88.6
	100.0	30.2	40.7	23.0	3.4	6.2	26.8	32.4	81.1	27.5	35.0	58.9	28.1
CONFERENCE OR CONVENTION REGISTRATION FEES	124279	30780	67597	15180	2807	11048	30045	17106	92456	47258	59981	64369	15220
	4.0	2.9	5.5	3.0	1.0	6.6	4.3	2.3	3.7	5.0	7.0	3.9	3.7
	100.0	24.8	54.4	12.2	2.3	8.9	24.2	13.8	74.4	38.0	48.3	51.8	12.2

Continued

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - BANFF
BASE: TOTAL PERSON VISITORS TO BANFF
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION						ACTIVITIES (NET)						
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
PARK ENTRANCE FEES/ LICENCE FEES	1961654	667428	832580	261321	187803	77482	512655	516216	1664997	741582	597174	1082921	254267
	62.4	63.9	67.6	51.8	69.4	46.1	72.6	70.2	67.2	77.7	69.8	66.1	61.2
	100.0	34.0	42.4	13.3	9.6	3.9	26.1	26.3	84.9	37.8	30.4	55.2	13.0
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	1741992	592850	740787	298553	91033	102770	549136	372159	1445132	617010	607422	1237831	197835
	55.4	56.7	60.2	59.2	33.6	61.1	77.8	50.6	58.3	64.7	71.0	75.6	47.6
	100.0	34.0	42.5	17.1	5.2	5.9	31.5	21.4	83.0	35.4	34.9	71.1	11.4

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - BANFF
BASE: TOTAL PERSON VISITORS TO BANFF
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PERSON VISITORS TO BANFF (ACTUAL)	1155	445	595	71	173	109	133	125	41	367	329	263	371
	100.0	38.5	51.5	6.1	15.0	9.4	11.5	10.8	3.5	31.8	28.5	22.8	32.1
TOTAL PERSON VISITORS TO BANFF (WEIGHTED)	3144500	658202	2156474	152942	505735	490140	483584	421155	83059	789841	931665	962743	864599
	100.0	20.9	68.6	4.9	16.1	15.6	15.4	13.4	2.6	25.1	29.6	30.6	27.5
LODGING IN THE PARKS, EXCLUDING CAMPING FEES	1352681	391266	811144	60406	208332	221626	214942	180963	29694	350895	242535	398397	578727
	43.0	59.4	37.6	39.5	41.2	45.2	44.4	43.0	35.8	44.4	26.0	41.4	66.9
	100.0	28.9	60.0	4.5	15.4	16.4	15.9	13.4	2.2	25.9	17.9	29.5	42.8
CAMPING FEES	339424	125334	187287	8390	47311	80922	44631	41695	2064	60576	106119	137331	60449
	10.8	19.0	8.7	5.5	9.4	16.5	9.2	9.9	2.5	7.7	11.4	14.3	7.0
	100.0	36.9	55.2	2.5	13.9	23.8	13.1	12.3	.6	17.8	31.3	40.5	17.8
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	2566001	591143	1718569	123227	407655	407401	410318	366513	65798	656295	666806	773193	790343
	81.6	89.8	79.7	80.6	80.6	83.1	84.8	87.0	79.2	83.1	71.6	80.3	91.4
	100.0	23.0	67.0	4.8	15.9	15.9	16.0	14.3	2.6	25.6	26.0	30.1	30.8
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	1260873	388923	752754	61328	211351	269342	165557	166463	20548	274081	322472	389031	377197
	40.1	59.1	34.9	40.1	41.8	55.0	34.2	39.5	24.7	34.7	34.6	40.4	43.6
	100.0	30.8	59.7	4.9	16.8	21.4	13.1	13.2	1.6	21.7	25.6	30.9	29.9
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	1538222	428672	939697	86693	218869	243521	255184	221716	19786	379197	419969	553814	391478
	48.9	65.1	43.6	56.7	43.3	49.7	52.8	52.6	23.8	48.0	45.1	57.5	45.3
	100.0	27.9	61.1	5.6	14.2	15.8	16.6	14.4	1.3	24.7	27.3	36.0	25.5
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	202440	77343	82642	5071	12438	37280	6356	35138	10277	64534	32895	41932	95671
	6.4	11.8	3.8	3.3	2.5	7.6	1.3	8.3	12.4	8.2	3.5	4.4	11.1
	100.0	38.2	40.8	2.5	6.1	18.4	3.1	17.4	5.1	31.9	16.2	20.7	47.3
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	95819	43573	24437	3390	5856	2175	3604	26746	5292	33818	9356	36922	31666
	3.0	6.6	1.1	2.2	1.2	.4	.7	6.4	6.4	4.3	1.0	3.8	3.7
	100.0	45.5	25.5	3.5	6.1	2.3	3.8	27.9	5.5	35.3	9.8	38.5	33.0
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	1311221	398375	744323	86832	178336	247638	168466	158709	32281	356034	296803	357788	484540
	41.7	60.5	34.5	56.8	35.3	50.5	34.8	37.7	38.9	45.1	31.9	37.2	56.0
	100.0	30.4	56.8	6.6	13.6	18.9	12.8	12.1	2.5	27.2	22.6	27.3	37.0
CONFERENCE OR CONVENTION REGISTRATION FEES	124279	26172	90269	8269	5809	38174	10423	8352	7919	29766	17838	18494	71847
	4.0	4.0	4.2	5.4	1.1	7.8	2.2	2.0	9.5	3.8	1.9	1.9	8.3
	100.0	21.1	72.6	6.7	4.7	30.7	8.4	6.7	6.4	24.0	14.4	14.9	57.8

Continued

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - BANFF
BASE: TOTAL PERSON VISITORS TO BANFF
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
PARK ENTRANCE FEES/ LICENCE FEES	1961654	395001	1371580	101920	328700	374068	320490	281009	40057	406830	533835	680758	539496
	62.4	60.0	63.6	66.6	65.0	76.3	66.3	66.7	48.2	51.5	57.3	70.7	62.4
	100.0	20.1	69.9	5.2	16.8	19.1	16.3	14.3	2.0	20.7	27.2	34.7	27.5
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	1741992	518992	1043549	85127	258794	319590	224368	230468	63870	422730	470814	433111	617488
	55.4	78.8	48.4	55.7	51.2	65.2	46.4	54.7	76.9	53.5	50.5	45.0	71.4
	100.0	29.8	59.9	4.9	14.9	18.3	12.9	13.2	3.7	24.3	27.0	24.9	35.4

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - JASPER
BASE: TOTAL PARTY VISITS TO JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PARTY VISITS TO JASPER (ACTUAL)	866	346	238	131	63	103	256	186	739	243	354	521	71
	100.0	40.0	27.5	15.1	7.3	11.9	29.6	21.5	85.3	28.1	40.9	60.2	8.2
TOTAL PARTY VISITS TO JASPER (WEIGHTED)	597265	250278	199892	77232	43876	36151	153598	107400	509906	132559	246675	289887	46903
	100.0	41.9	33.5	12.9	7.3	6.1	25.7	18.0	85.4	22.2	41.3	48.5	7.9
LODGING IN THE PARKS, EXCLUDING CAMPING FEES	286640	131063	69485	41804	16446	28137	93076	70313	261178	78328	138985	156953	30195
	48.0	52.4	34.8	54.1	37.5	77.8	60.6	65.5	51.2	59.1	56.3	54.1	64.4
	100.0	45.7	24.2	14.6	5.7	9.8	32.5	24.5	91.1	27.3	48.5	54.8	10.5
CAMPING FEES	102970	44816	37764	12317	8638	4085	41824	29283	90838	42235	74259	51268	90
	17.2	17.9	18.9	15.9	19.7	11.3	27.2	27.3	17.8	31.9	30.1	17.7	.2
	100.0	43.5	36.7	12.0	8.4	4.0	40.6	28.4	88.2	41.0	72.1	49.8	.1
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	462489	191833	148249	70346	36324	30102	123165	88193	414363	101058	198707	231684	46040
	77.4	76.6	74.2	91.1	82.8	83.3	80.2	82.1	81.3	76.2	80.6	79.9	98.2
	100.0	41.5	32.1	15.2	7.9	6.5	26.6	19.1	89.6	21.9	43.0	50.1	10.0
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	269925	108411	93050	36921	22330	17408	94553	59511	237182	76018	138551	164043	21137
	45.2	43.3	46.5	47.8	50.9	48.2	61.6	55.4	46.5	57.3	56.2	56.6	45.1
	100.0	40.2	34.5	13.7	8.3	6.4	35.0	22.0	87.9	28.2	51.3	60.8	7.8
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	406225	176183	140957	56168	31803	8910	113280	71249	357919	88895	192076	199615	17712
	68.0	70.4	70.5	72.7	72.5	24.6	73.8	66.3	70.2	67.1	77.9	68.9	37.8
	100.0	43.4	34.7	13.8	7.8	2.2	27.9	17.5	88.1	21.9	47.3	49.1	4.4
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	52199	29771	8760	5555	1022	7792	17566	12328	46305	19055	26836	34681	2482
	8.7	11.9	4.4	7.2	2.3	21.6	11.4	11.5	9.1	14.4	10.9	12.0	5.3
	100.0	57.0	16.8	10.6	2.0	14.9	33.7	23.6	88.7	36.5	51.4	66.4	4.8
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	30484	18612	5173	6197	1428	2517	14373	8183	26717	6135	14470	13658	355
	5.1	7.4	2.6	8.0	3.3	7.0	9.4	7.6	5.2	4.6	5.9	4.7	.8
	100.0	61.1	17.0	20.3	4.7	8.3	47.1	26.8	87.6	20.1	47.5	44.8	1.2
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	244873	120068	61419	37676	8860	23055	91577	70431	213855	72453	120141	145401	27132
	41.0	48.0	30.7	48.8	20.2	63.8	59.6	65.6	41.9	54.7	48.7	50.2	57.8
	100.0	49.0	25.1	15.4	3.6	9.4	37.4	28.8	87.3	29.6	49.1	59.4	11.1
CONFERENCE OR CONVENTION REGISTRATION FEES	26914	12455	11753	2443	90	1351	9453	5387	25571	6893	14268	14277	445
	4.5	5.0	5.9	3.2	.2	3.7	6.2	5.0	5.0	5.2	5.8	4.9	.9
	100.0	46.3	43.7	9.1	.3	5.0	35.1	20.0	95.0	25.6	53.0	53.0	1.7

Continued

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - JASPER
BASE: TOTAL PARTY VISITS TO JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
PARK ENTRANCE FEES/	322590	146369	116727	44078	17038	5946	100971	64273	296729	83436	151771	162884	27486
LICENCE FEES	54.0	58.5	58.4	57.1	38.8	16.4	65.7	59.8	58.2	62.9	61.5	56.2	58.6
	100.0	45.4	36.2	13.7	5.3	1.8	31.3	19.9	92.0	25.9	47.0	50.5	8.5
RETAIL STORE PURCHASES,	314845	125394	96924	55177	26557	28086	112689	74028	289651	109558	168619	212066	12558
SUCH AS SOUVENIRS,	52.7	50.1	48.5	71.4	60.5	77.7	73.4	68.9	56.8	82.6	68.4	73.2	26.8
EQUIPMENT, FILM,	100.0	39.8	30.8	17.5	8.4	8.9	35.8	23.5	92.0	34.8	53.6	67.4	4.0
CLOTHING, ETC.													

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - JASPER
BASE: TOTAL PARTY VISITS TO JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PARTY VISITS TO	866	377	445	51	116	79	82	84	27	312	258	187	266
JASPER (ACTUAL)	100.0	43.5	51.4	5.9	13.4	9.1	9.5	9.7	3.1	36.0	29.8	21.6	30.7
TOTAL PARTY VISITS TO	597265	196989	371819	35048	80035	70963	49561	55996	15010	211749	201659	154232	162541
JASPER (WEIGHTED)	100.0	33.0	62.3	5.9	13.4	11.9	8.3	9.4	2.5	35.5	33.8	25.8	27.2
LODGING IN THE PARKS,	286640	130880	135559	23419	41329	27079	24600	22342	9693	103109	69292	80718	93833
EXCLUDING CAMPING FEES	48.0	66.4	36.5	66.8	51.6	38.2	49.6	39.9	64.6	48.7	34.4	52.3	57.7
	100.0	45.7	47.3	8.2	14.4	9.4	8.6	7.8	3.4	36.0	24.2	28.2	32.7
CAMPING FEES	102970	38655	61617	6261	16687	11139	13432	6811	3763	27598	42584	34395	16449
	17.2	19.6	16.6	17.9	20.9	15.7	27.1	12.2	25.1	13.0	21.1	22.3	10.1
	100.0	37.5	59.8	6.1	16.2	10.8	13.0	6.6	3.7	26.8	41.4	33.4	16.0
FOOD AND BEVERAGES BOUGHT	462489	165502	272850	29839	66993	59527	38978	43229	12419	154917	136989	121931	146435
IN RESTAURANTS IN THE	77.4	84.0	73.4	85.1	83.7	83.9	78.6	77.2	82.7	73.2	67.9	79.1	90.1
PARKS	100.0	35.8	59.0	6.5	14.5	12.9	8.4	9.3	2.7	33.5	29.6	26.4	31.7
GROCERIES AND BEVERAGES	269925	120116	139859	27499	29924	27708	28155	26147	4842	99060	84223	69220	74036
BOUGHT IN STORES IN THE	45.2	61.0	37.6	78.5	37.4	39.0	56.8	46.7	32.3	46.8	41.8	44.9	45.5
PARKS	100.0	44.5	51.8	10.2	11.1	10.3	10.4	9.7	1.8	36.7	31.2	25.6	27.4
VEHICLE GAS AND OIL,	406225	126966	258630	27791	60346	46971	33841	39602	10942	138097	142022	111199	102117
MAINTENANCE OR REPAIRS	68.0	64.5	69.6	79.3	75.4	66.2	68.3	70.7	72.9	65.2	70.4	72.1	62.8
BOUGHT FROM STATIONS	100.0	31.3	63.7	6.8	14.9	11.6	8.3	9.7	2.7	34.0	35.0	27.4	25.1
WITHIN THE PARKS													
TRANSPORTATION WITHIN THE	52199	33392	13007	1270	4694	1288	2825	6684	1902	25239	13654	9282	17846
PARKS INCLUDING SHUTTLE	8.7	17.0	3.5	3.6	5.9	1.8	5.7	11.9	12.7	11.9	6.8	6.0	11.0
BUSES, TAXIS, ETC.	100.0	64.0	24.9	2.4	9.0	2.5	5.4	12.8	3.6	48.4	26.2	17.8	34.2
AUTO RENTAL FOR VEHICLES	30484	17885	7068	3158	2870	436	1089	4913	1278	13512	5883	7309	10095
PICKED UP IN THE PARKS	5.1	9.1	1.9	9.0	3.6	.6	2.2	8.8	8.5	6.4	2.9	4.7	6.2
	100.0	58.7	23.2	10.4	9.4	1.4	3.6	16.1	4.2	44.3	19.3	24.0	33.1
RECREATION AND	244873	119276	111476	11110	36145	17662	24381	17516	10720	100574	48583	62831	98045
ENTERTAINMENT INCLUDING	41.0	60.5	30.0	31.7	45.2	24.9	49.2	31.3	71.4	47.5	24.1	40.7	60.3
TOURS, TICKETS, EQUIPMENT	100.0	48.7	45.5	4.5	14.8	7.2	10.0	7.2	4.4	41.1	19.8	25.7	40.0
RENTALS, ETC.													
CONFERENCE OR CONVENTION	26914	10678	15004	965	3659	269	1737	477	1211	11972	2996	5929	10071
REGISTRATION FEES	4.5	5.4	4.0	2.8	4.6	.4	3.5	.9	8.1	5.7	1.5	3.8	6.2
	100.0	39.7	55.7	3.6	13.6	1.0	6.5	1.8	4.5	44.5	11.1	22.0	37.4

Continued

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - JASPER
BASE: TOTAL PARTY VISITS TO JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
PARK ENTRANCE FEES/	322590	112401	193208	15230	42041	49912	25172	32935	10807	108229	113445	81029	90481
LICENCE FEES	54.0	57.1	52.0	43.5	52.5	70.3	50.8	58.8	72.0	51.1	56.3	52.5	55.7
	100.0	34.8	59.9	4.7	13.0	15.5	7.8	10.2	3.4	33.5	35.2	25.1	28.0
RETAIL STORE PURCHASES,	314845	148166	147859	16874	44487	25377	29556	31075	12692	117829	95347	75334	99152
SUCH AS SOUVENIRS,	52.7	75.2	39.8	48.1	55.6	35.8	59.6	55.5	84.6	55.6	47.3	48.8	61.0
EQUIPMENT, FILM,	100.0	47.1	47.0	5.4	14.1	8.1	9.4	9.9	4.0	37.4	30.3	23.9	31.5
CLOTHING, ETC.													

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - JASPER
BASE: TOTAL PERSON VISITORS TO JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION						ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PERSON VISITORS TO JASPER (ACTUAL)	866	346	238	131	63	120	256	186	739	243	354	521	72
	100.0	40.0	27.5	15.1	7.3	13.9	29.6	21.5	85.3	28.1	40.9	60.2	8.3
TOTAL PERSON VISITORS TO JASPER (WEIGHTED)	1621547	550489	741578	223218	71389	101761	403609	298724	1413889	348827	662051	815932	110928
	100.0	33.9	45.7	13.8	4.4	6.3	24.9	18.4	87.2	21.5	40.8	50.3	6.8
LODGING IN THE PARKS, EXCLUDING CAMPING FEES	769060	303364	260951	124174	22254	84435	236174	206344	695345	205631	364910	416255	76665
	47.4	55.1	35.2	55.6	31.2	83.0	58.5	69.1	49.2	58.9	55.1	51.0	69.1
	100.0	39.4	33.9	16.1	2.9	11.0	30.7	26.8	90.4	26.7	47.4	54.1	10.0
CAMPING FEES	266116	97629	130493	30311	13183	8592	112557	77245	239114	107533	195567	137010	180
	16.4	17.7	17.6	13.6	18.5	8.4	27.9	25.9	16.9	30.8	29.5	16.8	.2
	100.0	36.7	49.0	11.4	5.0	3.2	42.3	29.0	89.9	40.4	73.5	51.5	.1
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	1295678	427170	578916	208543	63494	88550	328583	252030	1164622	265640	531834	666406	108358
	79.9	77.6	78.1	93.4	88.9	87.0	81.4	84.4	82.4	76.2	80.3	81.7	97.7
	100.0	33.0	44.7	16.1	4.9	6.8	25.4	19.5	89.9	20.5	41.0	51.4	8.4
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	740718	238503	343668	109469	31900	48665	268250	173532	669997	218425	384344	457585	53857
	45.7	43.3	46.3	49.0	44.7	47.8	66.5	58.1	47.4	62.6	58.1	56.1	48.6
	100.0	32.2	46.4	14.8	4.3	6.6	36.2	23.4	90.5	29.5	51.9	61.8	7.3
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	1122959	400546	516145	166620	48586	37000	317178	201838	1001409	252434	535830	565096	47357
	69.3	72.8	69.6	74.6	68.1	36.4	78.6	67.6	70.8	72.4	80.9	69.3	42.7
	100.0	35.7	46.0	14.8	4.3	3.3	28.2	18.0	89.2	22.5	47.7	50.3	4.2
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	139573	78956	31510	13345	1136	18705	37479	31172	110771	42006	59212	76619	5589
	8.6	14.3	4.2	6.0	1.6	18.4	9.3	10.4	7.8	12.0	8.9	9.4	5.0
	100.0	56.6	22.6	9.6	.8	13.4	26.9	22.3	79.4	30.1	42.4	54.9	4.0
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	86197	56196	19195	10629	1776	5645	26310	14512	61647	14649	33542	29806	725
	5.3	10.2	2.6	4.8	2.5	5.5	6.5	4.9	4.4	4.2	5.1	3.7	.7
	100.0	65.2	22.3	12.3	2.1	6.5	30.5	16.8	71.5	17.0	38.9	34.6	.8
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	701494	280237	271804	111712	12703	53774	244372	196574	618269	207802	327931	425725	60818
	43.3	50.9	36.7	50.0	17.8	52.8	60.5	65.8	43.7	59.6	49.5	52.2	54.8
	100.0	39.9	38.7	15.9	1.8	7.7	34.8	28.0	88.1	29.6	46.7	60.7	8.7
CONFERENCE OR CONVENTION REGISTRATION FEES	73565	26984	42236	5620	90	1769	25351	16168	71138	18856	39525	37681	452
	4.5	4.9	5.7	2.5	.1	1.7	6.3	5.4	5.0	5.4	6.0	4.6	.4
	100.0	36.7	57.4	7.6	.1	2.4	34.5	22.0	96.7	25.6	53.7	51.2	.6

Continued

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - JASPER
BASE: TOTAL PERSON VISITORS TO JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
PARK ENTRANCE FEES/	949097	338917	475146	131957	26286	21053	286104	188451	868555	241452	420686	517972	57229
LICENCE FEES	58.5	61.6	64.1	59.1	36.8	20.7	70.9	63.1	61.4	69.2	63.5	63.5	51.6
	100.0	35.7	50.1	13.9	2.8	2.2	30.1	19.9	91.5	25.4	44.3	54.6	6.0
RETAIL STORE PURCHASES,	920164	295610	406584	164285	44082	72062	308405	219333	843767	297531	452244	632902	39852
SUCH AS SOUVENIRS,	56.7	53.7	54.8	73.6	61.7	70.8	76.4	73.4	59.7	85.3	68.3	77.6	35.9
EQUIPMENT, FILM,	100.0	32.1	44.2	17.9	4.8	7.8	33.5	23.8	91.7	32.3	49.1	68.8	4.3
CLOTHING, ETC.													

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - JASPER
BASE: TOTAL PERSON VISITORS TO JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PERSON VISITORS TO JASPER (ACTUAL)	866	377	445	51	116	79	82	84	27	312	258	187	266
	100.0	43.5	51.4	5.9	13.4	9.1	9.5	9.7	3.1	36.0	29.8	21.6	30.7
TOTAL PERSON VISITORS TO JASPER (WEIGHTED)	1621547	504718	1017199	71514	179204	273890	186927	178261	37347	504448	494282	486847	418714
	100.0	31.1	62.7	4.4	11.1	16.9	11.5	11.0	2.3	31.1	30.5	30.0	25.8
LODGING IN THE PARKS, EXCLUDING CAMPING FEES	769060	333938	355385	54220	91844	114561	71222	76741	22535	253379	156355	240112	250380
	47.4	66.2	34.9	75.8	51.3	41.8	38.1	43.0	60.3	50.2	31.6	49.3	59.8
	100.0	43.4	46.2	7.1	11.9	14.9	9.3	10.0	2.9	32.9	20.3	31.2	32.6
CAMPING FEES	266116	98448	160441	12406	38244	42006	46123	19124	9143	58402	104972	90147	41469
	16.4	19.5	15.8	17.3	21.3	15.3	24.7	10.7	24.5	11.6	21.2	18.5	9.9
	100.0	37.0	60.3	4.7	14.4	15.8	17.3	7.2	3.4	21.9	39.4	33.9	15.6
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	1295678	431493	773415	64139	149499	230888	150837	140477	31137	384701	339301	401891	385550
	79.9	85.5	76.0	89.7	83.4	84.3	80.7	78.8	83.4	76.3	68.6	82.5	92.1
	100.0	33.3	59.7	5.0	11.5	17.8	11.6	10.8	2.4	29.7	26.2	31.0	29.8
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	740718	324263	374020	58846	69136	122859	90935	78630	14712	243960	199594	209493	203382
	45.7	64.2	36.8	82.3	38.6	44.9	48.6	44.1	39.4	48.4	40.4	43.0	48.6
	100.0	43.8	50.5	7.9	9.3	16.6	12.3	10.6	2.0	32.9	26.9	28.3	27.5
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	1122959	350293	687075	55193	137504	200182	113205	129277	28193	339350	346179	338834	282589
	69.3	69.4	67.5	77.2	76.7	73.1	60.6	72.5	75.5	67.3	70.0	69.6	67.5
	100.0	31.2	61.2	4.9	12.2	17.8	10.1	11.5	2.5	30.2	30.8	30.2	25.2
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	139573	70117	41012	2623	10139	5051	6253	31077	6546	57896	31626	34702	47966
	8.6	13.9	4.0	3.7	5.7	1.8	3.3	17.4	17.5	11.5	6.4	7.1	11.5
	100.0	50.2	29.4	1.9	7.3	3.6	4.5	22.3	4.7	41.5	22.7	24.9	34.4
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	86197	37673	21129	3390	5940	2175	2917	26588	5292	28677	9545	32221	26979
	5.3	7.5	2.1	4.7	3.3	.8	1.6	14.9	14.2	5.7	1.9	6.6	6.4
	100.0	43.7	24.5	3.9	6.9	2.5	3.4	30.8	6.1	33.3	11.1	37.4	31.3
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	701494	309723	341850	19932	76039	77249	105604	67589	30615	257773	117684	216850	264027
	43.3	61.4	33.6	27.9	42.4	28.2	56.5	37.9	82.0	51.1	23.8	44.5	63.1
	100.0	44.2	48.7	2.8	10.8	11.0	15.1	9.6	4.4	36.7	16.8	30.9	37.6
CONFERENCE OR CONVENTION REGISTRATION FEES	73565	26172	44714	2029	7849	1133	7536	1018	5094	26915	6512	17842	30131
	4.5	5.2	4.4	2.8	4.4	.4	4.0	.6	13.6	5.3	1.3	3.7	7.2
	100.0	35.6	60.8	2.8	10.7	1.5	10.2	1.4	6.9	36.6	8.9	24.3	41.0

Continued

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - JASPER
BASE: TOTAL PERSON VISITORS TO JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
PARK ENTRANCE FEES/	949097	304676	568132	25551	93435	203944	113294	110138	26325	276020	284474	291383	248369
LICENCE FEES	58.5	60.4	55.9	35.7	52.1	74.5	60.6	61.8	70.5	54.7	57.6	59.9	59.3
	100.0	32.1	59.9	2.7	9.8	21.5	11.9	11.6	2.8	29.1	30.0	30.7	26.2
RETAIL STORE PURCHASES,	920164	374420	464521	38052	103484	115400	124519	113617	33478	302387	243147	272002	271840
SUCH AS SOUVENIRS,	56.7	74.2	45.7	53.2	57.7	42.1	66.6	63.7	89.6	59.9	49.2	55.9	64.9
EQUIPMENT, FILM,	100.0	40.7	50.5	4.1	11.2	12.5	13.5	12.3	3.6	32.9	26.4	29.6	29.5
CLOTHING, ETC.													

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: TOTAL PARTY VISITS TO ALBERTA PARKS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PARTY VISITS TO	1459	544	428	238	131	136	372	295	1144	366	461	795	214
ALBERTA PARKS (ACTUAL)	100.0	37.3	29.3	16.3	9.0	9.3	25.5	20.2	78.4	25.1	31.6	54.5	14.7
TOTAL PARTY VISITS TO	1542648	591109	479737	228973	193879	54272	323244	318973	1197515	395924	384267	739996	224565
ALBERTA PARKS (WEIGHTED)	100.0	38.3	31.1	14.8	12.6	3.5	21.0	20.7	77.6	25.7	24.9	48.0	14.6
LODGING IN THE PARKS,	623724	267121	160205	98528	52697	40913	177473	145728	507744	152319	202874	343800	137523
EXCLUDING CAMPING FEES	40.4	45.2	33.4	43.0	27.2	75.4	54.9	45.7	42.4	38.5	52.8	46.5	61.2
	100.0	42.8	25.7	15.8	8.4	6.6	28.5	23.4	81.4	24.4	32.5	55.1	22.0
CAMPING FEES	166853	53324	76028	24298	14084	4786	73366	57513	144524	71428	111612	93243	758
	10.8	9.0	15.8	10.6	7.3	8.8	22.7	18.0	12.1	18.0	29.0	12.6	.3
	100.0	32.0	45.6	14.6	8.4	2.9	44.0	34.5	86.6	42.8	66.9	55.9	.5
FOOD AND BEVERAGES BOUGHT	1217232	451259	371480	202489	153911	47615	246259	269642	1001287	322192	315832	634393	202951
IN RESTAURANTS IN THE	78.9	76.3	77.4	88.4	79.4	87.7	76.2	84.5	83.6	81.4	82.2	85.7	90.4
PARKS	100.0	37.1	30.5	16.6	12.6	3.9	20.2	22.2	82.3	26.5	25.9	52.1	16.7
GROCERIES AND BEVERAGES	596634	241047	185937	97208	67684	24678	192419	143215	512506	157017	217482	386079	93526
BOUGHT IN STORES IN THE	38.7	40.8	38.8	42.5	34.9	45.5	59.5	44.9	42.8	39.7	56.6	52.2	41.6
PARKS	100.0	40.4	31.2	16.3	11.3	4.1	32.3	24.0	85.9	26.3	36.5	64.7	15.7
VEHICLE GAS AND OIL,	759025	290513	243813	98155	121751	12450	174347	178302	628472	217752	243185	341785	91991
MAINTENANCE OR REPAIRS	49.2	49.1	50.8	42.9	62.8	22.9	53.9	55.9	52.5	55.0	63.3	46.2	41.0
BOUGHT FROM STATIONS	100.0	38.3	32.1	12.9	16.0	1.6	23.0	23.5	82.8	28.7	32.0	45.0	12.1
WITHIN THE PARKS													
TRANSPORTATION WITHIN THE	78329	34835	17915	7826	4733	10142	21406	15323	61421	30164	34802	50045	8031
PARKS INCLUDING SHUTTLE	5.1	5.9	3.7	3.4	2.4	18.7	6.6	4.8	5.1	7.6	9.1	6.8	3.6
BUSES, TAXIS, ETC.	100.0	44.5	22.9	10.0	6.0	12.9	27.3	19.6	78.4	38.5	44.4	63.9	10.3
AUTO RENTAL FOR VEHICLES	34048	20065	6628	6835	1647	2634	14877	9187	29991	7559	15410	15853	355
PICKED UP IN THE PARKS	2.2	3.4	1.4	3.0	.8	4.9	4.6	2.9	2.5	1.9	4.0	2.1	.2
	100.0	58.9	19.5	20.1	4.8	7.7	43.7	27.0	88.1	22.2	45.3	46.6	1.0
RECREATION AND	567981	206958	176725	124131	38807	30162	147116	168892	457823	136006	181814	318920	178576
ENTERTAINMENT INCLUDING	36.8	35.0	36.8	54.2	20.0	55.6	45.5	52.9	38.2	34.4	47.3	43.1	79.5
TOURS, TICKETS, EQUIPMENT	100.0	36.4	31.1	21.9	6.8	5.3	25.9	29.7	80.6	23.9	32.0	56.1	31.4
RENTALS, ETC.													
CONFERENCE OR CONVENTION	48880	16399	19388	6587	2517	3842	13100	6437	37781	16033	21780	26427	4058
REGISTRATION FEES	3.2	2.8	4.0	2.9	1.3	7.1	4.1	2.0	3.2	4.0	5.7	3.6	1.8
	100.0	33.6	39.7	13.5	5.1	7.9	26.8	13.2	77.3	32.8	44.6	54.1	8.3

Continued

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: TOTAL PARTY VISITS TO ALBERTA PARKS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
PARK ENTRANCE FEES/	893078	358546	298409	111651	117641	15252	212944	216754	772359	292717	242388	462045	141381
LICENCE FEES	57.9	60.7	62.2	48.8	60.7	28.1	65.9	68.0	64.5	73.9	63.1	62.4	63.0
	100.0	40.1	33.4	12.5	13.2	1.7	23.8	24.3	86.5	32.8	27.1	51.7	15.8
RETAIL STORE PURCHASES,	762278	289762	253401	124469	76352	37159	231754	153345	633365	235603	257436	517232	106469
SUCH AS SOUVENIRS,	49.4	49.0	52.8	54.4	39.4	68.5	71.7	48.1	52.9	59.5	67.0	69.9	47.4
EQUIPMENT, FILM,	100.0	38.0	33.2	16.3	10.0	4.9	30.4	20.1	83.1	30.9	33.8	67.9	14.0
CLOTHING, ETC.													

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: TOTAL PARTY VISITS TO ALBERTA PARKS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PARTY VISITS TO	1459	469	861	99	213	160	163	152	49	452	436	341	447
ALBERTA PARKS (ACTUAL)	100.0	32.1	59.0	6.8	14.6	11.0	11.2	10.4	3.4	31.0	29.9	23.4	30.6
TOTAL PARTY VISITS TO	1542648	274613	1110408	105732	278582	187583	215165	155536	55547	409426	501233	452356	402268
ALBERTA PARKS (WEIGHTED)	100.0	17.8	72.0	6.9	18.1	12.2	13.9	10.1	3.6	26.5	32.5	29.3	26.1
LODGING IN THE PARKS,	623724	163736	396787	51947	112711	83236	85226	64756	15233	164583	141672	180754	238882
EXCLUDING CAMPING FEES	40.4	59.6	35.7	49.1	40.5	44.4	39.6	41.6	27.4	40.2	28.3	40.0	59.4
	100.0	26.3	63.6	8.3	18.1	13.3	13.7	10.4	2.4	26.4	22.7	29.0	38.3
CAMPING FEES	166853	51582	102230	8150	30600	29237	17084	14669	4291	34492	54837	58719	33351
	10.8	18.8	9.2	7.7	11.0	15.6	7.9	9.4	7.7	8.4	10.9	13.0	8.3
	100.0	30.9	61.3	4.9	18.3	17.5	10.2	8.8	2.6	20.7	32.9	35.2	20.0
FOOD AND BEVERAGES BOUGHT	1217232	237498	861629	88105	224309	152132	181922	130981	38977	315698	350056	357930	361827
IN RESTAURANTS IN THE	78.9	86.5	77.6	83.3	80.5	81.1	84.5	84.2	70.2	77.1	69.8	79.1	89.9
PARKS	100.0	19.5	70.8	7.2	18.4	12.5	14.9	10.8	3.2	25.9	28.8	29.4	29.7
GROCERIES AND BEVERAGES	596634	162531	377721	56241	117609	86871	60189	61055	19187	143321	170503	163726	171708
BOUGHT IN STORES IN THE	38.7	59.2	34.0	53.2	42.2	46.3	28.0	39.3	34.5	35.0	34.0	36.2	42.7
PARKS	100.0	27.2	63.3	9.4	19.7	14.6	10.1	10.2	3.2	24.0	28.6	27.4	28.8
VEHICLE GAS AND OIL,	759025	167057	515305	69268	122648	88696	116136	74280	13469	203629	247171	246602	175414
MAINTENANCE OR REPAIRS	49.2	60.8	46.4	65.5	44.0	47.3	54.0	47.8	24.2	49.7	49.3	54.5	43.6
BOUGHT FROM STATIONS	100.0	22.0	67.9	9.1	16.2	11.7	15.3	9.8	1.8	26.8	32.6	32.5	23.1
WITHIN THE PARKS													
TRANSPORTATION WITHIN THE	78329	38175	30188	2977	7158	10256	3337	8436	4236	29400	17440	12503	34402
PARKS INCLUDING SHUTTLE	5.1	13.9	2.7	2.8	2.6	5.5	1.6	5.4	7.6	7.2	3.5	2.8	8.6
BUSES, TAXIS, ETC.	100.0	48.7	38.5	3.8	9.1	13.1	4.3	10.8	5.4	37.5	22.3	16.0	43.9
AUTO RENTAL FOR VEHICLES	34048	19882	8375	3158	3328	436	1438	5071	1278	14663	6507	8368	11683
PICKED UP IN THE PARKS	2.2	7.2	.8	3.0	1.2	.2	.7	3.3	2.3	3.6	1.3	1.8	2.9
	100.0	58.4	24.6	9.3	9.8	1.3	4.2	14.9	3.8	43.1	19.1	24.6	34.3
RECREATION AND	567981	157963	348633	51569	104551	66500	76362	52217	18202	160630	137288	161821	208036
ENTERTAINMENT INCLUDING	36.8	57.5	31.4	48.8	37.5	35.5	35.5	33.6	32.8	39.2	27.4	35.8	51.7
TOURS, TICKETS, EQUIPMENT	100.0	27.8	61.4	9.1	18.4	11.7	13.4	9.2	3.2	28.3	24.2	28.5	36.6
RENTALS, ETC.													
CONFERENCE OR CONVENTION	48880	10678	35532	3586	5966	9616	4150	2968	2657	13064	8662	8499	23225
REGISTRATION FEES	3.2	3.9	3.2	3.4	2.1	5.1	1.9	1.9	4.8	3.2	1.7	1.9	5.8
	100.0	21.8	72.7	7.3	12.2	19.7	8.5	6.1	5.4	26.7	17.7	17.4	47.5

Continued

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: TOTAL PARTY VISITS TO ALBERTA PARKS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
PARK ENTRANCE FEES/	893078	162416	652668	61023	174128	133521	142286	92231	28354	197344	264630	294942	237714
LICENCE FEES	57.9	59.1	58.8	57.7	62.5	71.2	66.1	59.3	51.0	48.2	52.8	65.2	59.1
	100.0	18.2	73.1	6.8	19.5	15.0	15.9	10.3	3.2	22.1	29.6	33.0	26.6
RETAIL STORE PURCHASES,	762278	210928	476677	55185	143513	107886	94305	76385	37602	185260	217609	192257	249917
SUCH AS SOUVENIRS,	49.4	76.8	42.9	52.2	51.5	57.5	43.8	49.1	67.7	45.2	43.4	42.5	62.1
EQUIPMENT, FILM,	100.0	27.7	62.5	7.2	18.8	14.2	12.4	10.0	4.9	24.3	28.5	25.2	32.8
CLOTHING, ETC.													

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: TOTAL PERSON VISITORS TO ALBERTA PARKS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION						ACTIVITIES (NET)						
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PERSON VISITORS TO ALBERTA PARKS (ACTUAL)	1459 100.0	544 37.3	428 29.3	238 16.3	131 9.0	166 11.4	372 25.5	295 20.2	1144 78.4	366 25.1	461 31.6	795 54.5	219 15.0
TOTAL PERSON VISITORS TO ALBERTA PARKS (WEIGHTED)	3877871 100.0	1253931 32.3	1633523 42.1	584081 15.1	289405 7.5	205440 5.3	793200 20.5	860337 22.2	3077616 79.4	1012125 26.1	1038288 26.8	1928284 49.7	521871 13.5
LODGING IN THE PARKS, EXCLUDING CAMPING FEES	1574289 40.6 100.0	575306 45.9 36.5	554516 33.9 35.2	261167 44.7 16.6	64748 22.4 4.1	164133 79.9 10.4	444778 56.1 28.3	411575 47.8 26.1	1272505 41.3 80.8	394503 39.0 25.1	540902 52.1 34.4	866617 44.9 55.0	316681 60.7 20.1
CAMPING FEES	436580 11.3 100.0	116050 9.3 26.6	252520 15.5 57.8	53423 9.1 12.2	21420 7.4 4.9	10803 5.3 2.5	194247 24.5 44.5	152059 17.7 34.8	382844 12.4 87.7	199581 19.7 45.7	301974 29.1 69.2	254171 13.2 58.2	2991 .6 .7
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	3123609 80.5 100.0	958811 76.5 30.7	1292043 79.1 41.4	532145 91.1 17.0	242225 83.7 7.8	191000 93.0 6.1	640335 80.7 20.5	738484 85.8 23.6	2570928 83.5 82.3	799791 79.0 25.6	842327 81.1 27.0	1647546 85.4 52.7	481266 92.2 15.4
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	1518826 39.2 100.0	506636 40.4 33.4	658228 40.3 43.3	243904 41.8 16.1	89407 30.9 5.9	74199 36.1 4.9	488833 61.6 32.2	407038 47.3 26.8	1321016 42.9 87.0	429029 42.4 28.2	587043 56.5 38.7	1003188 52.0 66.1	228930 43.9 15.1
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	1970137 50.8 100.0	636113 50.7 32.3	873409 53.5 44.3	266377 45.6 13.5	198594 68.6 10.1	59085 28.8 3.0	457477 57.7 23.2	458975 53.3 23.3	1664514 54.1 84.5	580883 57.4 29.5	674358 64.9 34.2	914694 47.4 46.4	211458 40.5 10.7
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	218694 5.6 100.0	88996 7.1 40.7	73106 4.5 33.4	17464 3.0 8.0	5966 2.1 2.7	32420 15.8 14.8	44330 5.6 20.3	39906 4.6 18.2	154364 5.0 70.6	78186 7.7 35.8	85577 8.2 39.1	115955 6.0 53.0	28085 5.4 12.8
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	97700 2.5 100.0	59839 4.8 61.2	24988 1.5 25.6	13312 2.3 13.6	2378 .8 2.4	5760 2.8 5.9	27907 3.5 28.6	18835 2.2 19.3	72398 2.4 74.1	20465 2.0 20.9	37478 3.6 38.4	37582 1.9 38.5	725 .1 .7
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	1535252 39.6 100.0	456244 36.4 29.7	658688 40.3 42.9	325028 55.6 21.2	47494 16.4 3.1	93007 45.3 6.1	397986 50.2 25.9	485389 56.4 31.6	1239369 40.3 80.7	382563 37.8 24.9	506757 48.8 33.0	887140 46.0 57.8	424630 81.4 27.7
CONFERENCE OR CONVENTION REGISTRATION FEES	143054 3.7 100.0	34896 2.8 24.4	79376 4.9 55.5	17210 2.9 12.0	2897 1.0 2.0	11809 5.7 8.3	31679 4.0 22.1	20879 2.4 14.6	108804 3.5 76.1	49760 4.9 34.8	63754 6.1 44.6	70244 3.6 49.1	15672 3.0 11.0

Continued

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: TOTAL PERSON VISITORS TO ALBERTA PARKS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
PARK ENTRANCE FEES/ LICENCE FEES	2349507	777125	1075594	291190	191552	84106	561438	604343	2011712	777699	688436	1276679	309102
	60.6	62.0	65.8	49.9	66.2	40.9	70.8	70.2	65.4	76.8	66.3	66.2	59.2
	100.0	33.1	45.8	12.4	8.2	3.6	23.9	25.7	85.6	33.1	29.3	54.3	13.2
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	2016930	626824	921990	326840	100779	132966	583900	444392	1690973	657358	701490	1411035	234690
	52.0	50.0	56.4	56.0	34.8	64.7	73.6	51.7	54.9	64.9	67.6	73.2	45.0
	100.0	31.1	45.7	16.2	5.0	6.6	28.9	22.0	83.8	32.6	34.8	70.0	11.6

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: TOTAL PERSON VISITORS TO ALBERTA PARKS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PERSON VISITORS TO	1459	469	861	99	213	160	163	152	49	452	436	341	447
ALBERTA PARKS (ACTUAL)	100.0	32.1	59.0	6.8	14.6	11.0	11.2	10.4	3.4	31.0	29.9	23.4	30.6
TOTAL PERSON VISITORS TO	3877871	700881	2798234	206365	579968	670975	577363	460689	96027	975355	1193612	1176240	1015859
ALBERTA PARKS (WEIGHTED)	100.0	18.1	72.2	5.3	15.0	17.3	14.9	11.9	2.5	25.2	30.8	30.3	26.2
LODGING IN THE PARKS,	1574289	399170	991434	101268	243853	285014	224351	191561	29694	386956	307890	464572	614594
EXCLUDING CAMPING FEES	40.6	57.0	35.4	49.1	42.0	42.5	38.9	41.6	30.9	39.7	25.8	39.5	60.5
	100.0	25.4	63.0	6.4	15.5	18.1	14.3	12.2	1.9	24.6	19.6	29.5	39.0
CAMPING FEES	436580	136605	268711	14386	64750	100146	58857	50106	9682	74227	137600	167703	80755
	11.3	19.5	9.6	7.0	11.2	14.9	10.2	10.9	10.1	7.6	11.5	14.3	7.9
	100.0	31.3	61.5	3.3	14.8	22.9	13.5	11.5	2.2	17.0	31.5	38.4	18.5
FOOD AND BEVERAGES BOUGHT	3123609	611791	2212117	173397	465794	547963	488474	395147	74400	770400	852410	945955	923597
IN RESTAURANTS IN THE	80.5	87.3	79.1	84.0	80.3	81.7	84.6	85.8	77.5	79.0	71.4	80.4	90.9
PARKS	100.0	19.6	70.8	5.6	14.9	17.5	15.6	12.7	2.4	24.7	27.3	30.3	29.6
GROCERIES AND BEVERAGES	1518826	419820	948016	107937	240379	324201	177398	179487	31296	341935	395787	445793	431933
BOUGHT IN STORES IN THE	39.2	59.9	33.9	52.3	41.4	48.3	30.7	39.0	32.6	35.1	33.2	37.9	42.5
PARKS	100.0	27.6	62.4	7.1	15.8	21.3	11.7	11.8	2.1	22.5	26.1	29.4	28.4
VEHICLE GAS AND OIL,	1970137	464689	1291020	130338	269427	359806	285988	235342	30842	489110	587649	641362	476972
MAINTENANCE OR REPAIRS	50.8	66.3	46.1	63.2	46.5	53.6	49.5	51.1	32.1	50.1	49.2	54.5	47.0
BOUGHT FROM STATIONS	100.0	23.6	65.5	6.6	13.7	18.3	14.5	11.9	1.6	24.8	29.8	32.6	24.2
WITHIN THE PARKS													
TRANSPORTATION WITHIN THE	218694	78418	97519	6060	15467	41716	7627	37180	10277	68312	39472	43253	101892
PARKS INCLUDING SHUTTLE	5.6	11.2	3.5	2.9	2.7	6.2	1.3	8.1	10.7	7.0	3.3	3.7	10.0
BUSES, TAXIS, ETC.	100.0	35.9	44.6	2.8	7.1	19.1	3.5	17.0	4.7	31.2	18.0	19.8	46.6
AUTO RENTAL FOR VEHICLES	97700	43823	26068	3390	7578	2175	3604	26746	5292	33977	10627	37281	31666
PICKED UP IN THE PARKS	2.5	6.3	.9	1.6	1.3	.3	.6	5.8	5.5	3.5	.9	3.2	3.1
	100.0	44.9	26.7	3.5	7.8	2.2	3.7	27.4	5.4	34.8	10.9	38.2	32.4
RECREATION AND	1535252	406020	955811	97639	212516	268611	242559	172291	43294	403347	356514	445991	544038
ENTERTAINMENT INCLUDING	39.6	57.9	34.2	47.3	36.6	40.0	42.0	37.4	45.1	41.4	29.9	37.9	53.6
TOURS, TICKETS, EQUIPMENT	100.0	26.4	62.3	6.4	13.8	17.5	15.8	11.2	2.8	26.3	23.2	29.1	35.4
RENTALS, ETC.													
CONFERENCE OR CONVENTION	143054	26172	109044	10299	12535	38174	11694	8352	7919	31381	21139	25319	75963
REGISTRATION FEES	3.7	3.7	3.9	5.0	2.2	5.7	2.0	1.8	8.2	3.2	1.8	2.2	7.5
	100.0	18.3	76.2	7.2	8.8	26.7	8.2	5.8	5.5	21.9	14.8	17.7	53.1

Continued

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - ALBERTA PARKS
BASE: TOTAL PERSON VISITORS TO ALBERTA PARKS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
PARK ENTRANCE FEES/ LICENCE FEES	2349507	430416	1687394	115966	368248	498918	391761	292753	47675	479884	668752	801703	607421
	60.6	61.4	60.3	56.2	63.5	74.4	67.9	63.5	49.6	49.2	56.0	68.2	59.8
	100.0	18.3	71.8	4.9	15.7	21.2	16.7	12.5	2.0	20.4	28.5	34.1	25.9
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	2016930	537810	1263609	109434	291447	393595	297383	241670	73610	458329	532596	551003	657190
	52.0	76.7	45.2	53.0	50.3	58.7	51.5	52.5	76.7	47.0	44.6	46.8	64.7
	100.0	26.7	62.7	5.4	14.5	19.5	14.7	12.0	3.6	22.7	26.4	27.3	32.6

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: TOTAL PARTY VISITS TO B.C. PARKS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PARTY VISITS TO B.C. PARKS (ACTUAL)	378	162	87	57	30	54	115	106	323	145	174	234	10
TOTAL PARTY VISITS TO B.C. PARKS (WEIGHTED)	362742	124934	96968	50456	80034	14782	81620	113285	289167	143921	122279	146571	8484
LODGING IN THE PARKS, EXCLUDING CAMPING FEES	141658 39.1	60889 48.7	30761 31.7	21482 42.6	17460 21.8	12344 83.5	47736 58.5	38193 33.7	116833 40.4	51429 35.7	72229 59.1	77169 52.6	7758 91.4
CAMPING FEES	76780 21.2	32956 26.4	22013 22.7	19093 37.8	6074 7.6	-	30997 38.0	24353 21.5	64656 22.4	31852 22.1	51115 41.8	36017 24.6	-
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	288979 79.7	96240 77.0	65877 67.9	41785 82.8	75103 93.8	14407 97.5	66607 81.6	101883 89.9	236273 81.7	122239 84.9	100999 82.6	115792 79.0	8484 100.0
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	148627 41.0	59237 47.4	40234 41.5	29153 57.8	18490 23.1	4386 29.7	58913 72.2	45785 40.4	127052 43.9	55638 38.7	76876 62.9	92035 62.8	3426 40.4
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	234250 64.6	82570 66.1	58918 60.8	25969 51.5	70783 88.4	63 .4	56806 69.6	86303 76.2	201171 69.6	109900 76.4	87700 71.7	92802 63.3	4870 57.4
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	22580 6.2	11227 9.0	3526 3.6	2378 4.7	403 .5	5048 34.1	8075 9.9	6897 6.1	19017 6.6	9454 6.6	13461 11.0	15019 10.2	502 5.9
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	12956 3.6	7085 5.7	2182 2.3	3751 7.4	-	255 1.7	8315 10.2	6749 6.0	12956 4.5	3029 2.1	7368 6.0	3855 2.6	-
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	146913 40.5	63636 50.9	26398 27.2	36283 71.9	11949 14.9	11033 74.6	51504 63.1	50635 44.7	118917 41.1	54712 38.0	72187 59.0	87495 59.7	5080 59.9
CONFERENCE OR CONVENTION REGISTRATION FEES	11117 3.1	5975 4.8	2075 2.1	3005 6.0	-	63 .4	4827 5.9	3390 3.0	8497 2.9	2197 1.5	6738 5.5	2866 2.0	-
PARK ENTRANCE FEES/ LICENCE FEES	242371 66.8	82748 66.2	60341 62.2	35205 69.8	65400 81.7	524 3.5	59362 72.7	91212 80.5	207992 71.9	111971 77.8	88725 72.6	95714 65.3	5304 62.5

Continued

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: TOTAL PARTY VISITS TO B.C. PARKS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	191943	81216	44849	39073	18477	10871	68969	54575	173979	88852	102576	127709	5080
	52.9	65.0	46.3	77.4	23.1	73.5	84.5	48.2	60.2	61.7	83.9	87.1	59.9

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: TOTAL PARTY VISITS TO B.C. PARKS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PARTY VISITS TO B.C. PARKS (ACTUAL)	378	195	130	15	42	28	33	28	15	166	98	92	114
TOTAL PARTY VISITS TO B.C. PARKS (WEIGHTED)	362742	115104	174468	14203	36364	38544	81560	30937	9633	119579	94963	151201	80147
LODGING IN THE PARKS, EXCLUDING CAMPING FEES	141658 39.1	67414 58.6	44833 25.7	8312 58.5	11717 32.2	11661 30.3	14605 17.9	5997 19.4	6332 65.7	69225 57.9	31652 33.3	45405 30.0	44612 55.7
CAMPING FEES	76780 21.2	29264 25.4	31823 18.2	2566 18.1	17977 49.4	7259 18.8	8694 10.7	5479 17.7	1924 20.0	20603 17.2	24840 26.2	25097 16.6	20781 25.9
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	288979 79.7	102390 89.0	129248 74.1	11448 80.6	27861 76.6	30947 80.3	74528 91.4	22030 71.2	7291 75.7	93940 78.6	54043 56.9	135601 89.7	69673 86.9
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	148627 41.0	66251 57.6	52882 30.3	8374 59.0	22267 61.2	12930 33.5	17406 21.3	10721 34.7	3875 40.2	64937 54.3	46640 49.1	44565 29.5	43841 54.7
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	234250 64.6	68129 59.2	136070 78.0	10604 74.7	24506 67.4	15136 39.3	61883 75.9	26778 86.6	6919 71.8	76653 64.1	60945 64.2	119236 78.9	34084 42.5
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	22580 6.2	16185 14.1	4515 2.6	554 3.9	1209 3.3	590 1.5	976 1.2	197 .6	1817 18.9	12969 10.8	3694 3.9	2995 2.0	7776 9.7
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	12956 3.6	9580 8.3	2166 1.2	3051 21.5	724 2.0	-	255 .3	81 .3	1211 12.6	7010 5.9	5198 5.5	1573 1.0	670 .8
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	146913 40.5	69748 60.6	40958 23.5	9079 63.9	19066 52.4	8792 22.8	9377 11.5	8002 25.9	7026 72.9	71855 60.1	31352 33.0	46057 30.5	46161 57.6
CONFERENCE OR CONVENTION REGISTRATION FEES	11117 3.1	5053 4.4	4696 2.7	2621 18.5	461 1.3	-	163 .2	81 .3	1211 12.6	6580 5.5	4076 4.3	1257 .8	221 .3
PARK ENTRANCE FEES/ LICENCE FEES	242371 66.8	71158 61.8	129724 74.4	12890 90.8	23265 64.0	19004 49.3	62297 76.4	23485 75.9	6766 70.2	74698 62.5	61828 65.1	123945 82.0	35952 44.9

Continued

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: TOTAL PARTY VISITS TO B.C. PARKS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	191943	98205	68021	10593	27687	12156	14847	20796	7043	80259	63788	58342	48917
	52.9	85.3	39.0	74.6	76.1	31.5	18.2	67.2	73.1	67.1	67.2	38.6	61.0

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: TOTAL PERSON VISITORS TO B.C. PARKS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION						ACTIVITIES (NET)						
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PERSON VISITORS TO B.C. PARKS (ACTUAL)	378	162	87	57	30	54	115	106	323	145	174	234	10
TOTAL PERSON VISITORS TO B.C. PARKS (WEIGHTED)	872036	272460	333673	117494	138157	31369	192559	255356	694454	335095	300421	363090	17680
LODGING IN THE PARKS, EXCLUDING CAMPING FEES	337057 38.7	139076 51.0	106964 32.1	46423 39.5	23974 17.4	26634 84.9	109130 56.7	83281 32.6	274909 39.6	119821 35.8	174313 58.0	185090 51.0	16153 91.4
CAMPING FEES	189346 21.7	70851 26.0	80802 24.2	47626 40.5	6388 4.6	-	78418 40.7	57660 22.6	159486 23.0	73621 22.0	125560 41.8	88293 24.3	-
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	682934 78.3	211695 77.7	228365 68.4	100242 85.3	133153 96.4	30597 97.5	153958 80.0	229209 89.8	549357 79.1	276498 82.5	246658 82.1	281755 77.6	17680 100.0
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	355904 40.8	135855 49.9	133589 40.0	60589 51.6	25948 18.8	9140 29.1	142199 73.8	96643 37.8	309474 44.6	138728 41.4	188139 62.6	231130 63.7	5344 30.2
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	552641 63.4	183902 67.5	199710 59.9	59243 50.4	126683 91.7	132 .4	137035 71.2	192072 75.2	476640 68.6	258665 77.2	224392 74.7	237513 65.4	8302 47.0
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	53383 6.1	23099 8.5	13641 4.1	5813 4.9	526 .4	10363 33.0	16664 8.7	18343 7.2	46876 6.8	25109 7.5	34346 11.4	35042 9.7	501 2.8
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	29348 3.4	15231 5.6	9918 3.0	5264 4.5	-	268 .9	14900 7.7	12913 5.1	29348 4.2	8933 2.7	19673 6.5	10333 2.8	-
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	340692 39.1	144799 53.1	90639 27.2	78819 67.1	13400 9.7	24126 76.9	121955 63.3	118541 46.4	278807 40.1	130880 39.1	175223 58.3	209374 57.7	8141 46.0
CONFERENCE OR CONVENTION REGISTRATION FEES	31309 3.6	12719 4.7	9466 2.8	8992 7.7	-	132 .4	10304 5.4	9341 3.7	23040 3.3	7327 2.2	19083 6.4	8155 2.2	-
PARK ENTRANCE FEES/ LICENCE FEES	574386 65.9	184470 67.7	200715 60.2	73843 62.8	120243 87.0	876 2.8	142085 73.8	201835 79.0	494402 71.2	262732 78.4	223769 74.5	246996 68.0	9167 51.8

Continued

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: TOTAL PERSON VISITORS TO B.C. PARKS
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION						ACTIVITIES (NET)						
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	461291	183471	157849	82947	24015	24190	164100	124233	419057	217363	244101	319118	8141
	52.9	67.3	47.3	70.6	17.4	77.1	85.2	48.7	60.3	64.9	81.3	87.9	46.0

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: TOTAL PERSON VISITORS TO B.C. PARKS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PERSON VISITORS TO B.C. PARKS (ACTUAL)	378	195	130	15	42	28	33	28	15	166	98	92	114
TOTAL PERSON VISITORS TO B.C. PARKS (WEIGHTED)	872036	277376	411306	28506	73972	117370	197492	106328	21521	260525	232959	350898	196765
LODGING IN THE PARKS, EXCLUDING CAMPING FEES	337057 38.7	161661 58.3	100553 24.4	11736 41.2	25018 33.8	34331 29.3	46862 23.7	15452 14.5	13750 63.9	159317 61.2	71342 30.6	102599 29.2	117148 59.5
CAMPING FEES	189346 21.7	73221 26.4	77239 18.8	5250 18.4	34004 46.0	23481 20.0	29244 14.8	24823 23.3	5067 23.5	41648 16.0	61583 26.4	66787 19.0	43206 22.0
FOOD AND BEVERAGES BOUGHT IN RESTAURANTS IN THE PARKS	682934 78.3	240744 86.8	295543 71.9	21088 74.0	54836 74.1	89191 76.0	174285 88.2	76241 71.7	14759 68.6	209252 80.3	124904 53.6	318536 90.8	163818 83.3
GROCERIES AND BEVERAGES BOUGHT IN STORES IN THE PARKS	355904 40.8	161153 58.1	127639 31.0	11298 39.6	44628 60.3	38291 32.6	55376 28.0	32574 30.6	9834 45.7	144899 55.6	121712 52.2	100554 28.7	99851 50.7
VEHICLE GAS AND OIL, MAINTENANCE OR REPAIRS BOUGHT FROM STATIONS WITHIN THE PARKS	552641 63.4	172538 62.2	304277 74.0	18767 65.8	46224 62.5	42821 36.5	143032 72.4	90359 85.0	15396 71.5	170761 65.5	149196 64.0	268124 76.4	79129 40.2
TRANSPORTATION WITHIN THE PARKS INCLUDING SHUTTLE BUSES, TAXIS, ETC.	53383 6.1	34773 12.5	14781 3.6	1166 4.1	2379 3.2	1241 1.1	2716 1.4	199 .2	6369 29.6	31159 12.0	8037 3.5	7939 2.3	18337 9.3
AUTO RENTAL FOR VEHICLES PICKED UP IN THE PARKS	29348 3.4	17755 6.4	9046 2.2	3208 11.3	1256 1.7	-	268 .1	85 .1	5094 23.7	17573 6.7	7335 3.1	6186 1.8	1946 1.0
RECREATION AND ENTERTAINMENT INCLUDING TOURS, TICKETS, EQUIPMENT RENTALS, ETC.	340692 39.1	161807 58.3	96186 23.4	16128 56.6	36495 49.3	25090 21.4	27753 14.1	24292 22.8	16384 76.1	166397 63.9	73047 31.4	105426 30.0	107435 54.6
CONFERENCE OR CONVENTION REGISTRATION FEES	31309 3.6	10543 3.8	17735 4.3	8269 29.0	1122 1.5	-	688 .3	85 .1	5094 23.7	16052 6.2	11588 5.0	4854 1.4	616 .3
PARK ENTRANCE FEES/ LICENCE FEES	574386 65.9	179912 64.9	299458 72.8	26331 92.4	49739 67.2	53121 45.3	142885 72.4	75957 71.4	15096 70.1	169370 65.0	160285 68.8	275137 78.4	82294 41.8

Continued

Q.14/18A TOTAL PARTY VISITS WITH SPECIFIC EXPENDITURE IN TOTAL AND BY CATEGORY - B.C. PARKS
BASE: TOTAL PERSON VISITORS TO B.C. PARKS
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
RETAIL STORE PURCHASES, SUCH AS SOUVENIRS, EQUIPMENT, FILM, CLOTHING, ETC.	461291	239401	159639	18157	55944	32591	49720	63327	17541	184097	162750	133550	111145
	52.9	86.3	38.8	63.7	75.6	27.8	25.2	59.6	81.5	70.7	69.9	38.1	56.5

Q.19A WHAT ATTRACTED OR INFLUENCED THE DECISION TO TRAVEL TO BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS -- BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION						ACTIVITIES (NET)						
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PARTY VISITS	1459	544	428	238	131	136	372	295	1144	366	461	795	214
(ACTUAL)	100.0	37.3	29.3	16.3	9.0	9.3	25.5	20.2	78.4	25.1	31.6	54.5	14.7
TOTAL PARTY VISITS	1542648	591109	479737	228973	193879	54272	323244	318973	1197515	395924	384267	739996	224565
(WEIGHTED)	100.0	38.3	31.1	14.8	12.6	3.5	21.0	20.7	77.6	25.7	24.9	48.0	14.6
THE SCENERY/ SCENIC	218792	94361	80902	28753	14452	8364	51327	38811	189143	51324	69553	140677	7995
BEAUTY/ BEAUTIFUL SCENERY	14.2	16.0	16.9	12.6	7.5	15.4	15.9	12.2	15.8	13.0	18.1	19.0	3.6
	100.0	43.1	37.0	13.1	6.6	3.8	23.5	17.7	86.4	23.5	31.8	64.3	3.7
TO SEE THE ROCKIES/ THE	272216	111857	75042	48166	26913	9086	78691	40428	260520	58919	100661	177811	10331
MOUNTAINS	17.6	18.9	15.6	21.0	13.9	16.7	24.3	12.7	21.8	14.9	26.2	24.0	4.6
	100.0	41.1	27.6	17.7	9.9	3.3	28.9	14.9	95.7	21.6	37.0	65.3	3.8
TO SEE ANIMALS/ WILD	80510	31983	32416	14021	872	1512	24749	18563	73204	23661	37594	25927	4206
ANIMALS/ WILDLIFE	5.2	5.4	6.8	6.1	.4	2.8	7.7	5.8	6.1	6.0	9.8	3.5	1.9
	100.0	39.7	40.3	17.4	1.1	1.9	30.7	23.1	90.9	29.4	46.7	32.2	5.2
THE SIGHTS/ SIGHTSEEING	28914	8350	5573	12314	810	2037	5294	6623	28914	15915	9246	24087	3151
	1.9	1.4	1.2	5.4	.4	3.8	1.6	2.1	2.4	4.0	2.4	3.3	1.4
	100.0	28.9	19.3	42.6	2.8	7.0	18.3	22.9	100.0	55.0	32.0	83.3	10.9
TO SEE THE PARKS	90864	13739	9561	9699	57374	1064	16891	66991	88966	55940	18108	31218	-
(UNSPEC.)	5.9	2.3	2.0	4.2	29.6	2.0	5.2	21.0	7.4	14.1	4.7	4.2	
	100.0	15.1	10.5	10.7	63.1	1.2	18.6	73.7	97.9	61.6	19.9	34.4	
TO SEE LAKE LOUISE	21042	7143	2952	10948	-	-	3433	2576	21042	12503	5808	15861	-
	1.4	1.2	.6	4.8			1.1	.8	1.8	3.2	1.5	2.1	
	100.0	33.9	14.0	52.0			16.3	12.2	100.0	59.4	27.6	75.4	
THE BEAUTY/ IT'S	61198	22317	15936	15188	5971	3625	24741	14098	56962	24560	38024	31571	2678
BEAUTIFUL/ BEAUTIFUL	4.0	3.8	3.3	6.6	3.1	6.7	7.7	4.4	4.8	6.2	9.9	4.3	1.2
COUNTRY	100.0	36.5	26.0	24.8	9.8	5.9	40.4	23.0	93.1	40.1	62.1	51.6	4.4
HOT SPRINGS/ TO SEE THE	42544	10587	22560	8729	1005	-	1688	26290	31214	4390	8827	16109	-
HOT SPRINGS (UNSPEC.)	2.8	1.8	4.7	3.8	.5		.5	8.2	2.6	1.1	2.3	2.2	
	100.0	24.9	53.0	20.5	2.4		4.0	61.8	73.4	10.3	20.7	37.9	
TO TAKE A BIKE TOUR/	11474	8149	648	3058	166	245	3593	1567	11226	7671	1375	10563	7336
MOUNTAIN BIKE RIDES/	.7	1.4	.1	1.3	.1	.5	1.1	.5	.9	1.9	.4	1.4	3.3
CYCLE ROUTE	100.0	71.0	5.6	26.7	1.5	2.1	31.3	13.7	97.8	66.9	12.0	92.1	63.9

Continued

Q.19A WHAT ATTRACTED OR INFLUENCED THE DECISION TO TRAVEL TO BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS -- BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION						ACTIVITIES (NET)						
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
COME HERE ALL THE TIME/	26691	5308	19446	838	1098	2239	10741	12845	18925	7162	2989	12918	190
ALWAYS COME HERE/ HAVE	1.7	.9	4.1	.4	.6	4.1	3.3	4.0	1.6	1.8	.8	1.7	.1
COME OFTEN	100.0	19.9	72.9	3.1	4.1	8.4	40.2	48.1	70.9	26.8	11.2	48.4	.7
HAVE BEEN HERE BEFORE/	123393	34314	42861	32651	16932	2804	34394	33862	103342	45826	62366	61598	14004
PAST EXPERIENCE	8.0	5.8	8.9	14.3	8.7	5.2	10.6	10.6	8.6	11.6	16.2	8.3	6.2
	100.0	27.8	34.7	26.5	13.7	2.3	27.9	27.4	83.7	37.1	50.5	49.9	11.3
HAD TO GO THROUGH/ ON THE	177291	59785	81170	23123	12576	436	7554	13382	110418	30549	38343	47257	2226
WAY TO DESTINATION	11.5	10.1	16.9	10.1	6.5	.8	2.3	4.2	9.2	7.7	10.0	6.4	1.0
	100.0	33.7	45.8	13.0	7.1	.2	4.3	7.5	62.3	17.2	21.6	26.7	1.3
BEST WAY/ QUICKEST WAY TO	74328	26269	38966	5990	3103	-	569	1301	53091	7253	20720	22278	1700
GO/ JUST PASSING THROUGH/	4.8	4.4	8.1	2.6	1.6		.2	.4	4.4	1.8	5.4	3.0	.8
TO GET HOME	100.0	35.3	52.4	8.1	4.2		.8	1.7	71.4	9.8	27.9	30.0	2.3
IT WAS A NICE DAY	11886	9647	2239	-	-	-	7572	-	11886	4314	5332	6553	-
	.8	1.6	.5				2.3		1.0	1.1	1.4	.9	
	100.0	81.2	18.8				63.7		100.0	36.3	44.9	55.1	
THE ICEFIELDS/ TO SEE THE	12543	5611	3343	1818	116	371	2144	2789	11989	2325	6226	4990	-
ICEFIELDS	.8	.9	.7	.8	.1	.7	.7	.9	1.0	.6	1.6	.7	
	100.0	44.7	26.7	14.5	.9	3.0	17.1	22.2	95.6	18.5	49.6	39.8	
THE LAKE/ LAKES	14748	3664	1053	8673	163	335	11816	2820	13364	960	11451	2411	-
	1.0	.6	.2	3.8	.1	.6	3.7	.9	1.1	.2	3.0	.3	
	100.0	24.8	7.1	58.8	1.1	2.3	80.1	19.1	90.6	6.5	77.6	16.3	
THE GLACIER/ GLACIERS	5004	3187	457	579	-	478	1269	1093	5004	1332	1871	1432	-
	.3	.5	.1	.3		.9	.4	.3	.4	.3	.5	.2	
	100.0	63.7	9.1	11.6		9.5	25.4	21.8	100.0	26.6	37.4	28.6	
GENERAL LIKE/ GOOD PLACE	33313	26813	6806	-	-	-	13175	3715	29587	8167	9058	26657	2981
TO GO/ FOR A VACATION	2.2	4.5	1.4				4.1	1.2	2.5	2.1	2.4	3.6	1.3
	100.0	80.5	20.4				39.5	11.2	88.8	24.5	27.2	80.0	8.9
NATURE/ NATURAL WONDER	16542	6744	2342	4857	606	2053	10571	4974	15435	2036	3575	11049	552
	1.1	1.1	.5	2.1	.3	3.8	3.3	1.6	1.3	.5	.9	1.5	.2
	100.0	40.8	14.2	29.4	3.7	12.4	63.9	30.1	93.3	12.3	21.6	66.8	3.3
TREES/ FORESTS/ GREENERY	39940	30257	2744	-	6818	122	8502	8904	39869	8267	3766	35498	726
	2.6	5.1	.6		3.5	.2	2.6	2.8	3.3	2.1	1.0	4.8	.3
	100.0	75.8	6.9		17.1	.3	21.3	22.3	99.8	20.7	9.4	88.9	1.8

Continued

Q.19A WHAT ATTRACTED OR INFLUENCED THE DECISION TO TRAVEL TO BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS -- BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
RIVERS/ STREAMS/ WATERWAYS	3338	2369	718	210	-	41	718	1460	3338	742	1200	952	-
	.2	.4	.1	.1		.1	.2	.5	.3	.2	.3	.1	
	100.0	71.0	21.5	6.3		1.2	21.5	43.7	100.0	22.2	35.9	28.5	
TO VISIT FRIENDS/ MEET A FRIEND/ RELATIVE(S)	101684	26363	46572	9631	18333	278	20778	26396	74153	13653	20387	39385	15819
	6.6	4.5	9.7	4.2	9.5	.5	6.4	8.3	6.2	3.4	5.3	5.3	7.0
	100.0	25.9	45.8	9.5	18.0	.3	20.4	26.0	72.9	13.4	20.0	38.7	15.6
GOOD PLACE/ WANTED TO TAKE FRIENDS/ RELATIVES	39661	15003	21008	3505	-	1174	8648	9772	39016	26802	10049	22616	1144
	2.6	2.5	4.4	1.5		2.2	2.7	3.1	3.3	6.8	2.6	3.1	.5
	100.0	37.8	53.0	8.8		3.0	21.8	24.6	98.4	67.6	25.3	57.0	2.9
HEARD ABOUT IT FROM FRIEND/ RELATIVE	109631	42789	32293	20883	10211	3723	40558	19369	101637	44363	53827	72256	935
	7.1	7.2	6.7	9.1	5.3	6.9	12.5	6.1	8.5	11.2	14.0	9.8	.4
	100.0	39.0	29.5	19.0	9.3	3.4	37.0	17.7	92.7	40.5	49.1	65.9	.9
SAW/ HEARD ADS	20195	15856	1701	2049	72	1281	4888	623	19491	3403	7172	12258	939
	1.3	2.7	.4	.9	*	2.4	1.5	.2	1.6	.9	1.9	1.7	.4
	100.0	78.5	8.4	10.1	.4	6.3	24.2	3.1	96.5	16.9	35.5	60.7	4.7
TO GET AWAY/ FROM CITY/ PEOPLE/ IT'S A NICE GETAWAY	153899	99520	26342	19383	8246	728	36017	28933	139251	41171	33005	113456	7203
	10.0	16.8	5.5	8.5	4.3	1.3	11.1	9.1	11.6	10.4	8.6	15.3	3.2
	100.0	64.7	17.1	12.6	5.4	.5	23.4	18.8	90.5	26.8	21.4	73.7	4.7
JASPER'S BETTER/ QUIETER THAN BANFF	12519	3626	7320	-	86	1487	2787	2787	10946	7118	10744	7405	86
	.8	.6	1.5		*	2.7	.9	.9	.9	1.8	2.8	1.0	*
	100.0	29.0	58.5		.7	11.9	22.3	22.3	87.4	56.9	85.8	59.2	.7
GOOD PLACE TO CAMP	18509	1485	11247	5365	4019	-	2703	2432	18060	13207	11421	12537	-
	1.2	.3	2.3	2.3	2.1		.8	.8	1.5	3.3	3.0	1.7	
	100.0	8.0	60.8	29.0	21.7		14.6	13.1	97.6	71.4	61.7	67.7	
TO GO HIKING/ HIKING	74265	18055	25606	4279	25455	871	55165	19253	51268	18406	29639	35699	-
	4.8	3.1	5.3	1.9	13.1	1.6	17.1	6.0	4.3	4.6	7.7	4.8	
	100.0	24.3	34.5	5.8	34.3	1.2	74.3	25.9	69.0	24.8	39.9	48.1	
TO GO FISHING	4826	-	771	2671	1384	-	321	4505	416	321	321	416	95
	.3		.2	1.2	.7		.1	1.4	*	.1	.1	.1	*
	100.0		16.0	55.3	28.7		6.7	93.3	8.6	6.7	6.7	8.6	2.0
ON ITINERARY/ PART OF TOUR	7687	1937	-	1205	888	4093	1156	764	7687	2657	1349	6565	-
	.5	.3		.5	.5	7.5	.4	.2	.6	.7	.4	.9	
	100.0	25.2		15.7	11.5	53.2	15.0	9.9	100.0	34.6	17.5	85.4	

Continued

Q.19A WHAT ATTRACTED OR INFLUENCED THE DECISION TO TRAVEL TO BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS -- BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION						ACTIVITIES (NET)						
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
FOR BUS/ TRAIN RIDE	3886	1277	342	1963	-	-	577	336	2273	2139	813	1126	-
	.3	.2	.1	.9			.2	.1	.2	.5	.2	.2	
	100.0	32.9	8.8	50.5			14.8	8.6	58.5	55.1	20.9	29.0	
HAS GOOD/ BEST FACILITIES (UNSPEC.)	21185	1508	12891	90	3412	-	9147	9118	18109	7691	12796	13228	4266
	1.4	.3	2.7	*	1.8		2.8	2.9	1.5	1.9	3.3	1.8	1.9
	100.0	7.1	60.8	.4	16.1		43.2	43.0	85.5	36.3	60.4	62.4	20.1
READ ABOUT IT/ GOT LITERATURE ON IT	12501	3510	6572	-	2303	116	5711	1384	11254	2420	6375	8823	-
	.8	.6	1.4		1.2	.2	1.8	.4	.9	.6	1.7	1.2	
	100.0	28.1	52.6		18.4	.9	45.7	11.1	90.0	19.4	51.0	70.6	
JOB REASONS/ MEETING/ CONVENTION/ WORK RELATED	46434	15725	7801	1932	5931	3318	9595	5414	28212	12594	8822	16600	2901
	3.0	2.7	1.6	.8	3.1	6.1	3.0	1.7	2.4	3.2	2.3	2.2	1.3
	100.0	33.9	16.8	4.2	12.8	7.1	20.7	11.7	60.8	27.1	19.0	35.8	6.2
CLOSE/ TO HOME/ NOT FAR TO GO	70870	41322	3535	9083	17321	-	15970	9857	63226	32337	11230	49654	18515
	4.6	7.0	.7	4.0	8.9		4.9	3.1	5.3	8.2	2.9	6.7	8.2
	100.0	58.3	5.0	12.8	24.4		22.5	13.9	89.2	45.6	15.8	70.1	26.1
THE HIGHWAY/ TRANS CANADA	13298	4468	4742	344	3442	-	303	-	10005	1702	2348	4020	-
	.9	.8	1.0	.2	1.8		.1		.8	.4	.6	.5	
	100.0	33.6	35.7	2.6	25.9		2.3		75.2	12.8	17.7	30.2	
TO GO/ THINGS WITH FAMILY/ FRIENDS/ GROUP/ CLASS	8337	2981	3827	1275	-	336	3619	1134	8255	1911	973	7732	-
	.5	.5	.8	.6		.6	1.1	.4	.7	.5	.3	1.0	
	100.0	35.8	45.9	15.3		4.0	43.4	13.6	99.0	22.9	11.7	92.7	
FRIENDLY/ COURTEOUS PEOPLE	23595	11413	163	7336	1702	-	8821	6007	11762	4195	10523	12040	-
	1.5	1.9	*	3.2	.9		2.7	1.9	1.0	1.1	2.7	1.6	
	100.0	48.4	.7	31.1	7.2		37.4	25.5	49.8	17.8	44.6	51.0	
ALWAYS WANTED TO GO	2041	1666	-	-	-	496	1424	121	2041	375	1679	1800	-
	.1	.3				.9	.4	*	.2	.1	.4	.2	
	100.0	81.6				24.3	69.8	5.9	100.0	18.4	82.3	88.2	
AIR IS CLEAN/ FRESH	9631	1279	5962	1384	1005	-	-	4585	9631	-	-	7248	-
	.6	.2	1.2	.6	.5			1.4	.8			1.0	
	100.0	13.3	61.9	14.4	10.4			47.6	100.0			75.3	
RECEIVED TRIP/ ROOM/ FARE AS GIFT/ FREE TRIP	10918	9227	-	-	-	465	2220	2470	3581	646	646	3349	7336
	.7	1.6				.9	.7	.8	.3	.2	.2	.5	3.3
	100.0	84.5				4.3	20.3	22.6	32.8	5.9	5.9	30.7	67.2

Continued

Q.19A WHAT ATTRACTED OR INFLUENCED THE DECISION TO TRAVEL TO BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS -- BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION						ACTIVITIES (NET)						
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
PHOTOGRAPHY/ TO TAKE PICTURES	10643	7653	-	1614	1377	-	4585	662	9030	4020	2406	3783	-
	.7	1.3		.7	.7		1.4	.2	.8	1.0	.6	.5	
	100.0	71.9		15.2	12.9		43.1	6.2	84.8	37.8	22.6	35.5	
TO GO SHOPPING (MISC. MENTIONS)	3383	871	-	-	2513	-	-	-	2248	-	-	3383	-
	.2	.1			1.3				.2			.5	
	100.0	25.7			74.3				66.4			100.0	
THE WEATHER/ CLIMATE	33995	7336	17938	8721	-	-	8721	14673	32611	14673	7336	32611	15291
	2.2	1.2	3.7	3.8			2.7	4.6	2.7	3.7	1.9	4.4	6.8
	100.0	21.6	52.8	25.7			25.7	43.2	95.9	43.2	21.6	95.9	45.0
SKIING/ GOOD/ HIGH QUALITY SKIING (UNSPEC. LOCATION)	91505	44488	26441	25375	1281	1141	4555	8491	50977	8590	3753	33184	89553
	5.9	7.5	5.5	11.1	.7	2.1	1.4	2.7	4.3	2.2	1.0	4.5	39.9
	100.0	48.6	28.9	27.7	1.4	1.2	5.0	9.3	55.7	9.4	4.1	36.3	97.9
SKIING AT SUNSHINE	23095	1597	7370	1432	9407	-	-	1590	13977	-	1413	11035	18810
	1.5	.3	1.5	.6	4.9			.5	1.2		.4	1.5	8.4
	100.0	6.9	31.9	6.2	40.7			6.9	60.5		6.1	47.8	81.4
SKIING AT LAKE LOUISE	32901	18948	5263	7578	1334	-	-	2866	23556	-	1413	5491	32901
	2.1	3.2	1.1	3.3	.7			.9	2.0		.4	.7	14.7
	100.0	57.6	16.0	23.0	4.1			8.7	71.6		4.3	16.7	100.0
SKIING AT OTHER SPECIFIED LOCATIONS	5777	681	-	973	3412	710	1065	-	4708	-	101	3513	5422
	.4	.1		.4	1.8	1.3	.3		.4		*	.5	2.4
	100.0	11.8		16.9	59.1	12.3	18.4		81.5		1.7	60.8	93.9
CROSS-COUNTRY SKIING	26150	10506	2678	3412	4641	4913	6361	-	18096	-	10539	2678	26150
	1.7	1.8	.6	1.5	2.4	9.1	2.0		1.5		2.7	.4	11.6
	100.0	40.2	10.2	13.0	17.7	18.8	24.3		69.2		40.3	10.2	100.0
SEE/ BE CLOSE TO OLYMPICS/ OLYMPIC VENUES	6809	939	755	474	4641	-	939	-	1386	-	308	447	5423
	.4	.2	.2	.2	2.4		.3		.1		.1	.1	2.4
	100.0	13.8	11.1	7.0	68.2		13.8		20.4		4.5	6.6	79.6
MISCELLANEOUS OTHER	117128	46064	21830	24390	14962	7139	37301	30080	73887	38334	36353	60105	16718
	7.6	7.8	4.6	10.7	7.7	13.2	11.5	9.4	6.2	9.7	9.5	8.1	7.4
	100.0	39.3	18.6	20.8	12.8	6.1	31.8	25.7	63.1	32.7	31.0	51.3	14.3
DON'T KNOW	1300	645	-	-	352	-	528	-	831	-	-	831	-
	.1	.1			.2		.2		.1			.1	
	100.0	49.6			27.1		40.6		64.0			64.0	

Continued

Q.19A WHAT ATTRACTED OR INFLUENCED THE DECISION TO TRAVEL TO BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS -- BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
NOT STATED	36662	14716	12966	2889	4774	3202	4826	9727	28668	2430	3885	20691	5598
	2.4	2.5	2.7	1.3	2.5	5.9	1.5	3.0	2.4	.6	1.0	2.8	2.5
	100.0	40.1	35.4	7.9	13.0	8.7	13.2	26.5	78.2	6.6	10.6	56.4	15.3
(NET) ANY REFERENCE TO GENERAL BEAUTY/ SCENERY/ SIGHTS/ SIGHTSEEING	343745	140834	90827	66956	31574	13195	97006	59016	328471	92348	131922	225068	16160
	22.3	23.8	18.9	29.2	16.3	24.3	30.0	18.5	27.4	23.3	34.3	30.4	7.2
	100.0	41.0	26.4	19.5	9.2	3.8	28.2	17.2	95.6	26.9	38.4	65.5	4.7
(NET) ANY REFERENCE TO SPECIFIC NATURAL ATTRACTIONS (HOT SPRINGS, LAKE LOUISE, ICE FIELDS, GLACIERS)	75549	23639	27006	21989	1121	848	8058	31863	63666	19838	19632	37323	-
	4.9	4.0	5.6	9.6	.6	1.6	2.5	10.0	5.3	5.0	5.1	5.0	
	100.0	31.3	35.7	29.1	1.5	1.1	10.7	42.2	84.3	26.3	26.0	49.4	
(NET) TO SEE PARKS/ ROCKY MOUNTAINS	352093	114863	84349	57569	84287	10151	87334	100738	338498	112363	108919	198109	10331
	22.8	19.4	17.6	25.1	43.5	18.7	27.0	31.6	28.3	28.4	28.3	26.8	4.6
	100.0	32.6	24.0	16.4	23.9	2.9	24.8	28.6	96.1	31.9	30.9	56.3	2.9
(NET) ANY REFERENCE TO NATURE/ TREES/ FORESTS/ RIVERS, STREAMS/ LAKES/ WILDLIFE	141894	69612	34958	24711	7519	3981	46358	29873	132025	34277	52720	72288	5484
	9.2	11.8	7.3	10.8	3.9	7.3	14.3	9.4	11.0	8.7	13.7	9.8	2.4
	100.0	49.1	24.6	17.4	5.3	2.8	32.7	21.1	93.0	24.2	37.2	50.9	3.9
(NET) ANY ACTIVITY-RELATED REASONS (CAMP, SKI, HIKE)	278058	94974	78609	54049	51100	7879	73763	39502	183748	40859	58563	106579	169824
	18.0	16.1	16.4	23.6	26.4	14.5	22.8	12.4	15.3	10.3	15.2	14.4	75.6
	100.0	34.2	28.3	19.4	18.4	2.8	26.5	14.2	66.1	14.7	21.1	38.3	61.1
(NET) ANY MENTION OF EN-ROUTE TO ANOTHER PLACE/ PART OF TOUR	269819	91015	123536	30662	20009	4529	9583	15447	180908	42161	62759	80121	3926
	17.5	15.4	25.8	13.4	10.3	8.3	3.0	4.8	15.1	10.6	16.3	10.8	1.7
	100.0	33.7	45.8	11.4	7.4	1.7	3.6	5.7	67.0	15.6	23.3	29.7	1.5
(NET) ANY REFERENCE TO PUBLICITY	133631	58206	36424	22932	12400	4700	46714	21377	124347	49767	59828	85419	1874
	8.7	9.8	7.6	10.0	6.4	8.7	14.5	6.7	10.4	12.6	15.6	11.5	.8
	100.0	43.6	27.3	17.2	9.3	3.5	35.0	16.0	93.1	37.2	44.8	63.9	1.4
(NET) ANY REFERENCE TO SKIING	176417	74622	40339	38771	20076	6763	11981	11842	110210	8590	15807	54795	169824
	11.4	12.6	8.4	16.9	10.4	12.5	3.7	3.7	9.2	2.2	4.1	7.4	75.6
	100.0	42.3	22.9	22.0	11.4	3.8	6.8	6.7	62.5	4.9	9.0	31.1	96.3

Q.19A WHAT ATTRACTED OR INFLUENCED THE DECISION TO TRAVEL TO BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS -- BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PARTY VISITS	1459	469	861	99	213	160	163	152	49	452	436	341	447
(ACTUAL)	100.0	32.1	59.0	6.8	14.6	11.0	11.2	10.4	3.4	31.0	29.9	23.4	30.6
TOTAL PARTY VISITS	1542648	274613	1110408	105732	278582	187583	215165	155536	55547	409426	501233	452356	402268
(WEIGHTED)	100.0	17.8	72.0	6.9	18.1	12.2	13.9	10.1	3.6	26.5	32.5	29.3	26.1
THE SCENERY/ SCENIC	218792	50645	154119	3873	64665	31093	25870	22936	5881	50008	64626	60585	40122
BEAUTY/ BEAUTIFUL SCENERY	14.2	18.4	13.9	3.7	23.2	16.6	12.0	14.7	10.6	12.2	12.9	13.4	10.0
	100.0	23.1	70.4	1.8	29.6	14.2	11.8	10.5	2.7	22.9	29.5	27.7	18.3
TO SEE THE ROCKIES/ THE	272216	93045	165042	12896	71647	23802	38739	17509	15149	71058	88605	72447	53391
MOUNTAINS	17.6	33.9	14.9	12.2	25.7	12.7	18.0	11.3	27.3	17.4	17.7	16.0	13.3
	100.0	34.2	60.6	4.7	26.3	8.7	14.2	6.4	5.6	26.1	32.5	26.6	19.6
TO SEE ANIMALS/ WILD	80510	21540	55794	8807	9414	8626	6000	7622	965	17465	40733	16020	7657
ANIMALS/ WILDLIFE	5.2	7.8	5.0	8.3	3.4	4.6	2.8	4.9	1.7	4.3	8.1	3.5	1.9
	100.0	26.8	69.3	10.9	11.7	10.7	7.5	9.5	1.2	21.7	50.6	19.9	9.5
THE SIGHTS/ SIGHTSEEING	28914	9246	9899	1555	12212	1905	3608	558	255	5814	9868	12533	3593
	1.9	3.4	.9	1.5	4.4	1.0	1.7	.4	.5	1.4	2.0	2.8	.9
	100.0	32.0	34.2	5.4	42.2	6.6	12.5	1.9	.9	20.1	34.1	43.3	12.4
TO SEE THE PARKS	90864	20287	69293	4330	13146	7345	47850	8002	895	7805	27255	49730	13422
(UNSPEC.)	5.9	7.4	6.2	4.1	4.7	3.9	22.2	5.1	1.6	1.9	5.4	11.0	3.3
	100.0	22.3	76.3	4.8	14.5	8.1	52.7	8.8	1.0	8.6	30.0	54.7	14.8
TO SEE LAKE LOUISE	21042	5657	3540	1013	10930	1211	1469	-	355	2949	4426	10492	4346
	1.4	2.1	.3	1.0	3.9	.6	.7		.6	.7	.9	2.3	1.1
	100.0	26.9	16.8	4.8	51.9	5.8	7.0		1.7	14.0	21.0	49.9	20.7
THE BEAUTY/ IT'S	61198	23066	36478	6440	3221	5885	4941	2834	3984	23193	21468	14576	16758
BEAUTIFUL/ BEAUTIFUL	4.0	8.4	3.3	6.1	1.2	3.1	2.3	1.8	7.2	5.7	4.3	3.2	4.2
COUNTRY	100.0	37.7	59.6	10.5	5.3	9.6	8.1	4.6	6.5	37.9	35.1	23.8	27.4
HOT SPRINGS/ TO SEE THE	42544	2015	34832	5838	1616	11180	3361	11128	606	6879	20969	14322	5657
HOT SPRINGS (UNSPEC.)	2.8	.7	3.1	5.5	.6	6.0	1.6	7.2	1.1	1.7	4.2	3.2	1.4
	100.0	4.7	81.9	13.7	3.8	26.3	7.9	26.2	1.4	16.2	49.3	33.7	13.3
TO TAKE A BIKE TOUR/	11474	607	3530	8996	1963	269	-	245	-	-	2322	8822	163
MOUNTAIN BIKE RIDES/	.7	.2	.3	8.5	.7	.1		.2			.5	2.0	*
CYCLE ROUTE	100.0	5.3	30.8	78.4	17.1	2.3		2.1			20.2	76.9	1.4
COME HERE ALL THE TIME/	26691	-	20516	-	95	2383	547	2045	-	11637	7459	5627	7440
ALWAYS COME HERE/ HAVE	1.7		1.8		*	1.3	.3	1.3		2.8	1.5	1.2	1.8
COME OFTEN	100.0		76.9		.4	8.9	2.1	7.7		43.6	27.9	21.1	27.9

Continued

Q.19A WHAT ATTRACTED OR INFLUENCED THE DECISION TO TRAVEL TO BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS -- BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
HAVE BEEN HERE BEFORE/	123393	5012	106281	12910	10854	20100	9694	19520	5891	32709	42391	43933	24223
PAST EXPERIENCE	8.0	1.8	9.6	12.2	3.9	10.7	4.5	12.5	10.6	8.0	8.5	9.7	6.0
	100.0	4.1	86.1	10.5	8.8	16.3	7.9	15.8	4.8	26.5	34.4	35.6	19.6
HAD TO GO THROUGH/ ON THE	177291	15195	139056	8987	29908	22412	23546	27022	1834	49258	78296	59587	24034
WAY TO DESTINATION	11.5	5.5	12.5	8.5	10.7	11.9	10.9	17.4	3.3	12.0	15.6	13.2	6.0
	100.0	8.6	78.4	5.1	16.9	12.6	13.3	15.2	1.0	27.8	44.2	33.6	13.6
BEST WAY/ QUICKEST WAY TO	74328	604	70525	3968	2345	13117	15892	4615	293	31400	22341	13057	22246
GO/ JUST PASSING THROUGH/	4.8	.2	6.4	3.8	.8	7.0	7.4	3.0	.5	7.7	4.5	2.9	5.5
TO GET HOME	100.0	.8	94.9	5.3	3.2	17.6	21.4	6.2	.4	42.2	30.1	17.6	29.9
IT WAS A NICE DAY	11886	-	9647	5332	-	2239	4314	-	-	-	5332	4314	2239
	.8		.9	5.0		1.2	2.0				1.1	1.0	.6
	100.0		81.2	44.9		18.8	36.3				44.9	36.3	18.8
THE ICEFIELDS/ TO SEE THE	12543	8247	3993	335	504	2546	673	809	84	6303	4102	3219	3865
ICEFIELDS	.8	3.0	.4	.3	.2	1.4	.3	.5	.2	1.5	.8	.7	1.0
	100.0	65.8	31.8	2.7	4.0	20.3	5.4	6.4	.7	50.3	32.7	25.7	30.8
THE LAKE/ LAKES	14748	11851	2643	-	315	81	1384	1275	-	11014	425	1439	9743
	1.0	4.3	.2		.1	*	.6	.8		2.7	.1	.3	2.4
	100.0	80.4	17.9		2.1	.5	9.4	8.6		74.7	2.9	9.8	66.1
THE GLACIER/ GLACIERS	5004	3924	996	-	387	436	-	323	-	3857	3300	471	1233
	.3	1.4	.1		.1	.2		.2		.9	.7	.1	.3
	100.0	78.4	19.9		7.7	8.7		6.4		77.1	66.0	9.4	24.6
GENERAL LIKE/ GOOD PLACE	33313	1501	31066	996	4843	7336	4109	6587	-	8957	2690	18801	6752
TO GO/ FOR A VACATION	2.2	.5	2.8	.9	1.7	3.9	1.9	4.2		2.2	.5	4.2	1.7
	100.0	4.5	93.3	3.0	14.5	22.0	12.3	19.8		26.9	8.1	56.4	20.3
NATURE/ NATURAL WONDER	16542	10635	5595	3171	2531	330	907	2761	-	4575	4091	2446	5714
	1.1	3.9	.5	3.0	.9	.2	.4	1.8		1.1	.8	.5	1.4
	100.0	64.3	33.8	19.2	15.3	2.0	5.5	16.7		27.7	24.7	14.8	34.5
TREES/ FORESTS/ GREENERY	39940	678	33072	170	31711	726	-	1021	81	113	113	4352	7148
	2.6	.2	3.0	.2	11.4	.4		.7	.1	*	*	1.0	1.8
	100.0	1.7	82.8	.4	79.4	1.8		2.6	.2	.3	.3	10.9	17.9
RIVERS/ STREAMS/	3338	2411	928	-	-	-	210	718	-	2411	1252	1418	-
WATERWAYS	.2	.9	.1				.1	.5		.6	.2	.3	
	100.0	72.2	27.8				6.3	21.5		72.2	37.5	42.5	

Continued

Q.19A WHAT ATTRACTED OR INFLUENCED THE DECISION TO TRAVEL TO BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS -- BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TO VISIT FRIENDS/ MEET A FRIEND/ RELATIVE(S)	101684	8180	89384	9250	26439	4084	16454	1818	1790	23317	53218	22031	15166
	6.6	3.0	8.0	8.7	9.5	2.2	7.6	1.2	3.2	5.7	10.6	4.9	3.8
	100.0	8.0	87.9	9.1	26.0	4.0	16.2	1.8	1.8	22.9	52.3	21.7	14.9
GOOD PLACE/ WANTED TO TAKE FRIENDS/ RELATIVES	39661	457	38199	1652	15115	5528	466	1820	3429	6855	18889	6694	12568
	2.6	.2	3.4	1.6	5.4	2.9	.2	1.2	6.2	1.7	3.8	1.5	3.1
	100.0	1.2	96.3	4.2	38.1	13.9	1.2	4.6	8.6	17.3	47.6	16.9	31.7
HEARD ABOUT IT FROM FRIEND/ RELATIVE	109631	94861	9663	4657	12939	6762	5661	13650	65	60120	30041	30203	36663
	7.1	34.5	.9	4.4	4.6	3.6	2.6	8.8	.1	14.7	6.0	6.7	9.1
	100.0	86.5	8.8	4.2	11.8	6.2	5.2	12.5	.1	54.8	27.4	27.5	33.4
SAW/ HEARD ADS	20195	10351	7817	1396	417	2678	1005	255	-	10658	2144	12767	4090
	1.3	3.8	.7	1.3	.1	1.4	.5	.2		2.6	.4	2.8	1.0
	100.0	51.3	38.7	6.9	2.1	13.3	5.0	1.3		52.8	10.6	63.2	20.3
TO GET AWAY/ FROM CITY/ PEOPLE/ IT'S A NICE GETAWAY	153899	8392	132208	3131	62064	21292	16189	11809	6706	20713	49284	41745	30791
	10.0	3.1	11.9	3.0	22.3	11.4	7.5	7.6	12.1	5.1	9.8	9.2	7.7
	100.0	5.5	85.9	2.0	40.3	13.8	10.5	7.7	4.4	13.5	32.0	27.1	20.0
JASPER'S BETTER/ QUIETER THAN BANFF	12519	287	12232	201	1487	7204	-	-	-	2326	86	8807	3626
	.8	.1	1.1	.2	.5	3.8				.6	*	1.9	.9
	100.0	2.3	97.7	1.6	11.9	57.5				18.6	.7	70.4	29.0
GOOD PLACE TO CAMP	18509	908	16321	1487	413	12488	-	816	-	1086	8276	9550	413
	1.2	.3	1.5	1.4	.1	6.7		.5		.3	1.7	2.1	.1
	100.0	4.9	88.2	8.0	2.2	67.5		4.4		5.9	44.7	51.6	2.2
TO GO HIKING/ HIKING	74265	6383	64258	7035	8886	8194	7336	2760	23079	8655	29966	8428	26479
	4.8	2.3	5.8	6.7	3.2	4.4	3.4	1.8	41.5	2.1	6.0	1.9	6.6
	100.0	8.6	86.5	9.5	12.0	11.0	9.9	3.7	31.1	11.7	40.4	11.3	35.7
TO GO FISHING	4826	-	4055	-	-	95	3025	-	-	1705	771	2350	1384
	.3		.4			.1	1.4			.4	.2	.5	.3
	100.0		84.0			2.0	62.7			35.3	16.0	48.7	28.7
ON ITINERARY/ PART OF TOUR	7687	6551	509	-	121	-	255	820	278	5614	1308	1441	1686
	.5	2.4	*		*		.1	.5	.5	1.4	.3	.3	.4
	100.0	85.2	6.6		1.6		3.3	10.7	3.6	73.0	17.0	18.7	21.9
FOR BUS/ TRAIN RIDE	3886	1920	1894	-	176	-	-	-	271	3273	1075	1614	805
	.3	.7	.2		.1				.5	.8	.2	.4	.2
	100.0	49.4	48.7		4.5				7.0	84.2	27.7	41.5	20.7

Continued

Q.19A WHAT ATTRACTED OR INFLUENCED THE DECISION TO TRAVEL TO BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS -- BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
HAS GOOD/ BEST FACILITIES	21185	9346	11839	3412	3071	5459	580	7336	-	658	668	14493	748
(UNSPEC.)	1.4	3.4	1.1	3.2	1.1	2.9	.3	4.7		.2	.1	3.2	.2
	100.0	44.1	55.9	16.1	14.5	25.8	2.7	34.6		3.1	3.2	68.4	3.5
READ ABOUT IT/ GOT	12501	11839	-	186	4163	-	4369	-	-	3783	6930	2046	3339
LITERATURE ON IT	.8	4.3		.2	1.5		2.0			.9	1.4	.5	.8
	100.0	94.7		1.5	33.3		34.9			30.3	55.4	16.4	26.7
JOB REASONS/ MEETING/	46434	420	36587	3683	10398	16955	3071	1466	1971	6633	4371	11615	28641
CONVENTION/ WORK RELATED	3.0	.2	3.3	3.5	3.7	9.0	1.4	.9	3.5	1.6	.9	2.6	7.1
	100.0	.9	78.8	7.9	22.4	36.5	6.6	3.2	4.2	14.3	9.4	25.0	61.7
CLOSE/ TO HOME/ NOT FAR	70870	-	59614	13608	5239	14455	668	8273	11285	11443	35224	22743	11874
TO GO	4.6		5.4	12.9	1.9	7.7	.3	5.3	20.3	2.8	7.0	5.0	3.0
	100.0		84.1	19.2	7.4	20.4	.9	11.7	15.9	16.1	49.7	32.1	16.8
THE HIGHWAY/ TRANS CANADA	13298	303	12995	2046	-	2727	2015	-	-	5865	7127	3147	2496
	.9	.1	1.2	1.9		1.5	.9			1.4	1.4	.7	.6
	100.0	2.3	97.7	15.4		20.5	15.2			44.1	53.6	23.7	18.8
TO GO/ THINGS WITH	8337	544	7793	-	-	383	3396	3364	-	1194	545	255	7538
FAMILY/ FRIENDS/ GROUP/	.5	.2	.7			.2	1.6	2.2		.3	.1	.1	1.9
CLASS	100.0	6.5	93.5			4.6	40.7	40.4		14.3	6.5	3.1	90.4
FRIENDLY/ COURTEOUS	23595	9685	6574	2187	16324	2117	163	-	-	2803	2967	12019	8609
PEOPLE	1.5	3.5	.6	2.1	5.9	1.1	.1			.7	.6	2.7	2.1
	100.0	41.0	27.9	9.3	69.2	9.0	.7			11.9	12.6	50.9	36.5
ALWAYS WANTED TO GO	2041	1253	667	-	-	-	771	-	-	895	1146	-	654
	.1	.5	.1				.4			.2	.2		.2
	100.0	61.4	32.7				37.8			43.9	56.1		32.0
AIR IS CLEAN/ FRESH	9631	-	9631	-	-	4585	1377	-	-	2664	4585	3661	1384
	.6		.9			2.4	.6			.7	.9	.8	.3
	100.0		100.0			47.6	14.3			27.7	47.6	38.0	14.4
RECEIVED TRIP/ ROOM/ FARE	10918	233	8099	-	646	1362	116	233	-	-	7982	116	116
AS GIFT/ FREE TRIP	.7	.1	.7		.2	.7	.1	.1			1.6	*	*
	100.0	2.1	74.2		5.9	12.5	1.1	2.1			73.1	1.1	1.1
PHOTOGRAPHY/ TO TAKE	10643	4445	6198	4585	-	-	-	-	-	6058	2406	2275	1377
PICTURES	.7	1.6	.6	4.3						1.5	.5	.5	.3
	100.0	41.8	58.2	43.1						56.9	22.6	21.4	12.9

Continued

Q.19A WHAT ATTRACTED OR INFLUENCED THE DECISION TO TRAVEL TO BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS -- BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TO GO SHOPPING (MISC. MENTIONS)	3383	1377	2006	-	871	-	1135	-	-	1377	-	871	1377
	.2	.5	.2		.3		.5			.3		.2	.3
	100.0	40.7	59.3		25.7		33.6			40.7		25.7	40.7
THE WEATHER/ CLIMATE	33995	-	25274	7336	-	1384	9983	15291	-	-	-	14673	7955
	2.2		2.3	6.9		.7	4.6	9.8				3.2	2.0
	100.0		74.3	21.6		4.1	29.4	45.0				43.2	23.4
SKIING/ GOOD/ HIGH QUALITY SKIING (UNSPEC. LOCATION)	91505	2576	71026	18757	26637	3599	9471	5096	667	25340	23897	29241	35887
	5.9	.9	6.4	17.7	9.6	1.9	4.4	3.3	1.2	6.2	4.8	6.5	8.9
	100.0	2.8	77.6	20.5	29.1	3.9	10.4	5.6	.7	27.7	26.1	32.0	39.2
SKIING AT SUNSHINE	23095	308	19498	3109	3040	3773	10396	1676	-	792	8779	9762	3772
	1.5	.1	1.8	2.9	1.1	2.0	4.8	1.1		.2	1.8	2.2	.9
	100.0	1.3	84.4	13.5	13.2	16.3	45.0	7.3		3.4	38.0	42.3	16.3
SKIING AT LAKE LOUISE	32901	308	32593	2678	12213	2141	4755	1700	-	8311	4550	11308	15343
	2.1	.1	2.9	2.5	4.4	1.1	2.2	1.1		2.0	.9	2.5	3.8
	100.0	.9	99.1	8.1	37.1	6.5	14.5	5.2		25.3	13.8	34.4	46.6
SKIING AT OTHER SPECIFIED LOCATIONS	5777	3412	2364	4126	941	-	-	-	-	355	815	3897	710
	.4	1.2	.2	3.9	.3					.1	.2	.9	.2
	100.0	59.1	40.9	71.4	16.3					6.1	14.1	67.5	12.3
CROSS-COUNTRY SKIING	26150	-	22737	9554	6361	7557	2678	-	-	-	8054	4913	10235
	1.7		2.0	9.0	2.3	4.0	1.2				1.6	1.1	2.5
	100.0		87.0	36.5	24.3	28.9	10.2				30.8	18.8	39.1
SEE/ BE CLOSE TO OLYMPICS/ OLYMPIC VENUES	6809	1721	5088	4641	474	-	-	-	-	1694	5115	-	1470
	.4	.6	.5	4.4	.2					.4	1.0		.4
	100.0	25.3	74.7	68.2	7.0					24.9	75.1		21.6
MISCELLANEOUS OTHER	117128	22909	71693	3142	23234	5879	13810	20642	5225	31103	23710	38579	47852
	7.6	8.3	6.5	3.0	8.3	3.1	6.4	13.3	9.4	7.6	4.7	8.5	11.9
	100.0	19.6	61.2	2.7	19.8	5.0	11.8	17.6	4.5	26.6	20.2	32.9	40.9
DON'T KNOW	1300	831	352	-	-	-	116	655	-	528	352	116	831
	.1	.3	*				.1	.4		.1	.1	*	.2
	100.0	64.0	27.1				9.0	50.4		40.6	27.1	9.0	64.0
NOT STATED	36662	8321	17223	7526	1264	5333	2267	5304	705	8889	10771	2611	11543
	2.4	3.0	1.6	7.1	.5	2.8	1.1	3.4	1.3	2.2	2.1	.6	2.9
	100.0	22.7	47.0	20.5	3.4	14.5	6.2	14.5	1.9	24.2	29.4	7.1	31.5

Continued

Q.19A WHAT ATTRACTED OR INFLUENCED THE DECISION TO TRAVEL TO BANFF/ JASPER NATIONAL PARKS
BASE: PARTY VISITS -- BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
(NET) ANY REFERENCE TO	343745	113165	205264	18893	86443	30389	43422	20647	19116	91972	116680	95111	65496
GENERAL BEAUTY/ SCENERY/	22.3	41.2	18.5	17.9	31.0	16.2	20.2	13.3	34.4	22.5	23.3	21.0	16.3
SIGHTS/ SIGHTSEEING	100.0	32.9	59.7	5.5	25.1	8.8	12.6	6.0	5.6	26.8	33.9	27.7	19.1
(NET) ANY REFERENCE TO	75549	17362	40258	7187	13437	13524	5503	12260	961	16339	29620	26655	14543
SPECIFIC NATURAL	4.9	6.3	3.6	6.8	4.8	7.2	2.6	7.9	1.7	4.0	5.9	5.9	3.6
ATTRACTIONS (HOT SPRINGS,	100.0	23.0	53.3	9.5	17.8	17.9	7.3	16.2	1.3	21.6	39.2	35.3	19.2
LAKE LOUISE, ICE FIELDS, GLACIERS)													
(NET) TO SEE PARKS/ ROCKY	352093	103000	233680	15947	78408	29029	86589	25510	16044	77658	113738	122177	57947
MOUNTAINS	22.8	37.5	21.0	15.1	28.1	15.5	40.2	16.4	28.9	19.0	22.7	27.0	14.4
	100.0	29.3	66.4	4.5	22.3	8.2	24.6	7.2	4.6	22.1	32.3	34.7	16.5
(NET) ANY REFERENCE TO	141894	37382	94578	8927	43202	9763	8501	10637	1045	30696	42270	22403	29050
NATURE/ TREES/ FORESTS/	9.2	13.6	8.5	8.4	15.5	5.2	4.0	6.8	1.9	7.5	8.4	5.0	7.2
RIVERS, STREAMS/ LAKES/	100.0	26.3	66.7	6.3	30.4	6.9	6.0	7.5	.7	21.6	29.8	15.8	20.5
WILDLIFE													
(NET) ANY	278058	14195	233586	48406	58857	38022	36557	12294	23746	45938	87428	78136	94078
ACTIVITY-RELATED REASONS	18.0	5.2	21.0	45.8	21.1	20.3	17.0	7.9	42.7	11.2	17.4	17.3	23.4
(CAMP, SKI, HIKE)	100.0	5.1	84.0	17.4	21.2	13.7	13.1	4.4	8.5	16.5	31.4	28.1	33.8
(NET) ANY MENTION OF	269819	22653	220300	15001	32374	37208	41708	32456	2405	90692	108780	74738	50461
EN-ROUTE TO ANOTHER	17.5	8.2	19.8	14.2	11.6	19.8	19.4	20.9	4.3	22.2	21.7	16.5	12.5
PLACE/ PART OF TOUR	100.0	8.4	81.6	5.6	12.0	13.8	15.5	12.0	.9	33.6	40.3	27.7	18.7
(NET) ANY REFERENCE TO	133631	109016	17480	6052	16858	9440	6893	13905	65	71157	34973	41183	43556
PUBLICITY	8.7	39.7	1.6	5.7	6.1	5.0	3.2	8.9	.1	17.4	7.0	9.1	10.8
	100.0	81.6	13.1	4.5	12.6	7.1	5.2	10.4	*	53.2	26.2	30.8	32.6
(NET) ANY REFERENCE TO	176417	6296	145517	38224	47595	17071	26195	8472	667	34491	46094	56418	65638
SKIING	11.4	2.3	13.1	36.2	17.1	9.1	12.2	5.4	1.2	8.4	9.2	12.5	16.3
	100.0	3.6	82.5	21.7	27.0	9.7	14.8	4.8	.4	19.6	26.1	32.0	37.2

Q.19A WHAT ATTRACTED OR INFLUENCED THE DECISION TO TRAVEL TO BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS -- BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION						ACTIVITIES (NET)						
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PERSON VISITORS	1459	544	428	238	131	136	372	295	1144	366	461	795	214
(ACTUAL)	100.0	37.3	29.3	16.3	9.0	9.3	25.5	20.2	78.4	25.1	31.6	54.5	14.7
TOTAL PERSON VISITORS	3877871	1253931	1633523	584081	289405	135467	793200	860337	3077616	1012125	1038288	1928284	509567
(WEIGHTED)	100.0	32.3	42.1	15.1	7.5	3.5	20.5	22.2	79.4	26.1	26.8	49.7	13.1
THE SCENERY/ SCENIC	583614	201693	275074	94202	27319	20044	151183	136354	512617	147899	199939	366596	24892
BEAUTY/ BEAUTIFUL SCENERY	15.0	16.1	16.8	16.1	9.4	14.8	19.1	15.8	16.7	14.6	19.3	19.0	4.9
	100.0	34.6	47.1	16.1	4.7	3.4	25.9	23.4	87.8	25.3	34.3	62.8	4.3
TO SEE THE ROCKIES/ THE	719564	228970	295577	145837	27158	18148	215749	98222	689484	130845	281141	447056	24326
MOUNTAINS	18.6	18.3	18.1	25.0	9.4	13.4	27.2	11.4	22.4	12.9	27.1	23.2	4.8
	100.0	31.8	41.1	20.3	3.8	2.5	30.0	13.7	95.8	18.2	39.1	62.1	3.4
TO SEE ANIMALS/ WILD	219534	68354	108516	37080	2829	2913	60014	50580	195993	59129	102370	67357	15108
ANIMALS/ WILDLIFE	5.7	5.5	6.6	6.3	1.0	2.2	7.6	5.9	6.4	5.8	9.9	3.5	3.0
	100.0	31.1	49.4	16.9	1.3	1.3	27.3	23.0	89.3	26.9	46.6	30.7	6.9
THE SIGHTS/ SIGHTSEEING	64811	17373	21635	22454	1437	3482	15597	19245	64811	27045	23249	52376	7231
	1.7	1.4	1.3	3.8	.5	2.6	2.0	2.2	2.1	2.7	2.2	2.7	1.4
	100.0	26.8	33.4	34.6	2.2	5.4	24.1	29.7	100.0	41.7	35.9	80.8	11.2
TO SEE THE PARKS	207079	29230	45851	17869	113983	1971	31255	134315	202203	122299	35576	84974	-
(UNSPEC.)	5.3	2.3	2.8	3.1	39.4	1.5	3.9	15.6	6.6	12.1	3.4	4.4	
	100.0	14.1	22.1	8.6	55.0	1.0	15.1	64.9	97.6	59.1	17.2	41.0	
TO SEE LAKE LOUISE	34289	14387	8140	11762	-	-	6847	6645	34289	14958	11128	22519	-
	.9	1.1	.5	2.0			.9	.8	1.1	1.5	1.1	1.2	
	100.0	42.0	23.7	34.3			20.0	19.4	100.0	43.6	32.5	65.7	
THE BEAUTY/ IT'S	175701	48083	70296	48076	8305	7264	70406	51229	165905	62506	97742	90948	2671
BEAUTIFUL/ BEAUTIFUL	4.5	3.8	4.3	8.2	2.9	5.4	8.9	6.0	5.4	6.2	9.4	4.7	.5
COUNTRY	100.0	27.4	40.0	27.4	4.7	4.1	40.1	29.2	94.4	35.6	55.6	51.8	1.5
HOT SPRINGS/ TO SEE THE	150710	38774	97121	13472	2052	-	6398	85426	109600	16420	33318	56856	-
HOT SPRINGS (UNSPEC.)	3.9	3.1	5.9	2.3	.7		.8	9.9	3.6	1.6	3.2	2.9	
	100.0	25.7	64.4	8.9	1.4		4.2	56.7	72.7	10.9	22.1	37.7	
TO TAKE A BIKE TOUR/	23557	16169	1929	6258	175	343	7951	3862	23211	15905	3459	21988	14635
MOUNTAIN BIKE RIDES/	.6	1.3	.1	1.1	.1	.3	1.0	.4	.8	1.6	.3	1.1	2.9
CYCLE ROUTE	100.0	68.6	8.2	26.6	.7	1.5	33.8	16.4	98.5	67.5	14.7	93.3	62.1

Continued

Q.19A WHAT ATTRACTED OR INFLUENCED THE DECISION TO TRAVEL TO BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS -- BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION						ACTIVITIES (NET)						
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
COME HERE ALL THE TIME/	70097	10990	56244	1753	1110	6594	26796	32057	52316	22314	7655	39491	569
ALWAYS COME HERE/ HAVE	1.8	.9	3.4	.3	.4	4.9	3.4	3.7	1.7	2.2	.7	2.0	.1
COME OFTEN	100.0	15.7	80.2	2.5	1.6	9.4	38.2	45.7	74.6	31.8	10.9	56.3	.8
HAVE BEEN HERE BEFORE/	303991	72847	139750	82641	21412	6773	73350	84094	251181	114942	154680	164223	32583
PAST EXPERIENCE	7.8	5.8	8.6	14.1	7.4	5.0	9.2	9.8	8.2	11.4	14.9	8.5	6.4
	100.0	24.0	46.0	27.2	7.0	2.2	24.1	27.7	82.6	37.8	50.9	54.0	10.7
HAD TO GO THROUGH/ ON THE	464022	124212	260186	60829	16638	870	18659	39508	302007	91488	104523	144672	5354
WAY TO DESTINATION	12.0	9.9	15.9	10.4	5.7	.6	2.4	4.6	9.8	9.0	10.1	7.5	1.1
	100.0	26.8	56.1	13.1	3.6	.2	4.0	8.5	65.1	19.7	22.5	31.2	1.2
BEST WAY/ QUICKEST WAY TO	178134	48311	110569	15084	4170	-	1866	2081	136666	21555	61033	54536	3392
GO/ JUST PASSING THROUGH/	4.6	3.9	6.8	2.6	1.4		.2	.2	4.4	2.1	5.9	2.8	.7
TO GET HOME	100.0	27.1	62.1	8.5	2.3		1.0	1.2	76.7	12.1	34.3	30.6	1.9
IT WAS A NICE DAY	23334	18938	4396	-	-	-	14865	-	23334	8470	10469	12865	-
	.6	1.5	.3				1.9		.8	.8	1.0	.7	
	100.0	81.2	18.8				63.7		100.0	36.3	44.9	55.1	
THE ICEFIELDS/ TO SEE THE	37078	12653	19389	2970	228	382	4434	5815	35950	5672	24194	10634	-
ICEFIELDS	1.0	1.0	1.2	.5	.1	.3	.6	.7	1.2	.6	2.3	.6	
	100.0	34.1	52.3	8.0	.6	1.0	12.0	15.7	97.0	15.3	65.3	28.7	
THE LAKE/ LAKES	47835	7697	2221	36135	172	705	38842	8681	42182	2199	39141	4429	-
	1.2	.6	.1	6.2	.1	.5	4.9	1.0	1.4	.2	3.8	.2	
	100.0	16.1	4.6	75.5	.4	1.5	81.2	18.1	88.2	4.6	81.8	9.3	
THE GLACIER/ GLACIERS	13618	7892	962	2183	-	2262	3292	3013	13618	3768	4840	3659	-
	.4	.6	.1	.4		1.7	.4	.4	.4	.4	.5	.2	
	100.0	58.0	7.1	16.0		16.6	24.2	22.1	100.0	27.7	35.5	26.9	
GENERAL LIKE/ GOOD PLACE	68503	53856	15779	-	-	-	28495	8079	61070	17768	20565	55595	5946
TO GO/ FOR A VACATION	1.8	4.3	1.0				3.6	.9	2.0	1.8	2.0	2.9	1.2
	100.0	78.6	23.0				41.6	11.8	89.1	25.9	30.0	81.2	8.7
NATURE/ NATURAL WONDER	31993	12779	7023	6844	2549	4622	20042	8932	28751	5488	8155	23305	1854
	.8	1.0	.4	1.2	.9	3.4	2.5	1.0	.9	.5	.8	1.2	.4
	100.0	39.9	22.0	21.4	8.0	14.4	62.6	27.9	89.9	17.2	25.5	72.8	5.8
TREES/ FORESTS/ GREENERY	80189	60660	5693	-	13580	257	17395	18650	79964	17388	7160	71685	1527
	2.1	4.8	.3		4.7	.2	2.2	2.2	2.6	1.7	.7	3.7	.3
	100.0	75.6	7.1		16.9	.3	21.7	23.3	99.7	21.7	8.9	89.4	1.9

Continued

Q.19A WHAT ATTRACTED OR INFLUENCED THE DECISION TO TRAVEL TO BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS -- BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
RIVERS/ STREAMS/ WATERWAYS	8217	6257	1431	442	-	87	1431	2993	8217	1561	2524	2003	-
	.2	.5	.1	.1		.1	.2	.3	.3	.2	.2	.1	
	100.0	76.1	17.4	5.4		1.1	17.4	36.4	100.0	19.0	30.7	24.4	
TO VISIT FRIENDS/ MEET A FRIEND/ RELATIVE(S)	215693	50314	124515	14722	24488	584	38942	54000	167203	33793	43585	87463	22472
	5.6	4.0	7.6	2.5	8.5	.4	4.9	6.3	5.4	3.3	4.2	4.5	4.4
	100.0	23.3	57.7	6.8	11.4	.3	18.1	25.0	77.5	15.7	20.2	40.5	10.4
GOOD PLACE/ WANTED TO TAKE FRIENDS/ RELATIVES	129568	43513	75828	9937	-	4573	25633	32878	128233	90328	31634	75677	4029
	3.3	3.5	4.6	1.7		3.4	3.2	3.8	4.2	8.9	3.0	3.9	.8
	100.0	33.6	58.5	7.7		3.5	19.8	25.4	99.0	69.7	24.4	58.4	3.1
HEARD ABOUT IT FROM FRIEND/ RELATIVE	294810	104564	115667	56448	12283	7388	128446	48413	282153	123417	164175	196718	2071
	7.6	8.3	7.1	9.7	4.2	5.5	16.2	5.6	9.2	12.2	15.8	10.2	.4
	100.0	35.5	39.2	19.1	4.2	2.5	43.6	16.4	95.7	41.9	55.7	66.7	.7
SAW/ HEARD ADS	46058	32849	5580	6154	136	2946	11775	1985	44594	8730	16692	27185	1873
	1.2	2.6	.3	1.1	*	2.2	1.5	.2	1.4	.9	1.6	1.4	.4
	100.0	71.3	12.1	13.4	.3	6.4	25.6	4.3	96.8	19.0	36.2	59.0	4.1
TO GET AWAY/ FROM CITY/ PEOPLE/ IT'S A NICE GETAWAY	364659	219038	86644	47905	9455	2629	93255	85125	319370	96923	90119	263047	16615
	9.4	17.5	5.3	8.2	3.3	1.9	11.8	9.9	10.4	9.6	8.7	13.6	3.3
	100.0	60.1	23.8	13.1	2.6	.7	25.6	23.3	87.6	26.6	24.7	72.1	4.6
JASPER'S BETTER/ QUIETER THAN BANFF	40991	7627	30150	-	86	3129	5863	5863	37777	29944	37571	30235	86
	1.1	.6	1.8		*	2.3	.7	.7	1.2	3.0	3.6	1.6	*
	100.0	18.6	73.6		.2	7.6	14.3	14.3	92.2	73.1	91.7	73.8	.2
GOOD PLACE TO CAMP	54465	3123	40812	9720	8395	-	7377	6807	53521	44445	37251	41413	-
	1.4	.2	2.5	1.7	2.9		.9	.8	1.7	4.4	3.6	2.1	
	100.0	5.7	74.9	17.8	15.4		13.5	12.5	98.3	81.6	68.4	76.0	
TO GO HIKING/ HIKING	154807	36875	75336	14446	25482	2667	125188	55001	112777	29451	77296	75611	-
	4.0	2.9	4.6	2.5	8.8	2.0	15.8	6.4	3.7	2.9	7.4	3.9	
	100.0	23.8	48.7	9.3	16.5	1.7	80.9	35.5	72.9	19.0	49.9	48.8	
TO GO FISHING	13746	-	3147	9185	1413	-	675	13071	865	675	675	865	190
	.4		.2	1.6	.5		.1	1.5	*	.1	.1	*	*
	100.0		22.9	66.8	10.3		4.9	95.1	6.3	4.9	4.9	6.3	1.4
ON ITINERARY/ PART OF TOUR	13933	3449	-	2831	906	7836	2802	1338	13933	4284	2122	11836	-
	.4	.3		.5	.3	5.8	.4	.2	.5	.4	.2	.6	
	100.0	24.8		20.3	6.5	56.2	20.1	9.6	100.0	30.8	15.2	85.0	

Continued

Q.19A WHAT ATTRACTED OR INFLUENCED THE DECISION TO TRAVEL TO BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS -- BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
FOR BUS/ TRAIN RIDE	9716	2621	1575	5202	-	-	894	1777	6421	5572	3736	4075	-
	.3	.2	.1	.9			.1	.2	.2	.6	.4	.2	
	100.0	27.0	16.2	53.5			9.2	18.3	66.1	57.3	38.5	41.9	
HAS GOOD/ BEST FACILITIES (UNSPEC.)	71506	3097	52616	180	3404	-	32686	34391	59235	29995	52236	38900	6774
	1.8	.2	3.2	*	1.2		4.1	4.0	1.9	3.0	5.0	2.0	1.3
	100.0	4.3	73.6	.3	4.8		45.7	48.1	82.8	41.9	73.1	54.4	9.5
READ ABOUT IT/ GOT LITERATURE ON IT	33465	7221	21372	-	4644	228	19276	2827	30917	4872	20942	25805	-
	.9	.6	1.3		1.6	.2	2.4	.3	1.0	.5	2.0	1.3	
	100.0	21.6	63.9		13.9	.7	57.6	8.4	92.4	14.6	62.6	77.1	
JOB REASONS/ MEETING/ CONVENTION/ WORK RELATED	113220	30929	31408	4291	5929	11178	15956	12365	70855	32207	13218	32200	3116
	2.9	2.5	1.9	.7	2.0	8.3	2.0	1.4	2.3	3.2	1.3	1.7	.6
	100.0	27.3	27.7	3.8	5.2	9.9	14.1	10.9	62.6	28.4	11.7	28.4	2.8
CLOSE/ TO HOME/ NOT FAR TO GO	135614	82976	10433	27088	17460	-	34280	29530	119676	55801	16258	91118	46643
	3.5	6.6	.6	4.6	6.0		4.3	3.4	3.9	5.5	1.6	4.7	9.2
	100.0	61.2	7.7	20.0	12.9		25.3	21.8	88.2	41.1	12.0	67.2	34.4
THE HIGHWAY/ TRANS CANADA	38374	9118	19356	686	8895	-	319	-	31603	1790	3058	10585	-
	1.0	.7	1.2	.1	3.1		*		1.0	.2	.3	.5	
	100.0	23.8	50.4	1.8	23.2		.8		82.4	4.7	8.0	27.6	
TO GO/ THINGS WITH FAMILY/ FRIENDS/ GROUP/ CLASS	26315	5946	15514	4587	-	439	13919	4396	26144	6463	3570	23454	-
	.7	.5	.9	.8		.3	1.8	.5	.8	.6	.3	1.2	
	100.0	22.6	59.0	17.4		1.7	52.9	16.7	99.4	24.6	13.6	89.1	
FRIENDLY/ COURTEOUS PEOPLE	52821	23817	688	14635	1790	-	18525	12636	23198	7377	20315	23411	-
	1.4	1.9	*	2.5	.6		2.3	1.5	.8	.7	2.0	1.2	
	100.0	45.1	1.3	27.7	3.4		35.1	23.9	43.9	14.0	38.5	44.3	
ALWAYS WANTED TO GO	3835	3331	-	-	-	741	2857	237	3835	505	3125	3362	-
	.1	.3				.5	.4	*	.1	*	.3	.2	
	100.0	86.8				19.3	74.5	6.2	100.0	13.2	81.5	87.6	
AIR IS CLEAN/ FRESH	34311	2512	26921	2827	2052	-	-	22865	34311	-	-	28204	-
	.9	.2	1.6	.5	.7			2.7	1.1			1.5	
	100.0	7.3	78.5	8.2	6.0			66.6	100.0			82.2	
RECEIVED TRIP/ ROOM/ FARE AS GIFT/ FREE TRIP	22557	18347	-	-	-	457	5363	6197	7922	1268	1268	7693	14635
	.6	1.5				.3	.7	.7	.3	.1	.1	.4	2.9
	100.0	81.3				2.0	23.8	27.5	35.1	5.6	5.6	34.1	64.9

Continued

Q.19A WHAT ATTRACTED OR INFLUENCED THE DECISION TO TRAVEL TO BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS -- BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION						ACTIVITIES (NET)						
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
PHOTOGRAPHY/ TO TAKE PICTURES	20058	15411	-	3295	1352	-	9146	1351	16762	8209	4913	6265	-
	.5	1.2		.6	.5		1.2	.2	.5	.8	.5	.3	
	100.0	76.8		16.4	6.7		45.6	6.7	83.6	40.9	24.5	31.2	
TO GO SHOPPING (MISC. MENTIONS)	4289	1778	-	-	2511	-	-	-	3130	-	-	4289	-
	.1	.1			.9				.1			.2	
	100.0	41.5			58.5				73.0			100.0	
THE WEATHER/ CLIMATE	93455	14635	49801	29019	-	-	36336	51222	86388	43905	29270	86388	37204
	2.4	1.2	3.0	5.0			4.6	6.0	2.8	4.3	2.8	4.5	7.3
	100.0	15.7	53.3	31.1			38.9	54.8	92.4	47.0	31.3	92.4	39.8
SKIING/ GOOD/ HIGH QUALITY SKIING (UNSPEC. LOCATION)	203769	88794	60638	56658	1986	4358	13314	20328	110750	17765	12793	76350	198264
	5.3	7.1	3.7	9.7	.7	3.2	1.7	2.4	3.6	1.8	1.2	4.0	38.9
	100.0	43.6	29.8	27.8	1.0	2.1	6.5	10.0	54.4	8.7	6.3	37.5	97.3
SKIING AT SUNSHINE	46363	3186	20753	4284	11272	-	-	5860	25001	-	5024	15355	37462
	1.2	.3	1.3	.7	3.9			.7	.8		.5	.8	7.4
	100.0	6.9	44.8	9.2	24.3			12.6	53.9		10.8	33.1	80.8
SKIING AT LAKE LOUISE	75658	37798	18734	20234	1331	-	-	12598	51270	-	5024	16466	75658
	2.0	3.0	1.1	3.5	.5			1.5	1.7		.5	.9	14.8
	100.0	50.0	24.8	26.7	1.8			16.7	67.8		6.6	21.8	100.0
SKIING AT OTHER SPECIFIED LOCATIONS	11324	1358	-	2575	3404	3987	4712	-	8559	-	202	3605	7699
	.3	.1		.4	1.2	2.9	.6		.3		*	.2	1.5
	100.0	12.0		22.7	30.1	35.2	41.6		75.6		1.8	31.8	68.0
CROSS-COUNTRY SKIING	56602	20957	8012	3404	4629	19600	9286	-	48569	-	33494	8012	56602
	1.5	1.7	.5	.6	1.6	14.5	1.2		1.6		3.2	.4	11.1
	100.0	37.0	14.2	6.0	8.2	34.6	16.4		85.8		59.2	14.2	100.0
SEE/ BE CLOSE TO OLYMPICS/ OLYMPIC VENUES	9898	1873	1506	1889	4629	-	1873	-	2765	-	614	891	7133
	.3	.1	.1	.3	1.6		.2		.1		.1	*	1.4
	100.0	18.9	15.2	19.1	46.8		18.9		27.9		6.2	9.0	72.1
MISCELLANEOUS OTHER	288108	96032	93936	52742	22437	17488	106732	92440	177495	99460	107738	164839	45647
	7.4	7.7	5.8	9.0	7.8	12.9	13.5	10.7	5.8	9.8	10.4	8.5	9.0
	100.0	33.3	32.6	18.3	7.8	6.1	37.0	32.1	61.6	34.5	37.4	57.2	15.8
DON'T KNOW	1996	1307	-	-	370	-	1079	-	1398	-	-	1398	-
	.1	.1			.1		.1		*			.1	
	100.0	65.5			18.6		54.0		70.0			70.0	

Continued

Q.19A WHAT ATTRACTED OR INFLUENCED THE DECISION TO TRAVEL TO BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS -- BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
NOT STATED	93572	29758	51649	4686	4850	6423	9093	40577	78418	4360	9123	60632	12835
	2.4	2.4	3.2	.8	1.7	4.7	1.1	4.7	2.5	.4	.9	3.1	2.5
	100.0	31.8	55.2	5.0	5.2	6.9	9.7	43.4	83.8	4.7	9.7	64.8	13.7
(NET) ANY REFERENCE TO GENERAL BEAUTY/ SCENERY/ SIGHTS/ SIGHTSEEING	900875	290798	367904	183070	34670	25894	257336	161679	862457	205200	350069	571082	34227
	23.2	23.2	22.5	31.3	12.0	19.1	32.4	18.8	28.0	20.3	33.7	29.6	6.7
	100.0	32.3	40.8	20.3	3.8	2.9	28.6	17.9	95.7	22.8	38.9	63.4	3.8
(NET) ANY REFERENCE TO SPECIFIC NATURAL ATTRACTIONS (HOT SPRINGS, LAKE LOUISE, ICE FIELDS, GLACIERS)	213333	66417	111036	30209	2280	2644	20290	99037	171094	39319	57295	91738	-
	5.5	5.3	6.8	5.2	.8	2.0	2.6	11.5	5.6	3.9	5.5	4.8	
	100.0	31.1	52.0	14.2	1.1	1.2	9.5	46.4	80.2	18.4	26.9	43.0	
(NET) TO SEE PARKS/ ROCKY MOUNTAINS	902664	235292	340358	162464	141141	20119	229672	217346	867708	247377	295669	508183	24326
	23.3	18.8	20.8	27.8	48.8	14.9	29.0	25.3	28.2	24.4	28.5	26.4	4.8
	100.0	26.1	37.7	18.0	15.6	2.2	25.4	24.1	96.1	27.4	32.8	56.3	2.7
(NET) ANY REFERENCE TO NATURE/ TREES/ FORESTS/ RIVERS, STREAMS/ LAKES/ WILDLIFE	361280	143105	114771	77292	16229	8409	118865	77600	328617	81569	148192	160038	18489
	9.3	11.4	7.0	13.2	5.6	6.2	15.0	9.0	10.7	8.1	14.3	8.3	3.6
	100.0	39.6	31.8	21.4	4.5	2.3	32.9	21.5	91.0	22.6	41.0	44.3	5.1
(NET) ANY ACTIVITY-RELATED REASONS (CAMP, SKI, HIKE)	617255	190439	224337	126574	58088	30955	168503	112927	415288	93606	170195	240430	367474
	15.9	15.2	13.7	21.7	20.1	22.9	21.2	13.1	13.5	9.2	16.4	12.5	72.1
	100.0	30.9	36.3	20.5	9.4	5.0	27.3	18.3	67.3	15.2	27.6	39.0	59.5
(NET) ANY MENTION OF EN-ROUTE TO ANOTHER PLACE/ PART OF TOUR	688146	182209	386676	79430	30610	8706	23646	42927	482978	119117	170735	221630	8746
	17.7	14.5	23.7	13.6	10.6	6.4	3.0	5.0	15.7	11.8	16.4	11.5	1.7
	100.0	26.5	56.2	11.5	4.4	1.3	3.4	6.2	70.2	17.3	24.8	32.2	1.3
(NET) ANY REFERENCE TO PUBLICITY	348767	136383	126360	62602	16873	9695	142819	53224	333448	136372	178421	225720	3944
	9.0	10.9	7.7	10.7	5.8	7.2	18.0	6.2	10.8	13.5	17.2	11.7	.8
	100.0	39.1	36.2	17.9	4.8	2.8	40.9	15.3	95.6	39.1	51.2	64.7	1.1
(NET) ANY REFERENCE TO SKIING	385505	148906	103113	87155	22622	27945	27312	34377	239738	17765	51514	115378	367474
	9.9	11.9	6.3	14.9	7.8	20.6	3.4	4.0	7.8	1.8	5.0	6.0	72.1
	100.0	38.6	26.7	22.6	5.9	7.2	7.1	8.9	62.2	4.6	13.4	29.9	95.3

Q.19A WHAT ATTRACTED OR INFLUENCED THE DECISION TO TRAVEL TO BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS -- BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PERSON VISITORS	1459	469	861	99	213	160	163	152	49	452	436	341	447
(ACTUAL)	100.0	32.1	59.0	6.8	14.6	11.0	11.2	10.4	3.4	31.0	29.9	23.4	30.6
TOTAL PERSON VISITORS	3877871	700881	2798234	206365	579968	670975	577363	460689	96027	975355	1193612	1176240	1015859
(WEIGHTED)	100.0	18.1	72.2	5.3	15.0	17.3	14.9	11.9	2.5	25.2	30.8	30.3	26.2
THE SCENERY/ SCENIC	583614	133386	416094	10782	139827	114762	65550	82521	9949	125735	187551	185994	92266
BEAUTY/ BEAUTIFUL SCENERY	15.0	19.0	14.9	5.2	24.1	17.1	11.4	17.9	10.4	12.9	15.7	15.8	9.1
	100.0	22.9	71.3	1.8	24.0	19.7	11.2	14.1	1.7	21.5	32.1	31.9	15.8
TO SEE THE ROCKIES/ THE	719564	246688	436718	20659	146125	89071	150528	53617	18200	200997	226972	236520	129398
MOUNTAINS	18.6	35.2	15.6	10.0	25.2	13.3	26.1	11.6	19.0	20.6	19.0	20.1	12.7
	100.0	34.3	60.7	2.9	20.3	12.4	20.9	7.5	2.5	27.9	31.5	32.9	18.0
TO SEE ANIMALS/ WILD	219534	49305	160977	15647	29804	33911	16472	26546	4059	39123	108887	45285	19672
ANIMALS/ WILDLIFE	5.7	7.0	5.8	7.6	5.1	5.1	2.9	5.8	4.2	4.0	9.1	3.8	1.9
	100.0	22.5	73.3	7.1	13.6	15.4	7.5	12.1	1.8	17.8	49.6	20.6	9.0
THE SIGHTS/ SIGHTSEEING	64811	24546	29406	5737	15706	9486	11917	906	268	14274	29911	17031	9249
	1.7	3.5	1.1	2.8	2.7	1.4	2.1	.2	.3	1.5	2.5	1.4	.9
	100.0	37.9	45.4	8.9	24.2	14.6	18.4	1.4	.4	22.0	46.2	26.3	14.3
TO SEE THE PARKS	207079	47784	155597	5720	28487	33963	99434	21938	1297	13371	71528	108100	26490
(UNSPEC.)	5.3	6.8	5.6	2.8	4.9	5.1	17.2	4.8	1.4	1.4	6.0	9.2	2.6
	100.0	23.1	75.1	2.8	13.8	16.4	48.0	10.6	.6	6.5	34.5	52.2	12.8
TO SEE LAKE LOUISE	34289	13575	5760	1989	13200	3820	2867	-	1602	6014	10131	12201	7432
	.9	1.9	.2	1.0	2.3	.6	.5		1.7	.6	.8	1.0	.7
	100.0	39.6	16.8	5.8	38.5	11.1	8.4		4.7	17.5	29.5	35.6	21.7
THE BEAUTY/ IT'S	175701	69195	102879	8066	6283	32762	13804	9900	11781	67183	46473	47761	56355
BEAUTIFUL/ BEAUTIFUL	4.5	9.9	3.7	3.9	1.1	4.9	2.4	2.1	12.3	6.9	3.9	4.1	5.5
COUNTRY	100.0	39.4	58.6	4.6	3.6	18.6	7.9	5.6	6.7	38.2	26.5	27.2	32.1
HOT SPRINGS/ TO SEE THE	150710	4238	114425	10171	3399	55998	10848	46551	1912	17902	64070	64147	17460
HOT SPRINGS (UNSPEC.)	3.9	.6	4.1	4.9	.6	8.3	1.9	10.1	2.0	1.8	5.4	5.5	1.7
	100.0	2.8	75.9	6.7	2.3	37.2	7.2	30.9	1.3	11.9	42.5	42.6	11.6
TO TAKE A BIKE TOUR/	23557	1105	7817	18126	3955	1133	-	343	-	-	4884	18326	172
MOUNTAIN BIKE RIDES/	.6	.2	.3	8.8	.7	.2		.1			.4	1.6	*
CYCLE ROUTE	100.0	4.7	33.2	76.9	16.8	4.8		1.5			20.7	77.8	.7
COME HERE ALL THE TIME/	70097	-	52153	-	190	7907	855	4301	-	33340	21036	16320	19783
ALWAYS COME HERE/ HAVE	1.8		1.9		*	1.2	.1	.9		3.4	1.8	1.4	1.9
COME OFTEN	100.0		74.4		.3	11.3	1.2	6.1		47.6	30.0	23.3	28.2

Continued

Q.19A WHAT ATTRACTED OR INFLUENCED THE DECISION TO TRAVEL TO BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS -- BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
HAVE BEEN HERE BEFORE/	303991	15511	261034	19648	22585	70845	27645	49365	14265	73886	92892	100218	67512
PAST EXPERIENCE	7.8	2.2	9.3	9.5	3.9	10.6	4.8	10.7	14.9	7.6	7.8	8.5	6.6
	100.0	5.1	85.9	6.5	7.4	23.3	9.1	16.2	4.7	24.3	30.6	33.0	22.2
HAD TO GO THROUGH/ ON THE	464022	48124	369354	20054	60950	82113	74736	78240	1913	110354	194232	161903	63833
WAY TO DESTINATION	12.0	6.9	13.2	9.7	10.5	12.2	12.9	17.0	2.0	11.3	16.3	13.8	6.3
	100.0	10.4	79.6	4.3	13.1	17.7	16.1	16.9	.4	23.8	41.9	34.9	13.8
BEST WAY/ QUICKEST WAY TO	178134	698	171051	10635	4237	41164	28574	10384	308	77195	43857	30079	67703
GO/ JUST PASSING THROUGH/	4.6	.1	6.1	5.2	.7	6.1	4.9	2.3	.3	7.9	3.7	2.6	6.7
TO GET HOME	100.0	.4	96.0	6.0	2.4	23.1	16.0	5.8	.2	43.3	24.6	16.9	38.0
IT WAS A NICE DAY	23334	-	18938	10469	-	4396	8470	-	-	-	10469	8470	4396
	.6		.7	5.1		.7	1.5				.9	.7	.4
	100.0		81.2	44.9		18.8	36.3				44.9	36.3	18.8
THE ICEFIELDS/ TO SEE THE	37078	18433	18326	705	1561	14922	2085	2234	177	13098	10613	17441	6833
ICEFIELDS	1.0	2.6	.7	.3	.3	2.2	.4	.5	.2	1.3	.9	1.5	.7
	100.0	49.7	49.4	1.9	4.2	40.2	5.6	6.0	.5	35.3	28.6	47.0	18.4
THE LAKE/ LAKES	47835	39175	8392	-	491	254	5653	2285	-	37810	1073	2776	37646
	1.2	5.6	.3		.1	*	1.0	.5		3.9	.1	.2	3.7
	100.0	81.9	17.5		1.0	.5	11.8	4.8		79.0	2.2	5.8	78.7
THE GLACIER/ GLACIERS	13618	11408	2034	-	791	2175	-	930	-	9721	8867	966	3784
	.4	1.6	.1		.1	.3		.2		1.0	.7	.1	.4
	100.0	83.8	14.9		5.8	16.0		6.8		71.4	65.1	7.1	27.8
GENERAL LIKE/ GOOD PLACE	68503	2580	64436	2034	10403	14635	9693	13408	-	17848	6062	39306	13506
TO GO/ FOR A VACATION	1.8	.4	2.3	1.0	1.8	2.2	1.7	2.9		1.8	.5	3.3	1.3
	100.0	3.8	94.1	3.0	15.2	21.4	14.1	19.6		26.1	8.8	57.4	19.7
NATURE/ NATURAL WONDER	31993	18168	13211	3445	5816	347	1051	7335	-	9402	6162	5146	12899
	.8	2.6	.5	1.7	1.0	.1	.2	1.6		1.0	.5	.4	1.3
	100.0	56.8	41.3	10.8	18.2	1.1	3.3	22.9		29.4	19.3	16.1	40.3
TREES/ FORESTS/ GREENERY	80189	1076	66018	179	63062	1527	-	2069	169	313	313	8494	15034
	2.1	.2	2.4	.1	10.9	.2		.4	.2	*	*	.7	1.5
	100.0	1.3	82.3	.2	78.6	1.9		2.6	.2	.4	.4	10.6	18.7
RIVERS/ STREAMS/	8217	6344	1873	-	-	-	442	1431	-	6344	3907	2905	-
WATERWAYS	.2	.9	.1				.1	.3		.7	.3	.2	
	100.0	77.2	22.8				5.4	17.4		77.2	47.6	35.4	

Continued

Q.19A WHAT ATTRACTED OR INFLUENCED THE DECISION TO TRAVEL TO BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS -- BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TO VISIT FRIENDS/ MEET A FRIEND/ RELATIVE(S)	215693	20927	190101	9454	53497	12048	35171	3409	6184	47164	112936	46192	28841
	5.6	3.0	6.8	4.6	9.2	1.8	6.1	.7	6.4	4.8	9.5	3.9	2.8
	100.0	9.7	88.1	4.4	24.8	5.6	16.3	1.6	2.9	21.9	52.4	21.4	13.4
GOOD PLACE/ WANTED TO TAKE FRIENDS/ RELATIVES	129568	1925	124566	3452	43421	27878	1959	6877	7127	23469	54393	23425	46928
	3.3	.3	4.5	1.7	7.5	4.2	.3	1.5	7.4	2.4	4.6	2.0	4.6
	100.0	1.5	96.1	2.7	33.5	21.5	1.5	5.3	5.5	18.1	42.0	18.1	36.2
HEARD ABOUT IT FROM FRIEND/ RELATIVE	294810	263505	21378	7247	25599	27079	21726	47285	69	156836	67244	80378	108187
	7.6	37.6	.8	3.5	4.4	4.0	3.8	10.3	.1	16.1	5.6	6.8	10.6
	100.0	89.4	7.3	2.5	8.7	9.2	7.4	16.0	*	53.2	22.8	27.3	36.7
SAW/ HEARD ADS	46058	24206	16044	2382	883	5341	2149	1071	-	24136	5907	27996	9920
	1.2	3.5	.6	1.2	.2	.8	.4	.2		2.5	.5	2.4	1.0
	100.0	52.6	34.8	5.2	1.9	11.6	4.7	2.3		52.4	12.8	60.8	21.5
TO GET AWAY/ FROM CITY/ PEOPLE/ IT'S A NICE GETAWAY	364659	17260	303101	9263	125569	58350	46355	42714	19918	42777	106033	105229	83791
	9.4	2.5	10.8	4.5	21.7	8.7	8.0	9.3	20.7	4.4	8.9	8.9	8.2
	100.0	4.7	83.1	2.5	34.4	16.0	12.7	11.7	5.5	11.7	29.1	28.9	23.0
JASPER'S BETTER/ QUIETER THAN BANFF	40991	291	40700	206	3129	30030	-	-	-	4893	86	33279	7627
	1.1	*	1.5	.1	.5	4.5				.5	*	2.8	.8
	100.0	.7	99.3	.5	7.6	73.3				11.9	.2	81.2	18.6
GOOD PLACE TO CAMP	54465	2581	49372	1564	810	42931	-	1717	-	2955	16334	36751	810
	1.4	.4	1.8	.8	.1	6.4		.4		.3	1.4	3.1	.1
	100.0	4.7	90.7	2.9	1.5	78.8		3.2		5.4	30.0	67.5	1.5
TO GO HIKING/ HIKING	154807	13986	129358	12259	18360	24852	29270	10617	23019	18613	38536	19868	73238
	4.0	2.0	4.6	5.9	3.2	3.7	5.1	2.3	24.0	1.9	3.2	1.7	7.2
	100.0	9.0	83.6	7.9	11.9	16.1	18.9	6.9	14.9	12.0	24.9	12.8	47.3
TO GO FISHING	13746	-	10599	-	-	190	11467	-	-	2089	3147	4270	5653
	.4		.4			*	2.0			.2	.3	.4	.6
	100.0		77.1			1.4	83.4			15.2	22.9	31.1	41.1
ON ITINERARY/ PART OF TOUR	13933	12203	803	-	237	-	268	1103	584	10265	2155	2504	3443
	.4	1.7	*		*		*	.2	.6	1.1	.2	.2	.3
	100.0	87.6	5.8		1.7		1.9	7.9	4.2	73.7	15.5	18.0	24.7
FOR BUS/ TRAIN RIDE	9716	4610	4956	-	370	-	-	-	1424	7471	2196	3295	2446
	.3	.7	.2		.1				1.5	.8	.2	.3	.2
	100.0	47.4	51.0		3.8				14.7	76.9	22.6	33.9	25.2

Continued

Q.19A WHAT ATTRACTED OR INFLUENCED THE DECISION TO TRAVEL TO BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS -- BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
HAS GOOD/ BEST FACILITIES	71506	25569	45937	3404	12071	22967	1346	29270	-	1044	2811	46350	1223
(UNSPEC.)	1.8	3.6	1.6	1.6	2.1	3.4	.2	6.4		.1	.2	3.9	.1
	100.0	35.8	64.2	4.8	16.9	32.1	1.9	40.9		1.5	3.9	64.8	1.7
READ ABOUT IT/ GOT	33465	32114	-	190	8632	-	16725	-	-	7919	22103	4178	6994
LITERATURE ON IT	.9	4.6		.1	1.5		2.9			.8	1.9	.4	.7
	100.0	96.0		.6	25.8		50.0			23.7	66.0	12.5	20.9
JOB REASONS/ MEETING/	113220	508	91881	5749	26887	44835	4980	5322	3340	12985	9490	26927	73208
CONVENTION/ WORK RELATED	2.9	.1	3.3	2.8	4.6	6.7	.9	1.2	3.5	1.3	.8	2.3	7.2
	100.0	.4	81.2	5.1	23.7	39.6	4.4	4.7	3.0	11.5	8.4	23.8	64.7
CLOSE/ TO HOME/ NOT FAR	135614	-	113160	26977	11158	30719	3171	23709	11256	22835	52866	48057	32591
TO GO	3.5		4.0	13.1	1.9	4.6	.5	5.1	11.7	2.3	4.4	4.1	3.2
	100.0		83.4	19.9	8.2	22.7	2.3	17.5	8.3	16.8	39.0	35.4	24.0
THE HIGHWAY/ TRANS CANADA	38374	319	38055	2476	-	10880	8476	-	-	15274	27729	4672	4894
	1.0	*	1.4	1.2		1.6	1.5			1.6	2.3	.4	.5
	100.0	.8	99.2	6.5		28.4	22.1			39.8	72.3	12.2	12.8
TO GO/ THINGS WITH	26315	2034	24281	-	-	1843	12667	7388	-	4416	2268	268	23779
FAMILY/ FRIENDS/ GROUP/	.7	.3	.9			.3	2.2	1.6		.5	.2	*	2.3
CLASS	100.0	7.7	92.3			7.0	48.1	28.1		16.8	8.6	1.0	90.4
FRIENDLY/ COURTEOUS	52821	20275	17911	2779	39162	4454	688	-	-	5738	6425	28316	18079
PEOPLE	1.4	2.9	.6	1.3	6.8	.7	.1			.6	.5	2.4	1.8
	100.0	38.4	33.9	5.3	74.1	8.4	1.3			10.9	12.2	53.6	34.2
ALWAYS WANTED TO GO	3835	2521	1078	-	-	-	1574	-	-	1757	2078	-	1284
	.1	.4	*				.3			.2	.2		.1
	100.0	65.7	28.1				41.0			45.8	54.2		33.5
AIR IS CLEAN/ FRESH	34311	-	34311	-	-	22865	4056	-	-	5338	22865	8619	2827
	.9		1.2			3.4	.7			.5	1.9	.7	.3
	100.0		100.0			66.6	11.8			15.6	66.6	25.1	8.2
RECEIVED TRIP/ ROOM/ FARE	22557	228	16017	-	1268	2559	114	228	-	-	15903	114	114
AS GIFT/ FREE TRIP	.6	*	.6		.2	.4	*	*			1.3	*	*
	100.0	1.0	71.0		5.6	11.3	.5	1.0			70.5	.5	.5
PHOTOGRAPHY/ TO TAKE	20058	7616	12441	9146	-	-	-	-	-	10912	4913	4646	1352
PICTURES	.5	1.1	.4	4.4						1.1	.4	.4	.1
	100.0	38.0	62.0	45.6						54.4	24.5	23.2	6.7

Continued

Q.19A WHAT ATTRACTED OR INFLUENCED THE DECISION TO TRAVEL TO BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS -- BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TO GO SHOPPING (MISC. MENTIONS)	4289	1352	2937	-	1778	-	1159	-	-	1352	-	1778	1352
	.1	.2	.1		.3		.2			.1		.2	.1
	100.0	31.5	68.5		41.5		27.0			31.5		41.5	31.5
THE WEATHER/ CLIMATE	93455	-	71753	14635	-	7067	19915	51839	-	-	-	43905	22569
	2.4		2.6	7.1		1.1	3.4	11.3				3.7	2.2
	100.0		76.8	15.7		7.6	21.3	55.5				47.0	24.1
SKIING/ GOOD/ HIGH QUALITY SKIING (UNSPEC. LOCATION)	203769	7692	153216	42670	46551	12387	25766	15334	1996	53765	57515	63054	76086
	5.3	1.1	5.5	20.7	8.0	1.8	4.5	3.3	2.1	5.5	4.8	5.4	7.5
	100.0	3.8	75.2	20.9	22.8	6.1	12.6	7.5	1.0	26.4	28.2	30.9	37.3
SKIING AT SUNSHINE	46363	614	38882	5082	7504	8931	17102	5243	-	1581	11623	21524	10877
	1.2	.1	1.4	2.5	1.3	1.3	3.0	1.1		.2	1.0	1.8	1.1
	100.0	1.3	83.9	11.0	16.2	19.3	36.9	11.3		3.4	25.1	46.4	23.5
SKIING AT LAKE LOUISE	75658	614	75044	3891	24964	10246	14621	3392	-	16580	8225	25900	38142
	2.0	.1	2.7	1.9	4.3	1.5	2.5	.7		1.7	.7	2.2	3.8
	100.0	.8	99.2	5.1	33.0	13.5	19.3	4.5		21.9	10.9	34.2	50.4
SKIING AT OTHER SPECIFIED LOCATIONS	11324	3404	7921	5443	1531	-	-	-	-	3625	2242	4370	4350
	.3	.5	.3	2.6	.3					.4	.2	.4	.4
	100.0	30.1	69.9	48.1	13.5					32.0	19.8	38.6	38.4
CROSS-COUNTRY SKIING	56602	-	53199	24229	9286	15075	8012	-	-	-	8033	19600	23087
	1.5		1.9	11.7	1.6	2.2	1.4				.7	1.7	2.3
	100.0		94.0	42.8	16.4	26.6	14.2				14.2	34.6	40.8
SEE/ BE CLOSE TO OLYMPICS/ OLYMPIC VENUES	9898	4377	5521	4629	1889	-	-	-	-	3379	6519	-	2933
	.3	.6	.2	2.2	.3					.3	.5		.3
	100.0	44.2	55.8	46.8	19.1					34.1	65.9		29.6
MISCELLANEOUS OTHER	288108	53808	199639	5358	45639	27851	35774	64226	10213	68695	49994	103643	117057
	7.4	7.7	7.1	2.6	7.9	4.2	6.2	13.9	10.6	7.0	4.2	8.8	11.5
	100.0	18.7	69.3	1.9	15.8	9.7	12.4	22.3	3.5	23.8	17.4	36.0	40.6
DON'T KNOW	1996	1398	370	-	-	-	228	689	-	1079	370	228	1398
	.1	.2	*				*	.1		.1	*	*	.1
	100.0	70.0	18.6				11.4	34.5		54.0	18.6	11.4	70.0
NOT STATED	93572	15656	37687	14812	2849	30791	5404	12554	876	15329	22460	7584	23284
	2.4	2.2	1.3	7.2	.5	4.6	.9	2.7	.9	1.6	1.9	.6	2.3
	100.0	16.7	40.3	15.8	3.0	32.9	5.8	13.4	.9	16.4	24.0	8.1	24.9

Continued

Q.19A WHAT ATTRACTED OR INFLUENCED THE DECISION TO TRAVEL TO BANFF/ JASPER NATIONAL PARKS
BASE: PERSON VISITORS -- BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							=HOUSEHOLD INCOME=		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
(NET) ANY REFERENCE TO	900875	296546	554426	32317	166948	126262	164426	64156	28824	250066	294159	290238	162463
GENERAL BEAUTY/ SCENERY/	23.2	42.3	19.8	15.7	28.8	18.8	28.5	13.9	30.0	25.6	24.6	24.7	16.0
SIGHTS/ SIGHTSEEING	100.0	32.9	61.5	3.6	18.5	14.0	18.3	7.1	3.2	27.8	32.7	32.2	18.0
(NET) ANY REFERENCE TO	213333	41482	124357	12864	18951	63302	15800	49716	3513	38165	85788	81141	34656
SPECIFIC NATURAL	5.5	5.9	4.4	6.2	3.3	9.4	2.7	10.8	3.7	3.9	7.2	6.9	3.4
ATTRACTIONS (HOT SPRINGS,	100.0	19.4	58.3	6.0	8.9	29.7	7.4	23.3	1.6	17.9	40.2	38.0	16.2
LAKE LOUISE, ICE FIELDS, GLACIERS)													
(NET) TO SEE PARKS/ ROCKY	902664	271779	591028	23867	160662	118580	249962	75555	19497	211304	294299	344620	136110
MOUNTAINS	23.3	38.8	21.1	11.6	27.7	17.7	43.3	16.4	20.3	21.7	24.7	29.3	13.4
	100.0	30.1	65.5	2.6	17.8	13.1	27.7	8.4	2.2	23.4	32.6	38.2	15.1
(NET) ANY REFERENCE TO	361280	94607	243444	15884	96453	36039	23618	34098	4228	81450	113139	58130	81427
NATURE/ TREES/ FORESTS/	9.3	13.5	8.7	7.7	16.6	5.4	4.1	7.4	4.4	8.4	9.5	4.9	8.0
RIVERS, STREAMS/ LAKES/	100.0	26.2	67.4	4.4	26.7	10.0	6.5	9.4	1.2	22.5	31.3	16.1	22.5
WILDLIFE													
(NET) ANY	617255	29381	517621	98631	109774	115555	101828	36646	25015	98593	150539	191242	231800
ACTIVITY-RELATED REASONS	15.9	4.2	18.5	47.8	18.9	17.2	17.6	8.0	26.1	10.1	12.6	16.3	22.8
(CAMP, SKI, HIKE)	100.0	4.8	83.9	16.0	17.8	18.7	16.5	5.9	4.1	16.0	24.4	31.0	37.6
(NET) ANY MENTION OF	688146	61345	572946	33165	65424	131952	112055	89728	2805	210206	266743	194071	139874
EN-ROUTE TO ANOTHER	17.7	8.8	20.5	16.1	11.3	19.7	19.4	19.5	2.9	21.6	22.3	16.5	13.8
PLACE/ PART OF TOUR	100.0	8.9	83.3	4.8	9.5	19.2	16.3	13.0	.4	30.5	38.8	28.2	20.3
(NET) ANY REFERENCE TO	348767	295609	37422	9629	33763	32421	24340	48356	69	181762	78995	104530	124006
PUBLICITY	9.0	42.2	1.3	4.7	5.8	4.8	4.2	10.5	.1	18.6	6.6	8.9	12.2
	100.0	84.8	10.7	2.8	9.7	9.3	7.0	13.9	*	52.1	22.6	30.0	35.6
(NET) ANY REFERENCE TO	385505	11709	320664	81316	86649	46639	61090	23969	1996	74936	87638	126851	151927
SKIING	9.9	1.7	11.5	39.4	14.9	7.0	10.6	5.2	2.1	7.7	7.3	10.8	15.0
	100.0	3.0	83.2	21.1	22.5	12.1	15.8	6.2	.5	19.4	22.7	32.9	39.4

Q.19C VOLUNTEERED ATTRACTIONS, FACILITIES OR SERVICES WOULD LIKE TO SEE ESTABLISHED OR IMPROVED IN BANFF OR JASPER
BASE: PERSON VISITORS -- BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION						ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PERSON VISITORS	1459	544	428	238	131	136	372	295	1144	366	461	795	214
(ACTUAL)	100.0	37.3	29.3	16.3	9.0	9.3	25.5	20.2	78.4	25.1	31.6	54.5	14.7
TOTAL PERSON VISITORS	3877871	1253931	1633523	584081	289405	135467	793200	860337	3077616	1012125	1038288	1928284	509567
(WEIGHTED)	100.0	32.3	42.1	15.1	7.5	3.5	20.5	22.2	79.4	26.1	26.8	49.7	13.1
TOO EXPENSIVE/ PRICES	85078	35463	21740	2939	13584	10870	8399	8937	79737	23787	16311	59537	15249
SHOULD COME DOWN	2.2	2.8	1.3	.5	4.7	8.0	1.1	1.0	2.6	2.4	1.6	3.1	3.0
(UNSPEC.)	100.0	41.7	25.6	3.5	16.0	12.8	9.9	10.5	93.7	28.0	19.2	70.0	17.9
CHEAPER LODGINGS/ HOTELS	164039	14773	44152	6226	98702	535	13705	117564	145178	108606	25716	34024	7693
TOO EXPENSIVE/ MORE	4.2	1.2	2.7	1.1	34.1	.4	1.7	13.7	4.7	10.7	2.5	1.8	1.5
REALISTIC PRICES FOR	100.0	9.0	26.9	3.8	60.2	.3	8.4	71.7	88.5	66.2	15.7	20.7	4.7
HOTELS													
LOCAL TRANSPORTATION/	20148	7772	6615	2241	2551	970	6642	3725	13171	6807	9556	13443	6187
TRANSIT/ BUSES/ SHUTTLE	.5	.6	.4	.4	.9	.7	.8	.4	.4	.7	.9	.7	1.2
BUSES (MISC. & UNSPEC.)	100.0	38.6	32.8	11.1	12.7	4.8	33.0	18.5	65.4	33.8	47.4	66.7	30.7
IMPROVE RESTAURANTS/	21488	18122	243	1385	1853	-	15387	2734	18639	14635	638	17109	1624
PLACES TO EAT (UNSPEC.)	.6	1.4	*	.2	.6		1.9	.3	.6	1.4	.1	.9	.3
	100.0	84.3	1.1	6.4	8.6		71.6	12.7	86.7	68.1	3.0	79.6	7.6
HOTELS/ ACCOMODATIONS	123139	42124	31031	54437	7434	3344	48893	19095	105033	3657	36812	53007	27065
(MISC. PROBLEMS)	3.2	3.4	1.9	9.3	2.6	2.5	6.2	2.2	3.4	.4	3.5	2.7	5.3
	100.0	34.2	25.2	44.2	6.0	2.7	39.7	15.5	85.3	3.0	29.9	43.0	22.0
MORE HOTELS/	68822	25352	31201	13208	314	-	7965	16508	30211	6254	4740	19615	34473
ACCOMODATIONS	1.8	2.0	1.9	2.3	.1		1.0	1.9	1.0	.6	.5	1.0	6.8
	100.0	36.8	45.3	19.2	.5		11.6	24.0	43.9	9.1	6.9	28.5	50.1
MORE RESTAURANTS/ PLACES	77186	36739	30854	14401	228	535	20425	23675	52049	5222	17139	53738	10599
TO EAT	2.0	2.9	1.9	2.5	.1	.4	2.6	2.8	1.7	.5	1.7	2.8	2.1
	100.0	47.6	40.0	18.7	.3	.7	26.5	30.7	67.4	6.8	22.2	69.6	13.7
MORE CAR RENTALS	1764	1335	342	87	-	-	-	-	1299	1212	342	1299	-
	*	.1	*	*					*	.1	*	.1	
	100.0	75.7	19.4	4.9					73.6	68.7	19.4	73.6	
MORE GAS STATIONS	53749	21396	32353	-	-	-	-	-	53749	-	2017	52062	-
	1.4	1.7	2.0						1.7		.2	2.7	
	100.0	39.8	60.2						100.0		3.8	96.9	

Continued

Q.19C VOLUNTEERED ATTRACTIONS, FACILITIES OR SERVICES WOULD LIKE TO SEE ESTABLISHED OR IMPROVED IN BANFF OR JASPER
BASE: PERSON VISITORS -- BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

		PARTY COMPOSITION					ACTIVITIES (NET)						
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
BETTER ROAD SIGNS/ DIRECTIONAL SIGNS COULD BE IMPROVED/ NEED MORE	103005	52480	44521	7158	2586	2746	28068	22641	98841	15915	42023	39594	-
	2.7	4.2	2.7	1.2	.9	2.0	3.5	2.6	3.2	1.6	4.0	2.1	
	100.0	50.9	43.2	6.9	2.5	2.7	27.2	22.0	96.0	15.5	40.8	38.4	
ROAD TO MALIGNE SHOULD BE PAVED/ TOO MANY POT HOLES/ DON'T LIKE MALIGNE LAKE ROAD	5602	-	2576	3026	-	-	5602	2576	5602	3026	5602	2576	-
	.1		.2	.5			.7	.3	.2	.3	.5	.1	
	100.0		46.0	54.0			100.0	46.0	100.0	54.0	100.0	46.0	
TRAFFIC COULD BE IMPROVED IN BANFF/ BANFF TOWNSITES/ BETTER LIGHTS IN BANFF	71893	3089	61181	1329	1239	-	997	891	63545	10167	1888	63069	1639
	1.9	.2	3.7	.2	.4		.1	.1	2.1	1.0	.2	3.3	.3
	100.0	4.3	85.1	1.8	1.7		1.4	1.2	88.4	14.1	2.6	87.7	2.3
IMPROVE/ PAVE ROADS/ STREETS/ SHOULD BE SMOOTHER	264255	68938	133194	32195	25770	7286	38238	51897	199354	35386	94498	136079	41631
	6.8	5.5	8.2	5.5	8.9	5.4	4.8	6.0	6.5	3.5	9.1	7.1	8.2
	100.0	26.1	50.4	12.2	9.8	2.8	14.5	19.6	75.4	13.4	35.8	51.5	15.8
WIDEN ROADS/ 4 LANES	59007	2127	34680	26955	15401	-	44652	23396	55961	16502	6158	40621	4141
	1.5	.2	2.1	4.6	5.3		5.6	2.7	1.8	1.6	.6	2.1	.8
	100.0	3.6	58.8	45.7	26.1		75.7	39.6	94.8	28.0	10.4	68.8	7.0
MORE PARKING IN BANFF/ DOWNTOWN AREA	151600	79446	56219	1506	15793	-	33724	38633	141104	38222	39513	91629	10098
	3.9	6.3	3.4	.3	5.5		4.3	4.5	4.6	3.8	3.8	4.8	2.0
	100.0	52.4	37.1	1.0	10.4		22.2	25.5	93.1	25.2	26.1	60.4	6.7
LOWER RESTAURANT/ FOOD PRICES	23487	2204	20698	-	-	584	-	5334	23487	14418	1882	18509	-
	.6	.2	1.3			.4		.6	.8	1.4	.2	1.0	
	100.0	9.4	88.1			2.5		22.7	100.0	61.4	8.0	78.8	
LOWER CAMPING FEES/ SHOULD BE FREE/ CAMPING FEES TOO HIGH	16237	2735	15117	-	-	-	-	-	15562	12348	5552	7167	-
	.4	.2	.9						.5	1.2	.5	.4	
	100.0	16.8	93.1						95.8	76.0	34.2	44.1	
KEEP NATURALNESS/ DO NOT COMMERICALIZE	158324	70554	52429	6259	6177	22904	24243	8902	133457	13291	26798	53235	73453
	4.1	5.6	3.2	1.1	2.1	16.9	3.1	1.0	4.3	1.3	2.6	2.8	14.4
	100.0	44.6	33.1	4.0	3.9	14.5	15.3	5.6	84.3	8.4	16.9	33.6	46.4
TRAINS ON SCHEDULE/ ON TIME	7541	5719	1645	442	-	-	968	830	7315	6223	6696	7364	-
	.2	.5	.1	.1			.1	.1	.2	.6	.6	.4	
	100.0	75.8	21.8	5.9			12.8	11.0	97.0	82.5	88.8	97.7	

Continued

Q.19C VOLUNTEERED ATTRACTIONS, FACILITIES OR SERVICES WOULD LIKE TO SEE ESTABLISHED OR IMPROVED IN BANFF OR JASPER
BASE: PERSON VISITORS -- BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION						ACTIVITIES (NET)						
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
MORE/ BETTER/ UPDATED	62580	5266	25952	11642	120	19600	9609	11953	41408	11436	43788	26055	41061
INFO/ PAMPHLETS/ MAPS	1.6	.4	1.6	2.0	*	14.5	1.2	1.4	1.3	1.1	4.2	1.4	8.1
	100.0	8.4	41.5	18.6	.2	31.3	15.4	19.1	66.2	18.3	70.0	41.6	65.6
MORE SHOWERS (UNSPEC.)	7702	1889	2787	3026	-	-	3026	1234	6149	5528	7702	2502	-
	.2	.2	.2	.5			.4	.1	.2	.5	.7	.1	
	100.0	24.5	36.2	39.3			39.3	16.0	79.8	71.8	100.0	32.5	
MORE/ PUBLIC WASHROOMS/	129660	33394	62266	36827	100	4399	31542	14328	119402	38646	50350	94403	1794
FACILITIES/ WASHROOMS	3.3	2.7	3.8	6.3	*	3.2	4.0	1.7	3.9	3.8	4.8	4.9	.4
	100.0	25.8	48.0	28.4	.1	3.4	24.3	11.1	92.1	29.8	38.8	72.8	1.4
NEED HOT SHOWERS/ SHOWERS	86639	6303	72603	7005	729	2729	48015	40691	71586	16925	44915	62817	3283
IN CAMPGROUNDS	2.2	.5	4.4	1.2	.3	2.0	6.1	4.7	2.3	1.7	4.3	3.3	.6
	100.0	7.3	83.8	8.1	.8	3.1	55.4	47.0	82.6	19.5	51.8	72.5	3.8
MORE RUNNING/ TAP/	23984	3202	19826	-	-	638	2243	19826	23984	20464	4768	20783	-
DRINKING WATER	.6	.3	1.2			.5	.3	2.3	.8	2.0	.5	1.1	
	100.0	13.3	82.7			2.7	9.4	82.7	100.0	85.3	19.9	86.7	
MORE ANIMALS/ WILDLIFE	64792	20025	35576	5653	1026	2512	9594	5653	57787	29545	18136	27156	-
	1.7	1.6	2.2	1.0	.4	1.9	1.2	.7	1.9	2.9	1.7	1.4	
	100.0	30.9	54.9	8.7	1.6	3.9	14.8	8.7	89.2	45.6	28.0	41.9	
NEED FAST FOOD/ FOOD	30320	19994	4383	4238	1169	535	-	4506	29705	4506	5675	24152	-
STANDS/ MCDONALDS IN PARK	.8	1.6	.3	.7	.4	.4		.5	1.0	.4	.5	1.3	
	100.0	65.9	14.5	14.0	3.9	1.8		14.9	98.0	14.9	18.7	79.7	
PROVIDE/ MORE INSTANT	2466	2466	-	-	-	-	2307	2307	2466	2155	159	2466	1996
TELLERS/ BANKS	.1	.2					.3	.3	.1	.2	*	.1	.4
	100.0	100.0					93.6	93.6	100.0	87.4	6.4	100.0	81.0
MORE HOOK-UPS/ ELECTRIC	38311	14510	13499	6434	2549	268	10822	5150	33958	6912	22551	19668	-
FACILITIES	1.0	1.2	.8	1.1	.9	.2	1.4	.6	1.1	.7	2.2	1.0	
	100.0	37.9	35.2	16.8	6.7	.7	28.2	13.4	88.6	18.0	58.9	51.3	
MORE CAMPING SITES/	117464	35069	70044	11414	10844	-	42999	43746	100800	56379	82721	51861	7563
SPACES/ AREAS	3.0	2.8	4.3	2.0	3.7		5.4	5.1	3.3	5.6	8.0	2.7	1.5
	100.0	29.9	59.6	9.7	9.2		36.6	37.2	85.8	48.0	70.4	44.2	6.4
IMPROVE CAMPSITES/	71789	13443	38745	18173	1428	2729	22863	28207	69698	39859	43877	43775	3727
GROUNDS (MISC. MENTIONS)	1.9	1.1	2.4	3.1	.5	2.0	2.9	3.3	2.3	3.9	4.2	2.3	.7
	100.0	18.7	54.0	25.3	2.0	3.8	31.8	39.3	97.1	55.5	61.1	61.0	5.2

Continued

Q.19C VOLUNTEERED ATTRACTIONS, FACILITIES OR SERVICES WOULD LIKE TO SEE ESTABLISHED OR IMPROVED IN BANFF OR JASPER
BASE: PERSON VISITORS -- BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

		PARTY COMPOSITION				ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
MORE BIKING TRAILS/ ESTABLISHED/ PAVED BIKE TRAILS	22073	16808	-	812	275	4528	4819	737	20052	14873	4719	20676	14735
	.6	1.3		.1	.1	3.3	.6	.1	.7	1.5	.5	1.1	2.9
	100.0	76.1		3.7	1.2	20.5	21.8	3.3	90.8	67.4	21.4	93.7	66.8
BETTER/ MAINTAINED/ TRAILS/ MAINTAINED HIKING TRAILS	38906	8989	11530	-	15257	3129	26818	10257	23051	12722	24014	20291	-
	1.0	.7	.7		5.3	2.3	3.4	1.2	.7	1.3	2.3	1.1	
	100.0	23.1	29.6		39.2	8.0	68.9	26.4	59.2	32.7	61.7	52.2	
HAVE MOVIES/ THEATRE/ MUSICAL CONCERTS	80145	8074	47743	22425	1081	-	3267	52028	61459	8739	14461	78788	40451
	2.1	.6	2.9	3.8	.4		.4	6.0	2.0	.9	1.4	4.1	7.9
	100.0	10.1	59.6	28.0	1.3		4.1	64.9	76.7	10.9	18.0	98.3	50.5
SERVICE PEOPLE RUDE/ IMPROVE QUALITY OF SERVICE PEOPLE	13963	5572	3499	4538	1593	114	1967	4365	9112	675	2818	4412	1593
	.4	.4	.2	.8	.6	.1	.2	.5	.3	.1	.3	.2	.3
	100.0	39.9	25.1	32.5	11.4	.8	14.1	31.3	65.3	4.8	20.2	31.6	11.4
CROWDED/ TOO MANY PEOPLE/ TOURISTS	1992	243	320	180	1081	169	563	150	912	1493	412	1662	180
	.1	*	*	*	.4	.1	.1	*	*	.1	*	.1	*
	100.0	12.2	16.0	9.0	54.2	8.5	28.2	7.5	45.8	74.9	20.7	83.4	9.0
IMPROVE WASHROOMS/ WASHROOM FACILITIES (MISC.)	39029	27561	6528	21371	383	126	5316	2558	37230	11530	3061	12752	2598
	1.0	2.2	.4	3.7	.1	.1	.7	.3	1.2	1.1	.3	.7	.5
	100.0	70.6	16.7	54.8	1.0	.3	13.6	6.6	95.4	29.5	7.8	32.7	6.7
IMPROVE RESTAURANTS (OTHER MISC.)	42263	637	35696	3896	1733	1977	3641	33620	40890	3417	3241	35461	-
	1.1	.1	2.2	.7	.6	1.5	.5	3.9	1.3	.3	.3	1.8	
	100.0	1.5	84.5	9.2	4.1	4.7	8.6	79.5	96.7	8.1	7.7	83.9	
MORE HIKING TRAILS	29434	15597	8876	1996	100	1847	23903	1117	22056	7421	3826	23903	6649
	.8	1.2	.5	.3	*	1.4	3.0	.1	.7	.7	.4	1.2	1.3
	100.0	53.0	30.2	6.8	.3	6.3	81.2	3.8	74.9	25.2	13.0	81.2	22.6
IMPROVE QUALITY OF FOOD/ AT RESTAURANTS	10408	2754	3925	438	-	584	5461	1071	9970	1376	1071	9970	438
	.3	.2	.2	.1		.4	.7	.1	.3	.1	.1	.5	.1
	100.0	26.5	37.7	4.2		5.6	52.5	10.3	95.8	13.2	10.3	95.8	4.2
MORE LOCAL TRANSPORTATION/ BUSES/ SHUTTLE BUSES	5004	3345	610	813	236	-	806	243	4158	4761	3287	3287	-
	.1	.3	*	.1	.1		.1	*	.1	.5	.3	.2	
	100.0	66.9	12.2	16.2	4.7		16.1	4.9	83.1	95.1	65.7	65.7	
EXPAND SKI RUNS/ AREAS (SPECIFIED)	27618	7019	12512	4524	2362	-	725	-	7536	-	5394	1342	20337
	.7	.6	.8	.8	.8		.1		.2		.5	.1	4.0
	100.0	25.4	45.3	16.4	8.6		2.6		27.3		19.5	4.9	73.6

Continued

Q.19C VOLUNTEERED ATTRACTIONS, FACILITIES OR SERVICES WOULD LIKE TO SEE ESTABLISHED OR IMPROVED IN BANFF OR JASPER
BASE: PERSON VISITORS -- BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

		PARTY COMPOSITION					ACTIVITIES (NET)						
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
EXPAND/ IMPROVE	60906	25301	6363	21388	3027	3625	4350	1450	41257	1257	-	16317	57281
FACILITIES AT SKI AREAS	1.6	2.0	.4	3.7	1.0	2.7	.5	.2	1.3	.1		.8	11.2
(MISC.)	100.0	41.5	10.4	35.1	5.0	6.0	7.1	2.4	67.7	2.1		26.8	94.0
EXPAND/ IMPROVE SKI	17513	2659	10351	3220	1282	-	4681	-	4336	-	1574	5524	15939
FACILITIES (UNSPEC.)	.5	.2	.6	.6	.4		.6		.1		.2	.3	3.1
	100.0	15.2	59.1	18.4	7.3		26.7		24.8		9.0	31.5	91.0
MISCELLANEOUS OTHER	714124	310558	222010	128387	51071	21679	183663	175378	547597	136257	181725	423153	73782
	18.4	24.8	13.6	22.0	17.6	16.0	23.2	20.4	17.8	13.5	17.5	21.9	14.5
	100.0	43.5	31.1	18.0	7.2	3.0	25.7	24.6	76.7	19.1	25.4	59.3	10.3
NONE/ NO IMPROVEMENTS	864394	195225	447507	133370	27469	10705	126287	167368	690670	282137	225372	416698	28555
NECESSARY	22.3	15.6	27.4	22.8	9.5	7.9	15.9	19.5	22.4	27.9	21.7	21.6	5.6
	100.0	22.6	51.8	15.4	3.2	1.2	14.6	19.4	79.9	32.6	26.1	48.2	3.3
DON'T KNOW	81160	25355	36459	8944	5469	-	20691	10998	68276	11197	25253	34713	1889
	2.1	2.0	2.2	1.5	1.9		2.6	1.3	2.2	1.1	2.4	1.8	.4
	100.0	31.2	44.9	11.0	6.7		25.5	13.6	84.1	13.8	31.1	42.8	2.3
NOT STATED	477405	210969	147051	59666	15094	39654	58079	53673	295422	89622	86607	169266	115941
	12.3	16.8	9.0	10.2	5.2	29.3	7.3	6.2	9.6	8.9	8.3	8.8	22.8
	100.0	44.2	30.8	12.5	3.2	8.3	12.2	11.2	61.9	18.8	18.1	35.5	24.3
(NET) HIGH PRICES/ TOO	274891	52971	89962	9165	112286	11990	22103	131835	250705	150878	48383	110956	22251
EXPENSIVE	7.1	4.2	5.5	1.6	38.8	8.9	2.8	15.3	8.1	14.9	4.7	5.8	4.4
	100.0	19.3	32.7	3.3	40.8	4.4	8.0	48.0	91.2	54.9	17.6	40.4	8.1
(NET) NO IMPROVEMENTS/	1024711	266022	500256	139809	34727	33779	151093	176420	825038	296921	252582	471595	102188
KEEP NATURAL/ LESS	26.4	21.2	30.6	23.9	12.0	24.9	19.0	20.5	26.8	29.3	24.3	24.5	20.1
TOURISTY	100.0	26.0	48.8	13.6	3.4	3.3	14.7	17.2	80.5	29.0	24.6	46.0	10.0
(NET) MORE/ IMPROVE	617760	174789	326060	71277	60790	10033	151281	137804	526804	118327	188791	352612	57509
ROADS/ PARKING/ TRAFFIC/	15.9	13.9	20.0	12.2	21.0	7.4	19.1	16.0	17.1	11.7	18.2	18.3	11.3
SIGNAGE	100.0	28.3	52.8	11.5	9.8	1.6	24.5	22.3	85.3	19.2	30.6	57.1	9.3
(NET) MORE/ IMPROVE PARKS	460437	114006	242837	54269	30050	30892	181395	155425	383824	175416	255647	269503	69355
FACILITIES (CAMPING/	11.9	9.1	14.9	9.3	10.4	22.8	22.9	18.1	12.5	17.3	24.6	14.0	13.6
TRAILS/ WASHROOMS ETC.)	100.0	24.8	52.7	11.8	6.5	6.7	39.4	33.8	83.4	38.1	55.5	58.5	15.1

Continued

Q.19C VOLUNTEERED ATTRACTIONS, FACILITIES OR SERVICES WOULD LIKE TO SEE ESTABLISHED OR IMPROVED IN BANFF OR JASPER
BASE: PERSON VISITORS -- BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION						ACTIVITIES (NET)						
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
(NET) MORE/ IMPROVE TOWNSITE FACILITIES AND SERVICES (HOTELS/ RESTAURANTS/ WASHROOMS/ SERVICE, ETC.)	597844	205592	246202	151782	14036	10687	133101	143146	489379	98958	139249	389160	111678
	15.4	16.4	15.1	26.0	4.8	7.9	16.8	16.6	15.9	9.8	13.4	20.2	21.9
	100.0	34.4	41.2	25.4	2.3	1.8	22.3	23.9	81.9	16.6	23.3	65.1	18.7
(NET) MORE/ IMPROVE LOCAL/ OTHER TRANSPORTATION	32457	16837	8870	3495	2551	970	8179	4798	24644	17556	19303	23857	6187
	.8	1.3	.5	.6	.9	.7	1.0	.6	.8	1.7	1.9	1.2	1.2
	100.0	51.9	27.3	10.8	7.9	3.0	25.2	14.8	75.9	54.1	59.5	73.5	19.1
(NET) ANY IMPROVEMENTS/ EXPAND SKI RUN/ FACILITIES	97416	33648	26224	28408	4309	3625	9031	1450	48711	1257	6967	22458	84936
	2.5	2.7	1.6	4.9	1.5	2.7	1.1	.2	1.6	.1	.7	1.2	16.7
	100.0	34.5	26.9	29.2	4.4	3.7	9.3	1.5	50.0	1.3	7.2	23.1	87.2

Q.19C VOLUNTEERED ATTRACTIONS, FACILITIES OR SERVICES WOULD LIKE TO SEE ESTABLISHED OR IMPROVED IN BANFF OR JASPER
BASE: PERSON VISITORS -- BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PERSON VISITORS	1459	469	861	99	213	160	163	152	49	452	436	341	447
(ACTUAL)	100.0	32.1	59.0	6.8	14.6	11.0	11.2	10.4	3.4	31.0	29.9	23.4	30.6
TOTAL PERSON VISITORS	3877871	700881	2798234	206365	579968	670975	577363	460689	96027	975355	1193612	1176240	1015859
(WEIGHTED)	100.0	18.1	72.2	5.3	15.0	17.3	14.9	11.9	2.5	25.2	30.8	30.3	26.2
TOO EXPENSIVE/ PRICES	85078	11285	70046	-	25203	5080	20496	2617	-	16642	33105	31038	15745
SHOULD COME DOWN	2.2	1.6	2.5		4.3	.8	3.5	.6		1.7	2.8	2.6	1.5
(UNSPEC.)	100.0	13.3	82.3		29.6	6.0	24.1	3.1		19.6	38.9	36.5	18.5
CHEAPER LODGINGS/ HOTELS	164039	7731	146780	4547	10488	8912	98152	25987	-	9813	17675	106306	13371
TOO EXPENSIVE/ MORE	4.2	1.1	5.2	2.2	1.8	1.3	17.0	5.6		1.0	1.5	9.0	1.3
REALISTIC PRICES FOR	100.0	4.7	89.5	2.8	6.4	5.4	59.8	15.8		6.0	10.8	64.8	8.2
HOTELS													
LOCAL TRANSPORTATION/	20148	12531	5565	2095	2601	-	508	8182	-	4619	9627	172	8370
TRANSIT/ BUSES/ SHUTTLE	.5	1.8	.2	1.0	.4		.1	1.8		.5	.8	*	.8
BUSES (MISC. & UNSPEC.)	100.0	62.2	27.6	10.4	12.9		2.5	40.6		22.9	47.8	.9	41.5
IMPROVE RESTAURANTS/	21488	1110	20378	1707	19423	243	-	114	-	-	1530	1593	14878
PLACES TO EAT (UNSPEC.)	.6	.2	.7	.8	3.3	*		*			.1	.1	1.5
	100.0	5.2	94.8	7.9	90.4	1.1		.5			7.1	7.4	69.2
HOTELS/ ACCOMODATIONS	123139	45604	77306	881	1435	15697	37158	5388	2706	57180	10695	22706	84473
(MISC. PROBLEMS)	3.2	6.5	2.8	.4	.2	2.3	6.4	1.2	2.8	5.9	.9	1.9	8.3
	100.0	37.0	62.8	.7	1.2	12.7	30.2	4.4	2.2	46.4	8.7	18.4	68.6
MORE HOTELS/	68822	2831	65991	6741	6291	31481	1818	5064	-	16352	11121	25222	32479
ACCOMODATIONS	1.8	.4	2.4	3.3	1.1	4.7	.3	1.1		1.7	.9	2.1	3.2
	100.0	4.1	95.9	9.8	9.1	45.7	2.6	7.4		23.8	16.2	36.6	47.2
MORE RESTAURANTS/ PLACES	77186	3882	58301	-	12176	24170	228	14636	-	25975	31777	19337	25376
TO EAT	2.0	.6	2.1		2.1	3.6	*	3.2		2.7	2.7	1.6	2.5
	100.0	5.0	75.5		15.8	31.3	.3	19.0		33.7	41.2	25.1	32.9
MORE CAR RENTALS	1764	1764	-	87	-	-	465	870	-	342	87	342	1335
	*	.3		*			.1	.2		*	*	*	.1
	100.0	100.0		4.9			26.4	49.3		19.4	4.9	19.4	75.7
MORE GAS STATIONS	53749	32147	21602	-	-	-	21602	2017	-	30130	19379	2017	12439
	1.4	4.6	.8				3.7	.4		3.1	1.6	.2	1.2
	100.0	59.8	40.2				40.2	3.8		56.1	36.1	3.8	23.1

Continued

Q.19C VOLUNTEERED ATTRACTIONS, FACILITIES OR SERVICES WOULD LIKE TO SEE ESTABLISHED OR IMPROVED IN BANFF OR JASPER
BASE: PERSON VISITORS -- BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							=HOUSEHOLD INCOME=		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
BETTER ROAD SIGNS/	103005	48016	52259	1361	15631	14608	2839	1043	1285	48693	30662	25845	32178
DIRECTIONAL SIGNS COULD	2.7	6.9	1.9	.7	2.7	2.2	.5	.2	1.3	5.0	2.6	2.2	3.2
BE IMPROVED/ NEED MORE	100.0	46.6	50.7	1.3	15.2	14.2	2.8	1.0	1.2	47.3	29.8	25.1	31.2
ROAD TO MALIGNE SHOULD BE	5602	3026	2576	3026	-	-	2576	-	-	-	2576	3026	-
PAVED/ TOO MANY POT	.1	.4	.1	1.5			.4				.2	.3	
HOLES/ DON'T LIKE MALIGNE	100.0	54.0	46.0	54.0			46.0				46.0	54.0	
LAKE ROAD													
TRAFFIC COULD BE IMPROVED	71893	1888	63296	1201	10711	5946	52381	-	-	891	10643	58848	1201
IN BANFF/ BANFF	1.9	.3	2.3	.6	1.8	.9	9.1			.1	.9	5.0	.1
TOWNSITES/ BETTER LIGHTS	100.0	2.6	88.0	1.7	14.9	8.3	72.9			1.2	14.8	81.9	1.7
IN BANFF													
IMPROVE/ PAVE ROADS/	264255	58197	170592	21997	36853	50847	90749	5439	27320	25556	92307	77864	61036
STREETS/ SHOULD BE	6.8	8.3	6.1	10.7	6.4	7.6	15.7	1.2	28.5	2.6	7.7	6.6	6.0
SMOOTHER	100.0	22.0	64.6	8.3	13.9	19.2	34.3	2.1	10.3	9.7	34.9	29.5	23.1
WIDEN ROADS/ 4 LANES	59007	2011	44127	5469	-	5057	1331	23202	2531	8547	12915	27744	18349
	1.5	.3	1.6	2.7		.8	.2	5.0	2.6	.9	1.1	2.4	1.8
	100.0	3.4	74.8	9.3		8.6	2.3	39.3	4.3	14.5	21.9	47.0	31.1
MORE PARKING IN BANFF/	151600	5806	141973	1331	53781	20674	49370	1450	4301	14905	86883	14635	48073
DOWNTOWN AREA	3.9	.8	5.1	.6	9.3	3.1	8.6	.3	4.5	1.5	7.3	1.2	4.7
	100.0	3.8	93.6	.9	35.5	13.6	32.6	1.0	2.8	9.8	57.3	9.7	31.7
LOWER RESTAURANT/ FOOD	23487	5389	10311	-	7202	5334	-	6401	584	1761	13615	-	4894
PRICES	.6	.8	.4		1.2	.8		1.4	.6	.2	1.1		.5
	100.0	22.9	43.9		30.7	22.7		27.3	2.5	7.5	58.0		20.8
LOWER CAMPING FEES/	16237	4727	10836	1271	1615	-	-	7950	-	5401	4727	-	9564
SHOULD BE FREE/ CAMPING	.4	.7	.4	.6	.3			1.7		.6	.4		.9
FEES TOO HIGH	100.0	29.1	66.7	7.8	9.9			49.0		33.3	29.1		58.9
KEEP NATURALNESS/ DO NOT	158324	12592	141336	25687	20081	25573	34561	10046	637	41235	27937	35417	63324
COMMERICALIZE	4.1	1.8	5.1	12.4	3.5	3.8	6.0	2.2	.7	4.2	2.3	3.0	6.2
	100.0	8.0	89.3	16.2	12.7	16.2	21.8	6.3	.4	26.0	17.6	22.4	40.0
TRAINS ON SCHEDULE/ ON	7541	5836	1479	138	-	-	915	830	-	5658	5484	519	1096
TIME	.2	.8	.1	.1			.2	.2		.6	.5	*	.1
	100.0	77.4	19.6	1.8			12.1	11.0		75.0	72.7	6.9	14.5
MORE/ BETTER/ UPDATED	62580	7697	51888	27051	6292	13354	8297	-	322	4250	21331	21233	20017
INFO/ PAMPHLETS/ MAPS	1.6	1.1	1.9	13.1	1.1	2.0	1.4		.3	.4	1.8	1.8	2.0
	100.0	12.3	82.9	43.2	10.1	21.3	13.3		.5	6.8	34.1	33.9	32.0

Continued

Q.19C VOLUNTEERED ATTRACTIONS, FACILITIES OR SERVICES WOULD LIKE TO SEE ESTABLISHED OR IMPROVED IN BANFF OR JASPER
BASE: PERSON VISITORS -- BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
MORE SHOWERS (UNSPEC.)	7702	3647	4055	3026	-	1553	-	-	-	1889	4055	3026	-
	.2	.5	.1	1.5		.2				.2	.3	.3	
	100.0	47.4	52.6	39.3		20.2				24.5	52.6	39.3	
MORE/ PUBLIC WASHROOMS/	129660	6878	121678	824	16020	29119	251	32108	21426	24556	66011	42871	11063
FACILITIES/ WASHROOMS	3.3	1.0	4.3	.4	2.8	4.3	*	7.0	22.3	2.5	5.5	3.6	1.1
	100.0	5.3	93.8	.6	12.4	22.5	.2	24.8	16.5	18.9	50.9	33.1	8.5
NEED HOT SHOWERS/ SHOWERS	86639	41964	27047	554	3467	6257	28263	2188	-	23791	43485	18903	5543
IN CAMPGROUNDS	2.2	6.0	1.0	.3	.6	.9	4.9	.5		2.4	3.6	1.6	.5
	100.0	48.4	31.2	.6	4.0	7.2	32.6	2.5		27.5	50.2	21.8	6.4
MORE RUNNING/ TAP/	23984	2882	21103	-	-	17901	-	997	-	4448	1925	20106	957
DRINKING WATER	.6	.4	.8			2.7		.2		.5	.2	1.7	.1
	100.0	12.0	88.0			74.6		4.2		18.5	8.0	83.8	4.0
MORE ANIMALS/ WILDLIFE	64792	17510	45931	4506	1351	24494	6679	2424	5043	5479	51696	1557	7781
	1.7	2.5	1.6	2.2	.2	3.7	1.2	.5	5.3	.6	4.3	.1	.8
	100.0	27.0	70.9	7.0	2.1	37.8	10.3	3.7	7.8	8.5	79.8	2.4	12.0
NEED FAST FOOD/ FOOD	30320	23885	4651	-	-	-	535	8621	-	21163	20262	4383	5675
STANDS/ MCDONALDS IN PARK	.8	3.4	.2				.1	1.9		2.2	1.7	.4	.6
	100.0	78.8	15.3				1.8	28.4		69.8	66.8	14.5	18.7
PROVIDE/ MORE INSTANT	2466	-	2466	-	2155	-	-	-	-	-	-	2307	159
TELLERS/ BANKS	.1		.1		.4							.2	*
	100.0		100.0		87.4							93.6	6.4
MORE HOOK-UPS/ ELECTRIC	38311	8252	20046	932	4177	4293	4561	4393	-	5392	4293	17476	12339
FACILITIES	1.0	1.2	.7	.5	.7	.6	.8	1.0		.6	.4	1.5	1.2
	100.0	21.5	52.3	2.4	10.9	11.2	11.9	11.5		14.1	11.2	45.6	32.2
MORE CAMPING SITES/	117464	23326	90450	2224	4611	35159	10383	43017	1996	13312	27038	50232	11752
SPACES/ AREAS	3.0	3.3	3.2	1.1	.8	5.2	1.8	9.3	2.1	1.4	2.3	4.3	1.2
	100.0	19.9	77.0	1.9	3.9	29.9	8.8	36.6	1.7	11.3	23.0	42.8	10.0
IMPROVE CAMPSITES/	71789	11482	45759	2512	24742	15778	3972	2850	2474	14315	25577	14609	19445
GROUNDS (MISC. MENTIONS)	1.9	1.6	1.6	1.2	4.3	2.4	.7	.6	2.6	1.5	2.1	1.2	1.9
	100.0	16.0	63.7	3.5	34.5	22.0	5.5	4.0	3.4	19.9	35.6	20.3	27.1
MORE BIKING TRAILS/	22073	3497	3942	15410	1734	-	-	2445	-	2485	1997	14635	4528
ESTABLISHED/ PAVED BIKE	.6	.5	.1	7.5	.3			.5		.3	.2	1.2	.4
TRAILS	100.0	15.8	17.9	69.8	7.9			11.1		11.3	9.0	66.3	20.5

Continued

Q.19C VOLUNTEERED ATTRACTIONS, FACILITIES OR SERVICES WOULD LIKE TO SEE ESTABLISHED OR IMPROVED IN BANFF OR JASPER
BASE: PERSON VISITORS -- BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
BETTER/ MAINTAINED/	38906	17546	21359	2531	5768	1133	7594	302	11763	9815	21888	4262	9952
TRAILS/ MAINTAINED HIKING	1.0	2.5	.8	1.2	1.0	.2	1.3	.1	12.2	1.0	1.8	.4	1.0
TRAILS	100.0	45.1	54.9	6.5	14.8	2.9	19.5	.8	30.2	25.2	56.3	11.0	25.6
HAVE MOVIES/ THEATRE/	80145	8370	42374	1338	3159	43336	1347	30176	-	789	11449	1717	37282
MUSICAL CONCERTS	2.1	1.2	1.5	.6	.5	6.5	.2	6.6		.1	1.0	.1	3.7
	100.0	10.4	52.9	1.7	3.9	54.1	1.7	37.7		1.0	14.3	2.1	46.5
SERVICE PEOPLE RUDE/	13963	-	12610	1593	2502	114	-	1717	-	3185	6508	1593	3854
IMPROVE QUALITY OF	.4		.5	.8	.4	*		.4		.3	.5	.1	.4
SERVICE PEOPLE	100.0		90.3	11.4	17.9	.8		12.3		22.8	46.6	11.4	27.6
CROWDED/ TOO MANY PEOPLE/	1992	243	1599	169	180	-	1081	-	169	243	1250	169	573
TOURISTS	.1	*	.1	.1	*		.2		.2	*	.1	*	.1
	100.0	12.2	80.3	8.5	9.0		54.2		8.5	12.2	62.8	8.5	28.7
IMPROVE WASHROOMS/	39029	7996	31033	383	5156	1416	8584	-	-	23490	6922	26825	4431
WASHROOM FACILITIES	1.0	1.1	1.1	.2	.9	.2	1.5			2.4	.6	2.3	.4
(MISC.)	100.0	20.5	79.5	1.0	13.2	3.6	22.0			60.2	17.7	68.7	11.4
IMPROVE RESTAURANTS	42263	5423	6066	-	1430	33252	-	535	1374	3297	-	4848	3886
(OTHER MISC.)	1.1	.8	.2		.2	5.0		.1	1.4	.3		.4	.4
	100.0	12.8	14.4		3.4	78.7		1.3	3.3	7.8		11.5	9.2
MORE HIKING TRAILS	29434	1847	24574	725	100	14635	962	2810	1996	8205	1017	19976	8340
	.8	.3	.9	.4	*	2.2	.2	.6	2.1	.8	.1	1.7	.8
	100.0	6.3	83.5	2.5	.3	49.7	3.3	9.5	6.8	27.9	3.5	67.9	28.3
IMPROVE QUALITY OF FOOD/	10408	4596	5227	-	3538	-	-	2549	3291	1030	-	2958	5672
AT RESTAURANTS	.3	.7	.2		.6			.6	3.4	.1		.3	.6
	100.0	44.2	50.2		34.0			24.5	31.6	9.9		28.4	54.5
MORE LOCAL	5004	2677	2327	479	1628	-	-	-	-	2327	243	610	3345
TRANSPORTATION/ BUSES/	.1	.4	.1	.2	.3					.2	*	.1	.3
SHUTTLE BUSES	100.0	53.5	46.5	9.6	32.5					46.5	4.9	12.2	66.9
EXPAND SKI RUNS/ AREAS	27618	614	27004	1926	4517	4999	4551	9208	-	2417	1201	8565	17380
(SPECIFIED)	.7	.1	1.0	.9	.8	.7	.8	2.0		.2	.1	.7	1.7
	100.0	2.2	97.8	7.0	16.4	18.1	16.5	33.3		8.8	4.3	31.0	62.9
EXPAND/ IMPROVE	60906	-	43317	18719	18029	3905	1201	2362	1996	14028	19444	11793	29668
FACILITIES AT SKI AREAS	1.6		1.5	9.1	3.1	.6	.2	.5	2.1	1.4	1.6	1.0	2.9
(MISC.)	100.0		71.1	30.7	29.6	6.4	2.0	3.9	3.3	23.0	31.9	19.4	48.7

Continued

Q.19C VOLUNTEERED ATTRACTIONS, FACILITIES OR SERVICES WOULD LIKE TO SEE ESTABLISHED OR IMPROVED IN BANFF OR JASPER
BASE: PERSON VISITORS -- BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
EXPAND/ IMPROVE SKI FACILITIES (UNSPEC.)	17513	1889	15623	1996	3592	3003	-	4241	-	4681	3886	5661	7965
	.5	.3	.6	1.0	.6	.4		.9		.5	.3	.5	.8
	100.0	10.8	89.2	11.4	20.5	17.1		24.2		26.7	22.2	32.3	45.5
MISCELLANEOUS OTHER	714124	121819	518573	65240	158349	118784	54464	37522	24253	179378	280313	129480	173009
	18.4	17.4	18.5	31.6	27.3	17.7	9.4	8.1	25.3	18.4	23.5	11.0	17.0
	100.0	17.1	72.6	9.1	22.2	16.6	7.6	5.3	3.4	25.1	39.3	18.1	24.2
NONE/ NO IMPROVEMENTS NECESSARY	864394	178771	628680	32544	90804	199072	63528	137233	14202	249303	264145	309478	175196
	22.3	25.5	22.5	15.8	15.7	29.7	11.0	29.8	14.8	25.6	22.1	26.3	17.2
	100.0	20.7	72.7	3.8	10.5	23.0	7.3	15.9	1.6	28.8	30.6	35.8	20.3
DON'T KNOW	81160	20739	54060	-	8779	14189	16237	11319	2182	22250	33494	28001	15089
	2.1	3.0	1.9		1.5	2.1	2.8	2.5	2.3	2.3	2.8	2.4	1.5
	100.0	25.6	66.6		10.8	17.5	20.0	13.9	2.7	27.4	41.3	34.5	18.6
NOT STATED	477405	63730	317697	24292	72742	68352	50985	59564	1575	162472	147103	97890	165117
	12.3	9.1	11.4	11.8	12.5	10.2	8.8	12.9	1.6	16.7	12.3	8.3	16.3
	100.0	13.3	66.5	5.1	15.2	14.3	10.7	12.5	.3	34.0	30.8	20.5	34.6
(NET) HIGH PRICES/ TOO EXPENSIVE	274891	28053	232306	5818	37306	19327	118648	38412	584	33617	60841	137344	42884
	7.1	4.0	8.3	2.8	6.4	2.9	20.6	8.3	.6	3.4	5.1	11.7	4.2
	100.0	10.2	84.5	2.1	13.6	7.0	43.2	14.0	.2	12.2	22.1	50.0	15.6
(NET) NO IMPROVEMENTS/ KEEP NATURAL/ LESS TOURISTY	1024711	191606	771615	58400	111065	224646	99170	147279	15009	290781	293332	345064	239092
	26.4	27.3	27.6	28.3	19.2	33.5	17.2	32.0	15.6	29.8	24.6	29.3	23.5
	100.0	18.7	75.3	5.7	10.8	21.9	9.7	14.4	1.5	28.4	28.6	33.7	23.3
(NET) MORE/ IMPROVE ROADS/ PARKING/ TRAFFIC/ SIGNAGE	617760	114703	441458	34384	102341	88137	199246	31135	31136	88921	220676	193326	153179
	15.9	16.4	15.8	16.7	17.6	13.1	34.5	6.8	32.4	9.1	18.5	16.4	15.1
	100.0	18.6	71.5	5.6	16.6	14.3	32.3	5.0	5.0	14.4	35.7	31.3	24.8
(NET) MORE/ IMPROVE PARKS FACILITIES (CAMPING/ TRAILS/ WASHROOMS ETC.)	460437	106874	292568	54137	47068	104819	56440	50172	16556	84075	138218	180423	84387
	11.9	15.2	10.5	26.2	8.1	15.6	9.8	10.9	17.2	8.6	11.6	15.3	8.3
	100.0	23.2	63.5	11.8	10.2	22.8	12.3	10.9	3.6	18.3	30.0	39.2	18.3
(NET) MORE/ IMPROVE TOWNSITE FACILITIES AND SERVICES (HOTELS/ RESTAURANTS/ WASHROOMS/ SERVICE, ETC.)	597844	121072	426558	11166	59117	148806	71759	96472	26090	167770	160139	130494	231656
	15.4	17.3	15.2	5.4	10.2	22.2	12.4	20.9	27.2	17.2	13.4	11.1	22.8
	100.0	20.3	71.3	1.9	9.9	24.9	12.0	16.1	4.4	28.1	26.8	21.8	38.7
(NET) MORE/ IMPROVE LOCAL/ OTHER TRANSPORTATION	32457	20808	9372	2476	4229	-	1423	9012	-	12605	15354	1301	12811
	.8	3.0	.3	1.2	.7		.2	2.0		1.3	1.3	.1	1.3
	100.0	64.1	28.9	7.6	13.0		4.4	27.8		38.8	47.3	4.0	39.5

Continued

Q.19C VOLUNTEERED ATTRACTIONS, FACILITIES OR SERVICES WOULD LIKE TO SEE ESTABLISHED OR IMPROVED IN BANFF OR JASPER
BASE: PERSON VISITORS -- BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
(NET) ANY IMPROVEMENTS/	97416	2504	77323	20716	24807	8904	5752	13450	1996	21126	23330	23017	50596
EXPAND SKI RUN/	2.5	.4	2.8	10.0	4.3	1.3	1.0	2.9	2.1	2.2	2.0	2.0	5.0
FACILITIES	100.0	2.6	79.4	21.3	25.5	9.1	5.9	13.8	2.0	21.7	23.9	23.6	51.9

Q.22 EDUCATION (TRAVEL/VEHICLE PARTY SPOKESPERSON)
BASE: PERSON VISITORS (EXCLUDING WINTER METHOD, CHARTER AND NON-ENGLISH -- QUESTION NOT ASKED)
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PERSON VISITORS (ACTUAL)	890	343	314	145	97	28	236	189	711	247	343	491	20
TOTAL PERSON VISITORS (WEIGHTED)	2560291	755324	1189734	425234	245823	65049	569058	588371	2129107	748298	803416	1330620	25241
SOME ELEMENTARY/ GRADE SCHOOL	15617	2929	7413	4904	370	-	-	-	12318	5852	5852	8106	-
	.6	.4	.6	1.2	.2				.6	.8	.7	.6	
COMPLETED ELEMENTARY/ GRADE SCHOOL	46094	22944	14206	2054	6891	-	10539	11402	26253	14331	9010	16975	-
	1.8	3.0	1.2	.5	2.8		1.9	1.9	1.2	1.9	1.1	1.3	
SOME HIGH/ SECONDARY SCHOOL	247998	41971	160420	50491	10857	200	29844	40236	206273	70147	56891	137474	3344
	9.7	5.6	13.5	11.9	4.4	.3	5.2	6.8	9.7	9.4	7.1	10.3	13.2
COMPLETED HIGH/ SECONDARY SCHOOL	595287	217080	211523	54098	129020	10882	65917	178264	548170	212671	112719	295479	4092
	23.3	28.7	17.8	12.7	52.5	16.7	11.6	30.3	25.7	28.4	14.0	22.2	16.2
TECHNICAL OR VOCATIONAL SCHOOL/ COMMUNITY COLLEGE/ CEGEP	495034	122325	291577	75873	34191	9810	100475	89050	404354	86575	146201	284237	6362
	19.3	16.2	24.5	17.8	13.9	15.1	17.7	15.1	19.0	11.6	18.2	21.4	25.2
SOME UNIVERSITY	229444	68296	87709	54010	17398	4802	51071	75320	187617	56380	71319	114946	2557
	9.0	9.0	7.4	12.7	7.1	7.4	9.0	12.8	8.8	7.5	8.9	8.6	10.1
COMPLETED UNIVERSITY	411523	94314	237075	59041	20914	17102	101331	98497	310194	111200	150866	176444	2941
	16.1	12.5	19.9	13.9	8.5	26.3	17.8	16.7	14.6	14.9	18.8	13.3	11.7
POST GRADUATE COURSES/ DEGREE	495119	178922	173586	115291	23150	22252	205046	84869	422974	189122	247918	286189	5698
	19.3	23.7	14.6	27.1	9.4	34.2	36.0	14.4	19.9	25.3	30.9	21.5	22.6
DON'T KNOW	5093	-	2681	-	2412	-	-	-	-	-	-	-	-
	.2		.2		1.0								
NOT STATED	19083	6542	3545	9472	620	-	4835	10733	10953	2019	2640	10770	245
	.7	.9	.3	2.2	.3		.8	1.8	.5	.3	.3	.8	1.0

Q.22 EDUCATION (TRAVEL/VEHICLE PARTY SPOKESPERSON)
BASE: PERSON VISITORS (EXCLUDING WINTER METHOD, CHARTER AND NON-ENGLISH -- QUESTION NOT ASKED)
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PERSON VISITORS (ACTUAL)	890	244	560	55	120	108	98	87	34	295	321	214	242
TOTAL PERSON VISITORS (WEIGHTED)	2560291	527636	1758847	90490	339061	483873	406452	293258	71909	666141	818758	855532	588510
SOME ELEMENTARY/ GRADE SCHOOL	15617 .6	2029 .4	10659 .6	-	3591 1.1	-	-	370 .1	2704 3.8	3100 .5	6891 .8	5852 .7	-
COMPLETED ELEMENTARY/ GRADE SCHOOL	46094 1.8	5776 1.1	28101 1.6	-	-	5402 1.1	-	2787 1.0	-	30041 4.5	27348 3.3	15150 1.8	1430 .2
SOME HIGH/ SECONDARY SCHOOL	247998 9.7	55183 10.5	166591 9.5	1083 1.2	8035 2.4	35509 7.3	48759 12.0	40041 13.7	22205 30.9	69626 10.5	98476 12.0	82954 9.7	38002 6.5
COMPLETED HIGH/ SECONDARY SCHOOL	595287 23.3	122563 23.2	433743 24.7	18140 20.0	105339 31.1	87472 18.1	152385 37.5	29107 9.9	6869 9.6	143827 21.6	213220 26.0	203190 23.8	66586 11.3
TECHNICAL OR VOCATIONAL SCHOOL/ COMMUNITY COLLEGE/ CEGEP	495034 19.3	89765 17.0	395518 22.5	13040 14.4	47025 13.9	59261 12.2	111154 27.3	75401 25.7	21571 30.0	101551 15.2	220340 26.9	142611 16.7	40601 6.9
SOME UNIVERSITY	229444 9.0	39266 7.4	162621 9.2	9224 10.2	14879 4.4	32909 6.8	12440 3.1	38737 13.2	765 1.1	97650 14.7	71981 8.8	99527 11.6	42979 7.3
COMPLETED UNIVERSITY	411523 16.1	63118 12.0	265363 15.1	34241 37.8	69584 20.5	151671 31.3	37475 9.2	39537 13.5	492 .7	70281 10.6	84211 10.3	178812 20.9	136926 23.3
POST GRADUATE COURSES/ DEGREE	495119 19.3	144029 27.3	291301 16.6	14762 16.3	89512 26.4	108618 22.4	41738 10.3	67033 22.9	17304 24.1	136707 20.5	84509 10.3	127436 14.9	256459 43.6
DON'T KNOW	5093 .2	2681 .5	-	-	-	-	-	-	-	2412 .4	-	-	-
NOT STATED	19083 .7	3224 .6	4950 .3	-	1097 .3	3032 .6	2502 .6	245 .1	-	10946 1.6	11783 1.4	-	5526 .9

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
TOTAL PARTY VISITS TO BANFF OR JASPER (ACTUAL)	1459	1459	1155	866	334	234	159	59	129	1042	156
	100.0	100.0	79.2	59.4	22.9	16.0	10.9	4.0	8.8	71.4	10.7
TOTAL PARTY VISITS TO BANFF OR JASPER (WEIGHTED)	1542648	1542648	1280423	597265	279909	202521	130969	83767	153030	887528	303306
	100.0	100.0	83.0	38.7	18.1	13.1	8.5	5.4	9.9	57.5	19.7
SIGHTSEEING BY CAR	1107373	1107373	910923	434445	220426	163153	104596	53949	106358	644870	234883
	71.8	71.8	71.1	72.7	78.7	80.6	79.9	64.4	69.5	72.7	77.4
	100.0	100.0	82.3	39.2	19.9	14.7	9.4	4.9	9.6	58.2	21.2
SIGHTSEEING BY BUS	116812	116812	106876	99971	41882	31889	16182	9511	1286	103963	-
	7.6	7.6	8.3	16.7	15.0	15.7	12.4	11.4	.8	11.7	
	100.0	100.0	91.5	85.6	35.9	27.3	13.9	8.1	1.1	89.0	
VIEWING WILDLIFE	801875	801875	624764	430986	179482	122264	99926	38731	71936	546883	102207
	52.0	52.0	48.8	72.2	64.1	60.4	76.3	46.2	47.0	61.6	33.7
	100.0	100.0	77.9	53.7	22.4	15.2	12.5	4.8	9.0	68.2	12.7
BIRDWATCHING	194240	194240	154566	110133	47841	33145	26675	13364	12847	136890	30720
	12.6	12.6	12.1	18.4	17.1	16.4	20.4	16.0	8.4	15.4	10.1
	100.0	100.0	79.6	56.7	24.6	17.1	13.7	6.9	6.6	70.5	15.8
PICNICKING	296587	296587	237387	146440	87195	64059	46909	3270	21366	206817	60594
	19.2	19.2	18.5	24.5	31.2	31.6	35.8	3.9	14.0	23.3	20.0
	100.0	100.0	80.0	49.4	29.4	21.6	15.8	1.1	7.2	69.7	20.4
PHOTOGRAPHY	694158	694158	600739	343227	164190	116657	93481	25402	56374	504022	69013
	45.0	45.0	46.9	57.5	58.7	57.6	71.4	30.3	36.8	56.8	22.8
	100.0	100.0	86.5	49.4	23.7	16.8	13.5	3.7	8.1	72.6	9.9
MOUNTAIN CLIMBING	80772	80772	74539	41662	27022	19864	9105	8281	2275	68274	1942
	5.2	5.2	5.8	7.0	9.7	9.8	7.0	9.9	1.5	7.7	.6
	100.0	100.0	92.3	51.6	33.5	24.6	11.3	10.3	2.8	84.5	2.4
ICE CLIMBING	36856	36856	35347	34216	7983	5961	2700	7118	672	23790	4791
	2.4	2.4	2.8	5.7	2.9	2.9	2.1	8.5	.4	2.7	1.6
	100.0	100.0	95.9	92.8	21.7	16.2	7.3	19.3	1.8	64.5	13.0
JOGGING/ RUNNING	54733	54733	52367	16988	13146	12048	3331	12473	2947	38325	667
	3.5	3.5	4.1	2.8	4.7	5.9	2.5	14.9	1.9	4.3	.2
	100.0	100.0	95.7	31.0	24.0	22.0	6.1	22.8	5.4	70.0	1.2

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
HIKING/ BACKPACKING WITH	234642	234642	205466	103108	59132	35590	34526	7237	6767	188774	24957
YOUR OWN GROUP OR BY	15.2	15.2	16.0	17.3	21.1	17.6	26.4	8.6	4.4	21.3	8.2
YOURSELF	100.0	100.0	87.6	43.9	25.2	15.2	14.7	3.1	2.9	80.5	10.6
HIKING WITH A PARK	20025	20025	18069	10212	2649	2649	556	1736	701	17588	-
NATURALIST	1.3	1.3	1.4	1.7	.9	1.3	.4	2.1	.5	2.0	
	100.0	100.0	90.2	51.0	13.2	13.2	2.8	8.7	3.5	87.8	
ATTENDING PARK	98406	98406	86458	47617	31994	25711	15885	15434	10194	71483	2193
INTERPRETIVE OR	6.4	6.4	6.8	8.0	11.4	12.7	12.1	18.4	6.7	8.1	.7
EDUCATIONAL PROGRAMS	100.0	100.0	87.9	48.4	32.5	26.1	16.1	15.7	10.4	72.6	2.2
ATTENDING COURSE AT BANFF	8969	8969	7014	5095	1960	1603	635	4871	-	6239	-
CENTRE	.6	.6	.5	.9	.7	.8	.5	5.8		.7	
	100.0	100.0	78.2	56.8	21.9	17.9	7.1	54.3		69.6	
SCIENTIFIC STUDY AND	6890	6890	6890	2905	764	-	764	6126	-	2905	-
RESEARCH	.4	.4	.5	.5	.3		.6	7.3		.3	
	100.0	100.0	100.0	42.2	11.1		11.1	88.9		42.2	
FISHING	21137	21137	14679	10716	3538	2181	2613	95	366	15518	5524
	1.4	1.4	1.1	1.8	1.3	1.1	2.0	.1	.2	1.7	1.8
	100.0	100.0	69.4	50.7	16.7	10.3	12.4	.5	1.7	73.4	26.1
SWIMMING	211004	211004	181486	72762	44569	23169	30029	9653	12836	164539	19218
	13.7	13.7	14.2	12.2	15.9	11.4	22.9	11.5	8.4	18.5	6.3
	100.0	100.0	86.0	34.5	21.1	11.0	14.2	4.6	6.1	78.0	9.1
SCUBA DIVING/ SNORKELLING	10858	10858	8207	2651	-	-	-	-	51	10807	-
	.7	.7	.6	.4					*	1.2	
	100.0	100.0	75.6	24.4					.5	99.5	
SCENIC BOAT TOURS	51713	51713	49650	49115	23130	19964	5802	63	1129	45578	491
	3.4	3.4	3.9	8.2	8.3	9.9	4.4	.1	.7	5.1	.2
	100.0	100.0	96.0	95.0	44.7	38.6	11.2	.1	2.2	88.1	1.0
OTHER BOATING/ CANOEING/	89050	89050	83128	20369	55989	52297	4979	731	269	38234	49279
KAYAKING/ SAILING	5.8	5.8	6.5	3.4	20.0	25.8	3.8	.9	.2	4.3	16.2
	100.0	100.0	93.4	22.9	62.9	58.7	5.6	.8	.3	42.9	55.3
RIVER RAFTING	19608	19608	15754	19608	7272	4611	3509	95	-	18598	-
	1.3	1.3	1.2	3.3	2.6	2.3	2.7	.1		2.1	
	100.0	100.0	80.3	100.0	37.1	23.5	17.9	.5		94.8	

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
SAILBOARDING/ WINDSURFING	5916	5916	1454	5248	452	452	452	-	4731	787	667
	.4	.4	.1	.9	.2	.2	.3		3.1	.1	.2
	100.0	100.0	24.6	88.7	7.6	7.6	7.6		80.0	13.3	11.3
HORSEBACK/ TRAIL-RIDING	30206	30206	27530	15575	10080	7459	7812	95	1300	23142	667
	2.0	2.0	2.2	2.6	3.6	3.7	6.0	.1	.8	2.6	.2
	100.0	100.0	91.1	51.6	33.4	24.7	25.9	.3	4.3	76.6	2.2
HORSEDRAWN CARRAIGE RIDE	8356	8356	8356	3528	2875	-	2875	-	1344	5854	1159
	.5	.5	.7	.6	1.0		2.2		.9	.7	.4
	100.0	100.0	100.0	42.2	34.4		34.4		16.1	70.1	13.9
BICYCLING	48820	48820	45580	29006	17713	8624	14860	95	1921	43392	2712
	3.2	3.2	3.6	4.9	6.3	4.3	11.3	.1	1.3	4.9	.9
	100.0	100.0	93.4	59.4	36.3	17.7	30.4	.2	3.9	88.9	5.6
GOLFING	31466	31466	24069	19960	10686	6123	6159	6259	2169	20760	6506
	2.0	2.0	1.9	3.3	3.8	3.0	4.7	7.5	1.4	2.3	2.1
	100.0	100.0	76.5	63.4	34.0	19.5	19.6	19.9	6.9	66.0	20.7
TENNIS	10438	10438	10168	1956	1065	445	620	63	970	9405	-
	.7	.7	.8	.3	.4	.2	.5	.1	.6	1.1	
	100.0	100.0	97.4	18.7	10.2	4.3	5.9	.6	9.3	90.1	
SHOPPING	739996	739996	649456	289887	135167	96661	66787	37187	55161	510614	113398
	48.0	48.0	50.7	48.5	48.3	47.7	51.0	44.4	36.0	57.5	37.4
	100.0	100.0	87.8	39.2	18.3	13.1	9.0	5.0	7.5	69.0	15.3
ATTENDING MOVIES	15617	15617	12602	13271	2122	1868	707	95	321	13865	1336
	1.0	1.0	1.0	2.2	.8	.9	.5	.1	.2	1.6	.4
	100.0	100.0	80.7	85.0	13.6	12.0	4.5	.6	2.1	88.8	8.6
ATTENDING BANFF FESTIVAL OF THE ARTS	25205	25205	24208	3506	6357	5716	757	158	1299	11143	12604
	1.6	1.6	1.9	.6	2.3	2.8	.6	.2	.8	1.3	4.2
	100.0	100.0	96.0	13.9	25.2	22.7	3.0	.6	5.2	44.2	50.0
ATTENDING OTHER LIVE THEATRE/ CONCERTS/ ART EXHIBITS	23824	23824	21364	12562	8648	7779	870	1245	1028	20884	667
	1.5	1.5	1.7	2.1	3.1	3.8	.7	1.5	.7	2.4	.2
	100.0	100.0	89.7	52.7	36.3	32.7	3.6	5.2	4.3	87.7	2.8
VISITING MUSEUMS/ HISTORICAL DISPLAYS/ SITES	395924	395924	373548	132559	143921	125098	43737	19558	19811	231415	116898
	25.7	25.7	29.2	22.2	51.4	61.8	33.4	23.3	12.9	26.1	38.5
	100.0	100.0	94.3	33.5	36.4	31.6	11.0	4.9	5.0	58.4	29.5

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
ATTENDING SPORTING EVENTS	20834	20834	18352	5663	378	378	315	1097	2358	15871	2251
	1.4	1.4	1.4	.9	.1	.2	.2	1.3	1.5	1.8	.7
	100.0	100.0	88.1	27.2	1.8	1.8	1.5	5.3	11.3	76.2	10.8
ATTENDING OTHER FESTIVALS/ EVENTS	20744	20744	17520	3552	9564	9401	8605	4279	4680	12082	667
	1.3	1.3	1.4	.6	3.4	4.6	6.6	5.1	3.1	1.4	.2
	100.0	100.0	84.5	17.1	46.1	45.3	41.5	20.6	22.6	58.2	3.2
DOWNHILL SKIING	191486	191486	163366	30213	3128	1182	2261	9673	9970	117221	53998
	12.4	12.4	12.8	5.1	1.1	.6	1.7	11.5	6.5	13.2	17.8
	100.0	100.0	85.3	15.8	1.6	.6	1.2	5.1	5.2	61.2	28.2
CROSS COUNTRY SKIING	36905	36905	19118	18318	5670	5670	315	2773	4641	20782	8709
	2.4	2.4	1.5	3.1	2.0	2.8	.2	3.3	3.0	2.3	2.9
	100.0	100.0	51.8	49.6	15.4	15.4	.9	7.5	12.6	56.3	23.6
SKIING (TYPE NOT SPECIFIED)	3451	3451	3361	90	-	-	-	-	1597	1235	1455
	.2	.2	.3	*					1.0	.1	.5
	100.0	100.0	97.4	2.6					46.3	35.8	42.2
SKATING	13033	13033	12982	603	315	315	315	-	51	8196	4786
	.8	.8	1.0	.1	.1	.2	.2		*	.9	1.6
	100.0	100.0	99.6	4.6	2.4	2.4	2.4		.4	62.9	36.7
SNOWSHOEING	3876	3876	3876	443	315	315	315	-	2981	895	-
	.3	.3	.3	.1	.1	.2	.2		1.9	.1	
	100.0	100.0	100.0	11.4	8.1	8.1	8.1		76.9	23.1	
HORSEDRAWN SLEIGH RIDES	1610	1610	1610	283	-	-	-	-	223	719	667
	.1	.1	.1	*					.1	.1	.2
	100.0	100.0	100.0	17.6					13.9	44.7	41.5
DOG SLEDDING	667	667	667	-	-	-	-	-	-	-	667
	*	*	.1								.2
	100.0	100.0	100.0								100.0
COLUMBIA ICEFIELD SNOCOACH	88200	88200	85255	87145	40705	30055	17338	7181	920	73997	-
	5.7	5.7	6.7	14.6	14.5	14.8	13.2	8.6	.6	8.3	
	100.0	100.0	96.7	98.8	46.2	34.1	19.7	8.1	1.0	83.9	
RESTING/ RELAXING	737926	737926	638666	284177	161907	124315	61560	47736	59582	513673	97433
	47.8	47.8	49.9	47.6	57.8	61.4	47.0	57.0	38.9	57.9	32.1
	100.0	100.0	86.5	38.5	21.9	16.8	8.3	6.5	8.1	69.6	13.2

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
VISIT VISITOR INFORMATION CENTRE	339708	339708	278599	235622	108046	76093	62071	13963	15821	284110	12653
	22.0	22.0	21.8	39.5	38.6	37.6	47.4	16.7	10.3	32.0	4.2
	100.0	100.0	82.0	69.4	31.8	22.4	18.3	4.1	4.7	83.6	3.7
VOLUNTEERED "OTHER" RESPONSES											
VISITING FRIENDS/ FAMILY	35695	35695	21830	17234	484	484	-	-	12833	15242	7557
	2.3	2.3	1.7	2.9	.2	.2			8.4	1.7	2.5
	100.0	100.0	61.2	48.3	1.4	1.4			36.0	42.7	21.2
CAMPING/ TENTING	26003	26003	20110	19737	12293	10106	9201	-	1429	24946	-
	1.7	1.7	1.6	3.3	4.4	5.0	7.0		.9	2.8	
	100.0	100.0	77.3	75.9	47.3	38.9	35.4		5.5	95.9	
TOURING/ SIGHTSEEING BY MOTORCYCLE/ MOTORCYCLING	4450	4450	3910	2170	1675	1010	1251	-	-	2211	2239
	.3	.3	.3	.4	.6	.5	1.0			.2	.7
	100.0	100.0	87.9	48.8	37.6	22.7	28.1			49.7	50.3
WALKING	8898	8898	8695	3952	1963	484	1479	3901	588	3892	-
	.6	.6	.7	.7	.7	.2	1.1	4.7	.4	.4	
	100.0	100.0	97.7	44.4	22.1	5.4	16.6	43.8	6.6	43.7	
OTHER MISCELLANEOUS ACTIVITIES	45973	45973	35229	18712	5518	339	5179	15081	1664	26153	1238
	3.0	3.0	2.8	3.1	2.0	.2	4.0	18.0	1.1	2.9	.4
	100.0	100.0	76.6	40.7	12.0	.7	11.3	32.8	3.6	56.9	2.7
DID NOT PARTICIPATE IN ANY ACTIVITIES OR PROGRAMS	51723	51723	37810	24259	1544	116	1427	887	11504	10804	1048
	3.4	3.4	3.0	4.1	.6	.1	1.1	1.1	7.5	1.2	.3
	100.0	100.0	73.1	46.9	3.0	.2	2.8	1.7	22.2	20.9	2.0
NOT STATED	52931	52931	50680	7250	9542	8158	1551	5381	6434	14161	11285
	3.4	3.4	4.0	1.2	3.4	4.0	1.2	6.4	4.2	1.6	3.7
	100.0	100.0	95.7	13.7	18.0	15.4	2.9	10.2	12.2	26.8	21.3
(NET) HIKING/ CLIMBING/ JOGGING	323244	323244	288243	153598	76658	50653	38652	17033	12816	255851	30153
	21.0	21.0	22.5	25.7	27.4	25.0	29.5	20.3	8.4	28.8	9.9
	100.0	100.0	89.2	47.5	23.7	15.7	12.0	5.3	4.0	79.2	9.3
(NET) EDUCATIONAL ACTIVITIES	107856	107856	95908	51458	33696	26293	17283	21978	10194	76530	2193
	7.0	7.0	7.5	8.6	12.0	13.0	13.2	26.2	6.7	8.6	.7
	100.0	100.0	88.9	47.7	31.2	24.4	16.0	20.4	9.5	71.0	2.0

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
(NET) ATTEND PARK	384267	384267	318599	246675	122279	87830	68519	18890	22209	317057	12653
PROGRAMS/ VISIT	24.9	24.9	24.9	41.3	43.7	43.4	52.3	22.6	14.5	35.7	4.2
INFORMATION CENTRES	100.0	100.0	82.9	64.2	31.8	22.9	17.8	4.9	5.8	82.5	3.3
(NET) WATER SPORTS/	318973	318973	278089	107400	107551	80390	38886	9653	17612	216426	70085
ACTIVITIES	20.7	20.7	21.7	18.0	38.4	39.7	29.7	11.5	11.5	24.4	23.1
	100.0	100.0	87.2	33.7	33.7	25.2	12.2	3.0	5.5	67.9	22.0
(NET) OTHER SPORTS/	113775	113775	102118	59265	38056	20909	29451	6354	7435	89955	9042
ACTIVITIES	7.4	7.4	8.0	9.9	13.6	10.3	22.5	7.6	4.9	10.1	3.0
	100.0	100.0	89.8	52.1	33.4	18.4	25.9	5.6	6.5	79.1	7.9
(NET) CULTURAL	422044	422044	394896	146737	145752	126930	44189	19937	24227	250217	119800
ACTIVITIES/ EVENTS	27.4	27.4	30.8	24.6	52.1	62.7	33.7	23.8	15.8	28.2	39.5
	100.0	100.0	93.6	34.8	34.5	30.1	10.5	4.7	5.7	59.3	28.4
(NET) WINTER SPORTS/	243635	243635	198735	47287	8484	6538	2261	12351	19190	145179	67129
ACTIVITIES	15.8	15.8	15.5	7.9	3.0	3.2	1.7	14.7	12.5	16.4	22.1
	100.0	100.0	81.6	19.4	3.5	2.7	.9	5.1	7.9	59.6	27.6
(NET) ANY SKIING	228016	228016	183116	46993	8484	6538	2261	12351	16209	136660	63010
	14.8	14.8	14.3	7.9	3.0	3.2	1.7	14.7	10.6	15.4	20.8
	100.0	100.0	80.3	20.6	3.7	2.9	1.0	5.4	7.1	59.9	27.6
(NET) ONLY SKIING	31175	31175	27877	4389	-	-	-	-	-	8791	22384
	2.0	2.0	2.2	.7						1.0	7.4
	100.0	100.0	89.4	14.1						28.2	71.8
(NET) SIGHTSEE,	1197515	1197515	996286	509906	255394	191843	115955	55274	106710	731737	234883
BUS/BOAT	77.6	77.6	77.8	85.4	91.2	94.7	88.5	66.0	69.7	82.4	77.4
SNOCOACH	100.0	100.0	83.2	42.6	21.3	16.0	9.7	4.6	8.9	61.1	19.6
TOUR											
(NET) ONLY SIGHTSEE,	52532	52532	45695	20458	4763	4680	2704	-	22756	14605	1384
BUS/BOAT	3.4	3.4	3.6	3.4	1.7	2.3	2.1		14.9	1.6	.5
SNOCOACH	100.0	100.0	87.0	38.9	9.1	8.9	5.1		43.3	27.8	2.6
TOUR											

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
TOTAL PARTY VISITS TO	1459	889	560	168	161	373	197	110	12	997	40	164	298
BANFF OR JASPER (ACTUAL)	100.0	60.9	38.4	11.5	11.0	25.6	13.5	7.5	.8	68.3	2.7	11.2	20.4
TOTAL PARTY VISITS TO	1542648	1214120	920017	135636	158467	248695	79833	27439	15798	1399202	45015	59627	83819
BANFF OR JASPER	100.0	78.7	59.6	8.8	10.3	16.1	5.2	1.8	1.0	90.7	2.9	3.9	5.4
(WEIGHTED)													
SIGHTSEEING BY CAR	1107373	878716	652830	104704	121181	187376	41281	1997	15798	1088150	39315	15638	3585
	71.8	72.4	71.0	77.2	76.5	75.3	51.7	7.3	100.0	77.8	87.3	26.2	4.3
	100.0	79.4	59.0	9.5	10.9	16.9	3.7	.2	1.4	98.3	3.6	1.4	.3
SIGHTSEEING BY BUS	116812	20012	11462	1345	7205	59707	37093	24505	-	19576	-	26400	70836
	7.6	1.6	1.2	1.0	4.5	24.0	46.5	89.3		1.4		44.3	84.5
	100.0	17.1	9.8	1.2	6.2	51.1	31.8	21.0		16.8		22.6	60.6
VIEWING WILDLIFE	801875	553525	380842	78518	94165	201551	46798	12276	6536	710858	36441	42570	48447
	52.0	45.6	41.4	57.9	59.4	81.0	58.6	44.7	41.4	50.8	81.0	71.4	57.8
	100.0	69.0	47.5	9.8	11.7	25.1	5.8	1.5	.8	88.6	4.5	5.3	6.0
BIRDWATCHING	194240	120514	94188	17111	9215	54900	18826	896	5882	168228	3650	15641	10370
	12.6	9.9	10.2	12.6	5.8	22.1	23.6	3.3	37.2	12.0	8.1	26.2	12.4
	100.0	62.0	48.5	8.8	4.7	28.3	9.7	.5	3.0	86.6	1.9	8.1	5.3
PICNICKING	296587	194319	149308	17068	27943	76364	25905	655	9628	279195	28157	10166	7226
	19.2	16.0	16.2	12.6	17.6	30.7	32.4	2.4	60.9	20.0	62.5	17.0	8.6
	100.0	65.5	50.3	5.8	9.4	25.7	8.7	.2	3.2	94.1	9.5	3.4	2.4
PHOTOGRAPHY	694158	436505	288072	70203	78231	191819	65833	18111	14981	597168	30597	43719	53270
	45.0	36.0	31.3	51.8	49.4	77.1	82.5	66.0	94.8	42.7	68.0	73.3	63.6
	100.0	62.9	41.5	10.1	11.3	27.6	9.5	2.6	2.2	86.0	4.4	6.3	7.7
MOUNTAIN CLIMBING	80772	49499	38087	4255	7157	26872	4401	2194	158	58276	6594	15971	6525
	5.2	4.1	4.1	3.1	4.5	10.8	5.5	8.0	1.0	4.2	14.6	26.8	7.8
	100.0	61.3	47.2	5.3	8.9	33.3	5.4	2.7	.2	72.1	8.2	19.8	8.1
ICE CLIMBING	36856	12428	7095	223	5110	14110	10318	9234	-	21676	449	2439	12741
	2.4	1.0	.8	.2	3.2	5.7	12.9	33.7		1.5	1.0	4.1	15.2
	100.0	33.7	19.3	.6	13.9	38.3	28.0	25.1		58.8	1.2	6.6	34.6
JOGGING/ RUNNING	54733	39723	34368	4065	1290	14161	849	371	-	50882	6007	1186	2665
	3.5	3.3	3.7	3.0	.8	5.7	1.1	1.4		3.6	13.3	2.0	3.2
	100.0	72.6	62.8	7.4	2.4	25.9	1.6	.7		93.0	11.0	2.2	4.9

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
HIKING/ BACKPACKING WITH	234642	156308	133802	12117	10389	58012	20322	1696	4609	202319	13992	24081	8241
YOUR OWN GROUP OR BY	15.2	12.9	14.5	8.9	6.6	23.3	25.5	6.2	29.2	14.5	31.1	40.4	9.8
YOURSELF	100.0	66.6	57.0	5.2	4.4	24.7	8.7	.7	2.0	86.2	6.0	10.3	3.5
HIKING WITH A PARK	20025	13372	13372	-	-	5771	881	642	-	17678	-	1356	991
NATURALIST	1.3	1.1	1.5			2.3	1.1	2.3		1.3		2.3	1.2
	100.0	66.8	66.8			28.8	4.4	3.2		88.3		6.8	4.9
ATTENDING PARK	98406	63358	46641	9283	7434	34383	664	-	-	89436	6210	3070	5899
INTERPRETIVE OR	6.4	5.2	5.1	6.8	4.7	13.8	.8			6.4	13.8	5.1	7.0
EDUCATIONAL PROGRAMS	100.0	64.4	47.4	9.4	7.6	34.9	.7			90.9	6.3	3.1	6.0
ATTENDING COURSE AT BANFF	8969	5971	3664	2141	166	2469	530	530	-	7121	-	738	1111
CENTRE	.6	.5	.4	1.6	.1	1.0	.7	1.9		.5		1.2	1.3
	100.0	66.6	40.8	23.9	1.9	27.5	5.9	5.9		79.4		8.2	12.4
SCIENTIFIC STUDY AND	6890	6126	3985	2141	-	764	-	-	-	6126	-	-	764
RESEARCH	.4	.5	.4	1.6		.3				.4			.9
	100.0	88.9	57.8	31.1		11.1				88.9			11.1
FISHING	21137	17881	16246	1349	287	2555	701	-	701	19875	864	984	278
	1.4	1.5	1.8	1.0	.2	1.0	.9		4.4	1.4	1.9	1.7	.3
	100.0	84.6	76.9	6.4	1.4	12.1	3.3		3.3	94.0	4.1	4.7	1.3
SWIMMING	211004	181156	143823	14621	22712	24226	5622	1295	-	195420	8328	5189	10394
	13.7	14.9	15.6	10.8	14.3	9.7	7.0	4.7		14.0	18.5	8.7	12.4
	100.0	85.9	68.2	6.9	10.8	11.5	2.7	.6		92.6	3.9	2.5	4.9
SCUBA DIVING/ SNORKELLING	10858	10858	9936	922	-	-	-	-	-	10807	-	51	-
	.7	.9	1.1	.7						.8		.1	
	100.0	100.0	91.5	8.5						99.5		.5	
SCENIC BOAT TOURS	51713	8434	2244	1407	4783	32404	10875	4420	4451	25779	413	6674	19260
	3.4	.7	.2	1.0	3.0	13.0	13.6	16.1	28.2	1.8	.9	11.2	23.0
	100.0	16.3	4.3	2.7	9.2	62.7	21.0	8.5	8.6	49.9	.8	12.9	37.2
OTHER BOATING/ CANOEING/	89050	72521	67974	3134	1414	13659	2870	1248	-	84251	3657	1399	3401
KAYAKING/ SAILING	5.8	6.0	7.4	2.3	.9	5.5	3.6	4.5		6.0	8.1	2.3	4.1
	100.0	81.4	76.3	3.5	1.6	15.3	3.2	1.4		94.6	4.1	1.6	3.8
RIVER RAFTING	19608	4102	3703	399	-	14857	649	102	-	9711	-	834	9064
	1.3	.3	.4	.3		6.0	.8	.4		.7		1.4	10.8
	100.0	20.9	18.9	2.0		75.8	3.3	.5		49.5		4.3	46.2

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
SAILBOARDING/ WINDSURFING	5916	5850	5530	321	-	65	-	-	-	5799	-	117	-
	.4	.5	.6	.2		*				.4		.2	
	100.0	98.9	93.5	5.4		1.1				98.0		2.0	
HORSEBACK/ TRAIL-RIDING	30206	21252	14420	4166	2665	4610	4344	2194	-	22643	-	3378	4185
	2.0	1.8	1.6	3.1	1.7	1.9	5.4	8.0		1.6		5.7	5.0
	100.0	70.4	47.7	13.8	8.8	15.3	14.4	7.3		75.0		11.2	13.9
HORSEDRAWN CARRAIGE RIDE	8356	5696	4828	-	868	1132	1527	1527	-	5696	-	878	1782
	.5	.5	.5		.5	.5	1.9	5.6		.4		1.5	2.1
	100.0	68.2	57.8		10.4	13.6	18.3	18.3		68.2		10.5	21.3
BICYCLING	48820	29918	20908	4166	4844	9787	9115	3337	4223	38093	1711	6026	4701
	3.2	2.5	2.3	3.1	3.1	3.9	11.4	12.2	26.7	2.7	3.8	10.1	5.6
	100.0	61.3	42.8	8.5	9.9	20.0	18.7	6.8	8.6	78.0	3.5	12.3	9.6
GOLFING	31466	21204	15398	2634	3172	7406	2857	1536	-	23934	-	1633	5899
	2.0	1.7	1.7	1.9	2.0	3.0	3.6	5.6		1.7		2.7	7.0
	100.0	67.4	48.9	8.4	10.1	23.5	9.1	4.9		76.1		5.2	18.7
TENNIS	10438	7908	7639	-	269	1638	892	892	-	8609	-	379	1450
	.7	.7	.8		.2	.7	1.1	3.2		.6		.6	1.7
	100.0	75.8	73.2		2.6	15.7	8.5	8.5		82.5		3.6	13.9
SHOPPING	739996	543103	411452	52967	78684	141690	55203	16470	11417	654667	30649	30373	54955
	48.0	44.7	44.7	39.1	49.7	57.0	69.1	60.0	72.3	46.8	68.1	50.9	65.6
	100.0	73.4	55.6	7.2	10.6	19.1	7.5	2.2	1.5	88.5	4.1	4.1	7.4
ATTENDING MOVIES	15617	6820	4340	782	1698	8161	636	-	-	11252	-	1955	2410
	1.0	.6	.5	.6	1.1	3.3	.8			.8		3.3	2.9
	100.0	43.7	27.8	5.0	10.9	52.3	4.1			72.0		12.5	15.4
ATTENDING BANFF FESTIVAL OF THE ARTS	25205	21904	18591	2502	811	3301	-	-	-	23270	-	908	1027
	1.6	1.8	2.0	1.8	.5	1.3				1.7		1.5	1.2
	100.0	86.9	73.8	9.9	3.2	13.1				92.3		3.6	4.1
ATTENDING OTHER LIVE THEATRE/ CONCERTS/ ART EXHIBITS	23824	13166	11362	-	1804	9386	1272	-	-	17855	6613	2868	3100
	1.5	1.1	1.2		1.1	3.8	1.6			1.3	14.7	4.8	3.7
	100.0	55.3	47.7		7.6	39.4	5.3			74.9	27.8	12.0	13.0
VISITING MUSEUMS/ HISTORICAL DISPLAYS/ SITES	395924	286379	228515	11515	46349	87455	22089	1961	5375	351162	23900	21350	23412
	25.7	23.6	24.8	8.5	29.2	35.2	27.7	7.1	34.0	25.1	53.1	35.8	27.9
	100.0	72.3	57.7	2.9	11.7	22.1	5.6	.5	1.4	88.7	6.0	5.4	5.9

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
ATTENDING SPORTING EVENTS	20834	19985	15847	2492	1646	536	312	192	-	18109	-	1382	1344
	1.4	1.6	1.7	1.8	1.0	.2	.4	.7		1.3		2.3	1.6
	100.0	95.9	76.1	12.0	7.9	2.6	1.5	.9		86.9		6.6	6.4
ATTENDING OTHER FESTIVALS/ EVENTS	20744	10134	8520	587	1028	10282	328	116	-	19221	-	1406	116
	1.3	.8	.9	.4	.6	4.1	.4	.4		1.4		2.4	.1
	100.0	48.9	41.1	2.8	5.0	49.6	1.6	.6		92.7		6.8	.6
DOWNHILL SKIING	191486	180602	166912	3969	9721	9667	1217	907	-	176436	-	1546	13504
	12.4	14.9	18.1	2.9	6.1	3.9	1.5	3.3		12.6		2.6	16.1
	100.0	94.3	87.2	2.1	5.1	5.0	.6	.5		92.1		.8	7.1
CROSS COUNTRY SKIING	36905	34107	25321	1367	7420	2678	120	-	-	36690	-	215	-
	2.4	2.8	2.8	1.0	4.7	1.1	.2			2.6		.4	
	100.0	92.4	68.6	3.7	20.1	7.3	.3			99.4		.6	
SKIING (TYPE NOT SPECIFIED)	3451	3143	1545	-	1597	308	-	-	-	3451	-	-	-
	.2	.3	.2		1.0	.1				.2			
	100.0	91.1	44.8		46.3	8.9				100.0			
SKATING	13033	12489	12437	51	-	308	237	116	-	12745	-	171	116
	.8	1.0	1.4	*		.1	.3	.4		.9		.3	.1
	100.0	95.8	95.4	.4		2.4	1.8	.9		97.8		1.3	.9
SNOWSHOEING	3876	3748	3748	-	-	-	128	128	-	3748	-	-	128
	.3	.3	.4				.2	.5		.3			.2
	100.0	96.7	96.7				3.3	3.3		96.7			3.3
HORSEDRAWN SLEIGH RIDES	1610	891	667	223	-	603	116	116	-	891	-	166	552
	.1	.1	.1	.2		.2	.1	.4		.1		.3	.7
	100.0	55.3	41.5	13.9		37.4	7.2	7.2		55.3		10.3	34.3
DOG SLEDDING	667	667	667	-	-	-	-	-	-	667	-	-	-
	*	.1	.1							*			
	100.0	100.0	100.0							100.0			
COLUMBIA ICEFIELD SNOCOACH	88200	16109	5378	2609	8123	56816	15275	2278	5410	50442	646	7490	30268
	5.7	1.3	.6	1.9	5.1	22.8	19.1	8.3	34.2	3.6	1.4	12.6	36.1
	100.0	18.3	6.1	3.0	9.2	64.4	17.3	2.6	6.1	57.2	.7	8.5	34.3
RESTING/ RELAXING	737926	571906	465680	36467	69759	128458	37562	5716	14780	674038	20217	30079	33809
	47.8	47.1	50.6	26.9	44.0	51.7	47.1	20.8	93.6	48.2	44.9	50.4	40.3
	100.0	77.5	63.1	4.9	9.5	17.4	5.1	.8	2.0	91.3	2.7	4.1	4.6

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
VISIT VISITOR INFORMATION CENTRE	339708	179618	109484	19245	50889	128079	32011	2343	10329	296579	18024	23224	19906
	22.0	14.8	11.9	14.2	32.1	51.5	40.1	8.5	65.4	21.2	40.0	38.9	23.7
	100.0	52.9	32.2	5.7	15.0	37.7	9.4	.7	3.0	87.3	5.3	6.8	5.9
VOLUNTEERED "OTHER" RESPONSES													
VISITING FRIENDS/ FAMILY	35695	35210	28770	1421	5020	-	484	484	-	34203	-	1055	436
	2.3	2.9	3.1	1.0	3.2		.6	1.8		2.4		1.8	.5
	100.0	98.6	80.6	4.0	14.1		1.4	1.4		95.8		3.0	1.2
CAMPING/ TENTING	26003	11213	3495	856	6862	13101	1689	484	-	25279	8169	724	-
	1.7	.9	.4	.6	4.3	5.3	2.1	1.8		1.8	18.1	1.2	
	100.0	43.1	13.4	3.3	26.4	50.4	6.5	1.9		97.2	31.4	2.8	
TOURING/ SIGHTSEEING BY MOTORCYCLE/ MOTORCYCLING	4450	2820	2779	-	41	1043	587	-	-	3985	587	41	424
	.3	.2	.3		*	.4	.7			.3	1.3	.1	.5
	100.0	63.4	62.4		.9	23.4	13.2			89.5	13.2	.9	9.5
WALKING	8898	5219	4103	1116	-	3084	594	484	-	6444	528	2199	255
	.6	.4	.4	.8		1.2	.7	1.8		.5	1.2	3.7	.3
	100.0	58.7	46.1	12.5		34.7	6.7	5.4		72.4	5.9	24.7	2.9
OTHER MISCELLANEOUS ACTIVITIES	45973	35724	27022	4719	3982	8323	1926	-	-	39365	-	4012	2595
	3.0	2.9	2.9	3.5	2.5	3.3	2.4			2.8		6.7	3.1
	100.0	77.7	58.8	10.3	8.7	18.1	4.2			85.6		8.7	5.6
DID NOT PARTICIPATE IN ANY ACTIVITIES OR PROGRAMS	51723	51149	33233	11095	6821	457	116	-	-	51195	-	411	116
	3.4	4.2	3.6	8.2	4.3	.2	.1			3.7		.7	.1
	100.0	98.9	64.3	21.5	13.2	.9	.2			99.0		.8	.2
NOT STATED	52931	47137	39827	3147	4164	5173	621	621	-	51066	457	166	1699
	3.4	3.9	4.3	2.3	2.6	2.1	.8	2.3		3.6	1.0	.3	2.0
	100.0	89.1	75.2	5.9	7.9	9.8	1.2	1.2		96.5	.9	.3	3.2
(NET) HIKING/ CLIMBING/ JOGGING	323244	209144	172347	18384	18414	82649	31450	11625	4609	270937	14441	27655	24652
	21.0	17.2	18.7	13.6	11.6	33.2	39.4	42.4	29.2	19.4	32.1	46.4	29.4
	100.0	64.7	53.3	5.7	5.7	25.6	9.7	3.6	1.4	83.8	4.5	8.6	7.6
(NET) EDUCATIONAL ACTIVITIES	107856	70068	51044	11424	7600	36594	1194	530	-	96337	6210	3745	7774
	7.0	5.8	5.5	8.4	4.8	14.7	1.5	1.9		6.9	13.8	6.3	9.3
	100.0	65.0	47.3	10.6	7.0	33.9	1.1	.5		89.3	5.8	3.5	7.2

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
(NET) ATTEND PARK	384267	220091	139529	26006	54557	131926	32250	2343	10329	337391	24234	24890	21987
PROGRAMS/ VISIT	24.9	18.1	15.2	19.2	34.4	53.0	40.4	8.5	65.4	24.1	53.8	41.7	26.2
INFORMATION CENTRES	100.0	57.3	36.3	6.8	14.2	34.3	8.4	.6	2.7	87.8	6.3	6.5	5.7
(NET) WATER SPORTS/	318973	261371	221106	16426	23839	48621	8981	2645	701	291274	11916	6803	20896
ACTIVITIES	20.7	21.5	24.0	12.1	15.0	19.6	11.3	9.6	4.4	20.8	26.5	11.4	24.9
	100.0	81.9	69.3	5.1	7.5	15.2	2.8	.8	.2	91.3	3.7	2.1	6.6
(NET) OTHER SPORTS/	113775	77329	56612	10568	10149	21794	14652	6682	4223	90055	1711	9624	14096
ACTIVITIES	7.4	6.4	6.2	7.8	6.4	8.8	18.4	24.4	26.7	6.4	3.8	16.1	16.8
	100.0	68.0	49.8	9.3	8.9	19.2	12.9	5.9	3.7	79.2	1.5	8.5	12.4
(NET) CULTURAL	422044	302821	242439	12201	48181	96634	22589	2077	5375	372586	23900	24009	25449
ACTIVITIES/ EVENTS	27.4	24.9	26.4	9.0	30.4	38.9	28.3	7.6	34.0	26.6	53.1	40.3	30.4
	100.0	71.8	57.4	2.9	11.4	22.9	5.4	.5	1.3	88.3	5.7	5.7	6.0
(NET) WINTER SPORTS/	243635	229035	205157	5240	18637	13255	1344	1035	-	227854	-	1712	14069
ACTIVITIES	15.8	18.9	22.3	3.9	11.8	5.3	1.7	3.8		16.3		2.9	16.8
	100.0	94.0	84.2	2.2	7.6	5.4	.6	.4		93.5		.7	5.8
(NET) ANY SKIING	228016	214147	190269	5240	18637	12653	1217	907	-	212965	-	1546	13504
	14.8	17.6	20.7	3.9	11.8	5.1	1.5	3.3		15.2		2.6	16.1
	100.0	93.9	83.4	2.3	8.2	5.5	.5	.4		93.4		.7	5.9
(NET) ONLY SKIING	31175	30867	29274	636	957	308	-	-	-	28639	-	-	2536
	2.0	2.5	3.2	.5	.6	.1				2.0			3.0
	100.0	99.0	93.9	2.0	3.1	1.0				91.9			8.1
(NET) SIGHTSEE,	1197515	890464	658613	105596	126254	231267	75784	25674	15798	1089662	39315	34588	73264
BUS/BOAT	77.6	73.3	71.6	77.9	79.7	93.0	94.9	93.6	100.0	77.9	87.3	58.0	87.4
SNOCOACH	100.0	74.4	55.0	8.8	10.5	19.3	6.3	2.1	1.3	91.0	3.3	2.9	6.1
TOUR													
(NET) ONLY SIGHTSEE,	52532	40678	15641	6185	18852	5657	6196	4224	-	46261	1384	968	5302
BUS/BOAT	3.4	3.4	1.7	4.6	11.9	2.3	7.8	15.4		3.3	3.1	1.6	6.3
SNOCOACH	100.0	77.4	29.8	11.8	35.9	10.8	11.8	8.0		88.1	2.6	1.8	10.1
TOUR													

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN ====DESTINATION====		==LENGTH OF STAY===		==========ACCOMMODATION TYPE==========					==========SEASON==========			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
TOTAL PARTY VISITS TO	1459	893	559	372	1087	842	783	82	233	39	712	198	348	201
BANFF OR JASPER (ACTUAL)	100.0	61.2	38.3	25.5	74.5	57.7	53.7	5.6	16.0	2.7	48.8	13.6	23.9	13.8
TOTAL PARTY VISITS TO	1542648	1010981	530233	634943	907705	673848	618184	72675	198170	54550	573411	154338	580060	234839
BANFF OR JASPER	100.0	65.5	34.4	41.2	58.8	43.7	40.1	4.7	12.8	3.5	37.2	10.0	37.6	15.2
(WEIGHTED)														
SIGHTSEEING BY CAR	1107373	741296	366077	452108	655265	465668	425183	52660	168344	35736	454969	128720	364371	159313
	71.8	73.3	69.0	71.2	72.2	69.1	68.8	72.5	84.9	65.5	79.3	83.4	62.8	67.8
	100.0	66.9	33.1	40.8	59.2	42.1	38.4	4.8	15.2	3.2	41.1	11.6	32.9	14.4
SIGHTSEEING BY BUS	116812	81661	34084	4858	111954	107685	102070	8044	4639	408	70736	12644	11536	21896
	7.6	8.1	6.4	.8	12.3	16.0	16.5	11.1	2.3	.7	12.3	8.2	2.0	9.3
	100.0	69.9	29.2	4.2	95.8	92.2	87.4	6.9	4.0	.3	60.6	10.8	9.9	18.7
VIEWING WILDLIFE	801875	503850	297032	254182	547692	378507	332157	61269	152355	23399	418426	86715	195641	101093
	52.0	49.8	56.0	40.0	60.3	56.2	53.7	84.3	76.9	42.9	73.0	56.2	33.7	43.0
	100.0	62.8	37.0	31.7	68.3	47.2	41.4	7.6	19.0	2.9	52.2	10.8	24.4	12.6
BIRDWATCHING	194240	137888	56098	70285	123955	77635	72434	15080	43659	5848	98598	18302	51875	25465
	12.6	13.6	10.6	11.1	13.7	11.5	11.7	20.8	22.0	10.7	17.2	11.9	8.9	10.8
	100.0	71.0	28.9	36.2	63.8	40.0	37.3	7.8	22.5	3.0	50.8	9.4	26.7	13.1
PICNICKING	296587	188823	107509	108377	188210	108186	94380	22211	81166	4607	169281	33672	56964	36670
	19.2	18.7	20.3	17.1	20.7	16.1	15.3	30.6	41.0	8.4	29.5	21.8	9.8	15.6
	100.0	63.7	36.2	36.5	63.5	36.5	31.8	7.5	27.4	1.6	57.1	11.4	19.2	12.4
PHOTOGRAPHY	694158	421603	271791	216448	477710	339441	316683	36762	129159	14528	352057	89643	169830	82627
	45.0	41.7	51.3	34.1	52.6	50.4	51.2	50.6	65.2	26.6	61.4	58.1	29.3	35.2
	100.0	60.7	39.2	31.2	68.8	48.9	45.6	5.3	18.6	2.1	50.7	12.9	24.5	11.9
MOUNTAIN CLIMBING	80772	59389	21383	16071	64701	46998	43081	11403	17599	2606	47095	7907	15740	10030
	5.2	5.9	4.0	2.5	7.1	7.0	7.0	15.7	8.9	4.8	8.2	5.1	2.7	4.3
	100.0	73.5	26.5	19.9	80.1	58.2	53.3	14.1	21.8	3.2	58.3	9.8	19.5	12.4
ICE CLIMBING	36856	32348	4254	7299	29558	25326	24022	1894	6141	-	29259	3468	708	3421
	2.4	3.2	.8	1.1	3.3	3.8	3.9	2.6	3.1		5.1	2.2	.1	1.5
	100.0	87.8	11.5	19.8	80.2	68.7	65.2	5.1	16.7		79.4	9.4	1.9	9.3
JOGGING/ RUNNING	54733	41714	13019	667	54066	38147	30489	7723	9498	6359	27242	2911	21260	3320
	3.5	4.1	2.5	.1	6.0	5.7	4.9	10.6	4.8	11.7	4.8	1.9	3.7	1.4
	100.0	76.2	23.8	1.2	98.8	69.7	55.7	14.1	17.4	11.6	49.8	5.3	38.8	6.1

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN ====DESTINATION====		==LENGTH OF STAY===		==========ACCOMMODATION TYPE==========					==========SEASON==========			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
HIKING/ BACKPACKING WITH	234642	190996	43646	39899	194742	118146	106714	17381	73709	6131	122099	29267	61856	21419
YOUR OWN GROUP OR BY	15.2	18.9	8.2	6.3	21.5	17.5	17.3	23.9	37.2	11.2	21.3	19.0	10.7	9.1
YOURSELF	100.0	81.4	18.6	17.0	83.0	50.4	45.5	7.4	31.4	2.6	52.0	12.5	26.4	9.1
HIKING WITH A PARK	20025	18642	1383	-	20025	16994	16755	1284	3731	-	6010	349	10749	2917
NATURALIST	1.3	1.8	.3		2.2	2.5	2.7	1.8	1.9		1.0	.2	1.9	1.2
	100.0	93.1	6.9		100.0	84.9	83.7	6.4	18.6		30.0	1.7	53.7	14.6
ATTENDING PARK	98406	73788	24618	19708	78697	50951	49948	1946	29258	-	68437	9713	13345	6910
INTERPRETIVE OR	6.4	7.3	4.6	3.1	8.7	7.6	8.1	2.7	14.8		11.9	6.3	2.3	2.9
EDUCATIONAL PROGRAMS	100.0	75.0	25.0	20.0	80.0	51.8	50.8	2.0	29.7		69.5	9.9	13.6	7.0
ATTENDING COURSE AT BANFF	8969	6471	2498	-	8969	6765	6591	452	959	-	4445	3173	-	1351
CENTRE	.6	.6	.5		1.0	1.0	1.1	.6	.5		.8	2.1		.6
	100.0	72.1	27.9		100.0	75.4	73.5	5.0	10.7		49.6	35.4		15.1
SCIENTIFIC STUDY AND	6890	4749	2141	-	6890	6890	6890	-	-	-	2905	-	2981	1005
RESEARCH	.4	.5	.4		.8	1.0	1.1				.5		.5	.4
	100.0	68.9	31.1		100.0	100.0	100.0				42.2		43.3	14.6
FISHING	21137	16856	4281	6155	14982	8746	7830	1193	6414	582	13002	366	2135	5635
	1.4	1.7	.8	1.0	1.7	1.3	1.3	1.6	3.2	1.1	2.3	.2	.4	2.4
	100.0	79.7	20.3	29.1	70.9	41.4	37.0	5.6	30.3	2.8	61.5	1.7	10.1	26.7
SWIMMING	211004	160808	49687	51103	159901	113579	98900	16316	51211	1277	125197	5415	62368	18023
	13.7	15.9	9.4	8.0	17.6	16.9	16.0	22.5	25.8	2.3	21.8	3.5	10.8	7.7
	100.0	76.2	23.5	24.2	75.8	53.8	46.9	7.7	24.3	.6	59.3	2.6	29.6	8.5
SCUBA DIVING/ SNORKELLING	10858	9988	871	871	9988	7336	7336	-	2600	51	2600	-	7388	871
	.7	1.0	.2	.1	1.1	1.1	1.2		1.3	.1	.5		1.3	.4
	100.0	92.0	8.0	8.0	92.0	67.6	67.6		23.9	.5	23.9		68.0	8.0
SCENIC BOAT TOURS	51713	45138	6320	3663	48049	41662	40609	9163	1725	287	47001	2963	674	1075
	3.4	4.5	1.2	.6	5.3	6.2	6.6	12.6	.9	.5	8.2	1.9	.1	.5
	100.0	87.3	12.2	7.1	92.9	80.6	78.5	17.7	3.3	.6	90.9	5.7	1.3	2.1
OTHER BOATING/ CANOEING/	89050	72871	16179	56467	32583	17975	11052	6923	14302	287	34738	1018	1141	52153
KAYAKING/ SAILING	5.8	7.2	3.1	8.9	3.6	2.7	1.8	9.5	7.2	.5	6.1	.7	.2	22.2
	100.0	81.8	18.2	63.4	36.6	20.2	12.4	7.8	16.1	.3	39.0	1.1	1.3	58.6
RIVER RAFTING	19608	17015	2593	-	19608	15905	15602	303	4082	-	17700	391	-	1517
	1.3	1.7	.5		2.2	2.4	2.5	.4	2.1		3.1	.3		.6
	100.0	86.8	13.2		100.0	81.1	79.6	1.5	20.8		90.3	2.0		7.7

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN ====DESTINATION====		==LENGTH OF STAY===		==========ACCOMMODATION TYPE==========					==========SEASON==========			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
SAILBOARDING/ WINDSURFING	5916	386	5530	667	5248	518	518	-	269	4461	5197	-	718	-
	.4	*	1.0	.1	.6	.1	.1		.1	8.2	.9		.1	
	100.0	6.5	93.5	11.3	88.7	8.8	8.8		4.6	75.4	87.9		12.1	
HORSEBACK/ TRAIL-RIDING	30206	15724	14482	10654	19552	14970	13643	3394	5057	-	15684	4801	667	9054
	2.0	1.6	2.7	1.7	2.2	2.2	2.2	4.7	2.6		2.7	3.1	.1	3.9
	100.0	52.1	47.9	35.3	64.7	49.6	45.2	11.2	16.7		51.9	15.9	2.2	30.0
HORSEDRAWN CARRAIGE RIDE	8356	3470	4886	1159	7197	4576	4576	878	2916	-	7116	573	667	-
	.5	.3	.9	.2	.8	.7	.7	1.2	1.5		1.2	.4	.1	
	100.0	41.5	58.5	13.9	86.1	54.8	54.8	10.5	34.9		85.2	6.9	8.0	
BICYCLING	48820	35941	12879	2712	46108	22815	20663	3474	25397	1744	27484	3531	9711	8094
	3.2	3.6	2.4	.4	5.1	3.4	3.3	4.8	12.8	3.2	4.8	2.3	1.7	3.4
	100.0	73.6	26.4	5.6	94.4	46.7	42.3	7.1	52.0	3.6	56.3	7.2	19.9	16.6
GOLFING	31466	22136	9330	8939	22528	18764	17464	2313	5098	547	16896	3289	667	10615
	2.0	2.2	1.8	1.4	2.5	2.8	2.8	3.2	2.6	1.0	2.9	2.1	.1	4.5
	100.0	70.3	29.7	28.4	71.6	59.6	55.5	7.4	16.2	1.7	53.7	10.5	2.1	33.7
TENNIS	10438	2018	8420	-	10438	9866	9866	-	1003	269	2973	128	7336	-
	.7	.2	1.6		1.1	1.5	1.6		.5	.5	.5	.1	1.3	
	100.0	19.3	80.7		100.0	94.5	94.5		9.6	2.6	28.5	1.2	70.3	
SHOPPING	739996	556496	182737	225285	514711	392795	365463	38846	108274	24419	342405	89701	225385	82504
	48.0	55.0	34.5	35.5	56.7	58.3	59.1	53.5	54.6	44.8	59.7	58.1	38.9	35.1
	100.0	75.2	24.7	30.4	69.6	53.1	49.4	5.2	14.6	3.3	46.3	12.1	30.5	11.1
ATTENDING MOVIES	15617	11859	3758	1336	14281	10808	10543	1522	2570	1281	14114	349	1155	-
	1.0	1.2	.7	.2	1.6	1.6	1.7	2.1	1.3	2.3	2.5	.2	.2	
	100.0	75.9	24.1	8.6	91.4	69.2	67.5	9.7	16.5	8.2	90.4	2.2	7.4	
ATTENDING BANFF FESTIVAL OF THE ARTS	25205	21709	3496	13330	11874	8125	8125	-	337	3484	18569	689	4080	1867
	1.6	2.1	.7	2.1	1.3	1.2	1.3		.2	6.4	3.2	.4	.7	.8
	100.0	86.1	13.9	52.9	47.1	32.2	32.2		1.3	13.8	73.7	2.7	16.2	7.4
ATTENDING OTHER LIVE THEATRE/ CONCERTS/ ART EXHIBITS	23824	20597	3227	667	23157	14219	12694	1882	7910	1028	19026	1245	1292	2260
	1.5	2.0	.6	.1	2.6	2.1	2.1	2.6	4.0	1.9	3.3	.8	.2	1.0
	100.0	86.5	13.5	2.8	97.2	59.7	53.3	7.9	33.2	4.3	79.9	5.2	5.4	9.5
VISITING MUSEUMS/ HISTORICAL DISPLAYS/ SITES	395924	300523	95147	153302	242622	159899	139459	28715	80211	5974	206087	30184	84624	75029
	25.7	29.7	17.9	24.1	26.7	23.7	22.6	39.5	40.5	11.0	35.9	19.6	14.6	31.9
	100.0	75.9	24.0	38.7	61.3	40.4	35.2	7.3	20.3	1.5	52.1	7.6	21.4	19.0

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
ATTENDING SPORTING EVENTS	20834	9222	11612	2838	17995	14505	14070	435	1304	2262	3276	704	14839	2015
	1.4	.9	2.2	.4	2.0	2.2	2.3	.6	.7	4.1	.6	.5	2.6	.9
	100.0	44.3	55.7	13.6	86.4	69.6	67.5	2.1	6.3	10.9	15.7	3.4	71.2	9.7
ATTENDING OTHER FESTIVALS/ EVENTS	20744	17283	3461	9109	11635	9062	9062	-	1546	1028	14117	4017	1385	1225
	1.3	1.7	.7	1.4	1.3	1.3	1.5		.8	1.9	2.5	2.6	.2	.5
	100.0	83.3	16.7	43.9	56.1	43.7	43.7		7.5	5.0	68.1	19.4	6.7	5.9
DOWNHILL SKIING	191486	167042	24077	57927	133559	124561	123439	1580	8493	8022	1947	2338	178037	9164
	12.4	16.5	4.5	9.1	14.7	18.5	20.0	2.2	4.3	14.7	.3	1.5	30.7	3.9
	100.0	87.2	12.6	30.3	69.7	65.0	64.5	.8	4.4	4.2	1.0	1.2	93.0	4.8
CROSS COUNTRY SKIING	36905	36118	787	8709	28197	19871	11814	8057	5548	3412	95	-	35039	1771
	2.4	3.6	.1	1.4	3.1	2.9	1.9	11.1	2.8	6.3	*		6.0	.8
	100.0	97.9	2.1	23.6	76.4	53.8	32.0	21.8	15.0	9.2	.3		94.9	4.8
SKIING (TYPE NOT SPECIFIED)	3451	2524	926	3053	398	308	308	-	-	90	-	-	3451	-
	.2	.2	.2	.5	*	*	*			.2			.6	
	100.0	73.2	26.8	88.5	11.5	8.9	8.9			2.6			100.0	
SKATING	13033	4601	8432	4786	8247	7888	7453	435	308	51	-	116	12797	120
	.8	.5	1.6	.8	.9	1.2	1.2	.6	.2	.1		.1	2.2	.1
	100.0	35.3	64.7	36.7	63.3	60.5	57.2	3.3	2.4	.4		.9	98.2	.9
SNOWSHOEING	3876	3876	-	-	3876	3876	3561	315	-	-	452	128	3296	-
	.3	.4			.4	.6	.6	.4			.1	.1	.6	
	100.0	100.0			100.0	100.0	91.9	8.1			11.7	3.3	85.0	
HORSEDRAWN SLEIGH RIDES	1610	900	710	667	942	942	942	-	-	-	-	240	1369	-
	.1	.1	.1	.1	.1	.1	.2					.2	.2	
	100.0	55.9	44.1	41.5	58.5	58.5	58.5					14.9	85.1	
DOG SLEDDING	667	-	667	667	-	-	-	-	-	-	-	-	667	-
	*		.1	.1									.1	
	100.0		100.0	100.0									100.0	
COLUMBIA ICEFIELD SNOCOACH	88200	70863	17082	588	87612	73681	71608	12092	9981	616	76233	6209	51	5707
	5.7	7.0	3.2	.1	9.7	10.9	11.6	16.6	5.0	1.1	13.3	4.0	*	2.4
	100.0	80.3	19.4	.7	99.3	83.5	81.2	13.7	11.3	.7	86.4	7.0	.1	6.5
RESTING/ RELAXING	737926	559450	178222	148638	589289	453302	415364	43648	125801	17565	282959	70080	263064	121823
	47.8	55.3	33.6	23.4	64.9	67.3	67.2	60.1	63.5	32.2	49.3	45.4	45.4	51.9
	100.0	75.8	24.2	20.1	79.9	61.4	56.3	5.9	17.0	2.4	38.3	9.5	35.6	16.5

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
VISIT VISITOR INFORMATION CENTRE	339708	218393	121060	50235	289473	183418	164889	32273	112349	4276	210392	45413	44941	38961
	22.0	21.6	22.8	7.9	31.9	27.2	26.7	44.4	56.7	7.8	36.7	29.4	7.7	16.6
	100.0	64.3	35.6	14.8	85.2	54.0	48.5	9.5	33.1	1.3	61.9	13.4	13.2	11.5
VOLUNTEERED "OTHER" RESPONSES														
VISITING FRIENDS/ FAMILY	35695	33552	2143	13526	22169	13277	8635	5020	269	8680	2594	-	29468	3632
	2.3	3.3	.4	2.1	2.4	2.0	1.4	6.9	.1	15.9	.5		5.1	1.5
	100.0	94.0	6.0	37.9	62.1	37.2	24.2	14.1	.8	24.3	7.3		82.6	10.2
CAMPING/ TENTING	26003	17182	8821	-	26003	1261	1261	-	25519	-	23576	1853	90	484
	1.7	1.7	1.7		2.9	.2	.2		12.9		4.1	1.2	*	.2
	100.0	66.1	33.9		100.0	4.8	4.8		98.1		90.7	7.1	.3	1.9
TOURING/ SIGHTSEEING BY MOTORCYCLE/ MOTORCYCLING	4450	3476	974	2532	1918	792	751	41	1126	-	2090	2360	-	-
	.3	.3	.2	.4	.2	.1	.1	.1	.6		.4	1.5		
	100.0	78.1	21.9	56.9	43.1	17.8	16.9	.9	25.3		47.0	53.0		
WALKING	8898	4888	4010	588	8310	7782	7505	277	528	-	534	6276	-	2087
	.6	.5	.8	.1	.9	1.2	1.2	.4	.3		.1	4.1		.9
	100.0	54.9	45.1	6.6	93.4	87.5	84.3	3.1	5.9		6.0	70.5		23.5
OTHER MISCELLANEOUS ACTIVITIES	45973	33727	12245	6719	39254	31232	28131	3979	6697	2264	9061	2718	20241	13952
	3.0	3.3	2.3	1.1	4.3	4.6	4.6	5.5	3.4	4.1	1.6	1.8	3.5	5.9
	100.0	73.4	26.6	14.6	85.4	67.9	61.2	8.7	14.6	4.9	19.7	5.9	44.0	30.3
DID NOT PARTICIPATE IN ANY ACTIVITIES OR PROGRAMS	51723	7401	44322	47221	4502	1873	868	1005	2570	-	15437	1127	23546	11613
	3.4	.7	8.4	7.4	.5	.3	.1	1.4	1.3		2.7	.7	4.1	4.9
	100.0	14.3	85.7	91.3	8.7	3.6	1.7	1.9	5.0		29.8	2.2	45.5	22.5
NOT STATED	52931	29270	23662	29606	23326	18854	18854	166	457	7593	1770	366	41830	8965
	3.4	2.9	4.5	4.7	2.6	2.8	3.0	.2	.2	13.9	.3	.2	7.2	3.8
	100.0	55.3	44.7	55.9	44.1	35.6	35.6	.3	.9	14.3	3.3	.7	79.0	16.9
(NET) HIKING/ CLIMBING/ JOGGING	323244	259838	63151	48987	274257	180939	162484	31603	83685	13449	171510	36439	81961	33334
	21.0	25.7	11.9	7.7	30.2	26.9	26.3	43.5	42.2	24.7	29.9	23.6	14.1	14.2
	100.0	80.4	19.5	15.2	84.8	56.0	50.3	9.8	25.9	4.2	53.1	11.3	25.4	10.3
(NET) EDUCATIONAL ACTIVITIES	107856	80740	27116	19708	88148	60401	59224	2398	29258	-	72624	11642	16325	7265
	7.0	8.0	5.1	3.1	9.7	9.0	9.6	3.3	14.8		12.7	7.5	2.8	3.1
	100.0	74.9	25.1	18.3	81.7	56.0	54.9	2.2	27.1		67.3	10.8	15.1	6.7

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN ====DESTINATION====		==LENGTH OF STAY===		==========ACCOMMODATION TYPE==========					==========SEASON==========			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
(NET) ATTEND PARK	384267	255364	128648	66135	318132	196595	177827	33391	126586	4276	237843	54894	50559	40971
PROGRAMS/ VISIT	24.9	25.3	24.3	10.4	35.0	29.2	28.8	45.9	63.9	7.8	41.5	35.6	8.7	17.4
INFORMATION CENTRES	100.0	66.5	33.5	17.2	82.8	51.2	46.3	8.7	32.9	1.1	61.9	14.3	13.2	10.7
(NET) WATER SPORTS/	318973	254569	63895	104133	214840	153058	132069	22905	62326	5983	167044	6943	71551	73435
ACTIVITIES	20.7	25.2	12.1	16.4	23.7	22.7	21.4	31.5	31.5	11.0	29.1	4.5	12.3	31.3
	100.0	79.8	20.0	32.6	67.4	48.0	41.4	7.2	19.5	1.9	52.4	2.2	22.4	23.0
(NET) OTHER SPORTS/	113775	70984	42792	21461	92314	60675	57197	7881	36548	2291	62208	9769	17048	24750
ACTIVITIES	7.4	7.0	8.1	3.4	10.2	9.0	9.3	10.8	18.4	4.2	10.8	6.3	2.9	10.5
	100.0	62.4	37.6	18.9	81.1	53.3	50.3	6.9	32.1	2.0	54.7	8.6	15.0	21.8
(NET) CULTURAL	422044	321925	99865	156930	265114	176929	155247	30693	81627	10469	222549	30989	89241	79265
ACTIVITIES/ EVENTS	27.4	31.8	18.8	24.7	29.2	26.3	25.1	42.2	41.2	19.2	38.8	20.1	15.4	33.8
	100.0	76.3	23.7	37.2	62.8	41.9	36.8	7.3	19.3	2.5	52.7	7.3	21.1	18.8
(NET) WINTER SPORTS/	243635	210885	32383	72656	170979	153566	144822	9202	14041	11524	2399	2590	229482	9164
ACTIVITIES	15.8	20.9	6.1	11.4	18.8	22.8	23.4	12.7	7.1	21.1	.4	1.7	39.6	3.9
	100.0	86.6	13.3	29.8	70.2	63.0	59.4	3.8	5.8	4.7	1.0	1.1	94.2	3.8
(NET) ANY SKIING	228016	202645	25003	68537	159479	142066	133322	9202	14041	11524	1947	2338	214567	9164
	14.8	20.0	4.7	10.8	17.6	21.1	21.6	12.7	7.1	21.1	.3	1.5	37.0	3.9
	100.0	88.9	11.0	30.1	69.9	62.3	58.5	4.0	6.2	5.1	.9	1.0	94.1	4.0
(NET) ONLY SKIING	31175	29084	1952	22384	8791	8791	8600	190	636	-	-	-	28769	2405
	2.0	2.9	.4	3.5	1.0	1.3	1.4	.3	.3				5.0	1.0
	100.0	93.3	6.3	71.8	28.2	28.2	27.6	.6	2.0				92.3	7.7
(NET) SIGHTSEE,	1197515	802710	393739	452906	744609	554171	512112	56596	169592	35857	501920	139887	375907	179802
BUS/BOAT	77.6	79.4	74.3	71.3	82.0	82.2	82.8	77.9	85.6	65.7	87.5	90.6	64.8	76.6
SNOCOACH	100.0	67.0	32.9	37.8	62.2	46.3	42.8	4.7	14.2	3.0	41.9	11.7	31.4	15.0
TOUR														
(NET) ONLY SIGHTSEE,	52532	15664	36565	25364	27168	16621	14391	2229	3095	7336	15745	4864	27820	4103
BUS/BOAT	3.4	1.5	6.9	4.0	3.0	2.5	2.3	3.1	1.6	13.4	2.7	3.2	4.8	1.7
SNOCOACH	100.0	29.8	69.6	48.3	51.7	31.6	27.4	4.2	5.9	14.0	30.0	9.3	53.0	7.8
TOUR														

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		======PARTY EXPENDITURE======			======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDI-TURE ONLY	ANY PRE-PAID EXP-ENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
TOTAL PARTY VISITS TO	1459	1045	374	315	790	460	180	1222	237
BANFF OR JASPER (ACTUAL)	100.0	71.6	25.6	21.6	54.1	31.5	12.3	83.8	16.2
TOTAL PARTY VISITS TO	1542648	1260779	241912	114478	746183	506426	262749	1247171	295477
BANFF OR JASPER	100.0	81.7	15.7	7.4	48.4	32.8	17.0	80.8	19.2
(WEIGHTED)									
SIGHTSEEING BY CAR	1107373	977413	121266	23149	535775	384391	182940	864821	242552
	71.8	77.5	50.1	20.2	71.8	75.9	69.6	69.3	82.1
	100.0	88.3	11.0	2.1	48.4	34.7	16.5	78.1	21.9
SIGHTSEEING BY BUS	116812	33128	78092	69177	68842	39854	6156	107798	9014
	7.6	2.6	32.3	60.4	9.2	7.9	2.3	8.6	3.1
	100.0	28.4	66.9	59.2	58.9	34.1	5.3	92.3	7.7
VIEWING WILDLIFE	801875	688149	104936	64478	415862	262795	115546	599883	201992
	52.0	54.6	43.4	56.3	55.7	51.9	44.0	48.1	68.4
	100.0	85.8	13.1	8.0	51.9	32.8	14.4	74.8	25.2
BIRDWATCHING	194240	172094	20826	12754	123516	35447	34938	141087	53153
	12.6	13.6	8.6	11.1	16.6	7.0	13.3	11.3	18.0
	100.0	88.6	10.7	6.6	63.6	18.2	18.0	72.6	27.4
PICNICKING	296587	271639	22070	10717	162791	98693	35021	199166	97421
	19.2	21.5	9.1	9.4	21.8	19.5	13.3	16.0	33.0
	100.0	91.6	7.4	3.6	54.9	33.3	11.8	67.2	32.8
PHOTOGRAPHY	694158	587042	96292	71176	384956	218201	88662	526175	167983
	45.0	46.6	39.8	62.2	51.6	43.1	33.7	42.2	56.9
	100.0	84.6	13.9	10.3	55.5	31.4	12.8	75.8	24.2
MOUNTAIN CLIMBING	80772	65642	14726	7557	44005	23457	13228	61381	19391
	5.2	5.2	6.1	6.6	5.9	4.6	5.0	4.9	6.6
	100.0	81.3	18.2	9.4	54.5	29.0	16.4	76.0	24.0
ICE CLIMBING	36856	18009	17535	10354	21773	13580	913	29749	7107
	2.4	1.4	7.2	9.0	2.9	2.7	.3	2.4	2.4
	100.0	48.9	47.6	28.1	59.1	36.8	2.5	80.7	19.3
JOGGING/ RUNNING	54733	41801	12932	5814	28712	25766	255	44666	10067
	3.5	3.3	5.3	5.1	3.8	5.1	.1	3.6	3.4
	100.0	76.4	23.6	10.6	52.5	47.1	.5	81.6	18.4

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
HIKING/ BACKPACKING WITH	234642	206937	26720	14801	131613	85437	17592	194774	39867
YOUR OWN GROUP OR BY	15.2	16.4	11.0	12.9	17.6	16.9	6.7	15.6	13.5
YOURSELF	100.0	88.2	11.4	6.3	56.1	36.4	7.5	83.0	17.0
HIKING WITH A PARK	20025	14926	5099	1677	15697	3800	528	18734	1291
NATURALIST	1.3	1.2	2.1	1.5	2.1	.8	.2	1.5	.4
	100.0	74.5	25.5	8.4	78.4	19.0	2.6	93.6	6.4
ATTENDING PARK	98406	74580	23571	9506	45655	48594	3737	69004	29401
INTERPRETIVE OR	6.4	5.9	9.7	8.3	6.1	9.6	1.4	5.5	10.0
EDUCATIONAL PROGRAMS	100.0	75.8	24.0	9.7	46.4	49.4	3.8	70.1	29.9
ATTENDING COURSE AT BANFF	8969	4980	3989	3989	4758	2662	1549	5788	3182
CENTRE	.6	.4	1.6	3.5	.6	.5	.6	.5	1.1
	100.0	55.5	44.5	44.5	53.1	29.7	17.3	64.5	35.5
SCIENTIFIC STUDY AND	6890	1005	5885	5885	3985	2905	-	4749	2141
RESEARCH	.4	.1	2.4	5.1	.5	.6		.4	.7
	100.0	14.6	85.4	85.4	57.8	42.2		68.9	31.1
FISHING	21137	18105	1648	643	10746	5408	4983	15774	5363
	1.4	1.4	.7	.6	1.4	1.1	1.9	1.3	1.8
	100.0	85.7	7.8	3.0	50.8	25.6	23.6	74.6	25.4
SWIMMING	211004	178819	29695	16870	118809	62461	29314	125797	85207
	13.7	14.2	12.3	14.7	15.9	12.3	11.2	10.1	28.8
	100.0	84.7	14.1	8.0	56.3	29.6	13.9	59.6	40.4
SCUBA DIVING/ SNORKELLING	10858	9988	-	-	871	8688	1300	10858	-
	.7	.8			.1	1.7	.5	.9	
	100.0	92.0			8.0	80.0	12.0	100.0	
SCENIC BOAT TOURS	51713	24173	25834	19629	37661	12319	804	43479	8233
	3.4	1.9	10.7	17.1	5.0	2.4	.3	3.5	2.8
	100.0	46.7	50.0	38.0	72.8	23.8	1.6	84.1	15.9
OTHER BOATING/ CANOEING/	89050	36889	50777	3948	76531	5992	6527	66248	22802
KAYAKING/ SAILING	5.8	2.9	21.0	3.4	10.3	1.2	2.5	5.3	7.7
	100.0	41.4	57.0	4.4	85.9	6.7	7.3	74.4	25.6
RIVER RAFTING	19608	4587	15021	8922	13321	4582	1706	18372	1236
	1.3	.4	6.2	7.8	1.8	.9	.6	1.5	.4
	100.0	23.4	76.6	45.5	67.9	23.4	8.7	93.7	6.3

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		======PARTY EXPENDITURE======			=======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDI- TURE ONLY	ANY PRE-PAID EXP- ENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
SAILBOARDING/ WINDSURFING	5916	5850	65	-	452	1053	4410	5581	335
	.4	.5	*		.1	.2	1.7	.4	.1
	100.0	98.9	1.1		7.6	17.8	74.5	94.3	5.7
HORSEBACK/ TRAIL-RIDING	30206	22030	7332	6005	11653	10570	4517	22256	7950
	2.0	1.7	3.0	5.2	1.6	2.1	1.7	1.8	2.7
	100.0	72.9	24.3	19.9	38.6	35.0	15.0	73.7	26.3
HORSEDRAWN CARRAIGE RIDE	8356	5951	2405	2405	3151	2584	-	8356	-
	.5	.5	1.0	2.1	.4	.5		.7	
	100.0	71.2	28.8	28.8	37.7	30.9		100.0	
BICYCLING	48820	39600	6617	5678	24592	19554	4338	45320	3500
	3.2	3.1	2.7	5.0	3.3	3.9	1.7	3.6	1.2
	100.0	81.1	13.6	11.6	50.4	40.1	8.9	92.8	7.2
GOLFING	31466	22916	7944	6205	19967	10540	959	29889	1578
	2.0	1.8	3.3	5.4	2.7	2.1	.4	2.4	.5
	100.0	72.8	25.2	19.7	63.5	33.5	3.0	95.0	5.0
TENNIS	10438	9180	1258	1258	3101	7336	-	3101	7336
	.7	.7	.5	1.1	.4	1.4		.2	2.5
	100.0	87.9	12.1	12.1	29.7	70.3		29.7	70.3
SHOPPING	739996	637197	97219	72019	394821	232575	108820	575105	164891
	48.0	50.5	40.2	62.9	52.9	45.9	41.4	46.1	55.8
	100.0	86.1	13.1	9.7	53.4	31.4	14.7	77.7	22.3
ATTENDING MOVIES	15617	6555	8808	2801	12140	3223	-	14144	1474
	1.0	.5	3.6	2.4	1.6	.6		1.1	.5
	100.0	42.0	56.4	17.9	77.7	20.6		90.6	9.4
ATTENDING BANFF FESTIVAL OF THE ARTS	25205	21737	3467	3458	18334	5498	1288	25205	-
	1.6	1.7	1.4	3.0	2.5	1.1	.5	2.0	
	100.0	86.2	13.8	13.7	72.7	21.8	5.1	100.0	
ATTENDING OTHER LIVE THEATRE/ CONCERTS/ ART EXHIBITS	23824	14549	9274	3267	16872	3826	3125	23824	-
	1.5	1.2	3.8	2.9	2.3	.8	1.2	1.9	
	100.0	61.1	38.9	13.7	70.8	16.1	13.1	100.0	
VISITING MUSEUMS/ HISTORICAL DISPLAYS/ SITES	395924	302019	89006	35492	233909	98550	63126	294365	101560
	25.7	24.0	36.8	31.0	31.3	19.5	24.0	23.6	34.4
	100.0	76.3	22.5	9.0	59.1	24.9	15.9	74.3	25.7

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		======PARTY EXPENDITURE======			======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
ATTENDING SPORTING EVENTS	20834	17549	3285	2346	7287	10992	2555	12269	8565
	1.4	1.4	1.4	2.0	1.0	2.2	1.0	1.0	2.9
	100.0	84.2	15.8	11.3	35.0	52.8	12.3	58.9	41.1
ATTENDING OTHER FESTIVALS/ EVENTS	20744	19116	1628	116	4693	14058	1993	16126	4618
	1.3	1.5	.7	.1	.6	2.8	.8	1.3	1.6
	100.0	92.2	7.8	.6	22.6	67.8	9.6	77.7	22.3
DOWNHILL SKIING	191486	145992	45494	19299	77565	86871	24935	174950	16536
	12.4	11.6	18.8	16.9	10.4	17.2	9.5	14.0	5.6
	100.0	76.2	23.8	10.1	40.5	45.4	13.0	91.4	8.6
CROSS COUNTRY SKIING	36905	22783	14122	3584	13582	23323	-	31993	4913
	2.4	1.8	5.8	3.1	1.8	4.6		2.6	1.7
	100.0	61.7	38.3	9.7	36.8	63.2		86.7	13.3
SKIING (TYPE NOT SPECIFIED)	3451	3451	-	-	926	2524	-	1235	2216
	.2	.3			.1	.5		.1	.7
	100.0	100.0			26.8	73.2		35.8	64.2
SKATING	13033	12917	116	116	552	8363	4119	5697	7336
	.8	1.0	*	.1	.1	1.7	1.6	.5	2.5
	100.0	99.1	.9	.9	4.2	64.2	31.6	43.7	56.3
SNOWSHOEING	3876	3748	128	128	443	452	2981	895	2981
	.3	.3	.1	.1	.1	.1	1.1	.1	1.0
	100.0	96.7	3.3	3.3	11.4	11.7	76.9	23.1	76.9
HORSEDRAWN SLEIGH RIDES	1610	1014	595	595	506	1103	-	1610	-
	.1	.1	.2	.5	.1	.2		.1	
	100.0	63.0	37.0	37.0	31.5	68.5		100.0	
DOG SLEDDING	667	667	-	-	-	667	-	667	-
	*	.1				.1		.1	
	100.0	100.0				100.0		100.0	
COLUMBIA ICEFIELD SNOCOACH	88200	42125	44576	31085	57439	28010	2076	75425	12775
	5.7	3.3	18.4	27.2	7.7	5.5	.8	6.0	4.3
	100.0	47.8	50.5	35.2	65.1	31.8	2.4	85.5	14.5
RESTING/ RELAXING	737926	585024	147560	57665	390611	256353	89013	578062	159864
	47.8	46.4	61.0	50.4	52.3	50.6	33.9	46.3	54.1
	100.0	79.3	20.0	7.8	52.9	34.7	12.1	78.3	21.7

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		======PARTY EXPENDITURE======			======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDI-TURE ONLY	ANY PRE-PAID EXP-ENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
VISIT VISITOR INFORMATION CENTRE	339708	290469	47687	33000	202633	112917	23148	250066	89642
	22.0	23.0	19.7	28.8	27.2	22.3	8.8	20.1	30.3
	100.0	85.5	14.0	9.7	59.6	33.2	6.8	73.6	26.4
VOLUNTEERED "OTHER" RESPONSES									
VISITING FRIENDS/ FAMILY	35695	34774	921	921	10656	25038	-	29560	6134
	2.3	2.8	.4	.8	1.4	4.9		2.4	2.1
	100.0	97.4	2.6	2.6	29.9	70.1		82.8	17.2
CAMPING/ TENTING	26003	25519	484	484	18369	5869	1765	22067	3936
	1.7	2.0	.2	.4	2.5	1.2	.7	1.8	1.3
	100.0	98.1	1.9	1.9	70.6	22.6	6.8	84.9	15.1
TOURING/ SIGHTSEEING BY MOTORCYCLE/ MOTORCYCLING	4450	4026	424	424	1368	3082	-	2211	2239
	.3	.3	.2	.4	.2	.6		.2	.8
	100.0	90.5	9.5	9.5	30.7	69.3		49.7	50.3
WALKING	8898	7593	1305	1269	3197	4584	1116	4997	3901
	.6	.6	.5	1.1	.4	.9	.4	.4	1.3
	100.0	85.3	14.7	14.3	35.9	51.5	12.5	56.2	43.8
OTHER MISCELLANEOUS ACTIVITIES	45973	29952	14407	7284	26838	18765	370	37133	8840
	3.0	2.4	6.0	6.4	3.6	3.7	.1	3.0	3.0
	100.0	65.2	31.3	15.8	58.4	40.8	.8	80.8	19.2
DID NOT PARTICIPATE IN ANY ACTIVITIES OR PROGRAMS	51723	45916	-	-	6664	17189	16411	46332	5390
	3.4	3.6			.9	3.4	6.2	3.7	1.8
	100.0	88.8			12.9	33.2	31.7	89.6	10.4
NOT STATED	52931	34236	7410	1449	36064	10998	3618	45521	7410
	3.4	2.7	3.1	1.3	4.8	2.2	1.4	3.6	2.5
	100.0	64.7	14.0	2.7	68.1	20.8	6.8	86.0	14.0
(NET) HIKING/ CLIMBING/ JOGGING	323244	269702	50841	31690	182676	120258	19639	256614	66629
	21.0	21.4	21.0	27.7	24.5	23.7	7.5	20.6	22.5
	100.0	83.4	15.7	9.8	56.5	37.2	6.1	79.4	20.6
(NET) EDUCATIONAL ACTIVITIES	107856	76360	31242	17177	50130	52020	5285	75273	32583
	7.0	6.1	12.9	15.0	6.7	10.3	2.0	6.0	11.0
	100.0	70.8	29.0	15.9	46.5	48.2	4.9	69.8	30.2

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		======PARTY EXPENDITURE======			======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDI-TURE ONLY	ANY PRE-PAID EXP-ENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
(NET) ATTEND PARK PROGRAMS/ VISIT INFORMATION CENTRES	384267	330581	52133	36508	220397	138706	24154	276245	108022
	24.9	26.2	21.6	31.9	29.5	27.4	9.2	22.1	36.6
	100.0	86.0	13.6	9.5	57.4	36.1	6.3	71.9	28.1
(NET) WATER SPORTS/ ACTIVITIES	318973	219749	94480	27918	203959	79080	35514	220315	98658
	20.7	17.4	39.1	24.4	27.3	15.6	13.5	17.7	33.4
	100.0	68.9	29.6	8.8	63.9	24.8	11.1	69.1	30.9
(NET) OTHER SPORTS/ ACTIVITIES	113775	90149	19828	15823	54405	46009	9815	95066	18709
	7.4	7.2	8.2	13.8	7.3	9.1	3.7	7.6	6.3
	100.0	79.2	17.4	13.9	47.8	40.4	8.6	83.6	16.4
(NET) CULTURAL ACTIVITIES/ EVENTS	422044	318744	98401	37580	250301	105377	66027	319589	102455
	27.4	25.3	40.7	32.8	33.5	20.8	25.1	25.6	34.7
	100.0	75.5	23.3	8.9	59.3	25.0	15.6	75.7	24.3
(NET) WINTER SPORTS/ ACTIVITIES	243635	183412	60223	23490	90356	119128	32034	209653	33981
	15.8	14.5	24.9	20.5	12.1	23.5	12.2	16.8	11.5
	100.0	75.3	24.7	9.6	37.1	48.9	13.1	86.1	13.9
(NET) ANY SKIING	228016	168400	59616	22884	90062	110904	24935	204351	23664
	14.8	13.4	24.6	20.0	12.1	21.9	9.5	16.4	8.0
	100.0	73.9	26.1	10.0	39.5	48.6	10.9	89.6	10.4
(NET) ONLY SKIING	31175	20264	10911	3390	13420	7008	9709	28705	2470
	2.0	1.6	4.5	3.0	1.8	1.4	3.7	2.3	.8
	100.0	65.0	35.0	10.9	43.0	22.5	31.1	92.1	7.9
(NET) SIGHTSEE, BUS/BOAT SNOCOACH TOUR	1197515	992964	190519	90605	593845	410521	187279	952268	245247
	77.6	78.8	78.8	79.1	79.6	81.1	71.3	76.4	83.0
	100.0	82.9	15.9	7.6	49.6	34.3	15.6	79.5	20.5
(NET) ONLY SIGHTSEE, BUS/BOAT SNOCOACH TOUR	52532	46366	2895	2895	15565	29803	5440	48006	4526
	3.4	3.7	1.2	2.5	2.1	5.9	2.1	3.8	1.5
	100.0	88.3	5.5	5.5	29.6	56.7	10.4	91.4	8.6

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PARTY VISITS TO BANFF OR JASPER (ACTUAL)	1459	544	428	238	131	166	372	295	1144	366	461	795	219
	100.0	37.3	29.3	16.3	9.0	11.4	25.5	20.2	78.4	25.1	31.6	54.5	15.0
TOTAL PARTY VISITS TO BANFF OR JASPER (WEIGHTED)	1542648	591109	479737	228973	193879	84168	323244	318973	1197515	395924	384267	739996	228016
	100.0	38.3	31.1	14.8	12.6	5.5	21.0	20.7	77.6	25.7	24.9	48.0	14.8
SIGHTSEEING BY CAR	1107373	430433	375785	162407	143353	24961	252745	251328	1107373	346262	331341	615141	135557
	71.8	72.8	78.3	70.9	73.9	29.7	78.2	78.8	92.5	87.5	86.2	83.1	59.5
	100.0	38.9	33.9	14.7	12.9	2.3	22.8	22.7	100.0	31.3	29.9	55.5	12.2
SIGHTSEEING BY BUS	116812	40053	16058	26097	13721	30125	45394	29730	116812	41498	51091	79517	5025
	7.6	6.8	3.3	11.4	7.1	35.8	14.0	9.3	9.8	10.5	13.3	10.7	2.2
	100.0	34.3	13.7	22.3	11.7	25.8	38.9	25.5	100.0	35.5	43.7	68.1	4.3
VIEWING WILDLIFE	801875	304083	296552	110170	82999	28320	262914	200903	739960	247993	327870	464236	87457
	52.0	51.4	61.8	48.1	42.8	33.6	81.3	63.0	61.8	62.6	85.3	62.7	38.4
	100.0	37.9	37.0	13.7	10.4	3.5	32.8	25.1	92.3	30.9	40.9	57.9	10.9
BIRDWATCHING	194240	70358	65326	23352	32662	6018	87123	47997	169877	74898	90367	111353	5573
	12.6	11.9	13.6	10.2	16.8	7.2	27.0	15.0	14.2	18.9	23.5	15.0	2.4
	100.0	36.2	33.6	12.0	16.8	3.1	44.9	24.7	87.5	38.6	46.5	57.3	2.9
PICNICKING	296587	125031	108894	49611	12383	8693	113444	86816	289696	123140	150789	180453	26860
	19.2	21.2	22.7	21.7	6.4	10.3	35.1	27.2	24.2	31.1	39.2	24.4	11.8
	100.0	42.2	36.7	16.7	4.2	2.9	38.2	29.3	97.7	41.5	50.8	60.8	9.1
PHOTOGRAPHY	694158	262837	253870	92268	73996	36005	229727	178390	631432	229765	296103	421980	63542
	45.0	44.5	52.9	40.3	38.2	42.8	71.1	55.9	52.7	58.0	77.1	57.0	27.9
	100.0	37.9	36.6	13.3	10.7	5.2	33.1	25.7	91.0	33.1	42.7	60.8	9.2
MOUNTAIN CLIMBING	80772	22909	14889	23480	13622	4882	80772	28305	63883	28385	48621	46368	4267
	5.2	3.9	3.1	10.3	7.0	5.8	25.0	8.9	5.3	7.2	12.7	6.3	1.9
	100.0	28.4	18.4	29.1	16.9	6.0	100.0	35.0	79.1	35.1	60.2	57.4	5.3
ICE CLIMBING	36856	9881	12344	16431	2060	6223	36856	8017	36856	7846	19773	25394	933
	2.4	1.7	2.6	7.2	1.1	7.4	11.4	2.5	3.1	2.0	5.1	3.4	.4
	100.0	26.8	33.5	44.6	5.6	16.9	100.0	21.8	100.0	21.3	53.7	68.9	2.5
JOGGING/ RUNNING	54733	6399	13999	20043	9895	4043	54733	27072	45695	30298	32645	35536	11800
	3.5	1.1	2.9	8.8	5.1	4.8	16.9	8.5	3.8	7.7	8.5	4.8	5.2
	100.0	11.7	25.6	36.6	18.1	7.4	100.0	49.5	83.5	55.4	59.6	64.9	21.6

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION						ACTIVITIES (NET)						
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
HIKING/ BACKPACKING WITH	234642	105700	60651	32200	27720	7143	234642	83149	203475	74164	113683	138309	11739
YOUR OWN GROUP OR BY	15.2	17.9	12.6	14.1	14.3	8.5	72.6	26.1	17.0	18.7	29.6	18.7	5.1
YOURSELF	100.0	45.0	25.8	13.7	11.8	3.0	100.0	35.4	86.7	31.6	48.4	58.9	5.0
HIKING WITH A PARK	20025	13777	1991	239	1964	1758	20025	7575	19147	14973	7956	13716	996
NATURALIST	1.3	2.3	.4	.1	1.0	2.1	6.2	2.4	1.6	3.8	2.1	1.9	.4
	100.0	68.8	9.9	1.2	9.8	8.8	100.0	37.8	95.6	74.8	39.7	68.5	5.0
ATTENDING PARK	98406	26781	36757	21328	9263	4316	54135	48958	90082	46154	98406	72980	8955
INTERPRETIVE OR	6.4	4.5	7.7	9.3	4.8	5.1	16.7	15.3	7.5	11.7	25.6	9.9	3.9
EDUCATIONAL PROGRAMS	100.0	27.2	37.4	21.7	9.4	4.4	55.0	49.8	91.5	46.9	100.0	74.2	9.1
ATTENDING COURSE AT BANFF	8969	825	2141	1245	2002	1586	3108	1503	5947	1694	3844	1640	996
CENTRE	.6	.1	.4	.5	1.0	1.9	1.0	.5	.5	.4	1.0	.2	.4
	100.0	9.2	23.9	13.9	22.3	17.7	34.6	16.8	66.3	18.9	42.9	18.3	11.1
SCIENTIFIC STUDY AND	6890	2981	2141	-	1005	764	1005	-	3909	3744	1768	4749	-
RESEARCH	.4	.5	.4		.5	.9	.3		.3	.9	.5	.6	
	100.0	43.3	31.1		14.6	11.1	14.6		56.7	54.3	25.7	68.9	
FISHING	21137	7268	5419	5899	2536	278	7516	21137	16362	8773	6606	11978	2685
	1.4	1.2	1.1	2.6	1.3	.3	2.3	6.6	1.4	2.2	1.7	1.6	1.2
	100.0	34.4	25.6	27.9	12.0	1.3	35.6	100.0	77.4	41.5	31.3	56.7	12.7
SWIMMING	211004	41896	113682	25928	20637	13479	90347	211004	172395	82633	84615	152407	17159
	13.7	7.1	23.7	11.3	10.6	16.0	27.9	66.2	14.4	20.9	22.0	20.6	7.5
	100.0	19.9	53.9	12.3	9.8	6.4	42.8	100.0	81.7	39.2	40.1	72.2	8.1
SCUBA DIVING/ SNORKELLING	10858	2171	-	7336	51	1300	1351	10858	9988	-	1300	7336	7388
	.7	.4		3.2	*	1.5	.4	3.4	.8		.3	1.0	3.2
	100.0	20.0		67.6	.5	12.0	12.4	100.0	92.0		12.0	67.6	68.0
SCENIC BOAT TOURS	51713	30163	5807	5405	4395	9695	30832	17720	51713	25281	35454	46576	-
	3.4	5.1	1.2	2.4	2.3	11.5	9.5	5.6	4.3	6.4	9.2	6.3	
	100.0	58.3	11.2	10.5	8.5	18.7	59.6	34.3	100.0	48.9	68.6	90.1	
OTHER BOATING/ CANOEING/	89050	8559	18400	10937	52280	620	19358	89050	80048	66153	17364	24914	2137
KAYAKING/ SAILING	5.8	1.4	3.8	4.8	27.0	.7	6.0	27.9	6.7	16.7	4.5	3.4	.9
	100.0	9.6	20.7	12.3	58.7	.7	21.7	100.0	89.9	74.3	19.5	28.0	2.4
RIVER RAFTING	19608	8571	3093	2995	550	5672	12522	19608	18121	6187	11854	14911	95
	1.3	1.5	.6	1.3	.3	6.7	3.9	6.1	1.5	1.6	3.1	2.0	*
	100.0	43.7	15.8	15.3	2.8	28.9	63.9	100.0	92.4	31.6	60.5	76.0	.5

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
SAILBOARDING/ WINDSURFING	5916	5077	335	452	51	-	1506	5916	5916	1002	335	1002	718
	.4	.9	.1	.2	*		.5	1.9	.5	.3	.1	.1	.3
	100.0	85.8	5.7	7.6	.9		25.5	100.0	100.0	16.9	5.7	16.9	12.1
HORSEBACK/ TRAIL-RIDING	30206	14347	7803	4824	1243	1393	11275	11629	22058	5542	12984	14020	1772
	2.0	2.4	1.6	2.1	.6	1.7	3.5	3.6	1.8	1.4	3.4	1.9	.8
	100.0	47.5	25.8	16.0	4.1	4.6	37.3	38.5	73.0	18.3	43.0	46.4	5.9
HORSEDRAWN CARRAIGE RIDE	8356	2235	1896	5752	764	764	4137	3628	5735	3160	3001	5735	667
	.5	.4	.4	2.5	.4	.9	1.3	1.1	.5	.8	.8	.8	.3
	100.0	26.7	22.7	68.8	9.1	9.1	49.5	43.4	68.6	37.8	35.9	68.6	8.0
BICYCLING	48820	24959	5875	7666	7339	3914	23870	19016	43811	21202	27243	34479	9173
	3.2	4.2	1.2	3.3	3.8	4.7	7.4	6.0	3.7	5.4	7.1	4.7	4.0
	100.0	51.1	12.0	15.7	15.0	8.0	48.9	39.0	89.7	43.4	55.8	70.6	18.8
GOLFING	31466	9145	5259	7655	76	8164	6450	6645	24912	7575	15685	19295	2121
	2.0	1.5	1.1	3.3	*	9.7	2.0	2.1	2.1	1.9	4.1	2.6	.9
	100.0	29.1	16.7	24.3	.2	25.9	20.5	21.1	79.2	24.1	49.8	61.3	6.7
TENNIS	10438	873	8037	586	-	1959	9704	8960	10438	8543	8369	9609	-
	.7	.1	1.7	.3		2.3	3.0	2.8	.9	2.2	2.2	1.3	
	100.0	8.4	77.0	5.6		18.8	93.0	85.8	100.0	81.8	80.2	92.1	
SHOPPING	739996	285751	269777	100736	72532	34821	204043	186391	684683	274991	242177	739996	80398
	48.0	48.3	56.2	44.0	37.4	41.4	63.1	58.4	57.2	69.5	63.0	100.0	35.3
	100.0	38.6	36.5	13.6	9.8	4.7	27.6	25.2	92.5	37.2	32.7	100.0	10.9
ATTENDING MOVIES	15617	8448	4574	1831	146	996	11364	12148	15617	7065	12575	14997	814
	1.0	1.4	1.0	.8	.1	1.2	3.5	3.8	1.3	1.8	3.3	2.0	.4
	100.0	54.1	29.3	11.7	.9	6.4	72.8	77.8	100.0	45.2	80.5	96.0	5.2
ATTENDING BANFF FESTIVAL OF THE ARTS	25205	6560	546	13536	3421	366	8746	3583	20239	17531	4989	17931	5171
	1.6	1.1	.1	5.9	1.8	.4	2.7	1.1	1.7	4.4	1.3	2.4	2.3
	100.0	26.0	2.2	53.7	13.6	1.5	34.7	14.2	80.3	69.6	19.8	71.1	20.5
ATTENDING OTHER LIVE THEATRE/ CONCERTS/ ART EXHIBITS	23824	10139	2117	8829	2593	1090	18252	16013	21625	12542	16698	21373	2477
	1.5	1.7	.4	3.9	1.3	1.3	5.6	5.0	1.8	3.2	4.3	2.9	1.1
	100.0	42.6	8.9	37.1	10.9	4.6	76.6	67.2	90.8	52.6	70.1	89.7	10.4
VISITING MUSEUMS/ HISTORICAL DISPLAYS/ SITES	395924	131074	128726	41616	91903	14032	109049	144059	375995	395924	159671	274991	14062
	25.7	22.2	26.8	18.2	47.4	16.7	33.7	45.2	31.4	100.0	41.6	37.2	6.2
	100.0	33.1	32.5	10.5	23.2	3.5	27.5	36.4	95.0	100.0	40.3	69.5	3.6

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION						ACTIVITIES (NET)						
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
ATTENDING SPORTING EVENTS	20834	1667	9001	4391	1741	4035	11984	10601	12619	11029	9554	14831	4217
	1.4	.3	1.9	1.9	.9	4.8	3.7	3.3	1.1	2.8	2.5	2.0	1.8
	100.0	8.0	43.2	21.1	8.4	19.4	57.5	50.9	60.6	52.9	45.9	71.2	20.2
ATTENDING OTHER FESTIVALS/ EVENTS	20744	2220	13093	2560	1987	1096	1626	1466	19338	14999	1757	13942	784
	1.3	.4	2.7	1.1	1.0	1.3	.5	.5	1.6	3.8	.5	1.9	.3
	100.0	10.7	63.1	12.3	9.6	5.3	7.8	7.1	93.2	72.3	8.5	67.2	3.8
DOWNHILL SKIING	191486	80451	45583	47398	16411	9703	11326	21585	118264	11384	10176	76158	191486
	12.4	13.6	9.5	20.7	8.5	11.5	3.5	6.8	9.9	2.9	2.6	10.3	84.0
	100.0	42.0	23.8	24.8	8.6	5.1	5.9	11.3	61.8	5.9	5.3	39.8	100.0
CROSS COUNTRY SKIING	36905	12301	3817	7464	7414	4913	13159	5174	23945	4556	15385	6263	36905
	2.4	2.1	.8	3.3	3.8	5.8	4.1	1.6	2.0	1.2	4.0	.8	16.2
	100.0	33.3	10.3	20.2	20.1	13.3	35.7	14.0	64.9	12.3	41.7	17.0	100.0
SKIING (TYPE NOT SPECIFIED)	3451	837	3053	90	-	-	618	837	1545	-	2434	927	3451
	.2	.1	.6	*			.2	.3	.1		.6	.1	1.5
	100.0	24.3	88.5	2.6			17.9	24.3	44.8		70.5	26.9	100.0
SKATING	13033	784	7644	435	4170	-	8490	8490	8606	8124	8079	8555	1578
	.8	.1	1.6	.2	2.2		2.6	2.7	.7	2.1	2.1	1.2	.7
	100.0	6.0	58.7	3.3	32.0		65.1	65.1	66.0	62.3	62.0	65.6	12.1
SNOWSHOEING	3876	-	3109	315	452	-	3296	315	3876	-	315	3296	315
	.3		.6	.1	.2		1.0	.1	.3		.1	.4	.1
	100.0		80.2	8.1	11.7		85.0	8.1	100.0		8.1	85.0	8.1
HORSEDRAWN SLEIGH RIDES	1610	1610	-	-	-	-	1014	1014	1610	1270	124	1610	1007
	.1	.3					.3	.3	.1	.3	*	.2	.4
	100.0	100.0					63.0	63.0	100.0	78.9	7.7	100.0	62.6
DOG SLEDDING	667	667	-	-	-	-	667	667	667	667	-	667	667
	*	.1					.2	.2	.1	.2		.1	.3
	100.0	100.0					100.0	100.0	100.0	100.0		100.0	100.0
COLUMBIA ICEFIELD SNOCOACH	88200	43961	13586	15764	4437	13681	44239	29123	88200	41262	65449	70355	51
	5.7	7.4	2.8	6.9	2.3	16.3	13.7	9.1	7.4	10.4	17.0	9.5	*
	100.0	49.8	15.4	17.9	5.0	15.5	50.2	33.0	100.0	46.8	74.2	79.8	.1
RESTING/ RELAXING	737926	304418	230198	93598	102297	32063	205535	233395	654182	263777	254602	462016	113625
	47.8	51.5	48.0	40.9	52.8	38.1	63.6	73.2	54.6	66.6	66.3	62.4	49.8
	100.0	41.3	31.2	12.7	13.9	4.3	27.9	31.6	88.7	35.7	34.5	62.6	15.4

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION						ACTIVITIES (NET)						
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
VISIT VISITOR INFORMATION CENTRE	339708	133870	130064	40935	30868	14350	143153	87218	326723	143221	339708	211061	18895
	22.0	22.6	27.1	17.9	15.9	17.0	44.3	27.3	27.3	36.2	88.4	28.5	8.3
	100.0	39.4	38.3	12.1	9.1	4.2	42.1	25.7	96.2	42.2	100.0	62.1	5.6
VOLUNTEERED "OTHER" RESPONSES													
VISITING FRIENDS/ FAMILY	35695	8041	15047	8151	4834	-	4426	5611	9349	269	2895	10191	12634
	2.3	1.4	3.1	3.6	2.5		1.4	1.8	.8	.1	.8	1.4	5.5
	100.0	22.5	42.2	22.8	13.5		12.4	15.7	26.2	.8	8.1	28.5	35.4
CAMPING/ TENTING	26003	13607	8115	-	4282	-	7962	5182	24012	13464	20034	12415	90
	1.7	2.3	1.7		2.2		2.5	1.6	2.0	3.4	5.2	1.7	*
	100.0	52.3	31.2		16.5		30.6	19.9	92.3	51.8	77.0	47.7	.3
TOURING/ SIGHTSEEING BY MOTORCYCLE/ MOTORCYCLING	4450	1217	2239	664	244	424	3239	587	2826	163	749	3587	-
	.3	.2	.5	.3	.1	.5	1.0	.2	.2	*	.2	.5	
	100.0	27.3	50.3	14.9	5.5	9.5	72.8	13.2	63.5	3.7	16.8	80.6	
WALKING	8898	3372	4227	1224	75	-	484	255	8829	4551	2858	4392	-
	.6	.6	.9	.5	*		.1	.1	.7	1.1	.7	.6	
	100.0	37.9	47.5	13.8	.8		5.4	2.9	99.2	51.1	32.1	49.4	
OTHER MISCELLANEOUS ACTIVITIES	45973	11223	9380	12526	4809	8115	14167	10423	34773	8112	12660	24548	11111
	3.0	1.9	2.0	5.5	2.5	9.6	4.4	3.3	2.9	2.0	3.3	3.3	4.9
	100.0	24.4	20.4	27.2	10.5	17.7	30.8	22.7	75.6	17.6	27.5	53.4	24.2
DID NOT PARTICIPATE IN ANY ACTIVITIES OR PROGRAMS	51723	24392	16088	5839	3189	-	-	-	-	-	-	-	-
	3.4	4.1	3.4	2.6	1.6								
	100.0	47.2	31.1	11.3	6.2								
NOT STATED	52931	36767	7632	537	3010	5551	-	-	-	-	-	-	-
	3.4	6.2	1.6	.2	1.6	6.6							
	100.0	69.5	14.4	1.0	5.7	10.5							
(NET) HIKING/ CLIMBING/ JOGGING	323244	129234	90825	57596	37050	18174	323244	112821	282082	109049	158601	204043	22255
	21.0	21.9	18.9	25.2	19.1	21.6	100.0	35.4	23.6	27.5	41.3	27.6	9.8
	100.0	40.0	28.1	17.8	11.5	5.6	100.0	34.9	87.3	33.7	49.1	63.1	6.9
(NET) EDUCATIONAL ACTIVITIES	107856	30586	38898	21328	10306	6603	55225	49403	94774	50533	99750	77305	8955
	7.0	5.2	8.1	9.3	5.3	7.8	17.1	15.5	7.9	12.8	26.0	10.4	3.9
	100.0	28.4	36.1	19.8	9.6	6.1	51.2	45.8	87.9	46.9	92.5	71.7	8.3

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION						ACTIVITIES (NET)						
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
(NET) ATTEND PARK PROGRAMS/ VISIT INFORMATION CENTRES	384267	139064	150112	50257	38869	16598	158601	108405	363832	159671	384267	242177	26463
	24.9	23.5	31.3	21.9	20.0	19.7	49.1	34.0	30.4	40.3	100.0	32.7	11.6
	100.0	36.2	39.1	13.1	10.1	4.3	41.3	28.2	94.7	41.6	100.0	63.0	6.9
(NET) WATER SPORTS/ ACTIVITIES	318973	64497	124968	51867	70793	16363	112821	318973	274397	144059	108405	186391	25402
	20.7	10.9	26.0	22.7	36.5	19.4	34.9	100.0	22.9	36.4	28.2	25.2	11.1
	100.0	20.2	39.2	16.3	22.2	5.1	35.4	100.0	86.0	45.2	34.0	58.4	8.0
(NET) OTHER SPORTS/ ACTIVITIES	113775	44302	26692	22371	9071	14326	46194	43815	94419	39429	61434	73077	11282
	7.4	7.5	5.6	9.8	4.7	17.0	14.3	13.7	7.9	10.0	16.0	9.9	4.9
	100.0	38.9	23.5	19.7	8.0	12.6	40.6	38.5	83.0	34.7	54.0	64.2	9.9
(NET) CULTURAL ACTIVITIES/ EVENTS	422044	143317	130506	51145	93639	15244	123789	154180	396946	395924	169915	292350	19143
	27.4	24.2	27.2	22.3	48.3	18.1	38.3	48.3	33.1	100.0	44.2	39.5	8.4
	100.0	34.0	30.9	12.1	22.2	3.6	29.3	36.5	94.1	93.8	40.3	69.3	4.5
(NET) WINTER SPORTS/ ACTIVITIES	243635	93032	61758	54517	28301	14616	32695	32862	152083	22001	33923	91318	228016
	15.8	15.7	12.9	23.8	14.6	17.4	10.1	10.3	12.7	5.6	8.8	12.3	100.0
	100.0	38.2	25.3	22.4	11.6	6.0	13.4	13.5	62.4	9.0	13.9	37.5	93.6
(NET) ANY SKIING	228016	92430	51313	54517	23730	14616	22255	25402	140583	14062	26463	80398	228016
	14.8	15.6	10.7	23.8	12.2	17.4	6.9	8.0	11.7	3.6	6.9	10.9	100.0
	100.0	40.5	22.5	23.9	10.4	6.4	9.8	11.1	61.7	6.2	11.6	35.3	100.0
(NET) ONLY SKIING	31175	11250	7280	9084	1611	2445	636	-	-	-	-	-	31175
	2.0	1.9	1.5	4.0	.8	2.9	.2						13.7
	100.0	36.1	23.4	29.1	5.2	7.8	2.0						100.0
(NET) SIGHTSEE, BUS/BOAT SNOCOACH TOUR	1197515	465171	386561	175275	148987	54900	282082	274397	1197515	375995	363832	684683	140583
	77.6	78.7	80.6	76.5	76.8	65.2	87.3	86.0	100.0	95.0	94.7	92.5	61.7
	100.0	38.8	32.3	14.6	12.4	4.6	23.6	22.9	100.0	31.4	30.4	57.2	11.7
(NET) ONLY SIGHTSEE, BUS/BOAT SNOCOACH TOUR	52532	18278	12321	5874	360	6465	-	-	52532	-	-	-	-
	3.4	3.1	2.6	2.6	.2	7.7			4.4				
	100.0	34.8	23.5	11.2	.7	12.3			100.0				

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PARTY VISITS TO	1459	469	861	99	213	160	163	152	49	452	436	341	447
BANFF OR JASPER (ACTUAL)	100.0	32.1	59.0	6.8	14.6	11.0	11.2	10.4	3.4	31.0	29.9	23.4	30.6
TOTAL PARTY VISITS TO	1542648	274613	1110408	105732	278582	187583	215165	155536	55547	409426	501233	452356	402268
BANFF OR JASPER	100.0	17.8	72.0	6.9	18.1	12.2	13.9	10.1	3.6	26.5	32.5	29.3	26.1
(WEIGHTED)													
SIGHTSEEING BY CAR	1107373	191698	841535	72382	212958	148647	172125	115952	35474	265459	349598	352684	283276
	71.8	69.8	75.8	68.5	76.4	79.2	80.0	74.5	63.9	64.8	69.7	78.0	70.4
	100.0	17.3	76.0	6.5	19.2	13.4	15.5	10.5	3.2	24.0	31.6	31.8	25.6
SIGHTSEEING BY BUS	116812	84095	25602	4109	10727	7382	9120	11015	7013	51016	28468	13474	48273
	7.6	30.6	2.3	3.9	3.9	3.9	4.2	7.1	12.6	12.5	5.7	3.0	12.0
	100.0	72.0	21.9	3.5	9.2	6.3	7.8	9.4	6.0	43.7	24.4	11.5	41.3
VIEWING WILDLIFE	801875	210655	540217	55770	135646	106051	88541	101205	28017	204248	271004	203937	237785
	52.0	76.7	48.7	52.7	48.7	56.5	41.2	65.1	50.4	49.9	54.1	45.1	59.1
	100.0	26.3	67.4	7.0	16.9	13.2	11.0	12.6	3.5	25.5	33.8	25.4	29.7
BIRDWATCHING	194240	61398	127160	13146	13798	10757	14881	30617	30410	61733	85357	40372	52283
	12.6	22.4	11.5	12.4	5.0	5.7	6.9	19.7	54.7	15.1	17.0	8.9	13.0
	100.0	31.6	65.5	6.8	7.1	5.5	7.7	15.8	15.7	31.8	43.9	20.8	26.9
PICNICKING	296587	87208	190983	20840	41762	45399	34850	59194	4800	67809	112037	73286	84627
	19.2	31.8	17.2	19.7	15.0	24.2	16.2	38.1	8.6	16.6	22.4	16.2	21.0
	100.0	29.4	64.4	7.0	14.1	15.3	11.8	20.0	1.6	22.9	37.8	24.7	28.5
PHOTOGRAPHY	694158	228890	441193	47403	109157	66859	93834	88453	24987	195245	214069	194580	200563
	45.0	83.4	39.7	44.8	39.2	35.6	43.6	56.9	45.0	47.7	42.7	43.0	49.9
	100.0	33.0	63.6	6.8	15.7	9.6	13.5	12.7	3.6	28.1	30.8	28.0	28.9
MOUNTAIN CLIMBING	80772	34843	38133	9287	12613	4405	9402	6046	12753	21731	30248	12808	30938
	5.2	12.7	3.4	8.8	4.5	2.3	4.4	3.9	23.0	5.3	6.0	2.8	7.7
	100.0	43.1	47.2	11.5	15.6	5.5	11.6	7.5	15.8	26.9	37.4	15.9	38.3
ICE CLIMBING	36856	25159	9501	625	3879	2937	3949	10633	303	12208	6521	6983	16956
	2.4	9.2	.9	.6	1.4	1.6	1.8	6.8	.5	3.0	1.3	1.5	4.2
	100.0	68.3	25.8	1.7	10.5	8.0	10.7	28.9	.8	33.1	17.7	18.9	46.0
JOGGING/ RUNNING	54733	9671	29524	4881	13308	5099	2341	8282	-	14705	6093	14857	33784
	3.5	3.5	2.7	4.6	4.8	2.7	1.1	5.3		3.6	1.2	3.3	8.4
	100.0	17.7	53.9	8.9	24.3	9.3	4.3	15.1		26.9	11.1	27.1	61.7

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
HIKING/ BACKPACKING WITH	234642	61152	154552	28785	61695	27939	27662	8648	18793	39839	60952	57034	86029
YOUR OWN GROUP OR BY	15.2	22.3	13.9	27.2	22.1	14.9	12.9	5.6	33.8	9.7	12.2	12.6	21.4
YOURSELF	100.0	26.1	65.9	12.3	26.3	11.9	11.8	3.7	8.0	17.0	26.0	24.3	36.7
HIKING WITH A PARK	20025	4745	13745	-	11557	116	1627	239	959	5188	3673	3968	11299
NATURALIST	1.3	1.7	1.2		4.1	.1	.8	.2	1.7	1.3	.7	.9	2.8
	100.0	23.7	68.6		57.7	.6	8.1	1.2	4.8	25.9	18.3	19.8	56.4
ATTENDING PARK	98406	30149	59720	1640	17896	10351	12097	18217	1432	23775	26671	16458	46256
INTERPRETIVE OR	6.4	11.0	5.4	1.6	6.4	5.5	5.6	11.7	2.6	5.8	5.3	3.6	11.5
EDUCATIONAL PROGRAMS	100.0	30.6	60.7	1.7	18.2	10.5	12.3	18.5	1.5	24.2	27.1	16.7	47.0
ATTENDING COURSE AT BANFF	8969	2469	4085	-	303	-	1245	1754	959	1416	3555	-	3973
CENTRE	.6	.9	.4		.1		.6	1.1	1.7	.3	.7		1.0
	100.0	27.5	45.5		3.4		13.9	19.6	10.7	15.8	39.6		44.3
SCIENTIFIC STUDY AND	6890	764	6126	-	-	-	1005	-	-	3744	-	-	6890
RESEARCH	.4	.3	.6				.5			.9			1.7
	100.0	11.1	88.9				14.6			54.3			100.0
FISHING	21137	1665	16055	1487	3754	2101	3091	1775	-	4925	7032	7884	3061
	1.4	.6	1.4	1.4	1.3	1.1	1.4	1.1		1.2	1.4	1.7	.8
	100.0	7.9	76.0	7.0	17.8	9.9	14.6	8.4		23.3	33.3	37.3	14.5
SWIMMING	211004	26783	153320	9775	32456	36624	36532	35803	1874	35198	55580	66755	61793
	13.7	9.8	13.8	9.2	11.7	19.5	17.0	23.0	3.4	8.6	11.1	14.8	15.4
	100.0	12.7	72.7	4.6	15.4	17.4	17.3	17.0	.9	16.7	26.3	31.6	29.3
SCUBA DIVING/ SNORKELLING	10858	-	10858	-	-	-	-	8207	-	51	871	51	9936
	.7		1.0					5.3		*	.2	*	2.5
	100.0		100.0					75.6		.5	8.0	.5	91.5
SCENIC BOAT TOURS	51713	42063	7701	716	7561	1469	3050	4232	6320	23446	8493	6499	29774
	3.4	15.3	.7	.7	2.7	.8	1.4	2.7	11.4	5.7	1.7	1.4	7.4
	100.0	81.3	14.9	1.4	14.6	2.8	5.9	8.2	12.2	45.3	16.4	12.6	57.6
OTHER BOATING/ CANOEING/	89050	14925	70823	6172	4515	2679	50417	16217	-	6021	17495	64088	5250
KAYAKING/ SAILING	5.8	5.4	6.4	5.8	1.6	1.4	23.4	10.4		1.5	3.5	14.2	1.3
	100.0	16.8	79.5	6.9	5.1	3.0	56.6	18.2		6.8	19.6	72.0	5.9
RIVER RAFTING	19608	14949	4356	643	8272	-	1529	1876	-	4733	2519	2882	11762
	1.3	5.4	.4	.6	3.0		.7	1.2		1.2	.5	.6	2.9
	100.0	76.2	22.2	3.3	42.2		7.8	9.6		24.1	12.8	14.7	60.0

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
SAILBOARDING/ WINDSURFING	5916	65	5850	-	5077	269	518	-	-	51	4410	988	518
	.4	*	.5		1.8	.1	.2			*	.9	.2	.1
	100.0	1.1	98.9		85.8	4.6	8.8			.9	74.5	16.7	8.8
HORSEBACK/ TRAIL-RIDING	30206	7917	20808	3276	5382	4173	956	5308	-	9404	11539	5403	6984
	2.0	2.9	1.9	3.1	1.9	2.2	.4	3.4		2.3	2.3	1.2	1.7
	100.0	26.2	68.9	10.8	17.8	13.8	3.2	17.6		31.1	38.2	17.9	23.1
HORSEDRAWN CARRAIGE RIDE	8356	2215	4886	2875	667	-	573	1048	-	3192	4286	667	2100
	.5	.8	.4	2.7	.2		.3	.7		.8	.9	.1	.5
	100.0	26.5	58.5	34.4	8.0		6.9	12.5		38.2	51.3	8.0	25.1
BICYCLING	48820	15233	25479	12480	6649	1241	5160	6585	-	13646	10953	18969	16262
	3.2	5.5	2.3	11.8	2.4	.7	2.4	4.2		3.3	2.2	4.2	4.0
	100.0	31.2	52.2	25.6	13.6	2.5	10.6	13.5		28.0	22.4	38.9	33.3
GOLFING	31466	6241	23656	4050	2196	1756	6812	2615	1502	10444	5306	9903	14088
	2.0	2.3	2.1	3.8	.8	.9	3.2	1.7	2.7	2.6	1.1	2.2	3.5
	100.0	19.8	75.2	12.9	7.0	5.6	21.6	8.3	4.8	33.2	16.9	31.5	44.8
TENNIS	10438	1017	8863	-	302	-	-	7860	-	2021	302	7653	2100
	.7	.4	.8		.1			5.1		.5	.1	1.7	.5
	100.0	9.7	84.9		2.9			75.3		19.4	2.9	73.3	20.1
SHOPPING	739996	182531	494211	39555	127952	102965	112161	93180	32434	176407	206202	208970	216581
	48.0	66.5	44.5	37.4	45.9	54.9	52.1	59.9	58.4	43.1	41.1	46.2	53.8
	100.0	24.7	66.8	5.3	17.3	13.9	15.2	12.6	4.4	23.8	27.9	28.2	29.3
ATTENDING MOVIES	15617	9745	5094	378	7227	515	2175	1232	-	2559	3190	1980	9569
	1.0	3.5	.5	.4	2.6	.3	1.0	.8		.6	.6	.4	2.4
	100.0	62.4	32.6	2.4	46.3	3.3	13.9	7.9		16.4	20.4	12.7	61.3
ATTENDING BANFF FESTIVAL OF THE ARTS	25205	3758	6911	193	14268	2117	337	798	2710	3468	7019	12480	4016
	1.6	1.4	.6	.2	5.1	1.1	.2	.5	4.9	.8	1.4	2.8	1.0
	100.0	14.9	27.4	.8	56.6	8.4	1.3	3.2	10.8	13.8	27.8	49.5	15.9
ATTENDING OTHER LIVE THEATRE/ CONCERTS/ ART EXHIBITS	23824	10301	7515	1926	14539	1245	1365	556	1262	2509	5229	1767	16247
	1.5	3.8	.7	1.8	5.2	.7	.6	.4	2.3	.6	1.0	.4	4.0
	100.0	43.2	31.5	8.1	61.0	5.2	5.7	2.3	5.3	10.5	21.9	7.4	68.2
VISITING MUSEUMS/ HISTORICAL DISPLAYS/ SITES	395924	91932	262301	14409	64292	49707	77141	54667	19903	85908	111817	158117	102935
	25.7	33.5	23.6	13.6	23.1	26.5	35.9	35.1	35.8	21.0	22.3	35.0	25.6
	100.0	23.2	66.3	3.6	16.2	12.6	19.5	13.8	5.0	21.7	28.2	39.9	26.0

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
ATTENDING SPORTING EVENTS	20834	848	19494	-	4764	269	5603	8329	-	1573	3956	9822	6885
	1.4	.3	1.8		1.7	.1	2.6	5.4		.4	.8	2.2	1.7
	100.0	4.1	93.6		22.9	1.3	26.9	40.0		7.5	19.0	47.1	33.0
ATTENDING OTHER FESTIVALS/ EVENTS	20744	10447	10134	-	784	5918	2253	9490	959	212	4085	9109	6123
	1.3	3.8	.9		.3	3.2	1.0	6.1	1.7	.1	.8	2.0	1.5
	100.0	50.4	48.9		3.8	28.5	10.9	45.7	4.6	1.0	19.7	43.9	29.5
DOWNHILL SKIING	191486	7243	162854	29040	46954	16815	28893	16348	1103	41080	51785	55819	77114
	12.4	2.6	14.7	27.5	16.9	9.0	13.4	10.5	2.0	10.0	10.3	12.3	19.2
	100.0	3.8	85.0	15.2	24.5	8.8	15.1	8.5	.6	21.5	27.0	29.2	40.3
CROSS COUNTRY SKIING	36905	120	32376	15867	8024	7557	2678	120	-	2023	12523	9712	11626
	2.4	*	2.9	15.0	2.9	4.0	1.2	.1		.5	2.5	2.1	2.9
	100.0	.3	87.7	43.0	21.7	20.5	7.3	.3		5.5	33.9	26.3	31.5
SKIING (TYPE NOT SPECIFIED)	3451	-	3143	-	-	-	-	2306	-	-	837	-	2306
	.2		.3					1.5			.2		.6
	100.0		91.1					66.8			24.3		66.8
SKATING	13033	544	8370	-	1099	-	-	11575	-	359	-	12489	544
	.8	.2	.8		.4			7.4		.1		2.8	.1
	100.0	4.2	64.2		8.4			88.8		2.8		95.8	4.2
SNOWSHOEING	3876	-	3748	-	315	-	3561	-	-	-	452	315	2981
	.3		.3		.1		1.7				.1	.1	.7
	100.0		96.7		8.1		91.9				11.7	8.1	76.9
HORSEDRAWN SLEIGH RIDES	1610	676	933	-	1131	-	-	436	-	43	-	667	900
	.1	.2	.1		.4			.3		*		.1	.2
	100.0	42.0	58.0		70.2			27.1		2.7		41.5	55.9
DOG SLEDDING	667	-	667	-	667	-	-	-	-	-	-	667	-
	*		.1		.2							.1	
	100.0		100.0		100.0							100.0	
COLUMBIA ICEFIELD SNOCOACH	88200	71958	15209	1120	9344	1857	7893	7393	6688	45424	13621	8690	51649
	5.7	26.2	1.4	1.1	3.4	1.0	3.7	4.8	12.0	11.1	2.7	1.9	12.8
	100.0	81.6	17.2	1.3	10.6	2.1	8.9	8.4	7.6	51.5	15.4	9.9	58.6
RESTING/ RELAXING	737926	145120	547155	40964	151968	110344	122512	84643	16254	141315	181326	253036	209230
	47.8	52.8	49.3	38.7	54.6	58.8	56.9	54.4	29.3	34.5	36.2	55.9	52.0
	100.0	19.7	74.1	5.6	20.6	15.0	16.6	11.5	2.2	19.2	24.6	34.3	28.4

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
VISIT VISITOR INFORMATION CENTRE	339708	135863	197038	26676	40656	45328	44904	32016	6110	111589	77401	118077	106299
	22.0	49.5	17.7	25.2	14.6	24.2	20.9	20.6	11.0	27.3	15.4	26.1	26.4
	100.0	40.0	58.0	7.9	12.0	13.3	13.2	9.4	1.8	32.8	22.8	34.8	31.3
VOLUNTEERED "OTHER" RESPONSES													
VISITING FRIENDS/ FAMILY	35695	863	27495	5020	9584	590	-	5495	1152	13854	12614	9369	8799
	2.3	.3	2.5	4.7	3.4	.3		3.5	2.1	3.4	2.5	2.1	2.2
	100.0	2.4	77.0	14.1	26.9	1.7		15.4	3.2	38.8	35.3	26.2	24.6
CAMPING/ TENTING	26003	12835	13168	1279	5938	565	2497	535	1924	5574	18048	4927	2063
	1.7	4.7	1.2	1.2	2.1	.3	1.2	.3	3.5	1.4	3.6	1.1	.5
	100.0	49.4	50.6	4.9	22.8	2.2	9.6	2.1	7.4	21.4	69.4	18.9	7.9
TOURING/ SIGHTSEEING BY MOTORCYCLE/ MOTORCYCLING	4450	1671	540	-	616	2239	-	41	-	967	303	379	2855
	.3	.6	*		.2	1.2		*		.2	.1	.1	.7
	100.0	37.6	12.1		13.8	50.3		.9		21.7	6.8	8.5	64.2
WALKING	8898	2454	6444	-	518	4024	-	-	1224	2725	1845	-	6488
	.6	.9	.6		.2	2.1			2.2	.7	.4		1.6
	100.0	27.6	72.4		5.8	45.2			13.8	30.6	20.7		72.9
OTHER MISCELLANEOUS ACTIVITIES	45973	6676	38237	12539	7544	1774	6256	3809	1882	11757	9844	12712	18941
	3.0	2.4	3.4	11.9	2.7	.9	2.9	2.4	3.4	2.9	2.0	2.8	4.7
	100.0	14.5	83.2	27.3	16.4	3.9	13.6	8.3	4.1	25.6	21.4	27.7	41.2
DID NOT PARTICIPATE IN ANY ACTIVITIES OR PROGRAMS	51723	574	50792	6599	-	6795	4995	833	986	26274	26963	9684	8723
	3.4	.2	4.6	6.2		3.6	2.3	.5	1.8	6.4	5.4	2.1	2.2
	100.0	1.1	98.2	12.8		13.1	9.7	1.6	1.9	50.8	52.1	18.7	16.9
NOT STATED	52931	1716	21943	-	21705	6978	116	4158	-	16023	27935	11126	5744
	3.4	.6	2.0		7.8	3.7	.1	2.7		3.9	5.6	2.5	1.4
	100.0	3.2	41.5		41.0	13.2	.2	7.9		30.3	52.8	21.0	10.9
(NET) HIKING/ CLIMBING/ JOGGING	323244	96970	194920	29934	73240	38042	33513	28246	21014	69045	74599	84160	126014
	21.0	35.3	17.6	28.3	26.3	20.3	15.6	18.2	37.8	16.9	14.9	18.6	31.3
	100.0	30.0	60.3	9.3	22.7	11.8	10.4	8.7	6.5	21.4	23.1	26.0	39.0
(NET) EDUCATIONAL ACTIVITIES	107856	32359	65540	1640	18200	10351	12097	19971	1432	27877	27026	16458	53910
	7.0	11.8	5.9	1.6	6.5	5.5	5.6	12.8	2.6	6.8	5.4	3.6	13.4
	100.0	30.0	60.8	1.5	16.9	9.6	11.2	18.5	1.3	25.8	25.1	15.3	50.0

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
(NET) ATTEND PARK	384267	138653	231795	28078	47841	50654	55177	38486	6584	118867	94750	119819	126848
PROGRAMS/ VISIT	24.9	50.5	20.9	26.6	17.2	27.0	25.6	24.7	11.9	29.0	18.9	26.5	31.5
INFORMATION CENTRES	100.0	36.1	60.3	7.3	12.4	13.2	14.4	10.0	1.7	30.9	24.7	31.2	33.0
(NET) WATER SPORTS/	318973	52780	232631	15670	47194	39148	87172	54780	1874	45151	78332	124829	83685
ACTIVITIES	20.7	19.2	21.0	14.8	16.9	20.9	40.5	35.2	3.4	11.0	15.6	27.6	20.8
	100.0	16.5	72.9	4.9	14.8	12.3	27.3	17.2	.6	14.2	24.6	39.1	26.2
(NET) OTHER SPORTS/	113775	26758	74047	19757	11570	5870	12100	22562	1502	33656	27671	38927	35060
ACTIVITIES	7.4	9.7	6.7	18.7	4.2	3.1	5.6	14.5	2.7	8.2	5.5	8.6	8.7
	100.0	23.5	65.1	17.4	10.2	5.2	10.6	19.8	1.3	29.6	24.3	34.2	30.8
(NET) CULTURAL	422044	102635	273220	16714	75511	51902	78818	57237	20862	89537	121356	159278	115728
ACTIVITIES/ EVENTS	27.4	37.4	24.6	15.8	27.1	27.7	36.6	36.8	37.6	21.9	24.2	35.2	28.8
	100.0	24.3	64.7	4.0	17.9	12.3	18.7	13.6	4.9	21.2	28.8	37.7	27.4
(NET) WINTER SPORTS/	243635	7803	206475	44252	53439	24372	35132	30545	1103	41758	64108	74865	94466
ACTIVITIES	15.8	2.8	18.6	41.9	19.2	13.0	16.3	19.6	2.0	10.2	12.8	16.5	23.5
	100.0	3.2	84.7	18.2	21.9	10.0	14.4	12.5	.5	17.1	26.3	30.7	38.8
(NET) ANY SKIING	228016	7243	195663	44252	53315	24372	31571	18654	1103	41716	63656	63410	90925
	14.8	2.6	17.6	41.9	19.1	13.0	14.7	12.0	2.0	10.2	12.7	14.0	22.6
	100.0	3.2	85.8	19.4	23.4	10.7	13.8	8.2	.5	18.3	27.9	27.8	39.9
(NET) ONLY SKIING	31175	-	25835	5081	8490	1103	5210	1710	667	6829	8424	10746	9696
	2.0		2.3	4.8	3.0	.6	2.4	1.1	1.2	1.7	1.7	2.4	2.4
	100.0		82.9	16.3	27.2	3.5	16.7	5.5	2.1	21.9	27.0	34.5	31.1
(NET) SIGHTSEE,	1197515	260102	857509	76239	221347	152423	178187	124955	39956	303566	369982	364833	315811
BUS/BOAT	77.6	94.7	77.2	72.1	79.5	81.3	82.8	80.3	71.9	74.1	73.8	80.7	78.5
SNOCOACH	100.0	21.7	71.6	6.4	18.5	12.7	14.9	10.4	3.3	25.3	30.9	30.5	26.4
TOUR													
(NET) ONLY SIGHTSEE,	52532	9901	40297	2203	12000	1558	749	11227	293	20154	20491	17406	7655
BUS/BOAT	3.4	3.6	3.6	2.1	4.3	.8	.3	7.2	.5	4.9	4.1	3.8	1.9
SNOCOACH	100.0	18.8	76.7	4.2	22.8	3.0	1.4	21.4	.6	38.4	39.0	33.1	14.6
TOUR													

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
TOTAL PERSON VISITORS TO BANFF OR JASPER (ACTUAL)	1459	1459	1155	866	334	234	159	59	129	1042	156
	100.0	100.0	79.2	59.4	22.9	16.0	10.9	4.0	8.8	71.4	10.7
TOTAL PERSON VISITORS TO BANFF OR JASPER (WEIGHTED)	3877871	3877871	3144500	1621547	665903	480545	320924	210377	406205	2206230	753237
	100.0	100.0	81.1	41.8	17.2	12.4	8.3	5.4	10.5	56.9	19.4
SIGHTSEEING BY CAR	2878100	2878100	2297556	1243418	529257	395135	254349	133811	296801	1659804	594640
	74.2	74.2	73.1	76.7	79.5	82.2	79.3	63.6	73.1	75.2	78.9
	100.0	100.0	79.8	43.2	18.4	13.7	8.8	4.6	10.3	57.7	20.7
SIGHTSEEING BY BUS	278384	278384	250285	245285	95404	73386	38558	33809	2135	236486	-
	7.2	7.2	8.0	15.1	14.3	15.3	12.0	16.1	.5	10.7	
	100.0	100.0	89.9	88.1	34.3	26.4	13.9	12.1	.8	84.9	
VIEWING WILDLIFE	2121106	2121106	1603695	1181176	438041	312568	238835	100754	176395	1394532	310779
	54.7	54.7	51.0	72.8	65.8	65.0	74.4	47.9	43.4	63.2	41.3
	100.0	100.0	75.6	55.7	20.7	14.7	11.3	4.8	8.3	65.7	14.7
BIRDWATCHING	495191	495191	396044	306255	123100	87860	64234	52660	39212	351263	51816
	12.8	12.8	12.6	18.9	18.5	18.3	20.0	25.0	9.7	15.9	6.9
	100.0	100.0	80.0	61.8	24.9	17.7	13.0	10.6	7.9	70.9	10.5
PICNICKING	796942	796942	645941	394595	239663	183519	118195	5545	55887	566182	157005
	20.6	20.6	20.5	24.3	36.0	38.2	36.8	2.6	13.8	25.7	20.8
	100.0	100.0	81.1	49.5	30.1	23.0	14.8	.7	7.0	71.0	19.7
PHOTOGRAPHY	1789395	1789395	1556708	898601	409565	299953	228017	60894	145152	1271157	203022
	46.1	46.1	49.5	55.4	61.5	62.4	71.0	28.9	35.7	57.6	27.0
	100.0	100.0	87.0	50.2	22.9	16.8	12.7	3.4	8.1	71.0	11.3
MOUNTAIN CLIMBING	203229	203229	182143	127814	68854	56994	17219	31202	7683	158886	5458
	5.2	5.2	5.8	7.9	10.3	11.9	5.4	14.8	1.9	7.2	.7
	100.0	100.0	89.6	62.9	33.9	28.0	8.5	15.4	3.8	78.2	2.7
ICE CLIMBING	111469	111469	106756	105828	22481	17613	7290	29944	1390	59485	20156
	2.9	2.9	3.4	6.5	3.4	3.7	2.3	14.2	.3	2.7	2.7
	100.0	100.0	95.8	94.9	20.2	15.8	6.5	26.9	1.2	53.4	18.1
JOGGING/ RUNNING	139926	139926	133525	54372	24110	22955	6119	37956	5625	92999	1996
	3.6	3.6	4.2	3.4	3.6	4.8	1.9	18.0	1.4	4.2	.3
	100.0	100.0	95.4	38.9	17.2	16.4	4.4	27.1	4.0	66.5	1.4

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
HIKING/ BACKPACKING WITH	537531	537531	470349	239378	128804	79427	77779	12214	19083	434436	55599
YOUR OWN GROUP OR BY	13.9	13.9	15.0	14.8	19.3	16.5	24.2	5.8	4.7	19.7	7.4
YOURSELF	100.0	100.0	87.5	44.5	24.0	14.8	14.5	2.3	3.6	80.8	10.3
HIKING WITH A PARK	40722	40722	38696	21294	4515	4515	1169	3969	2211	34542	-
NATURALIST	1.1	1.1	1.2	1.3	.7	.9	.4	1.9	.5	1.6	
	100.0	100.0	95.0	52.3	11.1	11.1	2.9	9.7	5.4	84.8	
ATTENDING PARK	271829	271829	239281	134054	77804	64301	43571	53713	31525	183130	4985
INTERPRETIVE OR	7.0	7.0	7.6	8.3	11.7	13.4	13.6	25.5	7.8	8.3	.7
EDUCATIONAL PROGRAMS	100.0	100.0	88.0	49.3	28.6	23.7	16.0	19.8	11.6	67.4	1.8
ATTENDING COURSE AT BANFF	23071	23071	21045	13112	2739	2363	960	17031	-	15047	-
CENTRE	.6	.6	.7	.8	.4	.5	.3	8.1		.7	
	100.0	100.0	91.2	56.8	11.9	10.2	4.2	73.8		65.2	
SCIENTIFIC STUDY AND	17585	17585	17585	10613	1606	-	1606	15978	-	10613	-
RESEARCH	.5	.5	.6	.7	.2		.5	7.6		.5	
	100.0	100.0	100.0	60.4	9.1		9.1	90.9		60.4	
FISHING	53974	53974	39414	25037	7754	4899	5496	100	718	39582	14291
	1.4	1.4	1.3	1.5	1.2	1.0	1.7	*	.2	1.8	1.9
	100.0	100.0	73.0	46.4	14.4	9.1	10.2	.2	1.3	73.3	26.5
SWIMMING	606600	606600	506464	220965	115096	73726	74351	18811	36049	475624	63217
	15.6	15.6	16.1	13.6	17.3	15.3	23.2	8.9	8.9	21.6	8.4
	100.0	100.0	83.5	36.4	19.0	12.2	12.3	3.1	5.9	78.4	10.4
SCUBA DIVING/ SNORKELLING	30139	30139	24619	5520	-	-	-	-	51	30088	-
	.8	.8	.8	.3					*	1.4	
	100.0	100.0	81.7	18.3					.2	99.8	
SCENIC BOAT TOURS	123156	123156	120040	117182	65903	57776	14638	132	2290	110337	1034
	3.2	3.2	3.8	7.2	9.9	12.0	4.6	.1	.6	5.0	.1
	100.0	100.0	97.5	95.1	53.5	46.9	11.9	.1	1.9	89.6	.8
OTHER BOATING/ CANOEING/	205741	205741	192028	44405	113633	109098	7435	2943	1133	99682	100776
KAYAKING/ SAILING	5.3	5.3	6.1	2.7	17.1	22.7	2.3	1.4	.3	4.5	13.4
	100.0	100.0	93.3	21.6	55.2	53.0	3.6	1.4	.6	48.5	49.0
RIVER RAFTING	49550	49550	41612	49550	16966	10874	8859	100	-	47523	-
	1.3	1.3	1.3	3.1	2.5	2.3	2.8	*		2.2	
	100.0	100.0	84.0	100.0	34.2	21.9	17.9	.2		95.9	

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
SAILBOARDING/ WINDSURFING	13683	13683	4356	11687	952	952	952	-	10460	2360	1996
	.4	.4	.1	.7	.1	.2	.3		2.6	.1	.3
	100.0	100.0	31.8	85.4	7.0	7.0	7.0		76.4	17.2	14.6
HORSEBACK/ TRAIL-RIDING	77862	77862	70867	36747	33982	25713	29300	100	2734	63311	1996
	2.0	2.0	2.3	2.3	5.1	5.4	9.1	*	.7	2.9	.3
	100.0	100.0	91.0	47.2	43.6	33.0	37.6	.1	3.5	81.3	2.6
HORSEDRAWN CARRAIGE RIDE	20128	20128	20128	6623	8805	-	8805	-	3447	13650	3030
	.5	.5	.6	.4	1.3		2.7		.8	.6	.4
	100.0	100.0	100.0	32.9	43.7		43.7		17.1	67.8	15.1
BICYCLING	103997	103997	92646	57529	35333	16630	30149	100	3390	93859	6297
	2.7	2.7	2.9	3.5	5.3	3.5	9.4	*	.8	4.3	.8
	100.0	100.0	89.1	55.3	34.0	16.0	29.0	.1	3.3	90.3	6.1
GOLFING	70399	70399	54417	41376	22115	12511	12963	17027	2657	44932	18612
	1.8	1.8	1.7	2.6	3.3	2.6	4.0	8.1	.7	2.0	2.5
	100.0	100.0	77.3	58.8	31.4	17.8	18.4	24.2	3.8	63.8	26.4
TENNIS	36234	36234	35951	3296	2764	793	1971	132	2494	33608	-
	.9	.9	1.1	.2	.4	.2	.6	.1	.6	1.5	
	100.0	100.0	99.2	9.1	7.6	2.2	5.4	.4	6.9	92.8	
SHOPPING	1928284	1928284	1637327	815932	340380	251573	161583	81218	159640	1304355	319732
	49.7	49.7	52.1	50.3	51.1	52.4	50.3	38.6	39.3	59.1	42.4
	100.0	100.0	84.9	42.3	17.7	13.0	8.4	4.2	8.3	67.6	16.6
ATTENDING MOVIES	36477	36477	27146	30639	4699	3896	1755	100	334	32266	3777
	.9	.9	.9	1.9	.7	.8	.5	*	.1	1.5	.5
	100.0	100.0	74.4	84.0	12.9	10.7	4.8	.3	.9	88.5	10.4
ATTENDING BANFF FESTIVAL OF THE ARTS	35157	35157	34140	6100	10823	9475	1576	232	1889	15911	17125
	.9	.9	1.1	.4	1.6	2.0	.5	.1	.5	.7	2.3
	100.0	100.0	97.1	17.4	30.8	27.0	4.5	.7	5.4	45.3	48.7
ATTENDING OTHER LIVE THEATRE/ CONCERTS/ ART EXHIBITS	51216	51216	46365	28212	17986	15621	2364	2445	1081	45695	1996
	1.3	1.3	1.5	1.7	2.7	3.3	.7	1.2	.3	2.1	.3
	100.0	100.0	90.5	55.1	35.1	30.5	4.6	4.8	2.1	89.2	3.9
VISITING MUSEUMS/ HISTORICAL DISPLAYS/ SITES	1012125	1012125	953866	348827	335095	295255	104034	46323	58482	627888	257685
	26.1	26.1	30.3	21.5	50.3	61.4	32.4	22.0	14.4	28.5	34.2
	100.0	100.0	94.2	34.5	33.1	29.2	10.3	4.6	5.8	62.0	25.5

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
ATTENDING SPORTING EVENTS	70941	70941	59926	21283	1075	1075	943	5852	5257	57318	5536
	1.8	1.8	1.9	1.3	.2	.2	.3	2.8	1.3	2.6	.7
	100.0	100.0	84.5	30.0	1.5	1.5	1.3	8.2	7.4	80.8	7.8
ATTENDING OTHER FESTIVALS/ EVENTS	62606	62606	57231	6380	28159	27643	27150	19543	9401	33298	1996
	1.6	1.6	1.8	.4	4.2	5.8	8.5	9.3	2.3	1.5	.3
	100.0	100.0	91.4	10.2	45.0	44.2	43.4	31.2	15.0	53.2	3.2
DOWNHILL SKIING	440544	440544	378492	66387	6998	3538	4402	30965	26714	252690	129543
	11.4	11.4	12.0	4.1	1.1	.7	1.4	14.7	6.6	11.5	17.2
	100.0	100.0	85.9	15.1	1.6	.8	1.0	7.0	6.1	57.4	29.4
CROSS COUNTRY SKIING	77578	77578	31998	46868	11626	11626	943	2771	4629	51173	19004
	2.0	2.0	1.0	2.9	1.7	2.4	.3	1.3	1.1	2.3	2.5
	100.0	100.0	41.2	60.4	15.0	15.0	1.2	3.6	6.0	66.0	24.5
SKIING (TYPE NOT SPECIFIED)	12304	12304	12124	180	-	-	-	-	4780	4440	6423
	.3	.3	.4	*					1.2	.2	.9
	100.0	100.0	98.5	1.5					38.8	36.1	52.2
SKATING	37342	37342	37291	1353	943	943	943	-	51	31186	6105
	1.0	1.0	1.2	.1	.1	.2	.3		*	1.4	.8
	100.0	100.0	99.9	3.6	2.5	2.5	2.5		.1	83.5	16.3
SNOWSHOEING	13561	13561	13561	1194	943	943	943	-	11892	1670	-
	.3	.3	.4	.1	.1	.2	.3		2.9	.1	
	100.0	100.0	100.0	8.8	7.0	7.0	7.0		87.7	12.3	
HORSEDRAWN SLEIGH RIDES	3754	3754	3754	442	-	-	-	-	446	1312	1996
	.1	.1	.1	*					.1	.1	.3
	100.0	100.0	100.0	11.8					11.9	35.0	53.2
DOG SLEDDING	1996	1996	1996	-	-	-	-	-	-	-	1996
	.1	.1	.1								.3
	100.0	100.0	100.0								100.0
COLUMBIA ICEFIELD SNOCOACH	238554	238554	228961	234375	104360	80380	39979	30076	2419	192603	-
	6.2	6.2	7.3	14.5	15.7	16.7	12.5	14.3	.6	8.7	
	100.0	100.0	96.0	98.2	43.7	33.7	16.8	12.6	1.0	80.7	
RESTING/ RELAXING	1862518	1862518	1585010	770613	363896	275642	140729	129040	158996	1279145	228835
	48.0	48.0	50.4	47.5	54.6	57.4	43.9	61.3	39.1	58.0	30.4
	100.0	100.0	85.1	41.4	19.5	14.8	7.6	6.9	8.5	68.7	12.3

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
VISIT VISITOR INFORMATION CENTRE	918446	918446	752028	628882	262081	183807	145664	40412	32514	776791	27974
	23.7	23.7	23.9	38.8	39.4	38.2	45.4	19.2	8.0	35.2	3.7
	100.0	100.0	81.9	68.5	28.5	20.0	15.9	4.4	3.5	84.6	3.0
VOLUNTEERED "OTHER" RESPONSES											
VISITING FRIENDS/ FAMILY	77407	77407	46185	40044	495	495	-	-	24631	37986	15075
	2.0	2.0	1.5	2.5	.1	.1			6.1	1.7	2.0
	100.0	100.0	59.7	51.7	.6	.6			31.8	49.1	19.5
CAMPING/ TENTING	58624	58624	43730	43092	25390	21753	18391	-	3492	57004	-
	1.5	1.5	1.4	2.7	3.8	4.5	5.7		.9	2.6	
	100.0	100.0	74.6	73.5	43.3	37.1	31.4		6.0	97.2	
TOURING/ SIGHTSEEING BY MOTORCYCLE/ MOTORCYCLING	8246	8246	7679	3807	2979	2108	2104	-	-	3851	4396
	.2	.2	.2	.2	.4	.4	.7			.2	.6
	100.0	100.0	93.1	46.2	36.1	25.6	25.5			46.7	53.3
WALKING	28624	28624	28198	7451	3434	495	2939	19145	1154	7798	-
	.7	.7	.9	.5	.5	.1	.9	9.1	.3	.4	
	100.0	100.0	98.5	26.0	12.0	1.7	10.3	66.9	4.0	27.2	
OTHER MISCELLANEOUS ACTIVITIES	109613	109613	77875	48443	7046	714	6332	31623	1699	67613	4938
	2.8	2.8	2.5	3.0	1.1	.1	2.0	15.0	.4	3.1	.7
	100.0	100.0	71.0	44.2	6.4	.7	5.8	28.8	1.5	61.7	4.5
DID NOT PARTICIPATE IN ANY ACTIVITIES OR PROGRAMS	112495	112495	87332	45851	2996	114	2881	933	18144	17395	2205
	2.9	2.9	2.8	2.8	.4	*	.9	.4	4.5	.8	.3
	100.0	100.0	77.6	40.8	2.7	.1	2.6	.8	16.1	15.5	2.0
NOT STATED	133353	133353	128863	31482	16321	13495	3002	12228	29888	40342	22512
	3.4	3.4	4.1	1.9	2.5	2.8	.9	5.8	7.4	1.8	3.0
	100.0	100.0	96.6	23.6	12.2	10.1	2.3	9.2	22.4	30.3	16.9
(NET) HIKING/ CLIMBING/ JOGGING	793200	793200	706096	403609	182818	127732	87640	47499	34924	617534	76549
	20.5	20.5	22.5	24.9	27.5	26.6	27.3	22.6	8.6	28.0	10.2
	100.0	100.0	89.0	50.9	23.0	16.1	11.0	6.0	4.4	77.9	9.7
(NET) EDUCATIONAL ACTIVITIES	297849	297849	265301	146615	81009	65523	46137	74113	31525	197757	4985
	7.7	7.7	8.4	9.0	12.2	13.6	14.4	35.2	7.8	9.0	.7
	100.0	100.0	89.1	49.2	27.2	22.0	15.5	24.9	10.6	66.4	1.7

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
(NET) ATTEND PARK	1038288	1038288	855651	662051	300421	217681	166759	57236	52410	858359	27974
PROGRAMS/ VISIT	26.8	26.8	27.2	40.8	45.1	45.3	52.0	27.2	12.9	38.9	3.7
INFORMATION CENTRES	100.0	100.0	82.4	63.8	28.9	21.0	16.1	5.5	5.0	82.7	2.7
(NET) WATER SPORTS/	860337	860337	735098	298724	243930	193154	90823	18811	46043	610645	170317
ACTIVITIES	22.2	22.2	23.4	18.4	36.6	40.2	28.3	8.9	11.3	27.7	22.6
	100.0	100.0	85.4	34.7	28.4	22.5	10.6	2.2	5.4	71.0	19.8
(NET) OTHER SPORTS/	270128	270128	243526	121463	92051	52968	74382	17128	14440	217868	23947
ACTIVITIES	7.0	7.0	7.7	7.5	13.8	11.0	23.2	8.1	3.6	9.9	3.2
	100.0	100.0	90.2	45.0	34.1	19.6	27.5	6.3	5.3	80.7	8.9
(NET) CULTURAL	1061941	1061941	995036	377340	337922	298082	104985	46721	67508	662492	263872
ACTIVITIES/ EVENTS	27.4	27.4	31.6	23.3	50.7	62.0	32.7	22.2	16.6	30.0	35.0
	100.0	100.0	93.7	35.5	31.8	28.1	9.9	4.4	6.4	62.4	24.8
(NET) WINTER SPORTS/	569065	569065	462472	111507	17680	14221	4402	33636	48015	334973	155149
ACTIVITIES	14.7	14.7	14.7	6.9	2.7	3.0	1.4	16.0	11.8	15.2	20.6
	100.0	100.0	81.3	19.6	3.1	2.5	.8	5.9	8.4	58.9	27.3
(NET) ANY SKIING	521871	521871	415278	110928	17680	14221	4402	33636	36123	303778	151041
	13.5	13.5	13.2	6.8	2.7	3.0	1.4	16.0	8.9	13.8	20.1
	100.0	100.0	79.6	21.3	3.4	2.7	.8	6.4	6.9	58.2	28.9
(NET) ONLY SKIING	69487	69487	62426	9268	-	-	-	-	-	20118	49369
	1.8	1.8	2.0	.6						.9	6.6
	100.0	100.0	89.8	13.3						29.0	71.0
(NET) SIGHTSEE,	3077616	3077616	2478592	1413889	609798	461948	281131	136518	297456	1853233	594640
BUS/BOAT	79.4	79.4	78.8	87.2	91.6	96.1	87.6	64.9	73.2	84.0	78.9
SNOCOACH	100.0	100.0	80.5	45.9	19.8	15.0	9.1	4.4	9.7	60.2	19.3
TOUR											
(NET) ONLY SIGHTSEE,	138281	138281	119213	54269	7075	6899	2932	-	68954	32080	2827
BUS/BOAT	3.6	3.6	3.8	3.3	1.1	1.4	.9		17.0	1.5	.4
SNOCOACH	100.0	100.0	86.2	39.2	5.1	5.0	2.1		49.9	23.2	2.0
TOUR											

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
TOTAL PERSON VISITORS TO BANFF OR JASPER (ACTUAL)	1459	889	560	168	161	373	197	110	12	997	40	164	298
	100.0	60.9	38.4	11.5	11.0	25.6	13.5	7.5	.8	68.3	2.7	11.2	20.4
TOTAL PERSON VISITORS TO BANFF OR JASPER (WEIGHTED)	3877871	3066865	2280720	324188	461957	631822	179184	48000	36956	3583364	115565	103960	190548
	100.0	79.1	58.8	8.4	11.9	16.3	4.6	1.2	1.0	92.4	3.0	2.7	4.9
SIGHTSEEING BY CAR	2878100	2295925	1667630	255149	373146	474161	108014	3011	36956	2839377	102342	31531	7193
	74.2	74.9	73.1	78.7	80.8	75.0	60.3	6.3	100.0	79.2	88.6	30.3	3.8
	100.0	79.8	57.9	8.9	13.0	16.5	3.8	.1	1.3	98.7	3.6	1.1	.2
SIGHTSEEING BY BUS	278384	51772	33066	4702	14004	162901	63711	38595	-	63865	-	54356	160162
	7.2	1.7	1.4	1.5	3.0	25.8	35.6	80.4		1.8		52.3	84.1
	100.0	18.6	11.9	1.7	5.0	58.5	22.9	13.9		22.9		19.5	57.5
VIEWING WILDLIFE	2121106	1519120	1050609	187611	280899	494833	107153	18446	13681	1940700	92497	70304	110102
	54.7	49.5	46.1	57.9	60.8	78.3	59.8	38.4	37.0	54.2	80.0	67.6	57.8
	100.0	71.6	49.5	8.8	13.2	23.3	5.1	.9	.6	91.5	4.4	3.3	5.2
BIRDWATCHING	495191	275742	221596	33372	20774	162177	57272	901	12114	446263	10193	20085	28843
	12.8	9.0	9.7	10.3	4.5	25.7	32.0	1.9	32.8	12.5	8.8	19.3	15.1
	100.0	55.7	44.7	6.7	4.2	32.8	11.6	.2	2.4	90.1	2.1	4.1	5.8
PICNICKING	796942	523112	410743	39494	72874	205805	68025	1144	24197	761039	68111	19777	16125
	20.6	17.1	18.0	12.2	15.8	32.6	38.0	2.4	65.5	21.2	58.9	19.0	8.5
	100.0	65.6	51.5	5.0	9.1	25.8	8.5	.1	3.0	95.5	8.5	2.5	2.0
PHOTOGRAPHY	1789395	1144237	774035	160715	209487	491201	153957	31760	35239	1592749	79589	72273	124373
	46.1	37.3	33.9	49.6	45.3	77.7	85.9	66.2	95.4	44.4	68.9	69.5	65.3
	100.0	63.9	43.3	9.0	11.7	27.5	8.6	1.8	2.0	89.0	4.4	4.0	7.0
MOUNTAIN CLIMBING	203229	110458	79029	12675	18754	85224	7548	3212	484	167094	13870	19982	16153
	5.2	3.6	3.5	3.9	4.1	13.5	4.2	6.7	1.3	4.7	12.0	19.2	8.5
	100.0	54.4	38.9	6.2	9.2	41.9	3.7	1.6	.2	82.2	6.8	9.8	7.9
ICE CLIMBING	111469	47494	29531	446	17517	49115	14860	12949	-	85663	944	4667	21139
	2.9	1.5	1.3	.1	3.8	7.8	8.3	27.0		2.4	.8	4.5	11.1
	100.0	42.6	26.5	.4	15.7	44.1	13.3	11.6		76.8	.8	4.2	19.0
JOGGING/ RUNNING	139926	96909	86242	8788	1879	41109	1908	650	-	130940	12636	3316	5670
	3.6	3.2	3.8	2.7	.4	6.5	1.1	1.4		3.7	10.9	3.2	3.0
	100.0	69.3	61.6	6.3	1.3	29.4	1.4	.5		93.6	9.0	2.4	4.1

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
HIKING/ BACKPACKING WITH	537531	357556	305159	25556	26841	131086	48889	3340	9846	483724	42005	34286	19520
YOUR OWN GROUP OR BY	13.9	11.7	13.4	7.9	5.8	20.7	27.3	7.0	26.6	13.5	36.3	33.0	10.2
YOURSELF	100.0	66.5	56.8	4.8	5.0	24.4	9.1	.6	1.8	90.0	7.8	6.4	3.6
HIKING WITH A PARK	40722	25449	25449	-	-	13192	2081	1326	-	35607	-	3104	2012
NATURALIST	1.1	.8	1.1			2.1	1.2	2.8		1.0		3.0	1.1
	100.0	62.5	62.5			32.4	5.1	3.3		87.4		7.6	4.9
ATTENDING PARK	271829	181028	135758	26672	18599	88973	1828	-	-	249551	13062	7941	14337
INTERPRETIVE OR	7.0	5.9	6.0	8.2	4.0	14.1	1.0			7.0	11.3	7.6	7.5
EDUCATIONAL PROGRAMS	100.0	66.6	49.9	9.8	6.8	32.7	.7			91.8	4.8	2.9	5.3
ATTENDING COURSE AT BANFF	23071	18266	8909	9007	350	3737	1068	1068	-	19300	-	1481	2290
CENTRE	.6	.6	.4	2.8	.1	.6	.6	2.2		.5		1.4	1.2
	100.0	79.2	38.6	39.0	1.5	16.2	4.6	4.6		83.7		6.4	9.9
SCIENTIFIC STUDY AND	17585	15978	6972	9007	-	1606	-	-	-	15978	-	-	1606
RESEARCH	.5	.5	.3	2.8		.3				.4			.8
	100.0	90.9	39.6	51.2		9.1				90.9			9.1
FISHING	53974	45520	43136	2082	302	6980	1474	-	1474	51277	2162	2113	584
	1.4	1.5	1.9	.6	.1	1.1	.8		4.0	1.4	1.9	2.0	.3
	100.0	84.3	79.9	3.9	.6	12.9	2.7		2.7	95.0	4.0	3.9	1.1
SWIMMING	606600	533862	417251	43585	73025	58575	14163	1468	-	565726	21165	11160	29715
	15.6	17.4	18.3	13.4	15.8	9.3	7.9	3.1		15.8	18.3	10.7	15.6
	100.0	88.0	68.8	7.2	12.0	9.7	2.3	.2		93.3	3.5	1.8	4.9
SCUBA DIVING/ SNORKELLING	30139	30139	27421	2718	-	-	-	-	-	30088	-	51	-
	.8	1.0	1.2	.8						.8		*	
	100.0	100.0	91.0	9.0						99.8		.2	
SCENIC BOAT TOURS	123156	16494	5210	3031	8254	88083	18579	5944	9363	67088	810	14202	41866
	3.2	.5	.2	.9	1.8	13.9	10.4	12.4	25.3	1.9	.7	13.7	22.0
	100.0	13.4	4.2	2.5	6.7	71.5	15.1	4.8	7.6	54.5	.7	11.5	34.0
OTHER BOATING/ CANOEING/	205741	157725	151258	4626	1841	41413	6603	1792	-	196576	18419	2321	6845
KAYAKING/ SAILING	5.3	5.1	6.6	1.4	.4	6.6	3.7	3.7		5.5	15.9	2.2	3.6
	100.0	76.7	73.5	2.2	.9	20.1	3.2	.9		95.5	9.0	1.1	3.3
RIVER RAFTING	49550	8208	7789	419	-	40029	1312	352	-	20425	-	2010	27114
	1.3	.3	.3	.1		6.3	.7	.7		.6		1.9	14.2
	100.0	16.6	15.7	.8		80.8	2.6	.7		41.2		4.1	54.7

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
SAILBOARDING/ WINDSURFING	13683	13408	12224	1184	-	275	-	-	-	13357	-	326	-
	.4	.4	.5	.4		*				.4		.3	
	100.0	98.0	89.3	8.7		2.0				97.6		2.4	
HORSEBACK/ TRAIL-RIDING	77862	58973	36999	16264	5710	10772	8116	3858	-	62728	-	5933	9201
	2.0	1.9	1.6	5.0	1.2	1.7	4.5	8.0		1.8		5.7	4.8
	100.0	75.7	47.5	20.9	7.3	13.8	10.4	5.0		80.6		7.6	11.8
HORSEDRAWN CARRAIGE RIDE	20128	15872	13504	-	2368	2382	1874	1874	-	15872	-	1847	2409
	.5	.5	.6		.5	.4	1.0	3.9		.4		1.8	1.3
	100.0	78.9	67.1		11.8	11.8	9.3	9.3		78.9		9.2	12.0
BICYCLING	103997	68182	54153	6323	7706	19891	15923	5131	8623	84058	4947	9385	10555
	2.7	2.2	2.4	2.0	1.7	3.1	8.9	10.7	23.3	2.3	4.3	9.0	5.5
	100.0	65.6	52.1	6.1	7.4	19.1	15.3	4.9	8.3	80.8	4.8	9.0	10.1
GOLFING	70399	49836	38401	5046	6389	16135	4428	1829	-	53327	-	2971	14102
	1.8	1.6	1.7	1.6	1.4	2.6	2.5	3.8		1.5		2.9	7.4
	100.0	70.8	54.5	7.2	9.1	22.9	6.3	2.6		75.7		4.2	20.0
TENNIS	36234	30189	29905	-	283	4849	1196	1196	-	32400	-	1464	2370
	.9	1.0	1.3		.1	.8	.7	2.5		.9		1.4	1.2
	100.0	83.3	82.5		.8	13.4	3.3	3.3		89.4		4.0	6.5
SHOPPING	1928284	1442184	1072058	130142	239985	362736	123364	24453	23538	1745378	79987	59431	123475
	49.7	47.0	47.0	40.1	51.9	57.4	68.8	50.9	63.7	48.7	69.2	57.2	64.8
	100.0	74.8	55.6	6.7	12.4	18.8	6.4	1.3	1.2	90.5	4.1	3.1	6.4
ATTENDING MOVIES	36477	17931	13352	1861	2719	17086	1460	-	-	27980	-	3906	4592
	.9	.6	.6	.6	.6	2.7	.8			.8		3.8	2.4
	100.0	49.2	36.6	5.1	7.5	46.8	4.0			76.7		10.7	12.6
ATTENDING BANFF FESTIVAL OF THE ARTS	35157	28230	23898	2631	1701	6927	-	-	-	31568	-	1445	2143
	.9	.9	1.0	.8	.4	1.1				.9		1.4	1.1
	100.0	80.3	68.0	7.5	4.8	19.7				89.8		4.1	6.1
ATTENDING OTHER LIVE THEATRE/ CONCERTS/ ART EXHIBITS	51216	27447	25023	-	2424	19471	4298	-	-	38617	15185	4858	7742
	1.3	.9	1.1		.5	3.1	2.4			1.1	13.1	4.7	4.1
	100.0	53.6	48.9		4.7	38.0	8.4			75.4	29.6	9.5	15.1
VISITING MUSEUMS/ HISTORICAL DISPLAYS/ SITES	1012125	733649	573781	29876	129992	224517	53958	2768	11458	913204	68333	43498	55423
	26.1	23.9	25.2	9.2	28.1	35.5	30.1	5.8	31.0	25.5	59.1	41.8	29.1
	100.0	72.5	56.7	3.0	12.8	22.2	5.3	.3	1.1	90.2	6.8	4.3	5.5

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
ATTENDING SPORTING EVENTS	70941	68401	58029	8675	1698	2021	518	273	-	62439	-	1717	6784
	1.8	2.2	2.5	2.7	.4	.3	.3	.6		1.7		1.7	3.6
	100.0	96.4	81.8	12.2	2.4	2.8	.7	.4		88.0		2.4	9.6
ATTENDING OTHER FESTIVALS/ EVENTS	62606	31295	28980	1234	1081	30306	1005	114	-	61013	-	1479	114
	1.6	1.0	1.3	.4	.2	4.8	.6	.2		1.7		1.4	.1
	100.0	50.0	46.3	2.0	1.7	48.4	1.6	.2		97.5		2.4	.2
DOWNHILL SKIING	440544	416665	383129	5621	27915	17633	6246	5624	-	400738	-	2863	36944
	11.4	13.6	16.8	1.7	6.0	2.8	3.5	11.7		11.2		2.8	19.4
	100.0	94.6	87.0	1.3	6.3	4.0	1.4	1.3		91.0		.6	8.4
CROSS COUNTRY SKIING	77578	74662	57914	3904	12843	2671	245	-	-	77232	-	346	-
	2.0	2.4	2.5	1.2	2.8	.4	.1			2.2		.3	
	100.0	96.2	74.7	5.0	16.6	3.4	.3			99.6		.4	
SKIING (TYPE NOT SPECIFIED)	12304	11382	6603	-	4780	921	-	-	-	12304	-	-	-
	.3	.4	.3		1.0	.1				.3			
	100.0	92.5	53.7		38.8	7.5				100.0			
SKATING	37342	36368	36317	51	-	614	360	114	-	36931	-	297	114
	1.0	1.2	1.6	*		.1	.2	.2		1.0		.3	.1
	100.0	97.4	97.3	.1		1.6	1.0	.3		98.9		.8	.3
SNOWSHOEING	13561	13310	13310	-	-	-	251	251	-	13310	-	-	251
	.3	.4	.6				.1	.5		.4			.1
	100.0	98.1	98.1				1.9	1.9		98.1			1.9
HORSEDRAWN SLEIGH RIDES	3754	2442	1996	446	-	1198	114	114	-	2442	-	328	984
	.1	.1	.1	.1		.2	.1	.2		.1		.3	.5
	100.0	65.0	53.2	11.9		31.9	3.0	3.0		65.0		8.7	26.2
DOG SLEDDING	1996	1996	1996	-	-	-	-	-	-	1996	-	-	-
	.1	.1	.1							.1			
	100.0	100.0	100.0							100.0			
COLUMBIA ICEFIELD SNOCOACH	238554	43377	17956	7949	17473	164943	30234	3463	11380	149866	1268	15638	73051
	6.2	1.4	.8	2.5	3.8	26.1	16.9	7.2	30.8	4.2	1.1	15.0	38.3
	100.0	18.2	7.5	3.3	7.3	69.1	12.7	1.5	4.8	62.8	.5	6.6	30.6
RESTING/ RELAXING	1862518	1457472	1179881	78680	198910	311888	93158	12020	35033	1716600	59282	57481	88437
	48.0	47.5	51.7	24.3	43.1	49.4	52.0	25.0	94.8	47.9	51.3	55.3	46.4
	100.0	78.3	63.3	4.2	10.7	16.7	5.0	.6	1.9	92.2	3.2	3.1	4.7

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
VISIT VISITOR INFORMATION CENTRE	918446	519056	334369	42528	142158	322532	76859	3253	25671	828848	51303	40818	48780
	23.7	16.9	14.7	13.1	30.8	51.0	42.9	6.8	69.5	23.1	44.4	39.3	25.6
	100.0	56.5	36.4	4.6	15.5	35.1	8.4	.4	2.8	90.2	5.6	4.4	5.3
VOLUNTEERED "OTHER" RESPONSES													
VISITING FRIENDS/ FAMILY	77407	76913	65110	6378	5425	-	495	495	-	74610	-	1493	1305
	2.0	2.5	2.9	2.0	1.2		.3	1.0		2.1		1.4	.7
	100.0	99.4	84.1	8.2	7.0		.6	.6		96.4		1.9	1.7
CAMPING/ TENTING	58624	27982	8208	2367	17407	25585	5057	495	-	57626	19132	998	-
	1.5	.9	.4	.7	3.8	4.0	2.8	1.0		1.6	16.6	1.0	
	100.0	47.7	14.0	4.0	29.7	43.6	8.6	.8		98.3	32.6	1.7	
TOURING/ SIGHTSEEING BY MOTORCYCLE/ MOTORCYCLING	8246	5007	4963	-	44	2005	1234	-	-	7329	1234	44	874
	.2	.2	.2		*	.3	.7			.2	1.1	*	.5
	100.0	60.7	60.2		.5	24.3	15.0			88.9	15.0	.5	10.6
WALKING	28624	21804	19571	2233	-	6175	645	495	-	24207	1079	3881	535
	.7	.7	.9	.7		1.0	.4	1.0		.7	.9	3.7	.3
	100.0	76.2	68.4	7.8		21.6	2.3	1.7		84.6	3.8	13.6	1.9
OTHER MISCELLANEOUS ACTIVITIES	109613	92161	71326	12933	7902	13407	4045	-	-	96196	-	8484	4934
	2.8	3.0	3.1	4.0	1.7	2.1	2.3			2.7		8.2	2.6
	100.0	84.1	65.1	11.8	7.2	12.2	3.7			87.8		7.7	4.5
DID NOT PARTICIPATE IN ANY ACTIVITIES OR PROGRAMS	112495	111418	75791	21533	14095	962	114	-	-	111948	-	432	114
	2.9	3.6	3.3	6.6	3.1	.2	.1			3.1		.4	.1
	100.0	99.0	67.4	19.1	12.5	.9	.1			99.5		.4	.1
NOT STATED	133353	104748	76394	7770	20584	27465	1140	1140	-	130277	962	175	2901
	3.4	3.4	3.3	2.4	4.5	4.3	.6	2.4		3.6	.8	.2	1.5
	100.0	78.5	57.3	5.8	15.4	20.6	.9	.9		97.7	.7	.1	2.2
(NET) HIKING/ CLIMBING/ JOGGING	793200	514817	420581	43494	50741	213166	65217	17787	9846	700606	42949	41426	51168
	20.5	16.8	18.4	13.4	11.0	33.7	36.4	37.1	26.6	19.6	37.2	39.8	26.9
	100.0	64.9	53.0	5.5	6.4	26.9	8.2	2.2	1.2	88.3	5.4	5.2	6.5
(NET) EDUCATIONAL ACTIVITIES	297849	201778	147151	35678	18949	93175	2896	1068	-	270327	13062	9289	18233
	7.7	6.6	6.5	11.0	4.1	14.7	1.6	2.2		7.5	11.3	8.9	9.6
	100.0	67.7	49.4	12.0	6.4	31.3	1.0	.4		90.8	4.4	3.1	6.1

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
(NET) ATTEND PARK	1038288	628920	416686	61538	150697	331754	77614	3253	25671	939092	64364	45928	53268
PROGRAMS/ VISIT	26.8	20.5	18.3	19.0	32.6	52.5	43.3	6.8	69.5	26.2	55.7	44.2	28.0
INFORMATION CENTRES	100.0	60.6	40.1	5.9	14.5	32.0	7.5	.3	2.5	90.4	6.2	4.4	5.1
(NET) WATER SPORTS/	860337	714068	591605	47899	74564	126337	19932	3612	1474	787175	37821	14130	59033
ACTIVITIES	22.2	23.3	25.9	14.8	16.1	20.0	11.1	7.5	4.0	22.0	32.7	13.6	31.0
	100.0	83.0	68.8	5.6	8.7	14.7	2.3	.4	.2	91.5	4.4	1.6	6.9
(NET) OTHER SPORTS/	270128	197211	150343	27213	19655	48250	24667	9530	8623	224343	4947	16671	29114
ACTIVITIES	7.0	6.4	6.6	8.4	4.3	7.6	13.8	19.9	23.3	6.3	4.3	16.0	15.3
	100.0	73.0	55.7	10.1	7.3	17.9	9.1	3.5	3.2	83.1	1.8	6.2	10.8
(NET) CULTURAL	1061941	763316	598164	31637	133515	243370	55255	2882	11458	953588	68333	48106	60247
ACTIVITIES/ EVENTS	27.4	24.9	26.2	9.8	28.9	38.5	30.8	6.0	31.0	26.6	59.1	46.3	31.6
	100.0	71.9	56.3	3.0	12.6	22.9	5.2	.3	1.1	89.8	6.4	4.5	5.7
(NET) WINTER SPORTS/	569065	540145	485384	9425	45336	22423	6498	5875	-	527809	-	3191	38065
ACTIVITIES	14.7	17.6	21.3	2.9	9.8	3.5	3.6	12.2		14.7		3.1	20.0
	100.0	94.9	85.3	1.7	8.0	3.9	1.1	1.0		92.8		.6	6.7
(NET) ANY SKIING	521871	494400	439638	9425	45336	21225	6246	5624	-	482064	-	2863	36944
	13.5	16.1	19.3	2.9	9.8	3.4	3.5	11.7		13.5		2.8	19.4
	100.0	94.7	84.2	1.8	8.7	4.1	1.2	1.1		92.4		.5	7.1
(NET) ONLY SKIING	69487	68566	64771	1268	2527	921	-	-	-	64412	-	-	5075
	1.8	2.2	2.8	.4	.5	.1				1.8			2.7
	100.0	98.7	93.2	1.8	3.6	1.3				92.7			7.3
(NET) SIGHTSEE,	3077616	2328873	1688782	256622	383468	581168	167575	40546	36956	2842131	102342	70801	164684
BUS/BOAT	79.4	75.9	74.0	79.2	83.0	92.0	93.5	84.5	100.0	79.3	88.6	68.1	86.4
SNOCOACH	100.0	75.7	54.9	8.3	12.5	18.9	5.4	1.3	1.2	92.3	3.3	2.3	5.4
TOUR													
(NET) ONLY SIGHTSEE,	138281	114314	33858	18242	62213	11754	12214	8208	-	126426	2827	1427	10428
BUS/BOAT	3.6	3.7	1.5	5.6	13.5	1.9	6.8	17.1		3.5	2.4	1.4	5.5
SNOCOACH	100.0	82.7	24.5	13.2	45.0	8.5	8.8	5.9		91.4	2.0	1.0	7.5
TOUR													

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
TOTAL PERSON VISITORS TO BANFF OR JASPER (ACTUAL)	1459	893	559	372	1087	842	783	82	233	39	712	198	348	201
	100.0	61.2	38.3	25.5	74.5	57.7	53.7	5.6	16.0	2.7	48.8	13.6	23.9	13.8
TOTAL PERSON VISITORS TO BANFF OR JASPER (WEIGHTED)	3877871	2501492	1372294	1643052	2234819	1661119	1536513	177496	505272	117831	1543433	333053	1405335	596051
	100.0	64.5	35.4	42.4	57.6	42.8	39.6	4.6	13.0	3.0	39.8	8.6	36.2	15.4
SIGHTSEEING BY CAR	2878100	1878770	999329	1241857	1636243	1160030	1058607	140912	432919	66896	1264514	289332	911867	412386
	74.2	75.1	72.8	75.6	73.2	69.8	68.9	79.4	85.7	56.8	81.9	86.9	64.9	69.2
	100.0	65.3	34.7	43.1	56.9	40.3	36.8	4.9	15.0	2.3	43.9	10.1	31.7	14.3
SIGHTSEEING BY BUS	278384	207292	67828	12410	265973	255720	240697	19510	11407	539	182612	20397	31172	44203
	7.2	8.3	4.9	.8	11.9	15.4	15.7	11.0	2.3	.5	11.8	6.1	2.2	7.4
	100.0	74.5	24.4	4.5	95.5	91.9	86.5	7.0	4.1	.2	65.6	7.3	11.2	15.9
VIEWING WILDLIFE	2121106	1340847	776907	737302	1383803	957897	854775	147746	394222	47406	1137847	177131	530257	275870
	54.7	53.6	56.6	44.9	61.9	57.7	55.6	83.2	78.0	40.2	73.7	53.2	37.7	46.3
	100.0	63.2	36.6	34.8	65.2	45.2	40.3	7.0	18.6	2.2	53.6	8.4	25.0	13.0
BIRDWATCHING	495191	389906	104749	161305	333886	219096	203288	49587	112267	10755	290058	54283	99783	51066
	12.8	15.6	7.6	9.8	14.9	13.2	13.2	27.9	22.2	9.1	18.8	16.3	7.1	8.6
	100.0	78.7	21.2	32.6	67.4	44.2	41.1	10.0	22.7	2.2	58.6	11.0	20.2	10.3
PICNICKING	796942	502213	294461	310563	486378	279908	245577	65984	213089	9133	474532	73761	160824	87825
	20.6	20.1	21.5	18.9	21.8	16.9	16.0	37.2	42.2	7.8	30.7	22.1	11.4	14.7
	100.0	63.0	36.9	39.0	61.0	35.1	30.8	8.3	26.7	1.1	59.5	9.3	20.2	11.0
PHOTOGRAPHY	1789395	1110776	675674	605693	1183701	838036	793798	85973	332246	27336	990579	188354	420122	190339
	46.1	44.4	49.2	36.9	53.0	50.5	51.7	48.4	65.8	23.2	64.2	56.6	29.9	31.9
	100.0	62.1	37.8	33.8	66.2	46.8	44.4	4.8	18.6	1.5	55.4	10.5	23.5	10.6
MOUNTAIN CLIMBING	203229	170863	32367	22740	180489	133130	123224	38203	45138	8139	137915	15552	23304	26458
	5.2	6.8	2.4	1.4	8.1	8.0	8.0	21.5	8.9	6.9	8.9	4.7	1.7	4.4
	100.0	84.1	15.9	11.2	88.8	65.5	60.6	18.8	22.2	4.0	67.9	7.7	11.5	13.0
ICE CLIMBING	111469	104207	6727	31957	79512	63015	59241	4395	21516	-	98855	5434	1412	5767
	2.9	4.2	.5	1.9	3.6	3.8	3.9	2.5	4.3		6.4	1.6	.1	1.0
	100.0	93.5	6.0	28.7	71.3	56.5	53.1	3.9	19.3		88.7	4.9	1.3	5.2
JOGGING/ RUNNING	139926	100724	39202	1996	137930	108915	91189	17864	18977	9028	73647	3420	52573	10286
	3.6	4.0	2.9	.1	6.2	6.6	5.9	10.1	3.8	7.7	4.8	1.0	3.7	1.7
	100.0	72.0	28.0	1.4	98.6	77.8	65.2	12.8	13.6	6.5	52.6	2.4	37.6	7.4

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
HIKING/ BACKPACKING WITH	537531	456834	80697	74772	462759	271493	243530	41439	183513	13774	292625	59904	133929	51073
YOUR OWN GROUP OR BY	13.9	18.3	5.9	4.6	20.7	16.3	15.8	23.3	36.3	11.7	19.0	18.0	9.5	8.6
YOURSELF	100.0	85.0	15.0	13.9	86.1	50.5	45.3	7.7	34.1	2.6	54.4	11.1	24.9	9.5
HIKING WITH A PARK	40722	37093	3629	-	40722	34702	33947	2952	8231	-	14682	685	21442	3913
NATURALIST	1.1	1.5	.3		1.8	2.1	2.2	1.7	1.6		1.0	.2	1.5	.7
	100.0	91.1	8.9		100.0	85.2	83.4	7.2	20.2		36.1	1.7	52.7	9.6
ATTENDING PARK	271829	198345	73484	50971	220858	148937	146578	4344	76632	-	193797	11100	54865	12068
INTERPRETIVE OR	7.0	7.9	5.4	3.1	9.9	9.0	9.5	2.4	15.2		12.6	3.3	3.9	2.0
EDUCATIONAL PROGRAMS	100.0	73.0	27.0	18.8	81.2	54.8	53.9	1.6	28.2		71.3	4.1	20.2	4.4
ATTENDING COURSE AT BANFF	23071	13689	9382	-	23071	19618	19275	927	1009	-	12654	8675	-	1742
CENTRE	.6	.5	.7		1.0	1.2	1.3	.5	.2		.8	2.6		.3
	100.0	59.3	40.7		100.0	85.0	83.5	4.0	4.4		54.8	37.6		7.6
SCIENTIFIC STUDY AND	17585	8578	9007	-	17585	17585	17585	-	-	-	10613	-	5946	1026
RESEARCH	.5	.3	.7		.8	1.1	1.1				.7		.4	.2
	100.0	48.8	51.2		100.0	100.0	100.0				60.4		33.8	5.8
FISHING	53974	45029	8944	15618	38355	22871	19982	3473	17106	612	29824	718	6798	16633
	1.4	1.8	.7	1.0	1.7	1.4	1.3	2.0	3.4	.5	1.9	.2	.5	2.8
	100.0	83.4	16.6	28.9	71.1	42.4	37.0	6.4	31.7	1.1	55.3	1.3	12.6	30.8
SWIMMING	606600	454819	149372	162583	444017	329895	296164	38138	124255	2226	342564	10427	203709	49901
	15.6	18.2	10.9	9.9	19.9	19.9	19.3	21.5	24.6	1.9	22.2	3.1	14.5	8.4
	100.0	75.0	24.6	26.8	73.2	54.4	48.8	6.3	20.5	.4	56.5	1.7	33.6	8.2
SCUBA DIVING/ SNORKELLING	30139	27472	2667	2667	27472	21952	21952	-	5469	51	5469	-	22003	2667
	.8	1.1	.2	.2	1.2	1.3	1.4		1.1	*	.4		1.6	.4
	100.0	91.2	8.8	8.8	91.2	72.8	72.8		18.1	.2	18.1		73.0	8.8
SCENIC BOAT TOURS	123156	110822	12066	7705	115451	103092	101066	31477	2853	302	114814	5475	672	2195
	3.2	4.4	.9	.5	5.2	6.2	6.6	17.7	.6	.3	7.4	1.6	*	.4
	100.0	90.0	9.8	6.3	93.7	83.7	82.1	25.6	2.3	.2	93.2	4.4	.5	1.8
OTHER BOATING/ CANOEING/	205741	166615	39126	122719	83022	35068	19543	15525	47573	302	95300	1640	3886	104915
KAYAKING/ SAILING	5.3	6.7	2.9	7.5	3.7	2.1	1.3	8.7	9.4	.3	6.2	.5	.3	17.6
	100.0	81.0	19.0	59.6	40.4	17.0	9.5	7.5	23.1	.1	46.3	.8	1.9	51.0
RIVER RAFTING	49550	44329	5221	-	49550	41760	41122	638	8586	-	45832	619	-	3098
	1.3	1.8	.4		2.2	2.5	2.7	.4	1.7		3.0	.2		.5
	100.0	89.5	10.5		100.0	84.3	83.0	1.3	17.3		92.5	1.3		6.3

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
SAILBOARDING/ WINDSURFING	13683	1459	12224	1996	11687	1227	1227	-	1133	9327	11636	-	2047	-
	.4	.1	.9	.1	.5	.1	.1		.2	7.9	.8		.1	
	100.0	10.7	89.3	14.6	85.4	9.0	9.0		8.3	68.2	85.0		15.0	
HORSEBACK/ TRAIL-RIDING	77862	42239	35623	30065	47796	32872	28715	7802	15921	-	47195	9426	1996	19245
	2.0	1.7	2.6	1.8	2.1	2.0	1.9	4.4	3.2		3.1	2.8	.1	3.2
	100.0	54.2	45.8	38.6	61.4	42.2	36.9	10.0	20.4		60.6	12.1	2.6	24.7
HORSEDRAWN CARRAIGE RIDE	20128	6147	13980	3030	17097	8828	8828	1847	9512	-	17006	1125	1996	-
	.5	.2	1.0	.2	.8	.5	.6	1.0	1.9		1.1	.3	.1	
	100.0	30.5	69.5	15.1	84.9	43.9	43.9	9.2	47.3		84.5	5.6	9.9	
BICYCLING	103997	78481	25516	6297	97700	48196	43728	7248	53212	2230	57567	5636	21860	18933
	2.7	3.1	1.9	.4	4.4	2.9	2.8	4.1	10.5	1.9	3.7	1.7	1.6	3.2
	100.0	75.5	24.5	6.1	93.9	46.3	42.0	7.0	51.2	2.1	55.4	5.4	21.0	18.2
GOLFING	70399	51308	19091	23612	46787	40471	36369	6232	9407	867	33901	6331	1996	28171
	1.8	2.1	1.4	1.4	2.1	2.4	2.4	3.5	1.9	.7	2.2	1.9	.1	4.7
	100.0	72.9	27.1	33.5	66.5	57.5	51.7	8.9	13.4	1.2	48.2	9.0	2.8	40.0
TENNIS	36234	4360	31874	-	36234	35315	35315	-	2847	283	6839	126	29270	-
	.9	.2	2.3		1.6	2.1	2.3		.6	.2	.4	*	2.1	
	100.0	12.0	88.0		100.0	97.5	97.5		7.9	.8	18.9	.3	80.8	
SHOPPING	1928284	1425539	499800	648116	1280168	965303	898063	104702	285137	43757	953517	191709	557382	225676
	49.7	57.0	36.4	39.4	57.3	58.1	58.4	59.0	56.4	37.1	61.8	57.6	39.7	37.9
	100.0	73.9	25.9	33.6	66.4	50.1	46.6	5.4	14.8	2.3	49.4	9.9	28.9	11.7
ATTENDING MOVIES	36477	26183	10294	3777	32700	22407	21597	3452	9346	1742	32989	571	2917	-
	.9	1.0	.8	.2	1.5	1.3	1.4	1.9	1.8	1.5	2.1	.2	.2	
	100.0	71.8	28.2	10.4	89.6	61.4	59.2	9.5	25.6	4.8	90.4	1.6	8.0	
ATTENDING BANFF FESTIVAL OF THE ARTS	35157	29743	5414	17889	17268	13155	13155	-	710	3629	25608	1354	5400	2795
	.9	1.2	.4	1.1	.8	.8	.9		.1	3.1	1.7	.4	.4	.5
	100.0	84.6	15.4	50.9	49.1	37.4	37.4		2.0	10.3	72.8	3.9	15.4	8.0
ATTENDING OTHER LIVE THEATRE/ CONCERTS/ ART EXHIBITS	51216	44990	6227	1996	49220	31236	28056	4307	16903	1081	40116	2445	3678	4978
	1.3	1.8	.5	.1	2.2	1.9	1.8	2.4	3.3	.9	2.6	.7	.3	.8
	100.0	87.8	12.2	3.9	96.1	61.0	54.8	8.4	33.0	2.1	78.3	4.8	7.2	9.7
VISITING MUSEUMS/ HISTORICAL DISPLAYS/ SITES	1012125	748671	263186	376293	635832	417010	365048	82950	216592	8816	571165	74998	202162	163799
	26.1	29.9	19.2	22.9	28.5	25.1	23.8	46.7	42.9	7.5	37.0	22.5	14.4	27.5
	100.0	74.0	26.0	37.2	62.8	41.2	36.1	8.2	21.4	.9	56.4	7.4	20.0	16.2

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
ATTENDING SPORTING EVENTS	70941	32233	38708	6690	64251	54882	53694	1188	5326	4201	7983	1268	51531	10158
	1.8	1.3	2.8	.4	2.9	3.3	3.5	.7	1.1	3.6	.5	.4	3.7	1.7
	100.0	45.4	54.6	9.4	90.6	77.4	75.7	1.7	7.5	5.9	11.3	1.8	72.6	14.3
ATTENDING OTHER FESTIVALS/ EVENTS	62606	55177	7429	28631	33975	30652	30652	-	2242	1081	36702	19259	4143	2502
	1.6	2.2	.5	1.7	1.5	1.8	2.0		.4	.9	2.4	5.8	.3	.4
	100.0	88.1	11.9	45.7	54.3	49.0	49.0		3.6	1.7	58.6	30.8	6.6	4.0
DOWNHILL SKIING	440544	390083	49639	136348	304197	284820	281341	4442	18330	8544	5401	2295	412632	20217
	11.4	15.6	3.6	8.3	13.6	17.1	18.3	2.5	3.6	7.3	.3	.7	29.4	3.4
	100.0	88.5	11.3	30.9	69.1	64.7	63.9	1.0	4.2	1.9	1.2	.5	93.7	4.6
CROSS COUNTRY SKIING	77578	75336	2242	19004	58573	35570	23807	11763	20868	3404	100	-	74877	2600
	2.0	3.0	.2	1.2	2.6	2.1	1.5	6.6	4.1	2.9	*		5.3	.4
	100.0	97.1	2.9	24.5	75.5	45.9	30.7	15.2	26.9	4.4	.1		96.5	3.4
SKIING (TYPE NOT SPECIFIED)	12304	8299	4005	11203	1101	921	921	-	-	180	-	-	12304	-
	.3	.3	.3	.7	*	.1	.1			.2			.9	
	100.0	67.4	32.6	91.1	8.9	7.5	7.5			1.5			100.0	
SKATING	37342	5216	32126	6105	31237	30572	29384	1188	614	51	-	114	36982	245
	1.0	.2	2.3	.4	1.4	1.8	1.9	.7	.1	*		*	2.6	*
	100.0	14.0	86.0	16.3	83.7	81.9	78.7	3.2	1.6	.1		.3	99.0	.7
SNOWSHOEING	13561	13561	-	-	13561	13561	12619	943	-	-	476	251	12834	-
	.3	.5			.6	.8	.8	.5			*	.1	.9	
	100.0	100.0			100.0	100.0	93.0	7.0			3.5	1.9	94.6	
HORSEDRAWN SLEIGH RIDES	3754	1673	2082	1996	1758	1758	1758	-	-	-	-	357	3397	-
	.1	.1	.2	.1	.1	.1	.1					.1	.2	
	100.0	44.6	55.4	53.2	46.8	46.8	46.8					9.5	90.5	
DOG SLEDDING	1996	-	1996	1996	-	-	-	-	-	-	-	-	1996	-
	.1		.1	.1									.1	
	100.0		100.0	100.0									100.0	
COLUMBIA ICEFIELD SNOCOACH	238554	199640	38646	1154	237400	199888	193884	39092	30183	937	216247	11904	51	10352
	6.2	8.0	2.8	.1	10.6	12.0	12.6	22.0	6.0	.8	14.0	3.6	*	1.7
	100.0	83.7	16.2	.5	99.5	83.8	81.3	16.4	12.7	.4	90.6	5.0	*	4.3
RESTING/ RELAXING	1862518	1380351	481899	385341	1477177	1131109	1041381	101969	331404	31572	763888	156975	663167	278489
	48.0	55.2	35.1	23.5	66.1	68.1	67.8	57.4	65.6	26.8	49.5	47.1	47.2	46.7
	100.0	74.1	25.9	20.7	79.3	60.7	55.9	5.5	17.8	1.7	41.0	8.4	35.6	15.0

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
VISIT VISITOR INFORMATION CENTRE	918446	600489	317690	148304	770143	484079	438858	87025	299697	10101	584768	94210	155043	84425
	23.7	24.0	23.2	9.0	34.5	29.1	28.6	49.0	59.3	8.6	37.9	28.3	11.0	14.2
	100.0	65.4	34.6	16.1	83.9	52.7	47.8	9.5	32.6	1.1	63.7	10.3	16.9	9.2
VOLUNTEERED "OTHER" RESPONSES														
VISITING FRIENDS/ FAMILY	77407	69724	7684	31621	45787	21860	17230	5425	1133	22240	9521	-	59163	8723
	2.0	2.8	.6	1.9	2.0	1.3	1.1	3.1	.2	18.9	.6		4.2	1.5
	100.0	90.1	9.9	40.8	59.2	28.2	22.3	7.0	1.5	28.7	12.3		76.4	11.3
CAMPING/ TENTING	58624	40805	17819	-	58624	2763	2763	-	58129	-	54313	3637	180	495
	1.5	1.6	1.3		2.6	.2	.2		11.5		3.5	1.1	*	.1
	100.0	69.6	30.4		100.0	4.7	4.7		99.2		92.6	6.2	.3	.8
TOURING/ SIGHTSEEING BY MOTORCYCLE/ MOTORCYCLING	8246	6595	1651	5011	3235	1434	1390	44	1802	-	3614	4633	-	-
	.2	.3	.1	.3	.1	.1	.1	*	.4		.2	1.4		
	100.0	80.0	20.0	60.8	39.2	17.4	16.9	.5	21.8		43.8	56.2		
WALKING	28624	21147	7477	1154	27470	26391	25889	502	1079	-	1079	23776	-	3768
	.7	.8	.5	.1	1.2	1.6	1.7	.3	.2		.1	7.1		.6
	100.0	73.9	26.1	4.0	96.0	92.2	90.4	1.8	3.8		3.8	83.1		13.2
OTHER MISCELLANEOUS ACTIVITIES	109613	87380	22234	15043	94571	69654	63462	8038	21617	5174	15695	3318	59275	31326
	2.8	3.5	1.6	.9	4.2	4.2	4.1	4.5	4.3	4.4	1.0	1.0	4.2	5.3
	100.0	79.7	20.3	13.7	86.3	63.5	57.9	7.3	19.7	4.7	14.3	3.0	54.1	28.6
DID NOT PARTICIPATE IN ANY ACTIVITIES OR PROGRAMS	112495	10540	101955	103478	9017	3597	1545	2052	5358	-	29326	1521	67958	13691
	2.9	.4	7.4	6.3	.4	.2	.1	1.2	1.1		1.9	.5	4.8	2.3
	100.0	9.4	90.6	92.0	8.0	3.2	1.4	1.8	4.8		26.1	1.4	60.4	12.2
NOT STATED	133353	70652	62702	57840	75513	66459	66459	175	962	32091	4889	605	97307	30553
	3.4	2.8	4.6	3.5	3.4	4.0	4.3	.1	.2	27.2	.3	.2	6.9	5.1
	100.0	53.0	47.0	43.4	56.6	49.8	49.8	.1	.7	24.1	3.7	.5	73.0	22.9
(NET) HIKING/ CLIMBING/ JOGGING	793200	656924	135741	110350	682850	448833	405817	83563	214279	27845	452524	70428	188221	82028
	20.5	26.3	9.9	6.7	30.6	27.0	26.4	47.1	42.4	23.6	29.3	21.1	13.4	13.8
	100.0	82.8	17.1	13.9	86.1	56.6	51.2	10.5	27.0	3.5	57.1	8.9	23.7	10.3
(NET) EDUCATIONAL ACTIVITIES	297849	214983	82867	50971	246878	174958	172256	5271	76632	-	206916	17330	60811	12793
	7.7	8.6	6.0	3.1	11.0	10.5	11.2	3.0	15.2		13.4	5.2	4.3	2.1
	100.0	72.2	27.8	17.1	82.9	58.7	57.8	1.8	25.7		69.5	5.8	20.4	4.3

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
(NET) ATTEND PARK	1038288	702351	335668	189191	849097	523052	477076	89626	337234	10101	667636	104853	178296	87503
PROGRAMS/ VISIT	26.8	28.1	24.5	11.5	38.0	31.5	31.0	50.5	66.7	8.6	43.3	31.5	12.7	14.7
INFORMATION CENTRES	100.0	67.6	32.3	18.2	81.8	50.4	45.9	8.6	32.5	1.0	64.3	10.1	17.2	8.4
(NET) WATER SPORTS/	860337	678793	179135	275029	585308	424582	377577	51996	161991	11813	448163	12919	232163	167093
ACTIVITIES	22.2	27.1	13.1	16.7	26.2	25.6	24.6	29.3	32.1	10.0	29.0	3.9	16.5	28.0
	100.0	78.9	20.8	32.0	68.0	49.4	43.9	6.0	18.8	1.4	52.1	1.5	27.0	19.4
(NET) OTHER SPORTS/	270128	162442	107686	57016	213112	142368	133744	17181	81994	3097	143448	17756	51130	57794
ACTIVITIES	7.0	6.5	7.8	3.5	9.5	8.6	8.7	9.7	16.2	2.6	9.3	5.3	3.6	9.7
	100.0	60.1	39.9	21.1	78.9	52.7	49.5	6.4	30.4	1.1	53.1	6.6	18.9	21.4
(NET) CULTURAL	1061941	787946	273728	383243	678698	453839	399263	87486	218563	13904	603596	76466	209069	172811
ACTIVITIES/ EVENTS	27.4	31.5	19.9	23.3	30.4	27.3	26.0	49.3	43.3	11.8	39.1	23.0	14.9	29.0
	100.0	74.2	25.8	36.1	63.9	42.7	37.6	8.2	20.6	1.3	56.8	7.2	19.7	16.3
(NET) WINTER SPORTS/	569065	485244	82999	166734	402332	359772	345718	15017	39198	12127	5876	2789	540183	20217
ACTIVITIES	14.7	19.4	6.0	10.1	18.0	21.7	22.5	8.5	7.8	10.3	.4	.8	38.4	3.4
	100.0	85.3	14.6	29.3	70.7	63.2	60.8	2.6	6.9	2.1	1.0	.5	94.9	3.6
(NET) ANY SKIING	521871	467405	53644	162625	359245	316686	302631	15017	39198	12127	5401	2295	493958	20217
	13.5	18.7	3.9	9.9	16.1	19.1	19.7	8.5	7.8	10.3	.3	.7	35.1	3.4
	100.0	89.6	10.3	31.2	68.8	60.7	58.0	2.9	7.5	2.3	1.0	.4	94.7	3.9
(NET) ONLY SKIING	69487	64743	4329	49369	20118	20118	19738	379	1268	-	-	-	62569	6918
	1.8	2.6	.3	3.0	.9	1.2	1.3	.2	.3				4.5	1.2
	100.0	93.2	6.2	71.0	29.0	29.0	28.4	.5	1.8				90.0	10.0
(NET) SIGHTSEE,	3077616	2022868	1051485	1243453	1834163	1356454	1250997	149295	435543	67132	1373184	307223	943039	454170
BUS/BOAT	79.4	80.9	76.6	75.7	82.1	81.7	81.4	84.1	86.2	57.0	89.0	92.2	67.1	76.2
SNOCOACH	100.0	65.7	34.2	40.4	59.6	44.1	40.6	4.9	14.2	2.2	44.6	10.0	30.6	14.8
TOUR														
(NET) ONLY SIGHTSEE,	138281	30362	107601	81948	56333	37831	30726	7105	3753	14635	36034	10131	83899	8217
BUS/BOAT	3.6	1.2	7.8	5.0	2.5	2.3	2.0	4.0	.7	12.4	2.3	3.0	6.0	1.4
SNOCOACH	100.0	22.0	77.8	59.3	40.7	27.4	22.2	5.1	2.7	10.6	26.1	7.3	60.7	5.9
TOUR														

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION						ACTIVITIES (NET)						
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PERSON VISITORS TO BANFF OR JASPER (ACTUAL)	1459	544	428	238	131	166	372	295	1144	366	461	795	219
	100.0	37.3	29.3	16.3	9.0	11.4	25.5	20.2	78.4	25.1	31.6	54.5	15.0
TOTAL PERSON VISITORS TO BANFF OR JASPER (WEIGHTED)	3877871	1253931	1633523	584081	289405	205440	793200	860337	3077616	1012125	1038288	1928284	521871
	100.0	32.3	42.1	15.1	7.5	5.3	20.5	22.2	79.4	26.1	26.8	49.7	13.5
SIGHTSEEING BY CAR	2878100	919054	1311078	421384	235417	67873	651484	684396	2878100	897408	914178	1634196	302544
	74.2	73.3	80.3	72.1	81.3	33.0	82.1	79.5	93.5	88.7	88.0	84.7	58.0
	100.0	31.9	45.6	14.6	8.2	2.4	22.6	23.8	100.0	31.2	31.8	56.8	10.5
SIGHTSEEING BY BUS	278384	81589	61793	82339	19679	60457	106893	77876	278384	92895	130355	174647	14324
	7.2	6.5	3.8	14.1	6.8	29.4	13.5	9.1	9.0	9.2	12.6	9.1	2.7
	100.0	29.3	22.2	29.6	7.1	21.7	38.4	28.0	100.0	33.4	46.8	62.7	5.1
VIEWING WILDLIFE	2121106	652957	1070414	297073	112950	56538	651439	562068	1994627	679925	875031	1288207	206696
	54.7	52.1	65.5	50.9	39.0	27.5	82.1	65.3	64.8	67.2	84.3	66.8	39.6
	100.0	30.8	50.5	14.0	5.3	2.7	30.7	26.5	94.0	32.1	41.3	60.7	9.7
BIRDWATCHING	495191	159196	234435	75550	35102	11876	216441	133173	447778	209016	253656	297509	15373
	12.8	12.7	14.4	12.9	12.1	5.8	27.3	15.5	14.5	20.7	24.4	15.4	2.9
	100.0	32.1	47.3	15.3	7.1	2.4	43.7	26.9	90.4	42.2	51.2	60.1	3.1
PICNICKING	796942	282810	377196	124936	21072	19533	293646	246718	778794	346180	413862	492526	71174
	20.6	22.6	23.1	21.4	7.3	9.5	37.0	28.7	25.3	34.2	39.9	25.5	13.6
	100.0	35.5	47.3	15.7	2.6	2.5	36.8	31.0	97.7	43.4	51.9	61.8	8.9
PHOTOGRAPHY	1789395	574566	862728	264503	94100	79585	566995	493992	1660120	642116	778564	1130760	138234
	46.1	45.8	52.8	45.3	32.5	38.7	71.5	57.4	53.9	63.4	75.0	58.6	26.5
	100.0	32.1	48.2	14.8	5.3	4.4	31.7	27.6	92.8	35.9	43.5	63.2	7.7
MOUNTAIN CLIMBING	203229	61066	48898	63573	13800	12027	203229	66281	178486	79322	140443	125337	12124
	5.2	4.9	3.0	10.9	4.8	5.9	25.6	7.7	5.8	7.8	13.5	6.5	2.3
	100.0	30.0	24.1	31.3	6.8	5.9	100.0	32.6	87.8	39.0	69.1	61.7	6.0
ICE CLIMBING	111469	18296	49984	62588	2622	9654	111469	24309	111469	22277	68275	72618	1533
	2.9	1.5	3.1	10.7	.9	4.7	14.1	2.8	3.6	2.2	6.6	3.8	.3
	100.0	16.4	44.8	56.1	2.4	8.7	100.0	21.8	100.0	20.0	61.3	65.1	1.4
JOGGING/ RUNNING	139926	11514	46603	56211	16696	7816	139926	70930	121499	76668	92105	91100	17226
	3.6	.9	2.9	9.6	5.8	3.8	17.6	8.2	3.9	7.6	8.9	4.7	3.3
	100.0	8.2	33.3	40.2	11.9	5.6	100.0	50.7	86.8	54.8	65.8	65.1	12.3

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION						ACTIVITIES (NET)						
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
HIKING/ BACKPACKING WITH	537531	219070	198692	71909	31728	15678	537531	205342	476083	172247	277315	346078	25167
YOUR OWN GROUP OR BY	13.9	17.5	12.2	12.3	11.0	7.6	67.8	23.9	15.5	17.0	26.7	17.9	4.8
YOURSELF	100.0	40.8	37.0	13.4	5.9	2.9	100.0	38.2	88.6	32.0	51.6	64.4	4.7
HIKING WITH A PARK	40722	27722	6986	755	2035	4418	40722	17281	38876	30090	15122	28143	1017
NATURALIST	1.1	2.2	.4	.1	.7	2.2	5.1	2.0	1.3	3.0	1.5	1.5	.2
	100.0	68.1	17.2	1.9	5.0	10.8	100.0	42.4	95.5	73.9	37.1	69.1	2.5
ATTENDING PARK	271829	53941	138070	62628	9617	9473	148133	142200	244243	124062	271829	185827	27858
INTERPRETIVE OR	7.0	4.3	8.5	10.7	3.3	4.6	18.7	16.5	7.9	12.3	26.2	9.6	5.3
EDUCATIONAL PROGRAMS	100.0	19.8	50.8	23.0	3.5	3.5	54.5	52.3	89.9	45.6	100.0	68.4	10.2
ATTENDING COURSE AT BANFF	23071	1713	9007	2445	2941	5605	4379	2083	14454	2109	5825	2372	1017
CENTRE	.6	.1	.6	.4	1.0	2.7	.6	.2	.5	.2	.6	.1	.2
	100.0	7.4	39.0	10.6	12.7	24.3	19.0	9.0	62.6	9.1	25.2	10.3	4.4
SCIENTIFIC STUDY AND	17585	5946	9007	-	1026	1606	1026	-	11639	7552	2632	8578	-
RESEARCH	.5	.5	.6		.4	.8	.1		.4	.7	.3	.4	
	100.0	33.8	51.2		5.8	9.1	5.8		66.2	42.9	15.0	48.8	
FISHING	53974	16481	15505	17747	3033	584	19215	53974	40375	20902	18245	29332	7490
	1.4	1.3	.9	3.0	1.0	.3	2.4	6.3	1.3	2.1	1.8	1.5	1.4
	100.0	30.5	28.7	32.9	5.6	1.1	35.6	100.0	74.8	38.7	33.8	54.3	13.9
SWIMMING	606600	91182	406469	68969	31325	29916	237679	606600	511483	235460	242021	464277	48320
	15.6	7.3	24.9	11.8	10.8	14.6	30.0	70.5	16.6	23.3	23.3	24.1	9.3
	100.0	15.0	67.0	11.4	5.2	4.9	39.2	100.0	84.3	38.8	39.9	76.5	8.0
SCUBA DIVING/ SNORKELLING	30139	5401	-	21952	51	2734	2786	30139	27472	-	2734	21952	22003
	.8	.4		3.8	*	1.3	.4	3.5	.9		.3	1.1	4.2
	100.0	17.9		72.8	.2	9.1	9.2	100.0	91.2		9.1	72.8	73.0
SCENIC BOAT TOURS	123156	76186	17822	12608	5201	17863	75294	39171	123156	67228	87151	114431	-
	3.2	6.1	1.1	2.2	1.8	8.7	9.5	4.6	4.0	6.6	8.4	5.9	
	100.0	61.9	14.5	10.2	4.2	14.5	61.1	31.8	100.0	54.6	70.8	92.9	
OTHER BOATING/ CANOEING/	205741	17440	67595	19863	103133	1840	52084	205741	179238	155757	47690	77228	4903
KAYAKING/ SAILING	5.3	1.4	4.1	3.4	35.6	.9	6.6	23.9	5.8	15.4	4.6	4.0	.9
	100.0	8.5	32.9	9.7	50.1	.9	25.3	100.0	87.1	75.7	23.2	37.5	2.4
RIVER RAFTING	49550	18525	14010	13951	887	11814	26807	49550	46421	20831	32191	39873	100
	1.3	1.5	.9	2.4	.3	5.8	3.4	5.8	1.5	2.1	3.1	2.1	*
	100.0	37.4	28.3	28.2	1.8	23.8	54.1	100.0	93.7	42.0	65.0	80.5	.2

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
SAILBOARDING/ WINDSURFING	13683	11272	1408	952	51	-	4407	13683	13683	3405	1408	3405	2047
	.4	.9	.1	.2	*		.6	1.6	.4	.3	.1	.2	.4
	100.0	82.4	10.3	7.0	.4		32.2	100.0	100.0	24.9	10.3	24.9	15.0
HORSEBACK/ TRAIL-RIDING	77862	28993	27989	12823	1627	3717	28387	36815	58305	13134	37933	30043	4159
	2.0	2.3	1.7	2.2	.6	1.8	3.6	4.3	1.9	1.3	3.7	1.6	.8
	100.0	37.2	35.9	16.5	2.1	4.8	36.5	47.3	74.9	16.9	48.7	38.6	5.3
HORSEDRAWN CARRAIGE RIDE	20128	4845	2917	13704	803	1071	7876	7340	11858	7780	6051	11858	1996
	.5	.4	.2	2.3	.3	.5	1.0	.9	.4	.8	.6	.6	.4
	100.0	24.1	14.5	68.1	4.0	5.3	39.1	36.5	58.9	38.7	30.1	58.9	9.9
BICYCLING	103997	50662	20718	17192	7677	9062	48885	35797	94414	44043	55514	73034	20319
	2.7	4.0	1.3	2.9	2.7	4.4	6.2	4.2	3.1	4.4	5.3	3.8	3.9
	100.0	48.7	19.9	16.5	7.4	8.7	47.0	34.4	90.8	42.4	53.4	70.2	19.5
GOLFING	70399	18676	12962	13621	159	23248	16076	13172	53030	16500	31983	36639	3976
	1.8	1.5	.8	2.3	.1	11.3	2.0	1.5	1.7	1.6	3.1	1.9	.8
	100.0	26.5	18.4	19.3	.2	33.0	22.8	18.7	75.3	23.4	45.4	52.0	5.6
TENNIS	36234	2503	31481	1615	-	4178	34834	33422	36234	32191	31896	33897	-
	.9	.2	1.9	.3		2.0	4.4	3.9	1.2	3.2	3.1	1.8	
	100.0	6.9	86.9	4.5		11.5	96.1	92.2	100.0	88.8	88.0	93.6	
SHOPPING	1928284	597144	973261	272160	98537	70666	536535	560273	1787009	735893	652190	1928284	183883
	49.7	47.6	59.6	46.6	34.0	34.4	67.6	65.1	58.1	72.7	62.8	100.0	35.2
	100.0	31.0	50.5	14.1	5.1	3.7	27.8	29.1	92.7	38.2	33.8	100.0	9.5
ATTENDING MOVIES	36477	18004	13503	3819	151	1795	25044	27136	36477	18799	30146	35246	2148
	.9	1.4	.8	.7	.1	.9	3.2	3.2	1.2	1.9	2.9	1.8	.4
	100.0	49.4	37.0	10.5	.4	4.9	68.7	74.4	100.0	51.5	82.6	96.6	5.9
ATTENDING BANFF FESTIVAL OF THE ARTS	35157	14412	912	14928	3598	770	13780	6870	29615	23849	9132	27162	6517
	.9	1.1	.1	2.6	1.2	.4	1.7	.8	1.0	2.4	.9	1.4	1.2
	100.0	41.0	2.6	42.5	10.2	2.2	39.2	19.5	84.2	67.8	26.0	77.3	18.5
ATTENDING OTHER LIVE THEATRE/ CONCERTS/ ART EXHIBITS	51216	21659	6885	19306	4639	2025	39775	36466	47714	27499	35850	46752	6461
	1.3	1.7	.4	3.3	1.6	1.0	5.0	4.2	1.6	2.7	3.5	2.4	1.2
	100.0	42.3	13.4	37.7	9.1	4.0	77.7	71.2	93.2	53.7	70.0	91.3	12.6
VISITING MUSEUMS/ HISTORICAL DISPLAYS/ SITES	1012125	295955	475961	93103	156939	29112	279329	380740	966040	1012125	438067	735893	25699
	26.1	23.6	29.1	15.9	54.2	14.2	35.2	44.3	31.4	100.0	42.2	38.2	4.9
	100.0	29.2	47.0	9.2	15.5	2.9	27.6	37.6	95.4	100.0	43.3	72.7	2.5

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION						ACTIVITIES (NET)						
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
ATTENDING SPORTING EVENTS	70941	3575	36177	14673	1798	14718	46381	38367	47295	39026	36791	51038	14570
	1.8	.3	2.2	2.5	.6	7.2	5.8	4.5	1.5	3.9	3.5	2.6	2.8
	100.0	5.0	51.0	20.7	2.5	20.7	65.4	54.1	66.7	55.0	51.9	71.9	20.5
ATTENDING OTHER FESTIVALS/ EVENTS	62606	5503	47529	5830	2089	2545	3005	4121	61127	51498	3133	37804	2110
	1.6	.4	2.9	1.0	.7	1.2	.4	.5	2.0	5.1	.3	2.0	.4
	100.0	8.8	75.9	9.3	3.3	4.1	4.8	6.6	97.6	82.3	5.0	60.4	3.4
DOWNHILL SKIING	440544	158881	122888	122024	19249	27987	24301	63741	259026	23028	31274	169815	440544
	11.4	12.7	7.5	20.9	6.7	13.6	3.1	7.4	8.4	2.3	3.0	8.8	84.4
	100.0	36.1	27.9	27.7	4.4	6.4	5.5	14.5	58.8	5.2	7.1	38.5	100.0
CROSS COUNTRY SKIING	77578	25204	11283	13074	7400	19600	21400	10248	58457	6030	41108	16389	77578
	2.0	2.0	.7	2.2	2.6	9.5	2.7	1.2	1.9	.6	4.0	.8	14.9
	100.0	32.5	14.5	16.9	9.5	25.3	27.6	13.2	75.4	7.8	53.0	21.1	100.0
SKIING (TYPE NOT SPECIFIED)	12304	3339	11203	180	-	-	3084	3339	6603	-	8119	3519	12304
	.3	.3	.7	*			.4	.4	.2		.8	.2	2.4
	100.0	27.1	91.1	1.5			25.1	27.1	53.7		66.0	28.6	100.0
SKATING	37342	2110	29884	1188	4159	-	32505	32505	32619	31511	31072	32568	3964
	1.0	.2	1.8	.2	1.4		4.1	3.8	1.1	3.1	3.0	1.7	.8
	100.0	5.7	80.0	3.2	11.1		87.0	87.0	87.4	84.4	83.2	87.2	10.6
SNOWSHOEING	13561	-	12143	943	476	-	12834	943	13561	-	943	12834	943
	.3		.7	.2	.2		1.6	.1	.4		.1	.7	.2
	100.0		89.5	7.0	3.5		94.6	7.0	100.0		7.0	94.6	7.0
HORSEDRAWN SLEIGH RIDES	3754	3754	-	-	-	-	2685	2685	3754	3194	243	3754	2556
	.1	.3					.3	.3	.1	.3	*	.2	.5
	100.0	100.0					71.5	71.5	100.0	85.1	6.5	100.0	68.1
DOG SLEDDING	1996	1996	-	-	-	-	1996	1996	1996	1996	-	1996	1996
	.1	.2					.3	.2	.1	.2		.1	.4
	100.0	100.0					100.0	100.0	100.0	100.0		100.0	100.0
COLUMBIA ICEFIELD SNOCOACH	238554	110072	54967	57811	5116	27209	126307	73650	238554	112233	185878	181830	51
	6.2	8.8	3.4	9.9	1.8	13.2	15.9	8.6	7.8	11.1	17.9	9.4	*
	100.0	46.1	23.0	24.2	2.1	11.4	52.9	30.9	100.0	47.0	77.9	76.2	*
RESTING/ RELAXING	1862518	621362	788500	250082	181556	79005	519257	644709	1664951	673676	706104	1193129	257210
	48.0	49.6	48.3	42.8	62.7	38.5	65.5	74.9	54.1	66.6	68.0	61.9	49.3
	100.0	33.4	42.3	13.4	9.7	4.2	27.9	34.6	89.4	36.2	37.9	64.1	13.8

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
VISIT VISITOR INFORMATION CENTRE	918446	293203	469218	111507	41205	39417	394913	248610	894106	393374	918446	575991	53596
	23.7	23.4	28.7	19.1	14.2	19.2	49.8	28.9	29.1	38.9	88.5	29.9	10.3
	100.0	31.9	51.1	12.1	4.5	4.3	43.0	27.1	97.3	42.8	100.0	62.7	5.8
VOLUNTEERED "OTHER" RESPONSES													
VISITING FRIENDS/ FAMILY	77407	15569	41066	16736	4832	-	14930	17508	28889	1133	7825	26523	21009
	2.0	1.2	2.5	2.9	1.7		1.9	2.0	.9	.1	.8	1.4	4.0
	100.0	20.1	53.1	21.6	6.2		19.3	22.6	37.3	1.5	10.1	34.3	27.1
CAMPING/ TENTING	58624	27836	23754	-	7034	-	18948	13168	55489	30454	45849	31082	180
	1.5	2.2	1.5		2.4		2.4	1.5	1.8	3.0	4.4	1.6	*
	100.0	47.5	40.5		12.0		32.3	22.5	94.7	51.9	78.2	53.0	.3
TOURING/ SIGHTSEEING BY MOTORCYCLE/ MOTORCYCLING	8246	2204	4396	870	256	874	6482	1234	5442	172	1514	6859	-
	.2	.2	.3	.1	.1	.4	.8	.1	.2	*	.1	.4	
	100.0	26.7	53.3	10.6	3.1	10.6	78.6	15.0	66.0	2.1	18.4	83.2	
WALKING	28624	6330	19814	2404	76	-	495	535	28517	20412	5169	8281	-
	.7	.5	1.2	.4	*		.1	.1	.9	2.0	.5	.4	
	100.0	22.1	69.2	8.4	.3		1.7	1.9	99.6	71.3	18.1	28.9	
OTHER MISCELLANEOUS ACTIVITIES	109613	22211	23314	32311	4870	27125	31247	19916	81416	16787	34943	53797	35467
	2.8	1.8	1.4	5.5	1.7	13.2	3.9	2.3	2.6	1.7	3.4	2.8	6.8
	100.0	20.3	21.3	29.5	4.4	24.7	28.5	18.2	74.3	15.3	31.9	49.1	32.4
DID NOT PARTICIPATE IN ANY ACTIVITIES OR PROGRAMS	112495	44893	52384	7393	3288	-	-	-	-	-	-	-	-
	2.9	3.6	3.2	1.3	1.1								
	100.0	39.9	46.6	6.6	2.9								
NOT STATED	133353	90398	29068	939	3123	10631	-	-	-	-	-	-	-
	3.4	7.2	1.8	.2	1.1	5.2							
	100.0	67.8	21.8	.7	2.3	8.0							
(NET) HIKING/ CLIMBING/ JOGGING	793200	275827	310133	154153	48591	38100	793200	291614	710640	279329	426790	536535	43146
	20.5	22.0	19.0	26.4	16.8	18.5	100.0	33.9	23.1	27.6	41.1	27.8	8.3
	100.0	34.8	39.1	19.4	6.1	4.8	100.0	36.8	89.6	35.2	53.8	67.6	5.4
(NET) EDUCATIONAL ACTIVITIES	297849	61600	147077	62628	11550	16552	150354	143134	258145	132574	274658	194601	27858
	7.7	4.9	9.0	10.7	4.0	8.1	19.0	16.6	8.4	13.1	26.5	10.1	5.3
	100.0	20.7	49.4	21.0	3.9	5.6	50.5	48.1	86.7	44.5	92.2	65.3	9.4

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION						ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
(NET) ATTEND PARK PROGRAMS/ VISIT INFORMATION CENTRES	1038288	301557	546665	134237	49175	43292	426790	310286	988411	438067	1038288	652190	78094
	26.8	24.0	33.5	23.0	17.0	21.1	53.8	36.1	32.1	43.3	100.0	33.8	15.0
	100.0	29.0	52.7	12.9	4.7	4.2	41.1	29.9	95.2	42.2	100.0	62.8	7.5
(NET) WATER SPORTS/ ACTIVITIES	860337	137607	452527	139933	131029	35866	291614	860337	747603	380740	310286	560273	73027
	22.2	11.0	27.7	24.0	45.3	17.5	36.8	100.0	24.3	37.6	29.9	29.1	14.0
	100.0	16.0	52.6	16.3	15.2	4.2	33.9	100.0	86.9	44.3	36.1	65.1	8.5
(NET) OTHER SPORTS/ ACTIVITIES	270128	89739	90118	47993	9898	35735	112565	113132	224345	97447	151060	164937	23636
	7.0	7.2	5.5	8.2	3.4	17.4	14.2	13.1	7.3	9.6	14.5	8.6	4.5
	100.0	33.2	33.4	17.8	3.7	13.2	41.7	41.9	83.1	36.1	55.9	61.1	8.7
(NET) CULTURAL ACTIVITIES/ EVENTS	1061941	321146	479895	110034	158762	31885	305837	402039	1010104	1012125	458532	772255	33110
	27.4	25.6	29.4	18.8	54.9	15.5	38.6	46.7	32.8	100.0	44.2	40.0	6.3
	100.0	30.2	45.2	10.4	15.0	3.0	28.8	37.9	95.1	95.3	43.2	72.7	3.1
(NET) WINTER SPORTS/ ACTIVITIES	569065	185643	183516	134089	31133	47587	84550	102539	359955	56166	107607	226242	521871
	14.7	14.8	11.2	23.0	10.8	23.2	10.7	11.9	11.7	5.5	10.4	11.7	100.0
	100.0	32.6	32.2	23.6	5.5	8.4	14.9	18.0	63.3	9.9	18.9	39.8	91.7
(NET) ANY SKIING	521871	184445	142103	134089	26549	47587	43146	73027	316868	25699	78094	183883	521871
	13.5	14.7	8.7	23.0	9.2	23.2	5.4	8.5	10.3	2.5	7.5	9.5	100.0
	100.0	35.3	27.2	25.7	5.1	9.1	8.3	14.0	60.7	4.9	15.0	35.2	100.0
(NET) ONLY SKIING	69487	22474	19344	21316	2160	5579	1268	-	-	-	-	-	69487
	1.8	1.8	1.2	3.6	.7	2.7	.2						13.3
	100.0	32.3	27.8	30.7	3.1	8.0	1.8						100.0
(NET) SIGHTSEE, BUS/BOAT SNOCOACH TOUR	3077616	987108	1352465	457529	243020	127630	710640	747603	3077616	966040	988411	1787009	316868
	79.4	78.7	82.8	78.3	84.0	62.1	89.6	86.9	100.0	95.4	95.2	92.7	60.7
	100.0	32.1	43.9	14.9	7.9	4.1	23.1	24.3	100.0	31.4	32.1	58.1	10.3
(NET) ONLY SIGHTSEE, BUS/BOAT SNOCOACH TOUR	138281	39305	35527	11680	374	13955	-	-	138281	-	-	-	-
	3.6	3.1	2.2	2.0	.1	6.8			4.5				
	100.0	28.4	25.7	8.4	.3	10.1			100.0				

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY AGE, SEX, OCCUPATION

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
TOTAL PERSON VISITORS TO BANFF OR JASPER (ACTUAL)	1459	145	368	484	422	853	580	526	306	247	332
	100.0	9.9	25.2	33.2	28.9	58.5	39.8	36.1	21.0	16.9	22.8
TOTAL PERSON VISITORS TO BANFF OR JASPER (WEIGHTED)	3877871	300924	1024687	1654479	837469	2220385	1644015	1520359	919230	657051	724982
	100.0	7.8	26.4	42.7	21.6	57.3	42.4	39.2	23.7	16.9	18.7
SIGHTSEEING BY CAR	2878100	219464	792141	1265502	550901	1601013	1269696	1162800	697076	482284	494324
	74.2	72.9	77.3	76.5	65.8	72.1	77.2	76.5	75.8	73.4	68.2
	100.0	7.6	27.5	44.0	19.1	55.6	44.1	40.4	24.2	16.8	17.2
SIGHTSEEING BY BUS	278384	18796	46785	58409	143639	160031	111342	91529	60670	36107	76357
	7.2	6.2	4.6	3.5	17.2	7.2	6.8	6.0	6.6	5.5	10.5
	100.0	6.8	16.8	21.0	51.6	57.5	40.0	32.9	21.8	13.0	27.4
VIEWING WILDLIFE	2121106	140818	594426	910959	423122	1208848	905852	795951	441626	388742	454710
	54.7	46.8	58.0	55.1	50.5	54.4	55.1	52.4	48.0	59.2	62.7
	100.0	6.6	28.0	42.9	19.9	57.0	42.7	37.5	20.8	18.3	21.4
BIRDWATCHING	495191	16764	124056	211838	140693	337039	156967	249287	81154	78094	79122
	12.8	5.6	12.1	12.8	16.8	15.2	9.5	16.4	8.8	11.9	10.9
	100.0	3.4	25.1	42.8	28.4	68.1	31.7	50.3	16.4	15.8	16.0
PICNICKING	796942	43118	263708	300158	189391	421839	374988	367473	180340	107984	122871
	20.6	14.3	25.7	18.1	22.6	19.0	22.8	24.2	19.6	16.4	16.9
	100.0	5.4	33.1	37.7	23.8	52.9	47.1	46.1	22.6	13.5	15.4
PHOTOGRAPHY	1789395	102804	484983	766663	415849	994907	790237	737190	367841	320775	337642
	46.1	34.2	47.3	46.3	49.7	44.8	48.1	48.5	40.0	48.8	46.6
	100.0	5.7	27.1	42.8	23.2	55.6	44.2	41.2	20.6	17.9	18.9
MOUNTAIN CLIMBING	203229	38477	47561	73481	43080	139370	63592	114798	15543	30955	41666
	5.2	12.8	4.6	4.4	5.1	6.3	3.9	7.6	1.7	4.7	5.7
	100.0	18.9	23.4	36.2	21.2	68.6	31.3	56.5	7.6	15.2	20.5
ICE CLIMBING	111469	4136	11256	55814	37677	74330	35030	70255	16902	13627	7029
	2.9	1.4	1.1	3.4	4.5	3.3	2.1	4.6	1.8	2.1	1.0
	100.0	3.7	10.1	50.1	33.8	66.7	31.4	63.0	15.2	12.2	6.3
JOGGING/ RUNNING	139926	7935	35887	50038	46066	92097	47829	105528	20381	6354	7127
	3.6	2.6	3.5	3.0	5.5	4.1	2.9	6.9	2.2	1.0	1.0
	100.0	5.7	25.6	35.8	32.9	65.8	34.2	75.4	14.6	4.5	5.1

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY AGE, SEX, OCCUPATION

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
HIKING/ BACKPACKING WITH	537531	55744	192609	222839	53109	330110	206886	280772	101481	57671	87631
YOUR OWN GROUP OR BY	13.9	18.5	18.8	13.5	6.3	14.9	12.6	18.5	11.0	8.8	12.1
YOURSELF	100.0	10.4	35.8	41.5	9.9	61.4	38.5	52.2	18.9	10.7	16.3
HIKING WITH A PARK	40722	9409	16978	3568	10767	23878	16844	25584	2972	1017	8338
NATURALIST	1.1	3.1	1.7	.2	1.3	1.1	1.0	1.7	.3	.2	1.2
	100.0	23.1	41.7	8.8	26.4	58.6	41.4	62.8	7.3	2.5	20.5
ATTENDING PARK	271829	13316	56407	135834	65737	171442	99851	162469	30278	45727	26210
INTERPRETIVE OR	7.0	4.4	5.5	8.2	7.8	7.7	6.1	10.7	3.3	7.0	3.6
EDUCATIONAL PROGRAMS	100.0	4.9	20.8	50.0	24.2	63.1	36.7	59.8	11.1	16.8	9.6
ATTENDING COURSE AT BANFF	23071	998	1742	4367	15963	21712	1359	16823	2023	2301	1582
CENTRE	.6	.3	.2	.3	1.9	1.0	.1	1.1	.2	.4	.2
	100.0	4.3	7.6	18.9	69.2	94.1	5.9	72.9	8.8	10.0	6.9
SCIENTIFIC STUDY AND	17585	-	-	1026	16559	11639	5946	11639	5946	-	-
RESEARCH	.5			.1	2.0	.5	.4	.8	.6		
	100.0			5.8	94.2	66.2	33.8	66.2	33.8		
FISHING	53974	5258	13983	20904	13828	35710	18263	3552	19534	16176	14128
	1.4	1.7	1.4	1.3	1.7	1.6	1.1	.2	2.1	2.5	1.9
	100.0	9.7	25.9	38.7	25.6	66.2	33.8	6.6	36.2	30.0	26.2
SWIMMING	606600	79591	153510	254079	89122	355585	250480	241133	94641	150467	106698
	15.6	26.4	15.0	15.4	10.6	16.0	15.2	15.9	10.3	22.9	14.7
	100.0	13.1	25.3	41.9	14.7	58.6	41.3	39.8	15.6	24.8	17.6
SCUBA DIVING/ SNORKELLING	30139	2786	24687	2667	-	27472	2667	24687	51	2734	2667
	.8	.9	2.4	.2		1.2	.2	1.6	*	.4	.4
	100.0	9.2	81.9	8.8		91.2	8.8	81.9	.2	9.1	8.8
SCENIC BOAT TOURS	123156	9811	6227	66807	37549	64918	55908	66540	11565	7287	32534
	3.2	3.3	.6	4.0	4.5	2.9	3.4	4.4	1.3	1.1	4.5
	100.0	8.0	5.1	54.2	30.5	52.7	45.4	54.0	9.4	5.9	26.4
OTHER BOATING/ CANOEING/	205741	4781	28305	162112	10008	172473	32733	54175	123044	16034	9678
KAYAKING/ SAILING	5.3	1.6	2.8	9.8	1.2	7.8	2.0	3.6	13.4	2.4	1.3
	100.0	2.3	13.8	78.8	4.9	83.8	15.9	26.3	59.8	7.8	4.7
RIVER RAFTING	49550	6590	1074	21084	20038	25870	23144	20523	3661	15652	9485
	1.3	2.2	.1	1.3	2.4	1.2	1.4	1.3	.4	2.4	1.3
	100.0	13.3	2.2	42.6	40.4	52.2	46.7	41.4	7.4	31.6	19.1

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY AGE, SEX, OCCUPATION

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
SAILBOARDING/ WINDSURFING	13683	1003	12405	275	-	2135	11548	1227	10460	1996	-
	.4	.3	1.2	*		.1	.7	.1	1.1	.3	
	100.0	7.3	90.7	2.0		15.6	84.4	9.0	76.4	14.6	
HORSEBACK/ TRAIL-RIDING	77862	9873	22075	31406	13368	54416	22306	19306	11680	22914	17765
	2.0	3.3	2.2	1.9	1.6	2.5	1.4	1.3	1.3	3.5	2.5
	100.0	12.7	28.4	40.3	17.2	69.9	28.6	24.8	15.0	29.4	22.8
HORSEDRAWN CARRAIGE RIDE	20128	4051	3389	9875	2811	9608	10520	2464	803	5085	11508
	.5	1.3	.3	.6	.3	.4	.6	.2	.1	.8	1.6
	100.0	20.1	16.8	49.1	14.0	47.7	52.3	12.2	4.0	25.3	57.2
BICYCLING	103997	16232	37131	35972	14127	57356	46106	33132	25405	32703	11903
	2.7	5.4	3.6	2.2	1.7	2.6	2.8	2.2	2.8	5.0	1.6
	100.0	15.6	35.7	34.6	13.6	55.2	44.3	31.9	24.4	31.4	11.4
GOLFING	70399	5792	18774	25616	19988	50563	19608	33197	16820	6699	13136
	1.8	1.9	1.8	1.5	2.4	2.3	1.2	2.2	1.8	1.0	1.8
	100.0	8.2	26.7	36.4	28.4	71.8	27.9	47.2	23.9	9.5	18.7
TENNIS	36234	283	126	31512	4314	30576	5658	32979	126	636	2494
	.9	.1	*	1.9	.5	1.4	.3	2.2	*	.1	.3
	100.0	.8	.3	87.0	11.9	84.4	15.6	91.0	.3	1.8	6.9
SHOPPING	1928284	140170	572263	828459	339800	940391	982545	782391	443514	280155	395465
	49.7	46.6	55.8	50.1	40.6	42.4	59.8	51.5	48.2	42.6	54.5
	100.0	7.3	29.7	43.0	17.6	48.8	51.0	40.6	23.0	14.5	20.5
ATTENDING MOVIES	36477	8864	8911	14367	3800	10141	25801	17343	3904	10392	2529
	.9	2.9	.9	.9	.5	.5	1.6	1.1	.4	1.6	.3
	100.0	24.3	24.4	39.4	10.4	27.8	70.7	47.5	10.7	28.5	6.9
ATTENDING BANFF FESTIVAL OF THE ARTS	35157	13430	4995	9190	7542	18355	16802	9130	11037	4239	10751
	.9	4.5	.5	.6	.9	.8	1.0	.6	1.2	.6	1.5
	100.0	38.2	14.2	26.1	21.5	52.2	47.8	26.0	31.4	12.1	30.6
ATTENDING OTHER LIVE THEATRE/ CONCERTS/ ART EXHIBITS	51216	5189	22767	19423	3837	6448	43817	38041	8544	2606	2025
	1.3	1.7	2.2	1.2	.5	.3	2.7	2.5	.9	.4	.3
	100.0	10.1	44.5	37.9	7.5	12.6	85.6	74.3	16.7	5.1	4.0
VISITING MUSEUMS/ HISTORICAL DISPLAYS/ SITES	1012125	47206	254725	517285	190730	608958	400491	377896	313649	157573	152191
	26.1	15.7	24.9	31.3	22.8	27.4	24.4	24.9	34.1	24.0	21.0
	100.0	4.7	25.2	51.1	18.8	60.2	39.6	37.3	31.0	15.6	15.0

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY AGE, SEX, OCCUPATION

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
ATTENDING SPORTING EVENTS	70941	6515	17211	43155	4060	57932	13009	42817	11495	14282	2347
	1.8	2.2	1.7	2.6	.5	2.6	.8	2.8	1.3	2.2	.3
	100.0	9.2	24.3	60.8	5.7	81.7	18.3	60.4	16.2	20.1	3.3
ATTENDING OTHER FESTIVALS/ EVENTS	62606	3286	21141	35421	2758	26033	36573	24539	28724	3746	3096
	1.6	1.1	2.1	2.1	.3	1.2	2.2	1.6	3.1	.6	.4
	100.0	5.2	33.8	56.6	4.4	41.6	58.4	39.2	45.9	6.0	4.9
DOWNHILL SKIING	440544	49620	174896	183489	29815	332075	108469	221754	102166	69605	47019
	11.4	16.5	17.1	11.1	3.6	15.0	6.6	14.6	11.1	10.6	6.5
	100.0	11.3	39.7	41.7	6.8	75.4	24.6	50.3	23.2	15.8	10.7
CROSS COUNTRY SKIING	77578	3749	33551	40278	-	65525	12053	42032	17201	14942	3404
	2.0	1.2	3.3	2.4		3.0	.7	2.8	1.9	2.3	.5
	100.0	4.8	43.2	51.9		84.5	15.5	54.2	22.2	19.3	4.4
SKIING (TYPE NOT SPECIFIED)	12304	180	-	11203	921	12304	-	3084	5701	3519	-
	.3	.1		.7	.1	.6		.2	.6	.5	
	100.0	1.5		91.1	7.5	100.0		25.1	46.3	28.6	
SKATING	37342	297	2939	34106	-	35345	1996	34680	665	1996	-
	1.0	.1	.3	2.1		1.6	.1	2.3	.1	.3	
	100.0	.8	7.9	91.3		94.7	5.3	92.9	1.8	5.3	
SNOWSHOEING	13561	-	943	476	-	12834	476	12834	476	-	-
	.3		.1	*		.6	*	.8	.1		
	100.0		7.0	3.5		94.6	3.5	94.6	3.5		
HORSEDRAWN SLEIGH RIDES	3754	-	2239	1430	85	803	2952	1070	689	1996	-
	.1		.2	.1	*	*	.2	.1	.1	.3	
	100.0		59.6	38.1	2.3	21.4	78.6	28.5	18.3	53.2	
DOG SLEDDING	1996	-	1996	-	-	-	1996	-	-	1996	-
	.1		.2				.1			.3	
	100.0		100.0				100.0			100.0	
COLUMBIA ICEFIELD SNOCOACH	238554	10125	11073	108986	105407	158623	78507	112634	40289	32619	48951
	6.2	3.4	1.1	6.6	12.6	7.1	4.8	7.4	4.4	5.0	6.8
	100.0	4.2	4.6	45.7	44.2	66.5	32.9	47.2	16.9	13.7	20.5
RESTING/ RELAXING	1862518	150053	515088	823272	328821	1091370	768436	819760	444886	294079	285984
	48.0	49.9	50.3	49.8	39.3	49.2	46.7	53.9	48.4	44.8	39.4
	100.0	8.1	27.7	44.2	17.7	58.6	41.3	44.0	23.9	15.8	15.4

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY AGE, SEX, OCCUPATION

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
VISIT VISITOR INFORMATION CENTRE	918446	41817	203337	423859	246826	548763	367993	444958	135058	147233	174235
	23.7	13.9	19.8	25.6	29.5	24.7	22.4	29.3	14.7	22.4	24.0
	100.0	4.6	22.1	46.1	26.9	59.7	40.1	48.4	14.7	16.0	19.0
VOLUNTEERED "OTHER" RESPONSES											
VISITING FRIENDS/ FAMILY	77407	1305	57234	13826	5043	29560	47847	41887	6959	-	28562
	2.0	.4	5.6	.8	.6	1.3	2.9	2.8	.8		3.9
	100.0	1.7	73.9	17.9	6.5	38.2	61.8	54.1	9.0		36.9
CAMPING/ TENTING	58624	8458	16681	3519	29966	9654	48970	22324	18732	3473	14095
	1.5	2.8	1.6	.2	3.6	.4	3.0	1.5	2.0	.5	1.9
	100.0	14.4	28.5	6.0	51.1	16.5	83.5	38.1	32.0	5.9	24.0
TOURING/ SIGHTSEEING BY MOTORCYCLE/ MOTORCYCLING	8246	44	4846	2376	981	3614	4633	5248	344	1973	681
	.2	*	.5	.1	.1	.2	.3	.3	*	.3	.1
	100.0	.5	58.8	28.8	11.9	43.8	56.2	63.6	4.2	23.9	8.3
WALKING	28624	32	19683	3661	5247	23567	5057	21951	1238	-	5435
	.7	*	1.9	.2	.6	1.1	.3	1.4	.1		.7
	100.0	.1	68.8	12.8	18.3	82.3	17.7	76.7	4.3		19.0
OTHER MISCELLANEOUS ACTIVITIES	109613	2811	27207	68659	10937	70619	38994	78399	10372	12950	2579
	2.8	.9	2.7	4.1	1.3	3.2	2.4	5.2	1.1	2.0	.4
	100.0	2.6	24.8	62.6	10.0	64.4	35.6	71.5	9.5	11.8	2.4
DID NOT PARTICIPATE IN ANY ACTIVITIES OR PROGRAMS	112495	2818	3138	56064	50475	75643	36852	45748	28573	24228	13946
	2.9	.9	.3	3.4	6.0	3.4	2.2	3.0	3.1	3.7	1.9
	100.0	2.5	2.8	49.8	44.9	67.2	32.8	40.7	25.4	21.5	12.4
NOT STATED	133353	27949	42721	25313	36822	56084	76719	19178	27607	34681	51887
	3.4	9.3	4.2	1.5	4.4	2.5	4.7	1.3	3.0	5.3	7.2
	100.0	21.0	32.0	19.0	27.6	42.1	57.5	14.4	20.7	26.0	38.9
(NET) HIKING/ CLIMBING/ JOGGING	793200	81546	220719	357272	117847	504467	286089	443957	144316	78173	112589
	20.5	27.1	21.5	21.6	14.1	22.7	17.4	29.2	15.7	11.9	15.5
	100.0	10.3	27.8	45.0	14.9	63.6	36.1	56.0	18.2	9.9	14.2
(NET) EDUCATIONAL ACTIVITIES	297849	14314	57132	137756	88112	191167	106147	178321	37237	47011	27792
	7.7	4.8	5.6	8.3	10.5	8.6	6.5	11.7	4.1	7.2	3.8
	100.0	4.8	19.2	46.3	29.6	64.2	35.6	59.9	12.5	15.8	9.3

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY AGE, SEX, OCCUPATION

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
(NET) ATTEND PARK	1038288	45835	239448	490345	260052	628771	407826	507073	150975	177289	184435
PROGRAMS/ VISIT	26.8	15.2	23.4	29.6	31.1	28.3	24.8	33.4	16.4	27.0	25.4
INFORMATION CENTRES	100.0	4.4	23.1	47.2	25.0	60.6	39.3	48.8	14.5	17.1	17.8
(NET) WATER SPORTS/	860337	82794	205457	419144	121881	548866	310401	312876	236352	167691	128944
ACTIVITIES	22.2	27.5	20.1	25.3	14.6	24.7	18.9	20.6	25.7	25.5	17.8
	100.0	9.6	23.9	48.7	14.2	63.8	36.1	36.4	27.5	19.5	15.0
(NET) OTHER SPORTS/	270128	29630	66294	120604	51965	180695	87798	104580	54213	58154	45583
ACTIVITIES	7.0	9.8	6.5	7.3	6.2	8.1	5.3	6.9	5.9	8.9	6.3
	100.0	11.0	24.5	44.6	19.2	66.9	32.5	38.7	20.1	21.5	16.9
(NET) CULTURAL	1061941	58879	259422	544086	197377	627472	431793	407531	317739	159660	163693
ACTIVITIES/ EVENTS	27.4	19.6	25.3	32.9	23.6	28.3	26.3	26.8	34.6	24.3	22.6
	100.0	5.5	24.4	51.2	18.6	59.1	40.7	38.4	29.9	15.0	15.4
(NET) WINTER SPORTS/	569065	53203	203396	266778	30822	451572	117242	310367	123072	84952	50423
ACTIVITIES	14.7	17.7	19.8	16.1	3.7	20.3	7.1	20.4	13.4	12.9	7.0
	100.0	9.3	35.7	46.9	5.4	79.4	20.6	54.5	21.6	14.9	8.9
(NET) ANY SKIING	521871	53203	203153	232054	30736	406059	115811	264142	122354	84952	50423
	13.5	17.7	19.8	14.0	3.7	18.3	7.0	17.4	13.3	12.9	7.0
	100.0	10.2	38.9	44.5	5.9	77.8	22.2	50.6	23.4	16.3	9.7
(NET) ONLY SKIING	69487	11145	16327	39098	2917	48322	21165	22149	20653	19684	7001
	1.8	3.7	1.6	2.4	.3	2.2	1.3	1.5	2.2	3.0	1.0
	100.0	16.0	23.5	56.3	4.2	69.5	30.5	31.9	29.7	28.3	10.1
(NET) SIGHTSEE,	3077616	236798	825047	1309747	646259	1711477	1353217	1208167	752194	506725	556290
BUS/BOAT	79.4	78.7	80.5	79.2	77.2	77.1	82.3	79.5	81.8	77.1	76.7
SNOCOACH	100.0	7.7	26.8	42.6	21.0	55.6	44.0	39.3	24.4	16.5	18.1
TOUR											
(NET) ONLY SIGHTSEE,	138281	21378	5792	42146	62559	52314	80516	76611	23957	13868	16917
BUS/BOAT	3.6	7.1	.6	2.5	7.5	2.4	4.9	5.0	2.6	2.1	2.3
SNOCOACH	100.0	15.5	4.2	30.5	45.2	37.8	58.2	55.4	17.3	10.0	12.2
TOUR											

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PERSON VISITORS TO	1459	469	861	99	213	160	163	152	49	452	436	341	447
BANFF OR JASPER (ACTUAL)	100.0	32.1	59.0	6.8	14.6	11.0	11.2	10.4	3.4	31.0	29.9	23.4	30.6
TOTAL PERSON VISITORS TO	3877871	700881	2798234	206365	579968	670975	577363	460689	96027	975355	1193612	1176240	1015859
BANFF OR JASPER	100.0	18.1	72.2	5.3	15.0	17.3	14.9	11.9	2.5	25.2	30.8	30.3	26.2
(WEIGHTED)													
SIGHTSEEING BY CAR	2878100	523015	2172065	144370	435999	531647	477285	340364	69983	675628	895791	933975	721994
	74.2	74.6	77.6	70.0	75.2	79.2	82.7	73.9	72.9	69.3	75.0	79.4	71.1
	100.0	18.2	75.5	5.0	15.1	18.5	16.6	11.8	2.4	23.5	31.1	32.5	25.1
SIGHTSEEING BY BUS	278384	198703	65374	7143	22326	20645	21441	34079	15029	124593	62771	31082	123696
	7.2	28.4	2.3	3.5	3.8	3.1	3.7	7.4	15.7	12.8	5.3	2.6	12.2
	100.0	71.4	23.5	2.6	8.0	7.4	7.7	12.2	5.4	44.8	22.5	11.2	44.4
VIEWING WILDLIFE	2121106	555656	1428692	99305	299781	390837	309720	302993	42929	489037	671671	590687	606563
	54.7	79.3	51.1	48.1	51.7	58.2	53.6	65.8	44.7	50.1	56.3	50.2	59.7
	100.0	26.2	67.4	4.7	14.1	18.4	14.6	14.3	2.0	23.1	31.7	27.8	28.6
BIRDWATCHING	495191	192240	290985	20750	30350	51161	48165	87870	33750	173628	188052	101150	161954
	12.8	27.4	10.4	10.1	5.2	7.6	8.3	19.1	35.1	17.8	15.8	8.6	15.9
	100.0	38.8	58.8	4.2	6.1	10.3	9.7	17.7	6.8	35.1	38.0	20.4	32.7
PICNICKING	796942	243874	507564	35621	99350	143121	104756	175538	9983	177651	286680	211472	216459
	20.6	34.8	18.1	17.3	17.1	21.3	18.1	38.1	10.4	18.2	24.0	18.0	21.3
	100.0	30.6	63.7	4.5	12.5	18.0	13.1	22.0	1.3	22.3	36.0	26.5	27.2
PHOTOGRAPHY	1789395	604148	1122501	74291	251399	250841	270561	266351	37543	486073	523752	527572	515774
	46.1	86.2	40.1	36.0	43.3	37.4	46.9	57.8	39.1	49.8	43.9	44.9	50.8
	100.0	33.8	62.7	4.2	14.0	14.0	15.1	14.9	2.1	27.2	29.3	29.5	28.8
MOUNTAIN CLIMBING	203229	101777	83993	14895	27275	13600	24817	15725	16806	79279	54140	35068	99913
	5.2	14.5	3.0	7.2	4.7	2.0	4.3	3.4	17.5	8.1	4.5	3.0	9.8
	100.0	50.1	41.3	7.3	13.4	6.7	12.2	7.7	8.3	39.0	26.6	17.3	49.2
ICE CLIMBING	111469	75298	33227	831	6596	13236	11182	36041	319	39368	20617	25851	48856
	2.9	10.7	1.2	.4	1.1	2.0	1.9	7.8	.3	4.0	1.7	2.2	4.8
	100.0	67.6	29.8	.7	5.9	11.9	10.0	32.3	.3	35.3	18.5	23.2	43.8
JOGGING/ RUNNING	139926	35890	75127	5790	28154	13019	5279	31641	-	43173	6817	42616	90493
	3.6	5.1	2.7	2.8	4.9	1.9	.9	6.9		4.4	.6	3.6	8.9
	100.0	25.6	53.7	4.1	20.1	9.3	3.8	22.6		30.9	4.9	30.5	64.7

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
HIKING/ BACKPACKING WITH	537531	149155	343027	50278	130087	74698	93149	30533	25771	83316	124276	137477	207015
YOUR OWN GROUP OR BY	13.9	21.3	12.3	24.4	22.4	11.1	16.1	6.6	26.8	8.5	10.4	11.7	20.4
YOURSELF	100.0	27.7	63.8	9.4	24.2	13.9	17.3	5.7	4.8	15.5	23.1	25.6	38.5
HIKING WITH A PARK	40722	9152	29454	-	23118	228	2990	755	1009	11913	6254	7976	24244
NATURALIST	1.1	1.3	1.1		4.0	*	.5	.2	1.1	1.2	.5	.7	2.4
	100.0	22.5	72.3		56.8	.6	7.3	1.9	2.5	29.3	15.4	19.6	59.5
ATTENDING PARK	271829	80893	174152	1976	37934	40307	37504	62473	3072	66951	57382	57552	127546
INTERPRETIVE OR	7.0	11.5	6.2	1.0	6.5	6.0	6.5	13.6	3.2	6.9	4.8	4.9	12.6
EDUCATIONAL PROGRAMS	100.0	29.8	64.1	.7	14.0	14.8	13.8	23.0	1.1	24.6	21.1	21.2	46.9
ATTENDING COURSE AT BANFF	23071	3737	13085	-	638	-	2445	5888	1009	1525	5195	-	14754
CENTRE	.6	.5	.5		.1		.4	1.3	1.1	.2	.4		1.5
	100.0	16.2	56.7		2.8		10.6	25.5	4.4	6.6	22.5		63.9
SCIENTIFIC STUDY AND	17585	1606	15978	-	-	-	1026	-	-	7552	-	-	17585
RESEARCH	.5	.2	.6				.2			.8			1.7
	100.0	9.1	90.9				5.8			42.9			100.0
FISHING	53974	3983	40453	3129	8926	6516	11743	3431	-	10633	18311	17808	9017
	1.4	.6	1.4	1.5	1.5	1.0	2.0	.7		1.1	1.5	1.5	.9
	100.0	7.4	75.0	5.8	16.5	12.1	21.8	6.4		19.7	33.9	33.0	16.7
SWIMMING	606600	62604	453084	18539	70713	152828	103046	116858	6608	85576	156602	199156	156993
	15.6	8.9	16.2	9.0	12.2	22.8	17.8	25.4	6.9	8.8	13.1	16.9	15.5
	100.0	10.3	74.7	3.1	11.7	25.2	17.0	19.3	1.1	14.1	25.8	32.8	25.9
SCUBA DIVING/ SNORKELLING	30139	-	30139	-	-	-	-	24619	-	51	2667	51	27421
	.8		1.1					5.3		*	.2	*	2.7
	100.0		100.0					81.7		.2	8.8	.2	91.0
SCENIC BOAT TOURS	123156	105114	15316	745	16456	4312	5441	10708	13054	63418	17359	14327	77341
	3.2	15.0	.5	.4	2.8	.6	.9	2.3	13.6	6.5	1.5	1.2	7.6
	100.0	85.4	12.4	.6	13.4	3.5	4.4	8.7	10.6	51.5	14.1	11.6	62.8
OTHER BOATING/ CANOEING/	205741	44012	155471	6469	11572	9390	109195	50318	-	10634	35732	149707	15192
KAYAKING/ SAILING	5.3	6.3	5.6	3.1	2.0	1.4	18.9	10.9		1.1	3.0	12.7	1.5
	100.0	21.4	75.6	3.1	5.6	4.6	53.1	24.5		5.2	17.4	72.8	7.4
RIVER RAFTING	49550	40167	8744	1033	17817	-	3500	11004	-	10836	5823	6153	26008
	1.3	5.7	.3	.5	3.1		.6	2.4		1.1	.5	.5	2.6
	100.0	81.1	17.6	2.1	36.0		7.1	22.2		21.9	11.8	12.4	52.5

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
SAILBOARDING/ WINDSURFING	13683	275	13408	-	11272	1133	1227	-	-	51	9276	3180	1227
	.4	*	.5		1.9	.2	.2			*	.8	.3	.1
	100.0	2.0	98.0		82.4	8.3	9.0			.4	67.8	23.2	9.0
HORSEBACK/ TRAIL-RIDING	77862	15604	58002	9607	10983	12657	1644	19752	-	18490	25739	14381	15377
	2.0	2.2	2.1	4.7	1.9	1.9	.3	4.3		1.9	2.2	1.2	1.5
	100.0	20.0	74.5	12.3	14.1	16.3	2.1	25.4		23.7	33.1	18.5	19.7
HORSEDRAWN CARRAIGE RIDE	20128	4310	13980	8537	1996	-	1125	2205	-	6264	12392	1996	3267
	.5	.6	.5	4.1	.3		.2	.5		.6	1.0	.2	.3
	100.0	21.4	69.5	42.4	9.9		5.6	11.0		31.1	61.6	9.9	16.2
BICYCLING	103997	27925	60146	21857	13449	4263	11787	15691	-	29426	19853	39690	37702
	2.7	4.0	2.1	10.6	2.3	.6	2.0	3.4		3.0	1.7	3.4	3.7
	100.0	26.9	57.8	21.0	12.9	4.1	11.3	15.1		28.3	19.1	38.2	36.3
GOLFING	70399	11951	55915	6803	5136	5342	18605	4473	2988	23335	8294	20994	36653
	1.8	1.7	2.0	3.3	.9	.8	3.2	1.0	3.1	2.4	.7	1.8	3.6
	100.0	17.0	79.4	9.7	7.3	7.6	26.4	6.4	4.2	33.1	11.8	29.8	52.1
TENNIS	36234	2661	32667	-	636	-	-	30088	-	5242	636	30602	4603
	.9	.4	1.2		.1			6.5		.5	.1	2.6	.5
	100.0	7.3	90.2		1.8			83.0		14.5	1.8	84.5	12.7
SHOPPING	1928284	461807	1314930	77364	268880	370855	330208	277904	64048	414183	525672	584234	547920
	49.7	65.9	47.0	37.5	46.4	55.3	57.2	60.3	66.7	42.5	44.0	49.7	53.9
	100.0	23.9	68.2	4.0	13.9	19.2	17.1	14.4	3.3	21.5	27.3	30.3	28.4
ATTENDING MOVIES	36477	20937	14204	796	15695	2521	6324	2210	-	5292	7551	4123	22121
	.9	3.0	.5	.4	2.7	.4	1.1	.5		.5	.6	.4	2.2
	100.0	57.4	38.9	2.2	43.0	6.9	17.3	6.1		14.5	20.7	11.3	60.6
ATTENDING BANFF FESTIVAL OF THE ARTS	35157	7824	12006	203	16988	4454	710	1362	3170	6290	9906	14420	7447
	.9	1.1	.4	.1	2.9	.7	.1	.3	3.3	.6	.8	1.2	.7
	100.0	22.3	34.1	.6	48.3	12.7	2.0	3.9	9.0	17.9	28.2	41.0	21.2
ATTENDING OTHER LIVE THEATRE/ CONCERTS/ ART EXHIBITS	51216	22642	15938	4008	33304	2445	1790	1550	1647	5855	8446	4685	36863
	1.3	3.2	.6	1.9	5.7	.4	.3	.3	1.7	.6	.7	.4	3.6
	100.0	44.2	31.1	7.8	65.0	4.8	3.5	3.0	3.2	11.4	16.5	9.1	72.0
VISITING MUSEUMS/ HISTORICAL DISPLAYS/ SITES	1012125	249868	682006	25496	142962	197656	177575	175666	26311	200461	282873	400957	265249
	26.1	35.7	24.4	12.4	24.6	29.5	30.8	38.1	27.4	20.6	23.7	34.1	26.1
	100.0	24.7	67.4	2.5	14.1	19.5	17.5	17.4	2.6	19.8	27.9	39.6	26.2

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
ATTENDING SPORTING EVENTS	70941	2540	67367	-	17567	1133	13267	32560	-	6104	9708	39272	21702
	1.8	.4	2.4		3.0	.2	2.3	7.1		.6	.8	3.3	2.1
	100.0	3.6	95.0		24.8	1.6	18.7	45.9		8.6	13.7	55.4	30.6
ATTENDING OTHER FESTIVALS/ EVENTS	62606	30796	31295	-	2110	24027	3582	28840	1009	891	6949	28631	24424
	1.6	4.4	1.1		.4	3.6	.6	6.3	1.1	.1	.6	2.4	2.4
	100.0	49.2	50.0		3.4	38.4	5.7	46.1	1.6	1.4	11.1	45.7	39.0
DOWNHILL SKIING	440544	12966	374456	58695	94649	63479	67505	46188	2431	80237	115807	123590	181511
	11.4	1.8	13.4	28.4	16.3	9.5	11.7	10.0	2.5	8.2	9.7	10.5	17.9
	100.0	2.9	85.0	13.3	21.5	14.4	15.3	10.5	.6	18.2	26.3	28.1	41.2
CROSS COUNTRY SKIING	77578	245	72912	34183	14460	15075	8012	245	-	4334	15978	28481	27137
	2.0	*	2.6	16.6	2.5	2.2	1.4	.1		.4	1.3	2.4	2.7
	100.0	.3	94.0	44.1	18.6	19.4	10.3	.3		5.6	20.6	36.7	35.0
SKIING (TYPE NOT SPECIFIED)	12304	-	11382	-	-	-	-	8043	-	-	3339	-	8043
	.3		.4					1.7			.3		.8
	100.0		92.5					65.4			27.1		65.4
SKATING	37342	974	32260	-	3053	-	-	33623	-	665	-	36368	974
	1.0	.1	1.2		.5			7.3		.1		3.1	.1
	100.0	2.6	86.4		8.2			90.0		1.8		97.4	2.6
SNOWSHOEING	13561	-	13310	-	943	-	12619	-	-	-	476	943	11892
	.3		.5		.2		2.2				*	.1	1.2
	100.0		98.1		7.0		93.0				3.5	7.0	87.7
HORSEDRAWN SLEIGH RIDES	3754	1227	2527	-	2799	-	-	870	-	85	-	1996	1673
	.1	.2	.1		.5			.2		*		.2	.2
	100.0	32.7	67.3		74.6			23.2		2.3		53.2	44.6
DOG SLEDDING	1996	-	1996	-	1996	-	-	-	-	-	-	1996	-
	.1		.1		.3							.2	
	100.0		100.0		100.0							100.0	
COLUMBIA ICEFIELD SNOCOACH	238554	192708	44187	1967	19849	4794	27284	23682	16614	124519	30104	20201	149870
	6.2	27.5	1.6	1.0	3.4	.7	4.7	5.1	17.3	12.8	2.5	1.7	14.8
	100.0	80.8	18.5	.8	8.3	2.0	11.4	9.9	7.0	52.2	12.6	8.5	62.8
RESTING/ RELAXING	1862518	374449	1370644	74543	312418	397288	324296	241910	33214	319037	472745	614337	519752
	48.0	53.4	49.0	36.1	53.9	59.2	56.2	52.5	34.6	32.7	39.6	52.2	51.2
	100.0	20.1	73.6	4.0	16.8	21.3	17.4	13.0	1.8	17.1	25.4	33.0	27.9

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
VISIT VISITOR INFORMATION CENTRE	918446	373792	531636	55454	89705	165417	151885	100544	14588	267885	180748	339806	286435
	23.7	53.3	19.0	26.9	15.5	24.7	26.3	21.8	15.2	27.5	15.1	28.9	28.2
	100.0	40.7	57.9	6.0	9.8	18.0	16.5	10.9	1.6	29.2	19.7	37.0	31.2
VOLUNTEERED "OTHER" RESPONSES													
VISITING FRIENDS/ FAMILY	77407	1290	61482	5425	20531	2483	-	16021	5245	27701	28213	21169	18225
	2.0	.2	2.2	2.6	3.5	.4		3.5	5.5	2.8	2.4	1.8	1.8
	100.0	1.7	79.4	7.0	26.5	3.2		20.7	6.8	35.8	36.4	27.3	23.5
CAMPING/ TENTING	58624	26854	31770	2512	12602	2375	7774	1435	5067	10680	40562	11241	2762
	1.5	3.8	1.1	1.2	2.2	.4	1.3	.3	5.3	1.1	3.4	1.0	.3
	100.0	45.8	54.2	4.3	21.5	4.1	13.3	2.4	8.6	18.2	69.2	19.2	4.7
TOURING/ SIGHTSEEING BY MOTORCYCLE/ MOTORCYCLING	8246	3283	568	-	1065	4396	-	44	-	1508	637	398	5461
	.2	.5	*		.2	.7		*		.2	.1	*	.5
	100.0	39.8	6.9		12.9	53.3		.5		18.3	7.7	4.8	66.2
WALKING	28624	4416	24207	-	527	19388	-	-	2404	5507	3590	-	23880
	.7	.6	.9		.1	2.9			2.5	.6	.3		2.4
	100.0	15.4	84.6		1.8	67.7			8.4	19.2	12.5		83.4
OTHER MISCELLANEOUS ACTIVITIES	109613	10315	97306	31873	20340	1762	12670	9455	3260	29829	16648	35389	46189
	2.8	1.5	3.5	15.4	3.5	.3	2.2	2.1	3.4	3.1	1.4	3.0	4.5
	100.0	9.4	88.8	29.1	18.6	1.6	11.6	8.6	3.0	27.2	15.2	32.3	42.1
DID NOT PARTICIPATE IN ANY ACTIVITIES OR PROGRAMS	112495	1077	110667	8301	-	24458	5763	1633	1502	60880	42451	18890	30292
	2.9	.2	4.0	4.0		3.6	1.0	.4	1.6	6.2	3.6	1.6	3.0
	100.0	1.0	98.4	7.4		21.7	5.1	1.5	1.3	54.1	37.7	16.8	26.9
NOT STATED	133353	4783	53367	-	40485	26355	228	25313	-	32181	55820	36606	11570
	3.4	.7	1.9		7.0	3.9	*	5.5		3.3	4.7	3.1	1.1
	100.0	3.6	40.0		30.4	19.8	.2	19.0		24.1	41.9	27.5	8.7
(NET) HIKING/ CLIMBING/ JOGGING	793200	257104	470110	52127	152245	108347	108257	100130	32141	172461	155667	226675	322877
	20.5	36.7	16.8	25.3	26.3	16.1	18.8	21.7	33.5	17.7	13.0	19.3	31.8
	100.0	32.4	59.3	6.6	19.2	13.7	13.6	12.6	4.1	21.7	19.6	28.6	40.7
(NET) EDUCATIONAL ACTIVITIES	297849	85096	190737	1976	38572	40307	37504	68361	3072	74878	58107	57552	149719
	7.7	12.1	6.8	1.0	6.7	6.0	6.5	14.8	3.2	7.7	4.9	4.9	14.7
	100.0	28.6	64.0	.7	13.0	13.5	12.6	23.0	1.0	25.1	19.5	19.3	50.3

Continued

Q.1 ACTIVITIES PARTICIPATED IN - BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
(NET) ATTEND PARK	1038288	381783	628798	56929	104757	189875	182860	124771	16651	283421	216949	346331	342418
PROGRAMS/ VISIT	26.8	54.5	22.5	27.6	18.1	28.3	31.7	27.1	17.3	29.1	18.2	29.4	33.7
INFORMATION CENTRES	100.0	36.8	60.6	5.5	10.1	18.3	17.6	12.0	1.6	27.3	20.9	33.4	33.0
(NET) WATER SPORTS/	860337	133261	629922	26639	102374	160981	212671	180299	6608	106805	206868	327470	212897
ACTIVITIES	22.2	19.0	22.5	12.9	17.7	24.0	36.8	39.1	6.9	11.0	17.3	27.8	21.0
	100.0	15.5	73.2	3.1	11.9	18.7	24.7	21.0	.8	12.4	24.0	38.1	24.7
(NET) OTHER SPORTS/	270128	51323	193349	38215	23464	18160	30644	70696	2988	70449	54850	98372	81576
ACTIVITIES	7.0	7.3	6.9	18.5	4.0	2.7	5.3	15.3	3.1	7.2	4.6	8.4	8.0
	100.0	19.0	71.6	14.1	8.7	6.7	11.3	26.2	1.1	26.1	20.3	36.4	30.2
(NET) CULTURAL	1061941	271718	705278	30300	162943	203285	181028	180840	27320	208407	298149	403408	292264
ACTIVITIES/ EVENTS	27.4	38.8	25.2	14.7	28.1	30.3	31.4	39.3	28.4	21.4	25.0	34.3	28.8
	100.0	25.6	66.4	2.9	15.3	19.1	17.0	17.0	2.6	19.6	28.1	38.0	27.5
(NET) WINTER SPORTS/	569065	14079	493180	91541	104178	78554	88136	88479	2431	82859	133601	179239	229449
ACTIVITIES	14.7	2.0	17.6	44.4	18.0	11.7	15.3	19.2	2.5	8.5	11.2	15.2	22.6
	100.0	2.5	86.7	16.1	18.3	13.8	15.5	15.5	.4	14.6	23.5	31.5	40.3
(NET) ANY SKIING	521871	12966	451457	91541	103935	78554	75517	54231	2431	82773	133126	145861	216445
	13.5	1.8	16.1	44.4	17.9	11.7	13.1	11.8	2.5	8.5	11.2	12.4	21.3
	100.0	2.5	86.5	17.5	19.9	15.1	14.5	10.4	.5	15.9	25.5	27.9	41.5
(NET) ONLY SKIING	69487	-	57827	10105	17571	2866	14218	5116	1996	13816	19032	21903	22074
	1.8		2.1	4.9	3.0	.4	2.5	1.1	2.1	1.4	1.6	1.9	2.2
	100.0		83.2	14.5	25.3	4.1	20.5	7.4	2.9	19.9	27.4	31.5	31.8
(NET) SIGHTSEE,	3077616	672641	2212747	151185	453741	544707	490808	367816	78556	754647	939902	960080	795781
BUS/BOAT	79.4	96.0	79.1	73.3	78.2	81.2	85.0	79.8	81.8	77.4	78.7	81.6	78.3
SNOCOACH	100.0	21.9	71.9	4.9	14.7	17.7	15.9	12.0	2.6	24.5	30.5	31.2	25.9
TOUR													
(NET) ONLY SIGHTSEE,	138281	18774	112368	4462	21428	4495	1107	30962	308	65498	62826	40921	17415
BUS/BOAT	3.6	2.7	4.0	2.2	3.7	.7	.2	6.7	.3	6.7	5.3	3.5	1.7
SNOCOACH	100.0	13.6	81.3	3.2	15.5	3.3	.8	22.4	.2	47.4	45.4	29.6	12.6
TOUR													

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
TOTAL PARTY VISITS TO BANFF OR JASPER (ACTUAL)	1459	1459	1155	866	334	234	159	59	129	1042	156
	100.0	100.0	79.2	59.4	22.9	16.0	10.9	4.0	8.8	71.4	10.7
TOTAL PARTY VISITS TO BANFF OR JASPER (WEIGHTED)	1542648	1542648	1280423	597265	279909	202521	130969	83767	153030	887528	303306
	100.0	100.0	83.0	38.7	18.1	13.1	8.5	5.4	9.9	57.5	19.7
TOWNSITES (NET)	1361197	1361197	1134275	546960	257027	189994	116495	75787	133762	823240	248083
	88.2	88.2	88.6	91.6	91.8	93.8	88.9	90.5	87.4	92.8	81.8
	100.0	100.0	83.3	40.2	18.9	14.0	8.6	5.6	9.8	60.5	18.2
BANFF	1032324	1032324	1019623	293991	217837	161332	92860	64236	82037	617938	213074
	66.9	66.9	79.6	49.2	77.8	79.7	70.9	76.7	53.6	69.6	70.3
	100.0	100.0	98.8	28.5	21.1	15.6	9.0	6.2	7.9	59.9	20.6
JASPER	502402	502402	276041	493815	118721	80730	67522	16877	51958	353976	31212
	32.6	32.6	21.6	82.7	42.4	39.9	51.6	20.1	34.0	39.9	10.3
	100.0	100.0	54.9	98.3	23.6	16.1	13.4	3.4	10.3	70.5	6.2
LAKE LOUISE	490030	490030	478401	237380	150198	112347	84389	22605	21314	401284	28090
	31.8	31.8	37.4	39.7	53.7	55.5	64.4	27.0	13.9	45.2	9.3
	100.0	100.0	97.6	48.4	30.7	22.9	17.2	4.6	4.3	81.9	5.7
LAKES IN BANFF (NET)	662830	662830	651055	278500	218292	171893	97193	32437	32138	474946	107587
	43.0	43.0	50.8	46.6	78.0	84.9	74.2	38.7	21.0	53.5	35.5
	100.0	100.0	98.2	42.0	32.9	25.9	14.7	4.9	4.8	71.7	16.2
BOW LAKE	225627	225627	222613	130288	119700	102119	37125	11564	7109	150858	50682
	14.6	14.6	17.4	21.8	42.8	50.4	28.3	13.8	4.6	17.0	16.7
	100.0	100.0	98.7	57.7	53.1	45.3	16.5	5.1	3.2	66.9	22.5
HECTOR LAKE	32960	32960	31963	30579	20507	15089	15134	63	934	31478	-
	2.1	2.1	2.5	5.1	7.3	7.5	11.6	.1	.6	3.5	
	100.0	100.0	97.0	92.8	62.2	45.8	45.9	.2	2.8	95.5	
LAKE LOUISE	444778	444778	435429	231694	152853	116047	87148	24604	14738	375112	23961
	28.8	28.8	34.0	38.8	54.6	57.3	66.5	29.4	9.6	42.3	7.9
	100.0	100.0	97.9	52.1	34.4	26.1	19.6	5.5	3.3	84.3	5.4
LAKE MINNEWANKA	147718	147718	146722	69194	45507	33490	19490	15460	2385	110616	19772
	9.6	9.6	11.5	11.6	16.3	16.5	14.9	18.5	1.6	12.5	6.5
	100.0	100.0	99.3	46.8	30.8	22.7	13.2	10.5	1.6	74.9	13.4

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
MORAINE LAKE	183581	183581	182555	114963	78422	62919	49098	10271	6906	159472	1384
	11.9	11.9	14.3	19.2	28.0	31.1	37.5	12.3	4.5	18.0	.5
	100.0	100.0	99.4	62.6	42.7	34.3	26.7	5.6	3.8	86.9	.8
PEYTO LAKE	103547	103547	101379	95789	59804	44549	31906	1256	2450	93202	726
	6.7	6.7	7.9	16.0	21.4	22.0	24.4	1.5	1.6	10.5	.2
	100.0	100.0	97.9	92.5	57.8	43.0	30.8	1.2	2.4	90.0	.7
VERMILION LAKE	72676	72676	71680	42560	38019	32178	13142	12867	-	57272	1384
	4.7	4.7	5.6	7.1	13.6	15.9	10.0	15.4		6.5	.5
	100.0	100.0	98.6	58.6	52.3	44.3	18.1	17.7		78.8	1.9
OTHER LAKE(S) IN BANFF	77613	77613	76654	36272	21916	15723	13766	-	6780	46851	23498
	5.0	5.0	6.0	6.1	7.8	7.8	10.5		4.4	5.3	7.7
	100.0	100.0	98.8	46.7	28.2	20.3	17.7		8.7	60.4	30.3
LAKE(S) IN BANFF BUT DON'T KNOW NAME(S)	92127	92127	89356	65999	32907	23546	22512	1143	3396	77954	2255
	6.0	6.0	7.0	11.1	11.8	11.6	17.2	1.4	2.2	8.8	.7
	100.0	100.0	97.0	71.6	35.7	25.6	24.4	1.2	3.7	84.6	2.4
LAKES IN JASPER (NET)	303267	303267	182971	300997	90230	62907	55970	11290	27709	238472	20214
	19.7	19.7	14.3	50.4	32.2	31.1	42.7	13.5	18.1	26.9	6.7
	100.0	100.0	60.3	99.3	29.8	20.7	18.5	3.7	9.1	78.6	6.7
LAKE EDITH AND ANNETTE OR LAC BEAUVERT	102590	102590	57996	102154	32212	27766	17738	3772	15909	77480	5648
	6.7	6.7	4.5	17.1	11.5	13.7	13.5	4.5	10.4	8.7	1.9
	100.0	100.0	56.5	99.6	31.4	27.1	17.3	3.7	15.5	75.5	5.5
MALIGNE LAKE	157225	157225	116217	156533	64116	45728	39460	7676	3730	142052	-
	10.2	10.2	9.1	26.2	22.9	22.6	30.1	9.2	2.4	16.0	
	100.0	100.0	73.9	99.6	40.8	29.1	25.1	4.9	2.4	90.3	
MEDICINE LAKE ("DISAPPEARING LAKE")	96007	96007	71072	95844	39918	32971	20775	495	2040	89133	-
	6.2	6.2	5.6	16.0	14.3	16.3	15.9	.6	1.3	10.0	
	100.0	100.0	74.0	99.8	41.6	34.3	21.6	.5	2.1	92.8	
PATRICIA AND PYRAMID LAKES	82923	82923	44267	82497	22064	17714	10896	2452	14589	67287	-
	5.4	5.4	3.5	13.8	7.9	8.7	8.3	2.9	9.5	7.6	
	100.0	100.0	53.4	99.5	26.6	21.4	13.1	3.0	17.6	81.1	
JASPER OR TALBOT LAKES	68503	68503	40042	68503	12582	10967	6432	7181	3542	46753	11297
	4.4	4.4	3.1	11.5	4.5	5.4	4.9	8.6	2.3	5.3	3.7
	100.0	100.0	58.5	100.0	18.4	16.0	9.4	10.5	5.2	68.2	16.5

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
OTHER LAKE(S) IN JASPER	52311	52311	33004	52311	18941	12189	16122	158	569	42897	7557
	3.4	3.4	2.6	8.8	6.8	6.0	12.3	.2	.4	4.8	2.5
	100.0	100.0	63.1	100.0	36.2	23.3	30.8	.3	1.1	82.0	14.4
LAKE(S) IN JASPER BUT DON'T KNOW NAME(S)	81870	81870	64042	81154	33353	29102	18043	234	1974	78370	1361
	5.3	5.3	5.0	13.6	11.9	14.4	13.8	.3	1.3	8.8	.4
	100.0	100.0	78.2	99.1	40.7	35.5	22.0	.3	2.4	95.7	1.7
FALLS/SPRINGS IN BANFF (NET)	554394	554394	548956	180744	174260	139132	71801	32252	31367	347585	132937
	35.9	35.9	42.9	30.3	62.3	68.7	54.8	38.5	20.5	39.2	43.8
	100.0	100.0	99.0	32.6	31.4	25.1	13.0	5.8	5.7	62.7	24.0
BOW FALLS	316088	316088	314275	119112	120398	108290	34229	25049	18248	195377	75606
	20.5	20.5	24.5	19.9	43.0	53.5	26.1	29.9	11.9	22.0	24.9
	100.0	100.0	99.4	37.7	38.1	34.3	10.8	7.9	5.8	61.8	23.9
UPPER HOT SPRINGS POOL	231804	231804	230029	71109	58922	40934	36220	16696	19623	163665	25923
	15.0	15.0	18.0	11.9	21.1	20.2	27.7	19.9	12.8	18.4	8.5
	100.0	100.0	99.2	30.7	25.4	17.7	15.6	7.2	8.5	70.6	11.2
CAVE AND BASIN HOT SPRINGS AND CENTENNIAL CENTRE	199902	199902	197057	52977	53744	39532	24252	17710	13406	102620	53877
	13.0	13.0	15.4	8.9	19.2	19.5	18.5	21.1	8.8	11.6	17.8
	100.0	100.0	98.6	26.5	26.9	19.8	12.1	8.9	6.7	51.3	27.0
OTHER FALLS/ SPRINGS IN BANFF	40550	40550	39591	28908	20655	17593	13727	76	-	40550	-
	2.6	2.6	3.1	4.8	7.4	8.7	10.5	.1		4.6	
	100.0	100.0	97.6	71.3	50.9	43.4	33.9	.2		100.0	
FALLS/ SPRINGS IN BANFF BUT DON'T KNOW NAME(S)	68806	68806	67847	50605	34829	26767	27044	-	744	67570	491
	4.5	4.5	5.3	8.5	12.4	13.2	20.6		.5	7.6	.2
	100.0	100.0	98.6	73.5	50.6	38.9	39.3		1.1	98.2	.7
FALLS/SPRINGS IN JASPER (NET)	270088	270088	198236	266493	97929	63766	61874	10197	14306	236467	1944
	17.5	17.5	15.5	44.6	35.0	31.5	47.2	12.2	9.3	26.6	.6
	100.0	100.0	73.4	98.7	36.3	23.6	22.9	3.8	5.3	87.6	.7
ATHABASCA FALLS	213810	213810	172594	212761	90550	60696	57032	10197	9317	186853	-
	13.9	13.9	13.5	35.6	32.3	30.0	43.5	12.2	6.1	21.1	
	100.0	100.0	80.7	99.5	42.4	28.4	26.7	4.8	4.4	87.4	
MIETTE HOT SPRINGS	53290	53290	27780	53173	16002	11385	9652	-	2472	44362	1944
	3.5	3.5	2.2	8.9	5.7	5.6	7.4		1.6	5.0	.6
	100.0	100.0	52.1	99.8	30.0	21.4	18.1		4.6	83.2	3.6

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
PUNCHBOWL FALLS	29691	29691	16140	29691	15368	13072	10661	-	1300	27147	328
	1.9	1.9	1.3	5.0	5.5	6.5	8.1		.8	3.1	.1
	100.0	100.0	54.4	100.0	51.8	44.0	35.9		4.4	91.4	1.1
SUNWAPTA FALLS	106342	106342	85995	106342	54313	29297	40387	1320	1013	100144	-
	6.9	6.9	6.7	17.8	19.4	14.5	30.8	1.6	.7	11.3	
	100.0	100.0	80.9	100.0	51.1	27.5	38.0	1.2	1.0	94.2	
OTHER FALLS/ SPRINGS IN JASPER	43713	43713	34176	43204	15443	10206	13714	-	2259	41454	-
	2.8	2.8	2.7	7.2	5.5	5.0	10.5		1.5	4.7	
	100.0	100.0	78.2	98.8	35.3	23.3	31.4		5.2	94.8	
FALLS/ SPRINGS IN JASPER BUT DON'T KNOW NAME(S)	52800	52800	45534	50762	26874	24648	13371	-	2366	51021	-
	3.4	3.4	3.6	8.5	9.6	12.2	10.2		1.5	5.7	
	100.0	100.0	86.2	96.1	50.9	46.7	25.3		4.5	96.6	
GLACIERS/ICEFIELDS IN BANFF AND JASPER (NET)	296361	296361	263994	279786	120159	79823	67578	14558	10531	262132	6152
	19.2	19.2	20.6	46.8	42.9	39.4	51.6	17.4	6.9	29.5	2.0
	100.0	100.0	89.1	94.4	40.5	26.9	22.8	4.9	3.6	88.5	2.1
ATHABASCA GLACIER	176560	176560	166656	170073	80290	55658	44317	12169	2589	150198	4791
	11.4	11.4	13.0	28.5	28.7	27.5	33.8	14.5	1.7	16.9	1.6
	100.0	100.0	94.4	96.3	45.5	31.5	25.1	6.9	1.5	85.1	2.7
COLUMBIA ICEFIELD	234759	234759	210700	228093	100374	66760	59050	11476	9621	205606	6152
	15.2	15.2	16.5	38.2	35.9	33.0	45.1	13.7	6.3	23.2	2.0
	100.0	100.0	89.8	97.2	42.8	28.4	25.2	4.9	4.1	87.6	2.6
STUTFIELD GLACIER	20586	20586	18896	20586	9981	5045	7936	-	1061	20586	-
	1.3	1.3	1.5	3.4	3.6	2.5	6.1		.7	2.3	
	100.0	100.0	91.8	100.0	48.5	24.5	38.5		5.2	100.0	
CROWFOOT GLACIER	72790	72790	72790	67064	50279	36078	29407	-	1536	70989	740
	4.7	4.7	5.7	11.2	18.0	17.8	22.5		1.0	8.0	.2
	100.0	100.0	100.0	92.1	69.1	49.6	40.4		2.1	97.5	1.0
DOME GLACIER	25051	25051	23897	24640	15370	6945	12265	-	-	25051	-
	1.6	1.6	1.9	4.1	5.5	3.4	9.4			2.8	
	100.0	100.0	95.4	98.4	61.4	27.7	49.0			100.0	
OTHER GLACIERS/ ICEFIELDS IN BANFF AND JASPER	55895	55895	50184	52297	31813	24786	18539	76	1180	54715	-
	3.6	3.6	3.9	8.8	11.4	12.2	14.2	.1	.8	6.2	
	100.0	100.0	89.8	93.6	56.9	44.3	33.2	.1	2.1	97.9	

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
OTHER NATURAL ATTRACTIONS IN BANFF (NET)	325011	325011	319601	171019	120939	87977	69787	13827	18948	254620	28878
	21.1	21.1	25.0	28.6	43.2	43.4	53.3	16.5	12.4	28.7	9.5
	100.0	100.0	98.3	52.6	37.2	27.1	21.5	4.3	5.8	78.3	8.9
CASCADE GARDEN (BANFF NATIONAL PARK BUILDING)	79423	79423	78965	44163	38430	30929	14838	63	2216	72053	4861
	5.1	5.1	6.2	7.4	13.7	15.3	11.3	.1	1.4	8.1	1.6
	100.0	100.0	99.4	55.6	48.4	38.9	18.7	.1	2.8	90.7	6.1
CASTLE MOUNTAIN	118134	118134	118134	70410	54923	42842	27375	13764	9885	90804	3388
	7.7	7.7	9.2	11.8	19.6	21.2	20.9	16.4	6.5	10.2	1.1
	100.0	100.0	100.0	59.6	46.5	36.3	23.2	11.7	8.4	76.9	2.9
HOODOOS (ROCK SPIRES)	132954	132954	132954	71820	51806	41321	24024	7186	3624	115355	4625
	8.6	8.6	10.4	12.0	18.5	20.4	18.3	8.6	2.4	13.0	1.5
	100.0	100.0	100.0	54.0	39.0	31.1	18.1	5.4	2.7	86.8	3.5
JOHNSTON CANYON	96297	96297	96297	48206	32691	22856	20805	-	457	78257	12011
	6.2	6.2	7.5	8.1	11.7	11.3	15.9		.3	8.8	4.0
	100.0	100.0	100.0	50.1	33.9	23.7	21.6		.5	81.3	12.5
SASKATCHEWAN RIVER CROSSING	88824	88824	83872	74393	36898	25715	29312	7118	5468	68698	7601
	5.8	5.8	6.6	12.5	13.2	12.7	22.4	8.5	3.6	7.7	2.5
	100.0	100.0	94.4	83.8	41.5	29.0	33.0	8.0	6.2	77.3	8.6
SKOKI VALLEY	5346	5346	5346	2177	4335	4335	1473	2740	-	2114	491
	.3	.3	.4	.4	1.5	2.1	1.1	3.3		.2	.2
	100.0	100.0	100.0	40.7	81.1	81.1	27.6	51.3		39.5	9.2
EGYPT LAKE AREA	3556	3556	3556	576	576	321	255	-	-	3556	-
	.2	.2	.3	.1	.2	.2	.2			.4	
	100.0	100.0	100.0	16.2	16.2	9.0	7.2			100.0	
OTHER NATURAL ATTRACTIONS IN JASPER (NET)	224763	224763	145221	222937	76348	51632	48608	8996	8372	196125	5648
	14.6	14.6	11.3	37.3	27.3	25.5	37.1	10.7	5.5	22.1	1.9
	100.0	100.0	64.6	99.2	34.0	23.0	21.6	4.0	3.7	87.3	2.5
GOAT LOOKOUT	52265	52265	33567	51299	24273	22478	14652	-	1160	50650	-
	3.4	3.4	2.6	8.6	8.7	11.1	11.2		.8	5.7	
	100.0	100.0	64.2	98.2	46.4	43.0	28.0		2.2	96.9	
MALIGNE CANYON/ VALLEY	159882	159882	109514	159718	62095	40041	38239	8901	7030	137905	5648
	10.4	10.4	8.6	26.7	22.2	19.8	29.2	10.6	4.6	15.5	1.9
	100.0	100.0	68.5	99.9	38.8	25.0	23.9	5.6	4.4	86.3	3.5

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
MOUNT EDITH CAVELL	76695	76695	62366	76237	31910	24489	16762	8743	1311	63000	-
	5.0	5.0	4.9	12.8	11.4	12.1	12.8	10.4	.9	7.1	
	100.0	100.0	81.3	99.4	41.6	31.9	21.9	11.4	1.7	82.1	
VALLEY OF THE FIVE LAKES	28978	28978	25364	28688	17060	10886	16075	95	269	27967	-
	1.9	1.9	2.0	4.8	6.1	5.4	12.3	.1	.2	3.2	
	100.0	100.0	87.5	99.0	58.9	37.6	55.5	.3	.9	96.5	
TONQUIN VALLEY	10937	10937	8245	10937	7212	6874	5322	95	51	10791	-
	.7	.7	.6	1.8	2.6	3.4	4.1	.1	*	1.2	
	100.0	100.0	75.4	100.0	65.9	62.9	48.7	.9	.5	98.7	
SKYLINE TRAIL	9935	9935	5028	9529	2386	1681	1286	-	573	9362	-
	.6	.6	.4	1.6	.9	.8	1.0		.4	1.1	
	100.0	100.0	50.6	95.9	24.0	16.9	12.9		5.8	94.2	
MUSEUMS/CENTRES IN BANFF (NET)	257075	257075	254785	82850	114221	102299	27106	11605	18875	138035	81159
	16.7	16.7	19.9	13.9	40.8	50.5	20.7	13.9	12.3	15.6	26.8
	100.0	100.0	99.1	32.2	44.4	39.8	10.5	4.5	7.3	53.7	31.6
BANFF CENTRE FOR FINE ARTS	51559	51559	50562	9538	13783	10633	3428	1384	3245	34500	12185
	3.3	3.3	3.9	1.6	4.9	5.3	2.6	1.7	2.1	3.9	4.0
	100.0	100.0	98.1	18.5	26.7	20.6	6.6	2.7	6.3	66.9	23.6
BANFF NATIONAL PARK MUSEUM (WILDLIFE DISPLAYS)	139153	139153	137198	56285	45110	41077	13221	3015	9629	92766	31925
	9.0	9.0	10.7	9.4	16.1	20.3	10.1	3.6	6.3	10.5	10.5
	100.0	100.0	98.6	40.4	32.4	29.5	9.5	2.2	6.9	66.7	22.9
LUXTON MUSEUM (INDIAN CULTURE)	73960	73960	72005	20116	59624	58833	1890	2981	1702	22032	47246
	4.8	4.8	5.6	3.4	21.3	29.1	1.4	3.6	1.1	2.5	15.6
	100.0	100.0	97.4	27.2	80.6	79.5	2.6	4.0	2.3	29.8	63.9
NATURAL HISTORY MUSEUM (GEOLOGICAL)	33382	33382	32386	14528	13006	11077	8727	-	3045	28959	491
	2.2	2.2	2.5	2.4	4.6	5.5	6.7		2.0	3.3	.2
	100.0	100.0	97.0	43.5	39.0	33.2	26.1		9.1	86.7	1.5
WALTER J. PHILLIPS ART GALLERY	18907	18907	17948	9628	15894	15894	6458	63	-	18844	-
	1.2	1.2	1.4	1.6	5.7	7.8	4.9	.1		2.1	
	100.0	100.0	94.9	50.9	84.1	84.1	34.2	.3		99.7	
WHYTE MUSEUM OF THE CANADIAN ROCKIES (ART DISPLAYS)	42519	42519	41188	18709	25537	22653	3121	5721	807	31049	491
	2.8	2.8	3.2	3.1	9.1	11.2	2.4	6.8	.5	3.5	.2
	100.0	100.0	96.9	44.0	60.1	53.3	7.3	13.5	1.9	73.0	1.2

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
MUSEUMS/ CENTRES IN BANFF	26174	26174	25215	11555	8733	6519	6655	1245	4791	20138	-
BUT DON'T KNOW NAME(S)	1.7	1.7	2.0	1.9	3.1	3.2	5.1	1.5	3.1	2.3	
	100.0	100.0	96.3	44.1	33.4	24.9	25.4	4.8	18.3	76.9	
MUSEUMS/CENTRES IN JASPER	109082	109082	99337	108434	54398	39819	31456	263	4545	101914	889
(NET)	7.1	7.1	7.8	18.2	19.4	19.7	24.0	.3	3.0	11.5	.3
	100.0	100.0	91.1	99.4	49.9	36.5	28.8	.2	4.2	93.4	.8
COLUMBIA ICEFIELD CENTRE	102678	102678	96851	102030	52921	39161	30637	138	4545	95972	485
	6.7	6.7	7.6	17.1	18.9	19.3	23.4	.2	3.0	10.8	.2
	100.0	100.0	94.3	99.4	51.5	38.1	29.8	.1	4.4	93.5	.5
THE DEN WILDLIFE MUSEUM	8982	8982	4778	8982	2728	1909	819	124	-	8521	405
	.6	.6	.4	1.5	1.0	.9	.6	.1		1.0	.1
	100.0	100.0	53.2	100.0	30.4	21.3	9.1	1.4		94.9	4.5
HISTORICAL SITES IN BANFF	427650	427650	419915	155692	153834	128751	51010	31282	17378	244692	132237
AND JASPER (NET)	27.7	27.7	32.8	26.1	55.0	63.6	38.9	37.3	11.4	27.6	43.6
	100.0	100.0	98.2	36.4	36.0	30.1	11.9	7.3	4.1	57.2	30.9
BANKHEAD COAL MINE GHOST	38705	38705	38705	9237	7018	4821	2941	-	807	30637	7260
TOWN (BANFF)	2.5	2.5	3.0	1.5	2.5	2.4	2.2		.5	3.5	2.4
	100.0	100.0	100.0	23.9	18.1	12.5	7.6		2.1	79.2	18.8
SILVER CITY PLAQUE	9336	9336	9336	6505	1178	1005	173	-	1540	7797	-
(BANFF)	.6	.6	.7	1.1	.4	.5	.1		1.0	.9	
	100.0	100.0	100.0	69.7	12.6	10.8	1.9		16.5	83.5	
BANFF SPRINGS HOTEL	374837	374837	371175	132040	127697	105027	35502	31124	14377	211029	117733
	24.3	24.3	29.0	22.1	45.6	51.9	27.1	37.2	9.4	23.8	38.8
	100.0	100.0	99.0	35.2	34.1	28.0	9.5	8.3	3.8	56.3	31.4
OLD FORT POINT CAIRN	9287	9287	6178	9287	1981	1981	1211	158	959	7766	405
(JASPER)	.6	.6	.5	1.6	.7	1.0	.9	.2	.6	.9	.1
	100.0	100.0	66.5	100.0	21.3	21.3	13.0	1.7	10.3	83.6	4.4
BUFFALO PADDOCK IN BANFF	93865	93865	92901	47641	46274	40116	23985	76	4554	76686	10394
	6.1	6.1	7.3	8.0	16.5	19.8	18.3	.1	3.0	8.6	3.4
	100.0	100.0	99.0	50.8	49.3	42.7	25.6	.1	4.9	81.7	11.1
GONDOLA LIFTS IN BANFF	335099	335099	330478	122963	127886	107146	41352	12603	15487	221425	73561
(NET)	21.7	21.7	25.8	20.6	45.7	52.9	31.6	15.0	10.1	24.9	24.3
	100.0	100.0	98.6	36.7	38.2	32.0	12.3	3.8	4.6	66.1	22.0

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
LAKE LOUISE GONDOLA LIFT	49959	49959	47187	30469	13704	10794	8167	11148	3198	30721	4317
	3.2	3.2	3.7	5.1	4.9	5.3	6.2	13.3	2.1	3.5	1.4
	100.0	100.0	94.5	61.0	27.4	21.6	16.3	22.3	6.4	61.5	8.6
MOUNT NORQUAY SCENIC LIFT	19346	19346	19346	10181	10974	8412	8529	-	-	18111	491
	1.3	1.3	1.5	1.7	3.9	4.2	6.5			2.0	.2
	100.0	100.0	100.0	52.6	56.7	43.5	44.1			93.6	2.5
SULPHER MOUNTAIN GONDOLA LIFT	199149	199149	197300	88049	96761	84721	22656	1793	7717	131187	48571
	12.9	12.9	15.4	14.7	34.6	41.8	17.3	2.1	5.0	14.8	16.0
	100.0	100.0	99.1	44.2	48.6	42.5	11.4	.9	3.9	65.9	24.4
SUNSHINE VILLAGE AND GONDOLA	101753	101753	100757	15207	16275	11731	6347	2678	5483	71470	21637
	6.6	6.6	7.9	2.5	5.8	5.8	4.8	3.2	3.6	8.1	7.1
	100.0	100.0	99.0	14.9	16.0	11.5	6.2	2.6	5.4	70.2	21.3
GONDOLA LIFTS IN JASPER											
JASPER TRAMWAY ON WHISTLER'S MOUNTAIN	88980	88980	51773	85513	18331	12426	7767	1308	3763	77334	5648
	5.8	5.8	4.0	14.3	6.5	6.1	5.9	1.6	2.5	8.7	1.9
	100.0	100.0	58.2	96.1	20.6	14.0	8.7	1.5	4.2	86.9	6.3
SKI RESORTS IN BANFF (NET)	265824	265824	264182	45470	41204	29531	18272	14559	7814	192335	50354
	17.2	17.2	20.6	7.6	14.7	14.6	14.0	17.4	5.1	21.7	16.6
	100.0	100.0	99.4	17.1	15.5	11.1	6.9	5.5	2.9	72.4	18.9
LAKE LOUISE	148082	148082	147085	32462	27882	21516	11788	7518	1746	119525	19293
	9.6	9.6	11.5	5.4	10.0	10.6	9.0	9.0	1.1	13.5	6.4
	100.0	100.0	99.3	21.9	18.8	14.5	8.0	5.1	1.2	80.7	13.0
MOUNT NORQUAY	48715	48715	47718	5091	3487	1520	2929	6739	223	36133	5342
	3.2	3.2	3.7	.9	1.2	.8	2.2	8.0	.1	4.1	1.8
	100.0	100.0	98.0	10.4	7.2	3.1	6.0	13.8	.5	74.2	11.0
SUNSHINE VILLAGE	117593	117593	115951	13882	11897	8057	4688	5658	5844	74841	30766
	7.6	7.6	9.1	2.3	4.3	4.0	3.6	6.8	3.8	8.4	10.1
	100.0	100.0	98.6	11.8	10.1	6.9	4.0	4.8	5.0	63.6	26.2
SKI RESORTS IN JASPER											
MARMOT BASIN	40397	40397	6877	38176	2437	2437	-	95	5054	26814	8296
	2.6	2.6	.5	6.4	.9	1.2		.1	3.3	3.0	2.7
	100.0	100.0	17.0	94.5	6.0	6.0		.2	12.5	66.4	20.5

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
NONE	7261	7261	5608	3794	-	-	-	2141	1010	3610	-
	.5	.5	.4	.6				2.6	.7	.4	
	100.0	100.0	77.2	52.3				29.5	13.9	49.7	
NOT STATED	70606	70606	53994	23517	8428	5265	3163	4744	13724	17316	2486
	4.6	4.6	4.2	3.9	3.0	2.6	2.4	5.7	9.0	2.0	.8
	100.0	100.0	76.5	33.3	11.9	7.5	4.5	6.7	19.4	24.5	3.5

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
TOTAL PARTY VISITS TO	1459	889	560	168	161	373	197	110	12	997	40	164	298
BANFF OR JASPER (ACTUAL)	100.0	60.9	38.4	11.5	11.0	25.6	13.5	7.5	.8	68.3	2.7	11.2	20.4
TOTAL PARTY VISITS TO	1542648	1214120	920017	135636	158467	248695	79833	27439	15798	1399202	45015	59627	83819
BANFF OR JASPER	100.0	78.7	59.6	8.8	10.3	16.1	5.2	1.8	1.0	90.7	2.9	3.9	5.4
(WEIGHTED)													
TOWNSITES (NET)	1361197	1050120	791556	112960	145603	233782	77295	24964	15798	1222240	42240	58472	80485
	88.2	86.5	86.0	83.3	91.9	94.0	96.8	91.0	100.0	87.4	93.8	98.1	96.0
	100.0	77.1	58.2	8.3	10.7	17.2	5.7	1.8	1.2	89.8	3.1	4.3	5.9
BANFF	1032324	772419	606060	55371	110988	186878	73027	24732	14738	911391	28524	50144	70789
	66.9	63.6	65.9	40.8	70.0	75.1	91.5	90.1	93.3	65.1	63.4	84.1	84.5
	100.0	74.8	58.7	5.4	10.8	18.1	7.1	2.4	1.4	88.3	2.8	4.9	6.9
JASPER	502402	309892	187293	63988	58611	138976	53534	14062	15798	420824	29865	27599	53979
	32.6	25.5	20.4	47.2	37.0	55.9	67.1	51.2	100.0	30.1	66.3	46.3	64.4
	100.0	61.7	37.3	12.7	11.7	27.7	10.7	2.8	3.1	83.8	5.9	5.5	10.7
LAKE LOUISE	490030	249941	158354	32846	58741	177426	62664	20186	15596	412832	26773	22184	55014
	31.8	20.6	17.2	24.2	37.1	71.3	78.5	73.6	98.7	29.5	59.5	37.2	65.6
	100.0	51.0	32.3	6.7	12.0	36.2	12.8	4.1	3.2	84.2	5.5	4.5	11.2
LAKES IN BANFF (NET)	662830	387889	288740	29061	70088	200405	74537	24687	15596	568747	28375	28146	65938
	43.0	31.9	31.4	21.4	44.2	80.6	93.4	90.0	98.7	40.6	63.0	47.2	78.7
	100.0	58.5	43.6	4.4	10.6	30.2	11.2	3.7	2.4	85.8	4.3	4.2	9.9
BOW LAKE	225627	99519	77777	3511	18231	88849	37260	13385	6111	166074	14960	14348	45204
	14.6	8.2	8.5	2.6	11.5	35.7	46.7	48.8	38.7	11.9	33.2	24.1	53.9
	100.0	44.1	34.5	1.6	8.1	39.4	16.5	5.9	2.7	73.6	6.6	6.4	20.0
HECTOR LAKE	32960	5613	2189	81	3342	21266	6081	2129	701	21335	7159	3902	7723
	2.1	.5	.2	.1	2.1	8.6	7.6	7.8	4.4	1.5	15.9	6.5	9.2
	100.0	17.0	6.6	.2	10.1	64.5	18.4	6.5	2.1	64.7	21.7	11.8	23.4
LAKE LOUISE	444778	193579	118177	19353	56048	187378	63821	21352	11373	357884	24499	23923	62971
	28.8	15.9	12.8	14.3	35.4	75.3	79.9	77.8	72.0	25.6	54.4	40.1	75.1
	100.0	43.5	26.6	4.4	12.6	42.1	14.3	4.8	2.6	80.5	5.5	5.4	14.2
LAKE MINNEWANKA	147718	88485	72692	6225	9568	42381	16852	4630	4381	127032	4117	5196	15490
	9.6	7.3	7.9	4.6	6.0	17.0	21.1	16.9	27.7	9.1	9.1	8.7	18.5
	100.0	59.9	49.2	4.2	6.5	28.7	11.4	3.1	3.0	86.0	2.8	3.5	10.5

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
MORAINE LAKE	183581	64515	39358	6298	18859	95058	24009	7272	4609	141900	10760	9949	31733
	11.9	5.3	4.3	4.6	11.9	38.2	30.1	26.5	29.2	10.1	23.9	16.7	37.9
	100.0	35.1	21.4	3.4	10.3	51.8	13.1	4.0	2.5	77.3	5.9	5.4	17.3
PEYTO LAKE	103547	18678	9668	1901	7110	63453	21416	5918	5310	62555	9252	7441	33551
	6.7	1.5	1.1	1.4	4.5	25.5	26.8	21.6	33.6	4.5	20.6	12.5	40.0
	100.0	18.0	9.3	1.8	6.9	61.3	20.7	5.7	5.1	60.4	8.9	7.2	32.4
VERMILION LAKE	72676	33140	24731	4427	3982	35668	3868	1872	-	60959	8340	4332	7385
	4.7	2.7	2.7	3.3	2.5	14.3	4.8	6.8		4.4	18.5	7.3	8.8
	100.0	45.6	34.0	6.1	5.5	49.1	5.3	2.6		83.9	11.5	6.0	10.2
OTHER LAKE(S) IN BANFF	77613	50664	42875	449	7340	16136	10813	4600	158	66202	7243	3971	7439
	5.0	4.2	4.7	.3	4.6	6.5	13.5	16.8	1.0	4.7	16.1	6.7	8.9
	100.0	65.3	55.2	.6	9.5	20.8	13.9	5.9	.2	85.3	9.3	5.1	9.6
LAKE(S) IN BANFF BUT DON'T KNOW NAME(S)	92127	37740	22494	863	14383	41307	13081	4753	5039	72603	7513	6500	13024
	6.0	3.1	2.4	.6	9.1	16.6	16.4	17.3	31.9	5.2	16.7	10.9	15.5
	100.0	41.0	24.4	.9	15.6	44.8	14.2	5.2	5.5	78.8	8.2	7.1	14.1
LAKES IN JASPER (NET)	303267	152394	110550	20064	21780	104231	46642	12898	14215	244993	13478	14044	44230
	19.7	12.6	12.0	14.8	13.7	41.9	58.4	47.0	90.0	17.5	29.9	23.6	52.8
	100.0	50.3	36.5	6.6	7.2	34.4	15.4	4.3	4.7	80.8	4.4	4.6	14.6
LAKE EDITH AND ANNETTE OR LAC BEAUVERT	102590	56017	42404	8403	5209	36301	10272	1743	4223	85327	587	4088	13174
	6.7	4.6	4.6	6.2	3.3	14.6	12.9	6.4	26.7	6.1	1.3	6.9	15.7
	100.0	54.6	41.3	8.2	5.1	35.4	10.0	1.7	4.1	83.2	.6	4.0	12.8
MALIGNE LAKE	157225	53950	32523	5487	15940	71954	31320	5016	14057	122442	10904	8591	26192
	10.2	4.4	3.5	4.0	10.1	28.9	39.2	18.3	89.0	8.8	24.2	14.4	31.2
	100.0	34.3	20.7	3.5	10.1	45.8	19.9	3.2	8.9	77.9	6.9	5.5	16.7
MEDICINE LAKE ("DISAPPEARING LAKE")	96007	32407	22340	4288	5779	43817	19783	3870	9633	76558	2446	7153	12297
	6.2	2.7	2.4	3.2	3.6	17.6	24.8	14.1	61.0	5.5	5.4	12.0	14.7
	100.0	33.8	23.3	4.5	6.0	45.6	20.6	4.0	10.0	79.7	2.5	7.5	12.8
PATRICIA AND PYRAMID LAKES	82923	47813	36927	8048	2839	23487	11623	2282	4223	70509	2265	4789	7625
	5.4	3.9	4.0	5.9	1.8	9.4	14.6	8.3	26.7	5.0	5.0	8.0	9.1
	100.0	57.7	44.5	9.7	3.4	28.3	14.0	2.8	5.1	85.0	2.7	5.8	9.2
JASPER OR TALBOT LAKES	68503	36525	31902	3624	999	29461	2518	-	-	61782	2952	688	6034
	4.4	3.0	3.5	2.7	.6	11.8	3.2			4.4	6.6	1.2	7.2
	100.0	53.3	46.6	5.3	1.5	43.0	3.7			90.2	4.3	1.0	8.8

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
OTHER LAKE(S) IN JASPER	52311	20078	17135	1524	1419	22523	9710	2206	158	46050	6458	2118	4144
	3.4	1.7	1.9	1.1	.9	9.1	12.2	8.0	1.0	3.3	14.3	3.6	4.9
	100.0	38.4	32.8	2.9	2.7	43.1	18.6	4.2	.3	88.0	12.3	4.0	7.9
LAKE(S) IN JASPER BUT DON'T KNOW NAME(S)	81870	27380	14556	4786	8039	46621	7868	3937	201	63040	8086	5391	13439
	5.3	2.3	1.6	3.5	5.1	18.7	9.9	14.3	1.3	4.5	18.0	9.0	16.0
	100.0	33.4	17.8	5.8	9.8	56.9	9.6	4.8	.2	77.0	9.9	6.6	16.4
FALLS/SPRINGS IN BANFF (NET)	554394	374206	299918	13150	61138	136273	43915	13595	10449	479606	19128	23095	51692
	35.9	30.8	32.6	9.7	38.6	54.8	55.0	49.5	66.1	34.3	42.5	38.7	61.7
	100.0	67.5	54.1	2.4	11.0	24.6	7.9	2.5	1.9	86.5	3.5	4.2	9.3
BOW FALLS	316088	203889	160395	6784	36709	87005	25194	8588	5410	255482	14229	15941	44664
	20.5	16.8	17.4	5.0	23.2	35.0	31.6	31.3	34.2	18.3	31.6	26.7	53.3
	100.0	64.5	50.7	2.1	11.6	27.5	8.0	2.7	1.7	80.8	4.5	5.0	14.1
UPPER HOT SPRINGS POOL	231804	159802	117994	7287	34520	55568	16435	3558	5039	210992	13796	10007	10805
	15.0	13.2	12.8	5.4	21.8	22.3	20.6	13.0	31.9	15.1	30.6	16.8	12.9
	100.0	68.9	50.9	3.1	14.9	24.0	7.1	1.5	2.2	91.0	6.0	4.3	4.7
CAVE AND BASIN HOT SPRINGS AND CENTENNIAL CENTRE	199902	148191	117775	8814	21602	43271	8440	128	4451	182159	8565	10202	7541
	13.0	12.2	12.8	6.5	13.6	17.4	10.6	.5	28.2	13.0	19.0	17.1	9.0
	100.0	74.1	58.9	4.4	10.8	21.6	4.2	.1	2.2	91.1	4.3	5.1	3.8
OTHER FALLS/ SPRINGS IN BANFF	40550	11989	5677	-	6312	20866	7696	1663	-	31666	6458	2844	6039
	2.6	1.0	.6		4.0	8.4	9.6	6.1		2.3	14.3	4.8	7.2
	100.0	29.6	14.0		15.6	51.5	19.0	4.1		78.1	15.9	7.0	14.9
FALLS/ SPRINGS IN BANFF BUT DON'T KNOW NAME(S)	68806	18341	8655	457	9229	46337	4128	3087	-	56451	8587	1499	10856
	4.5	1.5	.9	.3	5.8	18.6	5.2	11.3		4.0	19.1	2.5	13.0
	100.0	26.7	12.6	.7	13.4	67.3	6.0	4.5		82.0	12.5	2.2	15.8
FALLS/SPRINGS IN JASPER (NET)	270088	101811	63373	14812	23626	124085	44192	10695	14981	210800	26053	13826	45463
	17.5	8.4	6.9	10.9	14.9	49.9	55.4	39.0	94.8	15.1	57.9	23.2	54.2
	100.0	37.7	23.5	5.5	8.7	45.9	16.4	4.0	5.5	78.0	9.6	5.1	16.8
ATHABASCA FALLS	213810	69164	38863	11367	18934	103963	40683	7476	14981	160922	16391	11785	41102
	13.9	5.7	4.2	8.4	11.9	41.8	51.0	27.2	94.8	11.5	36.4	19.8	49.0
	100.0	32.3	18.2	5.3	8.9	48.6	19.0	3.5	7.0	75.3	7.7	5.5	19.2
MIETTE HOT SPRINGS	53290	32037	25475	2427	4135	8896	12357	601	8674	50133	1790	556	2600
	3.5	2.6	2.8	1.8	2.6	3.6	15.5	2.2	54.9	3.6	4.0	.9	3.1
	100.0	60.1	47.8	4.6	7.8	16.7	23.2	1.1	16.3	94.1	3.4	1.0	4.9

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
PUNCHBOWL FALLS	29691	16611	11584	-	5027	7797	5283	-	4223	29209	1167	95	387
	1.9	1.4	1.3		3.2	3.1	6.6		26.7	2.1	2.6	.2	.5
	100.0	55.9	39.0		16.9	26.3	17.8		14.2	98.4	3.9	.3	1.3
SUNWAPTA FALLS	106342	28285	12519	3239	12527	47929	30128	2500	14714	89838	14619	4241	12264
	6.9	2.3	1.4	2.4	7.9	19.3	37.7	9.1	93.1	6.4	32.5	7.1	14.6
	100.0	26.6	11.8	3.0	11.8	45.1	28.3	2.4	13.8	84.5	13.7	4.0	11.5
OTHER FALLS/ SPRINGS IN JASPER	43713	16153	12860	1605	1688	20760	6800	1168	-	35607	7045	2628	5478
	2.8	1.3	1.4	1.2	1.1	8.3	8.5	4.3		2.5	15.6	4.4	6.5
	100.0	37.0	29.4	3.7	3.9	47.5	15.6	2.7		81.5	16.1	6.0	12.5
FALLS/ SPRINGS IN JASPER BUT DON'T KNOW NAME(S)	52800	12708	5218	1233	6257	34840	5252	3037	701	37955	7608	2734	12111
	3.4	1.0	.6	.9	3.9	14.0	6.6	11.1	4.4	2.7	16.9	4.6	14.4
	100.0	24.1	9.9	2.3	11.9	66.0	9.9	5.8	1.3	71.9	14.4	5.2	22.9
GLACIERS/ICEFIELDS IN BANFF AND JASPER (NET)	296361	98581	50487	22144	25951	134694	63086	21668	14780	214476	20041	19866	62019
	19.2	8.1	5.5	16.3	16.4	54.2	79.0	79.0	93.6	15.3	44.5	33.3	74.0
	100.0	33.3	17.0	7.5	8.8	45.4	21.3	7.3	5.0	72.4	6.8	6.7	20.9
ATHABASCA GLACIER	176560	34647	18875	2562	13210	105361	36552	13369	9533	118477	14940	10103	47980
	11.4	2.9	2.1	1.9	8.3	42.4	45.8	48.7	60.3	8.5	33.2	16.9	57.2
	100.0	19.6	10.7	1.5	7.5	59.7	20.7	7.6	5.4	67.1	8.5	5.7	27.2
COLUMBIA ICEFIELD	234759	82058	41078	18934	22046	103852	48850	13112	14780	172162	16560	16722	45875
	15.2	6.8	4.5	14.0	13.9	41.8	61.2	47.8	93.6	12.3	36.8	28.0	54.7
	100.0	35.0	17.5	8.1	9.4	44.2	20.8	5.6	6.3	73.3	7.1	7.1	19.5
STUTFIELD GLACIER	20586	4973	2206	1938	829	12109	3505	592	-	15629	1866	1334	3623
	1.3	.4	.2	1.4	.5	4.9	4.4	2.2		1.1	4.1	2.2	4.3
	100.0	24.2	10.7	9.4	4.0	58.8	17.0	2.9		75.9	9.1	6.5	17.6
CROWFOOT GLACIER	72790	12254	5559	1813	4882	52134	8402	2725	158	50523	7691	8007	14261
	4.7	1.0	.6	1.3	3.1	21.0	10.5	9.9	1.0	3.6	17.1	13.4	17.0
	100.0	16.8	7.6	2.5	6.7	71.6	11.5	3.7	.2	69.4	10.6	11.0	19.6
DOME GLACIER	25051	5745	3577	-	2168	17787	1520	762	-	16802	457	1310	6938
	1.6	.5	.4		1.4	7.2	1.9	2.8		1.2	1.0	2.2	8.3
	100.0	22.9	14.3		8.7	71.0	6.1	3.0		67.1	1.8	5.2	27.7
OTHER GLACIERS/ ICEFIELDS IN BANFF AND JASPER	55895	14992	8401	2236	4355	38108	2795	969	-	44688	7872	3455	7752
	3.6	1.2	.9	1.6	2.7	15.3	3.5	3.5		3.2	17.5	5.8	9.2
	100.0	26.8	15.0	4.0	7.8	68.2	5.0	1.7		80.0	14.1	6.2	13.9

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
OTHER NATURAL ATTRACTIONS IN BANFF (NET)	325011	178651	111955	14322	52373	101984	44376	7052	14780	270286	20297	19891	34834
	21.1	14.7	12.2	10.6	33.0	41.0	55.6	25.7	93.6	19.3	45.1	33.4	41.6
	100.0	55.0	34.4	4.4	16.1	31.4	13.7	2.2	4.5	83.2	6.2	6.1	10.7
CASCADE GARDEN (BANFF NATIONAL PARK BUILDING)	79423	45843	24924	6221	14698	27357	6222	2681	158	58751	8384	9018	11653
	5.1	3.8	2.7	4.6	9.3	11.0	7.8	9.8	1.0	4.2	18.6	15.1	13.9
	100.0	57.7	31.4	7.8	18.5	34.4	7.8	3.4	.2	74.0	10.6	11.4	14.7
CASTLE MOUNTAIN	118134	46005	24043	2999	18963	55558	16572	4185	766	89850	1666	10831	17453
	7.7	3.8	2.6	2.2	12.0	22.3	20.8	15.3	4.9	6.4	3.7	18.2	20.8
	100.0	38.9	20.4	2.5	16.1	47.0	14.0	3.5	.6	76.1	1.4	9.2	14.8
HOODOOS (ROCK SPIRES)	132954	71347	49099	1667	20581	50893	10714	1569	1660	106139	14654	7815	19000
	8.6	5.9	5.3	1.2	13.0	20.5	13.4	5.7	10.5	7.6	32.6	13.1	22.7
	100.0	53.7	36.9	1.3	15.5	38.3	8.1	1.2	1.2	79.8	11.0	5.9	14.3
JOHNSTON CANYON	96297	58281	37141	3387	17753	17733	20283	-	12897	82167	-	7081	7049
	6.2	4.8	4.0	2.5	11.2	7.1	25.4		81.6	5.9		11.9	8.4
	100.0	60.5	38.6	3.5	18.4	18.4	21.1		13.4	85.3		7.4	7.3
SASKATCHEWAN RIVER CROSSING	88824	41846	19127	9000	13718	38896	8082	610	1660	70880	10425	4914	13030
	5.8	3.4	2.1	6.6	8.7	15.6	10.1	2.2	10.5	5.1	23.2	8.2	15.5
	100.0	47.1	21.5	10.1	15.4	43.8	9.1	.7	1.9	79.8	11.7	5.5	14.7
SKOKI VALLEY	5346	944	944	-	-	4047	355	355	-	4365	-	228	753
	.3	.1	.1			1.6	.4	1.3		.3		.4	.9
	100.0	17.7	17.7			75.7	6.6	6.6		81.6		4.3	14.1
EGYPT LAKE AREA	3556	3302	3302	-	-	255	-	-	-	3302	-	-	255
	.2	.3	.4			.1				.2			.3
	100.0	92.8	92.8			7.2				92.8			7.2
OTHER NATURAL ATTRACTIONS IN JASPER (NET)	224763	97904	64400	12382	21122	93274	33585	1998	13864	182993	22021	14596	27174
	14.6	8.1	7.0	9.1	13.3	37.5	42.1	7.3	87.8	13.1	48.9	24.5	32.4
	100.0	43.6	28.7	5.5	9.4	41.5	14.9	.9	6.2	81.4	9.8	6.5	12.1
GOAT LOOKOUT	52265	16206	8540	4544	3122	31833	4226	116	701	44960	17898	5002	2303
	3.4	1.3	.9	3.3	2.0	12.8	5.3	.4	4.4	3.2	39.8	8.4	2.7
	100.0	31.0	16.3	8.7	6.0	60.9	8.1	.2	1.3	86.0	34.2	9.6	4.4
MALIGNE CANYON/ VALLEY	159882	69067	47748	4964	16355	66430	24385	1476	8647	130509	9511	8423	20950
	10.4	5.7	5.2	3.7	10.3	26.7	30.5	5.4	54.7	9.3	21.1	14.1	25.0
	100.0	43.2	29.9	3.1	10.2	41.5	15.3	.9	5.4	81.6	5.9	5.3	13.1

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
MOUNT EDITH CAVELL	76695	24896	16440	1428	7028	43754	8045	633	5152	60525	2737	4058	12112
	5.0	2.1	1.8	1.1	4.4	17.6	10.1	2.3	32.6	4.3	6.1	6.8	14.4
	100.0	32.5	21.4	1.9	9.2	57.0	10.5	.8	6.7	78.9	3.6	5.3	15.8
VALLEY OF THE FIVE LAKES	28978	5933	4369	634	930	18437	4608	-	4223	27465	6458	678	836
	1.9	.5	.5	.5	.6	7.4	5.8		26.7	2.0	14.3	1.1	1.0
	100.0	20.5	15.1	2.2	3.2	63.6	15.9		14.6	94.8	22.3	2.3	2.9
TONQUIN VALLEY	10937	4167	2800	782	585	2452	4318	-	4223	8514	-	411	2012
	.7	.3	.3	.6	.4	1.0	5.4		26.7	.6		.7	2.4
	100.0	38.1	25.6	7.2	5.3	22.4	39.5		38.6	77.8		3.8	18.4
SKYLINE TRAIL	9935	6278	2170	2141	1966	2532	1126	330	65	6451	-	1034	2451
	.6	.5	.2	1.6	1.2	1.0	1.4	1.2	.4	.5		1.7	2.9
	100.0	63.2	21.8	21.5	19.8	25.5	11.3	3.3	.7	64.9		10.4	24.7
MUSEUMS/CENTRES IN BANFF (NET)	257075	173126	139277	14369	19480	65396	18553	2903	4675	215888	16542	20004	21184
	16.7	14.3	15.1	10.6	12.3	26.3	23.2	10.6	29.6	15.4	36.7	33.5	25.3
	100.0	67.3	54.2	5.6	7.6	25.4	7.2	1.1	1.8	84.0	6.4	7.8	8.2
BANFF CENTRE FOR FINE ARTS	51559	44601	37956	3923	2722	5971	986	255	-	45197	6007	3036	3325
	3.3	3.7	4.1	2.9	1.7	2.4	1.2	.9		3.2	13.3	5.1	4.0
	100.0	86.5	73.6	7.6	5.3	11.6	1.9	.5		87.7	11.7	5.9	6.4
BANFF NATIONAL PARK MUSEUM (WILDLIFE DISPLAYS)	139153	80796	60408	5926	14462	47428	10929	2299	65	111866	16542	13757	13529
	9.0	6.7	6.6	4.4	9.1	19.1	13.7	8.4	.4	8.0	36.7	23.1	16.1
	100.0	58.1	43.4	4.3	10.4	34.1	7.9	1.7	*	80.4	11.9	9.9	9.7
LUXTON MUSEUM (INDIAN CULTURE)	73960	56238	51675	998	3565	13711	4011	585	158	66955	965	3423	3582
	4.8	4.6	5.6	.7	2.2	5.5	5.0	2.1	1.0	4.8	2.1	5.7	4.3
	100.0	76.0	69.9	1.3	4.8	18.5	5.4	.8	.2	90.5	1.3	4.6	4.8
NATURAL HISTORY MUSEUM (GEOLOGICAL)	33382	14301	9916	1511	2874	16827	2255	829	158	22025	7423	7811	3547
	2.2	1.2	1.1	1.1	1.8	6.8	2.8	3.0	1.0	1.6	16.5	13.1	4.2
	100.0	42.8	29.7	4.5	8.6	50.4	6.8	2.5	.5	66.0	22.2	23.4	10.6
WALTER J. PHILLIPS ART GALLERY	18907	10004	6460	2653	891	8903	-	-	-	16857	12466	1796	255
	1.2	.8	.7	2.0	.6	3.6				1.2	27.7	3.0	.3
	100.0	52.9	34.2	14.0	4.7	47.1				89.2	65.9	9.5	1.3
WHYTE MUSEUM OF THE CANADIAN ROCKIES (ART DISPLAYS)	42519	20705	14591	3517	2596	16991	4824	-	4451	34124	6007	5853	2542
	2.8	1.7	1.6	2.6	1.6	6.8	6.0		28.2	2.4	13.3	9.8	3.0
	100.0	48.7	34.3	8.3	6.1	40.0	11.3		10.5	80.3	14.1	13.8	6.0

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
MUSEUMS/ CENTRES IN BANFF	26174	14011	9774	3860	378	10162	2001	487	-	18665	-	4432	3077
BUT DON'T KNOW NAME(S)	1.7	1.2	1.1	2.8	.2	4.1	2.5	1.8		1.3		7.4	3.7
	100.0	53.5	37.3	14.7	1.4	38.8	7.6	1.9		71.3		16.9	11.8
MUSEUMS/CENTRES IN JASPER	109082	29551	9586	6141	13825	68482	11048	424	1818	79044	14225	9036	21002
(NET)	7.1	2.4	1.0	4.5	8.7	27.5	13.8	1.5	11.5	5.6	31.6	15.2	25.1
	100.0	27.1	8.8	5.6	12.7	62.8	10.1	.4	1.7	72.5	13.0	8.3	19.3
COLUMBIA ICEFIELD CENTRE	102678	25711	6718	6084	12909	66837	10131	424	1818	74441	14225	7893	20343
	6.7	2.1	.7	4.5	8.1	26.9	12.7	1.5	11.5	5.3	31.6	13.2	24.3
	100.0	25.0	6.5	5.9	12.6	65.1	9.9	.4	1.8	72.5	13.9	7.7	19.8
THE DEN WILDLIFE MUSEUM	8982	5151	3513	360	1278	2913	917	-	-	6041	965	1676	1265
	.6	.4	.4	.3	.8	1.2	1.1			.4	2.1	2.8	1.5
	100.0	57.4	39.1	4.0	14.2	32.4	10.2			67.3	10.7	18.7	14.1
HISTORICAL SITES IN BANFF	427650	278169	223608	18421	36140	111479	38002	13463	5247	360401	12749	20241	47008
AND JASPER (NET)	27.7	22.9	24.3	13.6	22.8	44.8	47.6	49.1	33.2	25.8	28.3	33.9	56.1
	100.0	65.0	52.3	4.3	8.5	26.1	8.9	3.1	1.2	84.3	3.0	4.7	11.0
BANKHEAD COAL MINE GHOST	38705	31534	29459	985	1091	3252	3918	-	65	36187	1167	1630	888
TOWN (BANFF)	2.5	2.6	3.2	.7	.7	1.3	4.9		.4	2.6	2.6	2.7	1.1
	100.0	81.5	76.1	2.5	2.8	8.4	10.1		.2	93.5	3.0	4.2	2.3
SILVER CITY PLAQUE	9336	2994	1200	1540	255	4939	1403	-	959	6477	561	2161	698
(BANFF)	.6	.2	.1	1.1	.2	2.0	1.8		6.1	.5	1.2	3.6	.8
	100.0	32.1	12.9	16.5	2.7	52.9	15.0		10.3	69.4	6.0	23.1	7.5
BANFF SPRINGS HOTEL	374837	250623	208456	17030	25136	91676	32538	13347	5182	312419	9884	16612	45806
	24.3	20.6	22.7	12.6	15.9	36.9	40.8	48.6	32.8	22.3	22.0	27.9	54.6
	100.0	66.9	55.6	4.5	6.7	24.5	8.7	3.6	1.4	83.3	2.6	4.4	12.2
OLD FORT POINT CAIRN	9287	3580	1808	1198	573	5591	116	116	-	5333	413	2892	1062
(JASPER)	.6	.3	.2	.9	.4	2.2	.1	.4		.4	.9	4.8	1.3
	100.0	38.5	19.5	12.9	6.2	60.2	1.3	1.3		57.4	4.4	31.1	11.4
BUFFALO PADDOCK IN BANFF	93865	46102	21972	5977	18153	37658	10106	897	65	76625	3895	6093	11148
	6.1	3.8	2.4	4.4	11.5	15.1	12.7	3.3	.4	5.5	8.7	10.2	13.3
	100.0	49.1	23.4	6.4	19.3	40.1	10.8	1.0	.1	81.6	4.1	6.5	11.9
GONDOLA LIFTS IN BANFF	335099	206987	158726	10906	37354	96994	31118	10143	8674	270928	2194	17784	46387
(NET)	21.7	17.0	17.3	8.0	23.6	39.0	39.0	37.0	54.9	19.4	4.9	29.8	55.3
	100.0	61.8	47.4	3.3	11.1	28.9	9.3	3.0	2.6	80.9	.7	5.3	13.8

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
LAKE LOUISE GONDOLA LIFT	49959	22666	12717	3074	6875	25341	1952	375	-	42242	915	2792	4924
	3.2	1.9	1.4	2.3	4.3	10.2	2.4	1.4		3.0	2.0	4.7	5.9
	100.0	45.4	25.5	6.2	13.8	50.7	3.9	.8		84.6	1.8	5.6	9.9
MOUNT NORQUAY SCENIC LIFT	19346	9977	4304	4062	1610	8277	1092	485	-	15541	-	1695	2109
	1.3	.8	.5	3.0	1.0	3.3	1.4	1.8		1.1		2.8	2.5
	100.0	51.6	22.2	21.0	8.3	42.8	5.6	2.5		80.3		8.8	10.9
SULPHER MOUNTAIN GONDOLA LIFT	199149	108188	80621	3742	23825	61967	28994	9283	8674	145811	1279	14942	38397
	12.9	8.9	8.8	2.8	15.0	24.9	36.3	33.8	54.9	10.4	2.8	25.1	45.8
	100.0	54.3	40.5	1.9	12.0	31.1	14.6	4.7	4.4	73.2	.6	7.5	19.3
SUNSHINE VILLAGE AND GONDOLA	101753	86117	69897	2706	13514	14999	637	-	-	94609	-	2848	4296
	6.6	7.1	7.6	2.0	8.5	6.0	.8			6.8		4.8	5.1
	100.0	84.6	68.7	2.7	13.3	14.7	.6			93.0		2.8	4.2
GONDOLA LIFTS IN JASPER													
JASPER TRAMWAY ON WHISTLER'S MOUNTAIN	88980	52639	31681	9201	11757	27238	9103	4254	65	66737	825	9343	12899
	5.8	4.3	3.4	6.8	7.4	11.0	11.4	15.5	.4	4.8	1.8	15.7	15.4
	100.0	59.2	35.6	10.3	13.2	30.6	10.2	4.8	.1	75.0	.9	10.5	14.5
SKI RESORTS IN BANFF (NET)	265824	214429	184900	12529	17000	44905	6491	785	-	245735	7287	8559	11530
	17.2	17.7	20.1	9.2	10.7	18.1	8.1	2.9		17.6	16.2	14.4	13.8
	100.0	80.7	69.6	4.7	6.4	16.9	2.4	.3		92.4	2.7	3.2	4.3
LAKE LOUISE	148082	108295	89702	7091	11502	33924	5863	552	-	129690	7287	7350	11042
	9.6	8.9	9.8	5.2	7.3	13.6	7.3	2.0		9.3	16.2	12.3	13.2
	100.0	73.1	60.6	4.8	7.8	22.9	4.0	.4		87.6	4.9	5.0	7.5
MOUNT NORQUAY	48715	42108	35189	4244	2675	5979	628	233	-	47969	-	258	487
	3.2	3.5	3.8	3.1	1.7	2.4	.8	.8		3.4		.4	.6
	100.0	86.4	72.2	8.7	5.5	12.3	1.3	.5		98.5		.5	1.0
SUNSHINE VILLAGE	117593	98583	86022	4348	8213	18053	957	436	-	109464	-	2823	5306
	7.6	8.1	9.4	3.2	5.2	7.3	1.2	1.6		7.8		4.7	6.3
	100.0	83.8	73.2	3.7	7.0	15.4	.8	.4		93.1		2.4	4.5
SKI RESORTS IN JASPER													

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
MARMOT BASIN	40397	38595	28554	2454	7587	1682	120	-	-	28899	-	1480	10018
	2.6	3.2	3.1	1.8	4.8	.7	.2			2.1		2.5	12.0
	100.0	95.5	70.7	6.1	18.8	4.2	.3			71.5		3.7	24.8
NONE	7261	7261	1821	2799	2641	-	-	-	-	6909	-	352	-
	.5	.6	.2	2.1	1.7					.5		.6	
	100.0	100.0	25.1	38.6	36.4					95.2		4.8	
NOT STATED	70606	64959	48017	14610	2331	5223	424	424	-	69794	761	-	812
	4.6	5.4	5.2	10.8	1.5	2.1	.5	1.5		5.0	1.7		1.0
	100.0	92.0	68.0	20.7	3.3	7.4	.6	.6		98.9	1.1		1.1

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN ====DESTINATION====		==LENGTH OF STAY===		==========ACCOMMODATION TYPE==========					==========SEASON==========			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
TOTAL PARTY VISITS TO	1459	893	559	372	1087	842	783	82	233	39	712	198	348	201
BANFF OR JASPER (ACTUAL)	100.0	61.2	38.3	25.5	74.5	57.7	53.7	5.6	16.0	2.7	48.8	13.6	23.9	13.8
TOTAL PARTY VISITS TO	1542648	1010981	530233	634943	907705	673848	618184	72675	198170	54550	573411	154338	580060	234839
BANFF OR JASPER	100.0	65.5	34.4	41.2	58.8	43.7	40.1	4.7	12.8	3.5	37.2	10.0	37.6	15.2
(WEIGHTED)														
TOWNSITES (NET)	1361197	915114	444788	512218	848979	637517	583287	69636	177654	49374	529553	140875	499936	190833
	88.2	90.5	83.9	80.7	93.5	94.6	94.4	95.8	89.6	90.5	92.4	91.3	86.2	81.3
	100.0	67.2	32.7	37.6	62.4	46.8	42.9	5.1	13.1	3.6	38.9	10.3	36.7	14.0
BANFF	1032324	736190	295067	376173	656151	525474	485375	55047	116963	26833	369846	120614	385907	155957
	66.9	72.8	55.6	59.2	72.3	78.0	78.5	75.7	59.0	49.2	64.5	78.1	66.5	66.4
	100.0	71.3	28.6	36.4	63.6	50.9	47.0	5.3	11.3	2.6	35.8	11.7	37.4	15.1
JASPER	502402	292510	209155	127611	374791	257707	243689	28918	103669	20811	275765	50200	108725	67711
	32.6	28.9	39.4	20.1	41.3	38.2	39.4	39.8	52.3	38.2	48.1	32.5	18.7	28.8
	100.0	58.2	41.6	25.4	74.6	51.3	48.5	5.8	20.6	4.1	54.9	10.0	21.6	13.5
LAKE LOUISE	490030	349164	139800	88354	401676	297948	267466	44995	101713	5271	280921	52745	100335	56029
	31.8	34.5	26.4	13.9	44.3	44.2	43.3	61.9	51.3	9.7	49.0	34.2	17.3	23.9
	100.0	71.3	28.5	18.0	82.0	60.8	54.6	9.2	20.8	1.1	57.3	10.8	20.5	11.4
LAKES IN BANFF (NET)	662830	497666	164098	169118	493713	370968	331746	54604	126373	2189	337070	83037	115456	127267
	43.0	49.2	30.9	26.6	54.4	55.1	53.7	75.1	63.8	4.0	58.8	53.8	19.9	54.2
	100.0	75.1	24.8	25.5	74.5	56.0	50.0	8.2	19.1	.3	50.9	12.5	17.4	19.2
BOW LAKE	225627	190142	34721	55703	169925	128129	124292	10976	40748	776	117377	23320	11815	73116
	14.6	18.8	6.5	8.8	18.7	19.0	20.1	15.1	20.6	1.4	20.5	15.1	2.0	31.1
	100.0	84.3	15.4	24.7	75.3	56.8	55.1	4.9	18.1	.3	52.0	10.3	5.2	32.4
HECTOR LAKE	32960	26102	6348	364	32595	25027	22571	3434	8995	121	20157	6917	358	5528
	2.1	2.6	1.2	.1	3.6	3.7	3.7	4.7	4.5	.2	3.5	4.5	.1	2.4
	100.0	79.2	19.3	1.1	98.9	75.9	68.5	10.4	27.3	.4	61.2	21.0	1.1	16.8
LAKE LOUISE	444778	320645	123066	70642	374136	273358	253925	34657	101831	2189	266636	63130	65572	49440
	28.8	31.7	23.2	11.1	41.2	40.6	41.1	47.7	51.4	4.0	46.5	40.9	11.3	21.1
	100.0	72.1	27.7	15.9	84.1	61.5	57.1	7.8	22.9	.5	59.9	14.2	14.7	11.1
LAKE MINNEWANKA	147718	114018	33445	25543	122175	104396	97181	14538	20040	-	67624	22512	28422	29160
	9.6	11.3	6.3	4.0	13.5	15.5	15.7	20.0	10.1		11.8	14.6	4.9	12.4
	100.0	77.2	22.6	17.3	82.7	70.7	65.8	9.8	13.6		45.8	15.2	19.2	19.7

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN ====DESTINATION====		==LENGTH OF STAY===		==========ACCOMMODATION TYPE==========					==========SEASON==========			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
MORAINE LAKE	183581	146673	36145	14982	168599	120778	99495	29219	48114	776	142694	22102	7319	11466
	11.9	14.5	6.8	2.4	18.6	17.9	16.1	40.2	24.3	1.4	24.9	14.3	1.3	4.9
	100.0	79.9	19.7	8.2	91.8	65.8	54.2	15.9	26.2	.4	77.7	12.0	4.0	6.2
PEYTO LAKE	103547	78439	24854	726	102821	83355	79133	15523	18891	776	82342	10453	315	10436
	6.7	7.8	4.7	.1	11.3	12.4	12.8	21.4	9.5	1.4	14.4	6.8	.1	4.4
	100.0	75.8	24.0	.7	99.3	80.5	76.4	15.0	18.2	.7	79.5	10.1	.3	10.1
VERMILION LAKE	72676	54125	18551	1876	70801	54596	54042	9937	18156	121	44815	7126	11268	9467
	4.7	5.4	3.5	.3	7.8	8.1	8.7	13.7	9.2	.2	7.8	4.6	1.9	4.0
	100.0	74.5	25.5	2.6	97.4	75.1	74.4	13.7	25.0	.2	61.7	9.8	15.5	13.0
OTHER LAKE(S) IN BANFF	77613	67712	9901	28718	48894	28366	24355	6644	20135	278	39778	13937	14455	9442
	5.0	6.7	1.9	4.5	5.4	4.2	3.9	9.1	10.2	.5	6.9	9.0	2.5	4.0
	100.0	87.2	12.8	37.0	63.0	36.5	31.4	8.6	25.9	.4	51.3	18.0	18.6	12.2
LAKE(S) IN BANFF BUT DON'T KNOW NAME(S)	92127	58507	33112	12338	79790	58269	56605	7320	22667	278	49026	8102	15957	19042
	6.0	5.8	6.2	1.9	8.8	8.6	9.2	10.1	11.4	.5	8.5	5.2	2.8	8.1
	100.0	63.5	35.9	13.4	86.6	63.2	61.4	7.9	24.6	.3	53.2	8.8	17.3	20.7
LAKES IN JASPER (NET)	303267	226749	76263	43539	259727	176290	168507	21365	73878	13367	179519	29767	48921	45060
	19.7	22.4	14.4	6.9	28.6	26.2	27.3	29.4	37.3	24.5	31.3	19.3	8.4	19.2
	100.0	74.8	25.1	14.4	85.6	58.1	55.6	7.0	24.4	4.4	59.2	9.8	16.1	14.9
LAKE EDITH AND ANNETTE OR LAC BEAUVERT	102590	78266	24323	9725	92865	60278	57011	13160	25399	10139	74886	7001	3517	17186
	6.7	7.7	4.6	1.5	10.2	8.9	9.2	18.1	12.8	18.6	13.1	4.5	.6	7.3
	100.0	76.3	23.7	9.5	90.5	58.8	55.6	12.8	24.8	9.9	73.0	6.8	3.4	16.8
MALIGNE LAKE	157225	121119	35851	3172	154052	107640	102791	16970	44364	2548	103440	19683	12969	21132
	10.2	12.0	6.8	.5	17.0	16.0	16.6	23.4	22.4	4.7	18.0	12.8	2.2	9.0
	100.0	77.0	22.8	2.0	98.0	68.5	65.4	10.8	28.2	1.6	65.8	12.5	8.2	13.4
MEDICINE LAKE ("DISAPPEARING LAKE")	96007	76936	19071	-	96007	68470	64857	15456	26113	1849	63305	11953	8611	12139
	6.2	7.6	3.6		10.6	10.2	10.5	21.3	13.2	3.4	11.0	7.7	1.5	5.2
	100.0	80.1	19.9		100.0	71.3	67.6	16.1	27.2	1.9	65.9	12.4	9.0	12.6
PATRICIA AND PYRAMID LAKES	82923	67649	15274	1616	81307	62558	57106	12417	15399	5048	45566	6645	18172	12541
	5.4	6.7	2.9	.3	9.0	9.3	9.2	17.1	7.8	9.3	7.9	4.3	3.1	5.3
	100.0	81.6	18.4	1.9	98.1	75.4	68.9	15.0	18.6	6.1	54.9	8.0	21.9	15.1
JASPER OR TALBOT LAKES	68503	55748	12755	20733	47771	36898	34335	3933	8855	2663	36360	7431	11323	13390
	4.4	5.5	2.4	3.3	5.3	5.5	5.6	5.4	4.5	4.9	6.3	4.8	2.0	5.7
	100.0	81.4	18.6	30.3	69.7	53.9	50.1	5.7	12.9	3.9	53.1	10.8	16.5	19.5

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN ====DESTINATION====		==LENGTH OF STAY==		==ACCOMMODATION TYPE==					==SEASON==			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
OTHER LAKE(S) IN JASPER	52311	48762	3549	7557	44754	21877	18125	5291	25161	269	36909	5519	8508	1375
	3.4	4.8	.7	1.2	4.9	3.2	2.9	7.3	12.7	.5	6.4	3.6	1.5	.6
	100.0	93.2	6.8	14.4	85.6	41.8	34.6	10.1	48.1	.5	70.6	10.5	16.3	2.6
LAKE(S) IN JASPER BUT DON'T KNOW NAME(S)	81870	52028	29587	17073	64797	46328	44159	11102	21601	1106	50959	13508	9556	7846
	5.3	5.1	5.6	2.7	7.1	6.9	7.1	15.3	10.9	2.0	8.9	8.8	1.6	3.3
	100.0	63.5	36.1	20.9	79.1	56.6	53.9	13.6	26.4	1.4	62.2	16.5	11.7	9.6
FALLS/SPRINGS IN BANFF (NET)	554394	415411	138219	197250	357143	257334	234978	30080	98660	13896	244155	65759	137950	106530
	35.9	41.1	26.1	31.1	39.3	38.2	38.0	41.4	49.8	25.5	42.6	42.6	23.8	45.4
	100.0	74.9	24.9	35.6	64.4	46.4	42.4	5.4	17.8	2.5	44.0	11.9	24.9	19.2
BOW FALLS	316088	242840	72739	102208	213880	172058	158818	20060	43008	398	132702	44368	57341	81676
	20.5	24.0	13.7	16.1	23.6	25.5	25.7	27.6	21.7	.7	23.1	28.7	9.9	34.8
	100.0	76.8	23.0	32.3	67.7	54.4	50.2	6.3	13.6	.1	42.0	14.0	18.1	25.8
UPPER HOT SPRINGS POOL	231804	176521	55283	62757	169047	117069	99642	20162	56664	7529	109541	18341	77683	26238
	15.0	17.5	10.4	9.9	18.6	17.4	16.1	27.7	28.6	13.8	19.1	11.9	13.4	11.2
	100.0	76.2	23.8	27.1	72.9	50.5	43.0	8.7	24.4	3.2	47.3	7.9	33.5	11.3
CAVE AND BASIN HOT SPRINGS AND CENTENNIAL CENTRE	199902	152124	47778	74640	125262	80731	77883	7411	40503	2798	105169	22058	52083	20592
	13.0	15.0	9.0	11.8	13.8	12.0	12.6	10.2	20.4	5.1	18.3	14.3	9.0	8.8
	100.0	76.1	23.9	37.3	62.7	40.4	39.0	3.7	20.3	1.4	52.6	11.0	26.1	10.3
OTHER FALLS/ SPRINGS IN BANFF	40550	35604	4691	-	40550	23722	20877	4171	19647	-	28612	4055	3667	4216
	2.6	3.5	.9		4.5	3.5	3.4	5.7	9.9		5.0	2.6	.6	1.8
	100.0	87.8	11.6		100.0	58.5	51.5	10.3	48.5		70.6	10.0	9.0	10.4
FALLS/ SPRINGS IN BANFF BUT DON'T KNOW NAME(S)	68806	45580	22717	8447	60359	38304	34895	7369	20820	3533	51263	9463	4866	3214
	4.5	4.5	4.3	1.3	6.6	5.7	5.6	10.1	10.5	6.5	8.9	6.1	.8	1.4
	100.0	66.2	33.0	12.3	87.7	55.7	50.7	10.7	30.3	5.1	74.5	13.8	7.1	4.7
FALLS/SPRINGS IN JASPER (NET)	270088	178543	91036	25236	244852	160308	150784	23951	80334	10224	195313	33156	13516	28103
	17.5	17.7	17.2	4.0	27.0	23.8	24.4	33.0	40.5	18.7	34.1	21.5	2.3	12.0
	100.0	66.1	33.7	9.3	90.7	59.4	55.8	8.9	29.7	3.8	72.3	12.3	5.0	10.4
ATHABASCA FALLS	213810	148085	65471	4827	208982	130915	124958	20081	73624	8988	149187	30279	8096	26248
	13.9	14.6	12.3	.8	23.0	19.4	20.2	27.6	37.2	16.5	26.0	19.6	1.4	11.2
	100.0	69.3	30.6	2.3	97.7	61.2	58.4	9.4	34.4	4.2	69.8	14.2	3.8	12.3
MIETTE HOT SPRINGS	53290	45098	8192	3889	49401	28418	24297	4721	22053	408	44216	2983	485	5606
	3.5	4.5	1.5	.6	5.4	4.2	3.9	6.5	11.1	.7	7.7	1.9	.1	2.4
	100.0	84.6	15.4	7.3	92.7	53.3	45.6	8.9	41.4	.8	83.0	5.6	.9	10.5

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
PUNCHBOWL FALLS	29691	22426	7266	328	29363	19772	17698	2074	13331	-	19381	5700	-	4610
	1.9	2.2	1.4	.1	3.2	2.9	2.9	2.9	6.7		3.4	3.7		2.0
	100.0	75.5	24.5	1.1	98.9	66.6	59.6	7.0	44.9		65.3	19.2		15.5
SUNWAPTA FALLS	106342	69856	36486	11062	95280	59048	56664	9032	37692	1072	71972	15309	800	18261
	6.9	6.9	6.9	1.7	10.5	8.8	9.2	12.4	19.0	2.0	12.6	9.9	.1	7.8
	100.0	65.7	34.3	10.4	89.6	55.5	53.3	8.5	35.4	1.0	67.7	14.4	.8	17.2
OTHER FALLS/ SPRINGS IN JASPER	43713	36966	6746	-	43713	28566	27345	1777	14663	1080	29798	6840	3412	3662
	2.8	3.7	1.3		4.8	4.2	4.4	2.4	7.4	2.0	5.2	4.4	.6	1.6
	100.0	84.6	15.4		100.0	65.3	62.6	4.1	33.5	2.5	68.2	15.6	7.8	8.4
FALLS/ SPRINGS IN JASPER BUT DON'T KNOW NAME(S)	52800	41381	10910	7635	45165	32932	31414	11304	13993	416	45147	4213	1523	1917
	3.4	4.1	2.1	1.2	5.0	4.9	5.1	15.6	7.1	.8	7.9	2.7	.3	.8
	100.0	78.4	20.7	14.5	85.5	62.4	59.5	21.4	26.5	.8	85.5	8.0	2.9	3.6
GLACIERS/ICEFIELDS IN BANFF AND JASPER (NET)	296361	208094	87200	22589	273772	195668	183677	27072	80185	2792	203928	40654	11455	40323
	19.2	20.6	16.4	3.6	30.2	29.0	29.7	37.3	40.5	5.1	35.6	26.3	2.0	17.2
	100.0	70.2	29.4	7.6	92.4	66.0	62.0	9.1	27.1	.9	68.8	13.7	3.9	13.6
ATHABASCA GLACIER	176560	128059	47689	7005	169555	125838	120352	17453	45312	693	126766	21108	8871	19816
	11.4	12.7	9.0	1.1	18.7	18.7	19.5	24.0	22.9	1.3	22.1	13.7	1.5	8.4
	100.0	72.5	27.0	4.0	96.0	71.3	68.2	9.9	25.7	.4	71.8	12.0	5.0	11.2
COLUMBIA ICEFIELD	234759	172984	61012	19228	215531	155168	148804	21048	59914	2792	166557	27546	6354	34302
	15.2	17.1	11.5	3.0	23.7	23.0	24.1	29.0	30.2	5.1	29.0	17.8	1.1	14.6
	100.0	73.7	26.0	8.2	91.8	66.1	63.4	9.0	25.5	1.2	70.9	11.7	2.7	14.6
STUTFIELD GLACIER	20586	16167	4419	-	20586	11956	11401	1199	10643	1159	14533	3761	358	1935
	1.3	1.6	.8		2.3	1.8	1.8	1.6	5.4	2.1	2.5	2.4	.1	.8
	100.0	78.5	21.5		100.0	58.1	55.4	5.8	51.7	5.6	70.6	18.3	1.7	9.4
CROWFOOT GLACIER	72790	54709	18082	5591	67199	52620	47668	16007	18924	872	53576	9979	1327	7908
	4.7	5.4	3.4	.9	7.4	7.8	7.7	22.0	9.5	1.6	9.3	6.5	.2	3.4
	100.0	75.2	24.8	7.7	92.3	72.3	65.5	22.0	26.0	1.2	73.6	13.7	1.8	10.9
DOME GLACIER	25051	21763	3289	-	25051	21016	20315	3986	7335	398	20193	4105	43	710
	1.6	2.2	.6		2.8	3.1	3.3	5.5	3.7	.7	3.5	2.7	*	.3
	100.0	86.9	13.1		100.0	83.9	81.1	15.9	29.3	1.6	80.6	16.4	.2	2.8
OTHER GLACIERS/ ICEFIELDS IN BANFF AND JASPER	55895	45572	10323	2045	53851	39729	36467	12958	20510	398	44958	6764	969	3203
	3.6	4.5	1.9	.3	5.9	5.9	5.9	17.8	10.3	.7	7.8	4.4	.2	1.4
	100.0	81.5	18.5	3.7	96.3	71.1	65.2	23.2	36.7	.7	80.4	12.1	1.7	5.7

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN ====DESTINATION====		==LENGTH OF STAY===		==========ACCOMMODATION TYPE==========					==========SEASON==========			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
OTHER NATURAL ATTRACTIONS IN BANFF (NET)	325011	241795	82961	64153	260857	174000	155453	33156	81975	9270	186529	34885	60821	42775
	21.1	23.9	15.6	10.1	28.7	25.8	25.1	45.6	41.4	17.0	32.5	22.6	10.5	18.2
	100.0	74.4	25.5	19.7	80.3	53.5	47.8	10.2	25.2	2.9	57.4	10.7	18.7	13.2
CASCADE GARDEN (BANFF NATIONAL PARK BUILDING)	79423	50578	28591	9941	69482	51621	47905	11842	19743	121	57926	4740	10014	6742
	5.1	5.0	5.4	1.6	7.7	7.7	7.7	16.3	10.0	.2	10.1	3.1	1.7	2.9
	100.0	63.7	36.0	12.5	87.5	65.0	60.3	14.9	24.9	.2	72.9	6.0	12.6	8.5
CASTLE MOUNTAIN	118134	89913	27967	16552	101582	85982	76928	20741	18219	3318	68619	16718	24460	8338
	7.7	8.9	5.3	2.6	11.2	12.8	12.4	28.5	9.2	6.1	12.0	10.8	4.2	3.6
	100.0	76.1	23.7	14.0	86.0	72.8	65.1	17.6	15.4	2.8	58.1	14.2	20.7	7.1
HOODOOS (ROCK SPIRES)	132954	99041	33658	12565	120389	77367	73747	14089	47651	121	81720	11922	26498	12814
	8.6	9.8	6.3	2.0	13.3	11.5	11.9	19.4	24.0	.2	14.3	7.7	4.6	5.5
	100.0	74.5	25.3	9.5	90.5	58.2	55.5	10.6	35.8	.1	61.5	9.0	19.9	9.6
JOHNSTON CANYON	96297	63977	32066	20088	76210	53110	48182	10553	18621	3811	49320	7249	22751	16978
	6.2	6.3	6.0	3.2	8.4	7.9	7.8	14.5	9.4	7.0	8.6	4.7	3.9	7.2
	100.0	66.4	33.3	20.9	79.1	55.2	50.0	11.0	19.3	4.0	51.2	7.5	23.6	17.6
SASKATCHEWAN RIVER CROSSING	88824	70329	18240	13036	75788	51084	49576	6393	26411	2736	65036	11807	315	11666
	5.8	7.0	3.4	2.1	8.3	7.6	8.0	8.8	13.3	5.0	11.3	7.7	.1	5.0
	100.0	79.2	20.5	14.7	85.3	57.5	55.8	7.2	29.7	3.1	73.2	13.3	.4	13.1
SKOKI VALLEY	5346	4894	452	491	4855	4855	4855	278	-	121	2069	244	2678	355
	.3	.5	.1	.1	.5	.7	.8	.4		.2	.4	.2	.5	.2
	100.0	91.5	8.5	9.2	90.8	90.8	90.8	5.2		2.3	38.7	4.6	50.1	6.6
EGYPT LAKE AREA	3556	3556	-	-	3556	3556	576	2981	-	-	576	-	2981	-
	.2	.4			.4	.5	.1	4.1			.1		.5	
	100.0	100.0			100.0	100.0	16.2	83.8			16.2		83.8	
OTHER NATURAL ATTRACTIONS IN JASPER (NET)	224763	164325	59929	24650	200113	138757	133852	18567	62396	4169	150317	27451	18174	28820
	14.6	16.3	11.3	3.9	22.0	20.6	21.7	25.5	31.5	7.6	26.2	17.8	3.1	12.3
	100.0	73.1	26.7	11.0	89.0	61.7	59.6	8.3	27.8	1.9	66.9	12.2	8.1	12.8
GOAT LOOKOUT	52265	32223	20041	17065	35200	21850	21677	10029	15691	-	43847	7088	531	799
	3.4	3.2	3.8	2.7	3.9	3.2	3.5	13.8	7.9		7.6	4.6	.1	.3
	100.0	61.7	38.3	32.7	67.3	41.8	41.5	19.2	30.0		83.9	13.6	1.0	1.5
MALIGNE CANYON/ VALLEY	159882	130499	28873	9434	150447	107170	103773	15962	47198	3410	103359	14270	16936	25317
	10.4	12.9	5.4	1.5	16.6	15.9	16.8	22.0	23.8	6.3	18.0	9.2	2.9	10.8
	100.0	81.6	18.1	5.9	94.1	67.0	64.9	10.0	29.5	2.1	64.6	8.9	10.6	15.8

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
MOUNT EDITH CAVELL	76695	58948	17747	-	76695	57272	54873	13335	17534	1641	61217	9719	123	5637
	5.0	5.8	3.3		8.4	8.5	8.9	18.3	8.8	3.0	10.7	6.3	*	2.4
	100.0	76.9	23.1		100.0	74.7	71.5	17.4	22.9	2.1	79.8	12.7	.2	7.3
VALLEY OF THE FIVE LAKES	28978	22387	6591	-	28978	19471	18383	4576	10885	295	24155	600	-	4223
	1.9	2.2	1.2		3.2	2.9	3.0	6.3	5.5	.5	4.2	.4		1.8
	100.0	77.3	22.7		100.0	67.2	63.4	15.8	37.6	1.0	83.4	2.1		14.6
TONQUIN VALLEY	10937	10016	921	-	10937	9662	9089	573	1943	51	4022	573	1123	5219
	.7	1.0	.2		1.2	1.4	1.5	.8	1.0	.1	.7	.4	.2	2.2
	100.0	91.6	8.4		100.0	88.3	83.1	5.2	17.8	.5	36.8	5.2	10.3	47.7
SKYLINE TRAIL	9935	9001	934	1849	8086	5945	5482	741	2314	-	6817	1319	51	1748
	.6	.9	.2	.3	.9	.9	.9	1.0	1.2		1.2	.9	*	.7
	100.0	90.6	9.4	18.6	81.4	59.8	55.2	7.5	23.3		68.6	13.3	.5	17.6
MUSEUMS/CENTRES IN BANFF (NET)	257075	201886	54935	97696	159379	116690	98353	26716	40312	2088	122344	16235	52133	66363
	16.7	20.0	10.4	15.4	17.6	17.3	15.9	36.8	20.3	3.8	21.3	10.5	9.0	28.3
	100.0	78.5	21.4	38.0	62.0	45.4	38.3	10.4	15.7	.8	47.6	6.3	20.3	25.8
BANFF CENTRE FOR FINE ARTS	51559	37654	13904	12185	39374	30697	24390	6887	6784	1028	33863	2176	10506	5013
	3.3	3.7	2.6	1.9	4.3	4.6	3.9	9.5	3.4	1.9	5.9	1.4	1.8	2.1
	100.0	73.0	27.0	23.6	76.4	59.5	47.3	13.4	13.2	2.0	65.7	4.2	20.4	9.7
BANFF NATIONAL PARK MUSEUM (WILDLIFE DISPLAYS)	139153	108820	30078	39170	99983	70496	57777	20003	34123	-	83792	9264	32179	13919
	9.0	10.8	5.7	6.2	11.0	10.5	9.3	27.5	17.2		14.6	6.0	5.5	5.9
	100.0	78.2	21.6	28.1	71.9	50.7	41.5	14.4	24.5		60.2	6.7	23.1	10.0
LUXTON MUSEUM (INDIAN CULTURE)	73960	71826	2134	47246	26714	21486	17550	9943	6188	-	18201	1979	4392	49389
	4.8	7.1	.4	7.4	2.9	3.2	2.8	13.7	3.1		3.2	1.3	.8	21.0
	100.0	97.1	2.9	63.9	36.1	29.1	23.7	13.4	8.4		24.6	2.7	5.9	66.8
NATURAL HISTORY MUSEUM (GEOLOGICAL)	33382	25328	8054	2276	31106	20552	11222	9330	8858	2088	26613	602	2552	3615
	2.2	2.5	1.5	.4	3.4	3.0	1.8	12.8	4.5	3.8	4.6	.4	.4	1.5
	100.0	75.9	24.1	6.8	93.2	61.6	33.6	27.9	26.5	6.3	79.7	1.8	7.6	10.8
WALTER J. PHILLIPS ART GALLERY	18907	15426	3482	-	18907	5483	5483	-	13425	-	17013	573	-	1321
	1.2	1.5	.7		2.1	.8	.9		6.8		3.0	.4		.6
	100.0	81.6	18.4		100.0	29.0	29.0		71.0		90.0	3.0		7.0
WHYTE MUSEUM OF THE CANADIAN ROCKIES (ART DISPLAYS)	42519	33081	9438	1298	41221	27356	21729	11913	10372	-	33467	1244	5847	1961
	2.8	3.3	1.8	.2	4.5	4.1	3.5	16.4	5.2		5.8	.8	1.0	.8
	100.0	77.8	22.2	3.1	96.9	64.3	51.1	28.0	24.4		78.7	2.9	13.8	4.6

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
MUSEUMS/ CENTRES IN BANFF	26174	18986	7188	8405	17769	14255	14213	979	3515	-	15191	3842	4489	2652
BUT DON'T KNOW NAME(S)	1.7	1.9	1.4	1.3	2.0	2.1	2.3	1.3	1.8		2.6	2.5	.8	1.1
	100.0	72.5	27.5	32.1	67.9	54.5	54.3	3.7	13.4		58.0	14.7	17.2	10.1
MUSEUMS/CENTRES IN JASPER	109082	78470	30357	3454	105628	63808	61661	15374	44344	837	88486	13552	587	6457
(NET)	7.1	7.8	5.7	.5	11.6	9.5	10.0	21.2	22.4	1.5	15.4	8.8	.1	2.7
	100.0	71.9	27.8	3.2	96.8	58.5	56.5	14.1	40.7	.8	81.1	12.4	.5	5.9
COLUMBIA ICEFIELD CENTRE	102678	74641	27783	2992	99686	60229	58483	14973	41808	837	83973	12068	536	6102
	6.7	7.4	5.2	.5	11.0	8.9	9.5	20.6	21.1	1.5	14.6	7.8	.1	2.6
	100.0	72.7	27.1	2.9	97.1	58.7	57.0	14.6	40.7	.8	81.8	11.8	.5	5.9
THE DEN WILDLIFE MUSEUM	8982	5197	3785	461	8521	4261	3859	401	4146	287	7092	1484	51	355
	.6	.5	.7	.1	.9	.6	.6	.6	2.1	.5	1.2	1.0	*	.2
	100.0	57.9	42.1	5.1	94.9	47.4	43.0	4.5	46.2	3.2	79.0	16.5	.6	4.0
HISTORICAL SITES IN BANFF	427650	337687	89406	167941	259709	208484	191473	29399	51360	4394	187566	57165	90944	91975
AND JASPER (NET)	27.7	33.4	16.9	26.4	28.6	30.9	31.0	40.5	25.9	8.1	32.7	37.0	15.7	39.2
	100.0	79.0	20.9	39.3	60.7	48.8	44.8	6.9	12.0	1.0	43.9	13.4	21.3	21.5
BANKHEAD COAL MINE GHOST	38705	27627	11078	8067	30637	25347	25042	305	5290	-	4291	7120	21702	5592
TOWN (BANFF)	2.5	2.7	2.1	1.3	3.4	3.8	4.1	.4	2.7		.7	4.6	3.7	2.4
	100.0	71.4	28.6	20.8	79.2	65.5	64.7	.8	13.7		11.1	18.4	56.1	14.4
SILVER CITY PLAQUE	9336	7003	2334	2045	7292	4619	3080	1540	2672	-	4760	782	737	3058
(BANFF)	.6	.7	.4	.3	.8	.7	.5	2.1	1.3		.8	.5	.1	1.3
	100.0	75.0	25.0	21.9	78.1	49.5	33.0	16.5	28.6		51.0	8.4	7.9	32.8
BANFF SPRINGS HOTEL	374837	297502	76777	143147	231690	199960	183015	26280	33016	3242	153864	45992	90944	84036
	24.3	29.4	14.5	22.5	25.5	29.7	29.6	36.2	16.7	5.9	26.8	29.8	15.7	35.8
	100.0	79.4	20.5	38.2	61.8	53.3	48.8	7.0	8.8	.9	41.0	12.3	24.3	22.4
OLD FORT POINT CAIRN	9287	6244	3043	405	8882	4419	4419	-	3504	959	4609	1727	-	2951
(JASPER)	.6	.6	.6	.1	1.0	.7	.7		1.8	1.8	.8	1.1		1.3
	100.0	67.2	32.8	4.4	95.6	47.6	47.6		37.7	10.3	49.6	18.6		31.8
BUFFALO PADDOCK IN BANFF	93865	61802	32063	25105	68760	49997	42900	17342	18993	591	69565	7483	8747	8070
	6.1	6.1	6.0	4.0	7.6	7.4	6.9	23.9	9.6	1.1	12.1	4.8	1.5	3.4
	100.0	65.8	34.2	26.7	73.3	53.3	45.7	18.5	20.2	.6	74.1	8.0	9.3	8.6
GONDOLA LIFTS IN BANFF	335099	265491	69099	99038	236061	201537	190933	20523	31823	8745	153135	23040	79907	79017
(NET)	21.7	26.3	13.0	15.6	26.0	29.9	30.9	28.2	16.1	16.0	26.7	14.9	13.8	33.6
	100.0	79.2	20.6	29.6	70.4	60.1	57.0	6.1	9.5	2.6	45.7	6.9	23.8	23.6

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
LAKE LOUISE GONDOLA LIFT	49959	39114	10845	4317	45641	35821	35355	1022	9929	939	31930	7263	6858	3907
	3.2	3.9	2.0	.7	5.0	5.3	5.7	1.4	5.0	1.7	5.6	4.7	1.2	1.7
	100.0	78.3	21.7	8.6	91.4	71.7	70.8	2.0	19.9	1.9	63.9	14.5	13.7	7.8
MOUNT NORQUAY SCENIC LIFT	19346	11774	7572	4105	15240	8151	8151	-	7090	-	12061	5008	1202	1075
	1.3	1.2	1.4	.6	1.7	1.2	1.3		3.6		2.1	3.2	.2	.5
	100.0	60.9	39.1	21.2	78.8	42.1	42.1		36.6		62.3	25.9	6.2	5.6
SULPHER MOUNTAIN GONDOLA LIFT	199149	158000	40640	67139	132011	117709	108075	12653	11769	192	94895	17717	12521	74017
	12.9	15.6	7.7	10.6	14.5	17.5	17.5	17.4	5.9	.4	16.5	11.5	2.2	31.5
	100.0	79.3	20.4	33.7	66.3	59.1	54.3	6.4	5.9	.1	47.7	8.9	6.3	37.2
SUNSHINE VILLAGE AND GONDOLA	101753	81532	20221	24933	76820	64645	63205	8965	13188	7614	30758	2818	64355	3822
	6.6	8.1	3.8	3.9	8.5	9.6	10.2	12.3	6.7	14.0	5.4	1.8	11.1	1.6
	100.0	80.1	19.9	24.5	75.5	63.5	62.1	8.8	13.0	7.5	30.2	2.8	63.2	3.8
GONDOLA LIFTS IN JASPER														
JASPER TRAMWAY ON WHISTLER'S MOUNTAIN	88980	67930	21050	5977	83003	59903	55827	6556	20931	4496	58743	11394	5397	13446
	5.8	6.7	4.0	.9	9.1	8.9	9.0	9.0	10.6	8.2	10.2	7.4	.9	5.7
	100.0	76.3	23.7	6.7	93.3	67.3	62.7	7.4	23.5	5.1	66.0	12.8	6.1	15.1
SKI RESORTS IN BANFF (NET)	265824	220080	45234	64550	201274	168555	163607	13038	28595	12581	63910	12641	176072	13202
	17.2	21.8	8.5	10.2	22.2	25.0	26.5	17.9	14.4	23.1	11.1	8.2	30.4	5.6
	100.0	82.8	17.0	24.3	75.7	63.4	61.5	4.9	10.8	4.7	24.0	4.8	66.2	5.0
LAKE LOUISE	148082	121475	26352	27553	120529	103399	102101	3044	17239	1011	40245	9118	90963	7755
	9.6	12.0	5.0	4.3	13.3	15.3	16.5	4.2	8.7	1.9	7.0	5.9	15.7	3.3
	100.0	82.0	17.8	18.6	81.4	69.8	68.9	2.1	11.6	.7	27.2	6.2	61.4	5.2
MOUNT NORQUAY	48715	34539	14176	7983	40732	35508	32212	3296	1268	3957	7299	2583	36831	2001
	3.2	3.4	2.7	1.3	4.5	5.3	5.2	4.5	.6	7.3	1.3	1.7	6.3	.9
	100.0	70.9	29.1	16.4	83.6	72.9	66.1	6.8	2.6	8.1	15.0	5.3	75.6	4.1
SUNSHINE VILLAGE	117593	97542	19797	34061	83532	71854	70561	8515	11401	7614	20192	3228	87960	6213
	7.6	9.6	3.7	5.4	9.2	10.7	11.4	11.7	5.8	14.0	3.5	2.1	15.2	2.6
	100.0	82.9	16.8	29.0	71.0	61.1	60.0	7.2	9.7	6.5	17.2	2.7	74.8	5.3
SKI RESORTS IN JASPER														

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
MARMOT BASIN	40397	35805	4225	8435	31963	31529	31219	310	2264	231	2787	2442	29837	5331
	2.6	3.5	.8	1.3	3.5	4.7	5.1	.4	1.1	.4	.5	1.6	5.1	2.3
	100.0	88.6	10.5	20.9	79.1	78.0	77.3	.8	5.6	.6	6.9	6.0	73.9	13.2
NONE	7261	352	6909	4646	2615	2141	2141	-	474	-	7261	-	-	-
	.5	*	1.3	.7	.3	.3	.3		.2		1.3			
	100.0	4.8	95.2	64.0	36.0	29.5	29.5		6.5		100.0			
NOT STATED	70606	16823	53783	50448	20158	14037	13032	1005	4357	5176	6337	1088	33660	29521
	4.6	1.7	10.1	7.9	2.2	2.1	2.1	1.4	2.2	9.5	1.1	.7	5.8	12.6
	100.0	23.8	76.2	71.5	28.5	19.9	18.5	1.4	6.2	7.3	9.0	1.5	47.7	41.8

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		======PARTY EXPENDITURE======			======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDI-TURE ONLY	ANY PRE-PAID EXP-ENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
TOTAL PARTY VISITS TO BANFF OR JASPER (ACTUAL)	1459	1045	374	315	790	460	180	1222	237
	100.0	71.6	25.6	21.6	54.1	31.5	12.3	83.8	16.2
TOTAL PARTY VISITS TO BANFF OR JASPER (WEIGHTED)	1542648	1260779	241912	114478	746183	506426	262749	1247171	295477
	100.0	81.7	15.7	7.4	48.4	32.8	17.0	80.8	19.2
TOWNSITES (NET)	1361197	1128976	213790	108466	657111	465550	223092	1089926	271271
	88.2	89.5	88.4	94.7	88.1	91.9	84.9	87.4	91.8
	100.0	82.9	15.7	8.0	48.3	34.2	16.4	80.1	19.9
BANFF	1032324	828529	191953	92742	535949	328546	159913	843417	188907
	66.9	65.7	79.3	81.0	71.8	64.9	60.9	67.6	63.9
	100.0	80.3	18.6	9.0	51.9	31.8	15.5	81.7	18.3
JASPER	502402	407254	83694	62802	237947	184918	69993	391015	111387
	32.6	32.3	34.6	54.9	31.9	36.5	26.6	31.4	37.7
	100.0	81.1	16.7	12.5	47.4	36.8	13.9	77.8	22.2
LAKE LOUISE	490030	391539	91750	61277	309250	140213	38297	403450	86580
	31.8	31.1	37.9	53.5	41.4	27.7	14.6	32.3	29.3
	100.0	79.9	18.7	12.5	63.1	28.6	7.8	82.3	17.7
LAKES IN BANFF (NET)	662830	493439	157977	74598	416061	206123	38178	540341	122489
	43.0	39.1	65.3	65.2	55.8	40.7	14.5	43.3	41.5
	100.0	74.4	23.8	11.3	62.8	31.1	5.8	81.5	18.5
BOW LAKE	225627	112674	110392	48771	167877	51943	4183	209592	16035
	14.6	8.9	45.6	42.6	22.5	10.3	1.6	16.8	5.4
	100.0	49.9	48.9	21.6	74.4	23.0	1.9	92.9	7.1
HECTOR LAKE	32960	23918	8926	8648	24364	7678	278	31154	1806
	2.1	1.9	3.7	7.6	3.3	1.5	.1	2.5	.6
	100.0	72.6	27.1	26.2	73.9	23.3	.8	94.5	5.5
LAKE LOUISE	444778	340937	97585	68125	275596	140761	26034	366615	78162
	28.8	27.0	40.3	59.5	36.9	27.8	9.9	29.4	26.5
	100.0	76.7	21.9	15.3	62.0	31.6	5.9	82.4	17.6
LAKE MINNEWANKA	147718	112684	28179	16222	92152	48859	6148	124814	22904
	9.6	8.9	11.6	14.2	12.3	9.6	2.3	10.0	7.8
	100.0	76.3	19.1	11.0	62.4	33.1	4.2	84.5	15.5

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
MORAINE LAKE	183581	134101	46627	31916	115847	62137	4807	158882	24699
	11.9	10.6	19.3	27.9	15.5	12.3	1.8	12.7	8.4
	100.0	73.0	25.4	17.4	63.1	33.8	2.6	86.5	13.5
PEYTO LAKE	103547	61712	39594	31403	72155	27998	1964	90801	12746
	6.7	4.9	16.4	27.4	9.7	5.5	.7	7.3	4.3
	100.0	59.6	38.2	30.3	69.7	27.0	1.9	87.7	12.3
VERMILION LAKE	72676	55742	16680	9562	41580	29992	734	55805	16871
	4.7	4.4	6.9	8.4	5.6	5.9	.3	4.5	5.7
	100.0	76.7	23.0	13.2	57.2	41.3	1.0	76.8	23.2
OTHER LAKE(S) IN BANFF	77613	60035	16542	8978	51862	22918	2716	65779	11833
	5.0	4.8	6.8	7.8	7.0	4.5	1.0	5.3	4.0
	100.0	77.4	21.3	11.6	66.8	29.5	3.5	84.8	15.2
LAKE(S) IN BANFF BUT DON'T KNOW NAME(S)	92127	75226	15450	14565	58997	23974	8311	63758	28369
	6.0	6.0	6.4	12.7	7.9	4.7	3.2	5.1	9.6
	100.0	81.7	16.8	15.8	64.0	26.0	9.0	69.2	30.8
LAKES IN JASPER (NET)	303267	226139	72388	50196	169454	103192	29031	230399	72868
	19.7	17.9	29.9	43.8	22.7	20.4	11.0	18.5	24.7
	100.0	74.6	23.9	16.6	55.9	34.0	9.6	76.0	24.0
LAKE EDITH AND ANNETTE OR LAC BEAUVERT	102590	79038	23133	15825	66572	23602	12332	83343	19247
	6.7	6.3	9.6	13.8	8.9	4.7	4.7	6.7	6.5
	100.0	77.0	22.5	15.4	64.9	23.0	12.0	81.2	18.8
MALIGNE LAKE	157225	108904	45942	31389	86477	54598	15221	120451	36773
	10.2	8.6	19.0	27.4	11.6	10.8	5.8	9.7	12.4
	100.0	69.3	29.2	20.0	55.0	34.7	9.7	76.6	23.4
MEDICINE LAKE ("DISAPPEARING LAKE")	96007	70213	23622	17549	53506	40739	1172	79462	16545
	6.2	5.6	9.8	15.3	7.2	8.0	.4	6.4	5.6
	100.0	73.1	24.6	18.3	55.7	42.4	1.2	82.8	17.2
PATRICIA AND PYRAMID LAKES	82923	62629	18457	11084	47302	28933	6434	66662	16261
	5.4	5.0	7.6	9.7	6.3	5.7	2.4	5.3	5.5
	100.0	75.5	22.3	13.4	57.0	34.9	7.8	80.4	19.6
JASPER OR TALBOT LAKES	68503	48582	19921	6796	49038	17990	1391	46897	21607
	4.4	3.9	8.2	5.9	6.6	3.6	.5	3.8	7.3
	100.0	70.9	29.1	9.9	71.6	26.3	2.0	68.5	31.5

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		======PARTY EXPENDITURE======			======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
OTHER LAKE(S) IN JASPER	52311	33401	18607	5043	33925	17881	506	42207	10104
	3.4	2.6	7.7	4.4	4.5	3.5	.2	3.4	3.4
	100.0	63.9	35.6	9.6	64.9	34.2	1.0	80.7	19.3
LAKE(S) IN JASPER BUT DON'T KNOW NAME(S)	81870	66001	14247	14103	56674	19071	4873	55688	26182
	5.3	5.2	5.9	12.3	7.6	3.8	1.9	4.5	8.9
	100.0	80.6	17.4	17.2	69.2	23.3	6.0	68.0	32.0
FALLS/SPRINGS IN BANFF (NET)	554394	414232	133868	62517	329339	164189	55923	452809	101585
	35.9	32.9	55.3	54.6	44.1	32.4	21.3	36.3	34.4
	100.0	74.7	24.1	11.3	59.4	29.6	10.1	81.7	18.3
BOW FALLS	316088	202431	109656	48788	204012	105460	4293	278229	37859
	20.5	16.1	45.3	42.6	27.3	20.8	1.6	22.3	12.8
	100.0	64.0	34.7	15.4	64.5	33.4	1.4	88.0	12.0
UPPER HOT SPRINGS POOL	231804	185975	44787	20600	114419	88543	25609	194690	37114
	15.0	14.8	18.5	18.0	15.3	17.5	9.7	15.6	12.6
	100.0	80.2	19.3	8.9	49.4	38.2	11.0	84.0	16.0
CAVE AND BASIN HOT SPRINGS AND CENTENNIAL CENTRE	199902	171953	24520	15975	89252	64814	42132	156760	43142
	13.0	13.6	10.1	14.0	12.0	12.8	16.0	12.6	14.6
	100.0	86.0	12.3	8.0	44.6	32.4	21.1	78.4	21.6
OTHER FALLS/ SPRINGS IN BANFF	40550	31485	9065	7822	32516	7515	519	37012	3538
	2.6	2.5	3.7	6.8	4.4	1.5	.2	3.0	1.2
	100.0	77.6	22.4	19.3	80.2	18.5	1.3	91.3	8.7
FALLS/ SPRINGS IN BANFF BUT DON'T KNOW NAME(S)	68806	57310	10471	10259	48192	19572	739	54333	14473
	4.5	4.5	4.3	9.0	6.5	3.9	.3	4.4	4.9
	100.0	83.3	15.2	14.9	70.0	28.4	1.1	79.0	21.0
FALLS/SPRINGS IN JASPER (NET)	270088	199823	64800	46702	154273	87690	26454	215212	54876
	17.5	15.8	26.8	40.8	20.7	17.3	10.1	17.3	18.6
	100.0	74.0	24.0	17.3	57.1	32.5	9.8	79.7	20.3
ATHABASCA FALLS	213810	153414	56143	42758	130424	62814	18900	176784	37026
	13.9	12.2	23.2	37.4	17.5	12.4	7.2	14.2	12.5
	100.0	71.8	26.3	20.0	61.0	29.4	8.8	82.7	17.3
MIETTE HOT SPRINGS	53290	50496	2794	2728	30474	14848	7967	38227	15062
	3.5	4.0	1.2	2.4	4.1	2.9	3.0	3.1	5.1
	100.0	94.8	5.2	5.1	57.2	27.9	15.0	71.7	28.3

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
PUNCHBOWL FALLS	29691	27909	1783	483	18285	9144	2263	23452	6239
	1.9	2.2	.7	.4	2.5	1.8	.9	1.9	2.1
	100.0	94.0	6.0	1.6	61.6	30.8	7.6	79.0	21.0
SUNWAPTA FALLS	106342	90738	12692	12588	54221	44358	7008	86886	19456
	6.9	7.2	5.2	11.0	7.3	8.8	2.7	7.0	6.6
	100.0	85.3	11.9	11.8	51.0	41.7	6.6	81.7	18.3
OTHER FALLS/ SPRINGS IN JASPER	43713	26170	17543	6823	33482	9651	580	35800	7912
	2.8	2.1	7.3	6.0	4.5	1.9	.2	2.9	2.7
	100.0	59.9	40.1	15.6	76.6	22.1	1.3	81.9	18.1
FALLS/ SPRINGS IN JASPER BUT DON'T KNOW NAME(S)	52800	37840	13338	11997	40584	9997	1326	36898	15902
	3.4	3.0	5.5	10.5	5.4	2.0	.5	3.0	5.4
	100.0	71.7	25.3	22.7	76.9	18.9	2.5	69.9	30.1
GLACIERS/ICEFIELDS IN BANFF AND JASPER (NET)	296361	210412	78905	61591	196513	76129	21367	246659	49702
	19.2	16.7	32.6	53.8	26.3	15.0	8.1	19.8	16.8
	100.0	71.0	26.6	20.8	66.3	25.7	7.2	83.2	16.8
ATHABASCA GLACIER	176560	108226	63052	46041	110801	52998	11021	150854	25706
	11.4	8.6	26.1	40.2	14.8	10.5	4.2	12.1	8.7
	100.0	61.3	35.7	26.1	62.8	30.0	6.2	85.4	14.6
COLUMBIA ICEFIELD	234759	165631	65061	48236	153581	59938	19313	194208	40552
	15.2	13.1	26.9	42.1	20.6	11.8	7.4	15.6	13.7
	100.0	70.6	27.7	20.5	65.4	25.5	8.2	82.7	17.3
STUTFIELD GLACIER	20586	15574	3733	3692	12008	7636	942	18313	2273
	1.3	1.2	1.5	3.2	1.6	1.5	.4	1.5	.8
	100.0	75.7	18.1	17.9	58.3	37.1	4.6	89.0	11.0
CROWFOOT GLACIER	72790	55146	16570	16179	54949	14344	2741	63640	9151
	4.7	4.4	6.8	14.1	7.4	2.8	1.0	5.1	3.1
	100.0	75.8	22.8	22.2	75.5	19.7	3.8	87.4	12.6
DOME GLACIER	25051	17463	7588	7525	15840	8630	581	21963	3088
	1.6	1.4	3.1	6.6	2.1	1.7	.2	1.8	1.0
	100.0	69.7	30.3	30.0	63.2	34.4	2.3	87.7	12.3
OTHER GLACIERS/ ICEFIELDS IN BANFF AND JASPER	55895	47597	8298	8233	44649	9677	1184	42229	13666
	3.6	3.8	3.4	7.2	6.0	1.9	.5	3.4	4.6
	100.0	85.2	14.8	14.7	79.9	17.3	2.1	75.6	24.4

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		======PARTY EXPENDITURE======			======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDI-TURE ONLY	ANY PRE-PAID EXP-ENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
OTHER NATURAL ATTRACTIONS IN BANFF (NET)	325011	264431	57910	42226	191436	103931	28276	261654	63356
	21.1	21.0	23.9	36.9	25.7	20.5	10.8	21.0	21.4
	100.0	81.4	17.8	13.0	58.9	32.0	8.7	80.5	19.5
CASCADE GARDEN (BANFF NATIONAL PARK BUILDING)	79423	62469	16699	16577	49326	28384	1374	57882	21540
	5.1	5.0	6.9	14.5	6.6	5.6	.5	4.6	7.3
	100.0	78.7	21.0	20.9	62.1	35.7	1.7	72.9	27.1
CASTLE MOUNTAIN	118134	89247	27927	20350	72104	41355	3388	94119	24015
	7.7	7.1	11.5	17.8	9.7	8.2	1.3	7.5	8.1
	100.0	75.5	23.6	17.2	61.0	35.0	2.9	79.7	20.3
HOODOOS (ROCK SPIRES)	132954	99178	33776	22851	84559	46586	1366	106846	26107
	8.6	7.9	14.0	20.0	11.3	9.2	.5	8.6	8.8
	100.0	74.6	25.4	17.2	63.6	35.0	1.0	80.4	19.6
JOHNSTON CANYON	96297	84350	10674	9272	37849	34896	22624	69584	26714
	6.2	6.7	4.4	8.1	5.1	6.9	8.6	5.6	9.0
	100.0	87.6	11.1	9.6	39.3	36.2	23.5	72.3	27.7
SASKATCHEWAN RIVER CROSSING	88824	65455	21836	14708	57243	28483	2403	77271	11554
	5.8	5.2	9.0	12.8	7.7	5.6	.9	6.2	3.9
	100.0	73.7	24.6	16.6	64.4	32.1	2.7	87.0	13.0
SKOKI VALLEY	5346	4365	981	981	5346	-	-	5346	-
	.3	.3	.4	.9	.7			.4	
	100.0	81.6	18.4	18.4	100.0			100.0	
EGYPT LAKE AREA	3556	321	3235	255	3556	-	-	3556	-
	.2	*	1.3	.2	.5			.3	
	100.0	9.0	91.0	7.2	100.0			100.0	
OTHER NATURAL ATTRACTIONS IN JASPER (NET)	224763	167259	55332	37340	122089	79454	22545	171644	53119
	14.6	13.3	22.9	32.6	16.4	15.7	8.6	13.8	18.0
	100.0	74.4	24.6	16.6	54.3	35.4	10.0	76.4	23.6
GOAT LOOKOUT	52265	48222	4042	4042	30939	14856	6469	37545	14719
	3.4	3.8	1.7	3.5	4.1	2.9	2.5	3.0	5.0
	100.0	92.3	7.7	7.7	59.2	28.4	12.4	71.8	28.2
MALIGNE CANYON/ VALLEY	159882	112113	45597	27696	94035	47966	17207	118449	41433
	10.4	8.9	18.8	24.2	12.6	9.5	6.5	9.5	14.0
	100.0	70.1	28.5	17.3	58.8	30.0	10.8	74.1	25.9

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

		======PARTY EXPENDITURE======			======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
MOUNT EDITH CAVELL	76695	56159	20233	12986	45907	28714	1990	65024	11670
	5.0	4.5	8.4	11.3	6.2	5.7	.8	5.2	3.9
	100.0	73.2	26.4	16.9	59.9	37.4	2.6	84.8	15.2
VALLEY OF THE FIVE LAKES	28978	21464	7514	1506	21787	1481	5710	22108	6870
	1.9	1.7	3.1	1.3	2.9	.3	2.2	1.8	2.3
	100.0	74.1	25.9	5.2	75.2	5.1	19.7	76.3	23.7
TONQUIN VALLEY	10937	8152	2785	2785	9941	996	-	10463	474
	.7	.6	1.2	2.4	1.3	.2		.8	.2
	100.0	74.5	25.5	25.5	90.9	9.1		95.7	4.3
SKYLINE TRAIL	9935	7010	2925	2898	2889	4465	2581	8086	1849
	.6	.6	1.2	2.5	.4	.9	1.0	.6	.6
	100.0	70.6	29.4	29.2	29.1	44.9	26.0	81.4	18.6
MUSEUMS/CENTRES IN BANFF (NET)	257075	173304	82529	32631	170778	62095	24118	218224	38852
	16.7	13.7	34.1	28.5	22.9	12.3	9.2	17.5	13.1
	100.0	67.4	32.1	12.7	66.4	24.2	9.4	84.9	15.1
BANFF CENTRE FOR FINE ARTS	51559	47323	4236	4226	33346	14941	3188	43901	7657
	3.3	3.8	1.8	3.7	4.5	3.0	1.2	3.5	2.6
	100.0	91.8	8.2	8.2	64.7	29.0	6.2	85.1	14.9
BANFF NATIONAL PARK MUSEUM (WILDLIFE DISPLAYS)	139153	120626	18223	18151	95579	23754	19819	118242	20911
	9.0	9.6	7.5	15.9	12.8	4.7	7.5	9.5	7.1
	100.0	86.7	13.1	13.0	68.7	17.1	14.2	85.0	15.0
LUXTON MUSEUM (INDIAN CULTURE)	73960	19225	54735	5000	63681	10279	-	65802	8158
	4.8	1.5	22.6	4.4	8.5	2.0		5.3	2.8
	100.0	26.0	74.0	6.8	86.1	13.9		89.0	11.0
NATURAL HISTORY MUSEUM (GEOLOGICAL)	33382	25773	6670	6670	27646	3909	1827	32247	1135
	2.2	2.0	2.8	5.8	3.7	.8	.7	2.6	.4
	100.0	77.2	20.0	20.0	82.8	11.7	5.5	96.6	3.4
WALTER J. PHILLIPS ART GALLERY	18907	17984	923	923	18168	740	-	18907	-
	1.2	1.4	.4	.8	2.4	.1		1.5	
	100.0	95.1	4.9	4.9	96.1	3.9		100.0	
WHYTE MUSEUM OF THE CANADIAN ROCKIES (ART DISPLAYS)	42519	35851	6668	6587	32336	9405	779	35931	6588
	2.8	2.8	2.8	5.8	4.3	1.9	.3	2.9	2.2
	100.0	84.3	15.7	15.5	76.1	22.1	1.8	84.5	15.5

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
MUSEUMS/ CENTRES IN BANFF	26174	19108	7066	7066	15261	10913	-	17474	8700
BUT DON'T KNOW NAME(S)	1.7	1.5	2.9	6.2	2.0	2.2		1.4	2.9
	100.0	73.0	27.0	27.0	58.3	41.7		66.8	33.2
MUSEUMS/CENTRES IN JASPER	109082	74006	32547	26467	83149	21430	3493	89692	19390
(NET)	7.1	5.9	13.5	23.1	11.1	4.2	1.3	7.2	6.6
	100.0	67.8	29.8	24.3	76.2	19.6	3.2	82.2	17.8
COLUMBIA ICEFIELD CENTRE	102678	68836	31718	25638	78554	19823	3290	86870	15808
	6.7	5.5	13.1	22.4	10.5	3.9	1.3	7.0	5.4
	100.0	67.0	30.9	25.0	76.5	19.3	3.2	84.6	15.4
THE DEN WILDLIFE MUSEUM	8982	7142	1435	1435	6700	2080	202	4756	4226
	.6	.6	.6	1.3	.9	.4	.1	.4	1.4
	100.0	79.5	16.0	16.0	74.6	23.2	2.3	53.0	47.0
HISTORICAL SITES IN BANFF	427650	295043	126312	58003	269068	113094	43814	352521	75129
AND JASPER (NET)	27.7	23.4	52.2	50.7	36.1	22.3	16.7	28.3	25.4
	100.0	69.0	29.5	13.6	62.9	26.4	10.2	82.4	17.6
BANKHEAD COAL MINE GHOST	38705	32344	6360	2948	24066	12812	1384	29023	9682
TOWN (BANFF)	2.5	2.6	2.6	2.6	3.2	2.5	.5	2.3	3.3
	100.0	83.6	16.4	7.6	62.2	33.1	3.6	75.0	25.0
SILVER CITY PLAQUE	9336	8289	1047	1047	6251	3086	-	6669	2667
(BANFF)	.6	.7	.4	.9	.8	.6		.5	.9
	100.0	88.8	11.2	11.2	66.9	33.1		71.4	28.6
BANFF SPRINGS HOTEL	374837	246444	122501	54193	241491	97124	34629	315591	59246
	24.3	19.5	50.6	47.3	32.4	19.2	13.2	25.3	20.1
	100.0	65.7	32.7	14.5	64.4	25.9	9.2	84.2	15.8
OLD FORT POINT CAIRN	9287	5257	3626	3626	6095	3110	-	8328	959
(JASPER)	.6	.4	1.5	3.2	.8	.6		.7	.3
	100.0	56.6	39.0	39.0	65.6	33.5		89.7	10.3
BUFFALO PADDOCK IN BANFF	93865	79650	12935	12798	48127	36168	9212	60906	32959
	6.1	6.3	5.3	11.2	6.4	7.1	3.5	4.9	11.2
	100.0	84.9	13.8	13.6	51.3	38.5	9.8	64.9	35.1
GONDOLA LIFTS IN BANFF	335099	205700	126465	56488	222451	95394	13682	286160	48939
(NET)	21.7	16.3	52.3	49.3	29.8	18.8	5.2	22.9	16.6
	100.0	61.4	37.7	16.9	66.4	28.5	4.1	85.4	14.6

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				=======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
LAKE LOUISE GONDOLA LIFT	49959	35248	14711	7136	23212	23526	3221	40735	9224
	3.2	2.8	6.1	6.2	3.1	4.6	1.2	3.3	3.1
	100.0	70.6	29.4	14.3	46.5	47.1	6.4	81.5	18.5
MOUNT NORQUAY SCENIC LIFT	19346	17174	2172	2109	11905	7219	221	14717	4629
	1.3	1.4	.9	1.8	1.6	1.4	.1	1.2	1.6
	100.0	88.8	11.2	10.9	61.5	37.3	1.1	76.1	23.9
SULPHER MOUNTAIN GONDOLA LIFT	199149	96428	99787	44331	154824	39997	3378	173022	26127
	12.9	7.6	41.2	38.7	20.7	7.9	1.3	13.9	8.8
	100.0	48.4	50.1	22.3	77.7	20.1	1.7	86.9	13.1
SUNSHINE VILLAGE AND GONDOLA	101753	84607	17146	10086	56337	35628	7167	82936	18817
	6.6	6.7	7.1	8.8	7.6	7.0	2.7	6.6	6.4
	100.0	83.1	16.9	9.9	55.4	35.0	7.0	81.5	18.5
GONDOLA LIFTS IN JASPER									
JASPER TRAMWAY ON WHISTLER'S MOUNTAIN	88980	63153	25220	19187	62058	17192	9729	63007	25973
	5.8	5.0	10.4	16.8	8.3	3.4	3.7	5.1	8.8
	100.0	71.0	28.3	21.6	69.7	19.3	10.9	70.8	29.2
SKI RESORTS IN BANFF (NET)	265824	215410	48544	21808	136785	105225	19062	211481	54343
	17.2	17.1	20.1	19.0	18.3	20.8	7.3	17.0	18.4
	100.0	81.0	18.3	8.2	51.5	39.6	7.2	79.6	20.4
LAKE LOUISE	148082	113353	32859	20818	75312	64602	6037	124933	23149
	9.6	9.0	13.6	18.2	10.1	12.8	2.3	10.0	7.8
	100.0	76.5	22.2	14.1	50.9	43.6	4.1	84.4	15.6
MOUNT NORQUAY	48715	40147	8568	555	22931	24853	931	26651	22064
	3.2	3.2	3.5	.5	3.1	4.9	.4	2.1	7.5
	100.0	82.4	17.6	1.1	47.1	51.0	1.9	54.7	45.3
SUNSHINE VILLAGE	117593	100294	17299	10239	53439	48767	12767	99468	18125
	7.6	8.0	7.2	8.9	7.2	9.6	4.9	8.0	6.1
	100.0	85.3	14.7	8.7	45.4	41.5	10.9	84.6	15.4
SKI RESORTS IN JASPER									

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDI-TURE ONLY	ANY PRE-PAID EXP-ENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
MARMOT BASIN	40397	29265	11132	8355	8101	22795	8926	34253	6145
	2.6	2.3	4.6	7.3	1.1	4.5	3.4	2.7	2.1
	100.0	72.4	27.6	20.7	20.1	56.4	22.1	84.8	15.2
NONE	7261	5120	2141	2141	474	3136	3299	4646	2615
	.5	.4	.9	1.9	.1	.6	1.3	.4	.9
	100.0	70.5	29.5	29.5	6.5	43.2	45.4	64.0	36.0
NOT STATED	70606	50467	6523	562	29538	11783	18626	60873	9733
	4.6	4.0	2.7	.5	4.0	2.3	7.1	4.9	3.3
	100.0	71.5	9.2	.8	41.8	16.7	26.4	86.2	13.8

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PARTY VISITS TO	1459	544	428	238	131	166	372	295	1144	366	461	795	219
BANFF OR JASPER (ACTUAL)	100.0	37.3	29.3	16.3	9.0	11.4	25.5	20.2	78.4	25.1	31.6	54.5	15.0
TOTAL PARTY VISITS TO	1542648	591109	479737	228973	193879	84168	323244	318973	1197515	395924	384267	739996	228016
BANFF OR JASPER	100.0	38.3	31.1	14.8	12.6	5.5	21.0	20.7	77.6	25.7	24.9	48.0	14.8
(WEIGHTED)													
TOWNSITES (NET)	1361197	507955	433993	195632	183959	74659	299036	299975	1127978	393096	378507	730480	185864
	88.2	85.9	90.5	85.4	94.9	88.7	92.5	94.0	94.2	99.3	98.5	98.7	81.5
	100.0	37.3	31.9	14.4	13.5	5.5	22.0	22.0	82.9	28.9	27.8	53.7	13.7
BANFF	1032324	385708	293256	152754	165313	63355	249077	241160	856447	347789	296457	600810	125215
	66.9	65.3	61.1	66.7	85.3	75.3	77.1	75.6	71.5	87.8	77.1	81.2	54.9
	100.0	37.4	28.4	14.8	16.0	6.1	24.1	23.4	83.0	33.7	28.7	58.2	12.1
JASPER	502402	218775	161739	60551	39336	38641	132304	89987	431008	118656	224312	259281	40689
	32.6	37.0	33.7	26.4	20.3	45.9	40.9	28.2	36.0	30.0	58.4	35.0	17.8
	100.0	43.5	32.2	12.1	7.8	7.7	26.3	17.9	85.8	23.6	44.6	51.6	8.1
LAKE LOUISE	490030	195282	143298	88312	44494	34951	153258	111384	467462	177094	221866	309084	71959
	31.8	33.0	29.9	38.6	22.9	41.5	47.4	34.9	39.0	44.7	57.7	41.8	31.6
	100.0	39.9	29.2	18.0	9.1	7.1	31.3	22.7	95.4	36.1	45.3	63.1	14.7
LAKES IN BANFF (NET)	662830	248921	185431	104807	107710	36005	232577	216659	623371	288215	270009	390953	62440
	43.0	42.1	38.7	45.8	55.6	42.8	72.0	67.9	52.1	72.8	70.3	52.8	27.4
	100.0	37.6	28.0	15.8	16.3	5.4	35.1	32.7	94.0	43.5	40.7	59.0	9.4
BOW LAKE	225627	85917	35415	29318	57962	24227	83693	104476	222160	137927	106296	136236	4817
	14.6	14.5	7.4	12.8	29.9	28.8	25.9	32.8	18.6	34.8	27.7	18.4	2.1
	100.0	38.1	15.7	13.0	25.7	10.7	37.1	46.3	98.5	61.1	47.1	60.4	2.1
HECTOR LAKE	32960	16532	6019	3941	2238	3341	10527	10691	32408	20250	22314	20342	1311
	2.1	2.8	1.3	1.7	1.2	4.0	3.3	3.4	2.7	5.1	5.8	2.7	.6
	100.0	50.2	18.3	12.0	6.8	10.1	31.9	32.4	98.3	61.4	67.7	61.7	4.0
LAKE LOUISE	444778	174342	129231	83885	38431	31520	145979	107058	428919	179276	212438	298505	53361
	28.8	29.5	26.9	36.6	19.8	37.4	45.2	33.6	35.8	45.3	55.3	40.3	23.4
	100.0	39.2	29.1	18.9	8.6	7.1	32.8	24.1	96.4	40.3	47.8	67.1	12.0
LAKE MINNEWANKA	147718	70074	26727	25007	17135	9810	82494	51222	139240	76122	75546	95249	8796
	9.6	11.9	5.6	10.9	8.8	11.7	25.5	16.1	11.6	19.2	19.7	12.9	3.9
	100.0	47.4	18.1	16.9	11.6	6.6	55.8	34.7	94.3	51.5	51.1	64.5	6.0

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
MORAINE LAKE	183581	61182	52485	34340	22003	19952	86105	58731	169855	73132	99187	107353	8970
	11.9	10.4	10.9	15.0	11.3	23.7	26.6	18.4	14.2	18.5	25.8	14.5	3.9
	100.0	33.3	28.6	18.7	12.0	10.9	46.9	32.0	92.5	39.8	54.0	58.5	4.9
PEYTO LAKE	103547	54821	17099	13167	7925	16328	56007	40332	102163	55560	67882	78370	1431
	6.7	9.3	3.6	5.8	4.1	19.4	17.3	12.6	8.5	14.0	17.7	10.6	.6
	100.0	52.9	16.5	12.7	7.7	15.8	54.1	38.9	98.7	53.7	65.6	75.7	1.4
VERMILION LAKE	72676	29488	13612	16433	9507	3527	53183	27652	71416	53503	59184	51722	4928
	4.7	5.0	2.8	7.2	4.9	4.2	16.5	8.7	6.0	13.5	15.4	7.0	2.2
	100.0	40.6	18.7	22.6	13.1	4.9	73.2	38.0	98.3	73.6	81.4	71.2	6.8
OTHER LAKE(S) IN BANFF	77613	40197	24301	8990	2813	4398	41843	25579	72340	25976	33477	44292	5973
	5.0	6.8	5.1	3.9	1.5	5.2	12.9	8.0	6.0	6.6	8.7	6.0	2.6
	100.0	51.8	31.3	11.6	3.6	5.7	53.9	33.0	93.2	33.5	43.1	57.1	7.7
LAKE(S) IN BANFF BUT DON'T KNOW NAME(S)	92127	36953	35041	9356	5034	8807	40218	15046	91223	35418	60925	54880	1431
	6.0	6.3	7.3	4.1	2.6	10.5	12.4	4.7	7.6	8.9	15.9	7.4	.6
	100.0	40.1	38.0	10.2	5.5	9.6	43.7	16.3	99.0	38.4	66.1	59.6	1.6
LAKES IN JASPER (NET)	303267	132660	90757	36257	25046	26981	112027	74308	293202	81524	167338	175740	25773
	19.7	22.4	18.9	15.8	12.9	32.1	34.7	23.3	24.5	20.6	43.5	23.7	11.3
	100.0	43.7	29.9	12.0	8.3	8.9	36.9	24.5	96.7	26.9	55.2	57.9	8.5
LAKE EDITH AND ANNETTE OR LAC BEAUVERT	102590	62274	20105	11022	2179	7125	44874	36561	99580	32079	65948	70487	1301
	6.7	10.5	4.2	4.8	1.1	8.5	13.9	11.5	8.3	8.1	17.2	9.5	.6
	100.0	60.7	19.6	10.7	2.1	6.9	43.7	35.6	97.1	31.3	64.3	68.7	1.3
MALIGNE LAKE	157225	74489	37519	24110	12081	19178	73506	42781	153172	56265	111409	98143	10836
	10.2	12.6	7.8	10.5	6.2	22.8	22.7	13.4	12.8	14.2	29.0	13.3	4.8
	100.0	47.4	23.9	15.3	7.7	12.2	46.8	27.2	97.4	35.8	70.9	62.4	6.9
MEDICINE LAKE ("DISAPPEARING LAKE")	96007	56335	12625	9709	9285	11466	53471	28064	93257	36564	71288	61429	11079
	6.2	9.5	2.6	4.2	4.8	13.6	16.5	8.8	7.8	9.2	18.6	8.3	4.9
	100.0	58.7	13.1	10.1	9.7	11.9	55.7	29.2	97.1	38.1	74.3	64.0	11.5
PATRICIA AND PYRAMID LAKES	82923	50856	17403	5990	5997	4006	42320	26059	82568	22424	49494	55636	9798
	5.4	8.6	3.6	2.6	3.1	4.8	13.1	8.2	6.9	5.7	12.9	7.5	4.3
	100.0	61.3	21.0	7.2	7.2	4.8	51.0	31.4	99.6	27.0	59.7	67.1	11.8
JASPER OR TALBOT LAKES	68503	23940	21419	9088	11889	3066	26845	18007	66892	10948	35857	42491	-
	4.4	4.1	4.5	4.0	6.1	3.6	8.3	5.6	5.6	2.8	9.3	5.7	
	100.0	34.9	31.3	13.3	17.4	4.5	39.2	26.3	97.6	16.0	52.3	62.0	

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
OTHER LAKE(S) IN JASPER	52311	28302	12167	3906	5778	3319	30577	20310	50878	21032	36422	29081	8508
	3.4	4.8	2.5	1.7	3.0	3.9	9.5	6.4	4.2	5.3	9.5	3.9	3.7
	100.0	54.1	23.3	7.5	11.0	6.3	58.5	38.8	97.3	40.2	69.6	55.6	16.3
LAKE(S) IN JASPER BUT DON'T KNOW NAME(S)	81870	29065	32431	7944	8141	7465	22956	14212	80046	34488	49654	40966	215
	5.3	4.9	6.8	3.5	4.2	8.9	7.1	4.5	6.7	8.7	12.9	5.5	.1
	100.0	35.5	39.6	9.7	9.9	9.1	28.0	17.4	97.8	42.1	60.6	50.0	.3
FALLS/SPRINGS IN BANFF (NET)	554394	199734	140870	77485	108527	34098	179950	207245	513630	261848	211562	328127	42720
	35.9	33.8	29.4	33.8	56.0	40.5	55.7	65.0	42.9	66.1	55.1	44.3	18.7
	100.0	36.0	25.4	14.0	19.6	6.2	32.5	37.4	92.6	47.2	38.2	59.2	7.7
BOW FALLS	316088	105513	61179	42136	77783	27952	105888	130432	300571	170509	132710	187893	11259
	20.5	17.9	12.8	18.4	40.1	33.2	32.8	40.9	25.1	43.1	34.5	25.4	4.9
	100.0	33.4	19.4	13.3	24.6	8.8	33.5	41.3	95.1	53.9	42.0	59.4	3.6
UPPER HOT SPRINGS POOL	231804	74488	60134	37026	43879	10903	80099	94727	205703	92903	97998	157230	32533
	15.0	12.6	12.5	16.2	22.6	13.0	24.8	29.7	17.2	23.5	25.5	21.2	14.3
	100.0	32.1	25.9	16.0	18.9	4.7	34.6	40.9	88.7	40.1	42.3	67.8	14.0
CAVE AND BASIN HOT SPRINGS AND CENTENNIAL CENTRE	199902	87611	54027	34096	23823	2500	76006	61493	193143	115852	89146	127270	12889
	13.0	14.8	11.3	14.9	12.3	3.0	23.5	19.3	16.1	29.3	23.2	17.2	5.7
	100.0	43.8	27.0	17.1	11.9	1.3	38.0	30.8	96.6	58.0	44.6	63.7	6.4
OTHER FALLS/ SPRINGS IN BANFF	40550	16025	9130	4434	7266	3978	15825	13690	38841	23930	29511	24415	2993
	2.6	2.7	1.9	1.9	3.7	4.7	4.9	4.3	3.2	6.0	7.7	3.3	1.3
	100.0	39.5	22.5	10.9	17.9	9.8	39.0	33.8	95.8	59.0	72.8	60.2	7.4
FALLS/ SPRINGS IN BANFF BUT DON'T KNOW NAME(S)	68806	32192	15988	9445	5579	5727	27333	11562	64088	24925	42114	32069	3412
	4.5	5.4	3.3	4.1	2.9	6.8	8.5	3.6	5.4	6.3	11.0	4.3	1.5
	100.0	46.8	23.2	13.7	8.1	8.3	39.7	16.8	93.1	36.2	61.2	46.6	5.0
FALLS/SPRINGS IN JASPER (NET)	270088	120938	74858	34589	19123	28831	108032	78078	260366	95861	164998	162708	7267
	17.5	20.5	15.6	15.1	9.9	34.3	33.4	24.5	21.7	24.2	42.9	22.0	3.2
	100.0	44.8	27.7	12.8	7.1	10.7	40.0	28.9	96.4	35.5	61.1	60.2	2.7
ATHABASCA FALLS	213810	98798	51209	26913	15284	28437	88827	59978	205130	83395	144471	131591	6409
	13.9	16.7	10.7	11.8	7.9	33.8	27.5	18.8	17.1	21.1	37.6	17.8	2.8
	100.0	46.2	24.0	12.6	7.1	13.3	41.5	28.1	95.9	39.0	67.6	61.5	3.0
MIETTE HOT SPRINGS	53290	23169	20853	5096	3033	928	20913	22789	51497	24834	31285	35806	996
	3.5	3.9	4.3	2.2	1.6	1.1	6.5	7.1	4.3	6.3	8.1	4.8	.4
	100.0	43.5	39.1	9.6	5.7	1.7	39.2	42.8	96.6	46.6	58.7	67.2	1.9

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
PUNCHBOWL FALLS	29691	13733	7645	3060	5100	483	7292	7259	29489	7844	20746	18474	-
	1.9	2.3	1.6	1.3	2.6	.6	2.3	2.3	2.5	2.0	5.4	2.5	
	100.0	46.3	25.7	10.3	17.2	1.6	24.6	24.4	99.3	26.4	69.9	62.2	
SUNWAPTA FALLS	106342	49908	29677	9851	13003	8602	43510	27948	103750	41005	71622	76632	410
	6.9	8.4	6.2	4.3	6.7	10.2	13.5	8.8	8.7	10.4	18.6	10.4	.2
	100.0	46.9	27.9	9.3	12.2	8.1	40.9	26.3	97.6	38.6	67.4	72.1	.4
OTHER FALLS/ SPRINGS IN JASPER	43713	26874	10690	2483	1318	2921	23958	15339	42262	17083	26839	28134	355
	2.8	4.5	2.2	1.1	.7	3.5	7.4	4.8	3.5	4.3	7.0	3.8	.2
	100.0	61.5	24.5	5.7	3.0	6.7	54.8	35.1	96.7	39.1	61.4	64.4	.8
FALLS/ SPRINGS IN JASPER BUT DON'T KNOW NAME(S)	52800	29446	12203	5521	1875	6035	19475	9647	52298	25727	38878	29988	502
	3.4	5.0	2.5	2.4	1.0	7.2	6.0	3.0	4.4	6.5	10.1	4.1	.2
	100.0	55.8	23.1	10.5	3.6	11.4	36.9	18.3	99.0	48.7	73.6	56.8	1.0
GLACIERS/ICEFIELDS IN BANFF AND JASPER (NET)	296361	132379	81674	43280	25062	29974	130591	75419	285063	112964	176799	192407	4942
	19.2	22.4	17.0	18.9	12.9	35.6	40.4	23.6	23.8	28.5	46.0	26.0	2.2
	100.0	44.7	27.6	14.6	8.5	10.1	44.1	25.4	96.2	38.1	59.7	64.9	1.7
ATHABASCA GLACIER	176560	83019	39886	28520	12339	23890	87111	53052	172792	79400	114172	112142	3113
	11.4	14.0	8.3	12.5	6.4	28.4	26.9	16.6	14.4	20.1	29.7	15.2	1.4
	100.0	47.0	22.6	16.2	7.0	13.5	49.3	30.0	97.9	45.0	64.7	63.5	1.8
COLUMBIA ICEFIELD	234759	108146	61853	35412	20903	21582	103581	57989	224804	89783	148284	163560	1909
	15.2	18.3	12.9	15.5	10.8	25.6	32.0	18.2	18.8	22.7	38.6	22.1	.8
	100.0	46.1	26.3	15.1	8.9	9.2	44.1	24.7	95.8	38.2	63.2	69.7	.8
STUTFIELD GLACIER	20586	7050	4989	1910	3422	3113	11072	10891	19763	9100	14920	16978	315
	1.3	1.2	1.0	.8	1.8	3.7	3.4	3.4	1.7	2.3	3.9	2.3	.1
	100.0	34.2	24.2	9.3	16.6	15.1	53.8	52.9	96.0	44.2	72.5	82.5	1.5
CROWFOOT GLACIER	72790	44017	12075	4784	6153	7640	36316	17301	70770	38426	54216	50734	315
	4.7	7.4	2.5	2.1	3.2	9.1	11.2	5.4	5.9	9.7	14.1	6.9	.1
	100.0	60.5	16.6	6.6	8.5	10.5	49.9	23.8	97.2	52.8	74.5	69.7	.4
DOME GLACIER	25051	9056	5492	1716	5522	3622	14307	12892	24577	15078	19336	18763	355
	1.6	1.5	1.1	.7	2.8	4.3	4.4	4.0	2.1	3.8	5.0	2.5	.2
	100.0	36.2	21.9	6.9	22.0	14.5	57.1	51.5	98.1	60.2	77.2	74.9	1.4
OTHER GLACIERS/ ICEFIELDS IN BANFF AND JASPER	55895	31576	15100	5382	2777	4108	28178	14682	54512	34190	41050	35862	-
	3.6	5.3	3.1	2.4	1.4	4.9	8.7	4.6	4.6	8.6	10.7	4.8	
	100.0	56.5	27.0	9.6	5.0	7.3	50.4	26.3	97.5	61.2	73.4	64.2	

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION						ACTIVITIES (NET)						
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
OTHER NATURAL ATTRACTIONS IN BANFF (NET)	325011	108491	109820	54735	46089	19138	129915	96529	296152	166286	174118	230910	31662
	21.1	18.4	22.9	23.9	23.8	22.7	40.2	30.3	24.7	42.0	45.3	31.2	13.9
	100.0	33.4	33.8	16.8	14.2	5.9	40.0	29.7	91.1	51.2	53.6	71.0	9.7
CASCADE GARDEN (BANFF NATIONAL PARK BUILDING)	79423	31465	25835	15839	4853	5052	40244	35471	77085	57037	61325	66985	726
	5.1	5.3	5.4	6.9	2.5	6.0	12.4	11.1	6.4	14.4	16.0	9.1	.3
	100.0	39.6	32.5	19.9	6.1	6.4	50.7	44.7	97.1	71.8	77.2	84.3	.9
CASTLE MOUNTAIN	118134	35523	46207	13607	16786	8495	61123	30114	111550	67789	74298	83347	9889
	7.7	6.0	9.6	5.9	8.7	10.1	18.9	9.4	9.3	17.1	19.3	11.3	4.3
	100.0	30.1	39.1	11.5	14.2	7.2	51.7	25.5	94.4	57.4	62.9	70.6	8.4
HOODOOS (ROCK SPIRES)	132954	51446	30019	28860	14305	11803	64467	46139	130615	70898	83871	93769	14680
	8.6	8.7	6.3	12.6	7.4	14.0	19.9	14.5	10.9	17.9	21.8	12.7	6.4
	100.0	38.7	22.6	21.7	10.8	8.9	48.5	34.7	98.2	53.3	63.1	70.5	11.0
JOHNSTON CANYON	96297	28428	35619	9416	18720	5175	46553	30373	80567	55093	55337	70599	3412
	6.2	4.8	7.4	4.1	9.7	6.1	14.4	9.5	6.7	13.9	14.4	9.5	1.5
	100.0	29.5	37.0	9.8	19.4	5.4	48.3	31.5	83.7	57.2	57.5	73.3	3.5
SASKATCHEWAN RIVER CROSSING	88824	27664	30062	19861	8775	8468	38936	28985	86463	34096	59240	55495	1666
	5.8	4.7	6.3	8.7	4.5	10.1	12.0	9.1	7.2	8.6	15.4	7.5	.7
	100.0	31.1	33.8	22.4	9.9	9.5	43.8	32.6	97.3	38.4	66.7	62.5	1.9
SKOKI VALLEY	5346	476	867	944	2678	382	4317	1284	5346	4415	4253	2216	3033
	.3	.1	.2	.4	1.4	.5	1.3	.4	.4	1.1	1.1	.3	1.3
	100.0	8.9	16.2	17.7	50.1	7.1	80.7	24.0	100.0	82.6	79.6	41.5	56.7
EGYPT LAKE AREA	3556	255	321	2981	-	-	321	3556	576	576	576	576	2981
	.2	*	.1	1.3			.1	1.1	*	.1	.1	.1	1.3
	100.0	7.2	9.0	83.8			9.0	100.0	16.2	16.2	16.2	16.2	83.8
OTHER NATURAL ATTRACTIONS IN JASPER (NET)	224763	100885	62118	33314	18336	20236	92518	61895	218867	81194	139048	143221	12412
	14.6	17.1	12.9	14.5	9.5	24.0	28.6	19.4	18.3	20.5	36.2	19.4	5.4
	100.0	44.9	27.6	14.8	8.2	9.0	41.2	27.5	97.4	36.1	61.9	63.7	5.5
GOAT LOOKOUT	52265	36580	8427	5852	5145	116	14242	8158	51619	25141	29641	30080	531
	3.4	6.2	1.8	2.6	2.7	.1	4.4	2.6	4.3	6.4	7.7	4.1	.2
	100.0	70.0	16.1	11.2	9.8	.2	27.2	15.6	98.8	48.1	56.7	57.6	1.0
MALIGNE CANYON/ VALLEY	159882	66764	47648	26431	8925	17348	68322	48011	158225	58514	110449	103174	10082
	10.4	11.3	9.9	11.5	4.6	20.6	21.1	15.1	13.2	14.8	28.7	13.9	4.4
	100.0	41.8	29.8	16.5	5.6	10.9	42.7	30.0	99.0	36.6	69.1	64.5	6.3

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
MOUNT EDITH CAVELL	76695	35922	15849	10978	7723	7076	45095	19485	75138	36068	56021	49706	1068
	5.0	6.1	3.3	4.8	4.0	8.4	14.0	6.1	6.3	9.1	14.6	6.7	.5
	100.0	46.8	20.7	14.3	10.1	9.2	58.8	25.4	98.0	47.0	73.0	64.8	1.4
VALLEY OF THE FIVE LAKES	28978	21562	6325	-	259	832	14934	12520	28978	11878	23804	13890	95
	1.9	3.6	1.3		.1	1.0	4.6	3.9	2.4	3.0	6.2	1.9	*
	100.0	74.4	21.8		.9	2.9	51.5	43.2	100.0	41.0	82.1	47.9	.3
TONQUIN VALLEY	10937	6609	1231	1061	310	1204	4262	1938	10301	4008	8937	9344	2215
	.7	1.1	.3	.5	.2	1.4	1.3	.6	.9	1.0	2.3	1.3	1.0
	100.0	60.4	11.3	9.7	2.8	11.0	39.0	17.7	94.2	36.6	81.7	85.4	20.2
SKYLINE TRAIL	9935	4210	3130	641	376	1579	5391	2673	7315	2966	7505	4707	-
	.6	.7	.7	.3	.2	1.9	1.7	.8	.6	.7	2.0	.6	
	100.0	42.4	31.5	6.4	3.8	15.9	54.3	26.9	73.6	29.9	75.5	47.4	
MUSEUMS/CENTRES IN BANFF (NET)	257075	81840	49405	32822	84927	10357	77213	105597	235303	202357	112945	158944	16416
	16.7	13.8	10.3	14.3	43.8	12.3	23.9	33.1	19.6	51.1	29.4	21.5	7.2
	100.0	31.8	19.2	12.8	33.0	4.0	30.0	41.1	91.5	78.7	43.9	61.8	6.4
BANFF CENTRE FOR FINE ARTS	51559	9163	9807	18283	12208	1918	30229	27317	47986	41044	23840	43213	1185
	3.3	1.6	2.0	8.0	6.3	2.3	9.4	8.6	4.0	10.4	6.2	5.8	.5
	100.0	17.8	19.0	35.5	23.7	3.7	58.6	53.0	93.1	79.6	46.2	83.8	2.3
BANFF NATIONAL PARK MUSEUM (WILDLIFE DISPLAYS)	139153	49401	27209	27072	30021	6584	47270	35229	123808	109333	75499	101577	15791
	9.0	8.4	5.7	11.8	15.5	7.8	14.6	11.0	10.3	27.6	19.6	13.7	6.9
	100.0	35.5	19.6	19.5	21.6	4.7	34.0	25.3	89.0	78.6	54.3	73.0	11.3
LUXTON MUSEUM (INDIAN CULTURE)	73960	14364	2898	3289	51697	716	15262	52674	72495	67314	18233	22852	996
	4.8	2.4	.6	1.4	26.7	.9	4.7	16.5	6.1	17.0	4.7	3.1	.4
	100.0	19.4	3.9	4.4	69.9	1.0	20.6	71.2	98.0	91.0	24.7	30.9	1.3
NATURAL HISTORY MUSEUM (GEOLOGICAL)	33382	13512	2631	2816	11984	1527	12685	8867	26394	28435	20347	20451	1499
	2.2	2.3	.5	1.2	6.2	1.8	3.9	2.8	2.2	7.2	5.3	2.8	.7
	100.0	40.5	7.9	8.4	35.9	4.6	38.0	26.6	79.1	85.2	61.0	61.3	4.5
WALTER J. PHILLIPS ART GALLERY	18907	8459	246	6581	3518	104	8061	6962	18661	16453	15533	8864	-
	1.2	1.4	.1	2.9	1.8	.1	2.5	2.2	1.6	4.2	4.0	1.2	
	100.0	44.7	1.3	34.8	18.6	.6	42.6	36.8	98.7	87.0	82.2	46.9	
WHYTE MUSEUM OF THE CANADIAN ROCKIES (ART DISPLAYS)	42519	18770	2807	9641	9548	1061	27239	10756	35099	36774	28109	32470	3863
	2.8	3.2	.6	4.2	4.9	1.3	8.4	3.4	2.9	9.3	7.3	4.4	1.7
	100.0	44.1	6.6	22.7	22.5	2.5	64.1	25.3	82.5	86.5	66.1	76.4	9.1

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
MUSEUMS/ CENTRES IN BANFF	26174	7481	12559	3917	1437	2354	4129	11284	25928	19279	22106	20253	436
BUT DON'T KNOW NAME(S)	1.7	1.3	2.6	1.7	.7	2.8	1.3	3.5	2.2	4.9	5.8	2.7	.2
	100.0	28.6	48.0	15.0	5.5	9.0	15.8	43.1	99.1	73.7	84.5	77.4	1.7
MUSEUMS/CENTRES IN JASPER	109082	57366	26116	10521	7201	11361	48273	33486	103231	58377	88532	76297	536
(NET)	7.1	9.7	5.4	4.6	3.7	13.5	14.9	10.5	8.6	14.7	23.0	10.3	.2
	100.0	52.6	23.9	9.6	6.6	10.4	44.3	30.7	94.6	53.5	81.2	69.9	.5
COLUMBIA ICEFIELD CENTRE	102678	55339	22332	10350	6778	11361	46949	32081	97289	55735	84313	72882	536
	6.7	9.4	4.7	4.5	3.5	13.5	14.5	10.1	8.1	14.1	21.9	9.8	.2
	100.0	53.9	21.7	10.1	6.6	11.1	45.7	31.2	94.8	54.3	82.1	71.0	.5
THE DEN WILDLIFE MUSEUM	8982	3067	4715	644	423	607	2272	2639	7556	4327	5529	5690	-
	.6	.5	1.0	.3	.2	.7	.7	.8	.6	1.1	1.4	.8	
	100.0	34.1	52.5	7.2	4.7	6.8	25.3	29.4	84.1	48.2	61.6	63.4	
HISTORICAL SITES IN BANFF	427650	153215	108764	63237	94467	30775	137361	146746	406427	230730	151052	273420	18936
AND JASPER (NET)	27.7	25.9	22.7	27.6	48.7	36.6	42.5	46.0	33.9	58.3	39.3	36.9	8.3
	100.0	35.8	25.4	14.8	22.1	7.2	32.1	34.3	95.0	54.0	35.3	63.9	4.4
BANKHEAD COAL MINE GHOST	38705	20982	11660	4479	2009	539	24355	17726	37320	29484	13728	29098	3617
TOWN (BANFF)	2.5	3.5	2.4	2.0	1.0	.6	7.5	5.6	3.1	7.4	3.6	3.9	1.6
	100.0	54.2	30.1	11.6	5.2	1.4	62.9	45.8	96.4	76.2	35.5	75.2	9.3
SILVER CITY PLAQUE	9336	3140	3222	-	2720	255	2538	1604	9336	2451	4264	7576	-
(BANFF)	.6	.5	.7		1.4	.3	.8	.5	.8	.6	1.1	1.0	
	100.0	33.6	34.5		29.1	2.7	27.2	17.2	100.0	26.3	45.7	81.1	
BANFF SPRINGS HOTEL	374837	134002	80200	58734	93830	30440	116687	139110	355676	197919	128440	233780	18268
	24.3	22.7	16.7	25.7	48.4	36.2	36.1	43.6	29.7	50.0	33.4	31.6	8.0
	100.0	35.7	21.4	15.7	25.0	8.1	31.1	37.1	94.9	52.8	34.3	62.4	4.9
OLD FORT POINT CAIRN	9287	7170	959	654	-	469	5554	2884	8801	5658	6368	5881	-
(JASPER)	.6	1.2	.2	.3		.6	1.7	.9	.7	1.4	1.7	.8	
	100.0	77.2	10.3	7.0		5.0	59.8	31.1	94.8	60.9	68.6	63.3	
BUFFALO PADDOCK IN BANFF	93865	22489	45745	11413	11707	7544	46363	36719	93249	64141	56495	77958	668
	6.1	3.8	9.5	5.0	6.0	9.0	14.3	11.5	7.8	16.2	14.7	10.5	.3
	100.0	24.0	48.7	12.2	12.5	8.0	49.4	39.1	99.3	68.3	60.2	83.1	.7
GONDOLA LIFTS IN BANFF	335099	108754	80837	52558	78378	24479	93126	125731	293720	129698	116313	196198	76732
(NET)	21.7	18.4	16.9	23.0	40.4	29.1	28.8	39.4	24.5	32.8	30.3	26.5	33.7
	100.0	32.5	24.1	15.7	23.4	7.3	27.8	37.5	87.7	38.7	34.7	58.5	22.9

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
LAKE LOUISE GONDOLA LIFT	49959	15591	11305	15881	2330	3929	25222	12596	44917	17897	33979	31719	9137
	3.2	2.6	2.4	6.9	1.2	4.7	7.8	3.9	3.8	4.5	8.8	4.3	4.0
	100.0	31.2	22.6	31.8	4.7	7.9	50.5	25.2	89.9	35.8	68.0	63.5	18.3
MOUNT NORQUAY SCENIC LIFT	19346	8655	5937	1918	1030	812	5353	9029	19346	4484	13318	8476	-
	1.3	1.5	1.2	.8	.5	1.0	1.7	2.8	1.6	1.1	3.5	1.1	
	100.0	44.7	30.7	9.9	5.3	4.2	27.7	46.7	100.0	23.2	68.8	43.8	
SULPHER MOUNTAIN GONDOLA LIFT	199149	62988	40814	17846	62961	18572	52681	100727	192253	106733	69758	129277	6001
	12.9	10.7	8.5	7.8	32.5	22.1	16.3	31.6	16.1	27.0	18.2	17.5	2.6
	100.0	31.6	20.5	9.0	31.6	9.3	26.5	50.6	96.5	53.6	35.0	64.9	3.0
SUNSHINE VILLAGE AND GONDOLA	101753	37864	33463	22138	12855	2692	26732	16637	69635	14207	25948	53543	69962
	6.6	6.4	7.0	9.7	6.6	3.2	8.3	5.2	5.8	3.6	6.8	7.2	30.7
	100.0	37.2	32.9	21.8	12.6	2.6	26.3	16.4	68.4	14.0	25.5	52.6	68.8
GONDOLA LIFTS IN JASPER													
JASPER TRAMWAY ON WHISTLER'S MOUNTAIN	88980	37233	37141	9804	1985	5683	37710	30016	85426	24270	49081	68608	2679
	5.8	6.3	7.7	4.3	1.0	6.8	11.7	9.4	7.1	6.1	12.8	9.3	1.2
	100.0	41.8	41.7	11.0	2.2	6.4	42.4	33.7	96.0	27.3	55.2	77.1	3.0
SKI RESORTS IN BANFF (NET)	265824	98750	77866	66499	20476	13340	66667	60859	201472	56558	73378	152622	166368
	17.2	16.7	16.2	29.0	10.6	15.8	20.6	19.1	16.8	14.3	19.1	20.6	73.0
	100.0	37.1	29.3	25.0	7.7	5.0	25.1	22.9	75.8	21.3	27.6	57.4	62.6
LAKE LOUISE	148082	57125	36885	41142	9536	11420	31557	36415	123666	33506	43568	82795	92934
	9.6	9.7	7.7	18.0	4.9	13.6	9.8	11.4	10.3	8.5	11.3	11.2	40.8
	100.0	38.6	24.9	27.8	6.4	7.7	21.3	24.6	83.5	22.6	29.4	55.9	62.8
MOUNT NORQUAY	48715	4923	27480	10404	5563	487	23938	23841	33209	11162	25235	34261	22708
	3.2	.8	5.7	4.5	2.9	.6	7.4	7.5	2.8	2.8	6.6	4.6	10.0
	100.0	10.1	56.4	21.4	11.4	1.0	49.1	48.9	68.2	22.9	51.8	70.3	46.6
SUNSHINE VILLAGE	117593	47253	32002	27015	14327	4341	21203	10895	82230	19043	19579	65840	94963
	7.6	8.0	6.7	11.8	7.4	5.2	6.6	3.4	6.9	4.8	5.1	8.9	41.6
	100.0	40.2	27.2	23.0	12.2	3.7	18.0	9.3	69.9	16.2	16.6	56.0	80.8
SKI RESORTS IN JASPER													

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
MARMOT BASIN	40397	20673	10645	3077	769	4318	6121	9489	22579	3424	7765	13226	30706
	2.6	3.5	2.2	1.3	.4	5.1	1.9	3.0	1.9	.9	2.0	1.8	13.5
	100.0	51.2	26.4	7.6	1.9	10.7	15.2	23.5	55.9	8.5	19.2	32.7	76.0
NONE	7261	3635	2615	-	1010	-	-	-	2141	-	-	-	-
	.5	.6	.5		.5				.2				
	100.0	50.1	36.0		13.9				29.5				
NOT STATED	70606	37356	13573	10824	-	6348	1487	2084	19530	-	1902	1104	-
	4.6	6.3	2.8	4.7		7.5	.5	.7	1.6		.5	.1	
	100.0	52.9	19.2	15.3		9.0	2.1	3.0	27.7		2.7	1.6	

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							=HOUSEHOLD INCOME=		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PARTY VISITS TO	1459	469	861	99	213	160	163	152	49	452	436	341	447
BANFF OR JASPER (ACTUAL)	100.0	32.1	59.0	6.8	14.6	11.0	11.2	10.4	3.4	31.0	29.9	23.4	30.6
TOTAL PARTY VISITS TO	1542648	274613	1110408	105732	278582	187583	215165	155536	55547	409426	501233	452356	402268
BANFF OR JASPER	100.0	17.8	72.0	6.9	18.1	12.2	13.9	10.1	3.6	26.5	32.5	29.3	26.1
(WEIGHTED)													
TOWNSITES (NET)	1361197	266097	988484	90282	242061	159152	196088	141063	53343	369990	428226	417797	353702
	88.2	96.9	89.0	85.4	86.9	84.8	91.1	90.7	96.0	90.4	85.4	92.4	87.9
	100.0	19.5	72.6	6.6	17.8	11.7	14.4	10.4	3.9	27.2	31.5	30.7	26.0
BANFF	1032324	221036	714522	56876	194008	117348	172036	94327	51724	273655	302076	330494	271717
	66.9	80.5	64.3	53.8	69.6	62.6	80.0	60.6	93.1	66.8	60.3	73.1	67.5
	100.0	21.4	69.2	5.5	18.8	11.4	16.7	9.1	5.0	26.5	29.3	32.0	26.3
JASPER	502402	165047	321170	31578	71875	47398	46891	42451	13300	181493	174272	136737	130107
	32.6	60.1	28.9	29.9	25.8	25.3	21.8	27.3	23.9	44.3	34.8	30.2	32.3
	100.0	32.9	63.9	6.3	14.3	9.4	9.3	8.4	2.6	36.1	34.7	27.2	25.9
LAKE LOUISE	490030	194965	247627	25821	91570	46781	34905	66213	13739	160467	111680	147523	181335
	31.8	71.0	22.3	24.4	32.9	24.9	16.2	42.6	24.7	39.2	22.3	32.6	45.1
	100.0	39.8	50.5	5.3	18.7	9.5	7.1	13.5	2.8	32.7	22.8	30.1	37.0
LAKES IN BANFF (NET)	662830	235432	378987	42008	110158	67168	106035	82735	20230	175522	149863	237247	201065
	43.0	85.7	34.1	39.7	39.5	35.8	49.3	53.2	36.4	42.9	29.9	52.4	50.0
	100.0	35.5	57.2	6.3	16.6	10.1	16.0	12.5	3.1	26.5	22.6	35.8	30.3
BOW LAKE	225627	98038	114728	6798	34169	9385	57125	14280	8805	73002	37269	86313	72850
	14.6	35.7	10.3	6.4	12.3	5.0	26.5	9.2	15.9	17.8	7.4	19.1	18.1
	100.0	43.5	50.8	3.0	15.1	4.2	25.3	6.3	3.9	32.4	16.5	38.3	32.3
HECTOR LAKE	32960	15741	13942	65	2285	729	1050	3172	2233	12804	11953	3520	10548
	2.1	5.7	1.3	.1	.8	.4	.5	2.0	4.0	3.1	2.4	.8	2.6
	100.0	47.8	42.3	.2	6.9	2.2	3.2	9.6	6.8	38.8	36.3	10.7	32.0
LAKE LOUISE	444778	203114	204598	21231	84374	39832	31807	55498	16357	152600	97748	124593	167464
	28.8	74.0	18.4	20.1	30.3	21.2	14.8	35.7	29.4	37.3	19.5	27.5	41.6
	100.0	45.7	46.0	4.8	19.0	9.0	7.2	12.5	3.7	34.3	22.0	28.0	37.7
LAKE MINNEWANKA	147718	50563	80857	13626	26217	8248	17144	17478	3225	47715	38299	38436	55623
	9.6	18.4	7.3	12.9	9.4	4.4	8.0	11.2	5.8	11.7	7.6	8.5	13.8
	100.0	34.2	54.7	9.2	17.7	5.6	11.6	11.8	2.2	32.3	25.9	26.0	37.7

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
MORAINE LAKE	183581	92577	83656	14991	24102	15757	9934	25129	6232	64403	49561	39773	63829
	11.9	33.7	7.5	14.2	8.7	8.4	4.6	16.2	11.2	15.7	9.9	8.8	15.9
	100.0	50.4	45.6	8.2	13.1	8.6	5.4	13.7	3.4	35.1	27.0	21.7	34.8
PEYTO LAKE	103547	70701	27837	5815	13507	4276	3520	6972	6681	48280	26952	16820	44107
	6.7	25.7	2.5	5.5	4.8	2.3	1.6	4.5	12.0	11.8	5.4	3.7	11.0
	100.0	68.3	26.9	5.6	13.0	4.1	3.4	6.7	6.5	46.6	26.0	16.2	42.6
VERMILION LAKE	72676	28124	36048	3047	11660	5302	1451	8983	2472	36287	9882	20405	36864
	4.7	10.2	3.2	2.9	4.2	2.8	.7	5.8	4.5	8.9	2.0	4.5	9.2
	100.0	38.7	49.6	4.2	16.0	7.3	2.0	12.4	3.4	49.9	13.6	28.1	50.7
OTHER LAKE(S) IN BANFF	77613	20501	54447	10024	15699	3188	18809	7742	2767	9438	29596	24018	11143
	5.0	7.5	4.9	9.5	5.6	1.7	8.7	5.0	5.0	2.3	5.9	5.3	2.8
	100.0	26.4	70.2	12.9	20.2	4.1	24.2	10.0	3.6	12.2	38.1	30.9	14.4
LAKE(S) IN BANFF BUT DON'T KNOW NAME(S)	92127	56320	32646	3007	4830	22230	18125	2736	3314	24115	27669	28448	17562
	6.0	20.5	2.9	2.8	1.7	11.9	8.4	1.8	6.0	5.9	5.5	6.3	4.4
	100.0	61.1	35.4	3.3	5.2	24.1	19.7	3.0	3.6	26.2	30.0	30.9	19.1
LAKES IN JASPER (NET)	303267	119363	170675	23875	45973	35575	26252	20070	12239	89150	103381	63976	90164
	19.7	43.5	15.4	22.6	16.5	19.0	12.2	12.9	22.0	21.8	20.6	14.1	22.4
	100.0	39.4	56.3	7.9	15.2	11.7	8.7	6.6	4.0	29.4	34.1	21.1	29.7
LAKE EDITH AND ANNETTE OR LAC BEAUVERT	102590	38476	60319	3088	17694	4546	9399	10321	2300	38004	26859	26458	36276
	6.7	14.0	5.4	2.9	6.4	2.4	4.4	6.6	4.1	9.3	5.4	5.8	9.0
	100.0	37.5	58.8	3.0	17.2	4.4	9.2	10.1	2.2	37.0	26.2	25.8	35.4
MALIGNE LAKE	157225	81808	66476	13948	20252	14551	14570	10286	6632	59323	43730	30264	59192
	10.2	29.8	6.0	13.2	7.3	7.8	6.8	6.6	11.9	14.5	8.7	6.7	14.7
	100.0	52.0	42.3	8.9	12.9	9.3	9.3	6.5	4.2	37.7	27.8	19.2	37.6
MEDICINE LAKE ("DISAPPEARING LAKE")	96007	49576	43458	13119	20667	1289	4939	4744	5713	37381	22973	15752	43936
	6.2	18.1	3.9	12.4	7.4	.7	2.3	3.1	10.3	9.1	4.6	3.5	10.9
	100.0	51.6	45.3	13.7	21.5	1.3	5.1	4.9	6.0	38.9	23.9	16.4	45.8
PATRICIA AND PYRAMID LAKES	82923	28154	51186	10824	21178	4789	3199	4699	573	23509	28623	12670	30746
	5.4	10.3	4.6	10.2	7.6	2.6	1.5	3.0	1.0	5.7	5.7	2.8	7.6
	100.0	34.0	61.7	13.1	25.5	5.8	3.9	5.7	.7	28.4	34.5	15.3	37.1
JASPER OR TALBOT LAKES	68503	24463	42537	-	15831	1039	7565	6634	2138	19011	25850	15898	21673
	4.4	8.9	3.8		5.7	.6	3.5	4.3	3.8	4.6	5.2	3.5	5.4
	100.0	35.7	62.1		23.1	1.5	11.0	9.7	3.1	27.8	37.7	23.2	31.6

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
OTHER LAKE(S) IN JASPER	52311	19856	31384	476	11878	10150	7289	1247	959	6594	17377	7444	22590
	3.4	7.2	2.8	.5	4.3	5.4	3.4	.8	1.7	1.6	3.5	1.6	5.6
	100.0	38.0	60.0	.9	22.7	19.4	13.9	2.4	1.8	12.6	33.2	14.2	43.2
LAKE(S) IN JASPER BUT DON'T KNOW NAME(S)	81870	38732	41457	3923	4755	7621	5673	4252	4372	27443	42265	9457	16835
	5.3	14.1	3.7	3.7	1.7	4.1	2.6	2.7	7.9	6.7	8.4	2.1	4.2
	100.0	47.3	50.6	4.8	5.8	9.3	6.9	5.2	5.3	33.5	51.6	11.6	20.6
FALLS/SPRINGS IN BANFF (NET)	554394	147862	360354	34968	83365	52698	110338	46544	29940	142743	182961	152351	157020
	35.9	53.8	32.5	33.1	29.9	28.1	51.3	29.9	53.9	34.9	36.5	33.7	39.0
	100.0	26.7	65.0	6.3	15.0	9.5	19.9	8.4	5.4	25.7	33.0	27.5	28.3
BOW FALLS	316088	89186	203121	8165	34897	22540	83765	28623	14015	87454	78581	101957	105059
	20.5	32.5	18.3	7.7	12.5	12.0	38.9	18.4	25.2	21.4	15.7	22.5	26.1
	100.0	28.2	64.3	2.6	11.0	7.1	26.5	9.1	4.4	27.7	24.9	32.3	33.2
UPPER HOT SPRINGS POOL	231804	57797	144702	19427	36632	27061	19920	24604	12647	56563	84762	44543	76017
	15.0	21.0	13.0	18.4	13.1	14.4	9.3	15.8	22.8	13.8	16.9	9.8	18.9
	100.0	24.9	62.4	8.4	15.8	11.7	8.6	10.6	5.5	24.4	36.6	19.2	32.8
CAVE AND BASIN HOT SPRINGS AND CENTENNIAL CENTRE	199902	54039	118468	25958	32114	26205	15433	16133	18690	57729	77481	44246	55892
	13.0	19.7	10.7	24.6	11.5	14.0	7.2	10.4	33.6	14.1	15.5	9.8	13.9
	100.0	27.0	59.3	13.0	16.1	13.1	7.7	8.1	9.3	28.9	38.8	22.1	28.0
OTHER FALLS/ SPRINGS IN BANFF	40550	15509	23277	116	7335	2992	2245	2020	1449	9264	14951	10229	6988
	2.6	5.6	2.1	.1	2.6	1.6	1.0	1.3	2.6	2.3	3.0	2.3	1.7
	100.0	38.2	57.4	.3	18.1	7.4	5.5	5.0	3.6	22.8	36.9	25.2	17.2
FALLS/ SPRINGS IN BANFF BUT DON'T KNOW NAME(S)	68806	33534	29121	935	8755	7727	7446	3323	3460	26256	29010	11652	11979
	4.5	12.2	2.6	.9	3.1	4.1	3.5	2.1	6.2	6.4	5.8	2.6	3.0
	100.0	48.7	42.3	1.4	12.7	11.2	10.8	4.8	5.0	38.2	42.2	16.9	17.4
FALLS/SPRINGS IN JASPER (NET)	270088	142931	123309	16833	38033	25644	20110	18123	11792	100299	88151	63595	79937
	17.5	52.0	11.1	15.9	13.7	13.7	9.3	11.7	21.2	24.5	17.6	14.1	19.9
	100.0	52.9	45.7	6.2	14.1	9.5	7.4	6.7	4.4	37.1	32.6	23.5	29.6
ATHABASCA FALLS	213810	117967	92775	13316	31645	10382	16745	12229	8682	85570	59236	52779	74468
	13.9	43.0	8.4	12.6	11.4	5.5	7.8	7.9	15.6	20.9	11.8	11.7	18.5
	100.0	55.2	43.4	6.2	14.8	4.9	7.8	5.7	4.1	40.0	27.7	24.7	34.8
MIETTE HOT SPRINGS	53290	18685	32716	1473	7389	7659	6338	5326	6022	12762	15505	13671	20140
	3.5	6.8	2.9	1.4	2.7	4.1	2.9	3.4	10.8	3.1	3.1	3.0	5.0
	100.0	35.1	61.4	2.8	13.9	14.4	11.9	10.0	11.3	23.9	29.1	25.7	37.8

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
PUNCHBOWL FALLS	29691	8739	20952	585	1229	2605	4489	2506	1924	11614	11666	8901	6514
	1.9	3.2	1.9	.6	.4	1.4	2.1	1.6	3.5	2.8	2.3	2.0	1.6
	100.0	29.4	70.6	2.0	4.1	8.8	15.1	8.4	6.5	39.1	39.3	30.0	21.9
SUNWAPTA FALLS	106342	65772	39880	6102	12262	7125	12067	7534	7636	44236	36463	23363	31365
	6.9	24.0	3.6	5.8	4.4	3.8	5.6	4.8	13.7	10.8	7.3	5.2	7.8
	100.0	61.8	37.5	5.7	11.5	6.7	11.3	7.1	7.2	41.6	34.3	22.0	29.5
OTHER FALLS/ SPRINGS IN JASPER	43713	19479	23701	830	11741	1300	7072	1628	1237	5569	17175	9838	12370
	2.8	7.1	2.1	.8	4.2	.7	3.3	1.0	2.2	1.4	3.4	2.2	3.1
	100.0	44.6	54.2	1.9	26.9	3.0	16.2	3.7	2.8	12.7	39.3	22.5	28.3
FALLS/ SPRINGS IN JASPER BUT DON'T KNOW NAME(S)	52800	30874	21274	2077	1156	8392	4850	1596	2249	19121	17183	6137	13823
	3.4	11.2	1.9	2.0	.4	4.5	2.3	1.0	4.0	4.7	3.4	1.4	3.4
	100.0	58.5	40.3	3.9	2.2	15.9	9.2	3.0	4.3	36.2	32.5	11.6	26.2
GLACIERS/ICEFIELDS IN BANFF AND JASPER (NET)	296361	162427	122281	12103	44719	19462	25148	21960	14145	119511	76584	75891	100094
	19.2	59.1	11.0	11.4	16.1	10.4	11.7	14.1	25.5	29.2	15.3	16.8	24.9
	100.0	54.8	41.3	4.1	15.1	6.6	8.5	7.4	4.8	40.3	25.8	25.6	33.8
ATHABASCA GLACIER	176560	109047	61104	8579	22248	9194	11731	14032	9733	74353	38732	46786	63638
	11.4	39.7	5.5	8.1	8.0	4.9	5.5	9.0	17.5	18.2	7.7	10.3	15.8
	100.0	61.8	34.6	4.9	12.6	5.2	6.6	7.9	5.5	42.1	21.9	26.5	36.0
COLUMBIA ICEFIELD	234759	128595	97633	4724	36009	16697	21212	17756	13719	96006	60194	55893	84632
	15.2	46.8	8.8	4.5	12.9	8.9	9.9	11.4	24.7	23.4	12.0	12.4	21.0
	100.0	54.8	41.6	2.0	15.3	7.1	9.0	7.6	5.8	40.9	25.6	23.8	36.1
STUTFIELD GLACIER	20586	8933	10141	1443	1264	-	1622	2845	303	9359	5679	4553	5895
	1.3	3.3	.9	1.4	.5		.8	1.8	.5	2.3	1.1	1.0	1.5
	100.0	43.4	49.3	7.0	6.1		7.9	13.8	1.5	45.5	27.6	22.1	28.6
CROWFOOT GLACIER	72790	42614	28141	1972	8832	771	3670	5108	2281	41067	17910	15044	27786
	4.7	15.5	2.5	1.9	3.2	.4	1.7	3.3	4.1	10.0	3.6	3.3	6.9
	100.0	58.5	38.7	2.7	12.1	1.1	5.0	7.0	3.1	56.4	24.6	20.7	38.2
DOME GLACIER	25051	13471	11007	1271	1700	2120	1928	2183	702	12993	3421	5715	9742
	1.6	4.9	1.0	1.2	.6	1.1	.9	1.4	1.3	3.2	.7	1.3	2.4
	100.0	53.8	43.9	5.1	6.8	8.5	7.7	8.7	2.8	51.9	13.7	22.8	38.9
OTHER GLACIERS/ ICEFIELDS IN BANFF AND JASPER	55895	26033	27394	1025	7206	1820	4628	4369	1932	25460	14594	11342	21697
	3.6	9.5	2.5	1.0	2.6	1.0	2.2	2.8	3.5	6.2	2.9	2.5	5.4
	100.0	46.6	49.0	1.8	12.9	3.3	8.3	7.8	3.5	45.5	26.1	20.3	38.8

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
OTHER NATURAL ATTRACTIONS IN BANFF (NET)	325011	140073	162882	30194	42845	27281	21995	55005	24059	96968	104171	102749	77126
	21.1	51.0	14.7	28.6	15.4	14.5	10.2	35.4	43.3	23.7	20.8	22.7	19.2
	100.0	43.1	50.1	9.3	13.2	8.4	6.8	16.9	7.4	29.8	32.1	31.6	23.7
CASCADE GARDEN (BANFF NATIONAL PARK BUILDING)	79423	35197	36135	686	7608	5524	8686	17837	1351	34280	15831	20876	29650
	5.1	12.8	3.3	.6	2.7	2.9	4.0	11.5	2.4	8.4	3.2	4.6	7.4
	100.0	44.3	45.5	.9	9.6	7.0	10.9	22.5	1.7	43.2	19.9	26.3	37.3
CASTLE MOUNTAIN	118134	69220	47636	8388	7866	6207	10999	26592	3155	49208	27836	41980	32016
	7.7	25.2	4.3	7.9	2.8	3.3	5.1	17.1	5.7	12.0	5.6	9.3	8.0
	100.0	58.6	40.3	7.1	6.7	5.3	9.3	22.5	2.7	41.7	23.6	35.5	27.1
HOODOOS (ROCK SPIRES)	132954	55523	63015	15474	26429	9451	6156	13088	3048	42412	37794	44958	36015
	8.6	20.2	5.7	14.6	9.5	5.0	2.9	8.4	5.5	10.4	7.5	9.9	9.0
	100.0	41.8	47.4	11.6	19.9	7.1	4.6	9.8	2.3	31.9	28.4	33.8	27.1
JOHNSTON CANYON	96297	38894	53830	2298	10874	12493	7209	16914	16259	26435	27542	32626	22835
	6.2	14.2	4.8	2.2	3.9	6.7	3.4	10.9	29.3	6.5	5.5	7.2	5.7
	100.0	40.4	55.9	2.4	11.3	13.0	7.5	17.6	16.9	27.5	28.6	33.9	23.7
SASKATCHEWAN RIVER CROSSING	88824	36968	48547	4608	8979	1662	5158	17782	4732	33601	30477	20470	21578
	5.8	13.5	4.4	4.4	3.2	.9	2.4	11.4	8.5	8.2	6.1	4.5	5.4
	100.0	41.6	54.7	5.2	10.1	1.9	5.8	20.0	5.3	37.8	34.3	23.0	24.3
SKOKI VALLEY	5346	1725	3130	2678	355	124	452	-	-	1418	1276	2678	639
	.3	.6	.3	2.5	.1	.1	.2			.3	.3	.6	.2
	100.0	32.3	58.5	50.1	6.6	2.3	8.5			26.5	23.9	50.1	12.0
EGYPT LAKE AREA	3556	-	3556	2981	-	-	-	255	-	321	2981	-	576
	.2		.3	2.8				.2		.1	.6		.1
	100.0		100.0	83.8				7.2		9.0	83.8		16.2
OTHER NATURAL ATTRACTIONS IN JASPER (NET)	224763	103058	114105	17747	29040	21627	23301	13011	9152	83588	69999	56053	67683
	14.6	37.5	10.3	16.8	10.4	11.5	10.8	8.4	16.5	20.4	14.0	12.4	16.8
	100.0	45.9	50.8	7.9	12.9	9.6	10.4	5.8	4.1	37.2	31.1	24.9	30.1
GOAT LOOKOUT	52265	28028	24236	173	1917	7401	894	4470	965	26848	25084	10693	10907
	3.4	10.2	2.2	.2	.7	3.9	.4	2.9	1.7	6.6	5.0	2.4	2.7
	100.0	53.6	46.4	.3	3.7	14.2	1.7	8.6	1.8	51.4	48.0	20.5	20.9
MALIGNE CANYON/ VALLEY	159882	72879	80400	17220	25440	13000	20809	7790	3309	51150	41273	40443	53109
	10.4	26.5	7.2	16.3	9.1	6.9	9.7	5.0	6.0	12.5	8.2	8.9	13.2
	100.0	45.6	50.3	10.8	15.9	8.1	13.0	4.9	2.1	32.0	25.8	25.3	33.2

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
MOUNT EDITH CAVELL	76695	42061	32595	981	8647	2178	3826	4710	6906	42666	18068	16309	31773
	5.0	15.3	2.9	.9	3.1	1.2	1.8	3.0	12.4	10.4	3.6	3.6	7.9
	100.0	54.8	42.5	1.3	11.3	2.8	5.0	6.1	9.0	55.6	23.6	21.3	41.4
VALLEY OF THE FIVE LAKES	28978	16897	12081	173	7096	5119	916	3299	-	4314	10512	6873	8238
	1.9	6.2	1.1	.2	2.5	2.7	.4	2.1		1.1	2.1	1.5	2.0
	100.0	58.3	41.7	.6	24.5	17.7	3.2	11.4		14.9	36.3	23.7	28.4
TONQUIN VALLEY	10937	6553	3387	-	418	-	1721	474	-	6994	2217	651	7151
	.7	2.4	.3		.1		.8	.3		1.7	.4	.1	1.8
	100.0	59.9	31.0		3.8		15.7	4.3		63.9	20.3	6.0	65.4
SKYLINE TRAIL	9935	4581	5077	1112	303	1849	679	573	345	3813	1649	3103	4327
	.6	1.7	.5	1.1	.1	1.0	.3	.4	.6	.9	.3	.7	1.1
	100.0	46.1	51.1	11.2	3.1	18.6	6.8	5.8	3.5	38.4	16.6	31.2	43.5
MUSEUMS/CENTRES IN BANFF (NET)	257075	68532	159569	5134	27699	20923	69430	22085	21991	57274	69355	90687	79740
	16.7	25.0	14.4	4.9	9.9	11.2	32.3	14.2	39.6	14.0	13.8	20.0	19.8
	100.0	26.7	62.1	2.0	10.8	8.1	27.0	8.6	8.6	22.3	27.0	35.3	31.0
BANFF CENTRE FOR FINE ARTS	51559	5794	22133	193	16997	321	7465	8350	3193	7630	7975	21343	20295
	3.3	2.1	2.0	.2	6.1	.2	3.5	5.4	5.7	1.9	1.6	4.7	5.0
	100.0	11.2	42.9	.4	33.0	.6	14.5	16.2	6.2	14.8	15.5	41.4	39.4
BANFF NATIONAL PARK MUSEUM (WILDLIFE DISPLAYS)	139153	46009	65504	4544	24615	16352	8493	6428	12710	38614	50302	26674	52298
	9.0	16.8	5.9	4.3	8.8	8.7	3.9	4.1	22.9	9.4	10.0	5.9	13.0
	100.0	33.1	47.1	3.3	17.7	11.8	6.1	4.6	9.1	27.7	36.1	19.2	37.6
LUXTON MUSEUM (INDIAN CULTURE)	73960	17727	54181	1262	3471	-	50318	3220	959	12066	7068	49341	15952
	4.8	6.5	4.9	1.2	1.2		23.4	2.1	1.7	2.9	1.4	10.9	4.0
	100.0	24.0	73.3	1.7	4.7		68.0	4.4	1.3	16.3	9.6	66.7	21.6
NATURAL HISTORY MUSEUM (GEOLOGICAL)	33382	13224	11357	-	1761	3004	2165	998	-	10671	13803	5942	12488
	2.2	4.8	1.0		.6	1.6	1.0	.6		2.6	2.8	1.3	3.1
	100.0	39.6	34.0		5.3	9.0	6.5	3.0		32.0	41.3	17.8	37.4
WALTER J. PHILLIPS ART GALLERY	18907	3018	9730	-	6706	-	573	-	3620	1190	7959	3011	7937
	1.2	1.1	.9		2.4		.3		6.5	.3	1.6	.7	2.0
	100.0	16.0	51.5		35.5		3.0		19.1	6.3	42.1	15.9	42.0
WHYTE MUSEUM OF THE CANADIAN ROCKIES (ART DISPLAYS)	42519	18855	15901	4723	7988	1171	-	534	6858	18553	2728	14848	23446
	2.8	6.9	1.4	4.5	2.9	.6		.3	12.3	4.5	.5	3.3	5.8
	100.0	44.3	37.4	11.1	18.8	2.8		1.3	16.1	43.6	6.4	34.9	55.1

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							=HOUSEHOLD INCOME=		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
MUSEUMS/ CENTRES IN BANFF	26174	8524	16591	-	322	3923	6142	4421	2740	6505	12311	950	3645
BUT DON'T KNOW NAME(S)	1.7	3.1	1.5		.1	2.1	2.9	2.8	4.9	1.6	2.5	.2	.9
	100.0	32.6	63.4		1.2	15.0	23.5	16.9	10.5	24.9	47.0	3.6	13.9
MUSEUMS/CENTRES IN JASPER	109082	68107	40215	2830	12719	3461	10695	8633	4199	47956	31628	23683	38841
(NET)	7.1	24.8	3.6	2.7	4.6	1.8	5.0	5.6	7.6	11.7	6.3	5.2	9.7
	100.0	62.4	36.9	2.6	11.7	3.2	9.8	7.9	3.8	44.0	29.0	21.7	35.6
COLUMBIA ICEFIELD CENTRE	102678	66157	35760	2657	12353	3461	7529	7448	4199	46613	30439	22498	36410
	6.7	24.1	3.2	2.5	4.4	1.8	3.5	4.8	7.6	11.4	6.1	5.0	9.1
	100.0	64.4	34.8	2.6	12.0	3.4	7.3	7.3	4.1	45.4	29.6	21.9	35.5
THE DEN WILDLIFE MUSEUM	8982	3217	5478	476	441	170	3166	1947	-	2611	2458	1355	3097
	.6	1.2	.5	.5	.2	.1	1.5	1.3		.6	.5	.3	.8
	100.0	35.8	61.0	5.3	4.9	1.9	35.2	21.7		29.1	27.4	15.1	34.5
HISTORICAL SITES IN BANFF	427650	142213	254156	15079	81751	41057	77244	50201	20683	104884	113886	144483	126687
AND JASPER (NET)	27.7	51.8	22.9	14.3	29.3	21.9	35.9	32.3	37.2	25.6	22.7	31.9	31.5
	100.0	33.3	59.4	3.5	19.1	9.6	18.1	11.7	4.8	24.5	26.6	33.8	29.6
BANKHEAD COAL MINE GHOST	38705	3879	34674	-	16636	1117	6482	7739	1655	4829	7061	16149	14363
TOWN (BANFF)	2.5	1.4	3.1		6.0	.6	3.0	5.0	3.0	1.2	1.4	3.6	3.6
	100.0	10.0	89.6		43.0	2.9	16.7	20.0	4.3	12.5	18.2	41.7	37.1
SILVER CITY PLAQUE	9336	5411	3925	-	372	357	877	1156	-	4297	2913	1214	4766
(BANFF)	.6	2.0	.4		.1	.2	.4	.7		1.0	.6	.3	1.2
	100.0	58.0	42.0		4.0	3.8	9.4	12.4		46.0	31.2	13.0	51.1
BANFF SPRINGS HOTEL	374837	118490	225065	15079	75492	34639	67173	33850	17183	95338	94547	121777	120804
	24.3	43.1	20.3	14.3	27.1	18.5	31.2	21.8	30.9	23.3	18.9	26.9	30.0
	100.0	31.6	60.0	4.0	20.1	9.2	17.9	9.0	4.6	25.4	25.2	32.5	32.2
OLD FORT POINT CAIRN	9287	5656	3631	-	1808	-	731	81	959	5591	5882	1588	1398
(JASPER)	.6	2.1	.3		.6		.3	.1	1.7	1.4	1.2	.4	.3
	100.0	60.9	39.1		19.5		7.9	.9	10.3	60.2	63.3	17.1	15.1
BUFFALO PADDOCK IN BANFF	93865	48372	38397	3305	6783	8101	6115	33583	2038	24414	23708	27785	27784
	6.1	17.6	3.5	3.1	2.4	4.3	2.8	21.6	3.7	6.0	4.7	6.1	6.9
	100.0	51.5	40.9	3.5	7.2	8.6	6.5	35.8	2.2	26.0	25.3	29.6	29.6
GONDOLA LIFTS IN BANFF	335099	121409	188349	14254	50786	28502	79462	24081	12266	87471	75692	110721	111723
(NET)	21.7	44.2	17.0	13.5	18.2	15.2	36.9	15.5	22.1	21.4	15.1	24.5	27.8
	100.0	36.2	56.2	4.3	15.2	8.5	23.7	7.2	3.7	26.1	22.6	33.0	33.3

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
LAKE LOUISE GONDOLA LIFT	49959	27471	17555	644	3311	3637	8623	6365	1508	19556	11215	9654	23158
	3.2	10.0	1.6	.6	1.2	1.9	4.0	4.1	2.7	4.8	2.2	2.1	5.8
	100.0	55.0	35.1	1.3	6.6	7.3	17.3	12.7	3.0	39.1	22.4	19.3	46.4
MOUNT NORQUAY SCENIC LIFT	19346	4686	13913	-	2257	-	1880	4782	-	4414	2628	7766	3591
	1.3	1.7	1.3		.8		.9	3.1		1.1	.5	1.7	.9
	100.0	24.2	71.9		11.7		9.7	24.7		22.8	13.6	40.1	18.6
SULPHER MOUNTAIN GONDOLA LIFT	199149	87021	92964	5020	23216	16912	59245	9366	8277	54183	32070	81609	58878
	12.9	31.7	8.4	4.7	8.3	9.0	27.5	6.0	14.9	13.2	6.4	18.0	14.6
	100.0	43.7	46.7	2.5	11.7	8.5	29.7	4.7	4.2	27.2	16.1	41.0	29.6
SUNSHINE VILLAGE AND GONDOLA	101753	15402	80899	8633	25360	12409	16997	5655	2548	20224	39798	21141	37480
	6.6	5.6	7.3	8.2	9.1	6.6	7.9	3.6	4.6	4.9	7.9	4.7	9.3
	100.0	15.1	79.5	8.5	24.9	12.2	16.7	5.6	2.5	19.9	39.1	20.8	36.8
GONDOLA LIFTS IN JASPER													
JASPER TRAMWAY ON WHISTLER'S MOUNTAIN	88980	36439	44048	5982	15296	10997	15038	6427	2441	24713	20722	22814	29079
	5.8	13.3	4.0	5.7	5.5	5.9	7.0	4.1	4.4	6.0	4.1	5.0	7.2
	100.0	41.0	49.5	6.7	17.2	12.4	16.9	7.2	2.7	27.8	23.3	25.6	32.7
SKI RESORTS IN BANFF (NET)	265824	42360	189176	33308	54054	20444	43019	31449	6437	56506	69371	69790	106733
	17.2	15.4	17.0	31.5	19.4	10.9	20.0	20.2	11.6	13.8	13.8	15.4	26.5
	100.0	15.9	71.2	12.5	20.3	7.7	16.2	11.8	2.4	21.3	26.1	26.3	40.2
LAKE LOUISE	148082	32684	98663	11403	36120	15065	13538	20076	2807	38587	24013	35429	70548
	9.6	11.9	8.9	10.8	13.0	8.0	6.3	12.9	5.1	9.4	4.8	7.8	17.5
	100.0	22.1	66.6	7.7	24.4	10.2	9.1	13.6	1.9	26.1	16.2	23.9	47.6
MOUNT NORQUAY	48715	5728	38087	7630	7371	3575	13928	7616	1224	6232	13760	16904	17415
	3.2	2.1	3.4	7.2	2.6	1.9	6.5	4.9	2.2	1.5	2.7	3.7	4.3
	100.0	11.8	78.2	15.7	15.1	7.3	28.6	15.6	2.5	12.8	28.2	34.7	35.7
SUNSHINE VILLAGE	117593	16079	85003	23646	25169	10283	21540	4477	2842	19280	42254	29481	42361
	7.6	5.9	7.7	22.4	9.0	5.5	10.0	2.9	5.1	4.7	8.4	6.5	10.5
	100.0	13.7	72.3	20.1	21.4	8.7	18.3	3.8	2.4	16.4	35.9	25.1	36.0
SKI RESORTS IN JASPER													
MARMOT BASIN	40397	1888	32462	1241	9502	7288	3966	2063	-	15287	8526	9220	16480
	2.6	.7	2.9	1.2	3.4	3.9	1.8	1.3		3.7	1.7	2.0	4.1
	100.0	4.7	80.4	3.1	23.5	18.0	9.8	5.1		37.8	21.1	22.8	40.8

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
NONE	7261	-	7261	-	-	-	-	826	-	3635	2993	474	2141
	.5		.7					.5		.9	.6	.1	.5
	100.0		100.0					11.4		50.1	41.2	6.5	29.5
NOT STATED	70606	250	41600	4517	21912	14354	5369	4825	293	15953	37966	11804	18123
	4.6	.1	3.7	4.3	7.9	7.7	2.5	3.1	.5	3.9	7.6	2.6	4.5
	100.0	.4	58.9	6.4	31.0	20.3	7.6	6.8	.4	22.6	53.8	16.7	25.7

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
TOTAL PERSON VISITORS TO	1459	1459	1155	866	334	234	159	59	129	1042	156
BANFF OR JASPER (ACTUAL)	100.0	100.0	79.2	59.4	22.9	16.0	10.9	4.0	8.8	71.4	10.7
TOTAL PERSON VISITORS TO	3877871	3877871	3144500	1621547	665903	480545	320924	210377	406205	2206230	753237
BANFF OR JASPER (WEIGHTED)	100.0	100.0	81.1	41.8	17.2	12.4	8.3	5.4	10.5	56.9	19.4
TOWNSITES (NET)	3436804	3436804	2798755	1472096	609670	456570	281181	188694	353300	2056722	630824
	88.6	88.6	89.0	90.8	91.6	95.0	87.6	89.7	87.0	93.2	83.7
	100.0	100.0	81.4	42.8	17.7	13.3	8.2	5.5	10.3	59.8	18.4
BANFF	2557930	2557930	2519167	767867	508422	376790	219463	167966	233324	1501208	510933
	66.0	66.0	80.1	47.4	76.4	78.4	68.4	79.8	57.4	68.0	67.8
	100.0	100.0	98.5	30.0	19.9	14.7	8.6	6.6	9.1	58.7	20.0
JASPER	1328894	1328894	693047	1316690	292906	202900	157073	46493	121835	924274	112396
	34.3	34.3	22.0	81.2	44.0	42.2	48.9	22.1	30.0	41.9	14.9
	100.0	100.0	52.2	99.1	22.0	15.3	11.8	3.5	9.2	69.6	8.5
LAKE LOUISE	1263973	1263973	1226350	620701	374947	286675	210362	66262	67899	1028434	65131
	32.6	32.6	39.0	38.3	56.3	59.7	65.5	31.5	16.7	46.6	8.6
	100.0	100.0	97.0	49.1	29.7	22.7	16.6	5.2	5.4	81.4	5.2
LAKES IN BANFF (NET)	1653119	1653119	1620243	723319	509255	401071	235569	88616	91247	1193463	232636
	42.6	42.6	51.5	44.6	76.5	83.5	73.4	42.1	22.5	54.1	30.9
	100.0	100.0	98.0	43.8	30.8	24.3	14.2	5.4	5.5	72.2	14.1
BOW LAKE	532740	532740	527554	318800	254478	216950	84170	36249	25843	351946	107334
	13.7	13.7	16.8	19.7	38.2	45.1	26.2	17.2	6.4	16.0	14.2
	100.0	100.0	99.0	59.8	47.8	40.7	15.8	6.8	4.9	66.1	20.1
HECTOR LAKE	74173	74173	73156	69161	45311	33863	33681	132	1479	72067	-
	1.9	1.9	2.3	4.3	6.8	7.0	10.5	.1	.4	3.3	
	100.0	100.0	98.6	93.2	61.1	45.7	45.4	.2	2.0	97.2	
LAKE LOUISE	1125997	1125997	1096894	596810	375836	289765	212504	74537	42120	956896	39962
	29.0	29.0	34.9	36.8	56.4	60.3	66.2	35.4	10.4	43.4	5.3
	100.0	100.0	97.4	53.0	33.4	25.7	18.9	6.6	3.7	85.0	3.5
LAKE MINNEWANKA	371559	371559	370542	173872	109093	85036	41080	43874	4058	275624	49991
	9.6	9.6	11.8	10.7	16.4	17.7	12.8	20.9	1.0	12.5	6.6
	100.0	100.0	99.7	46.8	29.4	22.9	11.1	11.8	1.1	74.2	13.5

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
MORAINE LAKE	429130	429130	428020	271843	185609	158582	116638	33615	10941	369781	2827
	11.1	11.1	13.6	16.8	27.9	33.0	36.3	16.0	2.7	16.8	.4
	100.0	100.0	99.7	63.3	43.3	37.0	27.2	7.8	2.5	86.2	.7
PEYTO LAKE	257400	257400	255205	238043	141734	115998	65425	3525	4576	232236	3054
	6.6	6.6	8.1	14.7	21.3	24.1	20.4	1.7	1.1	10.5	.4
	100.0	100.0	99.1	92.5	55.1	45.1	25.4	1.4	1.8	90.2	1.2
VERMILION LAKE	190037	190037	189020	112663	84693	76486	25930	38793	-	145815	2827
	4.9	4.9	6.0	6.9	12.7	15.9	8.1	18.4		6.6	.4
	100.0	100.0	99.5	59.3	44.6	40.2	13.6	20.4		76.7	1.5
OTHER LAKE(S) IN BANFF	188381	188381	187373	93593	52302	32730	35746	-	22349	105313	60225
	4.9	4.9	6.0	5.8	7.9	6.8	11.1		5.5	4.8	8.0
	100.0	100.0	99.5	49.7	27.8	17.4	19.0		11.9	55.9	32.0
LAKE(S) IN BANFF BUT DON'T KNOW NAME(S)	245006	245006	241263	183930	78246	53543	56124	1317	10093	200993	3716
	6.3	6.3	7.7	11.3	11.8	11.1	17.5	.6	2.5	9.1	.5
	100.0	100.0	98.5	75.1	31.9	21.9	22.9	.5	4.1	82.0	1.5
LAKES IN JASPER (NET)	833946	833946	473478	825087	227072	161099	131194	36941	61578	643512	81244
	21.5	21.5	15.1	50.9	34.1	33.5	40.9	17.6	15.2	29.2	10.8
	100.0	100.0	56.8	98.9	27.2	19.3	15.7	4.4	7.4	77.2	9.7
LAKE EDITH AND ANNETTE OR LAC BEAUVERT	258429	258429	158057	253644	87775	77432	40506	6156	36039	205163	11534
	6.7	6.7	5.0	15.6	13.2	16.1	12.6	2.9	8.9	9.3	1.5
	100.0	100.0	61.2	98.1	34.0	30.0	15.7	2.4	13.9	79.4	4.5
MALIGNE LAKE	434922	434922	295208	433327	161043	114860	90613	31108	11063	385396	-
	11.2	11.2	9.4	26.7	24.2	23.9	28.2	14.8	2.7	17.5	
	100.0	100.0	67.9	99.6	37.0	26.4	20.8	7.2	2.5	88.6	
MEDICINE LAKE ("DISAPPEARING LAKE")	230216	230216	164588	229700	94568	83693	38603	1032	7882	213295	-
	5.9	5.9	5.2	14.2	14.2	17.4	12.0	.5	1.9	9.7	
	100.0	100.0	71.5	99.8	41.1	36.4	16.8	.4	3.4	92.6	
PATRICIA AND PYRAMID LAKES	200123	200123	114301	199253	61138	52876	21272	3464	33194	166988	-
	5.2	5.2	3.6	12.3	9.2	11.0	6.6	1.6	8.2	7.6	
	100.0	100.0	57.1	99.6	30.6	26.4	10.6	1.7	16.6	83.4	
JASPER OR TALBOT LAKES	220243	220243	109270	220243	33241	28362	14413	30076	7130	120730	63440
	5.7	5.7	3.5	13.6	5.0	5.9	4.5	14.3	1.8	5.5	8.4
	100.0	100.0	49.6	100.0	15.1	12.9	6.5	13.7	3.2	54.8	28.8

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
OTHER LAKE(S) IN JASPER	122204	122204	78249	122204	44319	24522	39573	322	1508	103517	15075
	3.2	3.2	2.5	7.5	6.7	5.1	12.3	.2	.4	4.7	2.0
	100.0	100.0	64.0	100.0	36.3	20.1	32.4	.3	1.2	84.7	12.3
LAKE(S) IN JASPER BUT DON'T KNOW NAME(S)	218050	218050	172253	216440	88866	78458	42629	391	3459	211564	2729
	5.6	5.6	5.5	13.3	13.3	16.3	13.3	.2	.9	9.6	.4
	100.0	100.0	79.0	99.3	40.8	36.0	19.6	.2	1.6	97.0	1.3
FALLS/SPRINGS IN BANFF (NET)	1375412	1375412	1353761	451662	387757	313452	160691	87450	98484	843820	319982
	35.5	35.5	43.1	27.9	58.2	65.2	50.1	41.6	24.2	38.2	42.5
	100.0	100.0	98.4	32.8	28.2	22.8	11.7	6.4	7.2	61.4	23.3
BOW FALLS	786130	786130	780820	286075	260057	231911	78762	69236	60521	478960	178840
	20.3	20.3	24.8	17.6	39.1	48.3	24.5	32.9	14.9	21.7	23.7
	100.0	100.0	99.3	36.4	33.1	29.5	10.0	8.8	7.7	60.9	22.7
UPPER HOT SPRINGS POOL	579977	579977	577251	168865	132718	95997	86948	52646	68402	377481	65490
	15.0	15.0	18.4	10.4	19.9	20.0	27.1	25.0	16.8	17.1	8.7
	100.0	100.0	99.5	29.1	22.9	16.6	15.0	9.1	11.8	65.1	11.3
CAVE AND BASIN HOT SPRINGS AND CENTENNIAL CENTRE	489080	489080	474449	140739	132741	103709	62157	47345	33677	254049	117508
	12.6	12.6	15.1	8.7	19.9	21.6	19.4	22.5	8.3	11.5	15.6
	100.0	100.0	97.0	28.8	27.1	21.2	12.7	9.7	6.9	51.9	24.0
OTHER FALLS/ SPRINGS IN BANFF	87781	87781	86772	65089	43634	38594	29936	159	-	87781	-
	2.3	2.3	2.8	4.0	6.6	8.0	9.3	.1		4.0	
	100.0	100.0	98.9	74.1	49.7	44.0	34.1	.2		100.0	
FALLS/ SPRINGS IN BANFF BUT DON'T KNOW NAME(S)	166030	166030	165021	131661	73968	56808	57329	-	2186	162809	1034
	4.3	4.3	5.2	8.1	11.1	11.8	17.9		.5	7.4	.1
	100.0	100.0	99.4	79.3	44.6	34.2	34.5		1.3	98.1	.6
FALLS/SPRINGS IN JASPER (NET)	702970	702970	500955	693977	234965	157537	136877	36861	34921	608756	5471
	18.1	18.1	15.9	42.8	35.3	32.8	42.7	17.5	8.6	27.6	.7
	100.0	100.0	71.3	98.7	33.4	22.4	19.5	5.2	5.0	86.6	.8
ATHABASCA FALLS	544684	544684	427252	540336	222018	150160	128582	36861	19539	470190	-
	14.0	14.0	13.6	33.3	33.3	31.2	40.1	17.5	4.8	21.3	
	100.0	100.0	78.4	99.2	40.8	27.6	23.6	6.8	3.6	86.3	
MIETTE HOT SPRINGS	144043	144043	64206	143929	37842	29448	18726	-	7466	122185	5471
	3.7	3.7	2.0	8.9	5.7	6.1	5.8		1.8	5.5	.7
	100.0	100.0	44.6	99.9	26.3	20.4	13.0		5.2	84.8	3.8

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		=ALBERTA PARKS=			=B.C. PARKS=			=MAIN PURPOSE OF PARKS VISIT=			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
PUNCHBOWL FALLS	75326	75326	35036	75326	32427	27676	21504	-	2734	68594	2072
	1.9	1.9	1.1	4.6	4.9	5.8	6.7		.7	3.1	.3
	100.0	100.0	46.5	100.0	43.0	36.7	28.5		3.6	91.1	2.8
SUNWAPTA FALLS	261096	261096	208923	261096	130262	69977	92660	2602	1755	248611	-
	6.7	6.7	6.6	16.1	19.6	14.6	28.9	1.2	.4	11.3	
	100.0	100.0	80.0	100.0	49.9	26.8	35.5	1.0	.7	95.2	
OTHER FALLS/ SPRINGS IN JASPER	108291	108291	83822	107292	40066	21590	36926	-	7777	100514	-
	2.8	2.8	2.7	6.6	6.0	4.5	11.5		1.9	4.6	
	100.0	100.0	77.4	99.1	37.0	19.9	34.1		7.2	92.8	
FALLS/ SPRINGS IN JASPER BUT DON'T KNOW NAME(S)	146063	146063	129111	142416	71825	67699	29584	-	5005	142293	-
	3.8	3.8	4.1	8.8	10.8	14.1	9.2		1.2	6.4	
	100.0	100.0	88.4	97.5	49.2	46.3	20.3		3.4	97.4	
GLACIERS/ICEFIELDS IN BANFF AND JASPER (NET)	770057	770057	678873	731754	291503	197236	160764	43953	25827	668446	22885
	19.9	19.9	21.6	45.1	43.8	41.0	50.1	20.9	6.4	30.3	3.0
	100.0	100.0	88.2	95.0	37.9	25.6	20.9	5.7	3.4	86.8	3.0
ATHABASCA GLACIER	444896	444896	407758	432988	191885	140834	99296	38928	4938	364971	20156
	11.5	11.5	13.0	26.7	28.8	29.3	30.9	18.5	1.2	16.5	2.7
	100.0	100.0	91.7	97.3	43.1	31.7	22.3	8.7	1.1	82.0	4.5
COLUMBIA ICEFIELD	631461	631461	560337	612159	254188	171940	144737	40440	23992	539048	22885
	16.3	16.3	17.8	37.8	38.2	35.8	45.1	19.2	5.9	24.4	3.0
	100.0	100.0	88.7	96.9	40.3	27.2	22.9	6.4	3.8	85.4	3.6
STUTFIELD GLACIER	45329	45329	41217	45329	19477	11821	14229	-	2231	45329	-
	1.2	1.2	1.3	2.8	2.9	2.5	4.4		.5	2.1	
	100.0	100.0	90.9	100.0	43.0	26.1	31.4		4.9	100.0	
CROWFOOT GLACIER	171498	171498	171498	157398	119424	91043	62783	-	3562	167421	1511
	4.4	4.4	5.5	9.7	17.9	18.9	19.6		.9	7.6	.2
	100.0	100.0	100.0	91.8	69.6	53.1	36.6		2.1	97.6	.9
DOME GLACIER	65671	65671	61321	64981	27857	14823	21096	-	-	65671	-
	1.7	1.7	2.0	4.0	4.2	3.1	6.6			3.0	
	100.0	100.0	93.4	99.0	42.4	22.6	32.1			100.0	
OTHER GLACIERS/ ICEFIELDS IN BANFF AND JASPER	151487	151487	137933	141796	84233	69557	40862	159	3247	148240	-
	3.9	3.9	4.4	8.7	12.6	14.5	12.7	.1	.8	6.7	
	100.0	100.0	91.1	93.6	55.6	45.9	27.0	.1	2.1	97.9	

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
OTHER NATURAL ATTRACTIONS IN BANFF (NET)	813888	813888	802360	435532	302706	223292	178292	40537	40673	651942	60469
	21.0	21.0	25.5	26.9	45.5	46.5	55.6	19.3	10.0	29.6	8.0
	100.0	100.0	98.6	53.5	37.2	27.4	21.9	5.0	5.0	80.1	7.4
CASCADE GARDEN (BANFF NATIONAL PARK BUILDING)	214273	214273	213311	108807	102260	88048	40700	132	3383	200050	10224
	5.5	5.5	6.8	6.7	15.4	18.3	12.7	.1	.8	9.1	1.4
	100.0	100.0	99.6	50.8	47.7	41.1	19.0	.1	1.6	93.4	4.8
CASTLE MOUNTAIN	313475	313475	313475	191266	141585	109502	74836	40405	14803	249265	7849
	8.1	8.1	10.0	11.8	21.3	22.8	23.3	19.2	3.6	11.3	1.0
	100.0	100.0	100.0	61.0	45.2	34.9	23.9	12.9	4.7	79.5	2.5
HOODOOS (ROCK SPIRES)	337699	337699	337699	185044	122091	101346	49120	30077	11325	281455	8718
	8.7	8.7	10.7	11.4	18.3	21.1	15.3	14.3	2.8	12.8	1.2
	100.0	100.0	100.0	54.8	36.2	30.0	14.5	8.9	3.4	83.3	2.6
JOHNSTON CANYON	231968	231968	231968	113868	76806	53611	47999	-	962	205134	14310
	6.0	6.0	7.4	7.0	11.5	11.2	15.0		.2	9.3	1.9
	100.0	100.0	100.0	49.1	33.1	23.1	20.7		.4	88.4	6.2
SASKATCHEWAN RIVER CROSSING	243143	243143	232577	195863	93862	67612	76118	29944	14940	170081	28366
	6.3	6.3	7.4	12.1	14.1	14.1	23.7	14.2	3.7	7.7	3.8
	100.0	100.0	95.7	80.6	38.6	27.8	31.3	12.3	6.1	70.0	11.7
SKOKI VALLEY	9791	9791	9791	6087	7702	7702	4663	2803	-	5955	1034
	.3	.3	.3	.4	1.2	1.6	1.5	1.3		.3	.1
	100.0	100.0	100.0	62.2	78.7	78.7	47.6	28.6		60.8	10.6
EGYPT LAKE AREA	7156	7156	7156	1211	1211	675	535	-	-	7156	-
	.2	.2	.2	.1	.2	.1	.2			.3	
	100.0	100.0	100.0	16.9	16.9	9.4	7.5			100.0	
OTHER NATURAL ATTRACTIONS IN JASPER (NET)	642135	642135	374162	638556	192230	130812	113034	33710	20917	522184	51905
	16.6	16.6	11.9	39.4	28.9	27.2	35.2	16.0	5.1	23.7	6.9
	100.0	100.0	58.3	99.4	29.9	20.4	17.6	5.2	3.3	81.3	8.1
GOAT LOOKOUT	141482	141482	87171	139521	66348	61627	32597	-	2359	135974	-
	3.6	3.6	2.8	8.6	10.0	12.8	10.2		.6	6.2	
	100.0	100.0	61.6	98.6	46.9	43.6	23.0		1.7	96.1	
MALIGNE CANYON/ VALLEY	487210	487210	287811	486694	156437	102637	88586	33610	17664	383225	51905
	12.6	12.6	9.2	30.0	23.5	21.4	27.6	16.0	4.3	17.4	6.9
	100.0	100.0	59.1	99.9	32.1	21.1	18.2	6.9	3.6	78.7	10.7

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
MOUNT EDITH CAVELL	205267	205267	173969	204304	84569	67448	35509	33287	2702	161622	-
	5.3	5.3	5.5	12.6	12.7	14.0	11.1	15.8	.7	7.3	
	100.0	100.0	84.8	99.5	41.2	32.9	17.3	16.2	1.3	78.7	
VALLEY OF THE FIVE LAKES	66705	66705	58451	66400	40575	23536	37865	100	1133	64679	-
	1.7	1.7	1.9	4.1	6.1	4.9	11.8	*	.3	2.9	
	100.0	100.0	87.6	99.5	60.8	35.3	56.8	.2	1.7	97.0	
TONQUIN VALLEY	26576	26576	20069	26576	18438	17459	11202	100	51	26425	-
	.7	.7	.6	1.6	2.8	3.6	3.5	*	*	1.2	
	100.0	100.0	75.5	100.0	69.4	65.7	42.2	.4	.2	99.4	
SKYLINE TRAIL	29095	29095	9998	28297	4981	3498	2706	-	1125	27970	-
	.8	.8	.3	1.7	.7	.7	.8		.3	1.3	
	100.0	100.0	34.4	97.3	17.1	12.0	9.3		3.9	96.1	
MUSEUMS/CENTRES IN BANFF (NET)	600299	600299	597569	199560	255120	232107	64942	20452	63699	333091	161747
	15.5	15.5	19.0	12.3	38.3	48.3	20.2	9.7	15.7	15.1	21.5
	100.0	100.0	99.5	33.2	42.5	38.7	10.8	3.4	10.6	55.5	26.9
BANFF CENTRE FOR FINE ARTS	105854	105854	104837	17187	24874	19955	5504	2736	6388	79975	15565
	2.7	2.7	3.3	1.1	3.7	4.2	1.7	1.3	1.6	3.6	2.1
	100.0	100.0	99.0	16.2	23.5	18.9	5.2	2.6	6.0	75.6	14.7
BANFF NATIONAL PARK MUSEUM (WILDLIFE DISPLAYS)	328506	328506	326481	140633	108043	99427	29106	3380	40687	216918	61429
	8.5	8.5	10.4	8.7	16.2	20.7	9.1	1.6	10.0	9.8	8.2
	100.0	100.0	99.4	42.8	32.9	30.3	8.9	1.0	12.4	66.0	18.7
LUXTON MUSEUM (INDIAN CULTURE)	166919	166919	164893	54744	135100	133323	3997	5946	5370	59092	96511
	4.3	4.3	5.2	3.4	20.3	27.7	1.2	2.8	1.3	2.7	12.8
	100.0	100.0	98.8	32.8	80.9	79.9	2.4	3.6	3.2	35.4	57.8
NATURAL HISTORY MUSEUM (GEOLOGICAL)	68872	68872	67855	30145	27509	23106	19415	-	3411	59763	1034
	1.8	1.8	2.2	1.9	4.1	4.8	6.0		.8	2.7	.1
	100.0	100.0	98.5	43.8	39.9	33.5	28.2		5.0	86.8	1.5
WALTER J. PHILLIPS ART GALLERY	36571	36571	35562	19097	29892	29892	13584	132	-	36439	-
	.9	.9	1.1	1.2	4.5	6.2	4.2	.1		1.7	
	100.0	100.0	97.2	52.2	81.7	81.7	37.1	.4		99.6	
WHYTE MUSEUM OF THE CANADIAN ROCKIES (ART DISPLAYS)	95384	95384	93662	55495	61476	55687	6254	8749	824	75415	1034
	2.5	2.5	3.0	3.4	9.2	11.6	1.9	4.2	.2	3.4	.1
	100.0	100.0	98.2	58.2	64.5	58.4	6.6	9.2	.9	79.1	1.1

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
MUSEUMS/ CENTRES IN BANFF	71512	71512	70504	23571	25411	20925	22049	2445	15117	53951	-
BUT DON'T KNOW NAME(S)	1.8	1.8	2.2	1.5	3.8	4.4	6.9	1.2	3.7	2.4	
	100.0	100.0	98.6	33.0	35.5	29.3	30.8	3.4	21.1	75.4	
MUSEUMS/CENTRES IN JASPER	285716	285716	256999	283267	134832	103362	69852	483	9471	268934	2728
(NET)	7.4	7.4	8.2	17.5	20.2	21.5	21.8	.2	2.3	12.2	.4
	100.0	100.0	89.9	99.1	47.2	36.2	24.4	.2	3.3	94.1	1.0
COLUMBIA ICEFIELD CENTRE	266240	266240	249964	263791	131837	101999	68220	291	9471	250312	1933
	6.9	6.9	7.9	16.3	19.8	21.2	21.3	.1	2.3	11.3	.3
	100.0	100.0	93.9	99.1	49.5	38.3	25.6	.1	3.6	94.0	.7
THE DEN WILDLIFE MUSEUM	27627	27627	14884	27627	8656	7025	1632	192	-	26773	794
	.7	.7	.5	1.7	1.3	1.5	.5	.1		1.2	.1
	100.0	100.0	53.9	100.0	31.3	25.4	5.9	.7		96.9	2.9
HISTORICAL SITES IN BANFF	1052797	1052797	1020315	427563	372999	314364	134748	89332	54676	612772	292363
AND JASPER (NET)	27.1	27.1	32.4	26.4	56.0	65.4	42.0	42.5	13.5	27.8	38.8
	100.0	100.0	96.9	40.6	35.4	29.9	12.8	8.5	5.2	58.2	27.8
BANKHEAD COAL MINE GHOST	99406	99406	99406	23555	15390	11052	7465	-	824	80885	17697
TOWN (BANFF)	2.6	2.6	3.2	1.5	2.3	2.3	2.3		.2	3.7	2.3
	100.0	100.0	100.0	23.7	15.5	11.1	7.5		.8	81.4	17.8
SILVER CITY PLAQUE	26061	26061	26061	19865	1918	1554	364	-	3144	22917	-
(BANFF)	.7	.7	.8	1.2	.3	.3	.1		.8	1.0	
	100.0	100.0	100.0	76.2	7.4	6.0	1.4		12.1	87.9	
BANFF SPRINGS HOTEL	901001	901001	882077	360556	296308	242439	92286	89009	35817	524733	252481
	23.2	23.2	28.1	22.2	44.5	50.5	28.8	42.3	8.8	23.8	33.5
	100.0	100.0	97.9	40.0	32.9	26.9	10.2	9.9	4.0	58.2	28.0
OLD FORT POINT CAIRN	23296	23296	13798	23296	5440	5440	3820	322	5043	17137	794
(JASPER)	.6	.6	.4	1.4	.8	1.1	1.2	.2	1.2	.8	.1
	100.0	100.0	59.2	100.0	23.4	23.4	16.4	1.4	21.6	73.6	3.4
BUFFALO PADDOCK IN BANFF	276116	276116	272057	131697	135542	125143	64239	159	18903	218212	32744
	7.1	7.1	8.7	8.1	20.4	26.0	20.0	.1	4.7	9.9	4.3
	100.0	100.0	98.5	47.7	49.1	45.3	23.3	.1	6.8	79.0	11.9
GONDOLA LIFTS IN BANFF	830664	830664	810731	318505	300782	252967	102162	52757	49126	542142	157369
(NET)	21.4	21.4	25.8	19.6	45.2	52.6	31.8	25.1	12.1	24.6	20.9
	100.0	100.0	97.6	38.3	36.2	30.5	12.3	6.4	5.9	65.3	18.9

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
LAKE LOUISE GONDOLA LIFT	137362	137362	131043	84643	33460	26593	17818	49786	5509	71974	8831
	3.5	3.5	4.2	5.2	5.0	5.5	5.6	23.7	1.4	3.3	1.2
	100.0	100.0	95.4	61.6	24.4	19.4	13.0	36.2	4.0	52.4	6.4
MOUNT NORQUAY SCENIC LIFT	49115	49115	49115	22597	31264	26330	25588	-	-	46518	1034
	1.3	1.3	1.6	1.4	4.7	5.5	8.0			2.1	.1
	100.0	100.0	100.0	46.0	63.7	53.6	52.1			94.7	2.1
SULPHER MOUNTAIN GONDOLA LIFT	484783	484783	471169	209603	205766	180363	48983	3681	25169	329681	101011
	12.5	12.5	15.0	12.9	30.9	37.5	15.3	1.7	6.2	14.9	13.4
	100.0	100.0	97.2	43.2	42.4	37.2	10.1	.8	5.2	68.0	20.8
SUNSHINE VILLAGE AND GONDOLA	247937	247937	246920	49053	57325	43284	19388	13354	20283	163356	50450
	6.4	6.4	7.9	3.0	8.6	9.0	6.0	6.3	5.0	7.4	6.7
	100.0	100.0	99.6	19.8	23.1	17.5	7.8	5.4	8.2	65.9	20.3
GONDOLA LIFTS IN JASPER											
JASPER TRAMWAY ON WHISTLER'S MOUNTAIN	288652	288652	135372	281582	45320	29120	20736	5021	9012	220795	51905
	7.4	7.4	4.3	17.4	6.8	6.1	6.5	2.4	2.2	10.0	6.9
	100.0	100.0	46.9	97.6	15.7	10.1	7.2	1.7	3.1	76.5	18.0
SKI RESORTS IN BANFF (NET)	667167	667167	664882	123150	117438	86222	55083	51195	22844	469961	123716
	17.2	17.2	21.1	7.6	17.6	17.9	17.2	24.3	5.6	21.3	16.4
	100.0	100.0	99.7	18.5	17.6	12.9	8.3	7.7	3.4	70.4	18.5
LAKE LOUISE	365529	365529	364511	82115	72190	54642	37421	38119	1761	280833	44816
	9.4	9.4	11.6	5.1	10.8	11.4	11.7	18.1	.4	12.7	5.9
	100.0	100.0	99.7	22.5	19.7	14.9	10.2	10.4	.5	76.8	12.3
MOUNT NORQUAY	132207	132207	131190	10785	7353	3386	6178	20484	446	97522	14798
	3.4	3.4	4.2	.7	1.1	.7	1.9	9.7	.1	4.4	2.0
	100.0	100.0	99.2	8.2	5.6	2.6	4.7	15.5	.3	73.8	11.2
SUNSHINE VILLAGE	278395	278395	276109	42017	42240	32038	13869	19299	20638	162774	75190
	7.2	7.2	8.8	2.6	6.3	6.7	4.3	9.2	5.1	7.4	10.0
	100.0	100.0	99.2	15.1	15.2	11.5	5.0	6.9	7.4	58.5	27.0
SKI RESORTS IN JASPER											
MARMOT BASIN	109450	109450	11728	107270	5127	5127	-	100	9941	82192	17079
	2.8	2.8	.4	6.6	.8	1.1		*	2.4	3.7	2.3
	100.0	100.0	10.7	98.0	4.7	4.7		.1	9.1	75.1	15.6

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
NONE	19710	19710	16925	11791	-	-	-	9007	1063	13093	-
	.5	.5	.5	.7				4.3	.3	.6	
	100.0	100.0	85.9	59.8				45.7	5.4	66.4	
NOT STATED	182513	182513	130052	83226	18661	10600	8062	9547	42363	30692	5229
	4.7	4.7	4.1	5.1	2.8	2.2	2.5	4.5	10.4	1.4	.7
	100.0	100.0	71.3	45.6	10.2	5.8	4.4	5.2	23.2	16.8	2.9

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
TOTAL PERSON VISITORS TO	1459	889	560	168	161	373	197	110	12	997	40	164	298
BANFF OR JASPER (ACTUAL)	100.0	60.9	38.4	11.5	11.0	25.6	13.5	7.5	.8	68.3	2.7	11.2	20.4
TOTAL PERSON VISITORS TO	3877871	3066865	2280720	324188	461957	631822	179184	48000	36956	3583364	115565	103960	190548
BANFF OR JASPER	100.0	79.1	58.8	8.4	11.9	16.3	4.6	1.2	1.0	92.4	3.0	2.7	4.9
(WEIGHTED)													
TOWNSITES (NET)	3436804	2679501	1980985	265465	433050	583109	174194	43142	36956	3151544	109811	102397	182863
	88.6	87.4	86.9	81.9	93.7	92.3	97.2	89.9	100.0	87.9	95.0	98.5	96.0
	100.0	78.0	57.6	7.7	12.6	17.0	5.1	1.3	1.1	91.7	3.2	3.0	5.3
BANFF	2557930	1923894	1477954	125076	320864	468311	165725	42571	34793	2318338	78557	86590	153002
	66.0	62.7	64.8	38.6	69.5	74.1	92.5	88.7	94.1	64.7	68.0	83.3	80.3
	100.0	75.2	57.8	4.9	12.5	18.3	6.5	1.7	1.4	90.6	3.1	3.4	6.0
JASPER	1328894	870323	535890	157506	176927	343100	115472	21783	36956	1146084	68982	54802	128009
	34.3	28.4	23.5	48.6	38.3	54.3	64.4	45.4	100.0	32.0	59.7	52.7	67.2
	100.0	65.5	40.3	11.9	13.3	25.8	8.7	1.6	2.8	86.2	5.2	4.1	9.6
LAKE LOUISE	1263973	661582	423181	81678	156723	463323	139068	35720	36751	1097216	73918	45519	121238
	32.6	21.6	18.6	25.2	33.9	73.3	77.6	74.4	99.4	30.6	64.0	43.8	63.6
	100.0	52.3	33.5	6.5	12.4	36.7	11.0	2.8	2.9	86.8	5.8	3.6	9.6
LAKES IN BANFF (NET)	1653119	972470	724755	67793	179922	517703	162946	37498	36751	1457026	74888	57718	138374
	42.6	31.7	31.8	20.9	38.9	81.9	90.9	78.1	99.4	40.7	64.8	55.5	72.6
	100.0	58.8	43.8	4.1	10.9	31.3	9.9	2.3	2.2	88.1	4.5	3.5	8.4
BOW LAKE	532740	233722	184125	9839	39758	220489	78529	19885	12854	402099	31297	30936	99705
	13.7	7.6	8.1	3.0	8.6	34.9	43.8	41.4	34.8	11.2	27.1	29.8	52.3
	100.0	43.9	34.6	1.8	7.5	41.4	14.7	3.7	2.4	75.5	5.9	5.8	18.7
HECTOR LAKE	74173	10541	4306	171	6064	51444	12188	3313	1474	46400	15058	7853	19921
	1.9	.3	.2	.1	1.3	8.1	6.8	6.9	4.0	1.3	13.0	7.6	10.5
	100.0	14.2	5.8	.2	8.2	69.4	16.4	4.5	2.0	62.6	20.3	10.6	26.9
LAKE LOUISE	1125997	507161	308228	51303	147630	489994	128842	32547	23816	943286	63506	49022	133689
	29.0	16.5	13.5	15.8	32.0	77.6	71.9	67.8	64.4	26.3	55.0	47.2	70.2
	100.0	45.0	27.4	4.6	13.1	43.5	11.4	2.9	2.1	83.8	5.6	4.4	11.9
LAKE MINNEWANKA	371559	222099	187467	11861	22771	117059	32401	7890	9107	329934	10145	12443	29182
	9.6	7.2	8.2	3.7	4.9	18.5	18.1	16.4	24.6	9.2	8.8	12.0	15.3
	100.0	59.8	50.5	3.2	6.1	31.5	8.7	2.1	2.5	88.8	2.7	3.3	7.9

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
MORAINE LAKE	429130	152815	94856	23209	34749	230776	45538	10940	9846	339477	23560	19722	69931
	11.1	5.0	4.2	7.2	7.5	36.5	25.4	22.8	26.6	9.5	20.4	19.0	36.7
	100.0	35.6	22.1	5.4	8.1	53.8	10.6	2.5	2.3	79.1	5.5	4.6	16.3
PEYTO LAKE	257400	57615	41061	3586	12967	158721	41065	7816	11320	165222	22300	15409	76769
	6.6	1.9	1.8	1.1	2.8	25.1	22.9	16.3	30.6	4.6	19.3	14.8	40.3
	100.0	22.4	16.0	1.4	5.0	61.7	16.0	3.0	4.4	64.2	8.7	6.0	29.8
VERMILION LAKE	190037	87554	71658	7164	8732	95798	6685	2336	-	166011	18779	8871	15156
	4.9	2.9	3.1	2.2	1.9	15.2	3.7	4.9		4.6	16.2	8.5	8.0
	100.0	46.1	37.7	3.8	4.6	50.4	3.5	1.2		87.4	9.9	4.7	8.0
OTHER LAKE(S) IN BANFF	188381	126494	105990	2360	18144	34296	27591	6845	484	165979	15580	8739	13663
	4.9	4.1	4.6	.7	3.9	5.4	15.4	14.3	1.3	4.6	13.5	8.4	7.2
	100.0	67.1	56.3	1.3	9.6	18.2	14.6	3.6	.3	88.1	8.3	4.6	7.3
LAKE(S) IN BANFF BUT DON'T KNOW NAME(S)	245006	103734	60924	1150	41661	112986	28286	6296	14652	204964	17077	12801	27241
	6.3	3.4	2.7	.4	9.0	17.9	15.8	13.1	39.6	5.7	14.8	12.3	14.3
	100.0	42.3	24.9	.5	17.0	46.1	11.5	2.6	6.0	83.7	7.0	5.2	11.1
LAKES IN JASPER (NET)	833946	450842	330731	48962	71148	275722	107382	24839	33627	697650	32657	27379	108917
	21.5	14.7	14.5	15.1	15.4	43.6	59.9	51.7	91.0	19.5	28.3	26.3	57.2
	100.0	54.1	39.7	5.9	8.5	33.1	12.9	3.0	4.0	83.7	3.9	3.3	13.1
LAKE EDITH AND ANNETTE OR LAC BEAUVERT	258429	136598	106506	20151	9941	98231	23600	6574	8623	217874	1234	7884	32671
	6.7	4.5	4.7	6.2	2.2	15.5	13.2	13.7	23.3	6.1	1.1	7.6	17.1
	100.0	52.9	41.2	7.8	3.8	38.0	9.1	2.5	3.3	84.3	.5	3.1	12.6
MALIGNE LAKE	434922	172012	104853	15186	51973	189728	73181	7161	33144	353068	25858	15475	66378
	11.2	5.6	4.6	4.7	11.3	30.0	40.8	14.9	89.7	9.9	22.4	14.9	34.8
	100.0	39.6	24.1	3.5	11.9	43.6	16.8	1.6	7.6	81.2	5.9	3.6	15.3
MEDICINE LAKE ("DISAPPEARING LAKE")	230216	82931	59308	12764	10860	106867	40418	6895	20003	186869	6162	13233	30114
	5.9	2.7	2.6	3.9	2.4	16.9	22.6	14.4	54.1	5.2	5.3	12.7	15.8
	100.0	36.0	25.8	5.5	4.7	46.4	17.6	3.0	8.7	81.2	2.7	5.7	13.1
PATRICIA AND PYRAMID LAKES	200123	111797	92181	14493	5123	66047	22279	3948	8623	176241	3884	8452	15430
	5.2	3.6	4.0	4.5	1.1	10.5	12.4	8.2	23.3	4.9	3.4	8.1	8.1
	100.0	55.9	46.1	7.2	2.6	33.0	11.1	2.0	4.3	88.1	1.9	4.2	7.7
JASPER OR TALBOT LAKES	220243	130445	118231	9450	2765	82141	7657	-	-	205909	7595	1468	12865
	5.7	4.3	5.2	2.9	.6	13.0	4.3			5.7	6.6	1.4	6.8
	100.0	59.2	53.7	4.3	1.3	37.3	3.5			93.5	3.4	.7	5.8

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
OTHER LAKE(S) IN JASPER	122204	47769	39897	4633	3239	47354	27081	3602	484	110627	13584	4401	7176
	3.2	1.6	1.7	1.4	.7	7.5	15.1	7.5	1.3	3.1	11.8	4.2	3.8
	100.0	39.1	32.6	3.8	2.7	38.7	22.2	2.9	.4	90.5	11.1	3.6	5.9
LAKE(S) IN JASPER BUT DON'T KNOW NAME(S)	218050	74009	38563	12330	23115	129155	14886	7104	206	176638	17640	11426	29985
	5.6	2.4	1.7	3.8	5.0	20.4	8.3	14.8	.6	4.9	15.3	11.0	15.7
	100.0	33.9	17.7	5.7	10.6	59.2	6.8	3.3	.1	81.0	8.1	5.2	13.8
FALLS/SPRINGS IN BANFF (NET)	1375412	960586	744973	35797	179817	331637	83188	21463	21720	1213972	47006	48080	113360
	35.5	31.3	32.7	11.0	38.9	52.5	46.4	44.7	58.8	33.9	40.7	46.2	59.5
	100.0	69.8	54.2	2.6	13.1	24.1	6.0	1.6	1.6	88.3	3.4	3.5	8.2
BOW FALLS	786130	517495	394155	13065	110275	222241	46395	14102	11380	652026	31243	32596	101508
	20.3	16.9	17.3	4.0	23.9	35.2	25.9	29.4	30.8	18.2	27.0	31.4	53.3
	100.0	65.8	50.1	1.7	14.0	28.3	5.9	1.8	1.4	82.9	4.0	4.1	12.9
UPPER HOT SPRINGS POOL	579977	416316	284223	23190	108903	130329	33331	4966	10341	537668	30558	22412	19897
	15.0	13.6	12.5	7.2	23.6	20.6	18.6	10.3	28.0	15.0	26.4	21.6	10.4
	100.0	71.8	49.0	4.0	18.8	22.5	5.7	.9	1.8	92.7	5.3	3.9	3.4
CAVE AND BASIN HOT SPRINGS AND CENTENNIAL CENTRE	489080	368089	287954	27875	52260	104086	16906	251	9363	449813	23397	22487	16780
	12.6	12.0	12.6	8.6	11.3	16.5	9.4	.5	25.3	12.6	20.2	21.6	8.8
	100.0	75.3	58.9	5.7	10.7	21.3	3.5	.1	1.9	92.0	4.8	4.6	3.4
OTHER FALLS/ SPRINGS IN BANFF	87781	29344	14244	-	15101	44998	13439	2422	-	69341	13584	5360	13080
	2.3	1.0	.6		3.3	7.1	7.5	5.0		1.9	11.8	5.2	6.9
	100.0	33.4	16.2		17.2	51.3	15.3	2.8		79.0	15.5	6.1	14.9
FALLS/ SPRINGS IN BANFF BUT DON'T KNOW NAME(S)	166030	47006	14815	1925	30266	111629	7394	4995	-	139522	18003	4257	22250
	4.3	1.5	.6	.6	6.6	17.7	4.1	10.4		3.9	15.6	4.1	11.7
	100.0	28.3	8.9	1.2	18.2	67.2	4.5	3.0		84.0	10.8	2.6	13.4
FALLS/SPRINGS IN JASPER (NET)	702970	289202	190142	40574	58486	314065	99703	16892	35239	572059	61189	26951	103960
	18.1	9.4	8.3	12.5	12.7	49.7	55.6	35.2	95.4	16.0	52.9	25.9	54.6
	100.0	41.1	27.0	5.8	8.3	44.7	14.2	2.4	5.0	81.4	8.7	3.8	14.8
ATHABASCA FALLS	544684	188389	120428	26145	41816	263091	93203	10697	35239	426692	40866	23945	94047
	14.0	6.1	5.3	8.1	9.1	41.6	52.0	22.3	95.4	11.9	35.4	23.0	49.4
	100.0	34.6	22.1	4.8	7.7	48.3	17.1	2.0	6.5	78.3	7.5	4.4	17.3
MIETTE HOT SPRINGS	144043	98997	80474	9352	9171	17467	27579	1081	17986	138204	7757	1006	4833
	3.7	3.2	3.5	2.9	2.0	2.8	15.4	2.3	48.7	3.9	6.7	1.0	2.5
	100.0	68.7	55.9	6.5	6.4	12.1	19.1	.8	12.5	95.9	5.4	.7	3.4

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
PUNCHBOWL FALLS	75326	47656	34273	-	13383	14788	12882	-	8623	74335	4484	200	791
	1.9	1.6	1.5		2.9	2.3	7.2		23.3	2.1	3.9	.2	.4
	100.0	63.3	45.5		17.8	19.6	17.1		11.4	98.7	6.0	.3	1.0
SUNWAPTA FALLS	261096	83449	39281	8084	36084	100754	76893	4089	34896	224620	35747	7803	28673
	6.7	2.7	1.7	2.5	7.8	15.9	42.9	8.5	94.4	6.3	30.9	7.5	15.0
	100.0	32.0	15.0	3.1	13.8	38.6	29.5	1.6	13.4	86.0	13.7	3.0	11.0
OTHER FALLS/ SPRINGS IN JASPER	108291	40049	30544	6311	3195	47620	20621	2115	-	91004	14818	4980	12307
	2.8	1.3	1.3	1.9	.7	7.5	11.5	4.4		2.5	12.8	4.8	6.5
	100.0	37.0	28.2	5.8	3.0	44.0	19.0	2.0		84.0	13.7	4.6	11.4
FALLS/ SPRINGS IN JASPER BUT DON'T KNOW NAME(S)	146063	34395	13720	2502	18173	102359	9309	5547	1474	112529	16002	5103	28431
	3.8	1.1	.6	.8	3.9	16.2	5.2	11.6	4.0	3.1	13.8	4.9	14.9
	100.0	23.5	9.4	1.7	12.4	70.1	6.4	3.8	1.0	77.0	11.0	3.5	19.5
GLACIERS/ICEFIELDS IN BANFF AND JASPER (NET)	770057	294049	171639	57671	64739	341786	134221	35264	35033	593980	47783	41645	134432
	19.9	9.6	7.5	17.8	14.0	54.1	74.9	73.5	94.8	16.6	41.3	40.1	70.6
	100.0	38.2	22.3	7.5	8.4	44.4	17.4	4.6	4.5	77.1	6.2	5.4	17.5
ATHABASCA GLACIER	444896	100533	67437	6117	26980	269038	75325	19998	24255	315603	36011	21283	108010
	11.5	3.3	3.0	1.9	5.8	42.6	42.0	41.7	65.6	8.8	31.2	20.5	56.7
	100.0	22.6	15.2	1.4	6.1	60.5	16.9	4.5	5.5	70.9	8.1	4.8	24.3
COLUMBIA ICEFIELD	631461	251272	145369	48983	56920	270190	109999	22046	35033	490436	39133	35371	105654
	16.3	8.2	6.4	15.1	12.3	42.8	61.4	45.9	94.8	13.7	33.9	34.0	55.4
	100.0	39.8	23.0	7.8	9.0	42.8	17.4	3.5	5.5	77.7	6.2	5.6	16.7
STUTFIELD GLACIER	45329	10626	5694	3758	1174	26978	7725	1072	-	33893	3746	2489	8947
	1.2	.3	.2	1.2	.3	4.3	4.3	2.2		.9	3.2	2.4	4.7
	100.0	23.4	12.6	8.3	2.6	59.5	17.0	2.4		74.8	8.3	5.5	19.7
CROWFOOT GLACIER	171498	29308	15613	4864	8831	126257	15933	4290	484	126342	16086	15786	29370
	4.4	1.0	.7	1.5	1.9	20.0	8.9	8.9	1.3	3.5	13.9	15.2	15.4
	100.0	17.1	9.1	2.8	5.1	73.6	9.3	2.5	.3	73.7	9.4	9.2	17.1
DOME GLACIER	65671	28058	23548	-	4510	34645	2967	1296	-	47935	962	2887	14849
	1.7	.9	1.0		1.0	5.5	1.7	2.7		1.3	.8	2.8	7.8
	100.0	42.7	35.9		6.9	52.8	4.5	2.0		73.0	1.5	4.4	22.6
OTHER GLACIERS/ ICEFIELDS IN BANFF AND JASPER	151487	39159	23358	6640	9160	107902	4426	1450	-	126587	16558	7677	17223
	3.9	1.3	1.0	2.0	2.0	17.1	2.5	3.0		3.5	14.3	7.4	9.0
	100.0	25.8	15.4	4.4	6.0	71.2	2.9	1.0		83.6	10.9	5.1	11.4

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
OTHER NATURAL ATTRACTIONS IN BANFF (NET)	813888	448024	268448	39320	140256	265975	99888	10950	35033	696448	45729	40308	77132
	21.0	14.6	11.8	12.1	30.4	42.1	55.7	22.8	94.8	19.4	39.6	38.8	40.5
	100.0	55.0	33.0	4.8	17.2	32.7	12.3	1.3	4.3	85.6	5.6	5.0	9.5
CASCADE GARDEN (BANFF NATIONAL PARK BUILDING)	214273	129790	75274	20910	33606	72424	12059	4286	484	174181	17901	18496	21596
	5.5	4.2	3.3	6.4	7.3	11.5	6.7	8.9	1.3	4.9	15.5	17.8	11.3
	100.0	60.6	35.1	9.8	15.7	33.8	5.6	2.0	.2	81.3	8.4	8.6	10.1
CASTLE MOUNTAIN	313475	118274	75168	7238	35868	158181	37021	5851	1612	255758	3503	22142	35575
	8.1	3.9	3.3	2.2	7.8	25.0	20.7	12.2	4.4	7.1	3.0	21.3	18.7
	100.0	37.7	24.0	2.3	11.4	50.5	11.8	1.9	.5	81.6	1.1	7.1	11.3
HOODOOS (ROCK SPIRES)	337699	179663	112476	5566	61621	137488	20548	2397	3491	281241	32387	16374	40084
	8.7	5.9	4.9	1.7	13.3	21.8	11.5	5.0	9.4	7.8	28.0	15.8	21.0
	100.0	53.2	33.3	1.6	18.2	40.7	6.1	.7	1.0	83.3	9.6	4.8	11.9
JOHNSTON CANYON	231968	149472	90191	8092	51190	38057	44439	-	30921	205189	-	13093	13686
	6.0	4.9	4.0	2.5	11.1	6.0	24.8		83.7	5.7		12.6	7.2
	100.0	64.4	38.9	3.5	22.1	16.4	19.2		13.3	88.5		5.6	5.9
SASKATCHEWAN RIVER CROSSING	243143	116669	61653	27035	27982	108486	17988	1260	3491	199891	23135	9938	33314
	6.3	3.8	2.7	8.3	6.1	17.2	10.0	2.6	9.4	5.6	20.0	9.6	17.5
	100.0	48.0	25.4	11.1	11.5	44.6	7.4	.5	1.4	82.2	9.5	4.1	13.7
SKOKI VALLEY	9791	1985	1985	-	-	7081	725	725	-	7783	-	462	1546
	.3	.1	.1			1.1	.4	1.5		.2		.4	.8
	100.0	20.3	20.3			72.3	7.4	7.4		79.5		4.7	15.8
EGYPT LAKE AREA	7156	6621	6621	-	-	535	-	-	-	6621	-	-	535
	.2	.2	.3			.1				.2			.3
	100.0	92.5	92.5			7.5				92.5			7.5
OTHER NATURAL ATTRACTIONS IN JASPER (NET)	642135	321457	225203	33537	62717	239766	80913	3274	32738	541650	51329	27557	72928
	16.6	10.5	9.9	10.3	13.6	37.9	45.2	6.8	88.6	15.1	44.4	26.5	38.3
	100.0	50.1	35.1	5.2	9.8	37.3	12.6	.5	5.1	84.4	8.0	4.3	11.4
GOAT LOOKOUT	141482	51844	30373	13064	8407	79942	9696	114	1474	125699	39597	9727	6056
	3.6	1.7	1.3	4.0	1.8	12.7	5.4	.2	4.0	3.5	34.3	9.4	3.2
	100.0	36.6	21.5	9.2	5.9	56.5	6.9	.1	1.0	88.8	28.0	6.9	4.3
MALIGNE CANYON/ VALLEY	487210	247817	180970	13518	53329	178657	60735	2489	21764	415752	21100	15463	55996
	12.6	8.1	7.9	4.2	11.5	28.3	33.9	5.2	58.9	11.6	18.3	14.9	29.4
	100.0	50.9	37.1	2.8	10.9	36.7	12.5	.5	4.5	85.3	4.3	3.2	11.5

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
MOUNT EDITH CAVELL	205267	61652	45589	3098	12964	127566	16049	746	10836	171141	7720	7576	26550
	5.3	2.0	2.0	1.0	2.8	20.2	9.0	1.6	29.3	4.8	6.7	7.3	13.9
	100.0	30.0	22.2	1.5	6.3	62.1	7.8	.4	5.3	83.4	3.8	3.7	12.9
VALLEY OF THE FIVE LAKES	66705	13812	9842	2366	1605	39452	13440	-	12935	63471	13584	1106	2128
	1.7	.5	.4	.7	.3	6.2	7.5		35.0	1.8	11.8	1.1	1.1
	100.0	20.7	14.8	3.5	2.4	59.1	20.1		19.4	95.2	20.4	1.7	3.2
TONQUIN VALLEY	26576	12499	9850	1419	1230	5253	8824	-	8623	19240	-	708	6628
	.7	.4	.4	.4	.3	.8	4.9		23.3	.5		.7	3.5
	100.0	47.0	37.1	5.3	4.6	19.8	33.2		32.4	72.4		2.7	24.9
SKYLINE TRAIL	29095	22034	14289	4503	3241	5302	1759	512	138	22397	-	1901	4797
	.8	.7	.6	1.4	.7	.8	1.0	1.1	.4	.6		1.8	2.5
	100.0	75.7	49.1	15.5	11.1	18.2	6.0	1.8	.5	77.0		6.5	16.5
MUSEUMS/CENTRES IN BANFF (NET)	600299	399604	315817	34603	49184	150498	50197	6249	9984	515273	37555	37454	47573
	15.5	13.0	13.8	10.7	10.6	23.8	28.0	13.0	27.0	14.4	32.5	36.0	25.0
	100.0	66.6	52.6	5.8	8.2	25.1	8.4	1.0	1.7	85.8	6.3	6.2	7.9
BANFF CENTRE FOR FINE ARTS	105854	92280	82372	5628	4281	11855	1719	535	-	93983	12636	4625	7246
	2.7	3.0	3.6	1.7	.9	1.9	1.0	1.1		2.6	10.9	4.4	3.8
	100.0	87.2	77.8	5.3	4.0	11.2	1.6	.5		88.8	11.9	4.4	6.8
BANFF NATIONAL PARK MUSEUM (WILDLIFE DISPLAYS)	328506	181013	133239	9970	37805	112864	34629	5638	138	271065	37555	25783	31658
	8.5	5.9	5.8	3.1	8.2	17.9	19.3	11.7	.4	7.6	32.5	24.8	16.6
	100.0	55.1	40.6	3.0	11.5	34.4	10.5	1.7	*	82.5	11.4	7.8	9.6
LUXTON MUSEUM (INDIAN CULTURE)	166919	117198	104425	3685	9088	42068	7653	962	484	152388	2029	6875	7656
	4.3	3.8	4.6	1.1	2.0	6.7	4.3	2.0	1.3	4.3	1.8	6.6	4.0
	100.0	70.2	62.6	2.2	5.4	25.2	4.6	.6	.3	91.3	1.2	4.1	4.6
NATURAL HISTORY MUSEUM (GEOLOGICAL)	68872	30251	21539	3273	5440	32872	5749	1328	484	46984	15614	14520	7369
	1.8	1.0	.9	1.0	1.2	5.2	3.2	2.8	1.3	1.3	13.5	14.0	3.9
	100.0	43.9	31.3	4.8	7.9	47.7	8.3	1.9	.7	68.2	22.7	21.1	10.7
WALTER J. PHILLIPS ART GALLERY	36571	18918	13587	3536	1795	17652	-	-	-	31837	26220	4199	535
	.9	.6	.6	1.1	.4	2.8				.9	22.7	4.0	.3
	100.0	51.7	37.2	9.7	4.9	48.3				87.1	71.7	11.5	1.5
WHYTE MUSEUM OF THE CANADIAN ROCKIES (ART DISPLAYS)	95384	40343	29256	3674	7412	45046	9996	-	9363	80469	12636	9075	5840
	2.5	1.3	1.3	1.1	1.6	7.1	5.6		25.3	2.2	10.9	8.7	3.1
	100.0	42.3	30.7	3.9	7.8	47.2	10.5		9.8	84.4	13.2	9.5	6.1

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
MUSEUMS/ CENTRES IN BANFF	71512	47237	30236	16207	795	20139	4136	764	-	56491	-	9476	5546
BUT DON'T KNOW NAME(S)	1.8	1.5	1.3	5.0	.2	3.2	2.3	1.6		1.6		9.1	2.9
	100.0	66.1	42.3	22.7	1.1	28.2	5.8	1.1		79.0		13.3	7.8
MUSEUMS/CENTRES IN JASPER	285716	89378	34430	15814	39135	175276	21062	875	3975	214520	32536	17484	53712
(NET)	7.4	2.9	1.5	4.9	8.5	27.7	11.8	1.8	10.8	6.0	28.2	16.8	28.2
	100.0	31.3	12.1	5.5	13.7	61.3	7.4	.3	1.4	75.1	11.4	6.1	18.8
COLUMBIA ICEFIELD CENTRE	266240	74878	23841	15754	35283	171977	19385	875	3975	198448	32536	15444	52349
	6.9	2.4	1.0	4.9	7.6	27.2	10.8	1.8	10.8	5.5	28.2	14.9	27.5
	100.0	28.1	9.0	5.9	13.3	64.6	7.3	.3	1.5	74.5	12.2	5.8	19.7
THE DEN WILDLIFE MUSEUM	27627	19985	15293	379	4313	5966	1677	-	-	22089	2029	3219	2320
	.7	.7	.7	.1	.9	.9	.9			.6	1.8	3.1	1.2
	100.0	72.3	55.4	1.4	15.6	21.6	6.1			80.0	7.3	11.6	8.4
HISTORICAL SITES IN BANFF	1052797	669371	526274	48391	94706	295637	87788	20451	15090	907134	31712	42095	103568
AND JASPER (NET)	27.1	21.8	23.1	14.9	20.5	46.8	49.0	42.6	40.8	25.3	27.4	40.5	54.4
	100.0	63.6	50.0	4.6	9.0	28.1	8.3	1.9	1.4	86.2	3.0	4.0	9.8
BANKHEAD COAL MINE GHOST	99406	80737	76973	1571	2193	9693	8976	-	138	92998	3650	5049	1359
TOWN (BANFF)	2.6	2.6	3.4	.5	.5	1.5	5.0		.4	2.6	3.2	4.9	.7
	100.0	81.2	77.4	1.6	2.2	9.8	9.0		.1	93.6	3.7	5.1	1.4
SILVER CITY PLAQUE	26061	6560	3148	3144	268	17031	2470	-	2017	20526	1101	4814	721
(BANFF)	.7	.2	.1	1.0	.1	2.7	1.4		5.5	.6	1.0	4.6	.4
	100.0	25.2	12.1	12.1	1.0	65.3	9.5		7.7	78.8	4.2	18.5	2.8
BANFF SPRINGS HOTEL	901001	593181	488550	42652	61979	242384	65436	20337	14952	764361	22150	34698	101942
	23.2	19.3	21.4	13.2	13.4	38.4	36.5	42.4	40.5	21.3	19.2	33.4	53.5
	100.0	65.8	54.2	4.7	6.9	26.9	7.3	2.3	1.7	84.8	2.5	3.9	11.3
OLD FORT POINT CAIRN	23296	10434	3772	5536	1125	12748	114	114	-	15339	810	5879	2079
(JASPER)	.6	.3	.2	1.7	.2	2.0	.1	.2		.4	.7	5.7	1.1
	100.0	44.8	16.2	23.8	4.8	54.7	.5	.5		65.8	3.5	25.2	8.9
BUFFALO PADDOCK IN BANFF	276116	137922	68399	21957	47566	107451	30743	1027	138	235654	11951	12871	27591
	7.1	4.5	3.0	6.8	10.3	17.0	17.2	2.1	.4	6.6	10.3	12.4	14.5
	100.0	50.0	24.8	8.0	17.2	38.9	11.1	.4	*	85.3	4.3	4.7	10.0
GONDOLA LIFTS IN BANFF	830664	513324	380079	30975	102271	258931	58410	16151	17986	689691	4436	37261	103712
(NET)	21.4	16.7	16.7	9.6	22.1	41.0	32.6	33.6	48.7	19.2	3.8	35.8	54.4
	100.0	61.8	45.8	3.7	12.3	31.2	7.0	1.9	2.2	83.0	.5	4.5	12.5

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
LAKE LOUISE GONDOLA LIFT	137362	62685	42505	3974	16205	71409	3268	386	-	119234	1925	7755	10372
	3.5	2.0	1.9	1.2	3.5	11.3	1.8	.8		3.3	1.7	7.5	5.4
	100.0	45.6	30.9	2.9	11.8	52.0	2.4	.3		86.8	1.4	5.6	7.6
MOUNT NORQUAY SCENIC LIFT	49115	29327	8500	17562	3265	17545	2244	967	-	40695	-	3768	4652
	1.3	1.0	.4	5.4	.7	2.8	1.3	2.0		1.1		3.6	2.4
	100.0	59.7	17.3	35.8	6.6	35.7	4.6	2.0		82.9		7.7	9.5
SULPHER MOUNTAIN GONDOLA LIFT	484783	276887	198281	8467	70139	153347	54549	14798	17986	367838	2512	30114	86830
	12.5	9.0	8.7	2.6	15.2	24.3	30.4	30.8	48.7	10.3	2.2	29.0	45.6
	100.0	57.1	40.9	1.7	14.5	31.6	11.3	3.1	3.7	75.9	.5	6.2	17.9
SUNSHINE VILLAGE AND GONDOLA	247937	197469	159345	4114	34011	49286	1182	-	-	232107	-	6480	9349
	6.4	6.4	7.0	1.3	7.4	7.8	.7			6.5		6.2	4.9
	100.0	79.6	64.3	1.7	13.7	19.9	.5			93.6		2.6	3.8
GONDOLA LIFTS IN JASPER													
JASPER TRAMWAY ON WHISTLER'S MOUNTAIN	288652	195884	131936	21652	42296	76705	16063	6519	138	234030	3698	19579	35044
	7.4	6.4	5.8	6.7	9.2	12.1	9.0	13.6	.4	6.5	3.2	18.8	18.4
	100.0	67.9	45.7	7.5	14.7	26.6	5.6	2.3	*	81.1	1.3	6.8	12.1
SKI RESORTS IN BANFF (NET)	667167	534747	453188	32694	48865	116662	15759	5128	-	618289	15148	16680	32198
	17.2	17.4	19.9	10.1	10.6	18.5	8.8	10.7		17.3	13.1	16.0	16.9
	100.0	80.2	67.9	4.9	7.3	17.5	2.4	.8		92.7	2.3	2.5	4.8
LAKE LOUISE	365529	274178	217993	20567	35619	76651	14699	4899	-	322176	15148	13524	29828
	9.4	8.9	9.6	6.3	7.7	12.1	8.2	10.2		9.0	13.1	13.0	15.7
	100.0	75.0	59.6	5.6	9.7	21.0	4.0	1.3		88.1	4.1	3.7	8.2
MOUNT NORQUAY	132207	121659	105948	11185	4526	9488	1060	228	-	131177	-	534	496
	3.4	4.0	4.6	3.5	1.0	1.5	.6	.5		3.7		.5	.3
	100.0	92.0	80.1	8.5	3.4	7.2	.8	.2		99.2		.4	.4
SUNSHINE VILLAGE	278395	222213	193235	7416	21562	50329	5853	4785	-	255229	-	5966	17199
	7.2	7.2	8.5	2.3	4.7	8.0	3.3	10.0		7.1		5.7	9.0
	100.0	79.8	69.4	2.7	7.7	18.1	2.1	1.7		91.7		2.1	6.2
SKI RESORTS IN JASPER													

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA				OTHER COUNTRY							
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
MARMOT BASIN	109450	105732	68177	2418	35138	3473	245	-	-	76206	-	2787	30458
	2.8	3.4	3.0	.7	7.6	.5	.1			2.1		2.7	16.0
	100.0	96.6	62.3	2.2	32.1	3.2	.2			69.6		2.5	27.8
NONE	19710	19710	4457	9699	5554	-	-	-	-	19340	-	370	-
	.5	.6	.2	3.0	1.2					.5		.4	
	100.0	100.0	22.6	49.2	28.2					98.1		1.9	
NOT STATED	182513	154397	111855	37891	4651	27568	548	548	-	181174	1601	-	1338
	4.7	5.0	4.9	11.7	1.0	4.4	.3	1.1		5.1	1.4		.7
	100.0	84.6	61.3	20.8	2.5	15.1	.3	.3		99.3	.9		.7

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
TOTAL PERSON VISITORS TO	1459	893	559	372	1087	842	783	82	233	39	712	198	348	201
BANFF OR JASPER (ACTUAL)	100.0	61.2	38.3	25.5	74.5	57.7	53.7	5.6	16.0	2.7	48.8	13.6	23.9	13.8
TOTAL PERSON VISITORS TO	3877871	2501492	1372294	1643052	2234819	1661119	1536513	177496	505272	117831	1543433	333053	1405335	596051
BANFF OR JASPER	100.0	64.5	35.4	42.4	57.6	42.8	39.6	4.6	13.0	3.0	39.8	8.6	36.2	15.4
(WEIGHTED)														
TOWNSITES (NET)	3436804	2295746	1137387	1357691	2079113	1556719	1435578	166696	457681	90405	1433758	312994	1208381	481671
	88.6	91.8	82.9	82.6	93.0	93.7	93.4	93.9	90.6	76.7	92.9	94.0	86.0	80.8
	100.0	66.8	33.1	39.5	60.5	45.3	41.8	4.9	13.3	2.6	41.7	9.1	35.2	14.0
BANFF	2557930	1793602	761065	973064	1584867	1263294	1177400	130487	299442	41700	1004505	273116	913445	366863
	66.0	71.7	55.5	59.2	70.9	76.1	76.6	73.5	59.3	35.4	65.1	82.0	65.0	61.5
	100.0	70.1	29.8	38.0	62.0	49.4	46.0	5.1	11.7	1.6	39.3	10.7	35.7	14.3
JASPER	1328894	812429	513649	377696	951199	655371	615959	84079	268278	44397	746500	102981	289309	190105
	34.3	32.5	37.4	23.0	42.6	39.5	40.1	47.4	53.1	37.7	48.4	30.9	20.6	31.9
	100.0	61.1	38.7	28.4	71.6	49.3	46.4	6.3	20.2	3.3	56.2	7.7	21.8	14.3
LAKE LOUISE	1263973	928932	331778	246738	1017235	747782	672523	118946	264319	14372	785448	105161	246157	127207
	32.6	37.1	24.2	15.0	45.5	45.0	43.8	67.0	52.3	12.2	50.9	31.6	17.5	21.3
	100.0	73.5	26.2	19.5	80.5	59.2	53.2	9.4	20.9	1.1	62.1	8.3	19.5	10.1
LAKES IN BANFF (NET)	1653119	1235030	414825	449438	1203681	897966	809111	134452	314649	3550	917299	176913	277866	281040
	42.6	49.4	30.2	27.4	53.9	54.1	52.7	75.7	62.3	3.0	59.4	53.1	19.8	47.2
	100.0	74.7	25.1	27.2	72.8	54.3	48.9	8.1	19.0	.2	55.5	10.7	16.8	17.0
BOW LAKE	532740	461818	67978	127619	405121	310787	302167	24950	89843	1616	315968	42930	22145	151697
	13.7	18.5	5.0	7.8	18.1	18.7	19.7	14.1	17.8	1.4	20.5	12.9	1.6	25.5
	100.0	86.7	12.8	24.0	76.0	58.3	56.7	4.7	16.9	.3	59.3	8.1	4.2	28.5
HECTOR LAKE	74173	59461	12303	766	73407	57618	52541	7510	18871	237	48755	12998	1028	11393
	1.9	2.4	.9	*	3.3	3.5	3.4	4.2	3.7	.2	3.2	3.9	.1	1.9
	100.0	80.2	16.6	1.0	99.0	77.7	70.8	10.1	25.4	.3	65.7	17.5	1.4	15.4
LAKE LOUISE	1125997	829642	293092	203060	922937	669986	617255	98005	258716	3550	734210	137156	146811	107820
	29.0	33.2	21.4	12.4	41.3	40.3	40.2	55.2	51.2	3.0	47.6	41.2	10.4	18.1
	100.0	73.7	26.0	18.0	82.0	59.5	54.8	8.7	23.0	.3	65.2	12.2	13.0	9.6
LAKE MINNEWANKA	371559	284053	87239	64027	307532	264165	247920	45245	48436	-	179802	44862	75671	71223
	9.6	11.4	6.4	3.9	13.8	15.9	16.1	25.5	9.6		11.6	13.5	5.4	11.9
	100.0	76.4	23.5	17.2	82.8	71.1	66.7	12.2	13.0		48.4	12.1	20.4	19.2

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
MORAINE LAKE	429130	354399	71786	49408	379722	272812	224495	65626	110680	1616	356892	42136	7300	22801
	11.1	14.2	5.2	3.0	17.0	16.4	14.6	37.0	21.9	1.4	23.1	12.7	.5	3.8
	100.0	82.6	16.7	11.5	88.5	63.6	52.3	15.3	25.8	.4	83.2	9.8	1.7	5.3
PEYTO LAKE	257400	210240	46625	3054	254346	207222	197872	45494	44034	1616	218461	18321	943	19676
	6.6	8.4	3.4	.2	11.4	12.5	12.9	25.6	8.7	1.4	14.2	5.5	.1	3.3
	100.0	81.7	18.1	1.2	98.8	80.5	76.9	17.7	17.1	.6	84.9	7.1	.4	7.6
VERMILION LAKE	190037	139799	50239	4894	185143	147295	145598	34053	39977	237	122473	13186	34756	19622
	4.9	5.6	3.7	.3	8.3	8.9	9.5	19.2	7.9	.2	7.9	4.0	2.5	3.3
	100.0	73.6	26.4	2.6	97.4	77.5	76.6	17.9	21.0	.1	64.4	6.9	18.3	10.3
OTHER LAKE(S) IN BANFF	188381	166453	21929	76245	112136	61004	52076	14383	50435	584	99436	35926	29150	23870
	4.9	6.7	1.6	4.6	5.0	3.7	3.4	8.1	10.0	.5	6.4	10.8	2.1	4.0
	100.0	88.4	11.6	40.5	59.5	32.4	27.6	7.6	26.8	.3	52.8	19.1	15.5	12.7
LAKE(S) IN BANFF BUT DON'T KNOW NAME(S)	245006	142984	99613	47287	197719	145735	141377	15534	55199	584	138903	15091	47095	43917
	6.3	5.7	7.3	2.9	8.8	8.8	9.2	8.8	10.9	.5	9.0	4.5	3.4	7.4
	100.0	58.4	40.7	19.3	80.7	59.5	57.7	6.3	22.5	.2	56.7	6.2	19.2	17.9
LAKES IN JASPER (NET)	833946	650718	181087	168489	665457	449573	427138	64256	195193	29625	487242	64328	143919	138458
	21.5	26.0	13.2	10.3	29.8	27.1	27.8	36.2	38.6	25.1	31.6	19.3	10.2	23.2
	100.0	78.0	21.7	20.2	79.8	53.9	51.2	7.7	23.4	3.6	58.4	7.7	17.3	16.6
LAKE EDITH AND ANNETTE OR LAC BEAUVERT	258429	198038	60391	21809	236620	155133	144788	43689	64875	23440	199219	13441	10880	34888
	6.7	7.9	4.4	1.3	10.6	9.3	9.4	24.6	12.8	19.9	12.9	4.0	.8	5.9
	100.0	76.6	23.4	8.4	91.6	60.0	56.0	16.9	25.1	9.1	77.1	5.2	4.2	13.5
MALIGNE LAKE	434922	353565	79215	19180	415741	288621	273936	52486	122960	7699	286278	45414	55271	47958
	11.2	14.1	5.8	1.2	18.6	17.4	17.8	29.6	24.3	6.5	18.5	13.6	3.9	8.0
	100.0	81.3	18.2	4.4	95.6	66.4	63.0	12.1	28.3	1.8	65.8	10.4	12.7	11.0
MEDICINE LAKE ("DISAPPEARING LAKE")	230216	192656	37560	-	230216	158010	146394	48834	68998	6587	157581	22747	26978	22911
	5.9	7.7	2.7		10.3	9.5	9.5	27.5	13.7	5.6	10.2	6.8	1.9	3.8
	100.0	83.7	16.3		100.0	68.6	63.6	21.2	30.0	2.9	68.4	9.9	11.7	10.0
PATRICIA AND PYRAMID LAKES	200123	167285	32838	5099	195024	150286	134588	43275	40383	9405	126122	10982	38633	24386
	5.2	6.7	2.4	.3	8.7	9.0	8.8	24.4	8.0	8.0	8.2	3.3	2.7	4.1
	100.0	83.6	16.4	2.5	97.5	75.1	67.3	21.6	20.2	4.7	63.0	5.5	19.3	12.2
JASPER OR TALBOT LAKES	220243	191766	28477	91351	128892	98041	90665	11597	27453	5300	104917	14726	31635	68965
	5.7	7.7	2.1	5.6	5.8	5.9	5.9	6.5	5.4	4.5	6.8	4.4	2.3	11.6
	100.0	87.1	12.9	41.5	58.5	44.5	41.2	5.3	12.5	2.4	47.6	6.7	14.4	31.3

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN ====DESTINATION====		==LENGTH OF STAY===		==========ACCOMMODATION TYPE==========					==========SEASON==========			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
OTHER LAKE(S) IN JASPER	122204	112863	9342	15075	107130	47787	36183	15132	62959	283	82331	18320	18554	3001
	3.2	4.5	.7	.9	4.8	2.9	2.4	8.5	12.5	.2	5.3	5.5	1.3	.5
	100.0	92.4	7.6	12.3	87.7	39.1	29.6	12.4	51.5	.2	67.4	15.0	15.2	2.5
LAKE(S) IN JASPER BUT DON'T KNOW NAME(S)	218050	144325	71584	59754	158296	116699	110586	36834	50105	1941	146700	26011	28112	17227
	5.6	5.8	5.2	3.6	7.1	7.0	7.2	20.8	9.9	1.6	9.5	7.8	2.0	2.9
	100.0	66.2	32.8	27.4	72.6	53.5	50.7	16.9	23.0	.9	67.3	11.9	12.9	7.9
FALLS/SPRINGS IN BANFF (NET)	1375412	989554	382913	540060	835352	608674	560154	65629	228516	17109	642183	138005	349228	245997
	35.5	39.6	27.9	32.9	37.4	36.6	36.5	37.0	45.2	14.5	41.6	41.4	24.9	41.3
	100.0	71.9	27.8	39.3	60.7	44.3	40.7	4.8	16.6	1.2	46.7	10.0	25.4	17.9
BOW FALLS	786130	588550	194903	260318	525812	434332	405622	44003	95521	821	335327	93608	169715	187480
	20.3	23.5	14.2	15.8	23.5	26.1	26.4	24.8	18.9	.7	21.7	28.1	12.1	31.5
	100.0	74.9	24.8	33.1	66.9	55.2	51.6	5.6	12.2	.1	42.7	11.9	21.6	23.8
UPPER HOT SPRINGS POOL	579977	414381	165596	181269	398708	280119	242738	43134	126994	7780	280654	29867	193474	75982
	15.0	16.6	12.1	11.0	17.8	16.9	15.8	24.3	25.1	6.6	18.2	9.0	13.8	12.7
	100.0	71.4	28.6	31.3	68.7	48.3	41.9	7.4	21.9	1.3	48.4	5.1	33.4	13.1
CAVE AND BASIN HOT SPRINGS AND CENTENNIAL CENTRE	489080	359601	129479	191136	297944	192501	186144	15937	99076	5578	289807	45388	106378	47507
	12.6	14.4	9.4	11.6	13.3	11.6	12.1	9.0	19.6	4.7	18.8	13.6	7.6	8.0
	100.0	73.5	26.5	39.1	60.9	39.4	38.1	3.3	20.3	1.1	59.3	9.3	21.8	9.7
OTHER FALLS/ SPRINGS IN BANFF	87781	76791	8848	-	87781	49758	43523	8924	42705	-	64076	7705	6956	9044
	2.3	3.1	.6		3.9	3.0	2.8	5.0	8.5		4.2	2.3	.5	1.5
	100.0	87.5	10.1		100.0	56.7	49.6	10.2	48.6		73.0	8.8	7.9	10.3
FALLS/ SPRINGS IN BANFF BUT DON'T KNOW NAME(S)	166030	103319	60302	33680	132349	87544	78972	17864	46602	3640	134507	18283	5820	7419
	4.3	4.1	4.4	2.0	5.9	5.3	5.1	10.1	9.2	3.1	8.7	5.5	.4	1.2
	100.0	62.2	36.3	20.3	79.7	52.7	47.6	10.8	28.1	2.2	81.0	11.0	3.5	4.5
FALLS/SPRINGS IN JASPER (NET)	702970	483417	217144	86425	616545	395303	368062	69876	211430	23217	533051	70954	36001	62964
	18.1	19.3	15.8	5.3	27.6	23.8	24.0	39.4	41.8	19.7	34.5	21.3	2.6	10.6
	100.0	68.8	30.9	12.3	87.7	56.2	52.4	9.9	30.1	3.3	75.8	10.1	5.1	9.0
ATHABASCA FALLS	544684	403511	140906	22412	522272	320599	304585	58014	193534	17591	393946	65822	26174	58742
	14.0	16.1	10.3	1.4	23.4	19.3	19.8	32.7	38.3	14.9	25.5	19.8	1.9	9.9
	100.0	74.1	25.9	4.1	95.9	58.9	55.9	10.7	35.5	3.2	72.3	12.1	4.8	10.8
MIETTE HOT SPRINGS	144043	119304	24739	11951	132092	73182	59399	14961	62957	539	127299	5741	967	10036
	3.7	4.8	1.8	.7	5.9	4.4	3.9	8.4	12.5	.5	8.2	1.7	.1	1.7
	100.0	82.8	17.2	8.3	91.7	50.8	41.2	10.4	43.7	.4	88.4	4.0	.7	7.0

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
PUNCHBOWL FALLS	75326	58072	17254	2072	73254	42742	37554	5188	39016	-	54722	11190	-	9414
	1.9	2.3	1.3	.1	3.3	2.6	2.4	2.9	7.7		3.5	3.4		1.6
	100.0	77.1	22.9	2.8	97.2	56.7	49.9	6.9	51.8		72.6	14.9		12.5
SUNWAPTA FALLS	261096	181881	79215	29103	231993	131044	124990	19710	103183	1927	176700	37897	1909	44590
	6.7	7.3	5.8	1.8	10.4	7.9	8.1	11.1	20.4	1.6	11.4	11.4	.1	7.5
	100.0	69.7	30.3	11.1	88.9	50.2	47.9	7.5	39.5	.7	67.7	14.5	.7	17.1
OTHER FALLS/ SPRINGS IN JASPER	108291	90339	17952	-	108291	64600	60929	4839	40283	5280	73259	21200	6807	7025
	2.8	3.6	1.3		4.8	3.9	4.0	2.7	8.0	4.5	4.7	6.4	.5	1.2
	100.0	83.4	16.6		100.0	59.7	56.3	4.5	37.2	4.9	67.7	19.6	6.3	6.5
FALLS/ SPRINGS IN JASPER BUT DON'T KNOW NAME(S)	146063	109761	33893	34065	111998	84761	80094	37267	31249	547	131758	7872	2053	4380
	3.8	4.4	2.5	2.1	5.0	5.1	5.2	21.0	6.2	.5	8.5	2.4	.1	.7
	100.0	75.1	23.2	23.3	76.7	58.0	54.8	25.5	21.4	.4	90.2	5.4	1.4	3.0
GLACIERS/ICEFIELDS IN BANFF AND JASPER (NET)	770057	571897	194897	80496	689561	487931	455318	77672	204433	8268	574839	83835	20160	91222
	19.9	22.9	14.2	4.9	30.9	29.4	29.6	43.8	40.5	7.0	37.2	25.2	1.4	15.3
	100.0	74.3	25.3	10.5	89.5	63.4	59.1	10.1	26.5	1.1	74.6	10.9	2.6	11.8
ATHABASCA GLACIER	444896	343340	98561	34535	410360	308493	293037	53002	104140	1131	345373	38786	14856	45881
	11.5	13.7	7.2	2.1	18.4	18.6	19.1	29.9	20.6	1.0	22.4	11.6	1.1	7.7
	100.0	77.2	22.2	7.8	92.2	69.3	65.9	11.9	23.4	.3	77.6	8.7	3.3	10.3
COLUMBIA ICEFIELD	631461	486299	142218	66978	564483	405206	389867	59577	156762	8268	480225	59799	13139	78298
	16.3	19.4	10.4	4.1	25.3	24.4	25.4	33.6	31.0	7.0	31.1	18.0	.9	13.1
	100.0	77.0	22.5	10.6	89.4	64.2	61.7	9.4	24.8	1.3	76.0	9.5	2.1	12.4
STUTFIELD GLACIER	45329	37414	7915	-	45329	25919	24222	3412	21838	2119	31833	7265	1028	5202
	1.2	1.5	.6		2.0	1.6	1.6	1.9	4.3	1.8	2.1	2.2	.1	.9
	100.0	82.5	17.5		100.0	57.2	53.4	7.5	48.2	4.7	70.2	16.0	2.3	11.5
CROWFOOT GLACIER	171498	133922	37576	11716	159782	129557	115175	49632	37947	1817	131476	19074	2961	17986
	4.4	5.4	2.7	.7	7.1	7.8	7.5	28.0	7.5	1.5	8.5	5.7	.2	3.0
	100.0	78.1	21.9	6.8	93.2	75.5	67.2	28.9	22.1	1.1	76.7	11.1	1.7	10.5
DOME GLACIER	65671	59310	6360	-	65671	54210	52809	8294	16246	821	56423	7713	85	1450
	1.7	2.4	.5		2.9	3.3	3.4	4.7	3.2	.7	3.7	2.3	*	.2
	100.0	90.3	9.7		100.0	82.5	80.4	12.6	24.7	1.2	85.9	11.7	.1	2.2
OTHER GLACIERS/ ICEFIELDS IN BANFF AND JASPER	151487	128439	23048	10752	140735	106227	95520	44113	47212	821	129119	11945	1450	8973
	3.9	5.1	1.7	.7	6.3	6.4	6.2	24.9	9.3	.7	8.4	3.6	.1	1.5
	100.0	84.8	15.2	7.1	92.9	70.1	63.1	29.1	31.2	.5	85.2	7.9	1.0	5.9

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN ====DESTINATION====		==LENGTH OF STAY==		==ACCOMMODATION TYPE==					==SEASON==			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
OTHER NATURAL ATTRACTIONS IN BANFF (NET)	813888	608918	204702	154581	659307	440546	403865	80560	210306	16935	514810	67744	122355	108980
	21.0	24.3	14.9	9.4	29.5	26.5	26.3	45.4	41.6	14.4	33.4	20.3	8.7	18.3
	100.0	74.8	25.2	19.0	81.0	54.1	49.6	9.9	25.8	2.1	63.3	8.3	15.0	13.4
CASCADE GARDEN (BANFF NATIONAL PARK BUILDING)	214273	134836	79169	28541	185733	139640	131382	38361	50052	237	152662	8553	39953	13105
	5.5	5.4	5.8	1.7	8.3	8.4	8.6	21.6	9.9	.2	9.9	2.6	2.8	2.2
	100.0	62.9	36.9	13.3	86.7	65.2	61.3	17.9	23.4	.1	71.2	4.0	18.6	6.1
CASTLE MOUNTAIN	313475	236235	76972	43503	269972	225619	210415	52572	48733	6513	194163	38568	64542	16203
	8.1	9.4	5.6	2.6	12.1	13.6	13.7	29.6	9.6	5.5	12.6	11.6	4.6	2.7
	100.0	75.4	24.6	13.9	86.1	72.0	67.1	16.8	15.5	2.1	61.9	12.3	20.6	5.2
HOODOOS (ROCK SPIRES)	337699	252364	85067	19411	318288	209415	199617	45777	118050	237	223789	16579	67618	29713
	8.7	10.1	6.2	1.2	14.2	12.6	13.0	25.8	23.4	.2	14.5	5.0	4.8	5.0
	100.0	74.7	25.2	5.7	94.3	62.0	59.1	13.6	35.0	.1	66.3	4.9	20.0	8.8
JOHNSTON CANYON	231968	141179	90522	38005	193963	140823	130234	22736	46245	4224	122480	14026	44687	50775
	6.0	5.6	6.6	2.3	8.7	8.5	8.5	12.8	9.2	3.6	7.9	4.2	3.2	8.5
	100.0	60.9	39.0	16.4	83.6	60.7	56.1	9.8	19.9	1.8	52.8	6.0	19.3	21.9
SASKATCHEWAN RIVER CROSSING	243143	207312	35563	50145	192998	136085	132787	13556	56654	7431	192561	22464	943	27175
	6.3	8.3	2.6	3.1	8.6	8.2	8.6	7.6	11.2	6.3	12.5	6.7	.1	4.6
	100.0	85.3	14.6	20.6	79.4	56.0	54.6	5.6	23.3	3.1	79.2	9.2	.4	11.2
SKOKI VALLEY	9791	8840	952	1034	8757	8757	8757	584	-	237	5916	480	2671	725
	.3	.4	.1	.1	.4	.5	.6	.3		.2	.4	.1	.2	.1
	100.0	90.3	9.7	10.6	89.4	89.4	89.4	6.0		2.4	60.4	4.9	27.3	7.4
EGYPT LAKE AREA	7156	7156	-	-	7156	7156	1211	5946	-	-	1211	-	5946	-
	.2	.3			.3	.4	.1	3.3			.1		.4	
	100.0	100.0			100.0	100.0	16.9	83.1			16.9		83.1	
OTHER NATURAL ATTRACTIONS IN JASPER (NET)	642135	505061	134664	106311	535824	367719	352668	57056	169150	10768	407334	61570	68348	104882
	16.6	20.2	9.8	6.5	24.0	22.1	23.0	32.1	33.5	9.1	26.4	18.5	4.9	17.6
	100.0	78.7	21.0	16.6	83.4	57.3	54.9	8.9	26.3	1.7	63.4	9.6	10.6	16.3
GOAT LOOKOUT	141482	96382	45100	47619	93862	60607	60243	34693	38723	-	122424	14076	3804	1178
	3.6	3.9	3.3	2.9	4.2	3.6	3.9	19.5	7.7		7.9	4.2	.3	.2
	100.0	68.1	31.9	33.7	66.3	42.8	42.6	24.5	27.4		86.5	9.9	2.7	.8
MALIGNE CANYON/ VALLEY	487210	417443	67358	72305	414905	292926	282727	48934	128183	9596	290025	35254	63185	98746
	12.6	16.7	4.9	4.4	18.6	17.6	18.4	27.6	25.4	8.1	18.8	10.6	4.5	16.6
	100.0	85.7	13.8	14.8	85.2	60.1	58.0	10.0	26.3	2.0	59.5	7.2	13.0	20.3

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN ====DESTINATION====		==LENGTH OF STAY===		==========ACCOMMODATION TYPE==========					==========SEASON==========			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
MOUNT EDITH CAVELL	205267	167894	37373	-	205267	156250	148590	43590	44302	2707	176390	18190	194	10493
	5.3	6.7	2.7		9.2	9.4	9.7	24.6	8.8	2.3	11.4	5.5	*	1.8
	100.0	81.8	18.2		100.0	76.1	72.4	21.2	21.6	1.3	85.9	8.9	.1	5.1
VALLEY OF THE FIVE LAKES	66705	49492	17213	-	66705	45766	42513	10504	24149	311	52592	1178	-	12935
	1.7	2.0	1.3		3.0	2.8	2.8	5.9	4.8	.3	3.4	.4		2.2
	100.0	74.2	25.8		100.0	68.6	63.7	15.7	36.2	.5	78.8	1.8		19.4
TONQUIN VALLEY	26576	24811	1765	-	26576	21131	20006	1125	6837	51	11446	1125	4364	9641
	.7	1.0	.1		1.2	1.3	1.3	.6	1.4	*	.7	.3	.3	1.6
	100.0	93.4	6.6		100.0	79.5	75.3	4.2	25.7	.2	43.1	4.2	16.4	36.3
SKYLINE TRAIL	29095	27856	1239	13614	15481	10978	10240	1322	4867	-	23645	2507	102	2841
	.8	1.1	.1	.8	.7	.7	.7	.7	1.0		1.5	.8	*	.5
	100.0	95.7	4.3	46.8	53.2	37.7	35.2	4.5	16.7		81.3	8.6	.4	9.8
MUSEUMS/CENTRES IN BANFF (NET)	600299	464008	136024	229945	370355	273063	237762	65910	96731	2254	302811	33347	126434	137708
	15.5	18.5	9.9	14.0	16.6	16.4	15.5	37.1	19.1	1.9	19.6	10.0	9.0	23.1
	100.0	77.3	22.7	38.3	61.7	45.5	39.6	11.0	16.1	.4	50.4	5.6	21.1	22.9
BANFF CENTRE FOR FINE ARTS	105854	65268	40587	15565	90290	72619	59373	14466	15006	1081	57002	4039	35592	9221
	2.7	2.6	3.0	.9	4.0	4.4	3.9	8.2	3.0	.9	3.7	1.2	2.5	1.5
	100.0	61.7	38.3	14.7	85.3	68.6	56.1	13.7	14.2	1.0	53.8	3.8	33.6	8.7
BANFF NATIONAL PARK MUSEUM (WILDLIFE DISPLAYS)	328506	257932	70307	94644	233863	166861	143524	51276	78836	-	204456	20236	73365	30451
	8.5	10.3	5.1	5.8	10.5	10.0	9.3	28.9	15.6		13.2	6.1	5.2	5.1
	100.0	78.5	21.4	28.8	71.2	50.8	43.7	15.6	24.0		62.2	6.2	22.3	9.3
LUXTON MUSEUM (INDIAN CULTURE)	166919	162630	4288	96511	70408	58851	51107	33016	14583	-	54442	3885	8088	100504
	4.3	6.5	.3	5.9	3.2	3.5	3.3	18.6	2.9		3.5	1.2	.6	16.9
	100.0	97.4	2.6	57.8	42.2	35.3	30.6	19.8	8.7		32.6	2.3	4.8	60.2
NATURAL HISTORY MUSEUM (GEOLOGICAL)	68872	54271	14601	6618	62255	42024	25492	16532	18783	2254	55601	1068	5999	6205
	1.8	2.2	1.1	.4	2.8	2.5	1.7	9.3	3.7	1.9	3.6	.3	.4	1.0
	100.0	78.8	21.2	9.6	90.4	61.0	37.0	24.0	27.3	3.3	80.7	1.6	8.7	9.0
WALTER J. PHILLIPS ART GALLERY	36571	31845	4726	-	36571	9342	9342	-	27229	-	32246	1125	-	3200
	.9	1.3	.3		1.6	.6	.6		5.4		2.1	.3		.5
	100.0	87.1	12.9		100.0	25.5	25.5		74.5		88.2	3.1		8.7
WHYTE MUSEUM OF THE CANADIAN ROCKIES (ART DISPLAYS)	95384	82038	13346	1858	93526	62413	53690	34555	24776	-	81899	2328	8993	2164
	2.5	3.3	1.0	.1	4.2	3.8	3.5	19.5	4.9		5.3	.7	.6	.4
	100.0	86.0	14.0	1.9	98.1	65.4	56.3	36.2	26.0		85.9	2.4	9.4	2.3

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
MUSEUMS/ CENTRES IN BANFF	71512	51802	19711	30318	41194	34189	34145	2391	7005	-	44536	7196	13861	5918
BUT DON'T KNOW NAME(S)	1.8	2.1	1.4	1.8	1.8	2.1	2.2	1.3	1.4		2.9	2.2	1.0	1.0
	100.0	72.4	27.6	42.4	57.6	47.8	47.7	3.3	9.8		62.3	10.1	19.4	8.3
MUSEUMS/CENTRES IN JASPER	285716	215778	69671	14589	271128	163897	157626	47071	113468	1386	246370	25214	2087	12045
(NET)	7.4	8.6	5.1	.9	12.1	9.9	10.3	26.5	22.5	1.2	16.0	7.6	.1	2.0
	100.0	75.5	24.4	5.1	94.9	57.4	55.2	16.5	39.7	.5	86.2	8.8	.7	4.2
COLUMBIA ICEFIELD CENTRE	266240	205712	60260	13735	252505	154167	148740	46226	104213	1386	230275	22661	1984	11320
	6.9	8.2	4.4	.8	11.3	9.3	9.7	26.0	20.6	1.2	14.9	6.8	.1	1.9
	100.0	77.3	22.6	5.2	94.8	57.9	55.9	17.4	39.1	.5	86.5	8.5	.7	4.3
THE DEN WILDLIFE MUSEUM	27627	15312	12316	854	26773	10846	10002	844	15989	302	24247	2554	102	725
	.7	.6	.9	.1	1.2	.7	.7	.5	3.2	.3	1.6	.8	*	.1
	100.0	55.4	44.6	3.1	96.9	39.3	36.2	3.1	57.9	1.1	87.8	9.2	.4	2.6
HISTORICAL SITES IN BANFF	1052797	815503	234834	405948	646849	521202	483995	76963	125506	11582	523105	132920	195059	201714
AND JASPER (NET)	27.1	32.6	17.1	24.7	28.9	31.4	31.5	43.4	24.8	9.8	33.9	39.9	13.9	33.8
	100.0	77.5	22.3	38.6	61.4	49.5	46.0	7.3	11.9	1.1	49.7	12.6	18.5	19.2
BANKHEAD COAL MINE GHOST	99406	63057	36349	18521	80885	68239	67346	893	12647	-	14167	13979	57926	13334
TOWN (BANFF)	2.6	2.5	2.6	1.1	3.6	4.1	4.4	.5	2.5		.9	4.2	4.1	2.2
	100.0	63.4	36.6	18.6	81.4	68.6	67.7	.9	12.7		14.3	14.1	58.3	13.4
SILVER CITY PLAQUE	26061	22044	4017	10752	15309	9112	5968	3144	6197	-	17265	1534	1470	5792
(BANFF)	.7	.9	.3	.7	.7	.5	.4	1.8	1.2		1.1	.5	.1	1.0
	100.0	84.6	15.4	41.3	58.7	35.0	22.9	12.1	23.8		66.2	5.9	5.6	22.2
BANFF SPRINGS HOTEL	901001	702661	195880	325818	575183	504224	467155	70402	76063	6337	411715	111099	195059	183128
	23.2	28.1	14.3	19.8	25.7	30.4	30.4	39.7	15.1	5.4	26.7	33.4	13.9	30.7
	100.0	78.0	21.7	36.2	63.8	56.0	51.8	7.8	8.4	.7	45.7	12.3	21.6	20.3
OLD FORT POINT CAIRN	23296	12677	10619	794	22502	8873	8873	-	8586	5043	13993	3277	-	6027
(JASPER)	.6	.5	.8	*	1.0	.5	.6		1.7	4.3	.9	1.0		1.0
	100.0	54.4	45.6	3.4	96.6	38.1	38.1		36.9	21.6	60.1	14.1		25.9
BUFFALO PADDOCK IN BANFF	276116	190272	85844	89018	187098	135989	121554	49565	52534	1023	211582	13998	31412	19124
	7.1	7.6	6.3	5.4	8.4	8.2	7.9	27.9	10.4	.9	13.7	4.2	2.2	3.2
	100.0	68.9	31.1	32.2	67.8	49.3	44.0	18.0	19.0	.4	76.6	5.1	11.4	6.9
GONDOLA LIFTS IN BANFF	830664	667338	162524	253338	577326	492845	469137	58446	80840	9300	429147	41213	180676	179628
(NET)	21.4	26.7	11.8	15.4	25.8	29.7	30.5	32.9	16.0	7.9	27.8	12.4	12.9	30.1
	100.0	80.3	19.6	30.5	69.5	59.3	56.5	7.0	9.7	1.1	51.7	5.0	21.8	21.6

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN ====DESTINATION====		==LENGTH OF STAY===		==========ACCOMMODATION TYPE==========					==========SEASON==========			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
LAKE LOUISE GONDOLA LIFT	137362	114955	22407	8831	128530	101389	99872	2684	28410	937	92800	11846	24503	8213
	3.5	4.6	1.6	.5	5.8	6.1	6.5	1.5	5.6	.8	6.0	3.6	1.7	1.4
	100.0	83.7	16.3	6.4	93.6	73.8	72.7	2.0	20.7	.7	67.6	8.6	17.8	6.0
MOUNT NORQUAY SCENIC LIFT	49115	34319	14796	16235	32880	16589	16589	-	16291	-	34691	9831	2398	2195
	1.3	1.4	1.1	1.0	1.5	1.0	1.1		3.2		2.2	3.0	.2	.4
	100.0	69.9	30.1	33.1	66.9	33.8	33.8		33.2		70.6	20.0	4.9	4.5
SULPHER MOUNTAIN GONDOLA LIFT	484783	381115	102865	173103	311680	279969	259097	28460	27385	462	256424	33175	28093	167090
	12.5	15.2	7.5	10.5	13.9	16.9	16.9	16.0	5.4	.4	16.6	10.0	2.0	28.0
	100.0	78.6	21.2	35.7	64.3	57.8	53.4	5.9	5.6	.1	52.9	6.8	5.8	34.5
SUNSHINE VILLAGE AND GONDOLA	247937	206695	41242	59125	188812	155892	151751	32604	35910	7901	87958	3303	146544	10131
	6.4	8.3	3.0	3.6	8.4	9.4	9.9	18.4	7.1	6.7	5.7	1.0	10.4	1.7
	100.0	83.4	16.6	23.8	76.2	62.9	61.2	13.2	14.5	3.2	35.5	1.3	59.1	4.1
GONDOLA LIFTS IN JASPER														
JASPER TRAMWAY ON WHISTLER'S MOUNTAIN	288652	238942	49710	53287	235366	169105	157191	17047	60170	11512	168370	22273	29883	68126
	7.4	9.6	3.6	3.2	10.5	10.2	10.2	9.6	11.9	9.8	10.9	6.7	2.1	11.4
	100.0	82.8	17.2	18.5	81.5	58.6	54.5	5.9	20.8	4.0	58.3	7.7	10.4	23.6
SKI RESORTS IN BANFF (NET)	667167	554386	110104	161973	505194	432603	422530	39105	68787	13552	176600	32788	430072	27707
	17.2	22.2	8.0	9.9	22.6	26.0	27.5	22.0	13.6	11.5	11.4	9.8	30.6	4.6
	100.0	83.1	16.5	24.3	75.7	64.8	63.3	5.9	10.3	2.0	26.5	4.9	64.5	4.2
LAKE LOUISE	365529	312559	52434	68844	296684	255304	253067	5288	42649	1162	109122	26456	213678	16273
	9.4	12.5	3.8	4.2	13.3	15.4	16.5	3.0	8.4	1.0	7.1	7.9	15.2	2.7
	100.0	85.5	14.3	18.8	81.2	69.8	69.2	1.4	11.7	.3	29.9	7.2	58.5	4.5
MOUNT NORQUAY	132207	87992	44215	20352	111855	103283	96395	6888	4083	4489	16343	4843	108978	2043
	3.4	3.5	3.2	1.2	5.0	6.2	6.3	3.9	.8	3.8	1.1	1.5	7.8	.3
	100.0	66.6	33.4	15.4	84.6	78.1	72.9	5.2	3.1	3.4	12.4	3.7	82.4	1.5
SUNSHINE VILLAGE	278395	236844	39409	83864	194530	167748	164293	31282	26199	7901	59588	3803	201996	13008
	7.2	9.5	2.9	5.1	8.7	10.1	10.7	17.6	5.2	6.7	3.9	1.1	14.4	2.2
	100.0	85.1	14.2	30.1	69.9	60.3	59.0	11.2	9.4	2.8	21.4	1.4	72.6	4.7
SKI RESORTS IN JASPER														

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN ====DESTINATION====		==LENGTH OF STAY===		==========ACCOMMODATION TYPE==========					==========SEASON==========			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
MARMOT BASIN	109450	101929	6700	17217	92233	91185	90560	625	4867	321	5976	2614	88091	12770
	2.8	4.1	.5	1.0	4.1	5.5	5.9	.4	1.0	.3	.4	.8	6.3	2.1
	100.0	93.1	6.1	15.7	84.3	83.3	82.7	.6	4.4	.3	5.5	2.4	80.5	11.7
NONE	19710	370	19340	8709	11000	9007	9007	-	1994	-	19710	-	-	-
	.5	*	1.4	.5	.5	.5	.6		.4		1.3			
	100.0	1.9	98.1	44.2	55.8	45.7	45.7		10.1		100.0			
NOT STATED	182513	29356	153156	123262	59251	44791	42739	2052	10859	27426	13393	1851	96488	70780
	4.7	1.2	11.2	7.5	2.7	2.7	2.8	1.2	2.1	23.3	.9	.6	6.9	11.9
	100.0	16.1	83.9	67.5	32.5	24.5	23.4	1.1	5.9	15.0	7.3	1.0	52.9	38.8

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PERSON VISITORS TO BANFF OR JASPER (ACTUAL)	1459	544	428	238	131	166	372	295	1144	366	461	795	219
	100.0	37.3	29.3	16.3	9.0	11.4	25.5	20.2	78.4	25.1	31.6	54.5	15.0
TOTAL PERSON VISITORS TO BANFF OR JASPER (WEIGHTED)	3877871	1253931	1633523	584081	289405	205440	793200	860337	3077616	1012125	1038288	1928284	521871
	100.0	32.3	42.1	15.1	7.5	5.3	20.5	22.2	79.4	26.1	26.8	49.7	13.5
TOWNSITES (NET)	3436804	1073239	1483797	505627	278289	184002	744387	810067	2905335	1004846	1026512	1908144	428024
	88.6	85.6	90.8	86.6	96.2	89.6	93.8	94.2	94.4	99.3	98.9	99.0	82.0
	100.0	31.2	43.2	14.7	8.1	5.4	21.7	23.6	84.5	29.2	29.9	55.5	12.5
BANFF	2557930	821371	1003380	405335	254058	147169	614057	637520	2149647	879591	809741	1507549	281718
	66.0	65.5	61.4	69.4	87.8	71.6	77.4	74.1	69.8	86.9	78.0	78.2	54.0
	100.0	32.1	39.2	15.8	9.9	5.8	24.0	24.9	84.0	34.4	31.7	58.9	11.0
JASPER	1328894	468658	596213	165004	60170	86904	348446	245984	1175774	303791	602162	716560	95806
	34.3	37.4	36.5	28.3	20.8	42.3	43.9	28.6	38.2	30.0	58.0	37.2	18.4
	100.0	35.3	44.9	12.4	4.5	6.5	26.2	18.5	88.5	22.9	45.3	53.9	7.2
LAKE LOUISE	1263973	421688	527109	238477	71235	69561	411340	322935	1203197	475512	598185	824135	166914
	32.6	33.6	32.3	40.8	24.6	33.9	51.9	37.5	39.1	47.0	57.6	42.7	32.0
	100.0	33.4	41.7	18.9	5.6	5.5	32.5	25.5	95.2	37.6	47.3	65.2	13.2
LAKES IN BANFF (NET)	1653119	528597	673594	269674	183828	71026	575444	551208	1558256	740057	732202	1010290	131759
	42.6	42.2	41.2	46.2	63.5	34.6	72.5	64.1	50.6	73.1	70.5	52.4	25.2
	100.0	32.0	40.7	16.3	11.1	4.3	34.8	33.3	94.3	44.8	44.3	61.1	8.0
BOW LAKE	532740	178955	134038	86312	109127	47405	190375	248753	525072	322013	251692	332406	7717
	13.7	14.3	8.2	14.8	37.7	23.1	24.0	28.9	17.1	31.8	24.2	17.2	1.5
	100.0	33.6	25.2	16.2	20.5	8.9	35.7	46.7	98.6	60.4	47.2	62.4	1.4
HECTOR LAKE	74173	33681	19729	12457	2464	6443	19161	24257	72851	39628	46271	45561	1960
	1.9	2.7	1.2	2.1	.9	3.1	2.4	2.8	2.4	3.9	4.5	2.4	.4
	100.0	45.4	26.6	16.8	3.3	8.7	25.8	32.7	98.2	53.4	62.4	61.4	2.6
LAKE LOUISE	1125997	377434	471009	206783	57221	59439	359068	299415	1086560	481296	564021	765746	114754
	29.0	30.1	28.8	35.4	19.8	28.9	45.3	34.8	35.3	47.6	54.3	39.7	22.0
	100.0	33.5	41.8	18.4	5.1	5.3	31.9	26.6	96.5	42.7	50.1	68.0	10.2
LAKE MINNEWANKA	371559	158951	99940	77712	24687	18459	215765	128181	343115	191315	207956	242765	17053
	9.6	12.7	6.1	13.3	8.5	9.0	27.2	14.9	11.1	18.9	20.0	12.6	3.3
	100.0	42.8	26.9	20.9	6.6	5.0	58.1	34.5	92.3	51.5	56.0	65.3	4.6

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
MORAINE LAKE	429130	130429	155382	90682	33022	37728	201397	141323	404382	177960	246616	257858	9655
	11.1	10.4	9.5	15.5	11.4	18.4	25.4	16.4	13.1	17.6	23.8	13.4	1.9
	100.0	30.4	36.2	21.1	7.7	8.8	46.9	32.9	94.2	41.5	57.5	60.1	2.2
PEYTO LAKE	257400	128112	72620	36161	10641	30983	129586	110086	254857	157375	168624	206264	2205
	6.6	10.2	4.4	6.2	3.7	15.1	16.3	12.8	8.3	15.5	16.2	10.7	.4
	100.0	49.8	28.2	14.0	4.1	12.0	50.3	42.8	99.0	61.1	65.5	80.1	.9
VERMILION LAKE	190037	72481	50663	51155	9955	6729	148724	72871	186150	134275	161299	135871	6504
	4.9	5.8	3.1	8.8	3.4	3.3	18.7	8.5	6.0	13.3	15.5	7.0	1.2
	100.0	38.1	26.7	26.9	5.2	3.5	78.3	38.3	98.0	70.7	84.9	71.5	3.4
OTHER LAKE(S) IN BANFF	188381	81581	81430	28864	3278	8933	105870	59008	176794	61359	83255	117316	12230
	4.9	6.5	5.0	4.9	1.1	4.3	13.3	6.9	5.7	6.1	8.0	6.1	2.3
	100.0	43.3	43.2	15.3	1.7	4.7	56.2	31.3	93.8	32.6	44.2	62.3	6.5
LAKE(S) IN BANFF BUT DON'T KNOW NAME(S)	245006	75700	132572	24590	7228	17403	96774	41014	243612	84783	169399	136988	2520
	6.3	6.0	8.1	4.2	2.5	8.5	12.2	4.8	7.9	8.4	16.3	7.1	.5
	100.0	30.9	54.1	10.0	3.0	7.1	39.5	16.7	99.4	34.6	69.1	55.9	1.0
LAKES IN JASPER (NET)	833946	288589	360437	103403	41660	64860	298995	204044	805790	210359	464950	497239	66274
	21.5	23.0	22.1	17.7	14.4	31.6	37.7	23.7	26.2	20.8	44.8	25.8	12.7
	100.0	34.6	43.2	12.4	5.0	7.8	35.9	24.5	96.6	25.2	55.8	59.6	7.9
LAKE EDITH AND ANNETTE OR LAC BEAUVERT	258429	144857	68198	26827	2299	14334	128343	93244	246971	89569	170869	180639	6370
	6.7	11.6	4.2	4.6	.8	7.0	16.2	10.8	8.0	8.8	16.5	9.4	1.2
	100.0	56.1	26.4	10.4	.9	5.5	49.7	36.1	95.6	34.7	66.1	69.9	2.5
MALIGNE LAKE	434922	166873	153771	75015	21310	49592	197386	122827	426419	146773	309110	272447	30926
	11.2	13.3	9.4	12.8	7.4	24.1	24.9	14.3	13.9	14.5	29.8	14.1	5.9
	100.0	38.4	35.4	17.2	4.9	11.4	45.4	28.2	98.0	33.7	71.1	62.6	7.1
MEDICINE LAKE ("DISAPPEARING LAKE")	230216	129987	41421	18673	17627	32265	128288	61241	224452	96185	174860	152441	31392
	5.9	10.4	2.5	3.2	6.1	15.7	16.2	7.1	7.3	9.5	16.8	7.9	6.0
	100.0	56.5	18.0	8.1	7.7	14.0	55.7	26.6	97.5	41.8	76.0	66.2	13.6
PATRICIA AND PYRAMID LAKES	200123	117278	58585	15783	6511	7327	112049	63631	199398	66153	128361	142098	18623
	5.2	9.4	3.6	2.7	2.2	3.6	14.1	7.4	6.5	6.5	12.4	7.4	3.6
	100.0	58.6	29.3	7.9	3.3	3.7	56.0	31.8	99.6	33.1	64.1	71.0	9.3
JASPER OR TALBOT LAKES	220243	51344	105579	38369	23725	6126	81392	50489	216312	29767	99489	142174	
	5.7	4.1	6.5	6.6	8.2	3.0	10.3	5.9	7.0	2.9	9.6	7.4	
	100.0	23.3	47.9	17.4	10.8	2.8	37.0	22.9	98.2	13.5	45.2	64.6	

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
OTHER LAKE(S) IN JASPER	122204	59282	41445	9520	8658	5863	75765	47112	117991	45970	88007	73549	18554
	3.2	4.7	2.5	1.6	3.0	2.9	9.6	5.5	3.8	4.5	8.5	3.8	3.6
	100.0	48.5	33.9	7.8	7.1	4.8	62.0	38.6	96.6	37.6	72.0	60.2	15.2
LAKE(S) IN JASPER BUT DON'T KNOW NAME(S)	218050	72702	104814	20798	14650	15139	70648	40060	213531	92074	138268	113273	346
	5.6	5.8	6.4	3.6	5.1	7.4	8.9	4.7	6.9	9.1	13.3	5.9	.1
	100.0	33.3	48.1	9.5	6.7	6.9	32.4	18.4	97.9	42.2	63.4	51.9	.2
FALLS/SPRINGS IN BANFF (NET)	1375412	431359	498702	205510	178900	76703	435985	528809	1261339	602172	551891	789817	86058
	35.5	34.4	30.5	35.2	61.8	37.3	55.0	61.5	41.0	59.5	53.2	41.0	16.5
	100.0	31.4	36.3	14.9	13.0	5.6	31.7	38.4	91.7	43.8	40.1	57.4	6.3
BOW FALLS	786130	228123	223096	127620	140281	60377	265655	322319	736942	392734	337460	463917	20840
	20.3	18.2	13.7	21.8	48.5	29.4	33.5	37.5	23.9	38.8	32.5	24.1	4.0
	100.0	29.0	28.4	16.2	17.8	7.7	33.8	41.0	93.7	50.0	42.9	59.0	2.7
UPPER HOT SPRINGS POOL	579977	155603	214113	101476	56327	26171	189005	252214	503465	198610	232676	352640	70104
	15.0	12.4	13.1	17.4	19.5	12.7	23.8	29.3	16.4	19.6	22.4	18.3	13.4
	100.0	26.8	36.9	17.5	9.7	4.5	32.6	43.5	86.8	34.2	40.1	60.8	12.1
CAVE AND BASIN HOT SPRINGS AND CENTENNIAL CENTRE	489080	190198	178489	96945	27518	4287	176974	153624	465319	259859	233447	286750	24111
	12.6	15.2	10.9	16.6	9.5	2.1	22.3	17.9	15.1	25.7	22.5	14.9	4.6
	100.0	38.9	36.5	19.8	5.6	.9	36.2	31.4	95.1	53.1	47.7	58.6	4.9
OTHER FALLS/ SPRINGS IN BANFF	87781	32754	25938	11103	10672	8454	33156	31594	83162	50833	63658	56394	6284
	2.3	2.6	1.6	1.9	3.7	4.1	4.2	3.7	2.7	5.0	6.1	2.9	1.2
	100.0	37.3	29.5	12.6	12.2	9.6	37.8	36.0	94.7	57.9	72.5	64.2	7.2
FALLS/ SPRINGS IN BANFF BUT DON'T KNOW NAME(S)	166030	67882	63735	14728	9642	10243	67082	32943	159904	59269	111882	84808	3404
	4.3	5.4	3.9	2.5	3.3	5.0	8.5	3.8	5.2	5.9	10.8	4.4	.7
	100.0	40.9	38.4	8.9	5.8	6.2	40.4	19.8	96.3	35.7	67.4	51.1	2.0
FALLS/SPRINGS IN JASPER (NET)	702970	269385	267255	106106	29195	64485	285557	194489	681773	238192	456428	413391	22976
	18.1	21.5	16.4	18.2	10.1	31.4	36.0	22.6	22.2	23.5	44.0	21.4	4.4
	100.0	38.3	38.0	15.1	4.2	9.2	40.6	27.7	97.0	33.9	64.9	58.8	3.3
ATHABASCA FALLS	544684	223908	175332	83528	24694	63786	229029	144697	524981	210415	390322	329774	21750
	14.0	17.9	10.7	14.3	8.5	31.0	28.9	16.8	17.1	20.8	37.6	17.1	4.2
	100.0	41.1	32.2	15.3	4.5	11.7	42.0	26.6	96.4	38.6	71.7	60.5	4.0
MIETTE HOT SPRINGS	144043	49016	74919	18329	5417	1385	60362	66447	141377	61027	82040	94985	1017
	3.7	3.9	4.6	3.1	1.9	.7	7.6	7.7	4.6	6.0	7.9	4.9	.2
	100.0	34.0	52.0	12.7	3.8	1.0	41.9	46.1	98.1	42.4	57.0	65.9	.7

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION						ACTIVITIES (NET)						
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
PUNCHBOWL FALLS	75326	29429	29222	8618	9138	991	20081	23976	74688	20152	50678	47869	-
	1.9	2.3	1.8	1.5	3.2	.5	2.5	2.8	2.4	2.0	4.9	2.5	
	100.0	39.1	38.8	11.4	12.1	1.3	26.7	31.8	99.2	26.8	67.3	63.5	
SUNWAPTA FALLS	261096	105469	106127	25550	21649	17680	107580	67465	254652	96569	183349	193329	1043
	6.7	8.4	6.5	4.4	7.5	8.6	13.6	7.8	8.3	9.5	17.7	10.0	.2
	100.0	40.4	40.6	9.8	8.3	6.8	41.2	25.8	97.5	37.0	70.2	74.0	.4
OTHER FALLS/ SPRINGS IN JASPER	108291	58413	38516	5821	1811	5557	62365	34548	105261	37114	65182	75894	725
	2.8	4.7	2.4	1.0	.6	2.7	7.9	4.0	3.4	3.7	6.3	3.9	.1
	100.0	53.9	35.6	5.4	1.7	5.1	57.6	31.9	97.2	34.3	60.2	70.1	.7
FALLS/ SPRINGS IN JASPER BUT DON'T KNOW NAME(S)	146063	75133	49275	14615	2032	11992	61828	27026	145562	67348	115246	89428	501
	3.8	6.0	3.0	2.5	.7	5.8	7.8	3.1	4.7	6.7	11.1	4.6	.1
	100.0	51.4	33.7	10.0	1.4	8.2	42.3	18.5	99.7	46.1	78.9	61.2	.3
GLACIERS/ICEFIELDS IN BANFF AND JASPER (NET)	770057	292662	305340	136922	38382	58134	346644	204095	742211	296582	470751	512100	6604
	19.9	23.3	18.7	23.4	13.3	28.3	43.7	23.7	24.1	29.3	45.3	26.6	1.3
	100.0	38.0	39.7	17.8	5.0	7.5	45.0	26.5	96.4	38.5	61.1	66.5	.9
ATHABASCA GLACIER	444896	187685	145994	91767	13622	45307	218959	131391	437304	196230	301210	285649	3859
	11.5	15.0	8.9	15.7	4.7	22.1	27.6	15.3	14.2	19.4	29.0	14.8	.7
	100.0	42.2	32.8	20.6	3.1	10.2	49.2	29.5	98.3	44.1	67.7	64.2	.9
COLUMBIA ICEFIELD	631461	239297	246124	121221	34094	43815	290203	163451	607239	239484	406254	440346	3208
	16.3	19.1	15.1	20.8	11.8	21.3	36.6	19.0	19.7	23.7	39.1	22.8	.6
	100.0	37.9	39.0	19.2	5.4	6.9	46.0	25.9	96.2	37.9	64.3	69.7	.5
STUTFIELD GLACIER	45329	14950	13781	6615	3705	5764	22969	25687	43629	19205	31799	39486	943
	1.2	1.2	.8	1.1	1.3	2.8	2.9	3.0	1.4	1.9	3.1	2.0	.2
	100.0	33.0	30.4	14.6	8.2	12.7	50.7	56.7	96.3	42.4	70.2	87.1	2.1
CROWFOOT GLACIER	171498	106999	35566	14675	6791	14857	87530	36825	167316	96311	128624	121998	943
	4.4	8.5	2.2	2.5	2.3	7.2	11.0	4.3	5.4	9.5	12.4	6.3	.2
	100.0	62.4	20.7	8.6	4.0	8.7	51.0	21.5	97.6	56.2	75.0	71.1	.5
DOME GLACIER	65671	18683	30402	3660	6126	7575	28596	40965	64740	43766	39507	53619	725
	1.7	1.5	1.9	.6	2.1	3.7	3.6	4.8	2.1	4.3	3.8	2.8	.1
	100.0	28.5	46.3	5.6	9.3	11.5	43.5	62.4	98.6	66.6	60.2	81.6	1.1
OTHER GLACIERS/ ICEFIELDS IN BANFF AND JASPER	151487	81773	51968	15816	3354	9264	79265	38655	147513	91746	106945	104447	-
	3.9	6.5	3.2	2.7	1.2	4.5	10.0	4.5	4.8	9.1	10.3	5.4	
	100.0	54.0	34.3	10.4	2.2	6.1	52.3	25.5	97.4	60.6	70.6	68.9	

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION						ACTIVITIES (NET)						
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
OTHER NATURAL ATTRACTIONS IN BANFF (NET)	813888	238764	384642	145744	53531	38915	337666	248155	743225	421138	466840	581213	56232
	21.0	19.0	23.5	25.0	18.5	18.9	42.6	28.8	24.1	41.6	45.0	30.1	10.8
	100.0	29.3	47.3	17.9	6.6	4.8	41.5	30.5	91.3	51.7	57.4	71.4	6.9
CASCADE GARDEN (BANFF NATIONAL PARK BUILDING)	214273	79444	91792	34663	5751	9016	114169	95927	209593	158251	175065	179102	1527
	5.5	6.3	5.6	5.9	2.0	4.4	14.4	11.1	6.8	15.6	16.9	9.3	.3
	100.0	37.1	42.8	16.2	2.7	4.2	53.3	44.8	97.8	73.9	81.7	83.6	.7
CASTLE MOUNTAIN	313475	83876	153743	44807	18996	17445	178882	79835	303937	183531	215527	229296	16484
	8.1	6.7	9.4	7.7	6.6	8.5	22.6	9.3	9.9	18.1	20.8	11.9	3.2
	100.0	26.8	49.0	14.3	6.1	5.6	57.1	25.5	97.0	58.5	68.8	73.1	5.3
HOODOOS (ROCK SPIRES)	337699	119171	110994	73721	18092	24326	179499	110188	333105	191415	231881	233334	29910
	8.7	9.5	6.8	12.6	6.3	11.8	22.6	12.8	10.8	18.9	22.3	12.1	5.7
	100.0	35.3	32.9	21.8	5.4	7.2	53.2	32.6	98.6	56.7	68.7	69.1	8.9
JOHNSTON CANYON	231968	59274	125805	20110	22396	10034	114414	88561	182743	131105	141489	164798	3404
	6.0	4.7	7.7	3.4	7.7	4.9	14.4	10.3	5.9	13.0	13.6	8.5	.7
	100.0	25.6	54.2	8.7	9.7	4.3	49.3	38.2	78.8	56.5	61.0	71.0	1.5
SASKATCHEWAN RIVER CROSSING	243143	58805	111326	74902	12287	16364	107164	80008	238479	83497	160616	148729	2685
	6.3	4.7	6.8	12.8	4.2	8.0	13.5	9.3	7.7	8.2	15.5	7.7	.5
	100.0	24.2	45.8	30.8	5.1	6.7	44.1	32.9	98.1	34.3	66.1	61.2	1.1
SKOKI VALLEY	9791	962	3370	1985	2671	803	6097	2701	9791	7872	7548	6169	3396
	.3	.1	.2	.3	.9	.4	.8	.3	.3	.8	.7	.3	.7
	100.0	9.8	34.4	20.3	27.3	8.2	62.3	27.6	100.0	80.4	77.1	63.0	34.7
EGYPT LAKE AREA	7156	535	675	5946	-	-	675	7156	1211	1211	1211	1211	5946
	.2	*	*	1.0			.1	.8	*	.1	.1	.1	1.1
	100.0	7.5	9.4	83.1			9.4	100.0	16.9	16.9	16.9	16.9	83.1
OTHER NATURAL ATTRACTIONS IN JASPER (NET)	642135	226553	267545	98110	32258	52893	248480	171926	628452	202525	380231	420748	36656
	16.6	18.1	16.4	16.8	11.1	25.7	31.3	20.0	20.4	20.0	36.6	21.8	7.0
	100.0	35.3	41.7	15.3	5.0	8.2	38.7	26.8	97.9	31.5	59.2	65.5	5.7
GOAT LOOKOUT	141482	89514	36953	12788	9829	228	43081	20181	139580	66839	88399	79345	3804
	3.6	7.1	2.3	2.2	3.4	.1	5.4	2.3	4.5	6.6	8.5	4.1	.7
	100.0	63.3	26.1	9.0	6.9	.2	30.4	14.3	98.7	47.2	62.5	56.1	2.7
MALIGNE CANYON/ VALLEY	487210	153369	219940	80962	13766	47123	191203	137022	483746	147718	309939	326043	30375
	12.6	12.2	13.5	13.9	4.8	22.9	24.1	15.9	15.7	14.6	29.9	16.9	5.8
	100.0	31.5	45.1	16.6	2.8	9.7	39.2	28.1	99.3	30.3	63.6	66.9	6.2

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION						ACTIVITIES (NET)						
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
MOUNT EDITH CAVELL	205267	89730	51584	43663	12420	13683	131178	44558	200928	96323	156601	128943	1109
	5.3	7.2	3.2	7.5	4.3	6.7	16.5	5.2	6.5	9.5	15.1	6.7	.2
	100.0	43.7	25.1	21.3	6.1	6.7	63.9	21.7	97.9	46.9	76.3	62.8	.5
VALLEY OF THE FIVE LAKES	66705	46560	18561	-	272	1311	32567	28104	66705	25515	54541	31259	100
	1.7	3.7	1.1		.1	.6	4.1	3.3	2.2	2.5	5.3	1.6	*
	100.0	69.8	27.8		.4	2.0	48.8	42.1	100.0	38.3	81.8	46.9	.2
TONQUIN VALLEY	26576	13494	7708	5221	323	2800	11187	5831	25308	10242	19932	21127	5481
	.7	1.1	.5	.9	.1	1.4	1.4	.7	.8	1.0	1.9	1.1	1.1
	100.0	50.8	29.0	19.6	1.2	10.5	42.1	21.9	95.2	38.5	75.0	79.5	20.6
SKYLINE TRAIL	29095	7997	16404	1324	384	2985	10092	4715	23820	5933	25022	8279	-
	.8	.6	1.0	.2	.1	1.5	1.3	.5	.8	.6	2.4	.4	
	100.0	27.5	56.4	4.6	1.3	10.3	34.7	16.2	81.9	20.4	86.0	28.5	
MUSEUMS/CENTRES IN BANFF (NET)	600299	183715	193260	62961	147328	21896	191093	257239	558360	473310	284329	394552	28561
	15.5	14.7	11.8	10.8	50.9	10.7	24.1	29.9	18.1	46.8	27.4	20.5	5.5
	100.0	30.6	32.2	10.5	24.5	3.6	31.8	42.9	93.0	78.8	47.4	65.7	4.8
BANFF CENTRE FOR FINE ARTS	105854	18536	36004	28613	19505	4504	74853	69590	99512	83423	61617	90814	1394
	2.7	1.5	2.2	4.9	6.7	2.2	9.4	8.1	3.2	8.2	5.9	4.7	.3
	100.0	17.5	34.0	27.0	18.4	4.3	70.7	65.7	94.0	78.8	58.2	85.8	1.3
BANFF NATIONAL PARK MUSEUM (WILDLIFE DISPLAYS)	328506	116343	110808	50122	42586	14018	113485	85463	298795	260978	176218	251138	27749
	8.5	9.3	6.8	8.6	14.7	6.8	14.3	9.9	9.7	25.8	17.0	13.0	5.3
	100.0	35.4	33.7	15.3	13.0	4.3	34.5	26.0	91.0	79.4	53.6	76.4	8.4
LUXTON MUSEUM (INDIAN CULTURE)	166919	42996	10041	7922	104040	903	43676	108217	163349	154419	51002	63214	1017
	4.3	3.4	.6	1.4	35.9	.4	5.5	12.6	5.3	15.3	4.9	3.3	.2
	100.0	25.8	6.0	4.7	62.3	.5	26.2	64.8	97.9	92.5	30.6	37.9	.6
NATURAL HISTORY MUSEUM (GEOLOGICAL)	68872	28257	10179	7885	19123	2677	26040	17978	57428	59900	39194	43641	2520
	1.8	2.3	.6	1.3	6.6	1.3	3.3	2.1	1.9	5.9	3.8	2.3	.5
	100.0	41.0	14.8	11.4	27.8	3.9	37.8	26.1	83.4	87.0	56.9	63.4	3.7
WALTER J. PHILLIPS ART GALLERY	36571	17726	1005	13761	3859	219	15867	14563	35566	32482	32005	18987	-
	.9	1.4	.1	2.4	1.3	.1	2.0	1.7	1.2	3.2	3.1	1.0	
	100.0	48.5	2.7	37.6	10.6	.6	43.4	39.8	97.3	88.8	87.5	51.9	
WHYTE MUSEUM OF THE CANADIAN ROCKIES (ART DISPLAYS)	95384	52785	9540	21287	10023	1895	67840	21847	83564	86851	67558	82289	4065
	2.5	4.2	.6	3.6	3.5	.9	8.6	2.5	2.7	8.6	6.5	4.3	.8
	100.0	55.3	10.0	22.3	10.5	2.0	71.1	22.9	87.6	91.1	70.8	86.3	4.3

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
MUSEUMS/ CENTRES IN BANFF	71512	15121	45457	8443	1487	4690	7861	36893	70507	50957	63648	53122	435
BUT DON'T KNOW NAME(S)	1.8	1.2	2.8	1.4	.5	2.3	1.0	4.3	2.3	5.0	6.1	2.8	.1
	100.0	21.1	63.6	11.8	2.1	6.6	11.0	51.6	98.6	71.3	89.0	74.3	.6
MUSEUMS/CENTRES IN JASPER	285716	135943	103233	34113	7717	22470	129829	86391	275106	162377	236695	209574	1984
(NET)	7.4	10.8	6.3	5.8	2.7	10.9	16.4	10.0	8.9	16.0	22.8	10.9	.4
	100.0	47.6	36.1	11.9	2.7	7.9	45.4	30.2	96.3	56.8	82.8	73.4	.7
COLUMBIA ICEFIELD CENTRE	266240	131864	88793	33575	7298	22470	127517	81534	256484	154137	224271	200438	1984
	6.9	10.5	5.4	5.7	2.5	10.9	16.1	9.5	8.3	15.2	21.6	10.4	.4
	100.0	49.5	33.4	12.6	2.7	8.4	47.9	30.6	96.3	57.9	84.2	75.3	.7
THE DEN WILDLIFE MUSEUM	27627	6267	19447	4525	419	957	7336	10183	24744	15132	17909	16969	-
	.7	.5	1.2	.8	.1	.5	.9	1.2	.8	1.5	1.7	.9	
	100.0	22.7	70.4	16.4	1.5	3.5	26.6	36.9	89.6	54.8	64.8	61.4	
HISTORICAL SITES IN BANFF	1052797	349275	388450	167582	161248	65590	337492	366966	1006609	569511	401476	661381	38981
AND JASPER (NET)	27.1	27.9	23.8	28.7	55.7	31.9	42.5	42.7	32.7	56.3	38.7	34.3	7.5
	100.0	33.2	36.9	15.9	15.3	6.2	32.1	34.9	95.6	54.1	38.1	62.8	3.7
BANKHEAD COAL MINE GHOST	99406	41812	43513	12475	4146	1107	65639	55573	93753	76404	46206	76930	7215
TOWN (BANFF)	2.6	3.3	2.7	2.1	1.4	.5	8.3	6.5	3.0	7.5	4.5	4.0	1.4
	100.0	42.1	43.8	12.5	4.2	1.1	66.0	55.9	94.3	76.9	46.5	77.4	7.3
SILVER CITY PLAQUE	26061	6429	14297	-	5067	268	6030	4176	26061	5368	9147	22484	-
(BANFF)	.7	.5	.9		1.8	.1	.8	.5	.8	.5	.9	1.2	
	100.0	24.7	54.9		19.4	1.0	23.1	16.0	100.0	20.6	35.1	86.3	
BANFF SPRINGS HOTEL	901001	307009	290867	152685	160593	65151	285367	341920	861635	468839	345082	542329	36170
	23.2	24.5	17.8	26.1	55.5	31.7	36.0	39.7	28.0	46.3	33.2	28.1	6.9
	100.0	34.1	32.3	16.9	17.8	7.2	31.7	37.9	95.6	52.0	38.3	60.2	4.0
OLD FORT POINT CAIRN	23296	16052	5043	1296	-	962	14448	5962	22331	11586	13028	14913	-
(JASPER)	.6	1.3	.3	.2		.5	1.8	.7	.7	1.1	1.3	.8	
	100.0	68.9	21.6	5.6		4.1	62.0	25.6	95.9	49.7	55.9	64.0	
BUFFALO PADDOCK IN BANFF	276116	60946	168496	30128	21874	15442	130703	115358	275038	205482	172906	236728	2811
	7.1	4.9	10.3	5.2	7.6	7.5	16.5	13.4	8.9	20.3	16.7	12.3	.5
	100.0	22.1	61.0	10.9	7.9	5.6	47.3	41.8	99.6	74.4	62.6	85.7	1.0
GONDOLA LIFTS IN BANFF	830664	236517	274461	148774	140762	55678	232497	298340	711447	304040	321206	476320	171717
(NET)	21.4	18.9	16.8	25.5	48.6	27.1	29.3	34.7	23.1	30.0	30.9	24.7	32.9
	100.0	28.5	33.0	17.9	16.9	6.7	28.0	35.9	85.6	36.6	38.7	57.3	20.7

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION						ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
LAKE LOUISE GONDOLA LIFT	137362	31505	42659	51872	2639	11016	73227	31060	115507	41118	97413	79720	26765
	3.5	2.5	2.6	8.9	.9	5.4	9.2	3.6	3.8	4.1	9.4	4.1	5.1
	100.0	22.9	31.1	37.8	1.9	8.0	53.3	22.6	84.1	29.9	70.9	58.0	19.5
MOUNT NORQUAY SCENIC LIFT	49115	17467	22315	4035	1285	1976	13094	27135	49115	10669	36612	19376	-
	1.3	1.4	1.4	.7	.4	1.0	1.7	3.2	1.6	1.1	3.5	1.0	
	100.0	35.6	45.4	8.2	2.6	4.0	26.7	55.2	100.0	21.7	74.5	39.5	
SULPHER MOUNTAIN GONDOLA LIFT	484783	130874	158079	54203	120432	37292	114369	229474	458123	240829	172589	315407	11273
	12.5	10.4	9.7	9.3	41.6	18.2	14.4	26.7	14.9	23.8	16.6	16.4	2.2
	100.0	27.0	32.6	11.2	24.8	7.7	23.6	47.3	94.5	49.7	35.6	65.1	2.3
SUNSHINE VILLAGE AND GONDOLA	247937	88840	91967	54094	17565	8564	72462	43383	163881	44775	80803	130811	157986
	6.4	7.1	5.6	9.3	6.1	4.2	9.1	5.0	5.3	4.4	7.8	6.8	30.3
	100.0	35.8	37.1	21.8	7.1	3.5	29.2	17.5	66.1	18.1	32.6	52.8	63.7
GONDOLA LIFTS IN JASPER													
JASPER TRAMWAY ON WHISTLER'S MOUNTAIN	288652	76075	179902	30775	2392	12179	95144	101379	276686	71683	129542	232181	3143
	7.4	6.1	11.0	5.3	.8	5.9	12.0	11.8	9.0	7.1	12.5	12.0	.6
	100.0	26.4	62.3	10.7	.8	4.2	33.0	35.1	95.9	24.8	44.9	80.4	1.1
SKI RESORTS IN BANFF (NET)	667167	217183	250465	161889	23656	34810	182339	185965	506706	160595	221477	383093	380585
	17.2	17.3	15.3	27.7	8.2	16.9	23.0	21.6	16.5	15.9	21.3	19.9	72.9
	100.0	32.6	37.5	24.3	3.5	5.2	27.3	27.9	75.9	24.1	33.2	57.4	57.0
LAKE LOUISE	365529	118080	122427	94591	10723	29292	72238	101152	294241	86330	116671	199251	215248
	9.4	9.4	7.5	16.2	3.7	14.3	9.1	11.8	9.6	8.5	11.2	10.3	41.2
	100.0	32.3	33.5	25.9	2.9	8.0	19.8	27.7	80.5	23.6	31.9	54.5	58.9
MOUNT NORQUAY	132207	12010	98302	18994	5681	496	73409	78248	95832	37891	89256	104266	50564
	3.4	1.0	6.0	3.3	2.0	.2	9.3	9.1	3.1	3.7	8.6	5.4	9.7
	100.0	9.1	74.4	14.4	4.3	.4	55.5	59.2	72.5	28.7	67.5	78.9	38.2
SUNSHINE VILLAGE	278395	105999	85080	67405	16203	11681	57371	29282	185582	50562	63434	151507	214280
	7.2	8.5	5.2	11.5	5.6	5.7	7.2	3.4	6.0	5.0	6.1	7.9	41.1
	100.0	38.1	30.6	24.2	5.8	4.2	20.6	10.5	66.7	18.2	22.8	54.4	77.0
SKI RESORTS IN JASPER													

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
MARMOT BASIN	109450	39281	47643	7851	1325	12550	12308	42393	71619	6016	13159	46728	64442
	2.8	3.1	2.9	1.3	.5	6.1	1.6	4.9	2.3	.6	1.3	2.4	12.3
	100.0	35.9	43.5	7.2	1.2	11.5	11.2	38.7	65.4	5.5	12.0	42.7	58.9
NONE	19710	7647	11000	-	1063	-	-	-	9007	-	-	-	-
	.5	.6	.7		.4				.3				
	100.0	38.8	55.8		5.4				45.7				
NOT STATED	182513	87166	48669	29066	-	12790	3129	5567	59887	-	4373	2202	-
	4.7	7.0	3.0	5.0		6.2	.4	.6	1.9		.4	.1	
	100.0	47.8	26.7	15.9		7.0	1.7	3.1	32.8		2.4	1.2	

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY AGE, SEX, OCCUPATION

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
TOTAL PERSON VISITORS TO BANFF OR JASPER (ACTUAL)	1459	145	368	484	422	853	580	526	306	247	332
	100.0	9.9	25.2	33.2	28.9	58.5	39.8	36.1	21.0	16.9	22.8
TOTAL PERSON VISITORS TO BANFF OR JASPER (WEIGHTED)	3877871	300924	1024687	1654479	837469	2220385	1644015	1520359	919230	657051	724982
	100.0	7.8	26.4	42.7	21.6	57.3	42.4	39.2	23.7	16.9	18.7
TOWNSITES (NET)	3436804	222276	937008	1490117	727490	1958300	1465432	1401501	805559	582323	599682
	88.6	73.9	91.4	90.1	86.9	88.2	89.1	92.2	87.6	88.6	82.7
	100.0	6.5	27.3	43.4	21.2	57.0	42.6	40.8	23.4	16.9	17.4
BANFF	2557930	179609	658535	1130594	563441	1447399	1101859	1076573	653168	404985	398764
	66.0	59.7	64.3	68.3	67.3	65.2	67.0	70.8	71.1	61.6	55.0
	100.0	7.0	25.7	44.2	22.0	56.6	43.1	42.1	25.5	15.8	15.6
JASPER	1328894	69163	324097	520078	374387	786306	533793	535774	197896	242292	326890
	34.3	23.0	31.6	31.4	44.7	35.4	32.5	35.2	21.5	36.9	45.1
	100.0	5.2	24.4	39.1	28.2	59.2	40.2	40.3	14.9	18.2	24.6
LAKE LOUISE	1263973	63624	274353	553694	351764	757334	500512	611466	251384	146078	217569
	32.6	21.1	26.8	33.5	42.0	34.1	30.4	40.2	27.3	22.2	30.0
	100.0	5.0	21.7	43.8	27.8	59.9	39.6	48.4	19.9	11.6	17.2
LAKES IN BANFF (NET)	1653119	107384	356028	782066	385133	1026660	618668	747056	419703	195402	267537
	42.6	35.7	34.7	47.3	46.0	46.2	37.6	49.1	45.7	29.7	36.9
	100.0	6.5	21.5	47.3	23.3	62.1	37.4	45.2	25.4	11.8	16.2
BOW LAKE	532740	28730	95443	221038	180345	358551	170057	191784	185835	59494	87903
	13.7	9.5	9.3	13.4	21.5	16.1	10.3	12.6	20.2	9.1	12.1
	100.0	5.4	17.9	41.5	33.9	67.3	31.9	36.0	34.9	11.2	16.5
HECTOR LAKE	74173	7731	10402	14314	39711	33135	39024	13976	27782	6122	23672
	1.9	2.6	1.0	.9	4.7	1.5	2.4	.9	3.0	.9	3.3
	100.0	10.4	14.0	19.3	53.5	44.7	52.6	18.8	37.5	8.3	31.9
LAKE LOUISE	1125997	63977	246133	471552	322695	678007	440952	531548	220301	132173	220445
	29.0	21.3	24.0	28.5	38.5	30.5	26.8	35.0	24.0	20.1	30.4
	100.0	5.7	21.9	41.9	28.7	60.2	39.2	47.2	19.6	11.7	19.6
LAKE MINNEWANKA	371559	37301	69098	160109	101092	258208	110355	195516	63292	62699	47292
	9.6	12.4	6.7	9.7	12.1	11.6	6.7	12.9	6.9	9.5	6.5
	100.0	10.0	18.6	43.1	27.2	69.5	29.7	52.6	17.0	16.9	12.7

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY AGE, SEX, OCCUPATION

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
MORAINE LAKE	429130	17092	90292	153617	163862	252307	172625	208511	86575	45250	83821
	11.1	5.7	8.8	9.3	19.6	11.4	10.5	13.7	9.4	6.9	11.6
	100.0	4.0	21.0	35.8	38.2	58.8	40.2	48.6	20.2	10.5	19.5
PEYTO LAKE	257400	13194	28925	119974	90385	154142	100165	115294	54835	28390	49442
	6.6	4.4	2.8	7.3	10.8	6.9	6.1	7.6	6.0	4.3	6.8
	100.0	5.1	11.2	46.6	35.1	59.9	38.9	44.8	21.3	11.0	19.2
VERMILION LAKE	190037	8918	36696	85189	58585	145107	44281	126263	26969	8699	26481
	4.9	3.0	3.6	5.1	7.0	6.5	2.7	8.3	2.9	1.3	3.7
	100.0	4.7	19.3	44.8	30.8	76.4	23.3	66.4	14.2	4.6	13.9
OTHER LAKE(S) IN BANFF	188381	17128	40681	93323	36134	62685	124944	79542	70370	17891	19711
	4.9	5.7	4.0	5.6	4.3	2.8	7.6	5.2	7.7	2.7	2.7
	100.0	9.1	21.6	49.5	19.2	33.3	66.3	42.2	37.4	9.5	10.5
LAKE(S) IN BANFF BUT DON'T KNOW NAME(S)	245006	22288	75740	82477	61902	99502	143266	96256	62200	43638	40555
	6.3	7.4	7.4	5.0	7.4	4.5	8.7	6.3	6.8	6.6	5.6
	100.0	9.1	30.9	33.7	25.3	40.6	58.5	39.3	25.4	17.8	16.6
LAKES IN JASPER (NET)	833946	27680	244593	285613	239899	519328	309743	359793	113879	175517	163260
	21.5	9.2	23.9	17.3	28.6	23.4	18.8	23.7	12.4	26.7	22.5
	100.0	3.3	29.3	34.2	28.8	62.3	37.1	43.1	13.7	21.0	19.6
LAKE EDITH AND ANNETTE OR LAC BEAUVERT	258429	14445	56498	113977	72484	165582	91993	126837	37699	41001	46952
	6.7	4.8	5.5	6.9	8.7	7.5	5.6	8.3	4.1	6.2	6.5
	100.0	5.6	21.9	44.1	28.0	64.1	35.6	49.1	14.6	15.9	18.2
MALIGNE LAKE	434922	14765	64981	176208	146589	280068	152895	221308	63278	80385	62026
	11.2	4.9	6.3	10.7	17.5	12.6	9.3	14.6	6.9	12.2	8.6
	100.0	3.4	14.9	40.5	33.7	64.4	35.2	50.9	14.5	18.5	14.3
MEDICINE LAKE ("DISAPPEARING LAKE")	230216	6079	47510	128957	45875	155596	72826	127822	28574	22837	40568
	5.9	2.0	4.6	7.8	5.5	7.0	4.4	8.4	3.1	3.5	5.6
	100.0	2.6	20.6	56.0	19.9	67.6	31.6	55.5	12.4	9.9	17.6
PATRICIA AND PYRAMID LAKES	200123	9360	55254	108356	26082	142580	56472	113345	24717	38331	20699
	5.2	3.1	5.4	6.5	3.1	6.4	3.4	7.5	2.7	5.8	2.9
	100.0	4.7	27.6	54.1	13.0	71.2	28.2	56.6	12.4	19.2	10.3
JASPER OR TALBOT LAKES	220243	4562	76051	66419	72983	134312	85931	95280	5569	37224	81378
	5.7	1.5	7.4	4.0	8.7	6.0	5.2	6.3	.6	5.7	11.2
	100.0	2.1	34.5	30.2	33.1	61.0	39.0	43.3	2.5	16.9	36.9

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY AGE, SEX, OCCUPATION

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
OTHER LAKE(S) IN JASPER	122204	6665	33482	54266	27620	60295	61909	68154	25300	6990	16874
	3.2	2.2	3.3	3.3	3.3	2.7	3.8	4.5	2.8	1.1	2.3
	100.0	5.5	27.4	44.4	22.6	49.3	50.7	55.8	20.7	5.7	13.8
LAKE(S) IN JASPER BUT DON'T KNOW NAME(S)	218050	8259	36380	90605	78925	133589	81614	60076	40383	70506	42752
	5.6	2.7	3.6	5.5	9.4	6.0	5.0	4.0	4.4	10.7	5.9
	100.0	3.8	16.7	41.6	36.2	61.3	37.4	27.6	18.5	32.3	19.6
FALLS/SPRINGS IN BANFF (NET)	1375412	100720	327176	570415	368373	816223	553627	490688	382434	256177	224890
	35.5	33.5	31.9	34.5	44.0	36.8	33.7	32.3	41.6	39.0	31.0
	100.0	7.3	23.8	41.5	26.8	59.3	40.3	35.7	27.8	18.6	16.4
BOW FALLS	786130	41944	144657	318995	272626	501004	279908	302120	244806	97697	126796
	20.3	13.9	14.1	19.3	32.6	22.6	17.0	19.9	26.6	14.9	17.5
	100.0	5.3	18.4	40.6	34.7	63.7	35.6	38.4	31.1	12.4	16.1
UPPER HOT SPRINGS POOL	579977	54931	161108	170262	191028	273121	304570	232143	117650	132560	89772
	15.0	18.3	15.7	10.3	22.8	12.3	18.5	15.3	12.8	20.2	12.4
	100.0	9.5	27.8	29.4	32.9	47.1	52.5	40.0	20.3	22.9	15.5
CAVE AND BASIN HOT SPRINGS AND CENTENNIAL CENTRE	489080	47957	126242	197095	115480	268311	218462	183539	102306	127438	73442
	12.6	15.9	12.3	11.9	13.8	12.1	13.3	12.1	11.1	19.4	10.1
	100.0	9.8	25.8	40.3	23.6	54.9	44.7	37.5	20.9	26.1	15.0
OTHER FALLS/ SPRINGS IN BANFF	87781	12328	12550	26489	36301	43568	44213	6261	33911	19829	22870
	2.3	4.1	1.2	1.6	4.3	2.0	2.7	.4	3.7	3.0	3.2
	100.0	14.0	14.3	30.2	41.4	49.6	50.4	7.1	38.6	22.6	26.1
FALLS/ SPRINGS IN BANFF BUT DON'T KNOW NAME(S)	166030	14258	41105	41700	66765	83812	81221	35672	40528	34728	52755
	4.3	4.7	4.0	2.5	8.0	3.8	4.9	2.3	4.4	5.3	7.3
	100.0	8.6	24.8	25.1	40.2	50.5	48.9	21.5	24.4	20.9	31.8
FALLS/SPRINGS IN JASPER (NET)	702970	42459	134233	280680	239789	402192	296855	304211	108675	128430	143372
	18.1	14.1	13.1	17.0	28.6	18.1	18.1	20.0	11.8	19.5	19.8
	100.0	6.0	19.1	39.9	34.1	57.2	42.2	43.3	15.5	18.3	20.4
ATHABASCA FALLS	544684	23559	75728	222120	217697	335807	205183	261434	72437	86248	107942
	14.0	7.8	7.4	13.4	26.0	15.1	12.5	17.2	7.9	13.1	14.9
	100.0	4.3	13.9	40.8	40.0	61.7	37.7	48.0	13.3	15.8	19.8
MIETTE HOT SPRINGS	144043	14031	45006	59792	24284	94113	49395	66714	21044	39069	10830
	3.7	4.7	4.4	3.6	2.9	4.2	3.0	4.4	2.3	5.9	1.5
	100.0	9.7	31.2	41.5	16.9	65.3	34.3	46.3	14.6	27.1	7.5

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY AGE, SEX, OCCUPATION

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESSIONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
PUNCHBOWL FALLS	75326	3686	15545	36408	19687	47081	28245	32411	4947	20618	15576
	1.9	1.2	1.5	2.2	2.4	2.1	1.7	2.1	.5	3.1	2.1
	100.0	4.9	20.6	48.3	26.1	62.5	37.5	43.0	6.6	27.4	20.7
SUNWAPTA FALLS	261096	7963	47412	139815	64482	139238	120434	101122	39078	46732	64377
	6.7	2.6	4.6	8.5	7.7	6.3	7.3	6.7	4.3	7.1	8.9
	100.0	3.0	18.2	53.5	24.7	53.3	46.1	38.7	15.0	17.9	24.7
OTHER FALLS/ SPRINGS IN JASPER	108291	13321	3718	58229	33023	29633	78658	49928	22639	16666	19058
	2.8	4.4	.4	3.5	3.9	1.3	4.8	3.3	2.5	2.5	2.6
	100.0	12.3	3.4	53.8	30.5	27.4	72.6	46.1	20.9	15.4	17.6
FALLS/ SPRINGS IN JASPER BUT DON'T KNOW NAME(S)	146063	4625	34871	53341	51033	76469	68209	42925	43452	30279	27136
	3.8	1.5	3.4	3.2	6.1	3.4	4.1	2.8	4.7	4.6	3.7
	100.0	3.2	23.9	36.5	34.9	52.4	46.7	29.4	29.7	20.7	18.6
GLACIERS/ICEFIELDS IN BANFF AND JASPER (NET)	770057	40684	125082	300126	294367	457409	306309	358213	117216	94611	170433
	19.9	13.5	12.2	18.1	35.1	20.6	18.6	23.6	12.8	14.4	23.5
	100.0	5.3	16.2	39.0	38.2	59.4	39.8	46.5	15.2	12.3	22.1
ATHABASCA GLACIER	444896	25056	57577	150940	204051	259936	180465	228137	71606	39613	90220
	11.5	8.3	5.6	9.1	24.4	11.7	11.0	15.0	7.8	6.0	12.4
	100.0	5.6	12.9	33.9	45.9	58.4	40.6	51.3	16.1	8.9	20.3
COLUMBIA ICEFIELD	631461	30752	91294	259877	241982	378940	247111	295445	100990	77176	131351
	16.3	10.2	8.9	15.7	28.9	17.1	15.0	19.4	11.0	11.7	18.1
	100.0	4.9	14.5	41.2	38.3	60.0	39.1	46.8	16.0	12.2	20.8
STUTFIELD GLACIER	45329	7670	3707	14921	19030	27244	18085	19652	4628	3055	17994
	1.2	2.5	.4	.9	2.3	1.2	1.1	1.3	.5	.5	2.5
	100.0	16.9	8.2	32.9	42.0	60.1	39.9	43.4	10.2	6.7	39.7
CROWFOOT GLACIER	171498	12520	22357	62980	72262	100882	69996	60053	37930	16162	55766
	4.4	4.2	2.2	3.8	8.6	4.5	4.3	3.9	4.1	2.5	7.7
	100.0	7.3	13.0	36.7	42.1	58.8	40.8	35.0	22.1	9.4	32.5
DOME GLACIER	65671	5367	7839	34845	17084	51806	13329	30703	14446	1939	16466
	1.7	1.8	.8	2.1	2.0	2.3	.8	2.0	1.6	.3	2.3
	100.0	8.2	11.9	53.1	26.0	78.9	20.3	46.8	22.0	3.0	25.1
OTHER GLACIERS/ ICEFIELDS IN BANFF AND JASPER	151487	6137	24366	64463	54781	92402	58549	71605	23672	19435	36137
	3.9	2.0	2.4	3.9	6.5	4.2	3.6	4.7	2.6	3.0	5.0
	100.0	4.1	16.1	42.6	36.2	61.0	38.6	47.3	15.6	12.8	23.9

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY AGE, SEX, OCCUPATION

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
OTHER NATURAL ATTRACTIONS IN BANFF (NET)	813888	55088	170059	368496	215634	424419	385268	358179	135345	154427	149664
	21.0	18.3	16.6	22.3	25.7	19.1	23.4	23.6	14.7	23.5	20.6
	100.0	6.8	20.9	45.3	26.5	52.1	47.3	44.0	16.6	19.0	18.4
CASCADE GARDEN (BANFF NATIONAL PARK BUILDING)	214273	18443	35854	117425	41783	146436	67184	104507	24355	40691	42840
	5.5	6.1	3.5	7.1	5.0	6.6	4.1	6.9	2.6	6.2	5.9
	100.0	8.6	16.7	54.8	19.5	68.3	31.4	48.8	11.4	19.0	20.0
CASTLE MOUNTAIN	313475	15612	34521	173893	86739	184593	125335	156407	60726	35616	56037
	8.1	5.2	3.4	10.5	10.4	8.3	7.6	10.3	6.6	5.4	7.7
	100.0	5.0	11.0	55.5	27.7	58.9	40.0	49.9	19.4	11.4	17.9
HOODOOS (ROCK SPIRES)	337699	28268	71216	136218	99881	162392	174210	161759	62603	36410	75671
	8.7	9.4	7.0	8.2	11.9	7.3	10.6	10.6	6.8	5.5	10.4
	100.0	8.4	21.1	40.3	29.6	48.1	51.6	47.9	18.5	10.8	22.4
JOHNSTON CANYON	231968	18311	55947	120835	35265	157667	73145	116746	33038	46892	29182
	6.0	6.1	5.5	7.3	4.2	7.1	4.4	7.7	3.6	7.1	4.0
	100.0	7.9	24.1	52.1	15.2	68.0	31.5	50.3	14.2	20.2	12.6
SASKATCHEWAN RIVER CROSSING	243143	14180	28623	82658	114833	139065	101910	100828	35641	62261	36496
	6.3	4.7	2.8	5.0	13.7	6.3	6.2	6.6	3.9	9.5	5.0
	100.0	5.8	11.8	34.0	47.2	57.2	41.9	41.5	14.7	25.6	15.0
SKOKI VALLEY	9791	952	3396	243	5201	5032	4760	1809	2914	3127	1942
	.3	.3	.3	*	.6	.2	.3	.1	.3	.5	.3
	100.0	9.7	34.7	2.5	53.1	51.4	48.6	18.5	29.8	31.9	19.8
EGYPT LAKE AREA	7156	-	-	5946	675	6621	-	675	-	5946	535
	.2			.4	.1	.3		*		.9	.1
	100.0			83.1	9.4	92.5		9.4		83.1	7.5
OTHER NATURAL ATTRACTIONS IN JASPER (NET)	642135	40484	148290	233338	188220	345813	295166	272986	70356	127569	163556
	16.6	13.5	14.5	14.1	22.5	15.6	18.0	18.0	7.7	19.4	22.6
	100.0	6.3	23.1	36.3	29.3	53.9	46.0	42.5	11.0	19.9	25.5
GOAT LOOKOUT	141482	4809	12614	74668	48709	74692	66789	62502	25601	23256	29779
	3.6	1.6	1.2	4.5	5.8	3.4	4.1	4.1	2.8	3.5	4.1
	100.0	3.4	8.9	52.8	34.4	52.8	47.2	44.2	18.1	16.4	21.0
MALIGNE CANYON/ VALLEY	487210	32867	112871	173192	136704	267934	218120	217974	54573	95505	111832
	12.6	10.9	11.0	10.5	16.3	12.1	13.3	14.3	5.9	14.5	15.4
	100.0	6.7	23.2	35.5	28.1	55.0	44.8	44.7	11.2	19.6	23.0

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY AGE, SEX, OCCUPATION

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
MOUNT EDITH CAVELL	205267	5980	18437	91826	88316	153845	50886	114486	16177	27752	46374
	5.3	2.0	1.8	5.6	10.5	6.9	3.1	7.5	1.8	4.2	6.4
	100.0	2.9	9.0	44.7	43.0	74.9	24.8	55.8	7.9	13.5	22.6
VALLEY OF THE FIVE LAKES	66705	2230	19861	27140	17475	22907	43798	29388	24091	6300	6768
	1.7	.7	1.9	1.6	2.1	1.0	2.7	1.9	2.6	1.0	.9
	100.0	3.3	29.8	40.7	26.2	34.3	65.7	44.1	36.1	9.4	10.1
TONQUIN VALLEY	26576	954	1523	19011	5087	18266	8310	13716	4364	5908	2429
	.7	.3	.1	1.1	.6	.8	.5	.9	.5	.9	.3
	100.0	3.6	5.7	71.5	19.1	68.7	31.3	51.6	16.4	22.2	9.1
SKYLINE TRAIL	29095	148	5662	5812	17473	19316	9779	21400	2797	2458	2440
	.8	*	.6	.4	2.1	.9	.6	1.4	.3	.4	.3
	100.0	.5	19.5	20.0	60.1	66.4	33.6	73.6	9.6	8.4	8.4
MUSEUMS/CENTRES IN BANFF (NET)	600299	24428	95322	336292	142584	396980	200693	238387	212972	75731	62421
	15.5	8.1	9.3	20.3	17.0	17.9	12.2	15.7	23.2	11.5	8.6
	100.0	4.1	15.9	56.0	23.8	66.1	33.4	39.7	35.5	12.6	10.4
BANFF CENTRE FOR FINE ARTS	105854	11275	27611	39049	27384	53329	51038	55393	33527	4112	12823
	2.7	3.7	2.7	2.4	3.3	2.4	3.1	3.6	3.6	.6	1.8
	100.0	10.7	26.1	36.9	25.9	50.4	48.2	52.3	31.7	3.9	12.1
BANFF NATIONAL PARK MUSEUM (WILDLIFE DISPLAYS)	328506	19856	68126	132781	106719	182104	145378	139877	98022	48712	33344
	8.5	6.6	6.6	8.0	12.7	8.2	8.8	9.2	10.7	7.4	4.6
	100.0	6.0	20.7	40.4	32.5	55.4	44.3	42.6	29.8	14.8	10.2
LUXTON MUSEUM (INDIAN CULTURE)	166919	1430	10575	140618	14296	151508	15411	42781	101963	7949	8302
	4.3	.5	1.0	8.5	1.7	6.8	.9	2.8	11.1	1.2	1.1
	100.0	.9	6.3	84.2	8.6	90.8	9.2	25.6	61.1	4.8	5.0
NATURAL HISTORY MUSEUM (GEOLOGICAL)	68872	2326	11648	11762	42754	19825	48665	15780	31448	7919	13343
	1.8	.8	1.1	.7	5.1	.9	3.0	1.0	3.4	1.2	1.8
	100.0	3.4	16.9	17.1	62.1	28.8	70.7	22.9	45.7	11.5	19.4
WALTER J. PHILLIPS ART GALLERY	36571	-	14713	6081	15777	4297	31322	20350	14593	1005	623
	.9		1.4	.4	1.9	.2	1.9	1.3	1.6	.2	.1
	100.0		40.2	16.6	43.1	11.7	85.6	55.6	39.9	2.7	1.7
WHYTE MUSEUM OF THE CANADIAN ROCKIES (ART DISPLAYS)	95384	1560	21629	54278	17382	58821	35076	64659	13768	9744	6871
	2.5	.5	2.1	3.3	2.1	2.6	2.1	4.3	1.5	1.5	.9
	100.0	1.6	22.7	56.9	18.2	61.7	36.8	67.8	14.4	10.2	7.2

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY AGE, SEX, OCCUPATION

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
MUSEUMS/ CENTRES IN BANFF	71512	1357	4635	44689	20296	52029	18948	25681	9015	28132	8375
BUT DON'T KNOW NAME(S)	1.8	.5	.5	2.7	2.4	2.3	1.2	1.7	1.0	4.3	1.2
	100.0	1.9	6.5	62.5	28.4	72.8	26.5	35.9	12.6	39.3	11.7
MUSEUMS/CENTRES IN JASPER	285716	12976	24353	133942	111266	173743	109644	92989	64633	56459	67925
(NET)	7.4	4.3	2.4	8.1	13.3	7.8	6.7	6.1	7.0	8.6	9.4
	100.0	4.5	8.5	46.9	38.9	60.8	38.4	32.5	22.6	19.8	23.8
COLUMBIA ICEFIELD CENTRE	266240	12917	19051	121917	109178	161666	102244	92802	59716	45208	64804
	6.9	4.3	1.9	7.4	13.0	7.3	6.2	6.1	6.5	6.9	8.9
	100.0	4.9	7.2	45.8	41.0	60.7	38.4	34.9	22.4	17.0	24.3
THE DEN WILDLIFE MUSEUM	27627	379	6178	16650	4420	18714	8913	1844	4917	15557	5151
	.7	.1	.6	1.0	.5	.8	.5	.1	.5	2.4	.7
	100.0	1.4	22.4	60.3	16.0	67.7	32.3	6.7	17.8	56.3	18.6
HISTORICAL SITES IN BANFF	1052797	53471	245239	446437	300704	631030	415524	408527	366288	95467	162491
AND JASPER (NET)	27.1	17.8	23.9	27.0	35.9	28.4	25.3	26.9	39.8	14.5	22.4
	100.0	5.1	23.3	42.4	28.6	59.9	39.5	38.8	34.8	9.1	15.4
BANKHEAD COAL MINE GHOST	99406	7562	29126	50099	11069	73330	24979	63960	25870	3698	4781
TOWN (BANFF)	2.6	2.5	2.8	3.0	1.3	3.3	1.5	4.2	2.8	.6	.7
	100.0	7.6	29.3	50.4	11.1	73.8	25.1	64.3	26.0	3.7	4.8
SILVER CITY PLAQUE	26061	4242	1504	18028	1834	22495	3566	14820	3981	4596	1194
(BANFF)	.7	1.4	.1	1.1	.2	1.0	.2	1.0	.4	.7	.2
	100.0	16.3	5.8	69.2	7.0	86.3	13.7	56.9	15.3	17.6	4.6
BANFF SPRINGS HOTEL	901001	51684	207423	378113	257288	561566	333193	374993	297430	86210	122458
	23.2	17.2	20.2	22.9	30.7	25.3	20.3	24.7	32.4	13.1	16.9
	100.0	5.7	23.0	42.0	28.6	62.3	37.0	41.6	33.0	9.6	13.6
OLD FORT POINT CAIRN	23296	-	1558	5266	16358	6470	16712	6983	6087	433	9793
(JASPER)	.6		.2	.3	2.0	.3	1.0	.5	.7	.1	1.4
	100.0		6.7	22.6	70.2	27.8	71.7	30.0	26.1	1.9	42.0
BUFFALO PADDOCK IN BANFF	276116	8922	41054	145524	77891	155403	118734	103063	65801	36567	62182
	7.1	3.0	4.0	8.8	9.3	7.0	7.2	6.8	7.2	5.6	8.6
	100.0	3.2	14.9	52.7	28.2	56.3	43.0	37.3	23.8	13.2	22.5
GONDOLA LIFTS IN BANFF	830664	52205	151529	388524	230577	537170	289988	285251	239472	143053	156838
(NET)	21.4	17.3	14.8	23.5	27.5	24.2	17.6	18.8	26.1	21.8	21.6
	100.0	6.3	18.2	46.8	27.8	64.7	34.9	34.3	28.8	17.2	18.9

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY AGE, SEX, OCCUPATION

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
LAKE LOUISE GONDOLA LIFT	137362	10794	17373	49810	59385	94077	43285	61198	14430	21012	40721
	3.5	3.6	1.7	3.0	7.1	4.2	2.6	4.0	1.6	3.2	5.6
	100.0	7.9	12.6	36.3	43.2	68.5	31.5	44.6	10.5	15.3	29.6
MOUNT NORQUAY SCENIC LIFT	49115	1242	7363	24190	16319	41826	7289	4878	4817	24266	15155
	1.3	.4	.7	1.5	1.9	1.9	.4	.3	.5	3.7	2.1
	100.0	2.5	15.0	49.3	33.2	85.2	14.8	9.9	9.8	49.4	30.9
SULPHER MOUNTAIN GONDOLA LIFT	484783	22470	87653	216445	152748	298540	182736	129920	175522	77994	95297
	12.5	7.5	8.6	13.1	18.2	13.4	11.1	8.5	19.1	11.9	13.1
	100.0	4.6	18.1	44.6	31.5	61.6	37.7	26.8	36.2	16.1	19.7
SUNSHINE VILLAGE AND GONDOLA	247937	24774	60974	135237	24055	163758	83644	122980	50467	37583	36907
	6.4	8.2	6.0	8.2	2.9	7.4	5.1	8.1	5.5	5.7	5.1
	100.0	10.0	24.6	54.5	9.7	66.0	33.7	49.6	20.4	15.2	14.9
GONDOLA LIFTS IN JASPER											
JASPER TRAMWAY ON WHISTLER'S MOUNTAIN	288652	21853	90298	83010	62918	143739	143740	74204	47083	76179	84862
	7.4	7.3	8.8	5.0	7.5	6.5	8.7	4.9	5.1	11.6	11.7
	100.0	7.6	31.3	28.8	21.8	49.8	49.8	25.7	16.3	26.4	29.4
SKI RESORTS IN BANFF (NET)	667167	54826	190505	336660	80717	479572	185904	355457	109494	103009	96289
	17.2	18.2	18.6	20.3	9.6	21.6	11.3	23.4	11.9	15.7	13.3
	100.0	8.2	28.6	50.5	12.1	71.9	27.9	53.3	16.4	15.4	14.4
LAKE LOUISE	365529	40387	115152	158561	49331	257338	106499	180089	59570	55304	67647
	9.4	13.4	11.2	9.6	5.9	11.6	6.5	11.8	6.5	8.4	9.3
	100.0	11.0	31.5	43.4	13.5	70.4	29.1	49.3	16.3	15.1	18.5
MOUNT NORQUAY	132207	6128	15262	98171	12646	117857	14350	96591	12070	14913	8633
	3.4	2.0	1.5	5.9	1.5	5.3	.9	6.4	1.3	2.3	1.2
	100.0	4.6	11.5	74.3	9.6	89.1	10.9	73.1	9.1	11.3	6.5
SUNSHINE VILLAGE	278395	17107	96960	139566	22399	192288	86106	142804	60752	47336	27503
	7.2	5.7	9.5	8.4	2.7	8.7	5.2	9.4	6.6	7.2	3.8
	100.0	6.1	34.8	50.1	8.0	69.1	30.9	51.3	21.8	17.0	9.9
SKI RESORTS IN JASPER											

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY AGE, SEX, OCCUPATION

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
MARMOT BASIN	109450	6045	45066	20930	7646	85278	24172	35922	26258	35052	12219
	2.8	2.0	4.4	1.3	.9	3.8	1.5	2.4	2.9	5.3	1.7
	100.0	5.5	41.2	19.1	7.0	77.9	22.1	32.8	24.0	32.0	11.2
NONE	19710	-	-	2686	17024	12162	7548	9007	2092	692	7918
	.5			.2	2.0	.5	.5	.6	.2	.1	1.1
	100.0			13.6	86.4	61.7	38.3	45.7	10.6	3.5	40.2
NOT STATED	182513	52573	27555	81575	20524	83574	98653	33680	59290	34651	54721
	4.7	17.5	2.7	4.9	2.5	3.8	6.0	2.2	6.4	5.3	7.5
	100.0	28.8	15.1	44.7	11.2	45.8	54.1	18.5	32.5	19.0	30.0

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PERSON VISITORS TO	1459	469	861	99	213	160	163	152	49	452	436	341	447
BANFF OR JASPER (ACTUAL)	100.0	32.1	59.0	6.8	14.6	11.0	11.2	10.4	3.4	31.0	29.9	23.4	30.6
TOTAL PERSON VISITORS TO	3877871	700881	2798234	206365	579968	670975	577363	460689	96027	975355	1193612	1176240	1015859
BANFF OR JASPER	100.0	18.1	72.2	5.3	15.0	17.3	14.9	11.9	2.5	25.2	30.8	30.3	26.2
(WEIGHTED)													
TOWNSITES (NET)	3436804	683193	2505161	178664	510460	573231	529713	407534	92434	893278	1023845	1082821	893838
	88.6	97.5	89.5	86.6	88.0	85.4	91.7	88.5	96.3	91.6	85.8	92.1	88.0
	100.0	19.9	72.9	5.2	14.9	16.7	15.4	11.9	2.7	26.0	29.8	31.5	26.0
BANFF	2557930	573800	1774727	106133	410166	424214	420351	276922	85790	675131	721078	808498	690263
	66.0	81.9	63.4	51.4	70.7	63.2	72.8	60.1	89.3	69.2	60.4	68.7	67.9
	100.0	22.4	69.4	4.1	16.0	16.6	16.4	10.8	3.4	26.4	28.2	31.6	27.0
JASPER	1328894	422296	852140	66890	156910	183388	181225	123533	33364	420849	418020	404497	331766
	34.3	60.3	30.5	32.4	27.1	27.3	31.4	26.8	34.7	43.1	35.0	34.4	32.7
	100.0	31.8	64.1	5.0	11.8	13.8	13.6	9.3	2.5	31.7	31.5	30.4	25.0
LAKE LOUISE	1263973	503626	659945	41751	190543	179593	106777	201280	34028	393016	273688	382097	475075
	32.6	71.9	23.6	20.2	32.9	26.8	18.5	43.7	35.4	40.3	22.9	32.5	46.8
	100.0	39.8	52.2	3.3	15.1	14.2	8.4	15.9	2.7	31.1	21.7	30.2	37.6
LAKES IN BANFF (NET)	1653119	617774	930821	63555	219999	248589	274455	251510	41550	420545	358374	599408	499945
	42.6	88.1	33.3	30.8	37.9	37.0	47.5	54.6	43.3	43.1	30.0	51.0	49.2
	100.0	37.4	56.3	3.8	13.3	15.0	16.6	15.2	2.5	25.4	21.7	36.3	30.2
BOW LAKE	532740	244560	263859	9481	73600	48565	120946	39370	20256	168854	90051	199549	173420
	13.7	34.9	9.4	4.6	12.7	7.2	20.9	8.5	21.1	17.3	7.5	17.0	17.1
	100.0	45.9	49.5	1.8	13.8	9.1	22.7	7.4	3.8	31.7	16.9	37.5	32.6
HECTOR LAKE	74173	34714	32885	138	4748	2071	1769	8379	6840	25071	23490	7732	23451
	1.9	5.0	1.2	.1	.8	.3	.3	1.8	7.1	2.6	2.0	.7	2.3
	100.0	46.8	44.3	.2	6.4	2.8	2.4	11.3	9.2	33.8	31.7	10.4	31.6
LAKE LOUISE	1125997	517319	533050	29991	165557	155732	95262	169763	36106	376384	233823	323080	422638
	29.0	73.8	19.0	14.5	28.5	23.2	16.5	36.8	37.6	38.6	19.6	27.5	41.6
	100.0	45.9	47.3	2.7	14.7	13.8	8.5	15.1	3.2	33.4	20.8	28.7	37.5
LAKE MINNEWANKA	371559	132186	196084	19037	56892	30580	42838	53252	10014	124660	84490	93409	145956
	9.6	18.9	7.0	9.2	9.8	4.6	7.4	11.6	10.4	12.8	7.1	7.9	14.4
	100.0	35.6	52.8	5.1	15.3	8.2	11.5	14.3	2.7	33.6	22.7	25.1	39.3

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
MORAINE LAKE	429130	227078	188030	19029	48096	42526	26056	74604	12569	153714	100165	94458	159422
	11.1	32.4	6.7	9.2	8.3	6.3	4.5	16.2	13.1	15.8	8.4	8.0	15.7
	100.0	52.9	43.8	4.4	11.2	9.9	6.1	17.4	2.9	35.8	23.3	22.0	37.2
PEYTO LAKE	257400	169310	79199	7247	31339	25996	7170	25611	14100	114822	52074	51346	112195
	6.6	24.2	2.8	3.5	5.4	3.9	1.2	5.6	14.7	11.8	4.4	4.4	11.0
	100.0	65.8	30.8	2.8	12.2	10.1	2.8	10.0	5.5	44.6	20.2	19.9	43.6
VERMILION LAKE	190037	83750	89694	3128	23766	13737	3843	32622	2600	101015	19118	53507	106442
	4.9	11.9	3.2	1.5	4.1	2.0	.7	7.1	2.7	10.4	1.6	4.5	10.5
	100.0	44.1	47.2	1.6	12.5	7.2	2.0	17.2	1.4	53.2	10.1	28.2	56.0
OTHER LAKE(S) IN BANFF	188381	51869	130465	18928	32438	7146	53472	26836	4272	22977	71928	62875	24075
	4.9	7.4	4.7	9.2	5.6	1.1	9.3	5.8	4.4	2.4	6.0	5.3	2.4
	100.0	27.5	69.3	10.0	17.2	3.8	28.4	14.2	2.3	12.2	38.2	33.4	12.8
LAKE(S) IN BANFF BUT DON'T KNOW NAME(S)	245006	167567	72451	6422	9801	68149	56341	6030	5645	63197	67530	80816	46239
	6.3	23.9	2.6	3.1	1.7	10.2	9.8	1.3	5.9	6.5	5.7	6.9	4.6
	100.0	68.4	29.6	2.6	4.0	27.8	23.0	2.5	2.3	25.8	27.6	33.0	18.9
LAKES IN JASPER (NET)	833946	322410	461709	50514	98640	136520	116189	53184	30003	221951	243444	210210	233176
	21.5	46.0	16.5	24.5	17.0	20.3	20.1	11.5	31.2	22.8	20.4	17.9	23.0
	100.0	38.7	55.4	6.1	11.8	16.4	13.9	6.4	3.6	26.6	29.2	25.2	28.0
LAKE EDITH AND ANNETTE OR LAC BEAUVERT	258429	97852	148131	3386	37537	16174	26109	23954	7757	96489	63789	63438	95774
	6.7	14.0	5.3	1.6	6.5	2.4	4.5	5.2	8.1	9.9	5.3	5.4	9.4
	100.0	37.9	57.3	1.3	14.5	6.3	10.1	9.3	3.0	37.3	24.7	24.5	37.1
MALIGNE LAKE	434922	221734	177794	33471	43939	65419	45463	34308	16571	155605	100909	90725	160852
	11.2	31.6	6.4	16.2	7.6	9.7	7.9	7.4	17.3	16.0	8.5	7.7	15.8
	100.0	51.0	40.9	7.7	10.1	15.0	10.5	7.9	3.8	35.8	23.2	20.9	37.0
MEDICINE LAKE ("DISAPPEARING LAKE")	230216	119192	105771	32393	44356	5540	11615	11807	15043	90750	47421	44550	109082
	5.9	17.0	3.8	15.7	7.6	.8	2.0	2.6	15.7	9.3	4.0	3.8	10.7
	100.0	51.8	45.9	14.1	19.3	2.4	5.0	5.1	6.5	39.4	20.6	19.4	47.4
PATRICIA AND PYRAMID LAKES	200123	72951	119905	18706	43272	16380	12506	12206	563	61791	58264	32334	82405
	5.2	10.4	4.3	9.1	7.5	2.4	2.2	2.6	.6	6.3	4.9	2.7	8.1
	100.0	36.5	59.9	9.3	21.6	8.2	6.2	6.1	.3	30.9	29.1	16.2	41.2
JASPER OR TALBOT LAKES	220243	70770	145136	-	33759	3278	58993	16598	5939	57746	63702	75955	63701
	5.7	10.1	5.2		5.8	.5	10.2	3.6	6.2	5.9	5.3	6.5	6.3
	100.0	32.1	65.9		15.3	1.5	26.8	7.5	2.7	26.2	28.9	34.5	28.9

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
OTHER LAKE(S) IN JASPER	122204	49430	70595	683	25645	23123	24946	2256	1009	14164	45483	15684	50739
	3.2	7.1	2.5	.3	4.4	3.4	4.3	.5	1.1	1.5	3.8	1.3	5.0
	100.0	40.4	57.8	.6	21.0	18.9	20.4	1.8	.8	11.6	37.2	12.8	41.5
LAKE(S) IN JASPER BUT DON'T KNOW NAME(S)	218050	116679	97267	8910	12515	32571	15547	8352	8855	71829	104362	21067	51752
	5.6	16.6	3.5	4.3	2.2	4.9	2.7	1.8	9.2	7.4	8.7	1.8	5.1
	100.0	53.5	44.6	4.1	5.7	14.9	7.1	3.8	4.1	32.9	47.9	9.7	23.7
FALLS/SPRINGS IN BANFF (NET)	1375412	358704	916146	62711	183145	187151	266419	140275	56658	364313	436529	371182	380684
	35.5	51.2	32.7	30.4	31.6	27.9	46.1	30.4	59.0	37.4	36.6	31.6	37.5
	100.0	26.1	66.6	4.6	13.3	13.6	19.4	10.2	4.1	26.5	31.7	27.0	27.7
BOW FALLS	786130	219858	518755	10064	72616	71676	201081	80406	37098	238905	187832	240433	266538
	20.3	31.4	18.5	4.9	12.5	10.7	34.8	17.5	38.6	24.5	15.7	20.4	26.2
	100.0	28.0	66.0	1.3	9.2	9.1	25.6	10.2	4.7	30.4	23.9	30.6	33.9
UPPER HOT SPRINGS POOL	579977	137451	374101	39330	83236	100332	38763	69611	12840	165574	208241	108165	178728
	15.0	19.6	13.4	19.1	14.4	15.0	6.7	15.1	13.4	17.0	17.4	9.2	17.6
	100.0	23.7	64.5	6.8	14.4	17.3	6.7	12.0	2.2	28.5	35.9	18.6	30.8
CAVE AND BASIN HOT SPRINGS AND CENTENNIAL CENTRE	489080	127816	296851	48116	78766	78774	45776	49176	27419	141767	172951	110185	136948
	12.6	18.2	10.6	23.3	13.6	11.7	7.9	10.7	28.6	14.5	14.5	9.4	13.5
	100.0	26.1	60.7	9.8	16.1	16.1	9.4	10.1	5.6	29.0	35.4	22.5	28.0
OTHER FALLS/ SPRINGS IN BANFF	87781	33253	49606	114	14839	6162	6029	4361	1834	19009	35002	21135	12734
	2.3	4.7	1.8	.1	2.6	.9	1.0	.9	1.9	1.9	2.9	1.8	1.3
	100.0	37.9	56.5	.1	16.9	7.0	6.9	5.0	2.1	21.7	39.9	24.1	14.5
FALLS/ SPRINGS IN BANFF BUT DON'T KNOW NAME(S)	166030	91776	64699	1178	11832	31658	21354	8391	6672	58675	68693	24436	24671
	4.3	13.1	2.3	.6	2.0	4.7	3.7	1.8	6.9	6.0	5.8	2.1	2.4
	100.0	55.3	39.0	.7	7.1	19.1	12.9	5.1	4.0	35.3	41.4	14.7	14.9
FALLS/SPRINGS IN JASPER (NET)	702970	368343	327869	43373	85131	102152	59362	52034	31807	237482	209840	170741	206201
	18.1	52.6	11.7	21.0	14.7	15.2	10.3	11.3	33.1	24.3	17.6	14.5	20.3
	100.0	52.4	46.6	6.2	12.1	14.5	8.4	7.4	4.5	33.8	29.9	24.3	29.3
ATHABASCA FALLS	544684	301895	238285	33546	72141	40837	48858	37144	22969	208916	134327	139021	195387
	14.0	43.1	8.5	16.3	12.4	6.1	8.5	8.1	23.9	21.4	11.3	11.8	19.2
	100.0	55.4	43.7	6.2	13.2	7.5	9.0	6.8	4.2	38.4	24.7	25.5	35.9
MIETTE HOT SPRINGS	144043	38804	102008	5833	16177	30475	18803	14666	15333	26533	40622	40569	46217
	3.7	5.5	3.6	2.8	2.8	4.5	3.3	3.2	16.0	2.7	3.4	3.4	4.5
	100.0	26.9	70.8	4.0	11.2	21.2	13.1	10.2	10.6	18.4	28.2	28.2	32.1

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		=STAGE IN LIFE CYCLE=							=HOUSEHOLD INCOME=		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
PUNCHBOWL FALLS	75326	17869	57457	1174	3220	9943	12574	6769	5067	23778	26712	22471	15939
	1.9	2.5	2.1	.6	.6	1.5	2.2	1.5	5.3	2.4	2.2	1.9	1.6
	100.0	23.7	76.3	1.6	4.3	13.2	16.7	9.0	6.7	31.6	35.5	29.8	21.2
SUNWAPTA FALLS	261096	157324	102436	9435	30212	26520	39992	20961	20289	90590	87681	57947	74314
	6.7	22.4	3.7	4.6	5.2	4.0	6.9	4.5	21.1	9.3	7.3	4.9	7.3
	100.0	60.3	39.2	3.6	11.6	10.2	15.3	8.0	7.8	34.7	33.6	22.2	28.5
OTHER FALLS/ SPRINGS IN JASPER	108291	50533	56638	2360	24550	2734	23236	5265	5627	12497	48680	19255	30067
	2.8	7.2	2.0	1.1	4.2	.4	4.0	1.1	5.9	1.3	4.1	1.6	3.0
	100.0	46.7	52.3	2.2	22.7	2.5	21.5	4.9	5.2	11.5	45.0	17.8	27.8
FALLS/ SPRINGS IN JASPER BUT DON'T KNOW NAME(S)	146063	97925	47305	4041	2920	33518	14568	3540	4567	52946	40019	12897	46179
	3.8	14.0	1.7	2.0	.5	5.0	2.5	.8	4.8	5.4	3.4	1.1	4.5
	100.0	67.0	32.4	2.8	2.0	22.9	10.0	2.4	3.1	36.2	27.4	8.8	31.6
GLACIERS/ICEFIELDS IN BANFF AND JASPER (NET)	770057	409052	335802	15881	101881	90318	71781	70780	34846	294977	181300	212107	269318
	19.9	58.4	12.0	7.7	17.6	13.5	12.4	15.4	36.3	30.2	15.2	18.0	26.5
	100.0	53.1	43.6	2.1	13.2	11.7	9.3	9.2	4.5	38.3	23.5	27.5	35.0
ATHABASCA GLACIER	444896	275135	157365	9674	49140	37775	29360	47801	24306	189285	82368	122383	170130
	11.5	39.3	5.6	4.7	8.5	5.6	5.1	10.4	25.3	19.4	6.9	10.4	16.7
	100.0	61.8	35.4	2.2	11.0	8.5	6.6	10.7	5.5	42.5	18.5	27.5	38.2
COLUMBIA ICEFIELD	631461	335576	278838	7926	81492	80948	63092	60745	34411	236852	147993	169390	225023
	16.3	47.9	10.0	3.8	14.1	12.1	10.9	13.2	35.8	24.3	12.4	14.4	22.2
	100.0	53.1	44.2	1.3	12.9	12.8	10.0	9.6	5.4	37.5	23.4	26.8	35.6
STUTFIELD GLACIER	45329	21597	19677	1518	3281	-	5601	5899	638	18387	11202	7715	16411
	1.2	3.1	.7	.7	.6		1.0	1.3	.7	1.9	.9	.7	1.6
	100.0	47.6	43.4	3.3	7.2		12.4	13.0	1.4	40.6	24.7	17.0	36.2
CROWFOOT GLACIER	171498	101708	62850	2612	20748	2231	7994	11698	6730	100316	36400	33755	74509
	4.4	14.5	2.2	1.3	3.6	.3	1.4	2.5	7.0	10.3	3.0	2.9	7.3
	100.0	59.3	36.6	1.5	12.1	1.3	4.7	6.8	3.9	58.5	21.2	19.7	43.4
DOME GLACIER	65671	28880	35746	1519	4024	19929	5863	4728	1341	22820	6793	23837	21129
	1.7	4.1	1.3	.7	.7	3.0	1.0	1.0	1.4	2.3	.6	2.0	2.1
	100.0	44.0	54.4	2.3	6.1	30.3	8.9	7.2	2.0	34.7	10.3	36.3	32.2
OTHER GLACIERS/ ICEFIELDS IN BANFF AND JASPER	151487	79431	64655	1427	18561	6206	12350	10517	3805	77230	32594	25991	76400
	3.9	11.3	2.3	.7	3.2	.9	2.1	2.3	4.0	7.9	2.7	2.2	7.5
	100.0	52.4	42.7	.9	12.3	4.1	8.2	6.9	2.5	51.0	21.5	17.2	50.4

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
OTHER NATURAL ATTRACTIONS IN BANFF (NET)	813888	357373	415918	44379	91458	100157	64894	179216	41823	237348	202380	283904	202827
	21.0	51.0	14.9	21.5	15.8	14.9	11.2	38.9	43.6	24.3	17.0	24.1	20.0
	100.0	43.9	51.1	5.5	11.2	12.3	8.0	22.0	5.1	29.2	24.9	34.9	24.9
CASCADE GARDEN (BANFF NATIONAL PARK BUILDING)	214273	90159	108018	713	16673	18461	22740	59003	2155	85473	36346	66154	72345
	5.5	12.9	3.9	.3	2.9	2.8	3.9	12.8	2.2	8.8	3.0	5.6	7.1
	100.0	42.1	50.4	.3	7.8	8.6	10.6	27.5	1.0	39.9	17.0	30.9	33.8
CASTLE MOUNTAIN	313475	189250	121819	8371	16034	20469	30812	82389	9419	129925	63830	110688	99005
	8.1	27.0	4.4	4.1	2.8	3.1	5.3	17.9	9.8	13.3	5.3	9.4	9.7
	100.0	60.4	38.9	2.7	5.1	6.5	9.8	26.3	3.0	41.4	20.4	35.3	31.6
HOODOOS (ROCK SPIRES)	337699	148509	159859	25506	59466	36290	16484	43904	8805	117844	70328	123721	109491
	8.7	21.2	5.7	12.4	10.3	5.4	2.9	9.5	9.2	12.1	5.9	10.5	10.8
	100.0	44.0	47.3	7.6	17.6	10.7	4.9	13.0	2.6	34.9	20.8	36.6	32.4
JOHNSTON CANYON	231968	87048	141176	3606	18942	45010	17511	59392	21650	55581	45785	95427	49849
	6.0	12.4	5.0	1.7	3.3	6.7	3.0	12.9	22.5	5.7	3.8	8.1	4.9
	100.0	37.5	60.9	1.6	8.2	19.4	7.5	25.6	9.3	24.0	19.7	41.1	21.5
SASKATCHEWAN RIVER CROSSING	243143	102036	134106	5832	22237	5532	16568	63129	13175	88785	66013	56903	68700
	6.3	14.6	4.8	2.8	3.8	.8	2.9	13.7	13.7	9.1	5.5	4.8	6.8
	100.0	42.0	55.2	2.4	9.1	2.3	6.8	26.0	5.4	36.5	27.1	23.4	28.3
SKOKI VALLEY	9791	5135	3622	2671	725	243	952	-	-	4530	4248	2671	1326
	.3	.7	.1	1.3	.1	*	.2			.5	.4	.2	.1
	100.0	52.4	37.0	27.3	7.4	2.5	9.7			46.3	43.4	27.3	13.5
EGYPT LAKE AREA	7156	-	7156	5946	-	-	-	535	-	675	5946	-	1211
	.2		.3	2.9				.1		.1	.5		.1
	100.0		100.0	83.1				7.5		9.4	83.1		16.9
OTHER NATURAL ATTRACTIONS IN JASPER (NET)	642135	269457	339380	43001	62995	85379	107103	40940	27113	208271	161894	193443	187080
	16.6	38.4	12.1	20.8	10.9	12.7	18.6	8.9	28.2	21.4	13.6	16.4	18.4
	100.0	42.0	52.9	6.7	9.8	13.3	16.7	6.4	4.2	32.4	25.2	30.1	29.1
GOAT LOOKOUT	141482	72436	69046	364	3492	25836	4007	11698	4059	69906	55443	37860	34837
	3.6	10.3	2.5	.2	.6	3.9	.7	2.5	4.2	7.2	4.6	3.2	3.4
	100.0	51.2	48.8	.3	2.5	18.3	2.8	8.3	2.9	49.4	39.2	26.8	24.6
MALIGNE CANYON/ VALLEY	487210	202893	252036	41494	55179	61235	98998	27835	12532	137049	96755	150537	155084
	12.6	28.9	9.0	20.1	9.5	9.1	17.1	6.0	13.1	14.1	8.1	12.8	15.3
	100.0	41.6	51.7	8.5	11.3	12.6	20.3	5.7	2.6	28.1	19.9	30.9	31.8

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
MOUNT EDITH CAVELL	205267	120423	82451	2380	17947	8527	10601	12212	17277	119448	41170	36169	99741
	5.3	17.2	2.9	1.2	3.1	1.3	1.8	2.7	18.0	12.2	3.4	3.1	9.8
	100.0	58.7	40.2	1.2	8.7	4.2	5.2	5.9	8.4	58.2	20.1	17.6	48.6
VALLEY OF THE FIVE LAKES	66705	40182	26523	364	14654	16330	1926	6684	-	9408	21760	19848	18140
	1.7	5.7	.9	.2	2.5	2.4	.3	1.5		1.0	1.8	1.7	1.8
	100.0	60.2	39.8	.5	22.0	24.5	2.9	10.0		14.1	32.6	29.8	27.2
TONQUIN VALLEY	26576	13809	11750	-	606	-	5936	3987	-	13585	3585	3268	14900
	.7	2.0	.4		.1		1.0	.9		1.4	.3	.3	1.5
	100.0	52.0	44.2		2.3		22.3	15.0		51.1	13.5	12.3	56.1
SKYLINE TRAIL	29095	8887	19624	1329	638	13614	1387	1125	783	7625	2615	16329	8590
	.8	1.3	.7	.6	.1	2.0	.2	.2	.8	.8	.2	1.4	.8
	100.0	30.5	67.4	4.6	2.2	46.8	4.8	3.9	2.7	26.2	9.0	56.1	29.5
MUSEUMS/CENTRES IN BANFF (NET)	600299	170755	379340	7618	53338	89499	152127	67986	29368	130629	165383	191108	196010
	15.5	24.4	13.6	3.7	9.2	13.3	26.3	14.8	30.6	13.4	13.9	16.2	19.3
	100.0	28.4	63.2	1.3	8.9	14.9	25.3	11.3	4.9	21.8	27.6	31.8	32.7
BANFF CENTRE FOR FINE ARTS	105854	10617	56434	203	26523	1351	13691	31035	4049	13318	13683	46222	41945
	2.7	1.5	2.0	.1	4.6	.2	2.4	6.7	4.2	1.4	1.1	3.9	4.1
	100.0	10.0	53.3	.2	25.1	1.3	12.9	29.3	3.8	12.6	12.9	43.7	39.6
BANFF NATIONAL PARK MUSEUM (WILDLIFE DISPLAYS)	328506	124152	156853	6645	46863	76585	21473	14484	13166	92007	118526	45362	139631
	8.5	17.7	5.6	3.2	8.1	11.4	3.7	3.1	13.7	9.4	9.9	3.9	13.7
	100.0	37.8	47.7	2.0	14.3	23.3	6.5	4.4	4.0	28.0	36.1	13.8	42.5
LUXTON MUSEUM (INDIAN CULTURE)	166919	49770	113759	3345	7849	-	106075	6449	1009	37371	14595	103320	46304
	4.3	7.1	4.1	1.6	1.4		18.4	1.4	1.1	3.8	1.2	8.8	4.6
	100.0	29.8	68.2	2.0	4.7		63.5	3.9	.6	22.4	8.7	61.9	27.7
NATURAL HISTORY MUSEUM (GEOLOGICAL)	68872	26696	24163	-	5615	9118	4328	2052	-	17398	30902	8694	27308
	1.8	3.8	.9		1.0	1.4	.7	.4		1.8	2.6	.7	2.7
	100.0	38.8	35.1		8.2	13.2	6.3	3.0		25.3	44.9	12.6	39.6
WALTER J. PHILLIPS ART GALLERY	36571	5193	18422	-	14593	-	1125	-	4075	2437	16220	3802	16548
	.9	.7	.7		2.5		.2		4.2	.2	1.4	.3	1.6
	100.0	14.2	50.4		39.9		3.1		11.1	6.7	44.4	10.4	45.2
WHYTE MUSEUM OF THE CANADIAN ROCKIES (ART DISPLAYS)	95384	51116	29033	7192	16765	3977	-	993	11894	47042	3921	26450	61259
	2.5	7.3	1.0	3.5	2.9	.6		.2	12.4	4.8	.3	2.2	6.0
	100.0	53.6	30.4	7.5	17.6	4.2		1.0	12.5	49.3	4.1	27.7	64.2

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
MUSEUMS/ CENTRES IN BANFF	71512	16417	53104	-	1164	13127	18347	16721	3966	13725	30539	2244	6717
BUT DON'T KNOW NAME(S)	1.8	2.3	1.9		.2	2.0	3.2	3.6	4.1	1.4	2.6	.2	.7
	100.0	23.0	74.3		1.6	18.4	25.7	23.4	5.5	19.2	42.7	3.1	9.4
MUSEUMS/CENTRES IN JASPER	285716	176084	108011	5983	29214	15216	35412	32965	9323	116222	78717	57038	104937
(NET)	7.4	25.1	3.9	2.9	5.0	2.3	6.1	7.2	9.7	11.9	6.6	4.8	10.3
	100.0	61.6	37.8	2.1	10.2	5.3	12.4	11.5	3.3	40.7	27.6	20.0	36.7
COLUMBIA ICEFIELD CENTRE	266240	172162	92457	5620	28855	15216	24985	27916	9323	113481	75536	55047	96552
	6.9	24.6	3.3	2.7	5.0	2.3	4.3	6.1	9.7	11.6	6.3	4.7	9.5
	100.0	64.7	34.7	2.1	10.8	5.7	9.4	10.5	3.5	42.6	28.4	20.7	36.3
THE DEN WILDLIFE MUSEUM	27627	6588	20737	683	518	717	10426	9338	-	5407	5530	2708	9483
	.7	.9	.7	.3	.1	.1	1.8	2.0		.6	.5	.2	.9
	100.0	23.8	75.1	2.5	1.9	2.6	37.7	33.8		19.6	20.0	9.8	34.3
HISTORICAL SITES IN BANFF	1052797	371646	628202	17954	175025	140300	169984	161696	38008	272134	256634	359290	319430
AND JASPER (NET)	27.1	53.0	22.4	8.7	30.2	20.9	29.4	35.1	39.6	27.9	21.5	30.5	31.4
	100.0	35.3	59.7	1.7	16.6	13.3	16.1	15.4	3.6	25.8	24.4	34.1	30.3
BANKHEAD COAL MINE GHOST	99406	12109	86978	-	34837	2620	16595	30369	4251	10214	17151	46783	32719
TOWN (BANFF)	2.6	1.7	3.1		6.0	.4	2.9	6.6	4.4	1.0	1.4	4.0	3.2
	100.0	12.2	87.5		35.0	2.6	16.7	30.5	4.3	10.3	17.3	47.1	32.9
SILVER CITY PLAQUE	26061	17206	8855	-	753	752	2231	2847	-	14864	6656	2285	16667
(BANFF)	.7	2.5	.3		.1	.1	.4	.6		1.5	.6	.2	1.6
	100.0	66.0	34.0		2.9	2.9	8.6	10.9		57.0	25.5	8.8	64.0
BANFF SPRINGS HOTEL	901001	298445	549608	17954	160709	116217	144325	108055	25877	251572	190940	302579	304726
	23.2	42.6	19.6	8.7	27.7	17.3	25.0	23.5	26.9	25.8	16.0	25.7	30.0
	100.0	33.1	61.0	2.0	17.8	12.9	16.0	12.0	2.9	27.9	21.2	33.6	33.8
OLD FORT POINT CAIRN	23296	12732	10564	-	3772	-	1448	171	5043	12748	16411	3339	2793
(JASPER)	.6	1.8	.4		.7		.3	*	5.3	1.3	1.4	.3	.3
	100.0	54.7	45.3		16.2		6.2	.7	21.6	54.7	70.4	14.3	12.0
BUFFALO PADDOCK IN BANFF	276116	141596	120014	3476	15893	31744	16418	119368	6629	63441	70996	85143	71576
	7.1	20.2	4.3	1.7	2.7	4.7	2.8	25.9	6.9	6.5	5.9	7.2	7.0
	100.0	51.3	43.5	1.3	5.8	11.5	5.9	43.2	2.4	23.0	25.7	30.8	25.9
GONDOLA LIFTS IN BANFF	830664	306786	462616	26448	102971	111107	175945	73868	24677	233916	179106	256361	280242
(NET)	21.4	43.8	16.5	12.8	17.8	16.6	30.5	16.0	25.7	24.0	15.0	21.8	27.6
	100.0	36.9	55.7	3.2	12.4	13.4	21.2	8.9	3.0	28.2	21.6	30.9	33.7

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
LAKE LOUISE GONDOLA LIFT	137362	76546	48645	1245	10277	16308	23456	15260	3017	52994	23895	25607	71093
	3.5	10.9	1.7	.6	1.8	2.4	4.1	3.3	3.1	5.4	2.0	2.2	7.0
	100.0	55.7	35.4	.9	7.5	11.9	17.1	11.1	2.2	38.6	17.4	18.6	51.8
MOUNT NORQUAY SCENIC LIFT	49115	10821	36725	-	4657	-	5516	17279	-	9081	5583	17092	7918
	1.3	1.5	1.3		.8		1.0	3.8		.9	.5	1.5	.8
	100.0	22.0	74.8		9.5		11.2	35.2		18.5	11.4	34.8	16.1
SULPHER MOUNTAIN GONDOLA LIFT	484783	204507	232810	5205	48863	69190	129557	27861	16925	138372	85591	184642	133471
	12.5	29.2	8.3	2.5	8.4	10.3	22.4	6.0	17.6	14.2	7.2	15.7	13.1
	100.0	42.2	48.0	1.1	10.1	14.3	26.7	5.7	3.5	28.5	17.7	38.1	27.5
SUNSHINE VILLAGE AND GONDOLA	247937	48396	187192	20042	46037	43165	37966	20759	4934	53362	86377	49829	99573
	6.4	6.9	6.7	9.7	7.9	6.4	6.6	4.5	5.1	5.5	7.2	4.2	9.8
	100.0	19.5	75.5	8.1	18.6	17.4	15.3	8.4	2.0	21.5	34.8	20.1	40.2
GONDOLA LIFTS IN JASPER													
JASPER TRAMWAY ON WHISTLER'S MOUNTAIN	288652	91192	158215	11756	32485	52255	83496	23597	11561	54092	54192	92991	74361
	7.4	13.0	5.7	5.7	5.6	7.8	14.5	5.1	12.0	5.5	4.5	7.9	7.3
	100.0	31.6	54.8	4.1	11.3	18.1	28.9	8.2	4.0	18.7	18.8	32.2	25.8
SKI RESORTS IN BANFF (NET)	667167	108625	479491	69364	105490	80971	111561	102342	15343	128612	153903	165836	288797
	17.2	15.5	17.1	33.6	18.2	12.1	19.3	22.2	16.0	13.2	12.9	14.1	28.4
	100.0	16.3	71.9	10.4	15.8	12.1	16.7	15.3	2.3	19.3	23.1	24.9	43.3
LAKE LOUISE	365529	71382	251867	18526	69956	60753	41010	61141	8284	78213	54512	78503	179170
	9.4	10.2	9.0	9.0	12.1	9.1	7.1	13.3	8.6	8.0	4.6	6.7	17.6
	100.0	19.5	68.9	5.1	19.1	16.6	11.2	16.7	2.3	21.4	14.9	21.5	49.0
MOUNT NORQUAY	132207	8822	117930	13050	11152	16097	43242	29728	2404	12242	26352	47720	56879
	3.4	1.3	4.2	6.3	1.9	2.4	7.5	6.5	2.5	1.3	2.2	4.1	5.6
	100.0	6.7	89.2	9.9	8.4	12.2	32.7	22.5	1.8	9.3	19.9	36.1	43.0
SUNSHINE VILLAGE	278395	46855	188622	51776	45596	40458	44859	12932	5090	49547	94667	61234	109856
	7.2	6.7	6.7	25.1	7.9	6.0	7.8	2.8	5.3	5.1	7.9	5.2	10.8
	100.0	16.8	67.8	18.6	16.4	14.5	16.1	4.6	1.8	17.8	34.0	22.0	39.5
SKI RESORTS IN JASPER													
MARMOT BASIN	109450	3804	75091	2510	20229	36869	11073	6216	-	30522	19529	22203	35643
	2.8	.5	2.7	1.2	3.5	5.5	1.9	1.3		3.1	1.6	1.9	3.5
	100.0	3.5	68.6	2.3	18.5	33.7	10.1	5.7		27.9	17.8	20.3	32.6

Continued

Q.2 ATTRACTIONS VISITED IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
NONE	19710	-	19710	-	-	-	-	2364	-	7647	5925	1994	9007
	.5		.7					.5		.8	.5	.2	.9
	100.0		100.0					12.0		38.8	30.1	10.1	45.7
NOT STATED	182513	376	107733	4612	44158	54294	7310	27168	308	38124	78534	42282	54987
	4.7	.1	3.9	2.2	7.6	8.1	1.3	5.9	.3	3.9	6.6	3.6	5.4
	100.0	.2	59.0	2.5	24.2	29.7	4.0	14.9	.2	20.9	43.0	23.2	30.1

Q.3A,B INCIDENCE OF TAKING TOUR/ TYPE OF TOUR TAKEN IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
TOTAL PARTY VISITS TO BANFF OR JASPER (ACTUAL)	1459	1459	1155	866	334	234	159	59	129	1042	156
	100.0	100.0	79.2	59.4	22.9	16.0	10.9	4.0	8.8	71.4	10.7
TOTAL PARTY VISITS TO BANFF OR JASPER (WEIGHTED)	1542648	1542648	1280423	597265	279909	202521	130969	83767	153030	887528	303306
	100.0	100.0	83.0	38.7	18.1	13.1	8.5	5.4	9.9	57.5	19.7
INCIDENCE OF TAKING TOUR											
NO	1393839	1393839	1148674	534509	242978	179297	107913	69552	142303	787542	292869
	90.4	90.4	89.7	89.5	86.8	88.5	82.4	83.0	93.0	88.7	96.6
	100.0	100.0	82.4	38.3	17.4	12.9	7.7	5.0	10.2	56.5	21.0
YES	48686	48686	44175	38057	13868	8905	7535	2393	976	42552	2239
	3.2	3.2	3.5	6.4	5.0	4.4	5.8	2.9	.6	4.8	.7
	100.0	100.0	90.7	78.2	28.5	18.3	15.5	4.9	2.0	87.4	4.6
NOT STATED	76052	76052	69225	18550	18603	14319	11062	11821	7294	38723	6183
	4.9	4.9	5.4	3.1	6.6	7.1	8.4	14.1	4.8	4.4	2.0
	100.0	100.0	91.0	24.4	24.5	18.8	14.5	15.5	9.6	50.9	8.1
TOTAL TAKING ANY TOUR	48686	48686	44175	38057	13868	8905	7535	2393	976	42552	2239
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	100.0	100.0	90.7	78.2	28.5	18.3	15.5	4.9	2.0	87.4	4.6
OVERNIGHT TOUR	12252	12252	11436	11061	3202	3085	800	-	-	12252	-
	25.2	25.2	25.9	29.1	23.1	34.6	10.6			28.8	
	100.0	100.0	93.3	90.3	26.1	25.2	6.5			100.0	
SAME DAY TOUR	35958	35958	32264	26875	9827	4980	6735	2393	976	30308	2239
	73.9	73.9	73.0	70.6	70.9	55.9	89.4	100.0	100.0	71.2	100.0
	100.0	100.0	89.7	74.7	27.3	13.8	18.7	6.7	2.7	84.3	6.2
NOT SPECIFIED	960	960	960	605	839	839	-	-	-	476	-
	2.0	2.0	2.2	1.6	6.1	9.4				1.1	
	100.0	100.0	100.0	63.0	87.4	87.4				49.5	

Q.3A,B INCIDENCE OF TAKING TOUR/ TYPE OF TOUR TAKEN IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
TOTAL PARTY VISITS TO BANFF OR JASPER (ACTUAL)	1459	889	560	168	161	373	197	110	12	997	40	164	298
	100.0	60.9	38.4	11.5	11.0	25.6	13.5	7.5	.8	68.3	2.7	11.2	20.4
TOTAL PARTY VISITS TO BANFF OR JASPER (WEIGHTED)	1542648	1214120	920017	135636	158467	248695	79833	27439	15798	1399202	45015	59627	83819
	100.0	78.7	59.6	8.8	10.3	16.1	5.2	1.8	1.0	90.7	2.9	3.9	5.4
INCIDENCE OF TAKING TOUR													
NO	1393839	1123627	856044	123721	143862	208340	61872	16315	15798	1293672	44723	41712	58455
	90.4	92.5	93.0	91.2	90.8	83.8	77.5	59.5	100.0	92.5	99.4	70.0	69.7
	100.0	80.6	61.4	8.9	10.3	14.9	4.4	1.2	1.1	92.8	3.2	3.0	4.2
YES	48686	11256	5120	1001	5135	21181	16249	9783	-	12842	-	16206	19638
	3.2	.9	.6	.7	3.2	8.5	20.4	35.7		.9		27.2	23.4
	100.0	23.1	10.5	2.1	10.5	43.5	33.4	20.1		26.4		33.3	40.3
NOT STATED	76052	57598	45822	7843	3932	16743	1711	1341	-	68724	293	1602	5726
	4.9	4.7	5.0	5.8	2.5	6.7	2.1	4.9		4.9	.6	2.7	6.8
	100.0	75.7	60.3	10.3	5.2	22.0	2.3	1.8		90.4	.4	2.1	7.5
TOTAL TAKING ANY TOUR	48686	11256	5120	1001	5135	21181	16249	9783	-	12842	-	16206	19638
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0		100.0		100.0	100.0
	100.0	23.1	10.5	2.1	10.5	43.5	33.4	20.1		26.4		33.3	40.3
OVERNIGHT TOUR	12252	2209	241	949	1018	4308	5735	5469	-	1862	-	843	9547
	25.2	19.6	4.7	94.9	19.8	20.3	35.3	55.9		14.5		5.2	48.6
	100.0	18.0	2.0	7.7	8.3	35.2	46.8	44.6		15.2		6.9	77.9
SAME DAY TOUR	35958	9047	4879	51	4117	16873	10039	3838	-	10980	-	14878	10100
	73.9	80.4	95.3	5.1	80.2	79.7	61.8	39.2		85.5		91.8	51.4
	100.0	25.2	13.6	.1	11.4	46.9	27.9	10.7		30.5		41.4	28.1
NOT SPECIFIED	960	-	-	-	-	-	960	960	-	-	-	484	476
	2.0						5.9	9.8				3.0	2.4
	100.0						100.0	100.0				50.5	49.5

Q.3A,B INCIDENCE OF TAKING TOUR/ TYPE OF TOUR TAKEN IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN ====DESTINATION====		==LENGTH OF STAY===		==========ACCOMMODATION TYPE==========					==========SEASON==========			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
TOTAL PARTY VISITS TO BANFF OR JASPER (ACTUAL)	1459	893	559	372	1087	842	783	82	233	39	712	198	348	201
	100.0	61.2	38.3	25.5	74.5	57.7	53.7	5.6	16.0	2.7	48.8	13.6	23.9	13.8
TOTAL PARTY VISITS TO BANFF OR JASPER (WEIGHTED)	1542648	1010981	530233	634943	907705	673848	618184	72675	198170	54550	573411	154338	580060	234839
	100.0	65.5	34.4	41.2	58.8	43.7	40.1	4.7	12.8	3.5	37.2	10.0	37.6	15.2
INCIDENCE OF TAKING TOUR														
NO	1393839	922811	470406	589869	803970	578350	533264	55346	193880	45347	512000	134162	534775	212902
	90.4	91.3	88.7	92.9	88.6	85.8	86.3	76.2	97.8	83.1	89.3	86.9	92.2	90.7
	100.0	66.2	33.7	42.3	57.7	41.5	38.3	4.0	13.9	3.3	36.7	9.6	38.4	15.3
YES	48686	31775	16353	2239	46447	44940	40784	6179	1271	338	27885	9244	1072	10485
	3.2	3.1	3.1	.4	5.1	6.7	6.6	8.5	.6	.6	4.9	6.0	.2	4.5
	100.0	65.3	33.6	4.6	95.4	92.3	83.8	12.7	2.6	.7	57.3	19.0	2.2	21.5
NOT STATED	76052	47363	28435	30783	45268	39890	33468	10145	1667	8865	23019	6018	36569	10447
	4.9	4.7	5.4	4.8	5.0	5.9	5.4	14.0	.8	16.3	4.0	3.9	6.3	4.4
	100.0	62.3	37.4	40.5	59.5	52.5	44.0	13.3	2.2	11.7	30.3	7.9	48.1	13.7
TOTAL TAKING ANY TOUR	48686	31775	16353	2239	46447	44940	40784	6179	1271	338	27885	9244	1072	10485
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	100.0	65.3	33.6	4.6	95.4	92.3	83.8	12.7	2.6	.7	57.3	19.0	2.2	21.5
OVERNIGHT TOUR	12252	8836	3416	-	12252	12008	10462	2102	-	-	7992	2569	485	1207
	25.2	27.8	20.9		26.4	26.7	25.7	34.0			28.7	27.8	45.2	11.5
	100.0	72.1	27.9		100.0	98.0	85.4	17.2			65.2	21.0	4.0	9.9
SAME DAY TOUR	35958	22948	12453	2239	33719	32456	29847	4077	1271	338	19893	6555	1072	8439
	73.9	72.2	76.1	100.0	72.6	72.2	73.2	66.0	100.0	100.0	71.3	70.9	100.0	80.5
	100.0	63.8	34.6	6.2	93.8	90.3	83.0	11.3	3.5	.9	55.3	18.2	3.0	23.5
NOT SPECIFIED	960	476	484	-	960	960	960	-	-	-	-	121	-	839
	2.0	1.5	3.0		2.1	2.1	2.4					1.3		8.0
	100.0	49.5	50.5		100.0	100.0	100.0					12.6		87.4

Q.3A,B INCIDENCE OF TAKING TOUR/ TYPE OF TOUR TAKEN IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY TYPE OF EXPENDITURE, OVERALL RATING OF PARKS VISIT

	======PARTY EXPENDITURE======				======OVERALL RATING========			=PARTY COMPOSITION=	
	TOTAL	DIRECT EXPENDITURE ONLY	ANY PRE-PAID EXPENDITURE	PREPAID PACKAGE	EXCELLENT	VERY GOOD	GOOD,FAIR ,POOR	ADULTS ONLY	ANY UNDER 16
TOTAL PARTY VISITS TO BANFF OR JASPER (ACTUAL)	1459	1045	374	315	790	460	180	1222	237
	100.0	71.6	25.6	21.6	54.1	31.5	12.3	83.8	16.2
TOTAL PARTY VISITS TO BANFF OR JASPER (WEIGHTED)	1542648	1260779	241912	114478	746183	506426	262749	1247171	295477
	100.0	81.7	15.7	7.4	48.4	32.8	17.0	80.8	19.2
INCIDENCE OF TAKING TOUR									
NO	1393839	1170138	200679	81965	642335	474551	253743	1110709	283130
	90.4	92.8	83.0	71.6	86.1	93.7	96.6	89.1	95.8
	100.0	84.0	14.4	5.9	46.1	34.0	18.2	79.7	20.3
YES	48686	21625	23869	22534	32356	13490	1472	46391	2295
	3.2	1.7	9.9	19.7	4.3	2.7	.6	3.7	.8
	100.0	44.4	49.0	46.3	66.5	27.7	3.0	95.3	4.7
NOT STATED	76052	47403	17364	9979	52001	17177	4198	67479	8573
	4.9	3.8	7.2	8.7	7.0	3.4	1.6	5.4	2.9
	100.0	62.3	22.8	13.1	68.4	22.6	5.5	88.7	11.3
TOTAL TAKING ANY TOUR	48686	21625	23869	22534	32356	13490	1472	46391	2295
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	100.0	44.4	49.0	46.3	66.5	27.7	3.0	95.3	4.7
OVERNIGHT TOUR	12252	3804	6752	6752	7146	4227	762	11645	607
	25.2	17.6	28.3	30.0	22.1	31.3	51.8	25.1	26.4
	100.0	31.0	55.1	55.1	58.3	34.5	6.2	95.0	5.0
SAME DAY TOUR	35958	17345	16633	15298	24249	9263	1195	34270	1688
	73.9	80.2	69.7	67.9	74.9	68.7	81.1	73.9	73.6
	100.0	48.2	46.3	42.5	67.4	25.8	3.3	95.3	4.7
NOT SPECIFIED	960	476	484	484	960	-	-	960	-
	2.0	2.2	2.0	2.1	3.0			2.1	
	100.0	49.5	50.5	50.5	100.0			100.0	

Q.3A,B INCIDENCE OF TAKING TOUR/ TYPE OF TOUR TAKEN IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION					ACTIVITIES (NET)							
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR-ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PARTY VISITS TO BANFF OR JASPER (ACTUAL)	1459	544	428	238	131	136	372	295	1144	366	461	795	214
	100.0	37.3	29.3	16.3	9.0	9.3	25.5	20.2	78.4	25.1	31.6	54.5	14.7
TOTAL PARTY VISITS TO BANFF OR JASPER (WEIGHTED)	1542648	591109	479737	228973	193879	54272	323244	318973	1197515	395924	384267	739996	224565
	100.0	38.3	31.1	14.8	12.6	3.5	21.0	20.7	77.6	25.7	24.9	48.0	14.6
INCIDENCE OF TAKING TOUR													
NO	1393839	515265	452739	209933	174621	41542	292043	293943	1102981	363611	349551	682858	213878
	90.4	87.2	94.4	91.7	90.1	76.5	90.3	92.2	92.1	91.8	91.0	92.3	95.2
	100.0	37.0	32.5	15.1	12.5	3.0	21.0	21.1	79.1	26.1	25.1	49.0	15.3
YES	48686	17133	10421	7187	5421	10306	17832	11333	48074	18541	23842	34622	878
	3.2	2.9	2.2	3.1	2.8	19.0	5.5	3.6	4.0	4.7	6.2	4.7	.4
	100.0	35.2	21.4	14.8	11.1	21.2	36.6	23.3	98.7	38.1	49.0	71.1	1.8
NOT STATED	76052	44010	10420	9668	10074	2424	13369	13697	39124	13772	10874	22516	2473
	4.9	7.4	2.2	4.2	5.2	4.5	4.1	4.3	3.3	3.5	2.8	3.0	1.1
	100.0	57.9	13.7	12.7	13.2	3.2	17.6	18.0	51.4	18.1	14.3	29.6	3.3
TOTAL TAKING ANY TOUR	48686	17133	10421	7187	5421	10306	17832	11333	48074	18541	23842	34622	878
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	100.0	35.2	21.4	14.8	11.1	21.2	36.6	23.3	98.7	38.1	49.0	71.1	1.8
OVERNIGHT TOUR	12252	4856	1290	1890	474	4013	3861	2747	11998	2592	4749	6893	-
	25.2	28.3	12.4	26.3	8.7	38.9	21.7	24.2	25.0	14.0	19.9	19.9	
	100.0	39.6	10.5	15.4	3.9	32.7	31.5	22.4	97.9	21.2	38.8	56.3	
SAME DAY TOUR	35958	11317	9131	5297	4947	6294	13486	8587	35600	15950	18608	27609	878
	73.9	66.1	87.6	73.7	91.3	61.1	75.6	75.8	74.1	86.0	78.0	79.7	100.0
	100.0	31.5	25.4	14.7	13.8	17.5	37.5	23.9	99.0	44.4	51.7	76.8	2.4
NOT SPECIFIED	960	960	-	-	-	-	484	-	960	-	484	605	-
	2.0	5.6					2.7		2.0		2.0	1.7	
	100.0	100.0					50.5		100.0		50.5	63.0	

Q.3A,B INCIDENCE OF TAKING TOUR/ TYPE OF TOUR TAKEN IN BANFF/ JASPER
BASE: PARTY VISITS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PARTY VISITS TO	1459	469	861	99	213	160	163	152	49	452	436	341	447
BANFF OR JASPER (ACTUAL)	100.0	32.1	59.0	6.8	14.6	11.0	11.2	10.4	3.4	31.0	29.9	23.4	30.6
TOTAL PARTY VISITS TO	1542648	274613	1110408	105732	278582	187583	215165	155536	55547	409426	501233	452356	402268
BANFF OR JASPER (WEIGHTED)	100.0	17.8	72.0	6.9	18.1	12.2	13.9	10.1	3.6	26.5	32.5	29.3	26.1
INCIDENCE OF TAKING TOUR													
NO	1393839	232387	1062244	101784	243810	181672	207236	142698	48379	356349	456008	430490	349217
	90.4	84.6	95.7	96.3	87.5	96.8	96.3	91.7	87.1	87.0	91.0	95.2	86.8
	100.0	16.7	76.2	7.3	17.5	13.0	14.9	10.2	3.5	25.6	32.7	30.9	25.1
YES	48686	29160	15776	2248	5322	1410	4892	3471	4021	17824	14904	3436	19633
	3.2	10.6	1.4	2.1	1.9	.8	2.3	2.2	7.2	4.4	3.0	.8	4.9
	100.0	59.9	32.4	4.6	10.9	2.9	10.0	7.1	8.3	36.6	30.6	7.1	40.3
NOT STATED	76052	13066	25052	378	20027	3497	2563	8336	1842	27689	23159	15049	23899
	4.9	4.8	2.3	.4	7.2	1.9	1.2	5.4	3.3	6.8	4.6	3.3	5.9
	100.0	17.2	32.9	.5	26.3	4.6	3.4	11.0	2.4	36.4	30.5	19.8	31.4
TOTAL TAKING ANY TOUR	48686	29160	15776	2248	5322	1410	4892	3471	4021	17824	14904	3436	19633
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	100.0	59.9	32.4	4.6	10.9	2.9	10.0	7.1	8.3	36.6	30.6	7.1	40.3
OVERNIGHT TOUR	12252	5893	3473	474	1341	1169	1662	907	822	2880	1551	746	4987
	25.2	20.2	22.0	21.1	25.2	83.0	34.0	26.1	20.4	16.2	10.4	21.7	25.4
	100.0	48.1	28.3	3.9	10.9	9.5	13.6	7.4	6.7	23.5	12.7	6.1	40.7
SAME DAY TOUR	35958	22791	12304	1774	3497	240	3715	2565	3199	14823	12998	2690	14162
	73.9	78.2	78.0	78.9	65.7	17.0	75.9	73.9	79.6	83.2	87.2	78.3	72.1
	100.0	63.4	34.2	4.9	9.7	.7	10.3	7.1	8.9	41.2	36.1	7.5	39.4
NOT SPECIFIED	960	960	-	-	484	-	-	-	-	121	355	-	484
	2.0	3.3			9.1					.7	2.4		2.5
	100.0	100.0			50.5					12.6	37.0		50.5

Q.3A,B INCIDENCE OF TAKING TOUR/ TYPE OF TOUR TAKEN IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY SPECIFIC PARKS, MAIN PURPOSE OF PARKS VISIT

		ALBERTA PARKS			B.C. PARKS			MAIN PURPOSE OF PARKS VISIT			
	TOTAL	ANY	BANFF	JASPER	ANY	YOHO	KOOTENAY	BUSINESS	PERSONAL	VACATION, VAC. HOME	RECREAT'L DAY-USE
TOTAL PERSON VISITORS TO BANFF OR JASPER (ACTUAL)	1459	1459	1155	866	334	234	159	59	129	1042	156
	100.0	100.0	79.2	59.4	22.9	16.0	10.9	4.0	8.8	71.4	10.7
TOTAL PERSON VISITORS TO BANFF OR JASPER (WEIGHTED)	3877871	3877871	3144500	1621547	665903	480545	320924	210377	406205	2206230	753237
	100.0	100.0	81.1	41.8	17.2	12.4	8.3	5.4	10.5	56.9	19.4
INCIDENCE OF TAKING TOUR											
NO	3521461	3521461	2826038	1465425	569254	422552	253777	182642	371043	1972847	719553
	90.8	90.8	89.9	90.4	85.5	87.9	79.1	86.8	91.3	89.4	95.5
	100.0	100.0	80.3	41.6	16.2	12.0	7.2	5.2	10.5	56.0	20.4
YES	104135	104135	94812	83373	32564	21835	17360	3865	1831	91263	6594
	2.7	2.7	3.0	5.1	4.9	4.5	5.4	1.8	.5	4.1	.9
	100.0	100.0	91.0	80.1	31.3	21.0	16.7	3.7	1.8	87.6	6.3
NOT STATED	196216	196216	181744	57244	46887	36158	32588	23870	30918	96696	20733
	5.1	5.1	5.8	3.5	7.0	7.5	10.2	11.3	7.6	4.4	2.8
	100.0	100.0	92.6	29.2	23.9	18.4	16.6	12.2	15.8	49.3	10.6
TOTAL TAKING ANY TOUR	104135	104135	94812	83373	32564	21835	17360	3865	1831	91263	6594
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	100.0	100.0	91.0	80.1	31.3	21.0	16.7	3.7	1.8	87.6	6.3
OVERNIGHT TOUR	24889	24889	23441	23268	7464	7236	1773	-	-	24889	-
	23.9	23.9	24.7	27.9	22.9	33.1	10.2			27.3	
	100.0	100.0	94.2	93.5	30.0	29.1	7.1			100.0	
SAME DAY TOUR	78875	78875	70999	60459	23880	13380	15587	3865	1831	66498	6594
	75.7	75.7	74.9	72.5	73.3	61.3	89.8	100.0	100.0	72.9	100.0
	100.0	100.0	90.0	76.7	30.3	17.0	19.8	4.9	2.3	84.3	8.4
NOT SPECIFIED	1338	1338	1338	613	1220	1220	-	-	-	843	-
	1.3	1.3	1.4	.7	3.7	5.6				.9	
	100.0	100.0	100.0	45.8	91.1	91.1				63.0	

Q.3A,B INCIDENCE OF TAKING TOUR/ TYPE OF TOUR TAKEN IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PLACE OF RESIDENCE, MODE OF ENTRY

	PLACE OF RESIDENCE									MODE OF ENTRY			
		CANADA					OTHER COUNTRY						
	TOTAL	TOTAL CANADA	ALBERTA	B.C.	OTHER CANADA	U.S.A.	TOTAL OTHER	JAPAN	WEST GERMANY	ANY PRIVATE VEHICLE	R.V.	SCHEDULED BUS,TRAIN	CHARTER
TOTAL PERSON VISITORS TO BANFF OR JASPER (ACTUAL)	1459	889	560	168	161	373	197	110	12	997	40	164	298
	100.0	60.9	38.4	11.5	11.0	25.6	13.5	7.5	.8	68.3	2.7	11.2	20.4
TOTAL PERSON VISITORS TO BANFF OR JASPER (WEIGHTED)	3877871	3066865	2280720	324188	461957	631822	179184	48000	36956	3583364	115565	103960	190548
	100.0	79.1	58.8	8.4	11.9	16.3	4.6	1.2	1.0	92.4	3.0	2.7	4.9
INCIDENCE OF TAKING TOUR													
NO	3521461	2857793	2134210	292953	430631	513703	149964	31155	36956	3312695	114334	67865	140900
	90.8	93.2	93.6	90.4	93.2	81.3	83.7	64.9	100.0	92.4	98.9	65.3	73.9
	100.0	81.2	60.6	8.3	12.2	14.6	4.3	.9	1.0	94.1	3.2	1.9	4.0
YES	104135	23942	12268	1638	10036	53479	26714	14988	-	33688	-	32514	37933
	2.7	.8	.5	.5	2.2	8.5	14.9	31.2		.9		31.3	19.9
	100.0	23.0	11.8	1.6	9.6	51.4	25.7	14.4		32.3		31.2	36.4
NOT STATED	196216	134947	101185	25896	7867	58763	2507	1857	-	181184	1231	3318	11714
	5.1	4.4	4.4	8.0	1.7	9.3	1.4	3.9		5.1	1.1	3.2	6.1
	100.0	68.8	51.6	13.2	4.0	29.9	1.3	.9		92.3	.6	1.7	6.0
TOTAL TAKING ANY TOUR	104135	23942	12268	1638	10036	53479	26714	14988	-	33688	-	32514	37933
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0		100.0		100.0	100.0
	100.0	23.0	11.8	1.6	9.6	51.4	25.7	14.4		32.3		31.2	36.4
OVERNIGHT TOUR	24889	3163	237	1587	1338	13087	8639	8159	-	6384	-	1605	16900
	23.9	13.2	1.9	96.9	13.3	24.5	32.3	54.4		19.0		4.9	44.6
	100.0	12.7	1.0	6.4	5.4	52.6	34.7	32.8		25.7		6.4	67.9
SAME DAY TOUR	78875	20780	12032	51	8697	40391	17704	6458	-	27304	-	30415	21156
	75.7	86.8	98.1	3.1	86.7	75.5	66.3	43.1		81.0		93.5	55.8
	100.0	26.3	15.3	.1	11.0	51.2	22.4	8.2		34.6		38.6	26.8
NOT SPECIFIED	1338	-	-	-	-	-	1338	1338	-	-	-	495	843
	1.3						5.0	8.9				1.5	2.2
	100.0						100.0	100.0				37.0	63.0

Q.3A,B INCIDENCE OF TAKING TOUR/ TYPE OF TOUR TAKEN IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARKS AS MAIN DESTINATION OF ENTIRE TRIP,LENGTH OF STAY,ACCOMMODATION TYPE(S) USED,SEASON

		PARKS MAIN DESTINATION		LENGTH OF STAY		ACCOMMODATION TYPE					SEASON			
	TOTAL	YES	NO	SAME-DAY	OVERNIGHT	ANY ROOFED	HOTEL, MOTEL, LODGE	ALL OTHER ROOFED	ANY TRAILER, CAMPING	OWN VACATION HOME,VFR	SUMMER	FALL	WINTER	SPRING
TOTAL PERSON VISITORS TO BANFF OR JASPER (ACTUAL)	1459	893	559	372	1087	842	783	82	233	39	712	198	348	201
	100.0	61.2	38.3	25.5	74.5	57.7	53.7	5.6	16.0	2.7	48.8	13.6	23.9	13.8
TOTAL PERSON VISITORS TO BANFF OR JASPER (WEIGHTED)	3877871	2501492	1372294	1643052	2234819	1661119	1536513	177496	505272	117831	1543433	333053	1405335	596051
	100.0	64.5	35.4	42.4	57.6	42.8	39.6	4.6	13.0	3.0	39.8	8.6	36.2	15.4
INCIDENCE OF TAKING TOUR														
NO	3521461	2297886	1220612	1525116	1996345	1440078	1341880	133467	495155	82656	1387187	287624	1297773	548876
	90.8	91.9	88.9	92.8	89.3	86.7	87.3	75.2	98.0	70.1	89.9	86.4	92.3	92.1
	100.0	65.3	34.7	43.3	56.7	40.9	38.1	3.8	14.1	2.3	39.4	8.2	36.9	15.6
YES	104135	73211	30338	6594	97541	94349	81450	16535	3328	353	64251	18024	1603	20257
	2.7	2.9	2.2	.4	4.4	5.7	5.3	9.3	.7	.3	4.2	5.4	.1	3.4
	100.0	70.3	29.1	6.3	93.7	90.6	78.2	15.9	3.2	.3	61.7	17.3	1.5	19.5
NOT STATED	196216	111198	84483	85570	110647	100696	87187	21339	2498	34822	64884	20169	90402	20762
	5.1	4.4	6.2	5.2	5.0	6.1	5.7	12.0	.5	29.6	4.2	6.1	6.4	3.5
	100.0	56.7	43.1	43.6	56.4	51.3	44.4	10.9	1.3	17.7	33.1	10.3	46.1	10.6
TOTAL TAKING ANY TOUR	104135	73211	30338	6594	97541	94349	81450	16535	3328	353	64251	18024	1603	20257
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	100.0	70.3	29.1	6.3	93.7	90.6	78.2	15.9	3.2	.3	61.7	17.3	1.5	19.5
OVERNIGHT TOUR	24889	18996	5892	-	24889	24649	18382	7435	-	-	18305	3950	967	1667
	23.9	25.9	19.4		25.5	26.1	22.6	45.0			28.5	21.9	60.3	8.2
	100.0	76.3	23.7		100.0	99.0	73.9	29.9			73.5	15.9	3.9	6.7
SAME DAY TOUR	78875	54338	23951	6594	72281	69329	62696	9100	3328	353	45946	13956	1603	17370
	75.7	74.2	78.9	100.0	74.1	73.5	77.0	55.0	100.0	100.0	71.5	77.4	100.0	85.7
	100.0	68.9	30.4	8.4	91.6	87.9	79.5	11.5	4.2	.4	58.3	17.7	2.0	22.0
NOT SPECIFIED	1338	843	495	-	1338	1338	1338	-	-	-	-	118	-	1220
	1.3	1.2	1.6		1.4	1.4	1.6					.7		6.0
	100.0	63.0	37.0		100.0	100.0	100.0					8.9		91.1

Q.3A,B INCIDENCE OF TAKING TOUR/ TYPE OF TOUR TAKEN IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY PARTY COMPOSITION, VISITOR ACTIVITIES

	PARTY COMPOSITION						ACTIVITIES (NET)						
	TOTAL	COUPLE	FAMILY RELATIVES	FRIENDS	SELF	ANY GROUP TOUR	HIKING, CLIMBING, JOGGING	WATER SPORTS	SIGHTSEE, BUS/BOAT SNOCOACH TOUR	MUSEUMS, HISTOR- ICAL SIGHTS	PARK PROGRAMS, INFO. CENTRES	SHOPPING	ANY SKIING
TOTAL PERSON VISITORS TO BANFF OR JASPER (ACTUAL)	1459	544	428	238	131	136	372	295	1144	366	461	795	214
	100.0	37.3	29.3	16.3	9.0	9.3	25.5	20.2	78.4	25.1	31.6	54.5	14.7
TOTAL PERSON VISITORS TO BANFF OR JASPER (WEIGHTED)	3877871	1253931	1633523	584081	289405	135467	793200	860337	3077616	1012125	1038288	1928284	509567
	100.0	32.3	42.1	15.1	7.5	3.5	20.5	22.2	79.4	26.1	26.8	49.7	13.1
INCIDENCE OF TAKING TOUR													
NO	3521461	1073223	1547932	526979	261044	108407	732328	798467	2853688	939380	955882	1798751	487484
	90.8	85.6	94.8	90.2	90.2	80.0	92.3	92.8	92.7	92.8	92.1	93.3	95.7
	100.0	30.5	44.0	15.0	7.4	3.1	20.8	22.7	81.0	26.7	27.1	51.1	13.8
YES	104135	36747	31756	18112	6534	21118	33676	23041	102868	42676	51123	73026	1978
	2.7	2.9	1.9	3.1	2.3	15.6	4.2	2.7	3.3	4.2	4.9	3.8	.4
	100.0	35.3	30.5	17.4	6.3	20.3	32.3	22.1	98.8	41.0	49.1	70.1	1.9
NOT STATED	196216	113730	32284	35319	18041	5941	27197	38829	106424	30069	31282	56507	5470
	5.1	9.1	2.0	6.0	6.2	4.4	3.4	4.5	3.5	3.0	3.0	2.9	1.1
	100.0	58.0	16.5	18.0	9.2	3.0	13.9	19.8	54.2	15.3	15.9	28.8	2.8
TOTAL TAKING ANY TOUR	104135	36747	31756	18112	6534	21118	33676	23041	102868	42676	51123	73026	1978
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	100.0	35.3	30.5	17.4	6.3	20.3	32.3	22.1	98.8	41.0	49.1	70.1	1.9
OVERNIGHT TOUR	24889	12948	3642	6527	818	5838	6548	5813	24353	5703	9431	13473	-
	23.9	35.2	11.5	36.0	12.5	27.6	19.4	25.2	23.7	13.4	18.4	18.4	
	100.0	52.0	14.6	26.2	3.3	23.5	26.3	23.4	97.8	22.9	37.9	54.1	
SAME DAY TOUR	78875	22460	28113	11585	5717	15281	26633	17228	78144	36973	41197	59907	1978
	75.7	61.1	88.5	64.0	87.5	72.4	79.1	74.8	76.0	86.6	80.6	82.0	100.0
	100.0	28.5	35.6	14.7	7.2	19.4	33.8	21.8	99.1	46.9	52.2	76.0	2.5
NOT SPECIFIED	1338	1338	-	-	-	-	495	-	1338	-	495	613	-
	1.3	3.6					1.5		1.3		1.0	.8	
	100.0	100.0					37.0		100.0		37.0	45.8	

Q.3A,B INCIDENCE OF TAKING TOUR/ TYPE OF TOUR TAKEN IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY AGE, SEX, OCCUPATION

		AGE				SEX		OCCUPATION			
	TOTAL	16-24 YEARS	25-34 YEARS	35-54 YEARS	55+ YEARS	MALE	FEMALE	PROFESS-IONAL, EXECUTIVE ,MANAGER	OTHER WHITE COLLAR	SKILLED UNSKILLED LABOUR	NOT IN LABOUR FORCE
TOTAL PERSON VISITORS TO BANFF OR JASPER (ACTUAL)	1459	145	368	484	422	853	580	526	306	247	332
	100.0	9.9	25.2	33.2	28.9	58.5	39.8	36.1	21.0	16.9	22.8
TOTAL PERSON VISITORS TO BANFF OR JASPER (WEIGHTED)	3877871	300924	1024687	1654479	837469	2220385	1644015	1520359	919230	657051	724982
	100.0	7.8	26.4	42.7	21.6	57.3	42.4	39.2	23.7	16.9	18.7
INCIDENCE OF TAKING TOUR											
NO	3521461	256419	980025	1537987	691489	2040666	1470618	1431932	806240	597787	637458
	90.8	85.2	95.6	93.0	82.6	91.9	89.5	94.2	87.7	91.0	87.9
	100.0	7.3	27.8	43.7	19.6	57.9	41.8	40.7	22.9	17.0	18.1
YES	104135	10857	16622	19906	52514	45203	56174	29552	18409	13454	36520
	2.7	3.6	1.6	1.2	6.3	2.0	3.4	1.9	2.0	2.0	5.0
	100.0	10.4	16.0	19.1	50.4	43.4	53.9	28.4	17.7	12.9	35.1
NOT STATED	196216	27342	22481	71460	74398	93139	102542	33258	91455	32622	36876
	5.1	9.1	2.2	4.3	8.9	4.2	6.2	2.2	9.9	5.0	5.1
	100.0	13.9	11.5	36.4	37.9	47.5	52.3	16.9	46.6	16.6	18.8
TOTAL TAKING ANY TOUR	104135	10857	16622	19906	52514	45203	56174	29552	18409	13454	36520
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	100.0	10.4	16.0	19.1	50.4	43.4	53.9	28.4	17.7	12.9	35.1
OVERNIGHT TOUR	24889	3115	3072	3165	14903	13947	10538	3881	3292	1761	12639
	23.9	28.7	18.5	15.9	28.4	30.9	18.8	13.1	17.9	13.1	34.6
	100.0	12.5	12.3	12.7	59.9	56.0	42.3	15.6	13.2	7.1	50.8
SAME DAY TOUR	78875	8708	12211	16741	37611	31609	44911	25553	14623	11693	23881
	75.7	80.2	73.5	84.1	71.6	69.9	80.0	86.5	79.4	86.9	65.4
	100.0	11.0	15.5	21.2	47.7	40.1	56.9	32.4	18.5	14.8	30.3
NOT SPECIFIED	1338	-	1338	-	-	613	725	118	495	-	-
	1.3		8.0			1.4	1.3	.4	2.7		
	100.0		100.0			45.8	54.2	8.9	37.0		

Q.3A,B INCIDENCE OF TAKING TOUR/ TYPE OF TOUR TAKEN IN BANFF/ JASPER
BASE: PERSON VISITORS - BANFF OR JASPER
BY FIRST TIME/REPEAT VISITOR, STAGE IN LIFE CYCLE, HOUSEHOLD INCOME

		=FIRST TIME/REPEAT=		==========STAGE IN LIFE CYCLE==========							======HOUSEHOLD INCOME=======		
	TOTAL	FIRST TIME	REPEAT	YOUNG SINGLES	YOUNG COUPLES	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	OLDER SINGLES	OLDER COUPLES	UNDER $40,000	$40,000- $59,999	$60,000 OR MORE
TOTAL PERSON VISITORS TO BANFF OR JASPER (ACTUAL)	1459	469	861	99	213	160	163	152	49	452	436	341	447
	100.0	32.1	59.0	6.8	14.6	11.0	11.2	10.4	3.4	31.0	29.9	23.4	30.6
TOTAL PERSON VISITORS TO BANFF OR JASPER (WEIGHTED)	3877871	700881	2798234	206365	579968	670975	577363	460689	96027	975355	1193612	1176240	1015859
	100.0	18.1	72.2	5.3	15.0	17.3	14.9	11.9	2.5	25.2	30.8	30.3	26.2
INCIDENCE OF TAKING TOUR													
NO	3521461	608630	2677633	196594	507320	654404	561290	409530	81002	849892	1081369	1103079	909557
	90.8	86.8	95.7	95.3	87.5	97.5	97.2	88.9	84.4	87.1	90.6	93.8	89.5
	100.0	17.3	76.0	5.6	14.4	18.6	15.9	11.6	2.3	24.1	30.7	31.3	25.8
YES	104135	59007	36197	3417	10177	2910	10229	7405	11034	38655	32715	8108	39191
	2.7	8.4	1.3	1.7	1.8	.4	1.8	1.6	11.5	4.0	2.7	.7	3.9
	100.0	56.7	34.8	3.3	9.8	2.8	9.8	7.1	10.6	37.1	31.4	7.8	37.6
NOT STATED	196216	33244	69769	796	41329	7505	3850	41550	2618	73998	55867	56945	48805
	5.1	4.7	2.5	.4	7.1	1.1	.7	9.0	2.7	7.6	4.7	4.8	4.8
	100.0	16.9	35.6	.4	21.1	3.8	2.0	21.2	1.3	37.7	28.5	29.0	24.9
TOTAL TAKING ANY TOUR	104135	59007	36197	3417	10177	2910	10229	7405	11034	38655	32715	8108	39191
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	100.0	56.7	34.8	3.3	9.8	2.8	9.8	7.1	10.6	37.1	31.4	7.8	37.6
OVERNIGHT TOUR	24889	12273	5220	498	2276	2439	3062	1248	1140	8611	2536	1154	11436
	23.9	20.8	14.4	14.6	22.4	83.8	29.9	16.9	10.3	22.3	7.8	14.2	29.2
	100.0	49.3	21.0	2.0	9.1	9.8	12.3	5.0	4.6	34.6	10.2	4.6	45.9
SAME DAY TOUR	78875	46362	30977	2918	7406	471	8134	6157	9895	29926	29454	6954	27261
	75.7	78.6	85.6	85.4	72.8	16.2	79.5	83.1	89.7	77.4	90.0	85.8	69.6
	100.0	58.8	39.3	3.7	9.4	.6	10.3	7.8	12.5	37.9	37.3	8.8	34.6
NOT SPECIFIED	1338	1338	-	-	495	-	-	-	-	118	725	-	495
	1.3	2.3			4.9					.3	2.2		1.3
	100.0	100.0			37.0					8.9	54.2		37.0